

SPONSORSHIP

RICHMOND COUNTY CHAMBER OF COMMERCE *presents*


HOPTOBERFEST

at the ROCK

ROCKINGHAM DRAGWAY

OCTOBER 3, 2021



EXCLUSIVE SPONSOR LEVEL HOPTOBERFEST 2021	BREWMASTER	ENTERTAINMENT SPONSOR	VIP TENT SPONSOR	TICKET SPONSOR	WEBSITE VOTING SPONSOR
	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Unique Sponsorship Opportunities	Logo on Tasting Glass	Logo on Stage	VIP Tent Signage	Logo on Event tickets	
Logo on Large Banner	★	★			
Table/Booth Set up	★	★	★		★
Sponsor Logo on ALL Marketing material; Event Website, Social Media platforms, Signage	★	★	★	where applicable	where applicable
Logo on Volunteer Tees	★	★	★		
Beer Tokens (to purchase PINTS only)	10	8	2		
VIP Parking Pass	4	2	1		
VIP Tickets Included/Access to VIP Tent	16	10	4	2	
General Admission Tickets	16	10	6	2	2

SPONSORSHIP LEVELS HOPTOBERFEST 2021	BARREL SPONSOR	KEG SPONSOR	GROWLER SPONSOR	PINT SPONSOR
	\$5,000	\$2,500	\$1,500	\$650
Logo on Large Banner	★			
Table/Booth Set up	★	★		
Sponsor Logo on ALL Marketing material; Event Website, Social Media platforms, Signage	★	★	where applicable	where applicable
Logo on Volunteer Tees	★	★		
Beer Tokens (to purchase PINTS only)	8	4		
VIP Parking Pass	2	1		
VIP Tickets Included/Access to VIP Tent	10	4	2	2
General Admission Tickets	10	6	4	