

January 2020 Wrap Up

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Every phase of your career requires you to use different skill-sets to be successful. You are rewarded for different behaviors at each of these milestones; however, the best leaders lead and communicate with both their head and heart regardless of where they are in their career.

Justin Patton

Letter From the CEO

As it seems to be year after year, we blink...and all of the sudden we are in February. Where did the time go?!? It seems only a couple days ago I was sending out the last newsletter. I guess time really does fly when you are busy. At the chamber, we accomplished some big goals in January, one of which included downsizing a little, cleaning up some "excess items", and ultimately cleaned out our storage unit. Thank you to A&B Self Storage for all your help over the years.

The other really big thing that we accomplished in January was a couple different training courses for both Melodie and I. I was privileged to attend my 1st year of the US Chamber's Institute of Organizational Management 4-year program, held in Tucson AZ. It was an intensive 5 day/4 night training which included everything from Communication Skills to Governance. All together, I was in class/meetings for nearly 35 hours. Intense work, but I loved every minute of it, and I am excited to incorporate some of those concepts over the next couple years. Thank you to the Board for sending me, and thank you for allocating funds in our 2020 Budget, so that I can continue to the next level in 2020. The week after, we were able to send Melodie to Rowlett for a 2-day Training course for our

website program. It was a huge help, and with help from Amanda at Chick-fil-A, we are finally getting our website tailored to our needs, and unlocking benefits and options that have not been utilized before.

As we progress further into 2020, keep an eye out for more activity from us. Between more activity on our website, Social Media, and even being out in the community, we want to be present in our community. After all, our mission is to connect businesses and the community, and we want to do that better than ever in 2020!



Clinton B Woodward III President/CEO Red Oak Area Chamber

Platinum Members:





BOMBARDIER













Thank you Platinum Members for your support!

Membership Reminder

We are trying to get everyone switched over to the new membership structure, but many of you have not told us which level you would like to renew at.

Starting today, we are issuing everyone's invoices who have not paid yet, and we will assume that you will all want to renew at the Bronze Level.

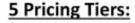








All investments into the Red Oak Area Chamber of Commerce are based on the Calendar Year, and everyone will be billed in January. For new members, your rate will be pro-rated until the following January



Non Profit: \$150

(Must present 501c3)

Bronze: \$250

Silver: \$500

Gold: \$750

Platinum: \$1000

Individual Item Pricing

Hot Deal on Website	\$5		
Flyer in Weekly Announcement	\$25		
Auction Ticket Enhanced Business Profile	\$50 \$50		
Social Media Promotion	\$50		
Mailing Labels	\$50		
Exclusive E-Blast	\$100		
Member Minute Video	\$150		
KBEC Chamber Chat	\$150		
Quarterly Website Ad	\$150		
Article in Chamber Directory	\$200		

2020 Membership Outline	Non Profit	Bronze	Silver	Gold	Platinum
◆ Member pricing at all events	X	X	\boxtimes	\boxtimes	\boxtimes
◆ Membership Plaque and/or Window Cling	X	X	X	X	X
♦ Government Advocacy	X	X	X	X	X
◆ Eligible to Serve on Committees	X	X	\boxtimes	\boxtimes	\boxtimes
♦ Eligible to Sponsor Luncheons and After Hours	×	X	X	\times	X
♦ Ribbon Cutting	X	X	X	X	X
◆ Recognition at Luncheons	X	X	\boxtimes	\boxtimes	\boxtimes
◆ Listing in Chamber Directory and Website	X	X	\boxtimes	\boxtimes	X
♦ Job Postings on Website	×	X	X	X	X
◆ Special Events Posted on Chamber Website	X	X	X	X	X
◆ Special Events Posted in Weekly Newsletter	X	X	\boxtimes	\boxtimes	X
♦ Use Of Chamber Logo	×	×	X	X	X
◆ 1 Flyer per Quarter in Weekly Announcements			X	\boxtimes	X
◆ Ability to post Hot Deals/Specials on Website			\boxtimes	\boxtimes	\boxtimes
◆ 1 Member Minute video posted on Social Media			×	×	X
♦ Enhanced Business Profile on Website				X	X
♦ 4 Promotions per year on Social Media				X	X
◆ Guest Appearance on KBEC's Chamber Chat				\boxtimes	\boxtimes
◆ Membership Level Plaque or Window Cling				X	X
◆ 1 Set Member Labels for Letters				X	X
◆ 1 Exclusive E-Blasts per year				\boxtimes	\boxtimes
♦ 2 sets Member Labels for Letters					X
◆ 2 Exclusive E-Blasts per year					X
◆ Article in Chamber Directory					\boxtimes
◆ Recognition on Website					X
◆ Attendance-Only Board Invitation					X
♦ Two Tickets to Annual Auction					×
◆ Recognition in all event programs					X

Weekly Calendar Email

events for the upcoming week and a link to our online calendar to see any other upcoming events.

We Need Your Help!!!

<u>Log onto your Chamber Master</u> accounts and add your events to our <u>Events Calendar!</u> Don't forget to share the link to you social medial and websites!

We have 180+ members, and it can be difficult to look up each business every week to check their calendars. Do your part! If you need help we can easily walk you through it and help promote your eventsPlease send your questions, calendar, and events to Melodie (ROACCmelodie@outlook.com). Your help is greatly appreciated!

Office Space Needed

I have been asked by a few different Chamber Members about leasing new office space If you have some office space available, or know of any in Red Oak, please let me know. There is a need for 300, 600, and 1000 square feet.

admin@redoakareachamber.org

2020 Sponsorship/Scholarship

2020 is here, and we are planning our whole year starting now! At the luncheon on January 22nd, we passed out a worksheet (attached below) that has all of our pricing for our 2020 events. Slots are filling up fast, so if you are interested, please let us know. We have also included a spot to include scholarships. In 2019, the Chamber handed out \$8250 in scholarships to seniors form both Red Oak High School and Life High School Waxahachie. In 202, we want to beat that amount. Take the time to look at the form, we would love the opportunity to help market YOUR business at our next event!

Red Oak Area Chamber of Commerce

2020 Sponsorship Sign-up Sheet (First Come-First Served)

Company							Memb	ership Leve	d		
Ellis County Market	- March 14t	h	2020 Red Oak Chamber G	off Classic	- May 8th	Founder's Day - Se	ptember 12t	h	"Great Gatsby" A	uction - Octo	ber 17th
Co-Presenting Sponsor	\$5,000.00	XX	Clubhouse Sponsor	\$1,500.0	0 XX	Event Sponsor	\$1,500.00	ж	Presenting Sponsor	\$3,500.00	ж
Zone Sponsors	\$3,000.00	XX	Shirt Sponsor	\$1,200.0	۰	Electricity Sponsor	\$ 750.00		Platinum Sponsor	\$2,500.00	
Zone Sponsors	\$3,000.00		Shirt Sponsor	\$1,200.0	۰	Electricity Sponsor	\$ 750.00		Platinum Sponsor	\$2,500.00	
Zone Sponsors	\$3,000.00	\Box	Golf Ball Sponsor	\$ 800.0	۰	Canopy Sponsor	\$ 500.00		Gold Sponsor	\$1,500.00	ж
Zone Sponsors	\$3,000.00		Golf Cart Sponsor	\$ 800.0	0	Canopy Sponsor	\$ 500.00		Gold Sponsor	\$1,500.00	
Zone Sponsors	\$3,000.00		Galf Tawel Sponsor	\$ 800.0	0 XX	Entertainment Sponsor	\$ 500.00		Gold Sponsor	\$1,500.00	
Zone Sponsors	\$3,000.00		Lunch Sponsor	\$ 800.0	0	Entertainment Sponsor	\$ 500.00		Gold Sponsor	\$1,500.00	
Program Sponsor	\$1,700.00		Registration Sponsor	\$ 800.0	۰ .	Entertainment Sponsor	\$ 500.00		Gold Sponsor	\$1,500.00	
Parking Sponsor	\$1,500.00		Table Sponsor	\$ 600.0	۰ .	Entertainment Sponsor	\$ 500.00		Silver Sponsor	\$1,000.00	
Market Sponsor	\$1,500.00		Scorecard Sponsor	\$ 600.0	0	Entertainment Sponsor	\$ 500.00		Silver Sponsor	\$1,000.00	
Market Sponsor	\$1,500.00		Cannon Sponsor	\$ 600.0	0	Entertainment Sponsor	\$ 500.00		Silver Sponsor	\$1,000.00	
Market Sponsor	\$1,500.00		Drink Cart Sponsor	\$ 350.0	0	Parade Sponsor	\$ 500.00	XX	Bronze Sponsor	\$ 250.00	
Market Sporsor	\$1,500.00		Driving Range Sponsor	\$ 350.0	٥	Program Sponsor	\$ 400.00		Bronze Sponsor	\$ 250.00	
Vender Bag Sponsor	\$ 750.00		Putting Green Spansor	\$ 350.0	0	Family Activity Sponsor	\$ 250.00		Bronze Sponsor	\$ 250.00	
Vender Bag Sponsor	\$ 750.00		Exclusive Hole Sponsor	\$ 300.0	0	Family Activity Sponsor	\$ 250.00		Bronze Sponsor	\$ 250.00	
Taste of EC Sponsor	\$ 500.00	XX	Exclusive Hole Sponsor	\$ 300.0	۰	Family Activity Sponsor	\$ 250.00		Back Cover	\$ 500.00	
Ticket Booth Sponsor	\$ 500.00		Hole Sponsor	\$ 150.0	۰ .	Family Activity Sponsor	\$ 250.00		Back Inside Cover	\$ 500.00	
Vendor Water Sponsor	\$ 250.00		Hole Sponsor	\$ 150.0	0	Roadsign Sponsor	\$ 150.00		Front Inside Cover	\$ 500.00	
Vendor Snack Sponsor	\$ 250.00	XX	Hole Sponsor	\$ 150.0	0	Roadsign Sponsor	\$ 150.00		Full Table	\$ 500.00	
			Golf Team	\$ 460.0	0	Roadsign Sponsor	\$ 150.00	XX	Half Table	\$ 250.00	
Luncheon Spansors (\$200)	Luncheon	Program	Luncheon Sponsors (\$200)	Luncheo	n Program	Lunchean Spansors (\$200)	Luncheon	Program			
February			June			September			Scholarships		
March			July			October					
April			August			November					
May									TOTAL 2020 INV	ESTMENT	

Luncheons

January 2020: Dr. Mark Stanfill, City of Red Oak













Click here for the video of Mayor Dr. Mark Stanfill speaking

<u>Click here for to be directed to the PowerPoint slides</u>
<u>from Mayor Dr. Mark Stanfill's speech.</u>

February's Featured Speaker: County Judge Todd Little

Next Luncheon February 26th, 2020 RO Municipal Center 11:45am

2020 Board Members:

Chairman-Barry Moore, Edward Jones
Past Chair-David Johnston, Highland Meadows Church
Chair Elect-Beth Trimble, Red Oak ISD
1st Vice Chair-Henry Batson, Faith Fellowship
Treasurer-Holly Jones, InterBank
Secretary-Scott Fuller, Life School

Cherise Burnett, Now Magazine Tammy Ayala, Prosperity Bank Jeremy Trojacek, Chick-fil-A Erin Spradlin, CSE Mobility and Scrubs Arthur Pierot, Trinity Oaks Mortgage Patty Jordan, RE/MAX Realty Beth Trimble, Red Oak ISD Will Turner, Baylor Scott & White Karen Finn, KJ Content Marketing

Alternates:
BJ Bounds, Assisted Living Locators
Daniel St Ama, Walmart

Office Staff:

Clinton B Woodward III, MBA President/CEO

Melodie Wisdom Administrative Assistant



