



# *Economic Recovery License Grant Program 2020*

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# HOW TO APPLY FOR the Economic Recovery License Grant Program

## - STEPS AND TIMELINE -



<u>Submit Application Form</u>	City Clerk Intake Team review the completed application.	City Clerk Compliance and Review Team reviews the notes and recommendations from the Intake Team.	Internal Crosscheck and recommendation amount finalized and approved/denied.	Applicant Notified of Approval or Denial.	Finance Department performs internal procedure checks and verification.	Finance Department prepares and mails payment
	<b>5-10 DAYS</b>	<b>3-5 DAYS</b>	<b>3-5 DAYS</b>	<b>1-3 DAYS</b>	<b>3-5 DAYS</b>	<b>10-14 DAYS</b>

The deadline to submit an application is August 28, 2020.

Days are business days. The timeline is approximate and anticipated dates listed above may vary.

Questions? Contact License Examiner, Christiaan Cartwright at 507-328-2912 or ccartwright@rochestermn.gov

# PART I

## Grant Funding Allotment

**Proposal:** *The City Clerk's Office has formally – and successfully- made a request for a portion of CARES Act Funding, which has been allocated to the City of Rochester. This funding will spearhead efforts to parse out money to local businesses who are licensed through the City of Rochester in an effort to assist them through the challenging economic period that has arisen due to the COVID-19 pandemic and its associated economic shutdown.*

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### FUNDING PROPOSALS

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There are around 300 businesses of varying types that are licensed by the City Clerk's Office. These include Massage Therapy Businesses, Taxi Cab Franchises, Trade and Contractor Businesses (such as Sidewalk Contractors) and Liquor Businesses (Restaurants, Bars, Hotels etc.).

We are outlining the breakdown of grant spending based on the \$500,000 amount approved and allocated by the Rochester City Council:

The fee breakdown you see below occurs if the absolute maximum individual business allotment is reached by 106 liquor licensees and 80 other business types.

This means that the total businesses served number found below is the minimum amount that each grant allows.

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### WHO IS INCLUDED?

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**Liquor Business** = Hotels, Restaurants, Brew Pubs and Taprooms, Exclusive Street Bars, Clubs, Baseball Teams, Theaters (For-Profit and Non-Profit) and Consumption and Display Institutions.

**Other Businesses** = All other licensees served by the City Clerk's Office. These include: Massage Businesses, HVAC Contractors, Pawnbrokers, Taxicab Companies, Sewer and Sidewalk Contractors. Mobile Food Unit Operators, Vending Cart Operators, Sign Contractors and Tree Contractors.

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### APPLY TODAY!

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[Click here](#) to apply now or visit [rochestermn.gov](http://rochestermn.gov)

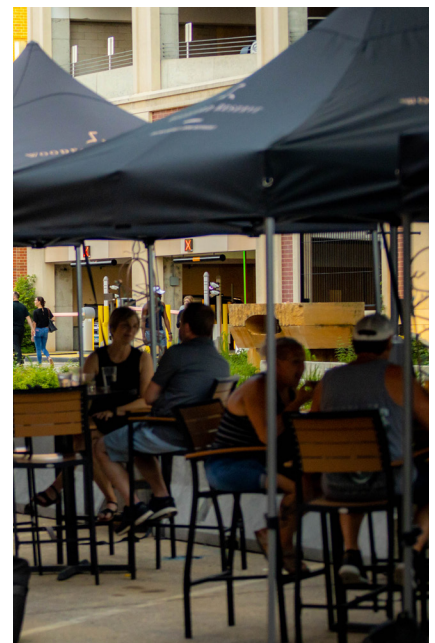


## GRANT BREAKDOWN

<b>General Information</b>	<b>\$500,000</b>
Licensee Breakdown	\$420,000 for Liquor \$80,000 for Other Licensees
Maximum Entity Allotment- Liquor	\$4000
Maximum Entity Allotment- Other Businesses	\$1000
Liquor Businesses Benefited	106
Other Licensee Businesses Benefitted	80
<b>Total Licensees Benefited</b>	<b>186</b>

## GRANT PROGRAM REQUIREMENTS AND TERMS

- Qualifying businesses must be located within the City of Rochester municipal limits and must be a City of Rochester licensee with a valid current license. Maximum amounts are set by having paid license fees and also by the classification of your license type. The maximum grant amount awarded is not to exceed \$4,000 for Liquor and \$1000 for other businesses.
- The grants can be used for any funding that is related to COVID closures, impacts and expenditures. This could be things such as purchasing Plexiglas, paying rent arrears or staff and any costs to outfit businesses to operate in the new COVID-19 landscape.
- These grants are for business entities and not for individuals.
- Businesses not based in Rochester, or businesses not licensed by the City Clerk's Office of Rochester are not eligible. Exclusive Off- Sale liquor stores are also ineligible for this grant.



# PART II

## Licensee Liquid Funds Grant Overview

### Re: Liquor:

The Grant will be open to all valid and current City of Rochester Licensees with business operations located in the City. This grant amount will be allocated based on the fee paid and point systems below and will operate on a first come first served basis.

Payment of liquor fees and license type classification will determine what the maximum amount a licensee is eligible for.

### CATEGORY 1: ALL FEES PAID

On Sale Hotels, Bowling Alleys, Theaters and Exclusive Street Bars

Highest Amount	Begins With
\$4,000	\$2,750

On Sale Restaurants and Brewpubs

Highest Amount	Begins With
\$3,500	\$2,250

Wine/Beer Only Restaurants

Highest Amount	Begins With
\$2,500	\$1,250

All other eligible liquor types have a flat amount of **\$750**

### CATEGORY 2: HALF PAYMENTS

On Sale Hotels, Bowling Alleys, Theaters and Exclusive Street Bars

Highest Amount	Begins With
\$3,500	\$2,250

On Sale Restaurants and Brewpubs

Highest Amount	Begins With
\$3,000	\$1,750

Wine/Beer Only Restaurants

Highest Amount	Begins With
\$2,000	\$750

All other eligible liquor types have a flat amount of **\$600**

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**CATEGORY 3: QUARTERLY PAYMENTS**


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**On Sale Hotels, Bowling Alleys, Theaters and Exclusive Bars**

Highest Amount	Begins With
\$3,000	\$1,750

**On Sale Restaurants and Brewpubs**

Highest Amount	Begins With
\$2,500	\$1,250

**Wine/Beer Only Restaurants**

Highest Amount	Begins With
\$1,500	\$250

All other liquor types have a flat amount of **\$400**

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**CATEGORY 4: FULL DEFERRAL**


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**On Sale Hotels, Bowling Alleys, Theaters and Exclusive Street Bars**

Highest Amount	Begins With
\$2,500	\$1,250

**On Sale Restaurants and Brewpubs**

Highest Amount	Begins With
\$2,000	\$750

**Wine/Beer Only Restaurants**

Highest Amount	Begins With
\$1,500	\$250

All other eligible liquor types have a flat amount of **\$200**

## ADDITIONAL LIQUOR POINT SYSTEM

There will be a point system associated with this grant which would be used to determine amount. Each positive point adds \$250 to your grant amount.

Positive Points – The Information below will add to the sum awarded by the amounts listed.

### 1. Time and totality of Closure (Amount awarded if fully closed Between March 17 through June 10)

Full Payment	Half Payment	Quarterly Payment	Deferral
+250	+250	+250	+250

### 2. Women and Minority\* Owned Business - Minority or Woman must own 51% of the business individually or, if more than 1, combined.

\*(A minority is one of the 7 specific groups recognized on the 2010 U.S. Census: Latinos -including Puerto Ricans, African Americans, Asian Americans, Arab and other Middle Eastern Americans, Native Americans, Native Hawai'ians and other Pacific Islanders, and Alaska Natives.) Only one of the owners need to be classified as this to qualify.

Full Payment	Half Payment	Quarterly Payment	Deferral
+250	+250	+250	+250

### 3. Under 200 Full-Time & PTE Employees

Full Payment	Half Payment	Quarterly Payment	Deferral
+250	+250	+250	+250

### 4. Local ownership of the business (Olmsted County and Adjacent properties) only one of the owners needs to reside within the above for the business to qualify.

Full Payment	Half Payment	Quarterly Payment	Deferral
+250	+250	+250	+250

### 5. At least one owner is A Certified MN Veteran.

Full Payment	Half Payment	Quarterly Payment	Deferral
+250	+250	+250	+250

### Negative Points:

#### 1. Franchised Business (This is specific to regional, national or international franchises not local)

Full Payment	Half Payment	Quarterly Payment	Deferral
-500	-450	-400	-350



## Sample Scenarios:

Each of the following sample scenarios will list out the point's factors of a business and will then be followed by a table which will go through how the grant would differ on the same facts but with a different payment category.

### Sample Scenario 1: All points achieved. \*Exclusive Street Bar\*

*Allison's Bar and Grill is located in Rochester, MN and is an on-sale exclusive Allison's Bar and Grill did not have Curbside pick-up.*

*Allison's Bar and Grill is owned by exclusively by Allison Del Luna – a woman.*

*Allison Del Luna lives in Rochester.*

*Allison Del Luna is a Certified MN Veteran.*

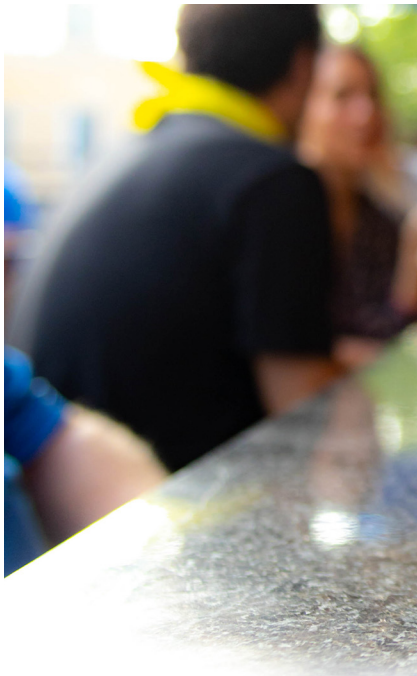
*Allison's Bar and Grill has 63 employees.*

*Allison's Bar and Grill applies for grant money using application.*

*Allison's Bar and Grill is not a franchise.*

### ALLISONS BAR AND GRILL GRANT AMOUNT TABLE

Payments Made	Beginning Amount	Closure?	Minority/ Woman owned	Under 200 Employees	Local Ownership	Certified MN Veteran	Total Grant Awarded
If Full Payment	\$2,750	Y=250	Y=250	Y=250	Y=250	Y=250	\$4,000
If Half Payment	\$2,250	Y=250	Y=250	Y=250	Y=250	Y=250	\$3,500
If Quarterly Payment	\$1,750	Y=250	Y=250	Y=250	Y=250	Y=250	\$3,000
If Full Deferral	\$1,250	Y=250	Y=250	Y=250	Y=250	Y=250	\$2,500



**Sample Scenario 2: All Points Achieved. \*Wine/Beer Only Restaurant\***

*Dukes is a small restaurant that only serves Wine/Beer located in Rochester MN.*

*Dukes was closed until June and did not do curbside pickup.*

*Dukes is owned by Leonardo Duke, Robert Butler and Patrick Mulligan.*

*Leonardo Duke is African American and owns 60%.*

*Patrick Mulligan lives in Eyota MN (the other partners live in Minneapolis).*

*Patrick Mulligan is a certified MN Veteran.*

*Dukes employs 34 people.*

*Dukes is not a franchise.*

**DUKES RESTAURANT GRANT AMOUNT TABLE**

Payments Made	Beginning Amount	Closure?	Minority/ Woman owned	Under 200 Employees	Local Ownership	Certified MN Veteran	Total Grant Awarded
If Full Payment	\$1,250	Y=250	Y=250	Y=250	Y=250	Y=250	\$2,500
If Half Payment	\$750	Y=250	Y=250	Y=250	Y=250	Y=250	\$2,000
If Quarterly Payment	\$250	Y=250	Y=250	Y=250	Y=250	Y=250	\$1,500
If Full Deferral	\$250	Y=250	Y=250	Y=250	Y=250	Y=250	\$1,500

**Sample Scenario 3: All Points Achieved \*Franchise\***

*Olive Garden is an on-sale restaurant.*

*Olive Garden is an international franchise.*

*It is locally and wholly owned by Gianna Luini- a woman.*

*Gianna Luini is a certified MN Veteran.*

*It was closed until June 1 and did not do curbside pickup.*

*It has 150 employees.*

*Gianna Luini lives in Byron, MN.*

**OLIVE GARDEN GRANT AMOUNT TABLE**

Payments Made	Beginning Amount	Closure?	Minority/ Woman owned	Under 200 Employees	Local Ownership	Certified MN Veteran	Franchise	Total Grant Awarded
If Full Payment	\$2,250	Y=250	Y=250	Y=250	Y=250	Y=250	Y=(500)	\$3,000
If Half Payment	\$1,750	Y=250	Y=250	Y=250	Y=250	Y=250	Y=(450)	\$2,550
If Quarterly Payment	\$1,250	Y=250	Y=250	Y=250	Y=250	Y=250	Y=(350)	\$2,150
If Full Deferral	\$750	Y=250	Y=250	Y=250	Y=250	Y=250	Y=(300)	\$1,700

## Sample Scenario 4: Some Points Achieved \*Exclusive Street Bar\*

*Coalition is an on-sale bar and dance club located in Rochester, MN.  
It is owned by Andrew Taylor ( neither a woman nor a minority).  
Andrew Taylor lives in St. Paul, MN.  
Andrew Taylor is not a certified MN Veteran.  
Coalition has 74 employees.  
Coalition is not a franchise.*

### COALITION GRANT AMOUNT TABLE

Payments Made	Beginning Amount	Closure?	Minority/ Woman owned	Under 200 Employees	Local Ownership	Certified MN Veteran	Total Grant Awarded
If Full Payment	\$2,750	Y=250	N=0	Y=250	N=0	N=0	\$3,250
If Half Payment	\$2,250	Y=250	N=0	Y=250	N=0	N=0	\$2,750
If Quarterly Payment	\$1,750	Y=250	N=0	Y=250	N=0	N=0	\$2,250
If Full Deferral	\$1,250	Y=250	N=0	Y=250	N=0	N=0	\$1,750





**Sample Scenario 5: Some Points Achieved \*Wine/Beer Restaurant\***

*Lindsay's is a Restaurant located in Rochester, MN.*

*It is owned by Lindsay and Robert Donovan.*

*Lindsay Donovan is a woman and owns 51%.*

*Neither Lindsay nor Robert are certified MN Veterans.*

*Lindsay's employed 203 people.*

*Lindsay's had Curbside pick-up from March 17 onwards. They also extended their premises for outdoor dining opportunities.*

*Lindsay and Robert Donovan live in Pine Island, MN.*

*Lindsay's is not a Franchise.*

**LINDSAYS RESTAURANT GRANT AMOUNT TABLE**

Payments Made	Beginning Amount	Closure?	Minority/ Woman owned	Under 200 Employees	Local Ownership	Certified MN Veteran	Total Grant Awarded
If Full Payment	\$1,250	N=0	Y=250	N=0	Y=250	N=0	\$1,750
If Half Payment	\$750	N=0	Y=250	N=0	Y=250	N=0	\$1,250
If Quarterly Payment	\$250	N=0	Y=250	N=0	Y=250	N=0	\$750
If Full Deferral	\$250	N=0	Y=250	N=0	Y=250	N=0	\$750

**Sample Scenario 6: No Points Achieved \*Bowling Alley\***

*Lucky Strike is a Bowling Alley in Rochester MN.*

*Lucky Strike served its popular wings and burgers through curbside pickup.*

*Lucky Strike is owned by Jack Davis, Harry Troy and Michael Everson.*

*None of the owners are minorities or women.*

*None of the owners are certified MN Veterans.*

*All of the Owners are from Wisconsin and reside there.*

*Lucky Strike employs 225 people.*

*Lucky Strike is not a franchise.*

**LUCKY STRIKE GRANT AMOUNT TABLE**

Payments Made	Beginning Amount	Closure?	Minority/ Woman owned	Under 200 Employees	Local Ownership	Certified MN Veteran	Total Grant Awarded
If Full Payment	\$2,750	N=0	N=0	N=0	N=0	N=0	\$2,750
If Half Payment	\$2,250	N=0	N=0	N=0	N=0	N=0	\$2,250
If Quarterly Payment	\$1,750	N=0	N=0	N=0	N=0	N=0	\$1,750
If Full Deferral	\$1,250	N=0	N=0	N=0	N=0	N=0	\$1,250

# PART III

## RE: Other Businesses Type

The maximum award for these license types are based on the business type and not payment history as most of these types of businesses have paid all of their fees already

The Grant Award Structure is as follows:

### **Massage Businesses**

Highest Amount	Begins With
\$1,000	\$600

### **Trades and Contractors**

Highest Amount	Begins With
\$750	\$350

### **Transportation /Pawnbrokers**

Highest Amount	Begins With
\$500	\$100

### **Mobile Food Units and Vending Carts**

Highest Amount	Begins With
\$500	\$100

## ADDITIONAL POINT SYSTEM

There will be a point system associated with this grant which would be used to determine amount.

Positive Points – The Information below will add to the sum awarded by the amounts listed.

**1. Women and Minority\* Owned Business - Minority or Woman must own 51% of the business individually or, if more than 1, combined.**

***\*( A minority is one of the 7 specific groups recognized on the 2010 U.S. Census: Latinos -including Puerto Ricans-, African Americans, Asian Americans, Arab and other Middle Eastern Americans, Native Americans, Native Hawai'ians and other Pacific Islanders, and Alaska Natives.) Only one of the owners need to be classified as this to qualify.***

Full Payment	Half Payment	Quarterly Payment	Deferral
+100	+100	+100	+100



## 2. Under 200 Full-Time & PTE Employees

Full Payment	Half Payment	Quarterly Payment	Deferral
+100	+100	+100	+100

**3. Local ownership of the business (Olmsted County and Adjacent properties) only one of the owners needs to reside within to above for the business to qualify.**

Full Payment	Half Payment	Quarterly Payment	Deferral
+100	+100	+100	+100

### Sample Scenario 1: Full Grant Amount \*Massage Business\*

*Calliope's Body Massage is a licensed massage business located in Rochester.  
Calliope's Body and Massage is owned by Calliope Alexopoulos and Emily Zhu.  
Both owners are women.  
Calliope Alexopoulos lives in Rochester.  
Emily Zhu is a Certified MN Veteran.  
Calliope's Body and Massage has 11 employees.  
Calliope's Body and Massage is not a franchise.*

### CALLIOPE'S BODY AND MASSAGE GRANT AWARD TABLE

Beginning Amount	Minority/ Woman owned	Under 200 Employees	Local Ownership	Certified MN Veteran	Total Grant Awarded
\$600	Y=100	Y=100	Y=100	Y=100	\$1,000

### Sample Scenario 2: Some Points Awarded \*Massage Therapist\*

*Vigor is a licensed Massage Business in the City of Rochester.  
Vigor is owned by Tobias Williamson and Michael Fender.  
Neither owner is a minority or a woman.  
Neither Owner is a certified MN Verteran.  
Vigor has 27 employees.  
Tobias Williamson lives in La Crosse, Wisconsin but Michael Fendor lives in Dover, MN.*

### VIGOR GRANT AWARD TABLE

Beginning Amount	Minority/ Woman owned	Under 200 Employees	Local Ownership	Certified MN Veteran	Total Grant Awarded
\$600	N=0	Y=100	Y=100	N=0	\$800

### Sample Scenario 3: Full Award \*Trade Contractor\*

*Dregson and Sons Excavating is a Licensed Sewer Contractor with the City of Rochester.*

*Dregson and Sons Excavating is owned by Jason Dregson and Andrew Liu.*

*Andrew Liu is a minority.*

*Andrew Liu only owns 30% of the business.*

*Jason Dregson lives in Rochester, MN.*

*Andrew Liu lives in Winona, MN.*

*Dregson and Sons Excavating has 79 employees.*

#### DREGSON AND SONS EXCAVATING GRANT AWARD TABLE

Beginning Amount	Minority/ Woman owned	Under 200 Employees	Local Ownership	Certified MN Veteran	Total Grant Awarded
\$350	Y=0	Y=100	Y=100	Y=100	\$650

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### REVIEW

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Applications will be reviewed on a rolling basis. Applicants should be notified of approval / denial within twenty-one (21) days after the grant closing date. Applicants who are applying for other grants may see additional delays.

We will disburse funds as quickly as possible for those determined to be eligible and successful in obtaining the grant.

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507-328-2912 | [cartwright@rochestermn.gov](mailto:cartwright@rochestermn.gov)