

2019 ADMEI Achievement Awards

# Best Innovative Event

\$200,001 - \$500,000



“The team was instrumental in bringing to life our vision. We were thrilled with the final results of this program”



## NAME OF EVENT

Making Company and Community Impact through Innovation

## LOCATION

San Francisco, California (USA)

## DATE

November 2019

## ATTENDEES

500 guests

This Community Health Summit sought to drive conversation surrounding critical public health challenges through innovation and collaboration. Our company worked with our client to completely transform a raw venue space to a Community Health “Mini-City” with dedicated neighborhoods for employees, community officials and media to experience partner exhibits and have curated conversations. A live farmer’s market and meditative silent disco were just two of the exhibits offered to guests. Despite a tight load in window with 20+ partners and custom décor build-outs, this event was a huge success and made a positive impact for our client and our community.

Driving company and community through innovation was at the center of this event’s theme. And it was at the center of our planning process. Innovation pushed each of us outside of our comfort zones to design a completely bespoke event from beginning to end.