

Rochester Area Chamber 2020

PUBLIC AFFAIRS STRATEGIC OBJECTIVES

Reduce the Cost of Doing Business in Rochester / Olmsted County

- Commercial Property Tax Burden
- Parking Supply, Access & Cost
- Government License & Permit Fees



Promote Small Business Growth

- Tax Relief: Simplification, Conformity
- Healthcare
- Labor / Management Mandates
- Shop Local First
- Small Business Support Center



Promote Energy Cost Savings and Sustainability

- Identify and inform businesses of cost savings opportunities



Strengthen Workforce Supply & Development

- Increase supply / reduce the cost of child care
- Increase supply of workforce housing
- Ensure safe, reliable, and efficient transportation system
- Recruitment and Retention
- Future Workforce Pipeline



Reduce the Impact of Public Works Projects on Small Business

- Align 2020 Projects with Impacted Businesses
- Mitigate against disruption with Education and Support

