



May 2021 Wrap Up

#weROCbusiness

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Letter From the CEO

Creating more opportunities

As the summer months begin, the Chamber normally slows down and starts getting ready for our two biggest events in the fall. While this planning and preparation stage is extremely important, we don't want to "disconnect" from our members, and continue to grow. How do we do that? The biggest key is creating more opportunities. There are many different ways to connect, and while you still may not reach everyone, you have many different opportunities to be a part of the Chamber this summer. From ribbon cuttings and book clubs to luncheons and coffee hours, there is something for everyone. We are also updating our Online Chamber Calendar, this will be the #1 place to go for everything happening in our community. Along with our Weekly Email Blasts and our Social Media pages, we are finding ways to reach more and more people. Have an event you want us to promote this summer? Let us know, we are happy to support your business.

Looking at your own business, which opportunities do you have? While it is easy to sit back and relax during the "down-time", there may be opportunities for you and your company to grow, meet new contacts, and even be present in the community. Don't forget: "The world is a playground. You know that when you are a kid, but somewhere along the way everyone forgets it." That quote comes from the 2008 movie Yes Man, which is also very applicable to this same concept. Find ways to say yes!

Lastly, I want to take the time to thank our members for their generosity with our 2021 Scholarship Program. We ultimately gave out 13 Scholarships totaling \$12,000! This is a huge boost to our community, and an unbelievable way to show our graduating Seniors how much we appreciate their hard work. The ROACC Scholarship Program began in 2002, and with this year's contributions, we have donated over \$60,000 to Seniors from both Red Oak High School and Life High School Waxahachie. If you take a look below, you can see the 10 recipients from ROHS, along with several of the donors. Thank you! This was one of my proudest moments as Chamber President, and I look

forward to many more years of this program.



Clinton B Woodward
III
President/CEO
Red Oak Area
Chamber

Red Oak Area Chamber 2021 Membership Update

Start of Year: 161 Members
NEW Members: 25
Dropped Members: 24
Total Members: 162

NEW MEMBERS:

Taqueria Zavala



**Paul Rogers -
City Real Estate**

Parties 2 U Texas



Real Philly Italian Ice



Red Oak Music



Board Member Highlight:

David Johnston

*2021 Scholarship Chair
2021 Auction Committee
2021 Personnel Committee
Pastor, Highland Meadows Church*



Pastor David Johnston has been a part of the Red Oak Area Chamber for many years and has served in many different capacities, including our 2019 Board Chair. One of his biggest passions is the Scholarship Committee and spends countless hours each year working on the program. David is also very active in the Personnel Committee. Outside of the Chamber, David has been the Senior Pastor for Highland Meadows since 2005. David is a graduate of the University of Texas at Arlington and Berean College. He has been involved in ministry, including Children's, College & Career, and leadership positions for more than 25 years.



Thank you
Platinum Members
for your support!

2021 Board Members:

Beth Trimble (Red Oak ISD), 2021 Board Chair
Henry Batson III (Red Oak Faith Fellowship), 2021 Board Vice Chair
Barry Moore (Edward Jones), 2020 Past Board Chair
Christopher Faggins (Believer's City Church), 2022 Board Chair-Elect
Dr. Scott Fuller (Life School), 2021 Board Secretary
Holly Jones (InterBank), 2021 Treasurer

Arthur Pierot (First Financial)
David Johnston (Highland Meadows Church)
Donny Lutrick (SAGU)
Jeremy Trojacek (Chick-fil-A Red Oak)
Dr. Karen Finn (KJ Content Marketing)

Logan Ragsdale (Red Oak Public Library)
Patty Jordan (RE/Max Realty)
Sherry Davis (Discount Event Rentals)
Will Turner (Baylor S&W Medical Center)
(Alternate) Ben LaFleur (Green Funeral Home/Green Pet Care Center)

Office Staff:

Clinton B Woodward III, MBA
President/CEO

Brandon Zuniga
Chamber Specialist

