



CONNECT-PROMOTE-GROW

*MEMBERSHIP & SPONSORSHIP
OPPORTUNITIES*

Richmond County
CHAMBER
of **COMMERCE**

Rockingham, North Carolina
www.richmondcountychamber.com

Richmond County Chamber of Commerce

10 Reasons to join your Chamber of Commerce

Credibility

- 1 Chamber membership brings credibility to your business, increases positive perception among consumers and business owners.

Visibility

- 2 Increase your community visibility. You will be listed in the chamber e-news when you join, on social media, and on Chamber's online business directory. Grow your business by advertising and sponsoring events!

Discounts

- 3 Access to Members-Only Discount and services. Increase your purchase power through members-only discount service.

Networking

- 4 Grow your business by taking advantage of the many networking opportunities the Chamber provides for cultivating and maintaining valuable business prospects and relationships. Look on the website for Upcoming Events and meet your next best business partner!

Referrals

- 5 Acquire customer referrals. Every day your local Chamber receives calls from individual businesses looking for potential vendors and Chamber members typically recommend Chamber members.

Voice of Business

- 6 Gain a voice in Government. The local Chamber takes on the tough issues and oppose new regulations, taxes, fees, assessment and cost directed at a small business.

Marketing

- 7 Use your Chamber's website to post coupons on our Hot Deals page, add events to our Calendar and list employment openings on the job posting page. All current members are listed by category on our online business directory.

Professional Development

- 8 The chamber partners with the local Small Business Center to host many events and provides resource materials to add to the professional development of our Chamber members. Small Business Luncheons are an educational venue for members.

Ribbon Cuttings

- 9 Ribbon Cuttings are the best way to quickly bring awareness to your business. This ceremony introduces you and your employees, along with your location, products, and services to the community. Chamber Ambassadors along with elected officials are encouraged to attend this event. Ribbon Cutting pictures are sent to the Richmond County Daily Journal for possible insertion. Call the Chamber office for the Ribbon Cutting Planner form to reserve your date and time.

Save Money

- 10 The Chamber partners with FirstBenefits to offer members a discount on worker's compensation insurance premiums. This is easy to implement program improves your bottom line in a BIG way. These savings often pay your membership dues!

SMALL BUSINESS: \$300 Investment (\$25 per month)

Designed for micro and small businesses with less than 10 employees that want to become more engaged in the business community and increase their contacts.

Connect, Promote and Grow Benefits:

- Welcome post on social media when you join
- Business directory listing on the Chamber's website (with login)
- Membership decal and ability to use web badge on your website/social media (credibility)
- Access to networking events and small business seminars
- Access to conference Room Rental (Upon Availability)
- Annual Member pricing for all programs & events
- Notary Services
- Complimentary membership to NC Chamber Small Business Federation
- Chamber members only referral program
- Access to Chamber social media contests/promotions
- Business advocacy, access to elected officials and updates on local, state, and federal levels

Ability to:

- Post news releases, job openings , hot deals, events, member discounts on website
- Advertise with the Chamber*
- Access to Member-to-Member Discounts: *Workers Comp, Credit Card processing, Office Supplies, and local media advertising*
- Display membership decal and ability to use web badge (Credibility)
- Serve on a Chamber committee
- Host a ribbon cutting ceremony if you are: new business, change of location, or expansion/remodeling: includes Facebook post, invitations to all Chamber members, media and local officials

**Additional fee may be required*



BUSINESS BUILDER: \$450 Investment (\$37.50 per month)

Designed for micro and small businesses with less than 25 employees or less that want to become more engaged in the business community and increase their contacts and relationships, and take advantage of more marketing and advertising opportunities.

YOU GET ALL THE BENEFITS OF THE SMALL BUSINESS LEVEL, PLUS:

- One (1) complimentary Small Business Social Media marketing consultation (request)
- Up to one (1) additional category listing on Chamber's online directory
- Certificate Origin (request)
- Eligible to host Chamber events/meetings (upon availability)
- Up to one (1) set of membership mailing labels/list per year (request)
- Up to one (1) introductory email to other Chamber businesses
- **NEW OFFERING**-Enhanced Directory listing on the website : prime location, 1600 character description, Google maplink, logo, photos, and video capability

BUSINESS LEADER: \$660 Investment (\$55 per month)

Designed for mid-sized companies wanting to increase their level of participation and engagement with the Chamber through programs, events, advertising and volunteerism.

YOU GET ALL THE BENEFITS OF THE BUSINESS BUILDER LEVEL, PLUS:

- Up to two (2) set of membership mailing labels/list per year -(request)
- Up to two (2) introductory email to other Chamber businesses (request)
- Up to two (2) additional category listings on Chamber's online directory
- \$25 credit toward Chamber program/event (request)

COMMUNITY BUILDER: \$850 Investment (\$70.83 per month)

Designed for small to mid-sized companies wanting to become more engaged in the community and promote their growing business.

YOU GET ALL THE BENEFITS OF THE BUSINESS BUILDER LEVEL, PLUS:

- Up to three (3) set of membership mailing labels/list per year (request)
- Up to four (3) introductory email to other Chamber businesses (request)
- Up to three (3) additional category listing on Chamber's online directory
- Complimentary ticket to a Chamber event (request)
- \$50 credit toward Chamber program/event (request)
- Eligible to include one (1) affiliate business in membership at Small Business level

**Additional fee may be required*

SILVER LEVEL: \$1,800 Membership Investment (\$4,000 value)

Membership included for members with less than 20 FTE (Full Time Employees)

YOU GET ALL THE BENEFITS OF THE COMMUNITY BUILDER LEVEL, PLUS:

- Up to four (4) complimentary sets of membership mailing labels/list per year (request)
- Up to four (4) introductory email to other Chamber businesses (request)
- Four (4) additional category listings on Chamber's online directory
- Up to two (2) complimentary tickets to Chamber events throughout year (request) *(excluding Hoptoberfest, discounted ticket price available)*
- Opportunity to contribute item in all newcomer/new member packets or event goodie bags
- Up to two (2) advertising e-Blast to membership
- Eligible to include two (2) affiliate businesses in membership at Small Business level
- \$100 credit toward Chamber program/event (request)

Identified as a Partner (by level) the following ways:

- **Increased visibility and branding throughout year at Chamber events**
 - *Company recognition as a Silver sponsor on appropriate event marketing (web, social media, event signage)*
- Listed on Chamber Champion insert to be included in all newcomer/new member packets
- **Enhanced Website program (www.richmondcountychamber.com)**
 - **Logo and linked listing on Chamber Champion webpage**
 - Up to 4 Categorical Directory listings
 - Enhanced Directory Listing:
 - Prime location
 - 1600 character description
 - Company logo, photos, & video capability

Thank You 2020 SILVER Investors



**Additional fee may be required*

GOLD LEVEL: \$2,900 Membership Investment (\$5,000 value)

YOU GET ALL THE BENEFITS OF THE SILVER LEVEL, PLUS:

- Up to four (4) advertising e-Blast to membership
- Up to five (6) complimentary sets of membership mailing labels/list per year (request)
- Up to six (6) introductory email to other Chamber businesses (request)
- Up to six (6) additional category listing on Chamber's online directory
- Up to six (6) complimentary tickets to in-person/virtual Chamber events throughout year upon request (*excluding Hoptoberfest, discounted ticket price available*)
- Eligible to include four (4) affiliate businesses in membership at Small Business level
- \$175 credit toward Chamber program/event (request)
- VIP Invitation to additional special events during year

Identified as a Partner (by level) the following ways:

- Increased visibility and branding throughout year at Chamber events
 - Company recognition as a GOLD sponsor on appropriate event marketing (web, social media, event signage)
- Listed on Chamber Champion brochure to be included in all newcomer/new member packets
- **Enhanced Website program (www.richmondcountychamber.com)**
 - Logo and linked listing on Chamber Champion webpage
 - Up to 5 Categorical Directory listings
 - Enhanced Directory Listing:
 - prime location
 - 1600 character description
 - company logo, photos, & video capability

Thank You 2020 GOLD Investors



from shirts to pens...your promotional company!



**Additional fee may be required*

PLATINUM LEVEL: \$4,000 Membership Investment (\$8,500 value)

YOU GET ALL THE BENEFITS OF THE GOLD LEVEL, PLUS:

- Up to eight (8) complimentary sets of membership mailing labels/list per year (request)
- Up to eight (8) introductory email to other Chamber businesses (request)
- Up to eight (8) additional category listings on Chamber's online directory (request)
- Up to eight (8) advertising e-blast to membership (request)
- Up to eight (8) complimentary tickets to in-person/virtual Chamber events throughout year (request)
- Eligible to include six (6) affiliate businesses in membership at Small Business level
- \$250 credit toward Chamber program/event (request)
- VIP Invitation to additional special events during year
- One(1) complimentary registration for the Leadership Richmond program

Identified as a Partner (by level) the following ways:

- Increased visibility and branding throughout year at Chamber events
 - Company logo recognition as a PLATINUM sponsor on appropriate event marketing (web, social media, event signage)
- Listed on Chamber Champion brochure to be included in all newcomer/new member packets
- **Company logo on traveling banner at major events throughout year and displayed in Chamber lobby**
- **Opportunity to become "Connection Spotlight" on all Chamber social media sites.**
- **Enhanced Website program (www.richmondcountychamber.com)**
 - **Banner ad with Enhanced Member Web Listing**
 - **Logo and linked listing on Chamber Champion webpage**
 - Up to 6 Categorical Directory listings
 - Enhanced Directory Listing:
 - prime location
 - 1600 character description
 - company logo, photos, & video capability

**Additional fee may be required*

DIAMOND LEVEL: \$6,600 Membership Investment (\$12,500 value)

YOU GET ALL THE BENEFITS OF THE PLATINUM LEVEL, PLUS:

- **Unlimited** complimentary sets of membership mailing labels/list per year (request)
- **Unlimited** complimentary introductory emails to other Chamber businesses (request)
- **Unlimited category listings on Chamber's online directory**
- **Unlimited advertising** E-Blast to membership (request)
- Up to twelve (12) complimentary tickets to in-person/virtual Chamber events throughout year (request)
- Eligible to include ALL affiliate businesses in membership at Small Business level
- Two (2) complimentary registration for the Leadership Richmond program
- \$500 credit toward Chamber program/event (request)
- Opportunity to serve as ex-officio representative on board of directors (request)

Identified as a Partner (by level) the following ways:

- Priority recognition and visibility/branding throughout year at **ALL** Chamber events
 - Company logo recognition as a DIAMOND sponsor on ALL event marketing (web, social media, event signage)
- Listed on Chamber Champion brochure to be included in all newcomer/new member packets
- **Verbal recognition during all major events**
- **Company logo on ALL Chamber electronic correspondence**
- **Company logo on traveling banner at major events throughout year and displayed in Chamber lobby**
- **Logo with link featured on the Chamber homepage**
- **Opportunity to become "Connection Spotlight" on all Chamber social media sites.**
- **Enhanced Website program (www.richmondcountychamber.com)**
 - **Banner ad with Enhanced Member Web Listing**
 - **Logo and linked listing on Chamber Champion webpage**
 - Up to 6 Categorical Directory listings
 - Enhanced Directory Listing:
 - prime location
 - 1600 character description
 - company logo, photos, & video capability

THANK YOU MAJOR INVESTORS!

DIAMOND LEVEL



PLATINUM LEVEL



Leadership Richmond



Leadership Richmond aims to mold business and industry professionals into strong local leaders. Participants will gain confidence, knowledge, professionalism and strong leadership skills they can bring back to their place of employment. The program is a way to make connections and build strong business relationships.

01.14.2021 | 5:30 P.M.
Mixer/Kickoff
Discovery Place Kids

03.09.2021 | 8:00 A.M.
Agricultural Tours
Meet at Cole Auditorium

05.04.2021 | 8:00 A.M.
Education
Meet at Cole Auditorium

01.26.2021 | 8:00 A.M.
Boards & Council/Trip to Raleigh
Meet at Cole Auditorium

03.23.2021 | 8:00 A.M.
Intro to Public Speaking/
Confidence Building
Meet at Cole Auditorium

05.18.2021 | 8:00 A.M.
Community Awareness Day
Meet at Cole Auditorium

02.09.2021 | 8:00 A.M.
Industrial Site Tours
Meet at Cole Auditorium

06.01.2021 | 8:00 A.M.
Healthcare Tours
Meet at Cole Auditorium

02.23.2021 | 8:00 A.M.
Industrial Site Tours
Meet at Cole Auditorium

04.20.2021 | 8:00 A.M.
Government & Economic
Development
Meet at Cole Auditorium

06.15.2021 | 11 A.M.
Closing Celebration
Cole Auditorium

Leadership Richmond

Registration includes most lunch meals
and graduation reception.

PROGRAM FEE:
\$200 Registration

Registration Form

Name_____

Employer_____

Title_____

Business Address_____

City_____ State_____ Zip_____

Referred by_____ Shirt Size _____

Email_____ Phone_____

*I understand that I am expected to attend all over the sessions and Leadership
Richmond is a non-refundable class.*

Signature_____ Date_____