



6th Annual HOPTOBERFEST

Saturday, October 2, 2021
Rockingham Dragway
2153 N US Hwy 1, Rockingham, NC 28379



- ★ Join the Richmond County Chamber at our signature event Hoptoberfest. Prior to the pandemic, the festival was fast becoming a premier festival for our area. The event sponsored by the Chamber will feature sampling of craft beer, wine, chicken wings and live music. As a sponsor you will enjoy our VIP tent which will allow you access to unlimited food and drinks.
- ★ One of the main attractions to the event is the Annual Chicken Wing competition sponsored by Perdue. Teams compete for a chance at bragging rights for the "BEST Wings".
- ★ The event raises money to support chamber programs and initiatives such as: Chamber Educational scholarship, business training, and networking events.
- ★ Your sponsorship will put your company in front of an audience of 1,000 attendees while supporting the business community and the Chamber's mission to represent and support our members and strengthen our county's economy and business environment.

Sponsorship Levels:

	BARREL SPONSOR \$5,000	KEG SPONSOR \$2,500	GROWLER SPONSOR \$1,500	PINT SPONSOR \$650
Logo on LARGE Event Banner	◆			
Opportunity to have a table/booth at event	◆	◆		
Sponsor Logo on event marketing material; event website, social media, and signage	◆	◆	when applicable	when applicable
Logo on Volunteer T-shirt	◆	◆		
Beer tokens (to be used to purchase pints)	8	4		
VIP Parking pass	2	1		
VIP Tickets Included/Access to VIP tent	10	4	2	2
GA (General Admission)	10	6	4	



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Exclusive Sponsorship Levels:

	BREWMASTER \$7,500	MUSIC SPONSOR \$5,000	VIP TENT SPONSOR \$2,500	TICKET SPONSOR \$1,000	WEBSITE VOTING SPONSOR \$500
Unique Sponsor Opportunities	<i>Logo on Tasting Glass</i>	<i>Logo on Stage</i>	<i>VIP Tent Signage</i>	<i>Logo on event tickets</i>	
Logo on LARGE Event Banner	◆	◆			
Opportunity to have a table/booth at event	◆	◆	◆		◆
Sponsor Logo on event marketing material; event website, social media, and signage	◆	◆	◆	when applicable	when applicable
Logo on Volunteer T-shirt	◆	◆	◆		
Beer tokens (<i>to be used to purchase pints</i>)	10	8	2		
VIP Parking pass	4	2	1		
VIP Tickets Included/Access to VIP tent	16	10	4	2	
GA (General Admission)	16	10	6	2	2

2021 Hoptoberfest Sponsorship Form:

Company Name: _____

Authorized Representative: _____

Email: _____

Phone: _____

Sponsor Level: _____ Amount: \$ _____

Sponsorship Instructions: _____

Signature of Company Representative

Date

HOPTOBERFEST WILL COMPLY WITH ALL CDC GUIDELINES, STATE, & COUNTY REGULATIONS THAT ARE IN PLACE AT THE TIME OF THE EVENT. WE ARE COMMITTED TO KEEPING OUR GUESTS SAFE AND HAVING A MEMORABLE EXPERIENCE.

Sponsorships will not be invoiced until June 2021

Please email Company Logo to info@richmondcountychamber.com



Deadline for all Sponsorship Opportunities: August 6, 2021