



Date: September 27, 2022

VIP Reception: 5-6 pm

Time: 6 pm - Networking | 6:30 pm - Celebration Begins

Place: Appalachian Wireless Arena

Attendance: 450 estimated

We're excited to see you in person once again! Annual Awards Night 2022 will be held in the Appalachian Wireless Arena in Pikeville, and there are many opportunities for sponsorship available. Sponsorships include recognition leading up to, during and following the event through the Chamber newsletter, sekchamber.com, our social media channels, and in local media such as radio, TV, and newspaper.

The September's event includes a reception, dinner, awards to outstanding businesses and individuals in our community. Major sponsors receive access to a VIP reception with cocktails prior to the open reception and celebration.

Premier | \$7,500

- Opportunity to speak at the event
- Most prominent listing on website as the Premier Sponsor
- Logo on event program and invitations
- Logo displayed on all signage at event
- Opportunity to participate in media exposure before event
- Listing as a sponsor in all event related media exposures
- Verbal recognition at the event
- Sign identifying your organization's tables
- 2 tables for 8 in prime locations
- 16 passes to the private VIP reception
- Opportunity to display or distribute your company's materials at the event

Platinum | \$5,000

- Prominent listing on website as a Platinum Sponsor
- Logo on event program and invitations
- Logo displayed on all signage at event
- Opportunity to participate in media exposure before the event
- Listing as a Sponsor in all event related media exposures
- Verbal recognition at the event
- Sign identifying your organization's tables
- 2 reserved tables for 8 in prime locations
- 8 passes to the private VIP reception
- Opportunity to display or distribute your company's materials at the event

Gold | \$2,500

- Prominent listing on website as Gold Sponsor
- Logo displayed on all signage at event
- Listing in event program and invitations
- Inclusion as a sponsor in media releases
- Verbal recognition at the event
- Sign identifying your organization's table
- 1 reserved table for 8 at the event
- 4 passes to the private VIP reception

Silver | \$1,000

- Listing on website as a Silver Sponsor
- Listing on signage at event
- Listing in the event program
- Verbal recognition at the event
- Sign identifying your organization's table
- 1 reserved table for 8 at the event
- 2 passes to the private VIP reception

Bronze | \$500

- Listing on website as a Bronze Sponsor
- Listing in the event program
- Verbal recognition at the event
- Sign identifying your organization's table
- 1 reserved table for 8 at the event

Individual Ticket | \$50

Small Business Discount | 20%

- Available upon request to members with 10 or fewer employees.
- Available for Silver and Gold levels only

SPONSOR BENEFITS	Premier	Platinum	Gold	Silver	Bronze
	\$7,500	\$5,000	\$2,500	\$1,000	\$500
CEO quote in press release	•				
Logo on name badges	•				
Opportunity to address the audience (3 min. max)	•				
Opportunity to provide guests with branded gift (at each seat)	•				
Acknowledgement from event podium	•	•			
Event program ad	back cover	full page			
Recognition on event signage	•	•	•		
Recognition in all event materials	•	•	•		
Recognition on event screens	•	•	•		
Passes to the private sponsor VIP reception	16	8	4	2	
Table of eight	2	2	1	1	1
Opportunity to setup promotional display at reception	•	•	•	•	•
Signage identifying your table(s)	•	•	•	•	•
Logo and weblink on sekchamber.com	•	•	•	•	•
Event program listing	logo profile listing	logo listing	logo listing	logo listing	listing