



## 2019 Wrap Up

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**"Tomorrow is the  
first blank page  
of a 365-page book.  
Write a good one."**

BRAD PAISLEY

RS

## Letter From the CEO

My, oh my, what a year!!! If I had to describe this past year in one word, that word would be CHANGE. Is there any other word that fits better? 2019 saw a complete turnover in our Chamber staff. As I have said before, we stand on the shoulders of those that came before us. Shelley and Kat were important parts of the history of the Chamber, and had many successes over the years. But, both decided their time with the Chamber had passed, and we thank them for their service. Melodie and I also want to take the time to thank the 2019 Board of Directors. Without their help and support, we would not have been able to call this year a success.

As we close the book on 2019, we are so excited for 2020. We have made some big changes, ones that will help improve each and every member's experience. Above all, these changes will allow us to focus on you and your business. We want to have a mutually beneficial relationship with each and every business, and we feel that we have the ability to do that in 2020. As we move into the new year, we will be contacting each and every one of you to move forward with the new membership structure, as well as working on a community calendar.

Melodie and I are excited for 2020, and look forward to working with you! As our mission statement reads:

**The Mission of the Red Oak Area Chamber of Commerce is to support good business practices and to promote new business opportunities in order to build our community of tomorrow.**

Clinton B Woodward III  
President/CEO  
Red Oak Area Chamber

## Platinum Members:



**BOMBARDIER**



## Thank you Platinum

# Members for your support!

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## Membership Reminder

We are trying to get everyone switched over to the new membership structure, but many of you have not told us which level you would like to renew at.

Please let us know at your earliest convenience which level you would like to renew at!



## 2020 Membership Outline

### 5 Pricing Tiers:

**Non Profit: \$150**

**(Must present 501c3)**

**Bronze: \$250**

**Silver: \$500**

**Gold: \$750**

**Platinum: \$1000**

### Billing Structure:

All investments into the Red Oak Area Chamber of Commerce are based on the Calendar Year, and everyone will be billed in January. For new members, your rate will be pro-rated until the following January

- Non-Profit (\$150/Year) and Bronze (\$250/year)
  - Member-pricing at all events, Membership Plaque and/or Window Cling for display, Eligible to serve on Committees, Eligible to Sponsor Luncheons and After Hours, Ribbon Cuttings, Recognition at Luncheons, Listing on Chamber Directory and Website, Post Jobs on Chamber Website, Special Events Posted on Website, Special Events Posted in Weekly Newsletter, and Use of Chamber Logo in personnel publications
- Silver (\$500/year)
  - Includes Above Benefits, plus 1 Flyer per Quarter in Weekly Announcements, Ability to post Hot Deal, Specials, and Promotions on ROACC Website, 1 Member Minute Video to be posted on Social Media Sites
- Gold (\$750/year)
  - Includes Above Benefits, plus Enhanced Business Profile on Website, 4 Promotions per year on ROACC Social Media, Guest Appearance on KBEC's Chamber Chat Radio Show (~11000 avg. audience), Membership Level Plaque and/or Window Cling, 1 set of Member Address Labels per year, 1 Exclusive E-Blast per year
- Platinum (\$1000/year)
  - Includes Above Benefits, plus 2 sets of Member Address Labels per year, 2 Exclusive E-Blast per year, Article in Upcoming Chamber Directory, Recognition as Platinum Member on Chamber Website, Recognition as Platinum Member in all Event Programs, Two Tickets to the Annual Auction

# Weekly Calendar Email

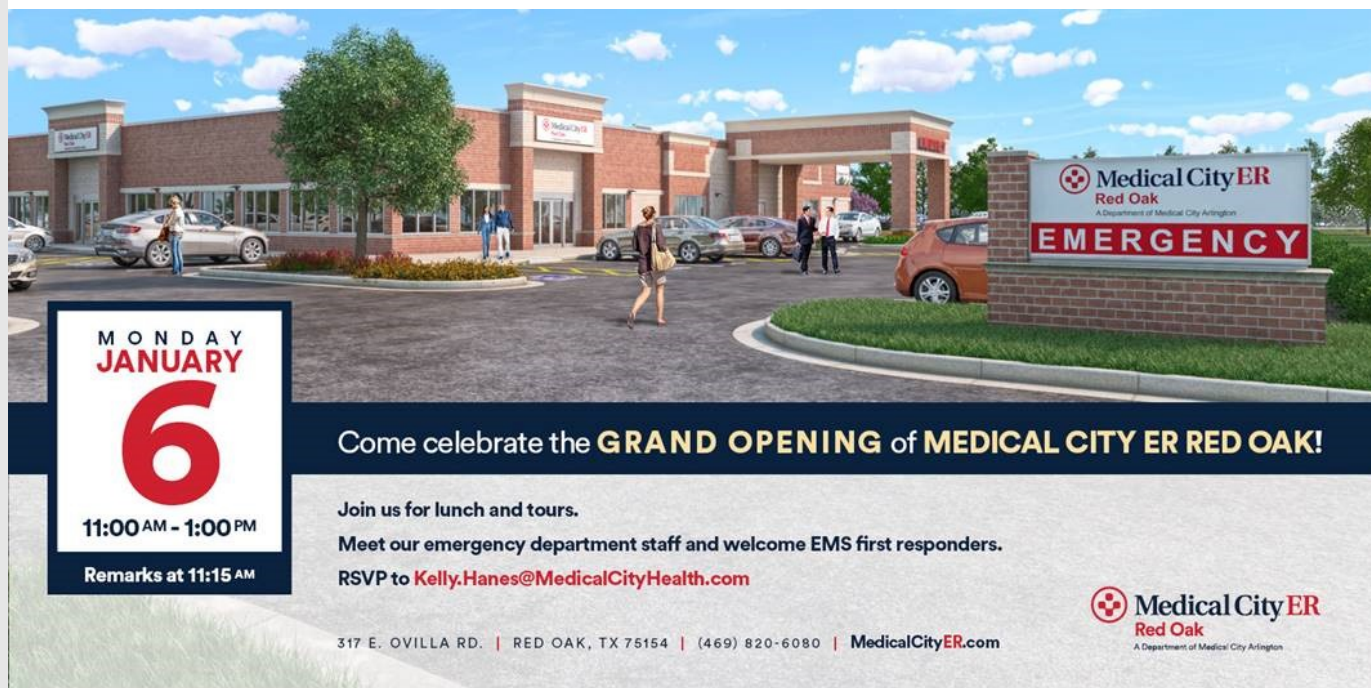
Our Weekly Calendar Emails are coming back! We have been listening to everyone's feedback, and

the emails will start again next week.

Each weekly email will contain a list of all the events for the upcoming week and a link to our online calendar to see any other upcoming events.

## **We Need Your Help!!!**

Please send your calendar and events to Melodie (roaccmelodie@outlook.com). We have 180+ members, and it can be difficult to look up each business every week to check their calendars. Do your part, send us your events and we will publish them for you! Your help is greatly appreciated!



**MONDAY  
JANUARY  
6**  
11:00 AM - 1:00 PM  
Remarks at 11:15 AM

Come celebrate the **GRAND OPENING** of **MEDICAL CITY ER RED OAK!**

Join us for lunch and tours.  
Meet our emergency department staff and welcome EMS first responders.  
RSVP to [Kelly.Hanes@MedicalCityHealth.com](mailto:Kelly.Hanes@MedicalCityHealth.com)

317 E. OVILLA RD. | RED OAK, TX 75154 | (469) 820-6080 | [MedicalCityER.com](http://MedicalCityER.com)

**Medical City ER  
Red Oak**  
A Department of Medical City Arlington

## **2019 Board Members:**

Chairman-David Johnston, Highland Meadows Church  
Chair Elect-Barry Moore, Edward Jones  
Past Chair/Secretary-Scott Fuller, Life School  
1st Vice Chair-Logan Ragsdale, Red Oak Library  
Treasurer-Holly Jones, InterBank

Cherise Burnett, Now Magazine  
Tammy Ayala, Prosperity Bank  
Jeremy Trojacek, Chick-fil-A  
Erin Spradlin, CSE Mobility and Scrubs  
Arthur Pierot, Trinity Oaks Mortgage  
Henry Batson, Faith Fellowship  
Obinna Ononobi, Altus Emergency  
Patty Jordan, RE/MAX Realty  
Beth Trimble, Red Oak ISD

## **Office Staff:**

Clinton B Woodward III, MBA  
President/CEO

Melodie Wisdom  
Administrative Assistant

