

2023 CHAMBER CHAMPIONS



ATHENS AREA
CHAMBER OF COMMERCE

246 W Hancock Ave.
Athens, GA 30601
706.549.6800
info@athensga.com



www.athensga.com

A MESSAGE FROM THE PRESIDENT & CEO

On behalf of the Board of Directors of the Athens Area Chamber of Commerce, thank you for sharing the vision of a brighter tomorrow in Athens. Through your investment, we will be able to accomplish even more in this extraordinary community.

This Chamber Champion campaign is designed to:

- maximize your business's exposure;
- ensure that your business receives premium sponsorship benefits throughout the year;
- and allow the Chamber to most effectively plan to support the business community in 2023.

We make the pledge that through your participation in the Chamber Champion program, we will not ask for additional support throughout the year. This is a one-time request. This year we have also added in your cost of membership in the program. You will receive tickets to our events that are focused of celebrating outstanding community partners, building connections with our other local businesses, and creating a vision for the Athens of tomorrow. You will have a concierge on the Chamber staff that will be in contact with you to ensure that your business is involved in those events more meaningful to you.

Your investment enables the Chamber to plan an extraordinary Program of Work for 2023. That Program of Work will be focused on five major areas: business development, public policy, education and workforce development, special events, and membership. We are grateful for your consideration of our Chamber Champion campaign. If I can help you with any questions, please contact me at your convenience.



**DAVID
BRADLEY**

President & CEO






Office: 706-549-6800 Ext 225

Cell: 704-253-3128

david.bradley@athensga.com

A handwritten signature in black ink, appearing to read "David Bradley". The signature is stylized and written in a cursive-like font.

PROGRAM OF WORK

PUBLIC POLICY	EDUCATION/WORKFORCE DEVELOPMENT	BUSINESS DEVELOPMENT	MEMBER SERVICES	SPECIAL EVENTS
 <p><i>Pancakes & Policy</i> <i>Day at the Capitol</i> <i>Local Government Engagement</i> <i>DC Fly In</i> <i>HUB Chamber Council</i></p>	 <p><i>Educator Support</i> <i>Teacher Externships</i> <i>School Speakers</i> <i>CCSD Partnership</i> <i>Workforce Development Strategy</i></p>	 <p><i>Site Selector Visit</i> <i>Jobs Database</i> <i>Manufacturer Roundtable</i> <i>UGA Mngmt Society Partnership</i></p>	 <p><i>Chamber 101</i> <i>New Member Social</i> <i>Monthly Networking</i> <i>Small Business of the Month</i></p>	 <p><i>Annual Meeting</i> <i>Golf Tournament</i> <i>Mid-Year Event</i> <i>Athena Award</i> <i>Gamechangers</i></p>



PUBLIC POLICY DIVISION

The Chamber strives to be the voice of business in the Athens area. A growing business climate is vitally important in order to maintain and expand quality of life for all Athenians. We will seek opportunities to build strong connections at all levels of government.



EDUCATION/WORKFORCE DEVELOPMENT DIVISION

The number of new jobs that will be coming into our region in the next five years is remarkable. It is imperative that we work with our public school system to build a valued and valuable workforce. Career development should take place at an early age. The Chamber will seek to expand business and education partnerships through the year.



BUSINESS DEVELOPMENT DIVISION

The backbone of our economy is a thriving business community. Our programming will focus on providing avenues for local businesses and connect. We will host business recruitment efforts in hopes of continuing to spur the growth of the region. We will also further solidify the effective partnership with the Management Society at the Terry College of Business in hopes to keep some of the graduating talent here in Athens.



SPECIAL EVENTS DIVISION

The Chamber will hold several major events in 2023, including Annual Event, Mid-Year, and the Golf Tournament. In 2022, we had over 3,000 people attend our events that help celebrate individuals and businesses in the community that provide incredible leadership.



MEMBER SERVICES DIVISION

Membership is the lifeblood of the Chamber. In 2022, we grew by a net 10% and continue to be one of the fastest growing chambers in Georgia. We provide extraordinary tangible benefits and programming designed to connect our members.

YOUR INVESTMENT IS CRITICAL FOR THIS WORK TO SUCCEED.



ATHENS AREA
CHAMBER OF COMMERCE

2022 IN REVIEW

86,280

WEBPAGE VIEWS
ATHENSGA.COM

3,015

IN ATTENDANCE
AT EVENTS

47,517

SOCIAL
MEDIA
PAGE
REACH



28,990

EMAIL
NEWSLETTERS
OPENED



25,894

EVENT CALENDAR
PAGE VIEWS



"Pellicano is extremely grateful to be a part of the chamber. We have been fortunate to attend a variety of wonderful events and function that have been springboard to business connections and community involvement. The chamber staff has been amazing and helped us every step of the way, cannot thank them enough for all they do!"

-Travis Burroughs, Pellicano Construction

2023 SPONSOR LEVELS

	PREMIER \$18,500	ELITE \$10,500	CLASSIC \$6,000	SUPPORTING \$4,500	FRIEND \$1,750
EVENTS	Presenting Sponsor				
<ul style="list-style-type: none"> Pancakes & Policy Day at the Capitol Gamechangers Annual Meeting Golf Tournament Mid Year Athena Luncheon DC Fly-In Monthly/Regular Events 	Table of 8 4 Tickets 4 Tickets Table of 8 Foursome Table of 8 Table of 8 Available Logo Recognition	Table of 8 4 Tickets 2 Tickets Table of 8 Foursome Table of 8 Table of 8 Available Logo Recognition	4 Tickets 4 Tickets 2 Tickets Table of 8 2 Players 6 Tickets 6 Tickets Logo Recognition	2 Tickets 2 Tickets 4 Tickets 2 Players 4 Tickets 4 Tickets Name Recognition	1 Ticket 4 Tickets 1 Player 2 Tickets 2 Tickets Name Recognition
VISIBILITY					
Logo recognition on athensga.com Chamber Champion page	✓	✓	✓	✓	✓
Logo displayed year-round in Chamber lobby	✓	✓	✓	✓	✓
Logo displayed at all Chamber events	✓	✓	✓	Company Name	Company Name
Spotlight in Chamber member newsletter	✓	✓	✓		
Enhanced online member directory listing	✓	✓	✓		
Preferred event access & seating	Priority Seating	✓			
Rotating logo on high traffic athensga.com webpages	✓	✓			
Social media spotlight	✓	✓			



THANK YOU

"There are many players in the game, but only a handful of champions" -Matshona Dhlwayo

PREMIER PARTNERS



ELITE PARTNERS



CLASSIC PARTNERS



SUPPORTING PARTNERS



FRIENDS OF THE CHAMBER



CORE VALUES



TRUSTED TO DO THE
RIGHT THINGS IN
THE RIGHT WAY



EMBRACING FRESH
NEW IDEAS



EMPOWERING OURSELVES
AND OTHERS TO LEAD
WITH CONFIDENCE



LISTENING TO AND
LEARNING FROM
OTHERS



SEEKING PARTNERS
TO ACCOMPLISH BIG
IDEAS TOGETHER

MISSION

The Athens Area Chamber of Commerce is the voice of business. By connecting, innovating and growing opportunity for all, the Chamber is laying the foundation for tomorrow's workforce and economy.

VISION

The Athens Area Chamber of Commerce is the essential business champion for Athens - the premiere community for creativity, innovation, and economic development.



ATHENS AREA
CHAMBER OF COMMERCE



DAVID BRADLEY

President & CEO
david.bradley@athensga.com

MARISSA CHASTAIN

Director of Sales
marissa@athensga.com

KIM CHILDS

Director of Programs & Member Services
Kim@athensga.com

BECKY BEASLEY

Accountant
Becky@athensga.com



ATHENS AREA CHAMBER OF COMMERCE

246 W Hancock Ave
Athens, GA 30601
706.549.6800
info@athensga.com



www.athensga.com