

## Did You Know?

- ◇ We have 325+ members representing roughly 22,000 employees in the Southwest Metro region.
- ◇ We are a 501(c)(6) non-profit with our primary service area in Carver, Chanhassen, Chaska, & Victoria.

## What We Do:

### Market our Member Businesses

- ◆ Member Referrals
- ◆ New Business Ribbon Cuttings
- ◆ Ambassador Visits
- ◆ Newsletter & Member Email Features
- ◆ Literature Distribution
- ◆ Post Member Events & Job Openings
- ◆ Social Media Posts

### Networking Opportunities

- ◆ Victoria Meet & Greet
- ◆ Carver Meet & Greet
- ◆ Chaska Meet & Greet
- ◆ Chanhassen Meet & Greet
- ◆ Membership Luncheons
- ◆ Women's Biz Event
- ◆ Business Roundtable
- ◆ Business After Hours Events

### Major Events & Sponsorships

- ◆ The Taste of Chaska
- ◆ Chanhassen July 3<sup>rd</sup> Expo
- ◆ Chaska River City Days Business & Health Expo
- ◆ Annual Chamber Golf Classic
- ◆ Annual Chamber Gala
- ◆ Downtown Chaska Farmers Market
- ◆ Victoria Farmers Market
- ◆ Carver Farmers Market (new 2021!)

### Engage in Public Policy Issues

- ◆ Involved in local, regional, state and federal policy issues that effect business and the business climate
- ◆ Strategic Alliances (MN Chamber of Commerce, U.S. Chamber of Commerce, League of Women Voters)

### Leadership Programs, Services and Community Partnerships

- ◆ Student-Business Mentor Program (A cooperative program with Eastern Carver Schools)
- ◆ SouthWest Metro Leadership Program
- ◆ Southwest Metro Chamber Scholarship Programs (for high school and non-traditional students)
- ◆ Certificates of Origin & Scam Alerts
- ◆ Local Business Councils (Buy Chanhassen, Victoria Business Association & Chaska Downtown Business Alliance)
- ◆ At the table with many other community initiatives

