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Letter From the CEO

Let me start off by saying Happy 4th of July! I hope everyone had the opportunity to relax, and spend time with those you love.

Well...the roller coaster continues! So much of what we do is still unknown, up in the air, etc. Just as we think that we are getting back to normal, we are starting to see a resurgence of COVID, and are heading back down the path of uncertainty and fear. So many of us were hoping that our "new normal" wouldn't be permanent, but it may have to be, at least for 2020. A lot to ponder as we wait to see where we are lead

Despite the issues with COVID, we have made it halfway through the year! It has been a good year, some successes, some challenges, but we are still moving along. We are still working hard for our Community and our Members. Through our Chamber Evolution process, we have been focusing more on Member Engagement and Educational/Informational/Activism topics so that our members can experience a higher level of value. As we come to this midway point in the year, we want to hear from you! We sent out a survey to all members on Thursday. If you have not had a chance to complete the survey, you can click on the link below.

While we are still working with our local officials regarding our big events, we announced on Friday our "COVID-Friendly" event: The Amazing Red Oak Race Scavenger Hunt. Its an opportunity for our members to highlight their business to the community, and it gives members of our community something fun to do together as a family. For our businesses that want to be a part of the Scavenger Hunt, it is only a \$50 Sponsorship Fee, and you can customize your entry. For example: Take a picture in our lobby, count how many windows in the front, sign up for our newsletter, take a picture with our cup, the possibilities are endless! We want everyone to participate in this event, tell all of your friends, lets get a lot of participation, and support our businesses also!

Lastly, I want to leave everyone with a challenge. As we are seeing a resurgence in COVID, my biggest fear is for our businesses. I do know that there are several businesses in our Chamber that were drastically affected by the COVID Shutdown earlier this year, and some that fear that a second

Shutdown could force them to close. That is one of the last things I want to see. So, I came up with the July Mask Pledge. Simply put, I pledge to wear a mask all of July, to protect our community and our members. Now, I have seen lots of opinions for and against this. I appreciate the support from those who are willing to put aside their personal opinions, and be the "bigger person". That is all I want. I am willing to do what it takes to keep our community safe. I hope y'all will join me.

Clinton B Woodward III President/CEO Red Oak Area Chamber



Click HERE to take our survey



Board Member Highlight: Scott Fuller

Executive Board Board Secretary EC Market Committee Chairman Personnel Committee Chairman Nominating Committee

> Chief of Staff, Life School (469) 850-5433

> > Scott's Website



Board Member Highlight: Patty Jordan

EC Market Committee Auction Committee Personnel Committee

RE/MAX Real Estate Agent (972) 275-6172

Patty's Website



Thanks for all of your support for the Chamber!



Thank you Platinum Members for your support!

Chamber Luncheon and Event Calendar

Chamber Website Event Calendar

2020 Board Members:

Chairman-Barry Moore, Edward Jones Past Chair-David Johnston, Highland Meadows Church Chair Elect-Beth Trimble, Red Oak ISD 1st Vice Chair-Henry Batson, Faith Fellowship Treasurer-Holly Jones, InterBank Secretary-Scott Fuller, Life School

> Cherise Burnett, Now Magazine Tammy Ayala, Prosperity Bank Jeremy Trojacek, Chick-fil-A Erin Spradlin, CSE Mobility and Scrubs Arthur Pierot, Trinity Oaks Mortgage Patty Jordan, RE/MAX Realty Will Turner, Baylor Scott & White Karen Finn, KJ Content Marketing Logan Ragsdale, Red Oak Public Library

Office Staff:

Clinton B Woodward III, MBA President/CEO

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