



ATHENA PowerLink®

# ATHENA PowerLink Application

## What is ATHENA PowerLink?

ATHENA PowerLink program is a national business mentoring program connecting women owned businesses with a skilled advisory panel that provides strategic consultation services for one year. The consulting services are valued at over \$25,000. PowerLink enhances the business owner's leadership and management skills while helping to establish future business growth and success.

The ATHENA PowerLink mentoring program has measurable value for women business owners. Interested candidates seeking to learn more about the ATHENA PowerLink program and how to apply can complete the following qualifications form and will receive follow up from the ATHENA PowerLink Governing Body.

Woman Business Owner(s) \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Cell \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Web Address \_\_\_\_\_

## Qualification Questions:

1. Is 51% of your business owned and actively managed by a woman or women: \_\_\_Yes \_\_\_No
2. Has your business been in operation for a minimum of two years: \_\_\_Yes \_\_\_No
3. Does your business employ at least two full-time employees, including the applicant? \_\_\_Yes\_\_\_No
4. If your business is in manufacturing or retail do you have a minimum \$250,000 in annual gross revenues? \_\_\_Yes \_\_\_No
5. If your business is in the service industry do you see at least \$100,000 in annual gross revenues? \_\_\_Yes \_\_\_No
6. If asked can you clearly define objectives and specific reason for applying to the ATHENA PowerLink program? \_\_\_Yes \_\_\_No
7. Are you willing to openly discuss with the ATHENA PowerLink Governing Body and Advisory Panel your strategic goals and your ability to reach these goals? \_\_\_Yes \_\_\_No

## Key Dates

**Nominations Due: Friday, Feb. 26, 2021.**

**Applications Due: Friday, March 26, 2021.**

Please submit application to:

**Mandy Schmitz** at [mschmitz@lansingchamber.org](mailto:mschmitz@lansingchamber.org) or fax at 517-484-6910. 500 E. Michiagn Ave., Ste. 200, Lansing, MI 48912