

About Robbie Motter

Robbie Motter is the CEO/Founder of Global Society for Female Entrepreneurs (GSFE) a 501 c (3) nonprofit, whose mission is to empower, inspire, educate, mentor and connect women so they become successful entrepreneurs and enjoy fulfilling productive and abundant lives.

Robbie is also a Marketing/PR Consultant, certified global speaker, business coach, event planner, author and radio and television host of her own show. Her radio show is **Diva Strategies for Success** on [Blog Talk Radio](#) and her TV show is **Conversations with Robbie on the Outstanding Women's Network** of Big Media USA.

Robbie also writes columns for several newspapers and magazines monthly. Over the years she has served on various non-profit boards and was recently asked to be on the advisory board of "She Inspires Me Awards (SIMA) which is made up of women from all over the world.

Robbie has been featured in numerous chapters of books across the country and has written forwards for over 25 books. The latest books are "All Women Rock" By Carl Dean Wilson, she is one of 11 authors in this soon to be released book. Her book **"It's All About SHOWING UP and the POWER is in the ASKING"** was published on January 22, 2021, made US Best Seller that day and International Best Seller the next day. Book is available on Amazon, Barnes & Noble, Walmart, Good Reads, E-bay, Children's Book World, Powell's Atlantic Books, India bound books, City of Books, Book Topics, Elliot Bag Books, and more. Funds from the sale of the books go back to Global Society for Female Entrepreneurs GSFE a 501(c)(3) non-profit.

Robbie loves to do events and over the years she has put together numerous successful events for several Chambers, Federated Women's Clubs, and her own annual conference. She has done her conference in CA each year for over 18 years. Her 2021 **GSFE Soar to Greatness conference is scheduled for May 21, 2021**, at the Links at Summerly in Lake Elsinore, CA. She also does an annual **Lady in Blue Sapphire Awards and Fashion Show** and that is slated for **August 21st, 2021**, at the Links in Summerly, Lake Elsinore, CA.

For over 29 years Robbie served in a volunteer position for NAFE (National Association of Female Executives) which is headquartered in New York City as their Global Coordinator. In this capacity she interacted with the women of all their NAFE-affiliated networks across the country. She also built and oversaw 11 Southern CA networks which she still is a part of, and which are now GSFE networks. In April 2020 she stepped down to devote more time to her GSFE non-profit, which she started in 2017.

As a speaker she has spoken 30+ years for many organizations and corporations on a variety of topics. In 2019 she did a SUE TALK in Orange County, California to over 300 women. SUETalk is like doing a TED Talk, but SUETalk is for women.

Prior of being an Entrepreneur, Robbie spent 25 years in high level positions in corporate America in New York, Washington DC., Houston, Texas, Honolulu, Hawaii and other states. **Over the years she has received over 140 awards for her work with women.**