

# WELCOME!

## Chamber Orientation



*Modified 12/28/2023*

# CHAMBER STAFF



**Steve Curtis**  
Executive Director  
[Steve@SWMetroChamber.com](mailto:Steve@SWMetroChamber.com)



**Autumnn Kaye**  
Special Markets Manager  
[Market-Manager@SWMetroChamber.com](mailto:Market-Manager@SWMetroChamber.com)

# THE BASICS

- Our Location
- Our Mission
- Our Values
- Our Members



# OUR LOCATION

600 Market St. Suite 200  
Chanhassen, MN 55317



# OUR MISSION

The SouthWest Metro Chamber of Commerce—a **501(c)6 Nonprofit** Organization—represents businesses in the communities of Chanhassen, Chaska, Carver, and Victoria, MN.

*We are:*

- A Business Advocate
- A Community Partner
- A Business Resource



**Our mission** is to serve and strengthen our member businesses, and stimulate SouthWest regional prosperity.



# OUR VALUES

## RELATIONSHIP DRIVEN

- Always mindful of customer service, integrity and professionalism.
- Collaborate in a non-partisan way with the cities we serve.
- Value our partnerships with other business organizations.

## GROWTH FOCUSED

- Connect businesses to their customers.
- Results driven and dedicated to our mission.
- Develop leaders in our businesses and community.

## INNOVATIVE APPROACH

- Adapt to meet the growing needs of our chamber members.
- Creative solutions using a team based approach.

## FUN

- Provide opportunities to showcase our members in enthusiastic settings.
- Laughter and joy is part of our every day work.



# OUR MEMBERS!

340+ members representing 20,000 employees and business professionals in the SW Metro region.



**Small Independent Businesses**



**Service Providers**



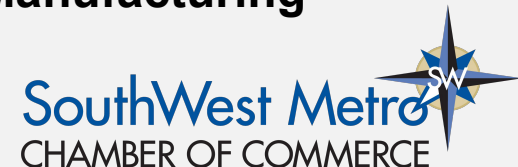
**Healthcare**



**National Chains**



**Manufacturing**



# LET'S HEAR ABOUT YOU!

- Your Name
- Your Job Title & Business
- How you heard about the Chamber
- A Fun Fact



# YOUR MEMBERSHIP IN THE SOUTHWEST METRO CHAMBER OF COMMERCE

- Enhances local reputation, exposure and brand credibility.
- Provides instant opportunities to build relationships with 340+ businesses and 1,000+ representatives.
- A part of marketing and overall business development solutions



# THE SOUTHWEST METRO CHAMBER OF COMMERCE

## *What We Do:*

- Market Your Business
- Networking Opportunities
- Signature Events
- Sponsorships
- Leadership Events
- Involvement in Community Partnerships
- Engage in Public Policy Issues



# MARKET YOUR BUSINESS

- Member Referrals
- Ambassador Visits
- E-Newsletter Advertising
- Ribbon Cuttings
- Literature Distribution
- Post Your Event
- Job Openings
- Social Media Posts
- Certificates of Origin & Scam Alerts



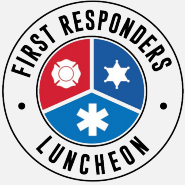
# NETWORKING OPPORTUNITIES

- Morning Meet & Greet's (8:00 a.m.—9:00 a.m.)
  - ✓ 2<sup>nd</sup> Tuesday
  - ✓ 4<sup>th</sup> Tuesday
- Membership Luncheons
- Women's Biz Events
- Business After Hours/Socials
  - ✓ Lake Minnetonka Boat Cruise
  - ✓ After-Hours Events
  - ✓ Joint-Chamber Events





# SIGNATURE EVENTS



- First Responders Luncheon
- Taste of Chaska
- Chanhassen July 3<sup>rd</sup> Business Expo
- Annual Golf Classic
- Annual Celebration Gala



## OTHER EVENTS

- Brews'n'Bones
- Downtown Chaska Farmers' Market
- Carver Farmers' Market
- SouthWest Metro Fall Market
- SouthWest Metro Holiday Market
- Ribbon Cuttings
- After-Hours Socials
- Coffee & Connect





# SPONSORSHIP OPPORTUNITIES

- Major Events *A variety of tiers available*
- General Membership Luncheon Threepack *Starting at \$400*
- Wednesday E-Newsletter Ad *\$50*
- Chamber Website *\$500*
- Chamber Tote Bag at Business Expo and other events *\$600*
- Membership Directory Ads *E & M Consulting*
- Enhanced Business Listing *\$159*

# DID YOU KNOW YOU COULD BUNDLE YOUR ITEMS?

**Your financial support ensures successful events.**

**Increase your brand's visibility & exposure.**

**Build relationships with other businesses and influencers.**

**Demonstrates a commitment to your community.**

Email [Steve@Swmetrochamber.com](mailto:Steve@Swmetrochamber.com) or visit [swmcc.org](http://swmcc.org) for details!

Spend more and save more, discounts are automatically applied and can be seen in the shopping cart.

Spend \$10k or more, save 7% | Spend \$7.5k or more, save 5%  
Spend \$5k or more, save 3%

*All sponsorships that total more than \$2,500 will automatically receive an enhanced business listing on their member page on the Chamber website.*

# LEADERSHIP, SCHOLARSHIPS, COMMUNITY

- SouthWest Metro Leadership Events
- High School and Non-Traditional Student Scholarships
- Partnerships with Area Schools
- Collaborate with Local & Regional Chambers
- Involved in Many Community Initiatives
- Our Chamber has a 501(c)3 Education Foundation



# CHAMBER INVOLVEMENT

- Board of Directors
- Ambassadors
- Membership
- Leadership
- Finance
- Marketing
- Retail
- Special Committees:
  - Women's Biz
  - Young Professionals
  - Volunteer
  - Annual Golf Classic
  - Annual Gala
  - First Responders
  - Non-Profit
  - Veteran's

# PUBLIC POLICY

Involved in local, regional, state and federal policy issue that affect business and the business climate

- ✓ Strategic Partnerships & Alliances
- ✓ Local Legislative Breakfast
- ✓ Candidate Forums
- ✓ Transportation & Other Local Issues



# WWW.SWMETROCHAMBER.COM

- A heavily-used site with tracking analytics
- Gives businesses without a website a web presence
- View & register for Chamber programs & events
- Update online listing and member information  
(via the Member Information Center—MIC):
  - Post your events, add a news release, post a hot deal, add a job opening, pay bills
- Find fellow Chamber members



# Member Information Center—MIC



[ABOUT](#) [MEMBER CENTER](#) [MEMBER DIRECTORY](#) [EVENTS](#)

WELCOME TO THE

# SouthWest Metro Chamber of Commerce



**Business  
Directory**



**Join the  
Chamber**



**Member  
Benefits**



**Events &  
Calendar**



Home



Directory



Events



Resources



Reports



News



Settings

Shortcuts

Personal Information

Company Information

Hot Deals

Member To Member Deals

News Releases

Job Postings

Links

Member Benefits

Member to Member Deals

Home

## Welcome Message

Read Later

ChamberMaster is your direct connection to the **SouthWest Metro Chamber of Commerce**. As a member of the SouthWest Metro Chamber of Commerce you have the opportunity to market your business to consumers visiting <https://www.swmetrochamber.com> by enhancing your informational [home page](#) with [pictures](#) and [text](#). You can also post [hot deals](#), [job openings](#) and [events](#), add [keywords](#) to help consumers find you when they run searches, and run reports to see hit statistics for your home page and other advertised items.

Whether at work, at home, or traveling, anywhere that you have access to the internet you will be able to edit your information by logging into the ChamberMaster website. If you have any questions regarding this site please contact your SouthWest Metro Chamber of Commerce representative.

All Favorites

Filter ▾



**Tami Planitzer**

Minnesota Landscape Arboretum

Firefly Viewing Nights

Tuesday, June 14, 2022 10:27 PM 0



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**Juan Llerena**

JLLB Media Marketing Agency



## Upcoming Events

28

JUNE 2022

### SouthWest Metro Chamber Meet & Greet (Coffee-Networking)

Hope you can join the SouthWest Metro Chamber of Commerce for a morning Meet

[... see more](#)

REGISTER NOW

## Member Profile

Your Company Profile is 94%



UPDATE

## Refer a Business for Membership



Refer others to the SouthWest Metro Chamber of Commerce.

## MemberPlus

NEW LOOK

Free app  
that provides  
instant access  
to your chamber  
or association

# BASIC LISTING

FREE WITH MEMBERSHIP

[ABOUT](#) [MEMBER CENTER](#)



[MEMBER DIRECTORY](#) [EVENTS](#)

## Spalon Montage

[Hot Deals](#)

[Member2Member Deals](#)

### New Members

[Presto-X](#)

[JLLB Media Marketing Agency](#)

[Skip Nelson Marketing Solutions](#)

[Les Jones Roofing](#)

[Winslow Monument Service](#)

[Hand & Stone Massage and Facial Spa](#)

[Elysian Senior Homes of Chanhassen](#)

[Infinity Homes Team -](#)

Beauty & Professional Image

[600 Market St., Suite 270, Chanhassen, MN 55317](#)

[\(952\) 915-2900](#)

[\(952\) 934-4741](#)

<http://www.spalon.com>

#### Hours:

Mon - Thur: 9am - 8pm

Fri - Sat: 8am - 6pm

Sunday: Closed

### Rep/Contact Info



**Ms. Jillian Gemlo**

[Send an Email](#)



**Jacey Lloyd**

Phone: (952) 918-6618

[Send an Email](#)





# ENHANCED LISTING

*\$159 ANNUALLY*



[ABOUT](#) [MEMBER CENTER](#) [MEMBER DIRECTORY](#) [EVENTS](#)

[Hot Deals](#)

[Member2Member Deals](#)

## New Members

[Presto-X](#)

[JLLB Media Marketing Agency](#)

[Skip Nelson Marketing Solutions](#)

[Les Jones Roofing](#)

[Winslow Monument Service](#)

[Hand & Stone Massage and Facial Spa](#)

[Elysian Senior Homes of Chanhassen](#)

[Infinity Homes Team - RE/MAX Advantage Plus](#)

[Bob's IT Consulting LLC](#)

[FramesTold](#)

## Upcoming Events

[Jun 3](#)

[Chamber Business Roundtable](#)

[Jun 7](#)

[SouthWest Metro Chamber After-Hours Networking Social](#)

[Jun 9](#)

[Ribbon Cutting EverHealth Chiropractic](#)



Automobile Parts, Repair, & Service

8175 Hazeltine Blvd, Chaska, MN 55318

(952) 368-5000

[Send Email](#)

[Visit Website](#)

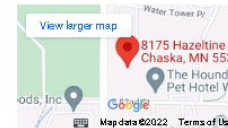


### Hours:

Mon - Fri: 7A to 6P

### Driving Directions:

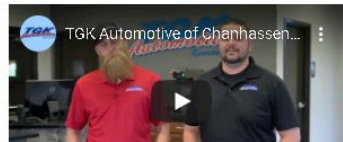
Conveniently located south of Hwy 5 off of Hazeltine Drive/Co Rd 41



## About Us

We are a locally owned, family-run, full-service automotive repair company.

## Video Media



## Highlights

- 1st time customer special
- Coolant Flushes
- Oil changes
- Alignment
- Brakes

**Build your relationships here**

**This is your Chamber**



**Steve Curtis**

Executive Director

[Steve@SWMetroChamber.com](mailto:Steve@SWMetroChamber.com)

**600 Market St. Suite 200  
Chanhassen, MN 55317**

**952-474-3233**

**[www.swmetrochamber.com](http://www.swmetrochamber.com)**



# Q & A