

# PIONEER EQUIPMENT DEALERS ASSOCIATION

## What does the POWER of ASSOCIATION mean for Pioneer EDA members?

Minnesota, North Dakota, and South Dakota equipment dealers work together to enhance dealer benefits in our tristate region. We work together to create a larger, STRONGER dealer base, enhance manufacturer relations, better influence state and federal lobbying, provide a single source for information and resources, enhance dealer and employee education, and more. **Together, we promote the success, profitability, and welfare of our dealers.**

### Full-Time Legislative Representation

Pioneer EDA is heavily involved in each Minnesota, North Dakota, and South Dakota Legislative Session on a full-time basis, identifying and tracking all bills relative to our industry, and even introducing new legislation to enhance stability and security for our equipment dealers. Legislative reports are sent to members on a regular basis during the session.

### Your “Business Partner”

The agricultural industry is ever-changing. It is tough for equipment dealers to keep up with all of the regulations and guidelines that apply to them. Pioneer EDA is a source of information that is simply a phone call or email away – a “business partner” that can provide assistance on both day-to-day and long-term operations. If we don’t know the answer, we will go to work and find it for you ASAP!

### Building Relationships

Much of the success of our dealers and the Association can be attributed to the investment that we put into relationships. Dealers, vendors, and the Association team – we all gather together each year to build relationships and develop business ideas. Plan on taking part in the dealer workshops, business meetings, exhibits, and social events at the **2020 Pioneer EDA Convention**. It will be held on November 9<sup>th</sup>-10<sup>th</sup>, in Fargo, ND.

### Step Up Your Branding Game

Pioneer Promo, which is owned by the Association, is your premiere promotional products provider. We have an unbeatable selection of high quality promotional products, company apparel, and custom business forms with competitive pricing and outstanding customer service. Think Association first for all your needs and check out [www.pioneerpromo.com](http://www.pioneerpromo.com)!

### Group Health Insurance

One of the ways we take care of our dealers is by taking care of your employees and their families. With affordability and quality coverage, the Pioneer Healthcare Trust (PHT) has served our members’ group health insurance needs for over 50 years. Currently, the Trust insures over 8,000 people through Blue Cross Blue Shield of North Dakota (BCBSND), making us the largest health care trust in North Dakota! **Reach out to Matthew at the Association office for an update on the expansion of group coverage to dealers in Minnesota and South Dakota!**

### Regulatory Compliance Updates

Stay up-to-date on your state/federal regulations requirements, compliance issues, and industry news with Pioneer EDA’s monthly online publication, *The Pioneer Insight*. Special news releases will be issued as occasion demands.



PIONEER EQUIPMENT  
DEALERS ASSOCIATION

We hope that you recognize the importance of having an Association that works on your behalf! An organization to partner with as you grow your dealership. An organization that was started by dealers, is managed by dealers, and exists solely to serve the BEST INTEREST of equipment dealers! Check out our website for additional benefits available to our members: [www.pioneereda.com](http://www.pioneereda.com).