



Tech Council



computer science  
education week

CSEW\_Package.txt



Help the KC Tech Council & Science City promote Computer Science Education Week with Cassie!

instructions.txt



Inside, you will find the following:

- A letter from Cassie
- Information about the KC Tech Council
- A blurb on Science City
- CS Ed Week
- Instructions & tips for using Cassie
- Your very own Cassie!



letter\_from\_cassie.txt



Hi there,

I'm Cassie! Kansas City is my home and computer science is my passion. That's why CS Ed Week is my favorite holiday, and I look forward to celebrating it with you!

Whether we're meeting for the first time, or we are pals from last year, if you're receiving this package, you know the important role computer science education plays in our society. And, you understand the important role YOU can play in advocating for it! My friends at the KC Tech Council sent me here to help you increase awareness of the skills gap, encourage folks to support CS education, and showcase the cool things you do to bolster CS ed in our region. Let's share these stories together!

Your friend,  
Cassie

## ABOUT THE KC TECH COUNCIL [ [kctechcouncil.com](https://kctechcouncil.com) ]

The KC Tech Council serves as the regional advocate for Kansas City's tech industry, focused on elevating Kansas City as the leading tech hub of the Midwest.

Our membership is comprised of companies ranging from early-stage to enterprise, covering all facets of the tech industry and an abundance of outside industries that bolster its growth. Though varied in size and mission, our member companies have one common trait: they are invested in the growth and success of Kansas City's tech industry and realize they cannot create and sustain that growth on their own.

That's where we come in.

The KC Tech Council works on behalf of our membership by focusing on three strategic pillars - workforce development, policy advocacy, and industry access.

## ABOUT SCIENCE CITY [ [sciencecity.com](https://sciencecity.com) ]

Named one of the country's 25 best science centers by Parents Magazine, Science City provides over 200,000 visitors annually with an engaging environment ripe for exploration, experimentation and discovery.

Science City is a place of wonder, where kids and adults can find something new with each visit. Throw the don't touch mindset out the window. There are no tests and no wrong or right answers, just a chance to explore with freedom and pure imagination.

Its magic starts with its location. An architectural and historic marvel, Union Station provides a venue unlike any other science center in the nation. From the moment you pass under the clock tower to your first step inside the cityscape of Science City, the experience sets the stage for making memories.

## HOW TO PROMOTE CS ED WEEK WITH CASSIE ( DECEMBER 9 - 13 )

1. Make sure you are following [@KCTechCouncil](#) and [@ScienceCityKC](#) on ALL social media! (Facebook, Twitter, LinkedIn & Instagram.)
2. Follow the hashtag [#CSEdWeekKC](#) to see and support your fellow CS Ed Week celebrators. Don't forget to include it in your own post!
3. Like, share and engage with other folks utilizing the hashtag.

## SOCIAL TIPS

1. Don't forget to use the hashtag [#CSEdWeekKC](#)! This is also a great way to find examples of posts from the past to get some inspiration.
2. Tag us if you want, but it's not required. ([@KCTechCouncil](#))
3. Use this as an opportunity to show off your culture, activities, employees, students, office space, classroom, curriculum or whatever makes your class or your organization unique.
4. Do some light research using the resources mentioned on the next page to keep posts engaging and relevant to CS Ed.
5. We're pretty sure you already know this, but just in case, keep it classy. Please don't share anything Cassie's grandma wouldn't approve.

## ABOUT CS ED WEEK [ [csedweek.org](https://csedweek.org) ]

Computer Science Education Week (CSEdWeek) is an annual program dedicated to inspiring K-12 students to take interest in computer science.

Originally conceived by the Computing in the Core coalition, Code.org organizes CSEdWeek as a grassroots campaign supported by 350 partners and 100,000 educators worldwide.

CSEdWeek is held in recognition of the birthday of computing pioneer Admiral Grace Murray Hopper (December 9, 1906).

## SCIENCE CITY AS A REGIONAL PARTNER FOR CODE.ORG

As a Code.org Regional Partner, Science City not only promotes CS learning by hosting events throughout CS Ed Week, but also by running Code.org teacher professional development workshops throughout the year. These workshops are open to teachers of all grade levels, K - 12, and require zero prior computer science experience.

## COMPUTER SCIENCE EDUCATION IN KS + MO [ [Code.org](https://code.org) ]

You can visit [Code.org](https://code.org) to see the current landscape of Computer Science education policy throughout the United States. You will find that Kansas is relatively behind in implementing computer science education requirements. That's why it's important to spread awareness and get your audience excited about CS Ed!

You can find more details on Kansas City's tech workforce and stats to include in your posts at [kctechspecs.com](https://kctechspecs.com). For more info on the work the KC Tech Council is doing to support computer science education and tech legislation, visit [kctechcouncil.com](https://kctechcouncil.com).

