



February 2021 Wrap Up

#stROngertogether

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Letter From the CEO

Gearing Up for a BIG Year!

February...wow, what a month! For those who may remember, I talked about the light dusting of snow we had in January, and I think I said something along the lines of "How cool is this?" Well, I've changed my mind, I don't think I like snow as much as I thought I did. Someone must've been listening when I said that last month because we got more snow than we could handle! I know that week was particularly difficult for many in our community, and I hope and pray that we are able to rebound from the blizzard.

The Chamber has been busy so far this month, planning events and getting new programs in place to support businesses. We have spent some time working on the Chamber Classic Golf Tournament on May 7th, and have secured several really cool programs to enhance this year's tournament. We also have been working on our Auction/Dinner in October, and have already been reaching out to businesses all over the state for Donations to our Auction. I have been working on refining our processes here in the office and creating a new job description for a new Administrative Assistant, which should be coming soon. Also, there has been a considerable amount of time meeting and talking to several of our local business owners, and we are seeing success not only with our renewals but also in receiving new members. Lastly, and this is one of my favorites, we have relaunched the Ambassador's Committee, a group of Chamber Members who also connect with other Chamber Members. This program and the connections it creates is an immense help to the staff and ultimately helps build a sense of community within our members.

As we are moving forward, there are several very important things that I need our members to check on. First, make sure your 2021 dues are paid. The deadline is March 31st, and we want to make sure that you are included in our 2021 Directory. We are also in the process of offering sponsorship

opportunities for this year, please take a look at the form attached below, and sign up for your favorite event, before all the sponsorships are sold! Lastly, be present in our community. There is so much going on in our community right now, and tons of opportunities to network and connect. Between the March Luncheon and the ribbon-cutting ceremonies we have scheduled, there are a lot of opportunities to get out and meet some new people.

Last week, I was deeply honored to receive an award as one of Ellis County's Top 40-Under-40 young professionals. Thank you to those who nominated me, and thank you to all the members of the Chamber who have made the last 2 years as the Chamber President some of the best in my professional career. While I am so thankful for the opportunities I have had so far, 2020 was a difficult year, and I know that there is a lot of work still to do as we rebound from the pandemic. As I begin my 3rd year as Chamber President/CEO, I am looking forward to what this year has to offer, and I know our future is bright!

Looking forward to a great spring!

Clinton B Woodward III President/CEO Red Oak Area Chamber



Red Oak Area Chamber of Commerce 2021 Budget Planning

Sponsorship Pre-Sign-up and Budget Planning Sheet (First Come-First Served)

Company Name:			Contact Person:			Membership Level:					
Elk County Market - April 30th (Copied from 2020)			2021 Red Oak Chamber Golf Classic - May 7th			Founder's Day - September 13th			"Great Gatsby" Auction - October 16th		
Co-Presenting Sponsor	\$ 5,000	SOLD	Clubhouse Sponsor **	\$ 1,500	SOLD	Event Sponsor	\$ 1,500		Presenting Sponsor	\$ 3,500	SOLD
Zone Sponsors	\$ 3,000	SOLD	Golf Ball Exclusive Sponsor**	\$ 1,200		Electricity Sponsor	\$ 750		Platinum Sponsor	\$ 2,500	
Zone Sponsors	\$ 3,000	SOLD	Golf Ball Co-Sponsor**	\$ 650		Electricity Sponsor	\$ 750		Platinum Sponsor	\$ 2,500	
Zone Sponsors	\$ 3,000	SOLD	Hole In One Sponsor**	\$ 1,000		Canopy Sponsor	\$ 500		Gold Sponsor	\$ 1,500	
Zone Sponsors	\$ 3,000	SOLD	Lunch Sponsor**	\$ 1,000		Canopy Sponsor	\$ 500		Gold Sponsor	\$ 1,500	
Zone Sponsors	\$ 3,000	SOLD	Golf Cart Sponsor**	\$ 800		Entertainment Sponsor	\$ 500		Gold Sponsor	\$ 1,500	
Zone Sponsors	\$ 3,000		Golf Towel Sponsor**	\$ 800		Entertainment Sponsor	\$ 500		Gold Sponsor	\$ 1,500	
Program Sponsor	\$ 1,700	SOLD	Registration Sponsor**	\$ 750		Entertainment Sponsor	\$ 500		Gold Sponsor	\$ 1,500	
Parking Sponsor	\$ 1,500	SOLD	Table Sponsor**	\$ 600		Street Dance Sponsor	\$ 500		Silver Sponsor	\$ 1,000	
Market Sponsor	\$ 1,500	SOLD	Scorecard Sponsor**	\$ 600		Street Dance Sponsor	\$ 500		Silver Sponsor	\$ 1,000	
Market Sponsor	\$ 1,500	SOLD	Cannon Sponsor**	\$ 600		Street Dance Sponsor	\$ 500		Silver Sponsor	\$ 1,000	
Market Sponsor	\$ 1,500	SOLD	Breakfast Sponsor	\$ 550		Parade Sponsor	\$ 500	SOLD	Bronze Sponsor	\$ 250	
Market Sponsor	\$ 1,500		Drink Cart Sponsor	\$ 350		Program Sponsor	\$ 400		Bronze Sponsor	\$ 250	
Vendor Bag Sponsor	\$ 750	SOLD	Driving Range Sponsor	\$ 350		Family Activity Sponsor	\$ 250		Bronze Sponsor	\$ 250	
Vendor Bag Sponsor	\$ 750	SOLD	Putting Green Sponsor	\$ 350		Family Activity Sponsor	\$ 250		Bronze Sponsor	\$ 250	
Taste of EC Sponsor	\$ 500	SOLD	Exclusive Hole Sponsor	\$ 350		Family Activity Sponsor	\$ 250		Back Cover	\$ 500	
Ticket Booth Sponsor	\$ 500	SOLD	Hole Sponsor	\$ 150		Family Activity Sponsor	\$ 250		Back Inside Cover	\$ 500	
Vendor Water Sponsor	\$ 250	SOLD	Hole Sponsor	\$ 150		Road sign Sponsor	\$ 150		Front Inside Cover	\$ 500	
Vendor Snack Sponsor	\$ 250	SOLD	Hole Sponsor	\$ 150		Road sign Sponsor	\$ 150		Full Table	\$ 500	
			Golf Team	\$ 460		Road sign Sponsor	\$ 150		Half Table	\$ 250	
			**(Includes Team)								
Luncheon Sponsors (\$200)			Luncheon Sponsors (\$200)			Luncheon Sponsors (\$200)			Luncheon Sponsors (\$200)		
February	Luncheon	Program	June	Luncheon	Program	September	Luncheon	Program	Scholarship Donations		
March			July			October	SOLD		TOTAL 2021 INVESTMENT		
April			August			November			TOTAL 2021 INVESTMENT		
May									TOTAL 2021 INVESTMENT		

For questions and more information contact the Red Oak Area Chamber of Commerce at 972-617-0906

Red Oak Area Chamber 2021 Membership Update

Start of Year: 161 Members

NEW Members: 11

Dropped Members: 7

Total Members: 165

NEW MEMBERS:

DL Treasures Gently Used
Furniture

First Financial Bank-
Arthur Pierot



**David Jones @ Keller
Williams Realty**



Tiverton Bakeshop



First Aid Wireless



Tow Pro Wrecker Service



Revival Center



Board Member Highlight:

Karen Finn

*2021 Board Member
2021 Ambassador Chair
Owner, KJ Content Marketing*



Karen leads the KJ Content Marketing Team. She knows the tremendous challenges of being an entrepreneur and what it takes to nurture a simple idea into a profitable business.

She began her work life in high-tech manufacturing R&D and IT. After her divorce, she changed her career path and became a healing professional. Now, she happily combines her more than 20 years of experience in both these realms to help her clients grow their businesses online. In her personal life, Karen almost lives in the country and is surrounded by the people and pets she loves.



Baylor Scott & White
MEDICAL CENTER
WAXAHACHIE



LA QUINTA
INNS & SUITES



BOMBARDIER



GREEN
FUNERAL HOME



Thank you
Platinum Members
for your support!

2020 Board Members:

Beth Trimble (Red Oak ISD), 2021 Board Chair
Henry Batson III (Red Oak Faith Fellowship), 2021 Board Vice Chair
Barry Moore (Edward Jones), 2020 Past Board Chair
Christopher Faggins (Believer's City Church), 2022 Board Chair-Elect
Dr. Scott Fuller (Life School), 2021 Board Secretary
Holly Jones (InterBank), 2021 Treasurer

Arthur Pierot (First Financial)
David Johnston (Highland Meadows Church)
Donny Lutrick (SAGU)
Jeremy Trojacek (Chick-fil-A Red Oak)
Dr. Karen Finn (KJ Content Marketing)
Logan Ragsdale (Red Oak Public Library)
Patty Jordan (RE/Max Realty)
Sherry Davis (Discount Event Rentals)
Will Turner (Baylor S&W Medical Center)
(Alternate) Ben LaFleur (Green Funeral Home/Green Pet Care Center)
(Alternate) Ryan Allison (Junior's BBQ)

Office Staff:

Clinton B Woodward III, MBA
President/CEO

