

LRC-PAC NEWSLETTER

First Quarter — 2021



LRC-PAC 2021 FOCUS

The two largest municipalities, Lansing and East Lansing, have elections in 2021.

- **In Lansing**, the Mayor, along with four City Council seats, are up.
- **In East Lansing**, there are three City Council seats up.

WHAT IS THE LRC-PAC?

The Lansing Regional Chamber-Political Action Committee (LRC-PAC) is the bi-partisan political action committee of the Lansing Regional Chamber of Commerce (LRCC), organized to maintain a pro-business, pro-growth outlook among elected officials in the Greater Lansing region.

The PAC is a separate entity from the LRCC and has its own bylaws. The LRC-PAC is registered with the Michigan Secretary of State.



Who runs the LRC-PAC? The LRC-PAC is run by an independent volunteer Board of Directors, appointed for three-year terms. An elected chairperson oversees the meetings. The LRC-PAC Board is made up of volunteers from varying business sizes and types. All LRC-PAC members must be members of the LRCC.

Who contributes to the LRC-PAC? Anyone can contribute to the LRC-PAC. The LRCC does not provide money or use member dues to give to the LRC-PAC. The LRC-PAC is responsible for raising its own funds. The LRC-PAC receives its funding from LRCC members, business-oriented PACs, and others interested in improving the business and economic climate in the Greater Lansing region.

How can you contribute to the LRC-PAC? Personal checks and funds from LLCs and Partnerships are accepted if the funds are attributed to an individual member or partner. Under Michigan campaign finance law, a PAC cannot receive funding from corporate contributions.

LANSING CITY COUNCIL ELECTION BREAKDOWN

Key Dates for the City of Lansing

- **Filing Deadline for Candidates:** April 20, 2021
- **City Primary Election:** Aug. 3, 2021
- **City General Election:** Nov. 2, 2021

City Offices Up in 2021

- **Mayor**
 - Current official: Andy Schor
- **City Clerk**
 - Current official: Chris Swope
- **Council Member At-Large** (Two Positions)
 - Current officials: Peter Spadafore and Kathie Dunbar
 - Top four vote-getters in the primary move to the general election
- **Second Ward Council Member**
 - Current official: Jeremy Garza
 - Top two vote-getters in the primary move to the general election
- **Fourth Ward Council Member**
 - Current official: Brian Jackson
 - Top two vote-getters in the primary move to the general election

Special Note:

All city council seats are non-partisan.



SCHOR



SWOPE



SPADAFORE



DUNBAR



GARZA



JACKSON

WHO'S IN? WHO'S OUT? FOR LANSING CITY MAYOR

There are currently six candidates filed to run for Lansing City Mayor. The two candidates with the most name recognition are current Lansing Mayor Andy Schor and former Lansing Mayor Virg Bernero. There is still word on the street that current Lansing City Councilmember Patricia Spitzley will file to run for mayor.



BERNERO



SPITZLEY

EAST LANSING CITY COUNCIL ELECTION BREAKDOWN

Key Dates for the City of East Lansing

- **Filing Deadline for Candidates:** July 20, 2021
- **City Primary Election:** Aug. 3, 2021
- **City General Election:** Nov. 2, 2021

City Offices Up in 2021

- **Council Members At-Large** (Three Positions)
 - The following council member seats are up in 2021:
 - **Mayor:** Aaron Stephens
 - *Mayor Stephens has indicated that he is NOT running for re-election.*
 - **Council member:** Ron Bacon
 - **Council member:** Dana Watson
 - **Note:** For the city council election in the City of East Lansing, the winners are determined by those with the most votes. The city does not have a primary like the City of Lansing.



STEPHENS



BACON



WATSON

Special Note:

All city council seats are non-partisan.

The Lansing Regional Chamber–Political Action Committee (LRC-PAC) works to elect local officials to city councils, township board, county commissioner, and the state legislature that align with Chamber members' priorities.

As the region's only political action committee, we know how important it is that your voice is represented at every government level. To make that happen and continue our success, we need community investors like you to contribute to our efforts.

Support the LRC-PAC by donating today!

Make your donation today via credit or debit card by visiting lansingchamber.org/lrc-pac and clicking on the Donate button at the bottom of the page.

The 100 Club

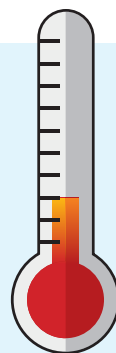
(formerly the Century Club)

The 100 Club is committed to the political efforts of the Lansing Regional Chamber of Commerce. These are individuals who contribute \$100 or more to the LRC-PAC. We want to thank these individuals for supporting our mission.

Interested in being part of The 100 Club?

Contact Steve Japinga, vice president of public affairs, LRCC at sjapinga@lansingchamber.org.

GOAL:
\$30,000



25%

TOWARDS OUR 2021
FUNDRAISING GOAL!

The 100 Club Supporters

Amy Baumer
C. Richard Herrold
Cathy Wilson
Darci Marcum
Glenn Granger
Greg Brogan
Jeff Williams
Joe Ford
Joel Walter
John Shaski
Keith Granger
Kevin Shaw
Leslie Brogan
Lisa Smith
Mark Blinn

Matt Resch
Kevin McKinney
Mike Zamara
Steve Quinlan
Nicholas Oertel
Peter Kramer
Rebecca Bahar-Cook
Ross Woodstock
Stephen Plumbly
Sarah Hubbard
Scott Greenlee
Steve Japinga
Tiffany Dowling
Yvette Collins
Jeff Hicks



MESSAGE FROM BOARD CHAIR

“As we prepare to go into this important 2021 election year, the full participation from the business community will be critical”



Kevin Shaw,
LRC-PAC Board Chair



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