



LANSING REGIONAL CHAMBER

We Work Relentlessly to Help Businesses Connect, Grow and Thrive.

March 29, 2023

Michigan Trails & Greenways Alliance
ATTN: Andrea LaFontaine
503 Mall Court, Box 282
Lansing, MI 48912

Dear Executive Director LaFontaine,

I am writing on behalf of the Lansing Regional Chamber of Commerce to express our strong support for the paving of the rural 34 miles of the Fred Meijer CIS Trail and the extension of the trail 3 miles into Downtown Owosso. We believe that this project has the potential to boost tourism, promote outdoor recreation, and enhance the development of the M-21 Ag-Tech Corridor, which are all vital components of a thriving regional economy.

The Fred Meijer CIS Trail is an important asset for our region, providing a scenic and safe route for biking, walking, and running. The extension of the trail into Downtown Owosso would help to connect the city's vibrant downtown area to the rest of the region, creating new opportunities for residents and visitors alike. Additionally, the paving of the rural 34 miles of the trail would make it more accessible to a wider range of users, improving the trail's overall safety and usability.

We believe that the benefits of this project would be felt by both employers and employees in the region. For employers, the trail provides an important amenity that can help to attract and retain talented workers. For employees, the trail provides a convenient and enjoyable way to stay active and healthy, which can lead to increased productivity and job satisfaction.

Finally, we believe that the development of the M-21 Ag-Tech Corridor is an important priority for the region, and that this project can help to enhance that development by providing new opportunities for outdoor recreation and tourism. By making the region more attractive to visitors and residents alike, we believe that this project can help to spur further economic development and job creation.

In conclusion, please feel free to use our support as part of the Michigan Trails & Greenways Alliance efforts on this particular issue. We look forward to working with you to make it a reality.

Sincerely,

Tim Daman
President & CEO
Lansing Regional Chamber of Commerce