



March 2020 Wrap Up

Contents:

Letter from the CEO
Platinum Members
Membership Reminder

Letter From the CEO

Its amazing how much life can change in the blink of an eye. For those of you who may remember, here is the opening paragraph for my address last month:

"2020 has been an intriguing year so far. For those of us that thought January went by quickly, February zoomed past us before we could blink. It has been a great and prosperous year so far, but its speeding up faster and faster, pretty soon it will be summer."

Well...we only thought that 2020 had been "intriguing" up to that point. My oh my, how our lives, as well as that perception of 2020 have changed drastically. To say we are in uncertain times right now is an understatement. Our world, our careers, and our daily life have been turned upside down. As some of us were looking forward to our events and exciting things in our businesses, we are now switching gears, and in many ways going into "survival mode". For many businesses, that means reinventing how we do things to stay open. Churches are now "online only", restaurants are only doing drive-thru and take-out, Schools and Teaches are trying to learn how to teach online, banks having to fully rely on people using the ATM, "non-essential" businesses are locking their doors, and our friends in the Medical field and the Grocery stores working to the point of exhaustion.

The Chamber is right there with y'all. Our offices are closed, and Melodie and I are doing what we can from home. Because our Chamber is an Events-Driven Business, this has been a challenging time. Beyond that, its been difficult for us to keep up with some of our routine activities, such as visiting businesses, gaining new members, and collecting dues from people. Our focus more than ever has been shifted to Marketing, which we had already been improving upon with our new Membership Structure. Now, my days are filled with Emails, phone calls, and social media browsing. Not only is it important for us to keep everyone in our community up to date, but we also have to find ways to make sure businesses are able to survive during this difficult time,

Above all, the biggest thing we can ask is this: Let us help you! Right now, that is our main goal and focus, helping out each and every business. Please, if you have an ad, a need, changing hours, whatever it is, send it to us! Send it either to admin@redoakareachamber.org or roaccmelodie@outlook.com . Our goal in all of this is to not loose one business in Red Oak during this crisis. We know that this is a very lofty goal, and some things can't be avoided, but we want to do our part however we can.

Lastly, as so many of us are doing right now, we are looking and anticipating the end of this. None of us know when that may be. Because of the uncertainty, we will be postponing the Red Oak Chamber Classic Golf Tournament as well. We are eyeing September 25th, but we are waiting on final confirmation from Thorntree, more details to come. While it may not be easy to do, please heed the warnings that our Mayor, our County Commissioner, and our Governor are giving us. Those that are able, PLEASE stay home, stay safe, and above all, try and stay sane. The sooner we can "flatten the curve" and this thing ends, the better off our community will be!



Clinton B Woodward
III
President/CEO
Red Oak Area
Chamber

Platinum Members:



BOMBARDIER



Thank you Platinum

Members for your support!

Membership Reminder

If you have not paid your 2020 Membership, they are Due now!

I know we are in the middle of an economic crisis, but we have to keep operating too. We need everyone's help with this.

Please make sure you take the time and renew your membership today!

[Chamber Luncheon and Event Calendar](#)

[Chamber Website Event Calendar](#)

2020 Board Members:

Chairman-Barry Moore, Edward Jones
Past Chair-David Johnston, Highland Meadows Church
Chair Elect-Beth Trimble, Red Oak ISD
1st Vice Chair-Henry Batson, Faith Fellowship
Treasurer-Holly Jones, InterBank
Secretary-Scott Fuller, Life School

Cherise Burnett, Now Magazine
Tammy Ayala, Prosperity Bank
Jeremy Trojacek, Chick-fil-A
Erin Spradlin, CSE Mobility and Scrubs
Arthur Pierot, Trinity Oaks Mortgage
Patty Jordan, RE/MAX Realty
Beth Trimble, Red Oak ISD
Will Turner, Baylor Scott & White
Karen Finn, KJ Content Marketing

Alternates:

BJ Bounds, Assisted Living Locators

Office Staff:

Clinton B Woodward III, MBA
President/CEO

