

March 23 - 26  
Union Station Kansas City

## ABOUT THE FAIR

The Greater Kansas City Science & Engineering Fair is organized and hosted by **Science City at Union Station Kansas City, Inc.** and is one of the longest running fairs of its kind in the country. The first Kansas City Science Fair was held in 1952, making this year the 71st Greater Kansas City Science and Engineering Fair.

This year, we are excited to continue using the virtual platform Student Corner for our sponsors and special award organizations. Once again, student projects will be set up in person at Union Station. The Fair runs for three days, and the Awards Ceremony is held on the Saturday of Fair week. We hope that you are able to visit the Fair to see what amazing things the students of Greater Kansas City are creating and innovating with your support!

### Counties the GKCSEF serves

**KS:** Johnson, Wyandotte, Leavenworth, Douglas, Franklin, Miami  
**MO:** Jackson, Clay, Cass, Platte, Henry, Johnson, Lafayette, Pettis, Benton

## SPECIAL AWARDS

GKCSEF Special Awards provide an opportunity to recognize the achievements of a greater number of students than can be honored through our Academic Award structure alone. Past awards have included cash gifts, certificates of achievement, and college savings bonds. Please consider creating a Special Award for your organization! For more information on how your organization can become involved, contact Emily Meyer at [EMeyer@unionstation.org](mailto:EMeyer@unionstation.org)

## MEET THE TEAM

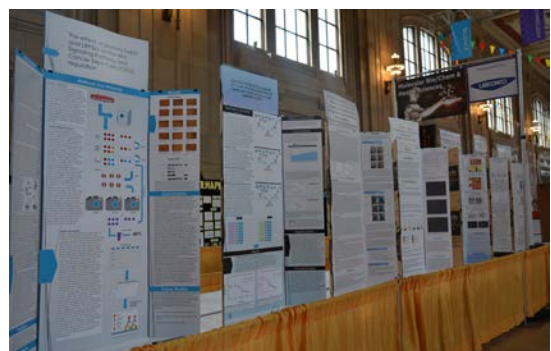
**Emily Meyer** - Fair Director & Science City STEM Program Manager  
**LeAnn Smith** - Union Station Director of STEM Programming and Outreach

### Fair Executive Committee

Dr. Elizabeth Evans - Chair of the Scientific Review Committee (SRC)  
Rebecca McLennan - Member at Large  
Robynn Andrecsak - Chair of Academic Judges  
Dr. Brittan Wilson - Chair of International Fair Selection

### Sponsorships

Christy Nitsche - Union Station Director of Advancement & Community Engagement



## BECOME A FAIR SPONSOR TODAY

At Union Station Kansas City, we believe in the power of community and access to education will grow a STEM literate generation of young learners. In challenging times, we must continue to encourage and celebrate the next generation of Kansas City STEM leaders, and we are proud to continue the tradition with the 71st Greater Kansas City Science & Engineering Fair.

Students in grades 4-12 from public, private, parochial, charter and home schools in 15 counties in and around the KC metro area are eligible to participate in this year's GKCSEF. The Fair will feature exemplary projects developed by talented students and nearly \$7,000 in awards and honors.

The role of a Science & Engineering Fair is key to advancing STEM education in our community. The experience of thousands of teachers and students across all grade levels and subject areas, backed by research, confirms that project-based learning is an effective and enjoyable way to learn the skills required for success in career and civic life.

Sponsoring the GKCSEF is a unique opportunity to support our community's future. As a sponsor, you also reach thousands of your potential workforce—students, teachers and parents.

Your support of the Greater Kansas City Science & Engineering Fair fosters an environment that challenges students to engage in critical thinking and problem solving—skills that are crucial to the future — ours and theirs.

Sponsorship opportunities range from small scholarships to featured sponsorships and are vital to the continued success of the GKCSEF.

Contact our sponsorship team to start a conversation:  
**Christy Nitsche** - [cnitsche@unionstation.org](mailto:cnitsche@unionstation.org) (816.460.2208)

## YOUR IMPACT AS A SPONSOR

**Nurture curiosity into full-blown interest in STEM subjects:** engage in a way that encourages and validates the next generation of STEM leaders.

**Instill confidence and competence in students:** foster a spirit of scientific inquiry, and motivate excitement in curiosity. Science Fairs are a way for students to demonstrate self-learning, critical thinking, collaboration and ethics all while involving reading, logical thinking, writing, math, statistics, computer science, as well as scientific methodology.

**Grow student critical thinking skills:** help prepare them for the realities of a career in STEM while raising student awareness of your company's STEM career opportunities.

**Provide your company's representatives personal and professional satisfaction:** engage with and/or mentor young talent who have an increased likelihood of pursuing post-secondary education and a STEM career.



For more information or to become a sponsor, contact: Christy D. Nitsche - Director of Advancement & Community Engagement • [cnitsche@UnionStation.org](mailto:cnitsche@UnionStation.org)



The GKCSEF is made possible with the support of corporate and community partners.



## SPONSOR LEVELS

**PLANTINUM PRESENTING SPONSOR - \$20,000 SOLD**

**DIAMOND AWARDS CEREMONY SPONSOR - \$10,000 (1 available)**

**TITANIUM DIVISION AWARD SPONSOR - \$10,000 (3 available)**

**Divisions Available:**

- Intermediate [IN] 4-5th grades
- Junior [JR] 6-8th grades
- Senior [SR] 9-12th grades

**GOLD GRAND AWARD SPONSOR - \$5,000 (3 available)**

**SILVER ACADEMIC CATEGORY SPONSOR - \$2,500 (15 available)**

**Categories available:**

- Animal Sciences (AS)
- Behavioral & Social Science (BE)
- Chemistry (CH)
- Chemical Energy (CE)
- Computational Science, Bioinformatics & Math (Computer Applications) (CM)
- Computer Systems, Electronics, Robotics (CS)
- Earth & Environmental Science (Measurement & Monitoring) (EA)
- Energy & Environmental Engineering (Theoretical, Energy Consumption) (EE)
- Engineering Mechanics (EM)
- Inventions (NV) [IN/JR Divisions only]
- Microbiology (MI)
- Molecular Bio/Chem & Health Sciences (MO)
- Materials Science (MS)
- Physics & Astronomy (PA)
- Plant Science (PS)

**BRONZE SUPPORTING FAIR SPONSOR - \$1,000 (10 available)**

## SCHOLARSHIPS

**TEACHER FUND - \$500/TEACHER**

Mini-grants awarded to teachers bringing at least 7 projects to the Fair (scholarships awarded based on need)

**BUSSING FUND - \$250/TEACHER**

Mini-grants awarded to teachers bringing students to the Fair (scholarships awarded based on need)

Learn how you can support and/or apply for these scholarships today! Contact Emily Meyer at 816.460.2234 or emeyer@unionstation.org



SPONSORSHIP LEVELS & BENEFITS	PLATINUM Presenting \$20,000	DIAMOND Award Ceremony \$10,000	TITANIUM Division Awards \$10,000	GOLD Grand Awards \$5,000	SILVER Academic Category \$2,500	BRONZE Supporting Fair \$1,000
Title Billing	Entire Fair	Awards Ceremony				
Grand Award Plaques	Logo			Logo		
Academic Award Plaques	Logo				Logo	
Sponsor Corner Profile	Included	Included	Included	Included	Included	Included
Fair Sponsor Screen at Union Station	Video Spot & Logo	Logo	Logo	Logo	Logo	Logo
Website, E-newsletters & Social Media	Logo	Logo	Logo	Name Only	Name Only	Name Only
Fair Entry Display Tower	Logo	Logo	Logo	Logo	Name Only	Name Only
Fair T-Shirt	Logo	Logo	Logo	Logo	Name Only	
Sponsor Happy Hour Invitations	20	10	10	8	6	4
Award Ceremony Opportunities	Intro & Presenting	Intro & Presenting	Presenting	Presenting	Presenting	

