

December 2022



WESLACO HOLIDAY

Sponsorship Opportunities

MAGIC OF THE SEASON

\$3,000- ONLY ONE AVAILABLE

Title Sponsor, name and/or logo on all printed and digital media. Free market booth on December 1st, Free Entry in parade on December 10th, and sponsorship of one light display (printed sign up for 1 month at Weslaco city hall with your logo).

SANTA'S SLEIGH

\$2,000 - ONLY ONE AVAILABLE

Sponsor, name and/or logo on all digital media. Free market booth on December 1st, Free Entry in parade on December 10th. Logo placement on weslaco.com, addition to holiday newsletter.

SILVER BELLS

\$1,000 - ONLY TWO AVAILABLE

Sponsor, name and/or logo on social media and weslaco.com, Free Entry in parade on December 10th with custom announcement. Participation in Holiday Market as Hot cocoa distribution booth (banner placement-must provide banner).

SANTA'S HELPER

\$500 - SIX AVAILABLE

Sponsor, name and/or logo on social media and weslaco.com, Free Entry in parade on December 10th.

COMMUNITY ELF

\$250 - 5 AVAILABLE

Your choice to sponsor Post Cards from Santa or sponsor prizes for Holiday lights competition!

LIST OF EVENTS: CHRISTMAS PARADE, HOLIDAY LIGHT DISPLAYS, HOLIDAY LIGHTS COMPETITION, HOLIDAY MARKET, POST CARDS FROM SANTA



FOR MORE INFORMATION CONTACT THE CHAMBER AT 956-968-2102 OR EMAIL CHAMBER@WESLACO.COM

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WESLACO HOLIDAY

Sponsorship Opportunities

HOLIDAY LIGHT DISPLAYS

PRICES VARY ONLY TWELVE AVAILABLE

Sponsor one of our Holiday Light Displays!

Each display includes a sign with your logo and QR Code with your business website. Signage will be placed next to your display around Weslaco City Hall and available to public from December to early January.



Santa's Workshop
13'x16'-\$750



North Pole Fire Engine
6'x14'-\$650



Happy Campers
8'x17'-\$650



Pogo Elf
8'x11'-\$550



Let it Snow
10'x11'-\$550



Waving Santa
5'x3'-\$500



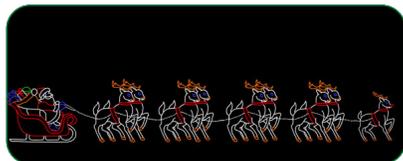
Oh Deer Display
6'x4'-\$350



Candy Cane Elf
5'x4'-\$250



Gingerbread Couple
3'x3'-\$350



Santa & Reindeer
6'x45'-\$1,000
*largest display



Polar Bear Selfie Station
5'x6'-\$1,000



North Pole Express Train
6'x38'-\$1,000
*new display

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