



# December 2020 Wrap Up

## #stROngertogether

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## Letter From the CEO

As we begin 2021, so many of us are rejoicing for the new year. 2020 provided our businesses with some unique challenges that we have never faced and hopefully will never see again in our lifetime. By most accounts, 2021 will be one of the most anticipated years for everyone. The vaccine is coming out, businesses are reopening, changes in government, a lot of things changing in our lives. Above all, we know that in a few months, we can get back to our "normal" lives again. Right? Are we going to get back to normal? While I don't want to put a damper on everyone's new year cheer, it will still take some time, and we must continue to protect our community. But I do believe that we will get back to some normalcy in our lives.

2021 is also going to bring some changes to the Red Oak Area Chamber. As we have been talking about for months, we are stepping into this new year full throttle, and working to bring new energy to our Chamber and our business community. That does require us to be more active. One of the things that the board and I have discussed is our Luncheons. While we know there is still some concern in our community, we are going to be starting back with a modified in-person luncheon!. Our first Luncheon will be on January 27th and will be held at First Baptist Red Oak, located at 320 East Ovilla Rd. There will be plenty of room to spread out, and we will ask that you wear your mask. The meal will be a little different. The meal will be after the speaker and will be a boxed lunch, so we can reduce the spread. We know this is a change, but it is the first step in the right direction.

Beyond just our luncheon, 2021 will prove to be an exceptional year for our chamber. This year, our Chamber Board will be led by Beth Trimble, Exec Director of Communication for Red Oak ISD. As the incoming Board Chair, she brings an exciting and fiery personality to the position and has already challenged me in some very positive ways. This will be an exciting year, and we want you all to be a part of it! This year, we are expanding our individual committees to include any member of the chamber, not just board members. If there is a specific event that you enjoy, we invite you to come and be a part of the committee. There will be a lot to do this year, and as the old adage says: Many hands make light work!

I want to close my letter today by reflecting on the past. 2020 was a challenging year for many of us, myself included. But though all the difficulties this year, our Board was absolutely exceptional. Their work was first class and made sure our chamber would flourish for many years. A new board means new changes, and there are some that are moving on. Cherise Burnett from NOW Magazine just served her 6th year and therefore has termed out. Also, Erin Spradlin has asked to resign due to personal reasons. Both Cherise and Erin were critical parts of our board, especially when it came to our events. We wish them all the best in the years to come.

Also, I want to acknowledge our 2020 Board Chair, Barry Moore from Edward Jones. I personally benefitted from his leadership, and I can truly say that I learned quite a bit this year from Barry. Over many working lunches, we planned ahead and discussed many aspects, including chamber finances and what the next step would be. He always had comments that were somewhere between a kind word and a gentle push. I appreciate his leadership and his heart for this community. Thank you for all that you did for our community.



**Clinton B Woodward  
III  
President/CEO  
Red Oak Area  
Chamber**

## **Red Oak Area Chamber 2021 Membership Update**

Start of Year: 159 Members

NEW Members: 2

Dropped Members: 2

**Total Members: 159**

## **NEW MEMBERS:**

**WRAY, WILLETT &  
STOFFER, PLLC**

**RED OAK BASEBALL  
AND SOFTBALL ASSN.**





It is time for a new Directory! Our old one is almost 2 years old, time for an update. Our new directory will coming out in April 2021, and we will focus on distributing these to our community, especially our new residents, and will feature Chamber and City info, including an updated city map. We will produce 2000 copies with our first run.

Sign up now to secure your advertisement for this exciting new publication!

Back Cover (8.5x11) - \$2000

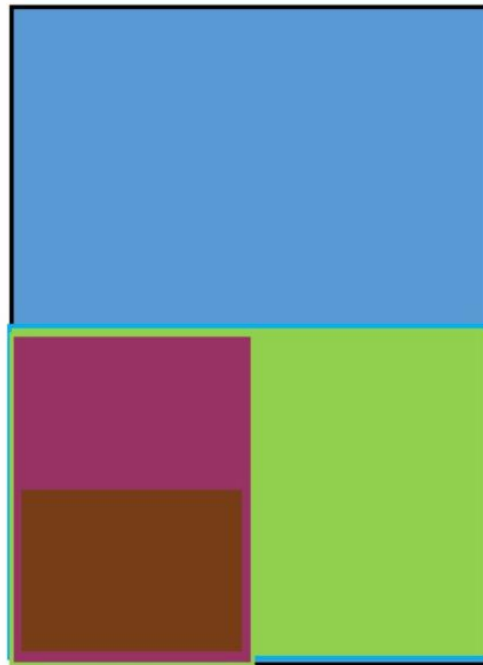
Inside Cover (8.5x11) - \$1500

Full Page (8.5x11) - \$1000

Half Page (8.5x5.5) - \$600

Quarter Page (4.25x5.5) - \$300

Business Card (4.25x2.75) - \$150



Call 972-617-0906 or Email [info@redoakareachamber.org](mailto:info@redoakareachamber.org) to reserve your ad!  
**Deadline for ads is February 28th! Don't miss out!**



Thank you  
Platinum Members  
for your support!

[Chamber Website Event Calendar](#)

## 2020 Board Members:

Chairman-Barry Moore, Edward Jones  
Past Chair-David Johnston, Highland Meadows Church  
Chair Elect-Beth Trimble, Red Oak ISD  
1st Vice Chair-Henry Batson, Faith Fellowship  
Treasurer-Holly Jones, InterBank  
Secretary-Scott Fuller, Life School

Cherise Burnett, Now Magazine

Jeremy Trojacek, Chick-fil-A  
Erin Spradlin, CSE Mobility and Scrubs  
Arthur Pierot, Trinity Oaks Mortgage  
Patty Jordan, RE/MAX Realty  
Will Turner, Baylor Scott & White  
Karen Finn, KJ Content Marketing  
Logan Ragsdale, Red Oak Public Library

### **Office Staff:**

Clinton B Woodward III, MBA  
President/CEO

