

MEETING THE NEEDS OF WOMEN ENTREPRENEURS

WE Forum – October 2020

With



CHAMBER OF COMMERCE

Christine Beech and Amanda Leighter

<u>Sponsored by</u> The Kabara Institute



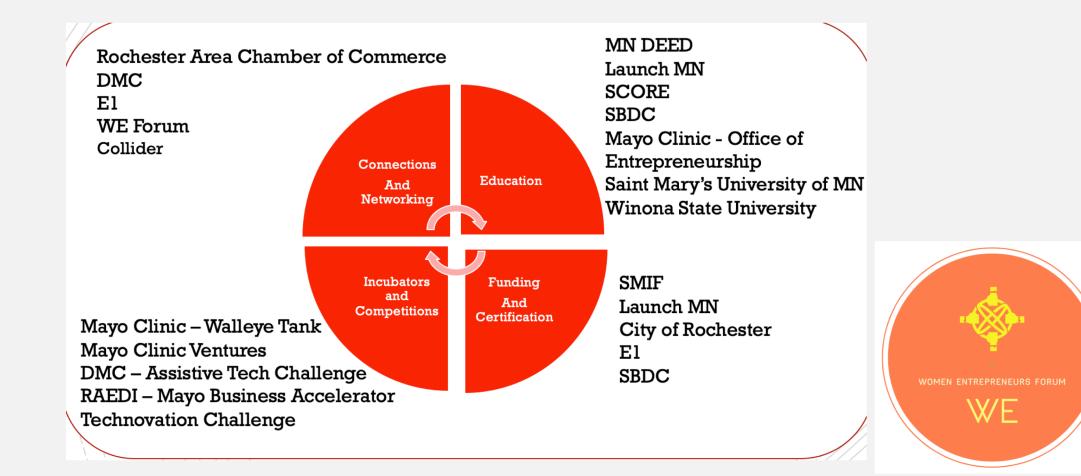


AGENDA

- Review of available support
- Discussion of what is missing
- Ideas on what comes next for the WE Forum (launch poll)



RESOURCES IN THE STARTUP STAGE



MINORITY FOCUSED RESOURCES

- ACHLA
- African Development Center
- BDPA
- HACER
- Somalia Rebuild Organization



SCALING STAGE RESOURCES





DISCUSSION

O Polls	
WE Forum Topics in Progress	00:17:20
Attendees are now viewing questions 21 of 30	(70%) voted
1. Select/rank in order the following options for future WE Forum Topics:(Multiple Choice)	
Designing a Customer Profile	(5/21) 24%
Choosing Paid, Viral, or Sticky Growth	(6/21) 29%
Changing your Business to Address the New Normal	(9/21) 43%
How to Overcome Imposter Syndrome	(6/21) 29%
Can Reward Come Without Risk?	(4/21) 19%
Strategies to Find New Clients	(10/21) 48%
The Value Proposition that Drives Business	(9/21) 43%
Propose a topic	(2/21) 10%

End Poll

- What is missing?
- What offerings are needed?
- What should the WE Forum address in the coming year?

