



## Weslaco Lighted Christmas Parade 2021 Guidelines

Thank you for being interested in participating in the 2021 Weslaco Lighted Christmas Parade. Please carefully read the information below in efforts to ensure you have a great experience in this year's program!

**Application Deadline: Friday, December 3, 2021**

### **Parade Information:**

Date of Parade: Saturday, December 11, 2021

Theme: A Dr. Seuss Christmas, The Best Who-liday Ever!

Time of Parade: 6PM \*Note there will be no alternate dates or refunds should the parade be cancelled due to weather.

### **Parade Fees:**

\$25-School/Non-Profit

\$50.00-General Entry Fee \*Competitive Floats must indicate on application

\$50-Car Clubs (3-5 cars per entry)

\$100-Commercial Promotion (wrapped vehicles)

### **General Parade RULES:**

1. For safety purposes we will not allow any distribution of articles such as candy, leaflets, coins, souvenirs, or any other items. Please help us keep our parade guests safe and keep our environment clean!
2. In efforts to keep the Parade moving efficiently NO stops will be permitted along the route. (Notifications on where brief stops will occur will be shared closer to the date of the event)
3. Entry Number assignment will be sent via email prior to the day of the parade and are organized by the Chamber.
4. Entries will not be allowed to have a Santa Claus on board as there is already one designated for the Parade.

Applicants may apply online at [www.Weslaco.com/parade](http://www.Weslaco.com/parade)

If you have any questions, please contact the Weslaco Area Chamber of Commerce & Visitors Center at (956)968-2102 or email [chamber@weslaco.com](mailto:chamber@weslaco.com)