

July 2020 Wrap Up #stROngertogether

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Letter From the CEO

July has come and gone, and the glow of summer is fading away. This year has been unique, and many of us feel that this year we didn't get a summer like what we are used to. As the COVID crisis wears on, we continue to adapt and do our part to keep our community safe. The good news is our efforts are working. For the last two weeks, recoveries are up, and the active cases have been below 100 cases all but two days. Beyond that, our school districts have been hard at work, and are preparing for kids and staff members to return. There is no question we are headed in the right direction! However, I ask that we all remain vigilant, and not slide backward. Sure, we may see another spike as kids go back to school, but if we continue to do the right thing, like wear our masks, we can slow it down enough to finally get back to normal!

At the Chamber, we have been working diligently with our city, county, and fellow chamber leaders to find solutions for our events. It has been a challenge, to say the least. However, even though we have had to make some difficult decisions in the past couple of weeks, we have come up with some plans to carry on with a few of our events. With all of the restrictions in place, the one event that may be the safest of them all is the Golf Tournament, which we are going to hold on September 25th at Throntree. We are making a few adjustments, but for the most part, this will be the same at is usually is. The other event that we are going to hold is our Annual Auction. Because of regulations and restrictions, we have modified it to an Online format, and we have moved it to the first week in November, basically to kick off the holiday season. We are still working out the details and will be making a formal announcement soon. For those who have not heard, we are formally canceling our Annual Founder's Day event. This was a very difficult decision, but working with our city leaders, there are frankly too many things that could create spread, and not be in compliance with state and local orders, and we have no real way to monitor or enforce these behaviors.

So...where do we go from here? The biggest thing that I can ask for right now is your participation! All of our Chamber Members are vital to what we do, and we want to see everyone participating and supporting us as we hold these events. Times are challenging, but that means that it is even more important to not only support the chamber but also show your presence in the community. Right now,

we see consumers relying more and more on the level of visibility they see in a business and the trust they have for that business. You can create more visibility and more trust by branching out and supporting other ventures. Don't just live in your four walls, show your community how much you care!

Clinton B Woodward III President/CEO Red Oak Area Chamber



2020 RED OAK CHAMBER CLASSIC THORNTREE GOLF CLUB FRIDAY SEPTEMBER 25, 2020 - SIGN IN 7AM







Thank you to EVERYONE who



participated! Over 60 participants!

Board Member Highlight: **Dr. Karen Finn**

Ambassador Committee Chairman
Golf Committee
Auction Committee

KJ Content Marketing (817) 993-0561

Karen's Website



Board Member Highlight: Erin Spradlin

Auction Committee Chairman Golf Comimttee

CSE Mobility and Scrubs (972) 757-7636

Erin's Website

Thanks for all of your support for the Chamber!



020 Platinum Members

























Thank you **Platinum Members** for your support!

Chamber Luncheon and Event Calendar

Chamber Website Event Calendar

2020 Board Members:

Chairman-Barry Moore, Edward Jones Past Chair-David Johnston, Highland Meadows Church Chair Elect-Beth Trimble, Red Oak ISD 1st Vice Chair-Henry Batson, Faith Fellowship Treasurer-Holly Jones, InterBank Secretary-Scott Fuller, Life School

Cherise Burnett, Now Magazine

Tammy Ayala, Prosperity Bank Jeremy Trojacek, Chick-fil-A Erin Spradlin, CSE Mobility and Scrubs Arthur Pierot, Trinity Oaks Mortgage Patty Jordan, RE/MAX Realty Will Turner, Baylor Scott & White Karen Finn, KJ Content Marketing Logan Ragsdale, Red Oak Public Library

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