



HILLBILLY DAYS APRIL 21-23, 2022

Email Applications to
hbd@sekchamber.com

Call
606.432.5504

Mail Applications to
Hillbilly Days
SEK Chamber
178 College Street
Pikeville, KY 41501

Applications Open : October 15, 2021
Late Fee After: January 15, 2022
Applications Close: March 11, 2022
Space Notification Date: March 18, 2022

- **50% Deposit Due with Application.**
 - **Deposits will be processed March 1, after Festival is confirmed by appropriate government authorities.**
-

Preparations are underway for the Hillbilly Days Festival in April 2022.

However, due to the current health situation and restrictions on public gatherings including fairs and festivals, it is too early to know with certainty that the event will take place as planned. The Hillbilly Days Festival Committee is working closely with the Pike County Health Department, City of Pikeville, the Pike County Fiscal Court, and Governor Brashear to ensure the safety of all festival participants.

As in years past, all vendor applications require a 50% deposit at the time of submission. However, **deposits will not be processed until March 1**, at which point final approval for the festival should be received. An email reminder will be sent before deposits are processed.

Applications received after January 15 will be assessed a \$25 late fee. A photo of your trailer, with tongue and awning or your tent, and a photo of your merchandise is required with your application. Applications will be considered incomplete, if no photos are included.

Once the festival is confirmed, applications are accepted, and spaces are assigned, deposits are non-refundable. No exceptions.



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GENERAL INFORMATION

Business / Organization Name _____

Contact Person _____ Mailing Address _____

City _____ State _____ Zip _____

Cell Phone (_____) _____ - _____ Other Phone (_____) _____ - _____

Cell number where you can be reached during Festival (_____) _____ - _____

Email Address (Required) _____

Did you participate last year YES or NO If YES, list location(s) _____

ITEMS FOR SALE

In order to prevent over-saturation and duplication of a product, vendors are limited to **FIVE (5) ITEMS**. This does **NOT** include soft drinks. Please **LIST** the **FIVE (5)** items that you intend to sell.

1. _____
2. _____
3. _____
4. _____
5. _____

AGREEMENTS

By signing this form and submitting my application, I acknowledge that I have read and understood the Vendor Contract and the Vendor Rules and Regulations as outlined at www.sekchamber.com/hillbillydays and I agree to the terms of those agreements. *Print a copy of the Contract and Rules for your records. A copy can be provided by email.*

Signature _____ Date ____ / ____ / ____

TRAILER INFORMATION

- Trailer Spaces can accommodate units up to 24' X 8'
- **If your trailer is greater than 24' or you have additional equipment that must sit beside your trailer, additional space MUST be purchased at \$27.50 per additional foot.**
- Non-retractable tongues MUST fit into the space (purchasing additional space may be necessary)
- No trailer will be allowed to protrude into the street more than 10'; this includes attached awnings

TENT INFORMATION

- Tent Spaces in the **Parking Garage** can accommodate tents up to 10' X 10'
- Tent Spaces on the **Streets** will be determined by your tent size up to 20' X 10'
- **No tents are allowed on Main Street. No Exceptions**

VENDOR SETUP REQUIREMENTS

Do Not Include Stock Trucks

Do you have a vending trailer YES or NO **Do you have a tent** YES or NO

How many of each? Trailer _____ Tent _____

Trailer 1

Trailer size _____ ft. x _____ ft. Awning size _____ Total size with awning and tongue _____ ft. x _____ ft.

Do you need electricity YES or NO **Do you need water** YES or NO

110 # of hookups _____ # of Amps _____ 220 # of hookups _____ # of Amps _____

Trailer 2

Trailer size _____ ft. x _____ ft. Awning size _____ Total size with awning and tongue _____ ft. x _____ ft.

Do you need electricity YES or NO **Do you need water** YES or NO

110 # of hookups _____ # of Amps _____ 220 # of hookups _____ # of Amps _____

Tent 1

Size of tent: _____ ft. X _____ ft.

Do you need electricity YES or NO **Do you need water** YES or NO

110 # of hookups _____ # of Amps _____ 220 # of hookups _____ # of Amps _____

Tent 2

Size of tent: _____ ft. X _____ ft.

Do you need electricity YES or NO **Do you need water** YES or NO

110 # of hookups _____ # of Amps _____ 220 # of hookups _____ # of Amps _____



VENDOR SPACE CLASSIFICATION PRICING

501(c)(3) Non-Profit Vendor NO Sales (information only).....	\$132. ⁰⁰
501(c)(3) Non-Profit Vendor WITH Sales.....	\$330. ⁰⁰
Handmade Craft Vendor (products must be handmade),	\$484. ⁰⁰
Commercial Vendor	\$726. ⁰⁰

Calculate Your Costs

	# of Booths	Price	Total
Space Classification Price (from above)	_____	\$ _____	\$ _____
Processing Fee	1	\$ 5.00	\$ 5.00
Electrical Fee (\$25 usage & \$2 inspection)	_____	\$ 27.00	\$ _____
Late Fee (after January 15)	_____	\$ 25.00	\$ _____
			\$ _____

Total Amount Due \$ _____ 50% Deposit \$ _____

**Minimum of 50% Due with Application*

PAYMENT INFORMATION

CREDIT CARD All fields are required

VISA MASTERCARD Name on card (as it appears) _____

Credit card number _____ 3 Digit Security Code _____

Expiration Date (mm/yyyy) ____ / ____ Billing Address _____

City _____ State _____ Zip _____

Charge My Card Full Amount 50% of Total Due Other Amount _____

*Minimum of 50% of total due with application

MONEY ORDER Payable to Southeast Kentucky Chamber of Commerce

Payment Amount \$ _____ Money Order Number _____

*Minimum of 50% of total due with application

CHECK Payable to Southeast Kentucky Chamber of Commerce

Payment Amount \$ _____ Check Number _____

*Minimum of 50% of total due with application

CASH

Payment Amount \$ _____

*Minimum of 50% of total due with application



VENDOR RULES AND REGULATIONS

1. Trailer & Tent spaces on the street are up to 24' x 8'; you will be allotted space to accommodate your trailer or tent and equipment used to operate only. A space in the parking garage (handmade crafts) is 10' x 10. **If your vehicle or tent exceeds the allotted size you MUST purchase additional space prior to the event.** Vending spaces should be attractive, creative and kept clean.
2. Obscene and illegal items, professional games, and activities considered objectionable by the Hillbilly Days Committee are prohibited. **Absolutely no selling of silly string or stink bombs.**
3. The Chamber office **MUST** receive completed and signed applications with a minimum 50% deposit by the stated late fee date or a non-refundable \$25 late fee will be assessed.
4. Applications will NOT be accepted after the application deadline. Unsigned and/or incomplete applications (i.e. those without deposit and /or inadequate information regarding vending booth) will not be accepted.
5. The Hillbilly Days Committee makes the final determination for the classification of booths. If you cannot be placed, your deposit will be refunded. **However, vendors who are assigned a space will NOT receive a refund for any reason.** Notification of assigned spaces will be made no later than the space notification date.
6. Verification that your organization is a qualified tax-exempt 501(c)(3) entity must be provided. The Hillbilly Days Committee will make the final determination if your application qualifies.
7. All politically affiliated organizations will be classified as commercial vendors. No exceptions.
8. To receive the Handmade (ONLY) Crafts price, you must provide proof that you make the crafts being sold. This classification will be determined by the Chamber and the decision is final. Handmade (ONLY) Crafts pricing also requires vendors be placed in the bottom floor of the Parking Garage, NO vendor space outside the Garage will receive the Homemade (ONLY) Crafts pricing.
9. Your application **MUST** include the five (5) products that you will sell. To reduce an excess of similar products, the Hillbilly Days Committee may limit the types of items being sold.
10. Every effort will be made to accommodate booth location requests from vendors that have participated in previous years; however, **the Chamber does not guarantee previous vendors the same location(s) as previously occupied.** All decisions on placement are FINAL.
11. When a vendor is notified of their booth location the remaining balance is due. **The balance must be paid in full within ten (10) days or before the festival check-in or the space will be issued to another vendor.**
12. **All participants MUST report to the staging area and check-in with Chamber Hillbilly Days Officials to receive booth tags and information packets before setting up.** Set-up times will be assigned to all vendors to minimize confusion and congestion. No vendor will be allowed to set up before the assigned time, **if a vendor sets up before the assigned time they will be asked to leave without a refund.**
13. The Southeast Kentucky Chamber of Commerce is the ONLY entity authorized to rent vending spaces during Hillbilly Days. **Subleasing by vendors is strictly prohibited.**

By signing this form, I agree that I have read, understood and will abide by all the rules and regulations set forth by the Hillbilly Days Committee. Please make a copy of this form for your records.

Signature _____ Date ____ / ____ / ____



VENDOR CONTRACT

The applicant acknowledges that this application along with the Hillbilly Days Vendor Rules and Regulations constitute a binding and valid contract between the applicant and the Southeast Kentucky Chamber of Commerce and the Hillbilly Days Committee if the application is accepted.

This contract is enforceable and the laws of Kentucky shall control the interpretation of the contract. The venue for any dispute shall be in Pike County, Kentucky.

The applicant agrees and acknowledges that by signing this agreement they are not guaranteed any specific amount of funds from the sale of the items which they are applying for space. They further acknowledge and agree they will indemnify and hold the Southeast Kentucky Chamber of Commerce and the Hillbilly Days Committee harmless from any and all claims made by any third party as a result of their performance pursuant to this agreement.

The applicant acknowledges that no promises or statements made by a Southeast Kentucky Chamber of Commerce or Hillbilly Days Committee representative can modify or alter the terms of this agreement unless the changes are in writing and signed by both the applicant and the Southeast Kentucky Chamber of Commerce and the Hillbilly Days Committee.

The Southeast Kentucky Chamber of Commerce and the Hillbilly Days Committee reserves the right to refuse any and all applications. They also have the right to allow a vendor to set up as well as the right to close the booth of any vendor not following the Hillbilly Days Vendor Rules and Regulations included in this form. Inappropriate and disrespectful behavior, foul language or refusal to follow the requests of Hillbilly Days Staff will not be tolerated. Any vendor in violation will be required to leave immediately. There will be NO refunds.

By signing this form, I agree that I have read and understood this contract. Make a copy of this contract and the application for your records.

Signature _____ Date ____ / ____ / ____

