



January 2020 Wrap Up

Contents:

Letter from the CEO
Platinum Members
Membership Reminder
Weekly Calendar Email
Office Space Needed
Events/Scholarships
Luncheons

Every phase of your career requires you to use different skill-sets to be successful. You are rewarded for different behaviors at each of these milestones; however, the best leaders lead and communicate with both their head and heart regardless of where they are in their career.

[Justin Patton](#)

Letter From the CEO

As it seems to be year after year, we blink...and all of the sudden we are in February. Where did the time go?!? It seems only a couple days ago I was sending out the last newsletter. I guess time really does fly when you are busy. At the chamber, we accomplished some big goals in January, one of which included downsizing a little, cleaning up some "excess items", and ultimately cleaned out our storage unit. Thank you to A&B Self Storage for all your help over the years.

The other really big thing that we accomplished in January was a couple different training courses for both Melodie and I. I was privileged to attend my 1st year of the US Chamber's Institute of Organizational Management 4-year program, held in Tucson AZ. It was an intensive 5 day/4 night training which included everything from Communication Skills to Governance. All together, I was in class/meetings for nearly 35 hours. Intense work, but I loved every minute of it, and I am excited to incorporate some of those concepts over the next couple years. Thank you to the Board for sending me, and thank you for allocating funds in our 2020 Budget, so that I can continue to the next level in 2020. The week after, we were able to send Melodie to Rowlett for a 2-day Training course for our

website program. It was a huge help, and with help from Amanda at Chick-fil-A, we are finally getting our website tailored to our needs, and unlocking benefits and options that have not been utilized before.

As we progress further into 2020, keep an eye out for more activity from us. Between more activity on our website, Social Media, and even being out in the community, we want to be present in our community. After all, our mission is to connect businesses and the community, and we want to do that better than ever in 2020!



Clinton B Woodward III
President/CEO
Red Oak Area Chamber

Platinum Members:



BOMBARDIER



Thank you Platinum
Members for your support!

Membership Reminder

We are trying to get everyone switched over to the new membership structure, but many of you have not told us which level you would like to renew at.

Starting today, we are issuing everyone's invoices who have not paid yet, and we will assume that you will all want to renew at the Bronze Level.



2020 Membership Outline

2020 Billing Structure:

All investments into the Red Oak Area Chamber of Commerce are based on the Calendar Year, and everyone will be billed in January. For new members, your rate will be pro-rated until the following January

5 Pricing Tiers:

Non Profit: \$150
(Must present 501c3)

Bronze: \$250

Silver: \$500

Gold: \$750

Platinum: \$1000

Individual Item Pricing

Hot Deal on Website	\$5
Flyer in Weekly Announcement	\$25
Auction Ticket	\$50
Enhanced Business Profile	\$50
Social Media Promotion	\$50
Mailing Labels	\$50
Exclusive E-Blast	\$100
Member Minute Video	\$150
KBEC Chamber Chat	\$150
Quarterly Website Ad	\$150
Article in Chamber Directory	\$200

2020 Membership Outline	Non Profit	Bronze	Silver	Gold	Platinum
◆ Member pricing at all events	☒	☒	☒	☒	☒
◆ Membership Plaque and/or Window Cling	☒	☒	☒	☒	☒
◆ Government Advocacy	☒	☒	☒	☒	☒
◆ Eligible to Serve on Committees	☒	☒	☒	☒	☒
◆ Eligible to Sponsor Luncheons and After Hours	☒	☒	☒	☒	☒
◆ Ribbon Cutting	☒	☒	☒	☒	☒
◆ Recognition at Luncheons	☒	☒	☒	☒	☒
◆ Listing in Chamber Directory and Website	☒	☒	☒	☒	☒
◆ Job Postings on Website	☒	☒	☒	☒	☒
◆ Special Events Posted on Chamber Website	☒	☒	☒	☒	☒
◆ Special Events Posted in Weekly Newsletter	☒	☒	☒	☒	☒
◆ Use Of Chamber Logo	☒	☒	☒	☒	☒
◆ 1 Flyer per Quarter in Weekly Announcements			☒	☒	☒
◆ Ability to post Hot Deals/Specials on Website			☒	☒	☒
◆ 1 Member Minute video posted on Social Media			☒	☒	☒
◆ Enhanced Business Profile on Website				☒	☒
◆ 4 Promotions per year on Social Media				☒	☒
◆ Guest Appearance on KBEC's Chamber Chat				☒	☒
◆ Membership Level Plaque or Window Cling				☒	☒
◆ 1 Set Member Labels for Letters				☒	☒
◆ 1 Exclusive E-Blasts per year				☒	☒
◆ 2 sets Member Labels for Letters					☒
◆ 2 Exclusive E-Blasts per year					☒
◆ Article in Chamber Directory					☒
◆ Recognition on Website					☒
◆ Attendance-Only Board Invitation					☒
◆ Two Tickets to Annual Auction					☒
◆ Recognition in all event programs					☒

Weekly Calendar Email

Our Weekly Calendar Emails are back! Each weekly email will contain a list of all the

events for the upcoming week and a link to our online calendar to see any other upcoming events.

We Need Your Help!!!

Log onto your Chamber Master accounts and add your events to our **Events Calendar!** Don't forget to share the link to you social medial and websites!

We have 180+ members, and it can be difficult to look up each business every week to check their calendars. Do your part! If you need help we can easily walk you through it and help promote your eventsPlease send your questions, calendar, and events to Melodie (ROACCmelodie@outlook.com). Your help is greatly appreciated!

Office Space Needed

I have been asked by a few different Chamber Members about leasing new office space If you have some office space available, or know of any in Red Oak, please let me know. There is a need for 300, 600, and 1000 square feet.
admin@redoakareachamber.org

2020 Sponsorship/Scholarship

2020 is here, and we are planning our whole year starting now! At the luncheon on January 22nd, we passed out a worksheet (attached below) that has all of our pricing for our 2020 events. Slots are filling up fast, so if you are interested, please let us know. We have also included a spot to include scholarships. In 2019, the Chamber handed out \$8250 in scholarships to seniors form both Red Oak High School and Life High School Waxahachie. In 202, we want to beat that amount. Take the time to look at the form, we would love the opportunity to help market YOUR business at our next event!

2020 Board Members:

Chairman-Barry Moore, Edward Jones
Past Chair-David Johnston, Highland Meadows Church
Chair Elect-Beth Trimble, Red Oak ISD
1st Vice Chair-Henry Batson, Faith Fellowship
Treasurer-Holly Jones, InterBank
Secretary-Scott Fuller, Life School

Cherise Burnett, Now Magazine
Tammy Ayala, Prosperity Bank
Jeremy Trojacek, Chick-fil-A
Erin Spradlin, CSE Mobility and Scrubs
Arthur Pierot, Trinity Oaks Mortgage
Patty Jordan, RE/MAX Realty
Beth Trimble, Red Oak ISD
Will Turner, Baylor Scott & White
Karen Finn, KJ Content Marketing

Alternates:

BJ Bounds, Assisted Living Locators
Daniel St Ama, Walmart

Office Staff:

Clinton B Woodward III, MBA
President/CEO

Melodie Wisdom
Administrative Assistant

