

RIVERSIDE COUNTY INNOVATION MONTH

GREATER CORONA AREA REGIONAL FAST PITCH STARTUP APPLICATION

1. Name of business/startup _____
2. Contact name _____
3. Phone _____
4. Email and website _____
5. Is your business located in any of the following cities: Corona, Norco, Eastvale, or Jurupa Valley? Yes No
6. Business address _____
7. Brief description of concept/business model: _____

8. Has your business received venture capital/angel investment? Explain if so.

9. Have you received other types of investment, such as crowdfunding, SBIR/STTR/grants, institutional loans, etc.? Explain if so. _____

10. Do you have a viable prototype or final product? Yes No
11. Is your business pre-revenue? Yes No
12. Have you read and understood the [Riverside County Innovation Month 2022 Guidelines for Regional Fast Pitch Events?](#) Yes No

JUDGING CRITERIA

Judging will be based on the 5-minute pitch presentations, along with the answers to the questions that judges pose. Each presentation must include a PowerPoint, due Friday, April 1st.

There are five (5) different criteria, with each being given a 1-5 score and each given 20% weight.

Business Model—is this a valuable business? How likely is this company to succeed in its endeavor, and will it scale to a place that it can make a MAJOR impact on the market?

Quality of Presentation—does the presentation explain clearly, thoroughly, effectively, and creatively the message so that the potential viability and scalability can be understood?

CRITERIA SCORE

1. **Value:** Does this concept provide value the marketplace?
2. **Differentiation:** Is this a new and innovative business?
3. **Viability and Scalability:** Is there a plan and ability for this business to expand?
4. **Team:** How strong are the founders and advisors in guiding this startup?
5. **Pitch Presentation:** How well did the presenter(s) convey the business model/concept?

Each of the judges will select their own 1st, 2nd, and 3rd places through “forced ranking” the participants.

Following the presentations and Q&A sessions, the judges will retire to determine the 1st, 2nd, and 3rd place winners. All participants will be invited to attend the City Council Meeting, on April 6th, where the participants will be acknowledged, and the winners announced. Winner does not need to be present on April 6th to win. The first-place winner will be invited to compete for the grand prize at the Riverside County finale, which will be held in Temecula on April 27th.

Note: Only scalable startups that met the criteria for the Riverside County Innovation Month Pitch Finale may be passed from the regional pitch competition to the finale.

Return completed application to Anthony@MyChamber.org by 5pm on Wednesday, March 30th.