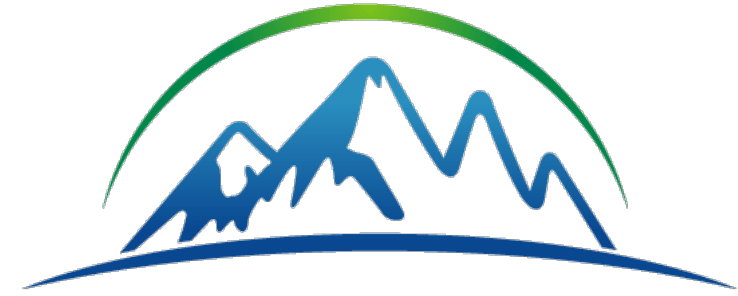




## WORK ETHIC AWARD PROGRAM

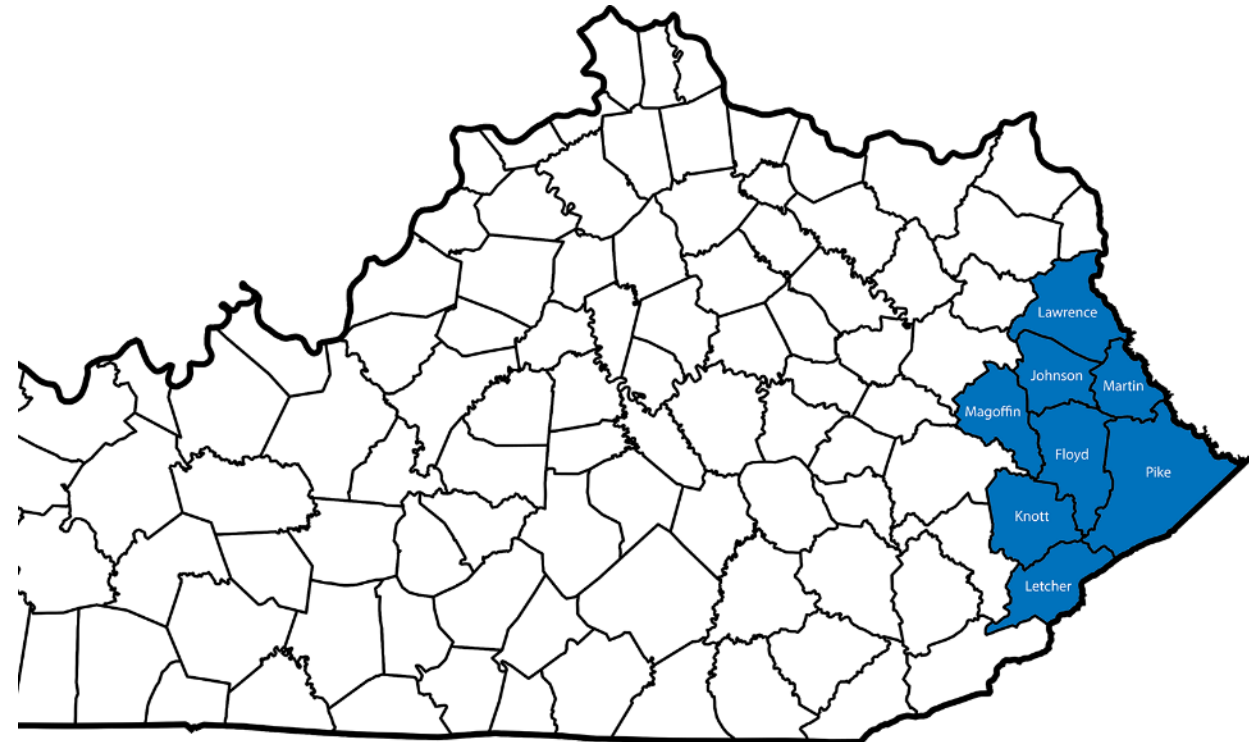
## ABOUT THE CHAMBER

- Not-for-Profit Organization
- Network of nearly 500 businesses located throughout Eastern Kentucky
- Our goal is to help grow our communities and the economy



**Southeast Kentucky  
Chamber of Commerce**

— *The Power To Be Heard* —





WHAT IS WORK ETHIC?

## **Work Ethic**

The principle that hard work is intrinsically virtuous or worthy of reward.



## POURPOSE OF THE WEA PROGRAM

To produce Eastern Kentucky graduates who are responsible, productive members of the community.





## ABOUT THE WEA PROGRAM

- Eastern Kentucky seniors participate
- Year long program, ending in March
- Must meet a complete list of objective and subjective criteria to qualify
- Upon completion you receive:
  - WEA Certificate
  - WEA Medallion
  - Invitation to the WEA Reception



## THE STANDARDS

### **OBJECTIVE CRITERIA**

Quantifiable.

Based on verifiable facts.

### **SUBJECTIVE CRITERIA**

Opinion.

Based on others' perceptions.

Discipline

Attendance

Punctuality

Community Services

Achievement

Video Participation

OBJECTIVE  
CRITERIA

PAGE 5  
WEA Application

Work Ethic

Dependability

Respectfulness

Cooperation

SUBJECTIVE  
CRITERIA





## THE SCORING

- For most criterion, you can earn 0-2 points
- A maximum score of **22** points is possible
- You must earn at least **1** point in each category
- You must earn at least **16** points total to qualify
- Your teachers and counselor will award your points

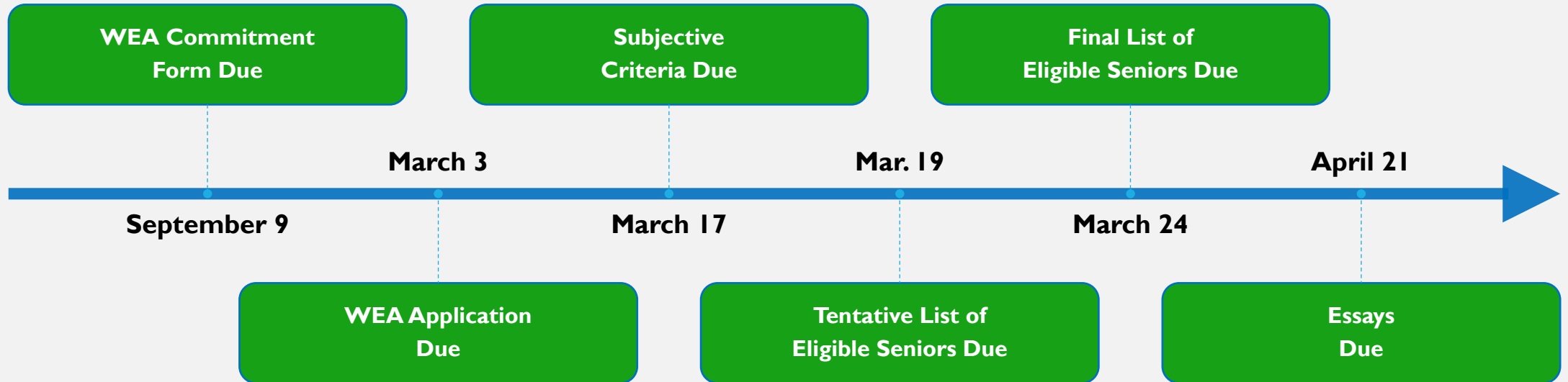


## WHY YOU SHOULD PARTICIPATE

- Helps build your future
  - Resume
  - College Application
- Recognized in regional media
- Opportunity to win \$500



# TIMELINE OF IMPORTANT DATES



- Keynote Address: Kevin Davis
  - President Fast Change Lube & Oil, Inc.
  - President M. Kevin Davis, LLC
  - Ziglar Legacy Certified Speaker, Trainer & Coach
  - Certified Founding Partner of the John Maxwell Team as a Speaker, Trainer, and Coach
  - He is an Automotive Oil Change Association Management Certification Course Instructor
  - National Oil Lube News Operator of the Year
  - Being named the Automotive Oil Change Association Member of the Year
- Location: University of Pikeville

# WORK ETHIC AWARD BANQUET





(606)  
432-5504

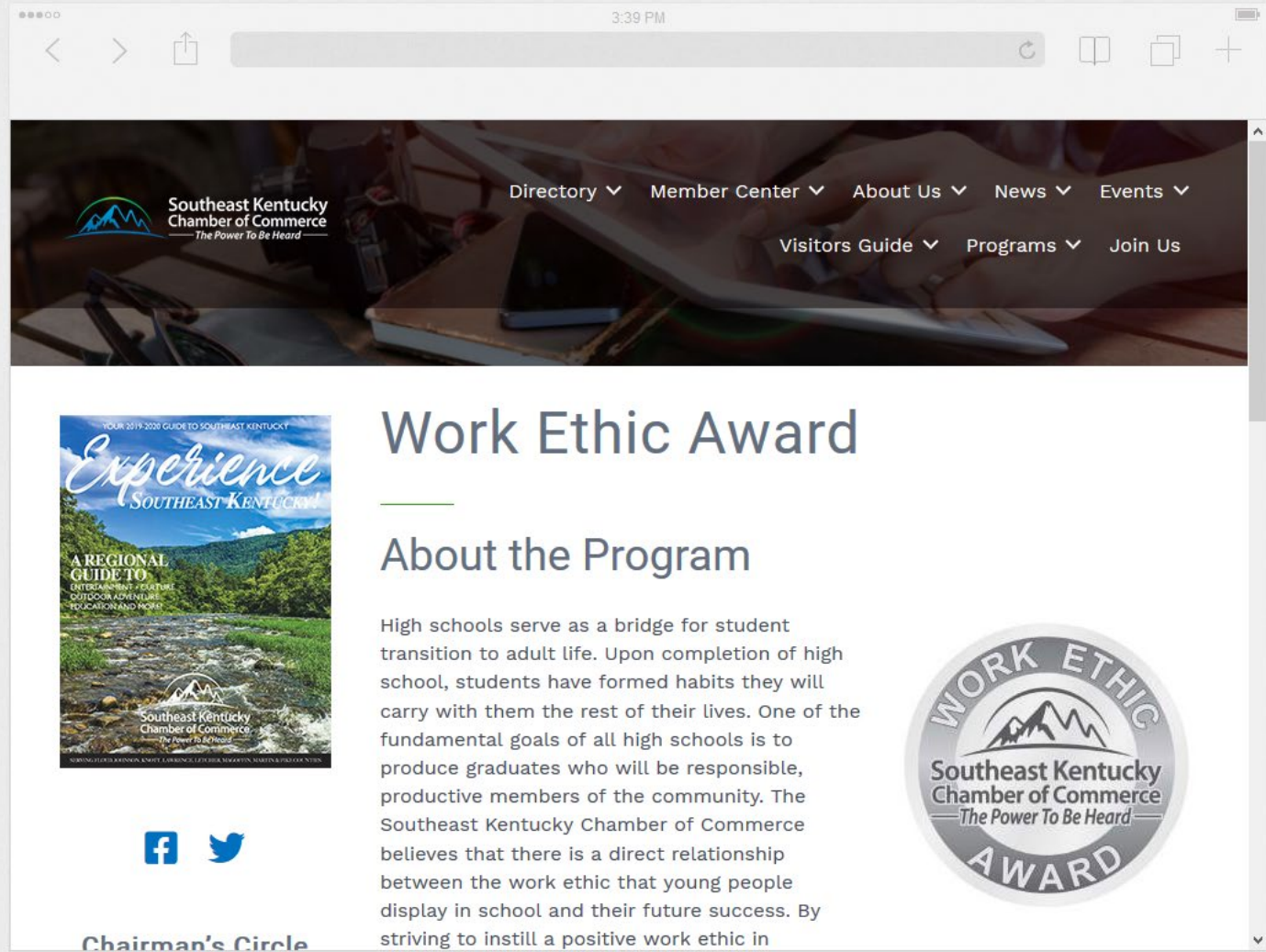
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## WORK ETHIC AWARD PROGRAM