



March 2021 Wrap Up

#weROCbusiness

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Letter From the CEO

On the cusp of something great...

Not to sound like a broken record, but...April? Already? How is this year flying by so fast? Although it seems fast, that means it's time to get into some events. Our Ellis County Market is finally happening this weekend. I am so excited about the work that the four chambers have done in the past year-and-a-half. We get to see it finally comes to fruition this weekend, which will be a joyful moment for me.

But, the excitement doesn't end this weekend. We are also gearing up for a golf tournament right now, and there are so many cool things we've been working on to make this event special. We have been working with vendors to create an experience that this community has never seen before. Now we are at a stage where it is time to start getting things finalized. We have got to start signing up teams now. With the way things are going this year, we project to sell out the golf tournament for the first time in Chamber history. I encourage each and every one of you, if you are interested, or know someone who is, sign up and play! There are still sponsorship opportunities available also, this would be a great opportunity to market your business.

While we looking ahead to the future, there is also something very exciting that will be happening next week. We will have a second employee started the chamber. On Monday, Mr. Brandon Zuniga we'll start as our new Chamber Specialist. There will be more information about him below, but I want to say on a personal level that I am incredibly excited. Simply put, it's going to be nice to have someone there to assist in running the Chamber. However, it's much more complex than that. Brandon brings a wealth of knowledge and experience to the table that is quite impressive, and we expect a significant benefit to the members from this move. In the coming months, there will be new opportunities and new benefits that the Chamber will be able to offer our members. Looking forward to the new

partnership, and what it brings to our community.



Clinton B Woodward
III
President/CEO
Red Oak Area
Chamber



Brandon Zuniga Chamber Specialist

The Red Oak Area Chamber of Commerce is proud to announce the hiring of Brandon Zuniga as the new Chamber Specialist. The evolved position includes general office support along with marketing and event management.

Mr. Zuniga is currently an office administrator and small business consultant with a background that includes a variety of business ventures. He has been both a small business owner and worked for larger corporations. In his career, he has developed processes and protocols for companies, enhanced marketing visibility, streamlined operations, and focused on building business relations through networking functions.

Brandon comes to the Chamber with an enthusiasm for the area businesses and region as a whole to thrive as Red Oak becomes a premier community in North Texas. His drive to see the Red Oak area grow and still keep its roots fits perfectly with the Chamber goals. Brandon will be an incredible asset to the Chamber and the community and we are excited for the next phase of Chamber growth!

Red Oak Area Chamber 2021 Membership Update

Start of Year: 161 Members

NEW Members: 15

Dropped Members: 15

Total Members: 161

NEW MEMBERS:

Lone Star Shooting Academy



1st Health Family Clinic/The Angel Plan



Oncor



Fuego Church





May 7th, 2021

8:00 AM Shotgun start

Thorntree Golf Club

825 W Wintergreen, DeSoto

Team: \$460 Individual: \$125

**To sign up/register, please email
admin@redoakareachamber.org**

Sponsored by:





2021 RED OAK CHAMBER CLASSIC

THORNTREE GOLF CLUB

825 W WINTERGREEN RD, DESOTO, TX

FRIDAY MAY 7TH, 2021 - SIGN IN 7AM

SPONSORSHIP OPPORTUNITIES

SOLD

Club House Sponsor \$1,500 - Large sign on club house and one team

SOLD

Golf Ball Exclusive Sponsor \$1200 - Logo on two sleeves of golf balls and one team

SOLD

Lunch Sponsor \$1000 - Signage at Buffet and Lunch tables and one team

SOLD

Cannon Sponsor \$800 - Signage at cannon and one team

SOLD

Golf Divot Tool Sponsor \$800 - Logo on divot tool and one team

SOLD

Golf Cart Sponsor \$800 - Signage on all golf carts and one team

SOLD

Towel sponsor \$800 - Business logo on towels and one team

Gift Bag Sponsor \$800 - Business logo on Gift Bags and one team

Registration Sponsor \$700 - Banner at registration table and one team

Scorecard Sponsor \$550 - Logo on Scorecards and one team

SOLD

Breakfast Sponsor \$550 - Banner at breakfast table and one team

Exclusive Hole Sign \$350 - Exclusive business representation at hole

SOLD

Drink Cart Sponsor \$350 - Signage on drink carts

Putting Green Sponsor \$350 - Signage on putting green

Driving Range Sponsor \$350 - Signage on driving range

Hole Sponsor \$150 - Sign at hole (*not exclusive*)

We will donate a gift for the tournament.

We will donate items for the gift bags.

Company Name: _____

Contact Name: _____

Phone: _____

E-mail: _____

Please complete form and make check payable to ROACC

Mail to: ROACC P.O. Box 2098 Red Oak, TX 75154

For more information contact us at 972-617-0906

Email: admin@redoakareachamber.org

Register online at www.redoakareachamber.org



Board Member Highlight:

Scott Fuller

2021 Board Secretary

2021 EC Market Chair
2021 Nominating Chair
2021 Founder's Day Committee
2021 Personnel Committee
Chief of Staff, Life School



You know the old adage "He wrote the book?" Well, Dr. Scott Fuller did that. As a member of the Chamber Board for 6 years, he has spent countless hours working for the Chamber, and helping create manuals, policies, and procedures for every aspect of the Chamber. Even though the Chamber has been in Red Oak for nearly 50 years, the last few years have been the most organized and "corporately structured" than it has ever been.

Scott has more than 25 years of experience in non-profit administration. During that period, he has served in various capacities and has been instrumental in Life School's tremendous growth. In his position as Chief of Staff, Scott works with Life School leadership to create and utilize systems (both formal and informal) to track reliable information on what is happening throughout Life School with regard to the strategic initiatives.



2021 Platinum Members



Baylor Scott & White
MEDICAL CENTER
WAXAHACHIE



LAQUINTA
INNS & SUITES



BOMBARDIER



GREEN
FUNERAL HOME



Thank you Platinum Members for your support!

2020 Board Members:

Beth Trimble (Red Oak ISD), 2021 Board Chair
Henry Batson III (Red Oak Faith Fellowship), 2021 Board Vice Chair
Barry Moore (Edward Jones), 2020 Past Board Chair
Christopher Faggins (Believer's City Church), 2022 Board Chair-Elect
Dr. Scott Fuller (Life School), 2021 Board Secretary
Holly Jones (InterBank), 2021 Treasurer

Arthur Pierot (First Financial)
David Johnston (Highland Meadows Church)
Donny Lutrick (SAGU)
Jeremy Trojacek (Chick-fil-A Red Oak)
Dr. Karen Finn (KJ Content Marketing)
Logan Ragsdale (Red Oak Public Library)
Patty Jordan (RE/Max Realty)
Sherry Davis (Discount Event Rentals)
Will Turner (Baylor S&W Medical Center)
(Alternate) Ben LaFleur (Green Funeral Home/Green Pet Care Center)

Office Staff:

Clinton B Woodward III, MBA
President/CEO

Brandon Zuniga
Chamber Specialist

