



January 2021 Wrap Up

#stROngertogether

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Letter From the CEO

Off and Running!

2021 is off to a rapid start, many of us are looking at the calendar and wondering "where did January go?" Although it was a fast month, it was a great month. Lots of things happened well for the Chamber, and there are a few more things in the works that I think you will really like in the coming weeks and months.

Our biggest success of the month? We held our first IN-PERSON luncheon since February's Luncheon in 2020. We understand the complexities based around the COVID Pandemic, and we changed several different things so that we could safely have the meeting in-person. Ultimately, it was a success! We had 40 people in person. We are so appreciative of everyone's help and participation. For those who have asked, here is a link to watch some of the comments made by Sheriff Brad Norman:

REDOAK
AREA
CHAMBER OF COMMERCE

January Luncheon

January 27th at Noon
First Baptist Red Oak
320 East Ovilla Rd.

Sponsored
By: **DICKEY'S**
BARBECUE PIT

Only \$15

COVID Protocols in Place:

- Social Distancing
- Temp Check at Door
- Wear a Mask/Shield to your seat
- To-Go Lunch served AFTER Speaker

Featured Speaker:
Brad Norman
Ellis County Sheriff

RSVP TODAY: admin@redoakareachamber.org or call 972-617-0906

Thank you again to Sheriff Brad Norman, Dickey's BBQ, and First Red Oak for helping us get the community back together!

Moving forward, there are several things we are working on in the next couple of weeks, and we want you to be involved! Keep an eye out for emails from the Chamber this week and next, and we make some big announcements and plans for 2021!

Can you believe we had SNOW in January! This was the view out my back porch!



**Clinton B Woodward
III
President/CEO
Red Oak Area
Chamber**

Red Oak Area Chamber 2021 Membership Update

Start of Year: 159 Members

NEW Members: 4

Dropped Members: 2

Total Members: 161

NEW MEMBERS:

South City Athletic Club



Abundant Medicare Solutions



Board Member Highlight:

Beth Trimble

*2021 Board Chair
Exec. Director of Communications,
Red Oak ISD*



Beth Trimble joined Red Oak ISD in 2018 with 22 years in PreK-12 public education communications after serving twelve years in DeSoto ISD as head of communications and ten years in Fort Worth ISD. With both entities, she launched new digital communication tools and added social media platforms, winning multiple TSPRA Gold and Best-Of category awards. Red Oak ISD has earned numerous awards the past two years including Best-Of and Crystal Merit awards. In 2019, she was named the Texas School Public Relations Association (TSPRA) Most Valuable Member for her service to the organization and public school communications.

Mrs. Trimble earned her Bachelor's Degree in Advertising/Public Relations from Texas Christian University and was the first school communicator to earn the Certified Public Communicator designation from TCU in 2015. She has served on several local and state Boards including TSPRA Executive Board, TCU Lettermen's Board, Best Southwest, Leadership Southwest, First Methodist Mansfield, plus numerous committees.

She has been married for over 20 years to her husband David, the principal of JP Elder in FWISD, and they have two children: Wilson and Aubrey.



Thank you
Platinum Members
for your support!

2020 Board Members:

Beth Trimble (Red Oak ISD), 2021 Board Chair
Henry Batson III (Red Oak Faith Fellowship), 2021 Board Vice Chair
Barry Moore (Edward Jones), 2020 Past Board Chair
Christopher Faggins (Believer's City Church), 2022 Board Chair-Elect
Dr. Scott Fuller (Life School), 2021 Board Secretary
Holly Jones (InterBank), 2021 Treasurer

Arthur Pierot (First Financial)
David Johnston (Highland Meadows Church)
Donny Lutrick (SAGU)
Jeremy Trojacek (Chick-fil-A Red Oak)
Dr. Karen Finn (KJ Content Marketing)
Logan Ragsdale (Red Oak Public Library)

Patty Jordan (RE/Max Realty)
Sherry Davis (Discount Event Rentals)
Will Turner (Baylor S&W Medical Center)
(Alternate) Ben LaFleur (Green Funeral Home/Green Pet Care Center)
(Alternate) Ryan Allison (Junior's BBQ)

Office Staff:

Clinton B Woodward III, MBA
President/CEO

