



TO: Members of the Legislature
Governor Gretchen Whitmer

FROM: The Undersigned

RE: Support for the Michigan Achievement Scholarship

DATE: June 2, 2022

Michigan faces a current workforce and talent shortage in many high-skill / high-demand careers. If enacted, the Michigan Achievement Scholarship will provide Michigan high school graduates with up to \$6,000 for up to four years at any of Michigan's four-year public and independent colleges and universities and up to \$3,000 for two years for those who enroll at any of Michigan's community colleges, or qualified private training institution, including trade schools.

The primary benefit of the Michigan Achievement Scholarship program is that it will increase postsecondary education affordability, thereby increasing the number of individuals entering the talent pipeline in Michigan. Increasing the number of individuals in Michigan's talent pipeline will also help with Statewide business attraction and retention strategy.

We want Michigan to continue to aim to be a Top-10 State for developing talent and attracting and retaining talent. In addition, we want Michigan to be a place for businesses to be proud to make their home. We believe the Michigan Achievement Scholarship funding in the FY 2023 budget will help accomplish this. **Therefore, we ask for your support to include the \$361 million Michigan Achievement Scholarship program.** We appreciate your consideration.

Co-Signers:

Ryan Hundt, CEO
Michigan Works! Association

Amanda Fisher, State Director
National Federation of Independent Business

Jeff Staudacher, Interim President & CEO
Bay Area Chamber of Commerce

Trevor M. Keyes, President & CEO
Bay Future, Inc.



Veronica L. Horn, President & CEO
Saginaw County Chamber of Commerce



Todd Gustafson, President & CEO
Kinexus Group



Dawn Crandall, EVP Government Relations
Home Builders Association of Michigan



Breanna George, President
Michigan Association of Construction Academies



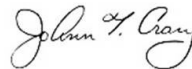
Jimmy Greene, CEO & President
Associated Builders and Contractors of Michigan



Dave Worthams, Director of Employment Policy
Michigan Manufacturers Association



Matt McCauley, CEO
Networks Northwest



JoAnn Crary, President & CEO
Saginaw Future, Inc.



Warren Call, President & CEO
Traverse Connect



Tony Stamas, President & CEO
Midland Business Alliance



Rick Baker, President & CEO
Grand Rapids Chamber



Tim Daman, CEO
Lansing Regional Chamber



Arthur Havlicek, President & CEO
Southwest Michigan Regional Chamber



Leah Robinson, Director, Legislative Affairs/Leadership Programming
Michigan Chamber of Commerce