



**The Chamber**

For a Greater Chapel Hill-Carrboro

**2021 Business Builder Membership Benefits**

**Annual Investment \$1,350**

We're here to work for you! Chamber membership offers more than just events to attend, we're an advocate for you and the success of your business. Let us help promote your services, connect you to key leaders in our local community, recommend service providers, and navigate the complexities of growing your business.

## GET CONNECTED

Whether we see you or not, your Chamber connects you with the people and information you need to thrive.

**Enjoy discounted access to events convening and informing our business community**

Annual Meeting*	Monthly Critical Issues Forums
Business Excellence Awards*	Quarterly Women's Events
Hendrick Golf Classic	Chapel Hill Young Professionals
State of the Community Report*	Salute to Community Heroes

- A bucket of **6 complimentary tickets** to use at key events\*
- 5 Chapel Hill Young Professionals memberships
- A **\$400** sponsorship or marketing credit
- Up to **2 enhanced** business directory membership listings
- Complimentary member mailing labels
- Discounted virtual meeting host services
- Access to The Chamber's full membership database
- Complimentary monthly programs including industry leader calls, training, networking, and critical issues forums
- Online and in-person referrals
- Posting of your job openings and member events online
- Access to offer and use Member to Member Discounts
- Opportunity to host an **enhanced** ribbon cutting or milestone celebration with invitations to our local elected officials and town representatives, live social video, and press release



**“The Chamber helps us connect with the people, information, and resources our organization needs to grow and more profoundly impact the lives of our community's youth.”**

Barbara Jessie Black, Executive Director  
CommunityWorx Thrift Shop &  
YouthWorx on Main

## STAY INFORMED

We know your time is valuable. Even when you can't show up, we advocate for your business and the business interests of our community.

**With your membership, you receive:**

- Someone working every day to create a successful business climate, attending meetings so you don't have to, and representing your interests to local government
- Invitations to our 2021 Critical Issues Forums convening community leaders and elected officials on timely topics for our region
- A professional, full-time advocacy staff here to consult and guide you in navigating complex local issues

## SAVE MONEY

- Employees and their families can utilize Piedmont Health for \$60 primary care visits, \$10 prescriptions, and discounted dental care
- Access 24/7 telemedicine with RelyMD for only \$8/month per family featuring a discounted \$10 copay/use
- Lower your credit card processing fees through an exclusive partnership with Infintech
- Shop online or use your Chamber in store purchasing card for discounts on office supplies and printing at Office Depot
- Discounted Workers' Comp Insurance from First Benefits
- Complimentary notary services

For a Greater Chapel Hill-Carrboro  
104 S. Estes Drive, Chapel Hill, NC 27514  
919.967.7075 | carolinachamber.org

2021 Membership Levels & Benefits Summary		Micro Enterprise	Small Business	Business Builder	Business Leader	Community Builder	Community Leader
CONNECT	Annual Dues	\$43.75/mo	\$775	\$1,350	\$4,100	\$6,250	\$9,250
	Online and In-Person Referrals	YES	YES	YES	YES	YES	YES
	Business Directory Listing on carolinachamber.org	Standard	Standard	Enhanced	Enhanced	Enhanced	Enhanced
	Free Access to Monthly Programs and Networking	YES	YES	YES	YES	YES	YES
	Access to Research & Community Data	YES	YES	YES	YES	YES	YES
	Membership in the Carrboro Business Alliance (if applicable)	YES	YES	YES	YES	YES	YES
	Posting of Member Job Openings & Member Events Online	YES	YES	YES	YES	YES	YES
ADVOCATE	Recruit & Grow Employers	YES	YES	YES	YES	YES	YES
	Improve Regulatory Environment & Business Climate	YES	YES	YES	YES	YES	YES
	Build & Maintain Infrastructure	YES	YES	YES	YES	YES	YES
	Increased Participation & Influence by/of Business Community	YES	YES	YES	YES	YES	YES
	Professional, Full-Time Advocacy Staff	YES	YES	YES	YES	YES	YES
Policy Forums with Community Leaders and Elected Officials	YES	YES	YES	YES	YES	YES	
SAVE MONEY	Access to Discounted 24/7 Telemedicine with RelyMD	YES	YES	YES	YES	YES	YES
	Discounted Small Business Health, Dental & Prescription Services through Piedmont Health	YES	YES	YES	YES	YES	YES
	Discounted Workers' Comp Insurance from First Benefits	YES	YES	YES	YES	YES	YES
	Lower Credit Card Processing Fees through Infintech	YES	YES	YES	YES	YES	YES
	Discounted Office Supplies & Print Services at Office Depot	YES	YES	YES	YES	YES	YES
	Discounted Computers & Accessories through Lenovo	YES	YES	YES	YES	YES	YES
	Discounted Advertising in the annual Visitors & Relocation Guide through Chapel Hill Magazine partnership	YES	YES	YES	YES	YES	YES
	Complimentary Area Maps & Visitors and Relocation Guides	YES	YES	YES	YES	YES	YES
	Complimentary Notary Services	YES	YES	YES	YES	YES	YES
Free promotional opportunity to offer Member Discounts	YES	YES	YES	YES	YES	YES	
ADDITIONAL BENEFITS	Annual Event Sponsorship & Advertising Credit		\$300	\$400	\$800	GOLD	PLATINUM
	Enhanced Ribbon Cutting Celebration with Press Release		YES	YES	YES	YES	YES
	Discounted Export Document Services		YES	YES	YES	YES	YES
	Complimentary Tickets to Chamber Signature Events			6	8	12	20
	Multiple Business Directory Membership Listings			2	4	6	6
	Complimentary Memberships in Chapel Hill Young Professionals (CHYP)			5	10	15	20
	Complimentary Member Mailing Labels			YES	YES	YES	YES
	Discounted Virtual Meeting Host Services			YES	YES	YES	YES
	97.9 The Hill/Chapelboro.com matching marketing credit					\$1,500	\$1,500
	Additional Complimentary Invitations to Executive Leadership (CEO) Summits & Local Government Appreciation Reception					YES	YES
	Free Member Exclusive Promotional Email					YES	YES
	Complimentary Players in Golf Tournament					2	2
	Discounted Chamber Marketing & Event Sponsorship					25% Off	25% Off
Discounted Leadership Chapel Hill-Carrboro and Inter-City Visit Registrations					YES	YES	
Logo on Major Investors Webpage & Video					YES	YES	