Rochester Metro Area Lodging Star Report

														08.25.2021	Variance 20/21
Rochester Market		**January**	**February**	**March**	**April**	**May**	**June**	**July**	**August**	**September**	**October**	**November**	**December**	**Total**	
2012	Occ%	47.9	53.2	58.8	54.6	56.8	68.3	65.8	64.7	61.8	65.7	52.8	44.3	**57.9**	
	ADR	98.32	94.3	96.08	96.28	96.78	93.07	91.77	92.72	94.38	95.45	95.61	91.49	**$ 94.69**	
	RevPAR	47.11	50.2	56.46	52.58	54.97	63.56	60.35	59.99	58.31	62.67	50.51	40.51	**$ 54.77**	
2013	Occ%	46.4	54.1	61	67.2	65.6	69.9	73.2	68.4	67.8	68.3	59.3	47.5	**62.4**	
	ADR	93.57	96.43	94.51	97.74	98.7	99.8	97.4	101.53	103.08	101.02	100.39	98.78	**$ 98.58**	
	RevPAR	43.41	52.15	57.65	65.72	64.76	70.79	71.32	69.47	69.88	69.01	59.5	46.92	**$ 61.72**	
2014	Occ%	52.1	60.3	59.3	62.3	62.5	68.4	67.4	70	66.3	69.4	56.3	47.4	**61.8**	
	ADR	105.47	102.48	102.86	105.04	103.39	102.18	99.49	104.79	109.61	108.1	105.19	100.44	**$ 104.09**	
	RevPAR	54.97	61.78	61	65.47	66.52	69.84	67.08	73.4	72.66	75.07	60.51	47.47	**$ 64.65**	
2015	Occ%	51.1	57.2	58.1	59.1	59.3	70.5	71.8	71.7	65.4	64.1	55.8	47.4	**61.0**	
	ADR	105.1	105.46	105.65	108.75	108.3	105.87	101.85	106.92	111.24	112.01	111.84	108.06	**$ 107.59**	
	RevPAR	53.75	60.3	61.39	64.25	64.25	74.61	73.17	76.62	72.79	71.8	62.41	51.17	**$ 65.54**	
2016	Occ%	48.1	55.3	58.2	58.4	63.3	70.5	66.9	70.3	62.9	66.1	56.9	49.1	**60.5**	
	ADR	105.9	106.73	108.12	107.6	109.03	105.87	102.45	108.84	108.41	129.41	109.64	103.05	**$ 108.75**	
	RevPAR	53.8	64.68	64.9	67.44	68.99	74.61	68.58	76.53	68.22	73.93	60.65	50.59	**$ 66.08**	
2017	Occ%	51.6	56.4	61.2	59.1	63.6	71.4	71.6	72.7	64.1	71.3	62.7	48.8	**62.9**	
	ADR	110.44	110.81	110.84	110.91	109.87	110.2	110.25	111.85	111.58	115.07	112.84	106.99	**$ 110.97**	
	RevPAR	56.93	62.46	67.79	65.56	69.89	77.96	78.96	81.31	71.52	82.01	70.72	52.46	**$ 69.80**	
2018	Occ%	54.3	58.5	60.7	71	77.7	71.6	70.4	74.1	68.8	74.5	60.8	49.8	**66.0**	
	ADR	113.07	112.21	112.28	114.42	118.33	112.97	111.67	113.16	115.87	116.48	113.64	109.88	**$ 113.67**	
	RevPAR	61.38	65.62	68.16	81.2	91.99	80.9	78.96	81.31	79.76	86.77	69.08	54.7	**$ 74.99**	
2019	Occ%	57	61.1	62.5	69.8	66.4	74	77.1	71.6	66.1	67.8	58.9	50.9	**65.3**	
	ADR	114.49	114.9	113.81	119.39	117.79	117.94	118.63	118.19	123.34	124.9	119.05	115.68	**$ 118.18**	
	RevPAR	65.21	70.24	71.17	83.37	78.24	87.3	91.47	84.64	81.49	84.66	70.12	58.88	**$ 77.23**	
2020	Occ%	53.8	56	35.7	15.9	28.8	41.1	42.2	44.1	46.1	44.9	34.4	27.2	**39.2**	
	ADR	119.21	117.3	113.64	82.19	91.57	101.5	103.83	107.21	110.26	108.55	102.73	97.72	**$ 104.64**	
	RevPAR	64.13	65.75	40.59	13.05	26.41	41.7	43.85	47.32	50.88	88.92	35.34	26.53	**$ 45.37**	
2021	Occ%	34.8	37.9	41.3	45.4	44.4	56.6	53.7						**$ 45.10**	16.20%
	ADR	102.49	105.3	103.34	108.32	111.34	115.48	108.05						**$ 108.43**	-0.20%
	RevPAR	35.7	39.89	42.71	49.14	49.4	65.36	58.07						**$ 48.61**	16.00%
2022	Occ%														
	ADR														
	RevPAR														