



# DEI in Technology @ VMLY&R

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Chair, DEI in Technology ERG

**VMLY&R**

What do we do?

# Digital Marketing Agency

**12K+ EMPLOYEES**

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**GLOBAL HEADQUARTERS -  
KC**

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**50+ LOCATIONS  
GLOBALLY**

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**WE CREATE CONNECTED  
BRANDS**

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# Community First

## **BRAVE SPACE**

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- Tech Together
- No Stupid Questions Club

Ongoing progress to create a space to share experiences, learn, grow.

## **OUTREACH**

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Working with our local communities to promote and guide paths to technology careers.

## **FOCUS ON EQUITY AND INCLUSION**

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Diversity is a crucial first step.

We must create a workplace where all truly have equal opportunities as well as a play everyone can thrive.



# Tech Together Topics

- **April** - Imposter Syndrome
- **May** - What Does a Technologist Look Like?
- **June** - "Oh You're In Tech?": Navigating Tech When You Identify as Female
- **July** - Creating Meaningful 1:1s
- **August** - Word Cloud Activity and Discussion
- **September** - Coping with the Winter Blues and Seasonal Affective Disorder
- **October** - Work/Life Balance
- **November** – Year End Retro

# PARTNERSHIPS

- Launchcode
- WeCodeKC
- Hour of Code™
- Kansas City Women in Technology

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Maya Angelou

**Do the best you can until you know  
better.  
Then when you know better, do  
better.**

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# What's Next?

VMLY&R