



April 28, 2021

The Honorable Jerry Moran
United States Senate
521 Dirksen Senate Office Building
Washington, D.C. 20510

Dear Senator Moran:

I am writing to express the KC Tech Council's support of the Consumer Data Privacy and Security Act of 2021. Creating Federal data privacy legislation is a complicated task with many stakeholders, but the absence of a preemptive federal statute presents one of the tech industry's most significant challenges and creates confusion for all stakeholders. We commend you, and your staff, for diligently working on this important issue.

As you know, our industry has been closely watching the enforcement of California's Consumer Privacy Act (CCPA) and other states actively pursuing similar regulation. If more states are successful in passing similar CCPA policies, the cost to comply will create a burdensome regulatory hurdle for small and startup tech firms to effectively comply. Therefore, our industry strongly supports Federal preemption, and we hope your leadership on this issue will slow, or quell, additional state-level policies mimicking CCPA.

Federal preemption is just one of the important reasons why our industry supports this Act. Like you, we want to hold the "bad actors" accountable without over-regulating small and startup tech firms. We believe that involving State Attorneys General in the enforcement process achieves the balance sought between State and Federal authorities and will improve the ability to hold these "bad actors" accountable.

Finally, we would like to thank you and your staff for actively seeking the advice of tech industry leaders throughout this process. We congratulate your entire team for showing strong leadership on this important matter.

Thank you,

A handwritten signature in blue ink that reads "Ryan Weber".

Ryan Weber
President & CEO | KC Tech Council

A handwritten signature in blue ink that reads "Josh Maxfield".

Josh Maxfield
Policy Committee Chairperson | KC Tech Council
Associate General Counsel | Garmin International