



MEETING THE NEEDS OF WOMEN ENTREPRENEURS

WE Forum – October 2020

With

Christine Beech and Amanda Leighter

Partnered with

ROCHESTER AREA
CHAMBER OF COMMERCE

RAEDI
Retain. Grow. Diversify.

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The Kabara Institute

 **Saint Mary's
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OF MINNESOTA

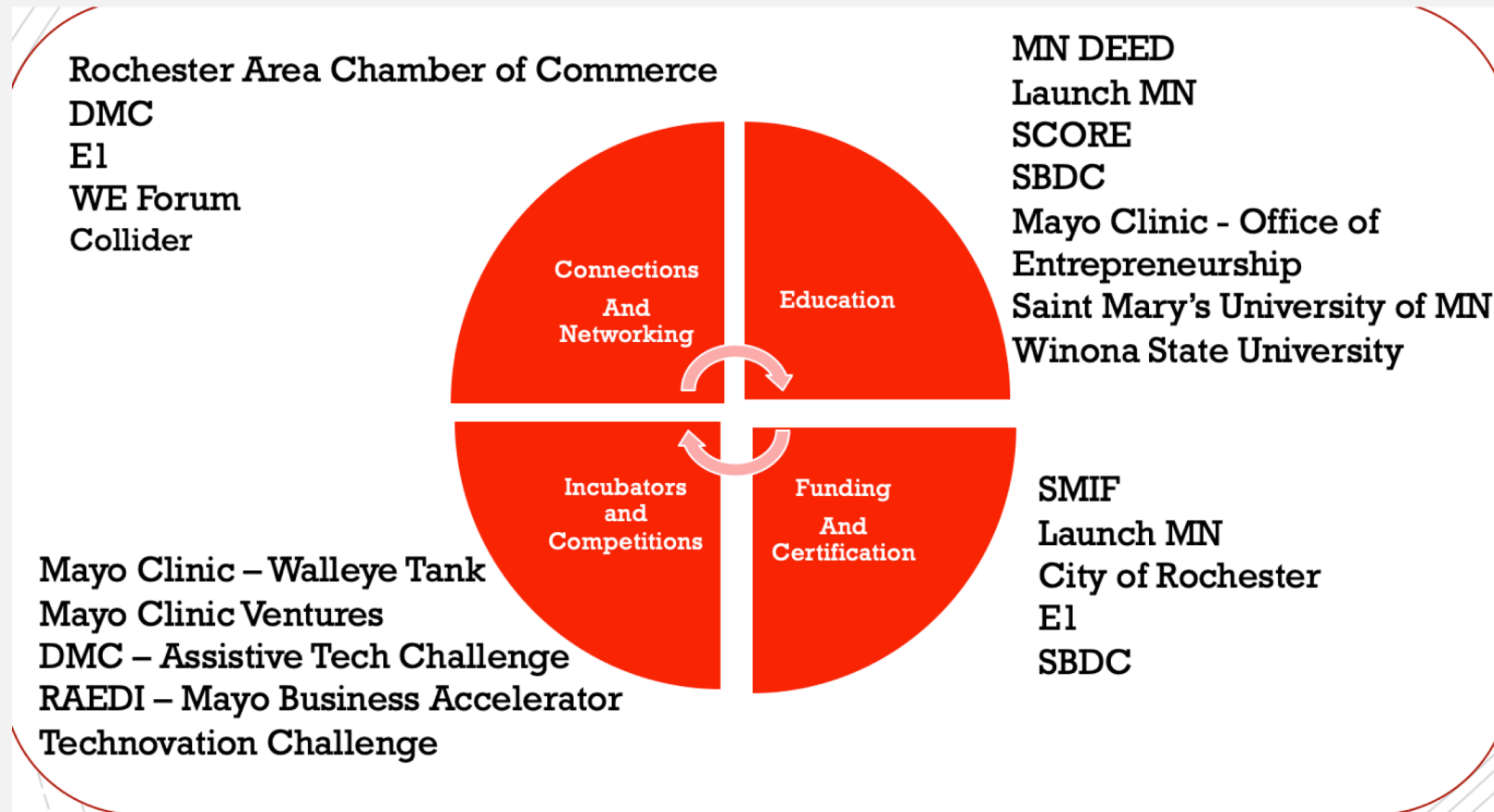
Kabara Institute for Entrepreneurial Studies

AGENDA

- Review of available support
- Discussion of what is missing
- Ideas on what comes next for the WE Forum (launch poll)



RESOURCES IN THE STARTUP STAGE



MINORITY FOCUSED RESOURCES

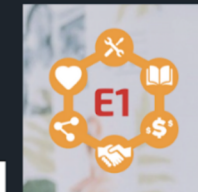
- ACHLA
- African Development Center
- BDPA
- HACER
- Somalia Rebuild Organization



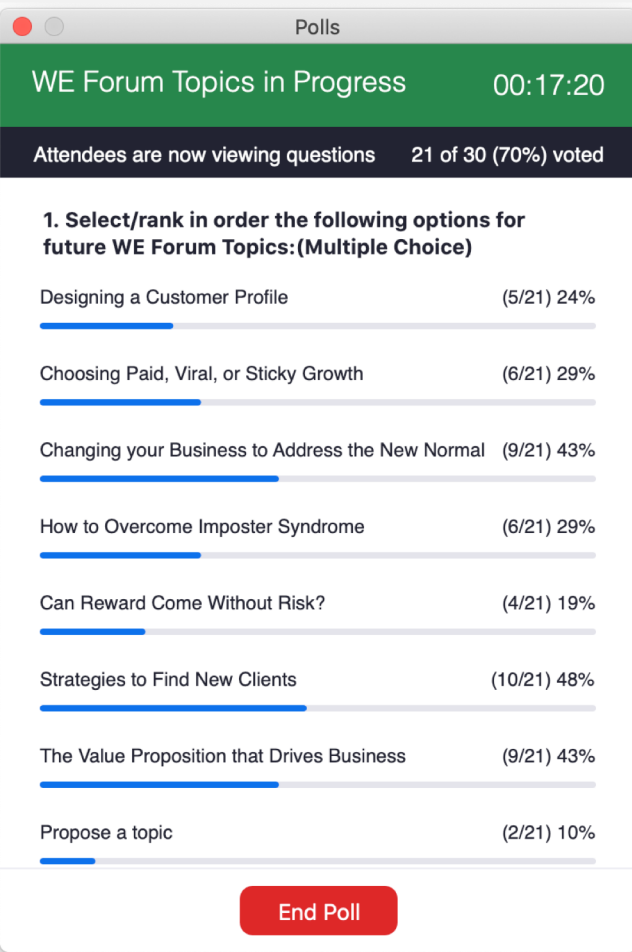
SCALING STAGE RESOURCES

SCALING STAGE BUSINESS RESOURCES

-> THE BUSINESS HAS AN IDENTIFIED MISSION, PRODUCT, AND SALES. THE BUSINESS MAY ALSO BE SELF-FUNDING (BOOTSTRAPPING).



DISCUSSION



- What is missing?
- What offerings are needed?
- What should the WE Forum address in the coming year?

