

# WELCOME!

## Chamber Orientation

View our Chamber Homepage [HERE](#)

SouthWest Metro  
CHAMBER OF COMMERCE



# CHAMBER STAFF



**Darren Noble**  
Executive Director  
Darren@SWMetroChamber.com



**Autumn Kaye**  
Events & Marketing Planner  
Autumn@SWMetroChamber.com



**Alan Niebeling**  
Membership Sales Coordinator  
Alan@SWMetroChamber.com

View our Staff Page [HERE](#)

View our Board of Directors [HERE](#)

# LEVERAGE YOUR MEMBERSHIP



#BeAPartOfIt

#SupportLocal

#ShopLocal

#EatLocal

#EnjoyLocal



View our Resources Page [HERE](#)

Join the Chamber! [HERE](#)

# THE BASICS

- Our Location
- Our Mission
- Our Values
- Our Members



# OUR LOCATION

Google Maps location [HERE](#)

600 Market St. Suite 200  
Chanhassen, MN 55317



# OUR MISSION

The SouthWest Metro Chamber of Commerce—a **501(c)6 Nonprofit** Organization—represents businesses in the communities of Chanhassen, Chaska, Carver, and Victoria, MN.

*We are:*

- A Business Advocate
- A Community Partner
- A Business Resource



**Our mission** is to serve and strengthen our member businesses, and stimulate SouthWest regional prosperity.



# OUR VALUES

## RELATIONSHIP DRIVEN

- Always mindful of customer service, integrity and professionalism.
- Collaborate in a non-partisan way with the cities we serve.
- Value our partnerships with other business organizations.

## GROWTH FOCUSED

- Connect businesses to their customers.
- Results driven and dedicated to our mission.
- Develop leaders in our businesses and community.

## INNOVATIVE APPROACH

- Adapt to meet the growing needs of our chamber members.
- Creative solutions using a team based approach.

## FUN

- Provide opportunities to showcase our members in enthusiastic settings.
- Laughter and joy is part of our every day work.

Core Values Page [HERE](#)



# OUR MEMBERS!

300+ members representing 20,000 employees and business professionals in the SW Metro region.



**Small Independent Businesses**



**Service Providers**



**Healthcare**



**National Chains**



**Manufacturing**

Member Directory [HERE](#)





# LET'S HEAR ABOUT YOU!

- Your Name
- Your Job Title & Business
- How you heard about the Chamber
- A Fun Fact

# YOUR MEMBERSHIP IN THE SOUTHWEST METRO CHAMBER OF COMMERCE

- Enhances local reputation, exposure and brand credibility.
- Provides instant opportunities to build relationships with 300+ businesses and 1,000+ representatives.
- A part of marketing and overall business development solutions



Join the Chamber! [HERE](#)

# THE SOUTHWEST METRO CHAMBER OF COMMERCE

## *What We Do:*

- Market Your Business
- Networking Opportunities
- Signature Events
- Sponsorships
- Leadership Events
- Involvement in Community Partnerships
- Engage in Public Policy Issues



# MARKET YOUR BUSINESS

- Member Referrals
- Ambassador Visits
- E-Newsletter Advertising
- Ribbon Cuttings
- Literature Distribution
- Post Your Event
- Job Openings
- Social Media Posts
- Certificates of Origin & Scam Alerts



# NETWORKING OPPORTUNITIES

- Morning Meet & Greet's (8:00 a.m.—9:00 a.m.)
  - ✓ 2<sup>nd</sup> Tuesday
  - ✓ 4<sup>th</sup> Tuesday
- Membership Luncheons
- Women's Biz Events
- Business After Hours/Socials
  - ✓ Lake Minnetonka Boat Cruise
  - ✓ After-Hours Events
  - ✓ Joint-Chamber Events



View our Events Calendar [HERE](#)



# SIGNATURE EVENTS



- First Responders Luncheon
- Taste of Chaska
- Chanhassen July 3<sup>rd</sup> Business Expo
- Annual Golf Classic
- Annual Celebration Gala



View our Events Calendar [HERE](#)



## OTHER EVENTS

- Brews'n'Bones
- Downtown Chaska Farmers' Market
- Carver Farmers' Market
- SouthWest Metro Fall Market
- SouthWest Metro Holiday Market
- Ribbon Cuttings
- After-Hours Socials
- Coffee—Networking Socials



View our Events Calendar [HERE](#)

# SPONSORSHIP OPPORTUNITIES

- Major Events *A variety of tiers available*
- Chamber After-Hours Events \$225
- General Membership Luncheon Sponsors \$275
- Wednesday E-Newsletter Ad \$50
- Chamber Website \$500
- Chamber Tote Bag at Business Expo and other events \$500
- Membership Directory Ads *E & M Consulting*
- Enhanced Business Listing \$159

Interested in Sponsorships? Click [HERE](#)

# DID YOU KNOW YOU COULD BUNDLE YOUR ITEMS?

- If you know your business will be participating in multiple events and marketing opportunities, then we suggest you add up your total cost and see which bundle you fall in!
- The higher your sponsorship level, the more additional benefits you receive. When agreeing to bundle, you are then marketed as a sponsor for the entire year! Darren would be more than happy to talk with you and see if this is the right move for your business.
- Email [Darren@swmetrochamber.com](mailto:Darren@swmetrochamber.com) if you are interested!

## Example:

CORPORATE SPONSOR (\$1,599-\$1,999 Investment)

ADDITIONAL BUNDLE BENEFITS:

3% DISCOUNT ON TOTAL SPONSORSHIP

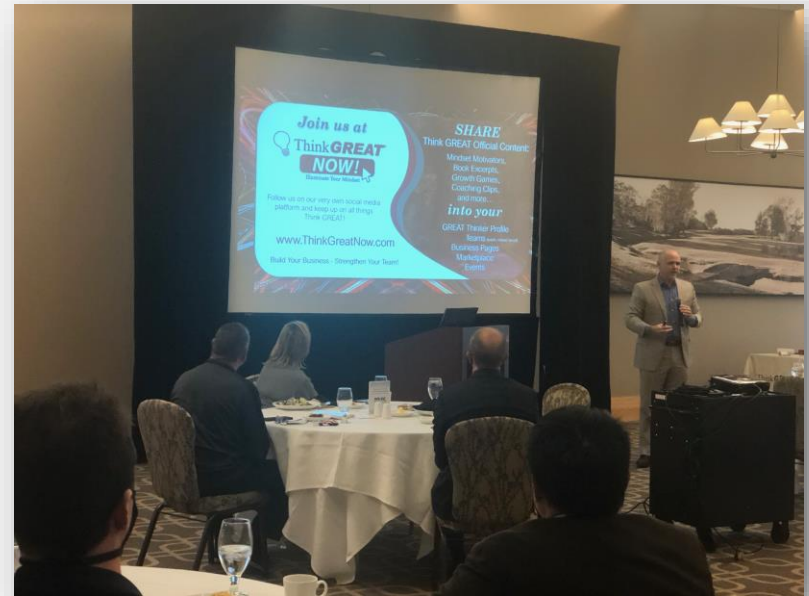
1 MONDAY MORNING UPDATE

**UP TO \$110  
SAVINGS**

Interested in Bundling? Click [HERE](#)

# LEADERSHIP, SCHOLARSHIPS, COMMUNITY

- SouthWest Metro Leadership Events
- High School and Non-Traditional Student Scholarships
- Partnerships with Area Schools
- Collaborate with Local & Regional Chambers
- Involved in Many Community Initiatives
- Our Chamber has a 501(c)3 Education Foundation



# CHAMBER COMMITTEE INVOLVEMENT

- Board of Directors
- Ambassadors
- Membership
- Leadership
- Finance
- Marketing
- Event Committees:
  - Annual Golf Classic
  - Annual Gala
  - First Responders



For more committee information Click [HERE](#)

# PUBLIC POLICY

- Involved in local, regional, state and federal policy issue that effect business and the business climate
  - ✓ Strategic Partnerships & Alliances
  - ✓ Local Legislative Breakfast
  - ✓ Candidate Forums
  - ✓ Transportation & Other Local Issues



For more about Legislative Issues, Click [HERE](#)





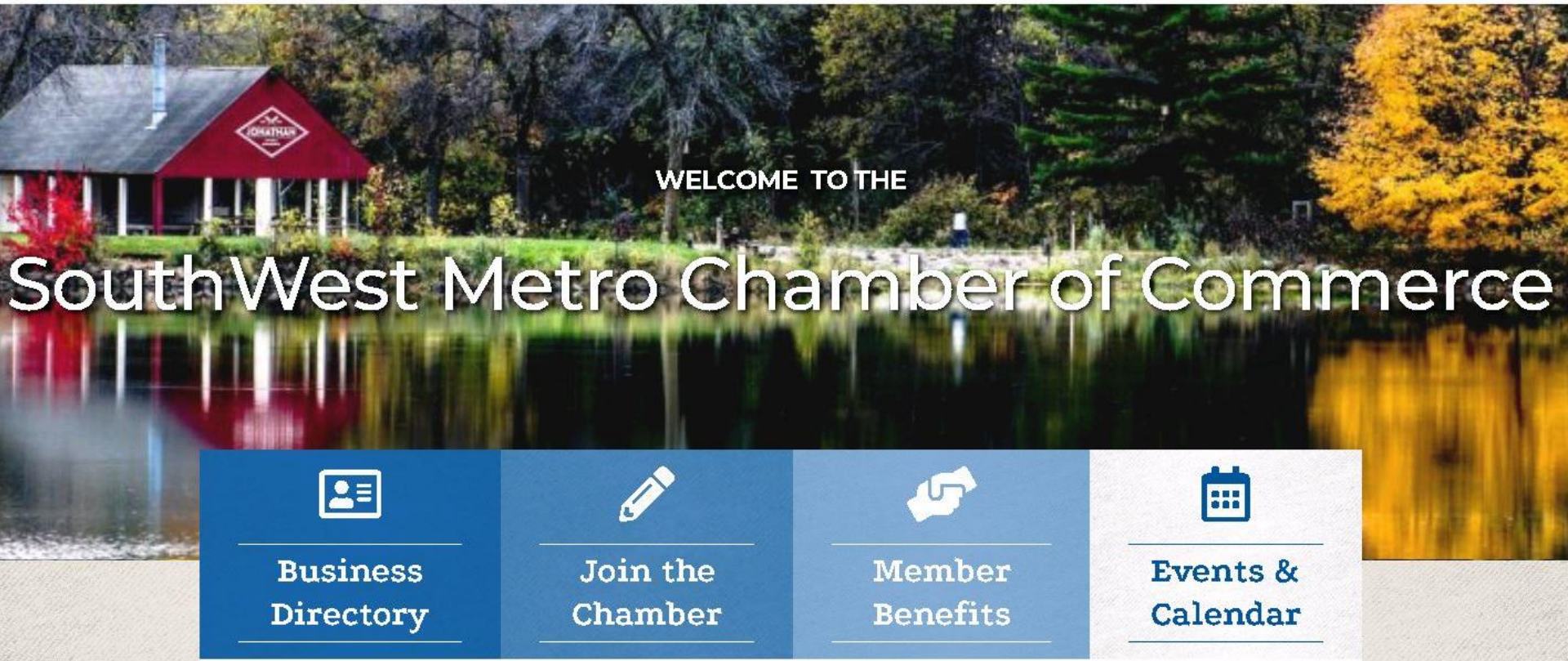
# WWW.SWMETROCHAMBER.COM

- A heavily-used site with tracking analytics
- Gives businesses without a website a web presence
- View & register for Chamber programs & events
- Update online listing and member information  
(via the [Member Information Center—MIC](#)):
  - Post your events, add a news release, post a hot deal, add a job opening, pay bills
- Find fellow Chamber members

## [Member Information Center—MIC](#)




[ABOUT](#) [MEMBER CENTER](#) [MEMBER DIRECTORY](#) [EVENTS](#)




Member Information Center How-To Video, Click [HERE](#) (Video 1hr)

Member Information Center Info Guide, Click [HERE](#)

Access the Member Information Center, Click [HERE](#)




 Logged in as SouthWest Metro Chamber of Commerce  
[Account Settings](#)

Home
 Directory
 Events
 Resources
 Reports
 News
 Settings

Shortcuts

[Personal Information](#)

[Company Information](#)

[Hot Deals](#)

[Member To Member Deals](#)

[News Releases](#)

[Job Postings](#)

Links

[Member Benefits](#)

[Member to Member Deals](#)

Home

### Welcome Message

ChamberMaster is your direct connection to the **SouthWest Metro Chamber of Commerce**. As a member of the SouthWest Metro Chamber of Commerce you have the opportunity to market your business to consumers visiting <https://www.swmetrochamber.com> by enhancing your informational [home page](#) with [pictures](#) and [text](#). You can also post [hot deals](#), [job openings](#) and [events](#), add [keywords](#) to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items.

Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the ChamberMaster website. If you have any questions regarding this site please contact your SouthWest Metro Chamber of Commerce representative.

[Read Later](#)

[Upcoming Events](#)

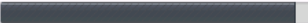
28

JUNE 2022

**SouthWest Metro Chamber Meet & Greet (Coffee-Networking)**  
 Hope you can join the SouthWest Metro Chamber of Commerce for a morning Meet  
[... see more](#)


[REGISTER NOW](#)

[Member Profile](#)


Your Company Profile is 94%  


[UPDATE](#)

[Refer a Business for Membership](#)



 Refer others to the SouthWest Metro Chamber of Commerce.

[MemberPlus](#)



 Free app that provides instant access

[All](#)
[Favorites](#)


[Filter](#)



**Tami Planitzer**  
[Minnesota Landscape Arboretum](#)  
[Firefly Viewing Nights](#)  
 Tuesday, June 14, 2022 10:27 PM · 0



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Access the Member Information Center, Click [HERE](#)

# BASIC LISTING

FREE WITH MEMBERSHIP

[ABOUT](#) [MEMBER CENTER](#)



[MEMBER DIRECTORY](#) [EVENTS](#)

## Spalon Montage

Hot Deals

Member2Member Deals

### New Members

[Presto-X](#)

[JLLB Media Marketing  
Agency](#)

[Skip Nelson Marketing  
Solutions](#)

[Les Jones Roofing](#)

[Winslow Monument  
Service](#)

[Hand & Stone Massage  
and Facial Spa](#)

[Elysian Senior Homes of](#)

Beauty & Professional Image

600 Market St., Suite 270, Chanhassen, MN 55317

(952) 915-2900

(952) 934-4741

<http://www.spalon.com>

#### Hours:

Mon - Thur: 9am - 8pm

Fri - Sat: 8am - 6pm

Sunday: Closed

### Rep/Contact Info

**Ms. Jillian Gemlo**

**Jacey Lloyd**



View listing page [HERE](#)

# ENHANCED LISTING

\$159 ANNUALLY

SouthWest Metro  
CHAMBER OF COMMERCE

ABOUT MEMBER CENTER MEMBER DIRECTORY EVENTS

Hot Deals

Member2Member Deals

New Members

Presto-X

JLLB Media Marketing Agency

Skip Nelson Marketing Solutions

Les Jones Roofing

Winslow Monument Service

Hand & Stone Massage and Facial Spa

Elysian Senior Homes of Chanhassen

Infinity Homes Team - RE/MAX Advantage Plus

Bob's IT Consulting LLC


Frames Told


Upcoming Events


Jun 3  
Chamber Business Roundtable


Jun 7  
SouthWest Metro Chamber After-Hours Networking Social


Jun 9  
Ribbon Cutting EverHealth Chiropractic





Automobile Parts, Repair, & Service

 8175 Hazeltine Blvd, Chaska, MN 55318

 (952) 368-5000

 Send Email

 Visit Website



Hours:

Mon - Fri: 7A to 6P


Driving Directions:

Conveniently located south of Hwy 5 off of Hazeltine Drive/Co Rd 41

About Us

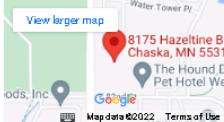
We are a locally owned, family-run, full-service automotive repair company.

Video Media



Highlights

- 1st time customer special
- Coolant Flushes
- Oil changes
- Alignment
- Brakes



View larger map

8175 Hazeltine Blvd, Chaska, MN 55318

Map data ©2022 Terms of Use

View listing page [HERE](#)



**We are here to help!**

**This is YOUR Chamber!**



**Darren Noble**

Executive Director

Darren@SWMetroChamber.com

**Autumn Kaye**

Events & Marketing Planner

Autumn@SWMetroChamber.com

**Alan Niebeling**

Membership Sales Coordinator

Alan@SWMetroChamber.com

**600 Market St. Suite 200  
Chanhassen, MN 55317**

**952-474-3233**



**www.swmetrochamber.com**





# Q & A

Still have questions? Email us [HERE](#)