



# ROCHESTER INTERNATIONAL AIRPORT

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Hospitality First

October 22, 2020

# Agenda

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- Airport History
- Air Service Industry
- RST Pre-COVID19
- Covid19 Impacts
- Good News



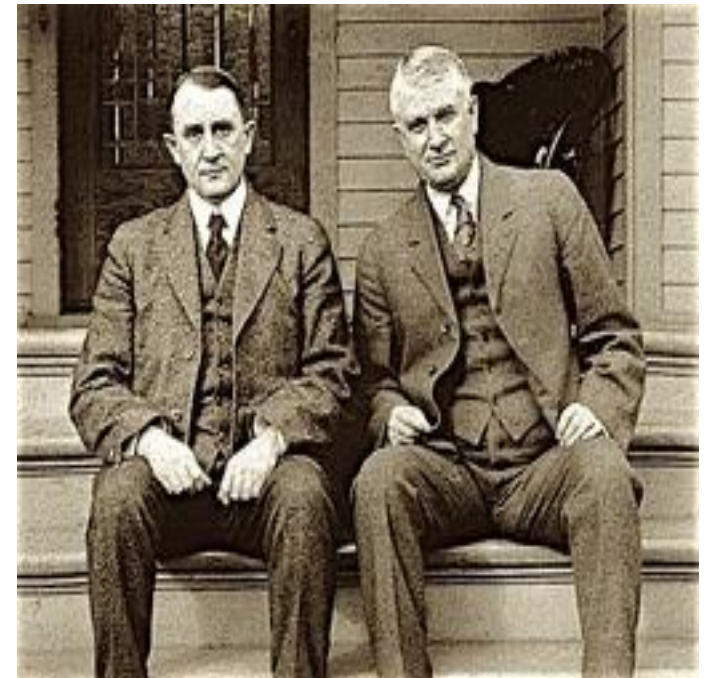


# Rochester Airport History

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# Airport History

- **1928** – Mayo Brothers established the first airport.
- **1929** – “Rochester Airport” opened, located in SE Rochester just east of the fairgrounds.
- **1945** – Mayo deeded the airport to the City of Rochester.
- **1961** – Rochester Airport at its current location.
- **1995** – U.S. Customs opened
- **2020** – Rochester Airport Company continues to operate the airport on behalf of City

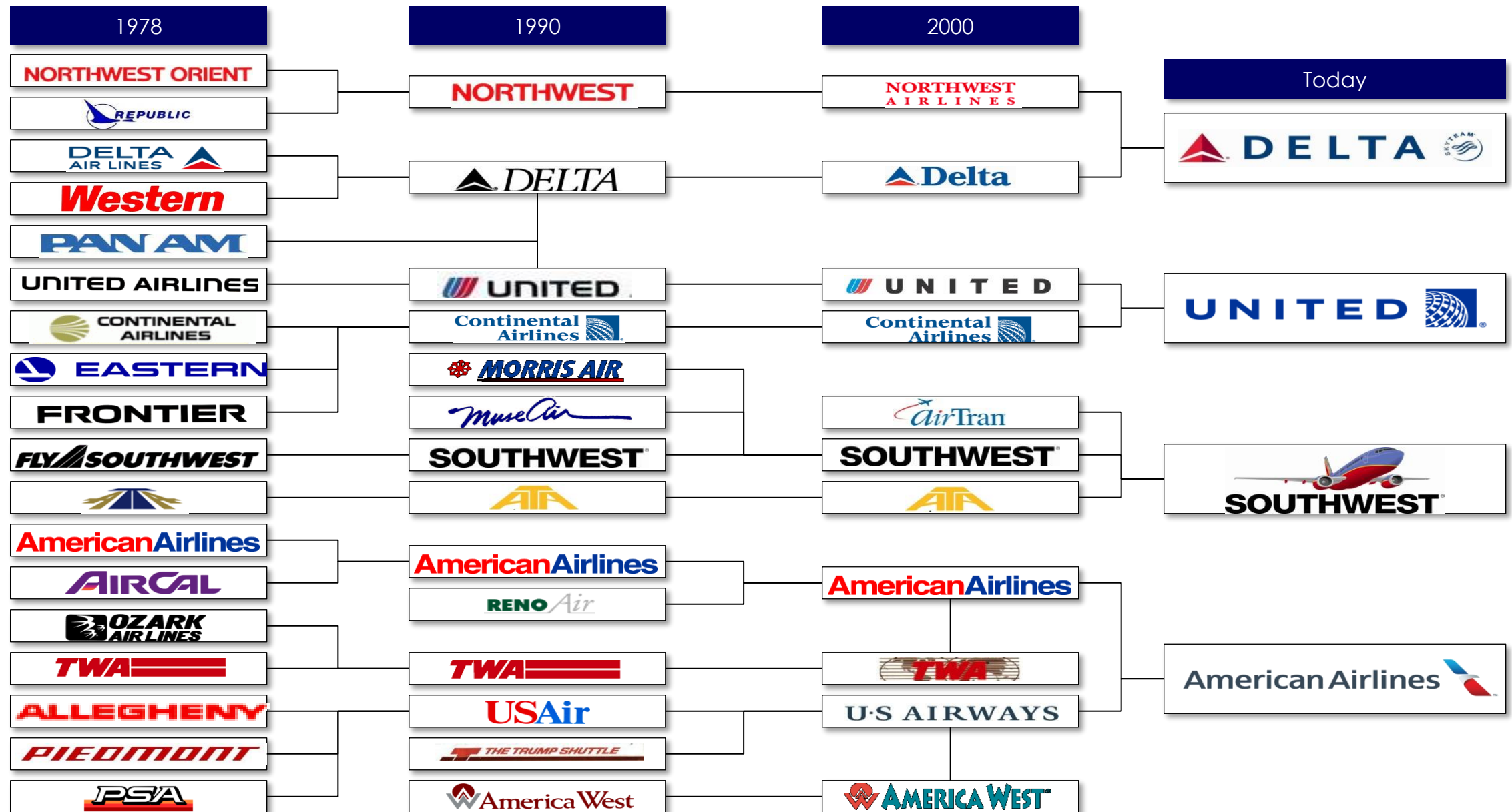




# Air Service Industry (Pre-COVID19)

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# The "Big Four" Have 81% of US Capacity



# Air Service Challenges for Non-hub airports

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- Between now and 2022, the Big 3 Airlines will retire 14,200 pilots.
- Regulatory issues also constrict the pipeline for new pilots.
- Small (50 seat) regional jets are being replaced by larger regional jets.
- More airline seats need to be filled to be profitable.

**Airports compete with communities across the country  
for vital resources: Pilots and Planes**



# Air Service Development

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RST Pre-COVID19

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# Operations by the numbers

## 2019

- 2<sup>nd</sup> busiest airport in Minnesota
- 370,000 commercial passengers
- 23 million lbs. cargo
- 50,000 Control Tower operations
- 200 diversions handled from MSP
- One of busiest air ambulance facilities in U.S.
- 200 international aircraft cleared U.S Customs



# Economic Impact of RST

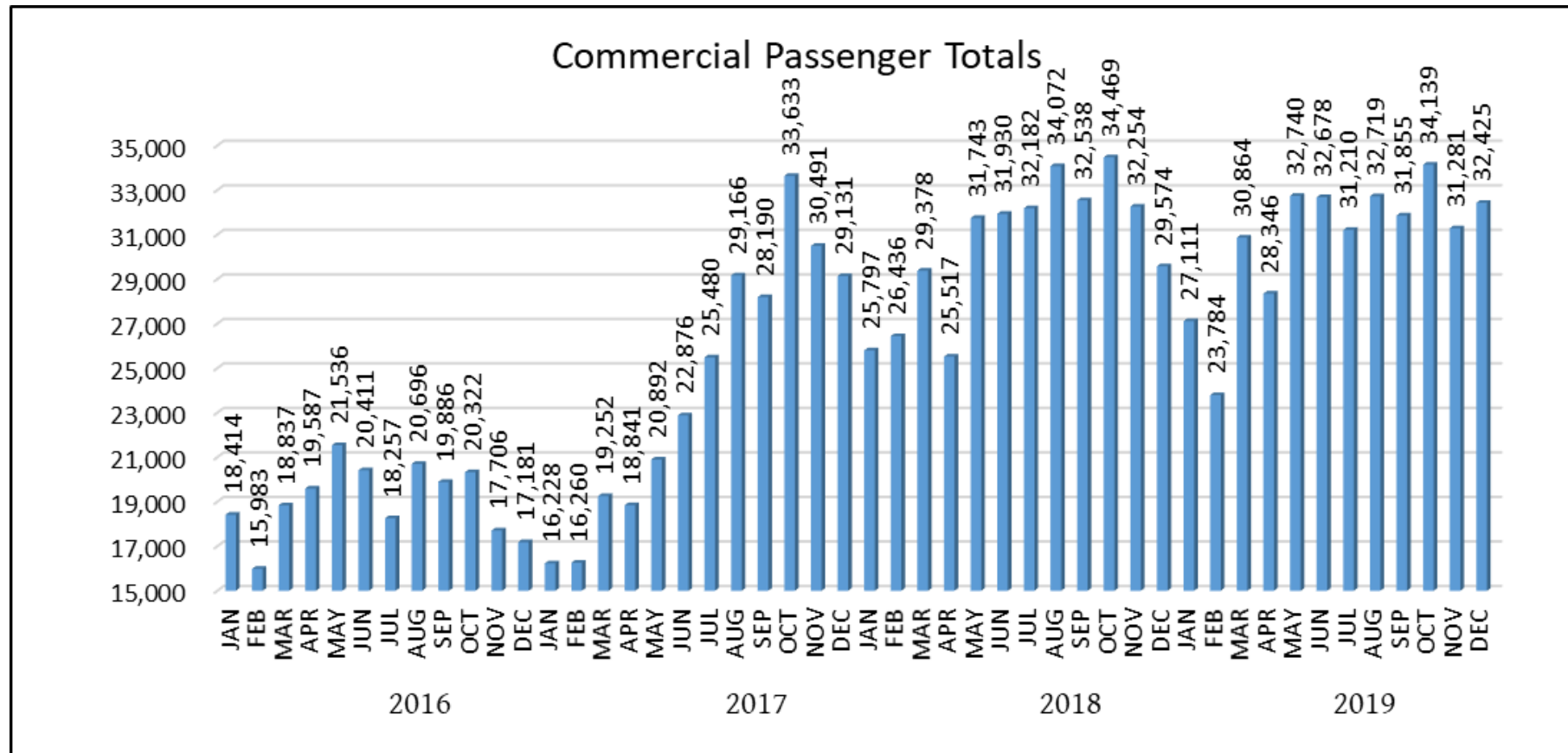
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RST has a significant impact on the region:

- **1,600 jobs**
- **\$63 million in annual payroll**
- **\$190 million annual economic activity**

\*From MnDOT Aeronautics 2019 Economic Impact Study

2018 record year in passengers  
2019 held steady at highest levels





## 2020 and Covid-19 impacts

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# First hits to the Industry

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## ***‘Almost Without Precedent’: Airlines Hit Hard by Coronavirus***

The effects could wipe out up to \$113 billion in worldwide revenues this year, a trade group said, a new blow to the industry.

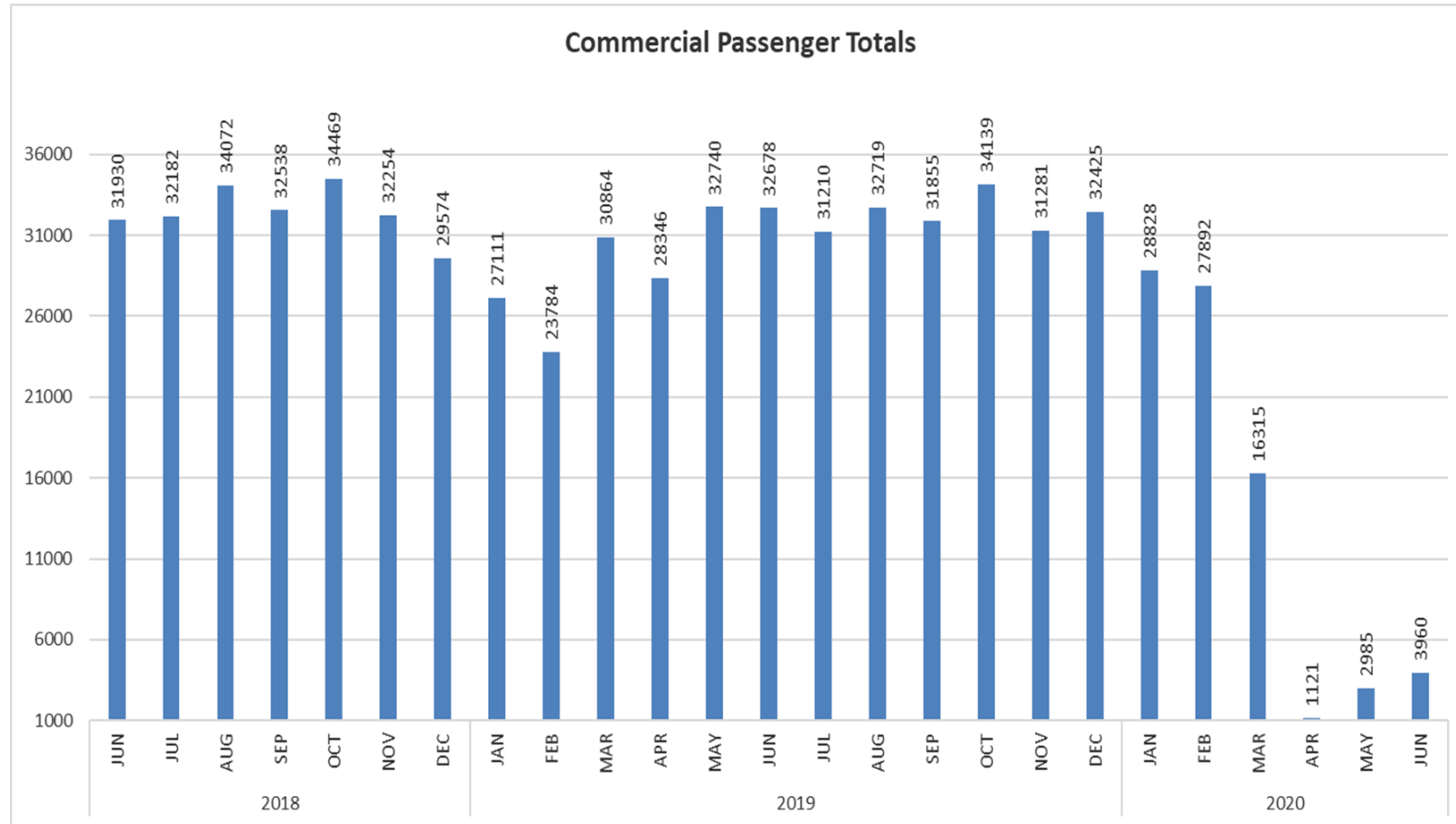
New York Times - March 5th



## **Coronavirus: Airlines cancel thousands of flights**

BBC – March 10th

# Commercial Passenger Traffic



# Tenant Impact – Services suspended/limited

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- Revenues based on passenger traffic
  - Restaurant
  - Parking Lot operator
  - Ground Transportation providers
    - Taxis, Shuttles, Rental Cars, Uber/Lyft
- Services provided to customers
  - Mayo General Services
  - SkyCaps
  - Caring Tails Pet Therapy

# Cargo and Private aviation



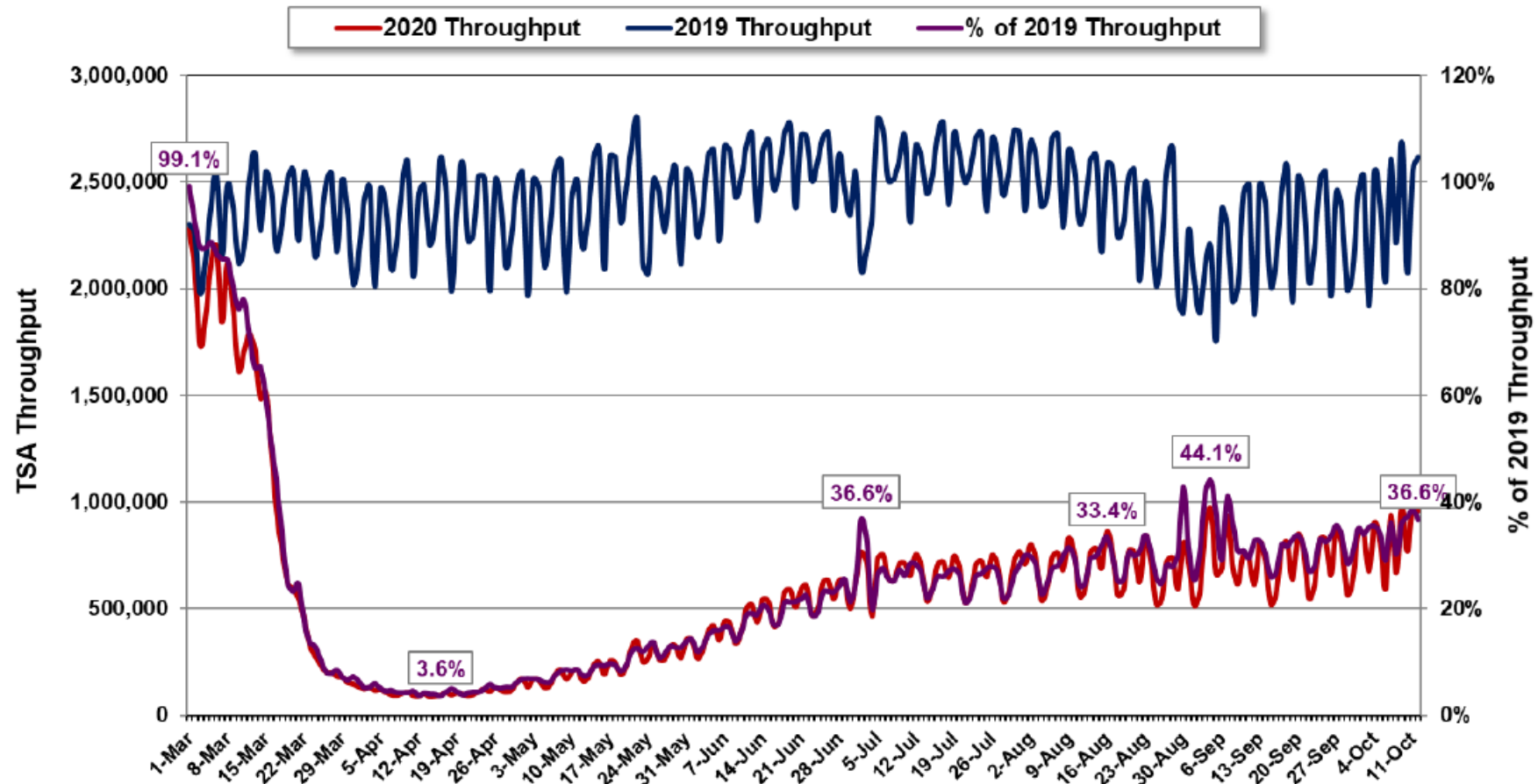
# Airline Response

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- Lowering capacity or notifying passengers of capacity
- Offering travel waivers – now waived indefinitely
- Face coverings required on all flights
- Enhanced cleaning measures
- CARES Act funding ended September 30, 2020
- Major industry shift underway – Calls for additional funding
- Tens of thousands of layoffs across all airlines
- Airlines are essential to recovery of economy



# Industry Demand Nationwide



**RST | CARES**

## KEEPING YOU SAFE

With your health in mind, here's what you can expect from us at RST.



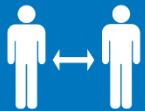
### FACE MASKS

Required for everyone at the airport and in-flight



### FLOOR DECALS

Promote proper spacing



### DISTANCE

Keep a safe distance of **6 feet** from others



### PLASTIC SHEILDS

At all person-to-person contact areas



### ENHANCED CLEANING

In the airport before and after each flight  
Onboard the aircraft before each departure



### LIMIT TOUCHPOINTS

Scan your own boarding pass

**ROCHESTER**  
INTERNATIONAL AIRPORT | MN RST

## New Health and Safety Measures



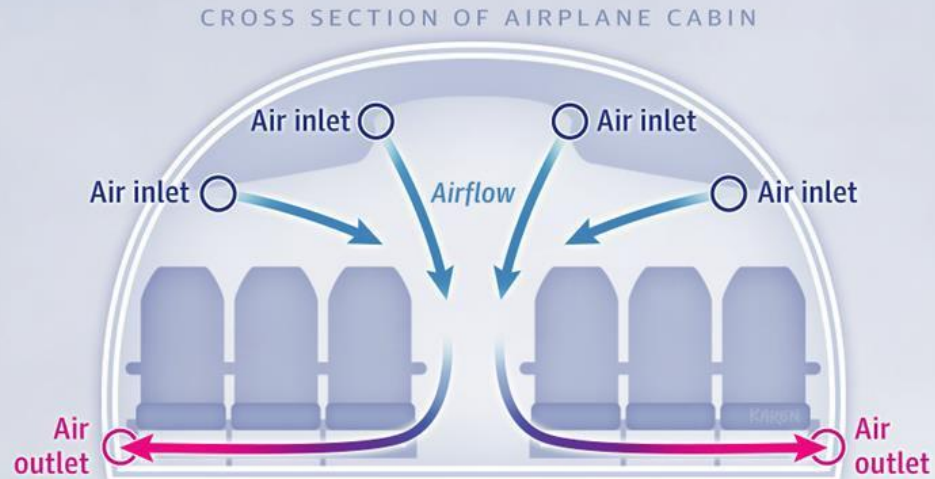


## Air travel and COVID-19

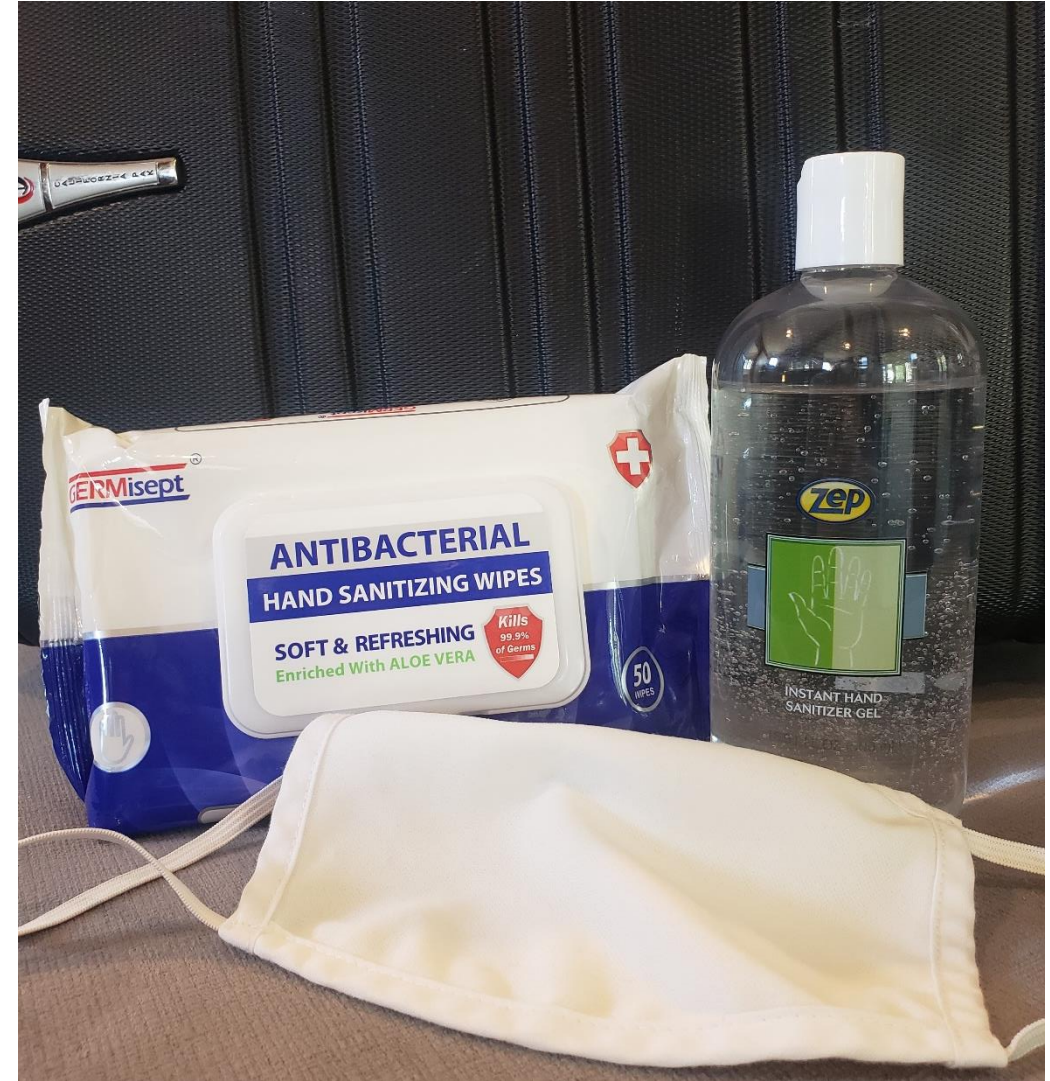
**The risk of contracting COVID-19 during air travel is low.**

Modern airplanes maintain clean air by circulating a mix of fresh air and air recycled through HEPA filters, the same type of air filters used in hospital operating rooms.

Air enters the cabin from overhead air inlets and flows downward toward floor level outlets at the same seat row or nearby rows. There is little airflow forward and backward between rows.



✓ Stay seated whenever possible, and follow crew instructions





# Good News at RST

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# NONSTOP SERVICE TO DENVER

And one-stop access to over 70 cities to the west

**ROCHESTER**  
INTERNATIONAL AIRPORT | MN



**UNITED**



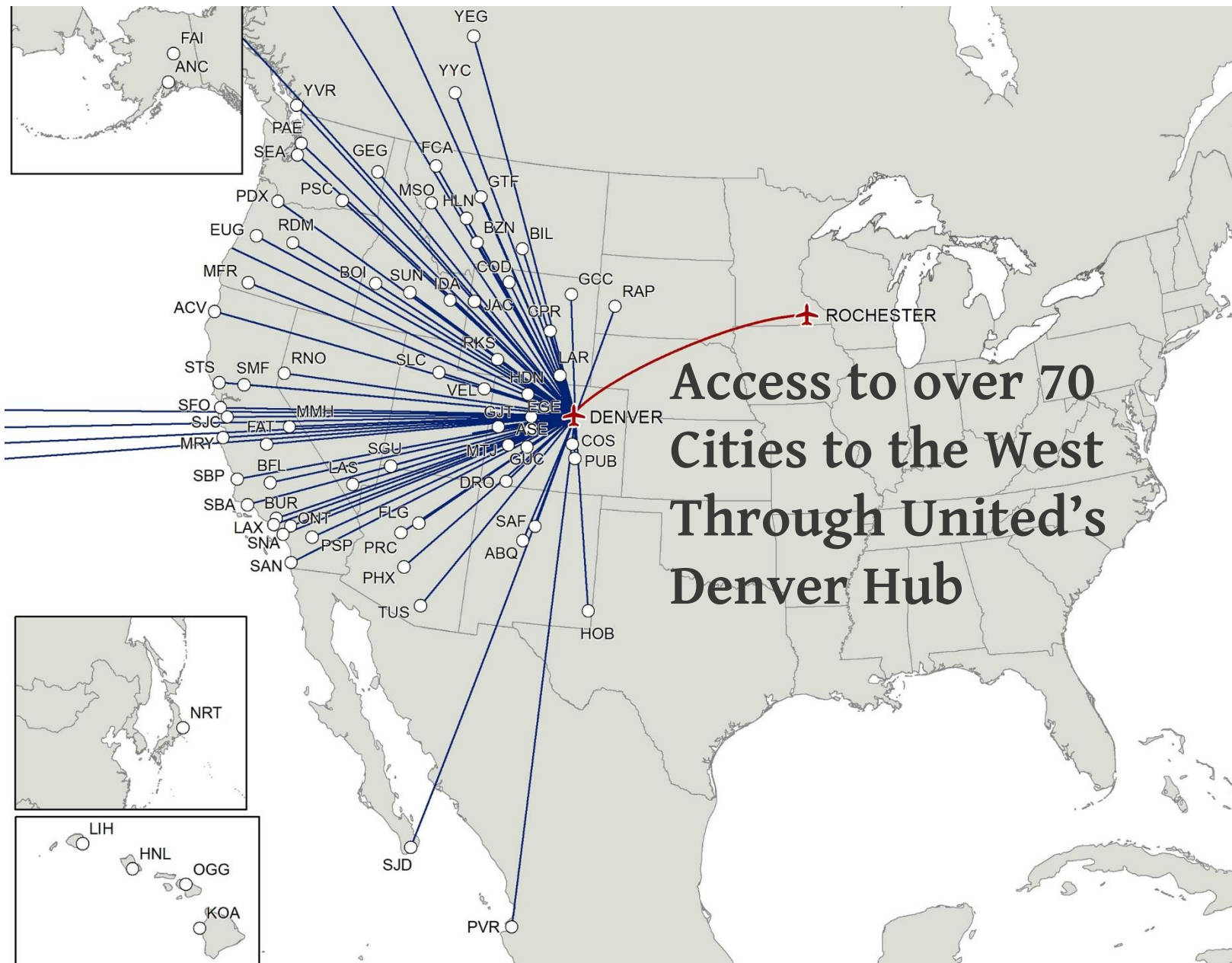
Operated by SkyWest Airlines

RST

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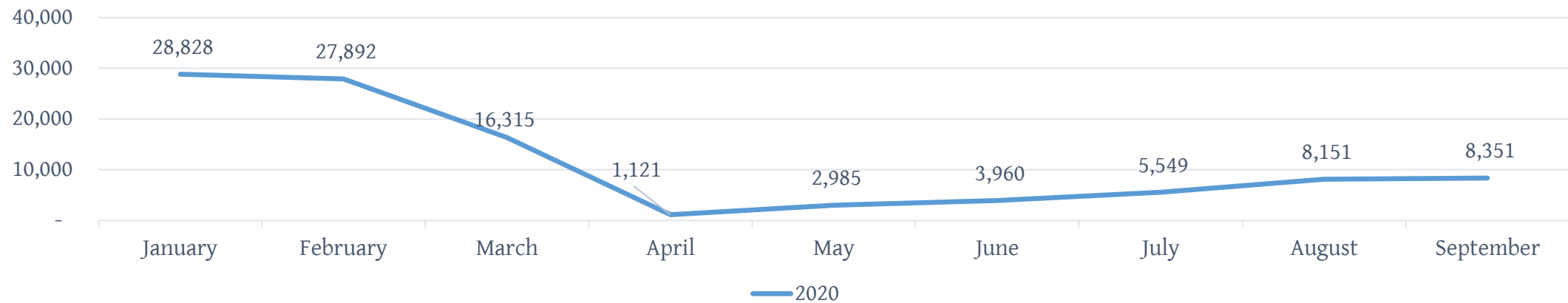
[FLYRST.COM](https://flyrst.com)





# Returned to Service

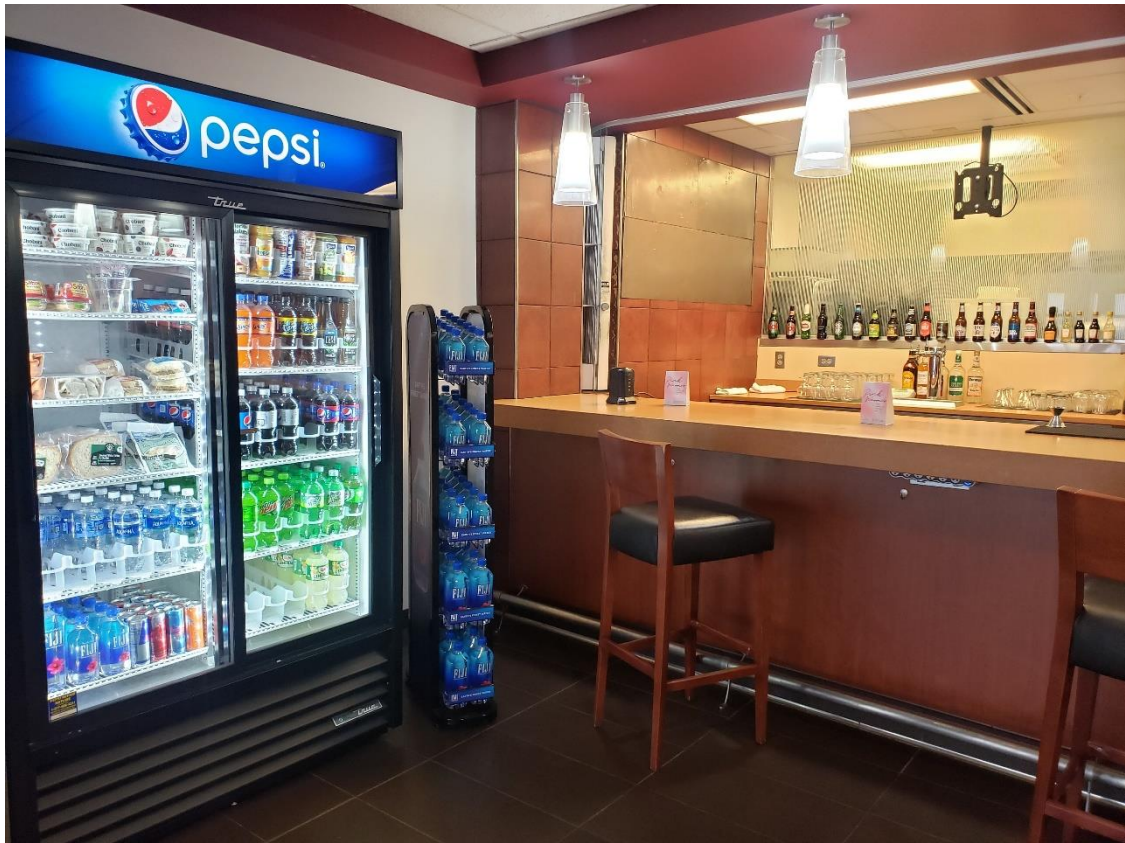
2020 passenger totals



- Mayo General Services return
- SkyCap Services return
- Ground Transportation increases
- Restaurant reopened

November		
American	ORD 1x	
Delta	MSP 4x	ATL Suspended
United	ORD 2x	DEN 1x

# Restaurant – New Operator





# New Upper Level Gate locations



# Runway Safety Improvements

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- Multi-year \$79.2 million project
- Replace Runway 2/20 and intersection
- Remain operational at all times
- Construction begins Spring 2021



# Trick OR Treat

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T**



**Bring the Family!  
Come in Costume!  
Candy, Giveaways and  
Equipment Displays!**

**Lots of Photo Ops!**

**Saturday October 31st**

**3:00 pm - 4:00 pm**

**Rochester International Airport  
Parking Lot**

Outdoor event - Option to Drive Thru  
or walk and use social distancing

**RST**

# Thank You

