



CHAMBER OF COMMERCE

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www.athensga.com

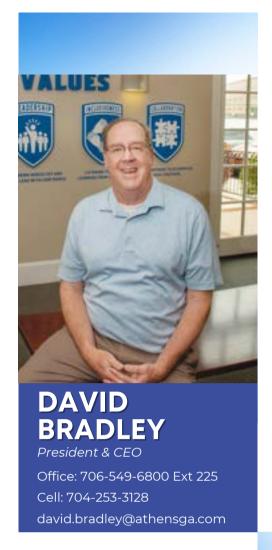


A MESSAGE FROM THE PRESIDENT & CEO

On behalf of the Board of Directors of the Athens Area Chamber of Commerce, thank you for sharing the vision of a brighter tomorrow in Athens. Through your investment, we will be able to accomplish even more in this extraordinary community.

This Chamber Champion campaign is designed to:

- maximize your business's exposure;
- ensure that your business receives premium sponsorship benefits throughout the year;
- and allow the Chamber to most effectively plan to support the business community in 2023.



We make the pledge that through your participation in the Chamber Champion program, we will not ask for additional support throughout the year. This is a one-time request. This year we have also added in your cost of membership in the program. You will receive tickets to our events that are focused of celebrating outstanding community partners, building connections with our other local businesses, and creating a vision for the Athens of tomorrow. You will have a concierge on the Chamber staff that will be in contact with you to ensure that your business is involved in those events more meaningful to you.

Your investment enables the Chamber to plan an extraordinary Program of Work for 2023. That Program of Work will be focused on five major areas: business development, public policy, education and workforce development, special events, and membership. We are grateful for your consideration of our Chamber Champion campaign. If I can help you with any questions, please contact me at your convenience.

PROGRAM OF WORK

PUBLIC POLICY



Pancakes & Policy
Day at the Capitol
Local Government
Engagement
DC Fly In
HUB Chamber Council

EDUCATION/WORKFORCE DEVELOPMENT



Educator Support
Teacher Externships
School Speakers
CCSD Partnership
Workforce
Development Strategy

BUSINESS DEVELOPMENT



Site Selector Visit

Jobs Database

Manufacturer

UGA Mngmt Society Partnership

Roundtable

MEMBER SERVICES



Chamber 101
New Member Social
Monthly Networking
Small Business of the
Month

SPECIAL EVENTS



Annual Meeting
Golf Tournament
Mid-Year Event
Athena Award
Gamechangers



PUBLIC POLICY DIVISION

The Chamber strives to be the voice of business in the Athens area. A growing business climate is vitally important in order to maintain and expand quality of life for all Athenians. We will seek opportunities to build strong connections at all levels of government.



EDUCATION/WORKFORCE DEVELOPMENT DIVISION

The number of new jobs that will be coming into our region in the next five years is remarkable. It is imperative that we work with our public school system to build a valued and valuable workforce. Career development should take place at an early age. The Chamber will seek to expand business and education partnerships through the year.



BUSINESS DEVELOPMENT DIVISION

The backbone of our economy is a thriving business community. Our programming will focus on providing avenues for local businesses and connect. We will host business recruitment efforts in hopes of continuing to spur the growth of the region. We will also further solidify the effective partnership with the Management Society at the Terry College of Business in hopes to keep some of the graduating talent here in Athens.



SPECIAL EVENTS DIVISION

The Chamber will hold several major events in 2023, including Annual Event, Mid-Year, and the Golf Tournament. In 2022, we had over 3,000 people attend our events that help celebrate individuals and businesses in the community that provide incredible leadership.



MEMBER SERVICES DIVISION

Membership is the lifeblood of the Chamber. In 2022, we grew by a net 10% and continue to be one of the fastest growing chambers in Georgia. We provide extraordinary tangible benefits and programming designed to connect our members.

YOUR INVESTMENT IS CRITICAL FOR THIS WORK TO SUCCEED.



2022 IN REVIEW

86,280

WEBPAGE VIEWS ATHENSGA.COM

3,015
IN ATTENDANCE
AT EVENTS

47,517
SOCIAL
MEDIA
PAGE
REACH
in Off





25,894
EVENT CALENDAR
PAGE VIEWS



"Pellicano is extremely grateful to be a part of the chamber. We have been fortunate to attend a variety of wonderful events and function that have been springboard to business connections and community involvement. The chamber staff has been amazing and helped us every step of the way, cannot thank them enough for all they do!"

-Travis Burroughs, Pellicano Construction

2023 SPONSOR LEVELS

	PREMIER \$18,500	ELITE \$10,500	CLASSIC \$6,000	SUPPORTING \$4,500	FRIEND \$1,750
EVENTS	Presenting Sponsor				
Pancakes & Policy	Table of 8	Table of 8	4 Tickets	2 Tickets	
Day at the Capitol	4 Tickets	4 Tickets			
 Gamechangers 	4 Tickets	2 Tickets	2 Tickets	2 Tickets	1 Ticket
Annual Meeting	Table of 8	Table of 8	Table of 8	4 Tickets	4 Tickets
Golf Tournament	Foursome	Foursome	2 Players	2 Players	1 Player
• Mid Year	Table of 8	Table of 8	6 Tickets	4 Tickets	2 Tickets
Athena Luncheon	Table of 8	Table of 8	6 Tickets	4 Tickets	2 Tickets
DC Fly-In	Available	Available			
 Monthly/Regular Events 	Logo Recognition	Logo Recognition	Logo Recognition	Name Recognition	Name Recognition
VISIBILITY					
Logo recognition on athensga.com Chamber					
Champion page	V	V	V	V	V
Logo displayed year- round in Chamber lobby	\checkmark	\checkmark	√	√	\checkmark
Logo displayed at all Chamber events	\checkmark	\checkmark	√	Company Name	Company Name
Spotlight in Chamber member newsletter	\checkmark	\checkmark	√		
Enhanced online member directory listing	\checkmark	√	√		
Preferred event access & seating	Priority Seating	\checkmark			
Rotating logo on high traffic athensga.com webpages	√	√			
Social media spotlight	√	√			



THANK YOU

"There are many players in the game, but only a handful of champions" -Matshona Dhilwayo

PREMIER PARTNERS













ELITE PARTNERS

















CLASSIC PARTNERS





















SUPPORTING PARTNERS



















FRIENDS OF THE CHAMBER









EDGE







MILESTONE











CORE VALUES







EMPOWERING OURSELVES AND OTHERS TO LEAD WITH CONFIDENCE



LISTENING TO AND LEARNING FROM OTHERS



IDEAS TOGETHER

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The Athens Area
Chamber of
Commerce
is the voice of
business. By
connecting,
innovating and
growing
opportunity for all,
the Chamber is
laying the
foundation for
tomorrow's
workforce and
economy.

The Athens Area
Chamber of
Commerce
is the essential
business champion
for Athens - the
premiere
community
for creativity,
innovation, and
economic
development.





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