BEST INNOVATIVE EVENTS - UNDER $50,000
A SMITHSONIAN BURNING MAN FESTIVAL

Not everything that happens in Vegas stays in Vegas. In the fall of 2018, the DMC met the challenge of presenting a VIP incentive group traveling from the bright lights of Las Vegas with a show for the ages. What do you give a group that’s seen it all? An all-star solution in true Vegas style with a Washingtonian twist; something that glitters, something intentional, something unexpected. This group would party amongst the art installations of Burning Man at the Smithsonian Institution’s own Renwick Gallery.