

Advancing the events industry



The Events Industry Council (EIC) enriches the careers of event professionals by engaging thought leaders, advocating for critical issues and establishing industry standards. By sharing industry insights and knowledge, offering a globally-recognised professional certification and championing sustainability adoption and education, EIC is committed to advancing the global events industry.

Elevating the profession through certification



The Certified Meeting Professional (CMP) and Certified Meeting Professional – Healthcare subspecialty (CMP-HC) designations signify a deeper understanding of meetings management. The more than 11,000 CMPs and CMP-HCs in over 55 countries across the globe, represent a high level of professionalism, and exemplify the standards of excellence in the meetings profession.

CMP Conclave is the only event created exclusively for CMPs. Participants earn CE credits while gaining valuable insight on industry hot topics and networking with fellow CMPs.

Sharing accepted practices industry insights

Face-to-face meetings build community, foster continued learning and generate measurable economic outcomes. Through research, such as the *Global Economic Significance of Business Events*, proven practices and the Industry Glossary, EIC provides event professionals with the tools, knowledge and efficiencies to drive results, and communicate the sizable impact of the meetings industry.

Building capabilities knowledge

EIC's member organisations bring a depth of experience unmatched in the industry. Leveraging Preferred Provider continuing education, live and archived webinars on timely topics and certificate programmes, EIC is elevating meeting professionals through access to education and opportunity.

Leading the industry in sustainability

sustainability



EIC is leading the way for the adoption and education of industry-wide sustainability practices in support of the United Nations Sustainable Development Goals. Through educational initiatives aimed at lowering an event's carbon, water and plastic footprint, to shrinking food waste, EIC is committed to driving change in the industry. How-to guides, webinars, infographics, registry of certified providers, Principles for Sustainable Events and EIC Sustainable Event Standards, provide a roadmap for event professionals to responsibly plan and execute sustainably-conscious meetings. To further its efforts, EIC launched the Sustainable Event Professional Certificate as a comprehensive programme to aid in the implementation of sustainable events.

Collaborating to drive results leadership

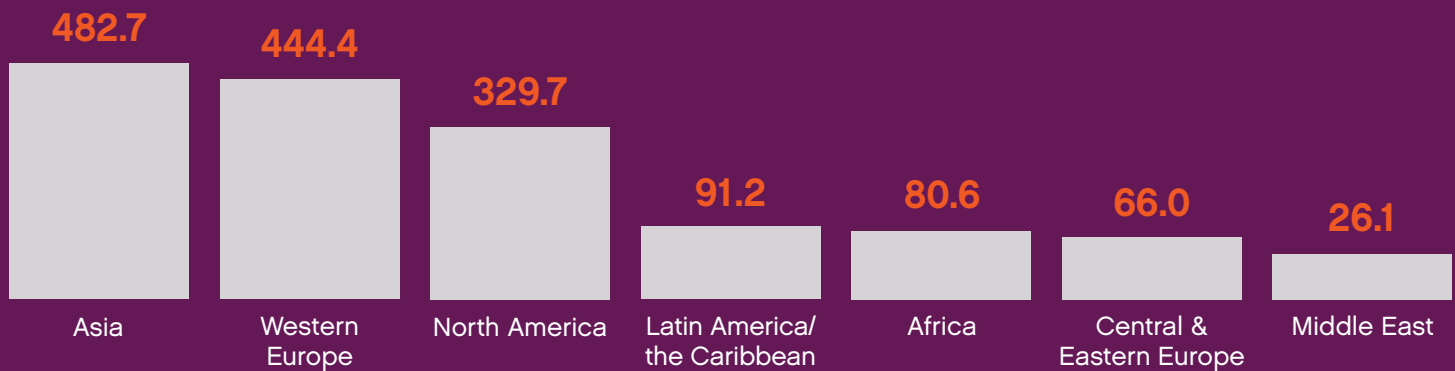
EIC brings together association leaders to influence and advance the broader industry. The Council collaborates to identify issues and develop in-depth insights, perspectives, research, proven practices and resources for the benefit of members and the industry at-large. Partnering with industry associations to advocate the value of meetings and events amplifies the collective voice of EIC members. Recognising individual contributions through the **prestigious Hall of Leaders programme and Pacesetter Awards** ceremony further showcases the value of the meetings industry by celebrating those who have shaped it and identifying emerging professionals who will propel the industry forward.

The power of the global events industry

The Events Industry Council's **30+** member organisations represent more than **103,500** individuals and **19,500** firms and properties involved in the events industry. Face-to-face events make a significant contribution to the global economy. The Global Economic Significance of Business Events study, commissioned by the Events Industry Council and conducted by Oxford Economics, recognised the collective impact of the events industry as a vital economic driver. The groundbreaking study enables this dynamic industry to benchmark its current contributions and track its future growth.

Business events participants by region (In millions, 2017)*

Business events drew 1.5 billion participants globally



Direct impacts of global business events (2017)*



Direct GDP

Generated **\$621.4 billion (USD)** of direct GDP



Employment

Supported **10.3 million direct jobs** and **26 million** direct and indirect jobs globally



Average spending per participant

On average, **\$704 (USD)** was spent per business event participant



Number of participants

Involved more than **1.5 billion participants** across more than **180 countries**



Top countries

The top 50 countries accounted for **\$1.03 trillion (USD)** of direct spending



Direct spending (business sales)

Generated more than **\$1.07 trillion (USD)** of direct spending

Business events generated **\$621.4 billion (USD)** of direct GDP and contributed a total economic impact of **\$1.5 trillion** (global gross domestic product, USD). If the sector was a country, it would rank as the **13th largest** in the world, ahead of GDP's of Australia, Spain, Mexico, Indonesia and Saudi Arabia.*