



# The Chamber

For a Greater Chapel Hill-Carrboro

## 2021 Community Builder Membership

Annual Investment \$6,250

You're known in our community for giving back and you want to make this a better place to live, work, and play. Your investment fuels our work to build a sustainable community where business thrives. **And we'll give you some great perks along the way.**



“When a local policy change would ensure a more welcoming experience for our guests, The Chamber advocated and delivered.”

### Community Builder

Jay Patel, Owner  
Wintergreen Hospitality Group

## STAY INFORMED

We know your time is valuable. Even when you can't show up, we advocate for your business and the business interests of our community.

### With your membership, you receive:

- Someone working every day to create a successful business climate, attending meetings so you don't have to, and representing your interests to local government
- Invitations to our 2021 Critical Issues Forums convening community leaders and elected officials on timely topics for our region
- A professional, full-time advocacy staff here to consult and guide you in navigating complex local issues

## GET CONNECTED

Whether we see you or not, your Chamber connects you with the people and information you need to thrive.

### Enjoy Gold Sponsorship recognition at ALL Chamber events convening our community

Annual Meeting*	Local Government Reception
Executive Leadership Summits	Salute to Community Heroes
Business Excellence Awards*	Monthly Critical Issues Forums
State of the Community Report*	Quarterly Women's Events
Hendrick Golf Classic	Chapel Hill Young Professionals

### PLUS...

- A bucket of **12 complimentary tickets** to use at key events\*
- Two Complimentary Hendrick Golf Classic registrations (Monday, October 11, 2021)
- Invitations to two Executive Leadership (CEO) Summits
- Invitation to the Local Government Appreciation Reception
- 15 Chapel Hill Young Professionals memberships
- Gold level logo placement on our major investors web page and in our major investor thank you video
- \$1,500 matching marketing credit with 97.9 The Hill and Chapelboro.com
- Up to **6 enhanced** business directory membership listings
- Complimentary member mailing labels
- Discounted virtual meeting host services
- Complimentary Member Exclusives e-mail blast
- 25% off Chamber event sponsorship and advertising
- Opportunity to host an **enhanced** ribbon cutting or milestone celebration with invitations to our local elected officials and town representatives, live social video, and press release

**And all of our additional standard membership benefits. See back for details.**



For a Greater Chapel Hill-Carrboro

104 S. Estes Drive, Chapel Hill, NC 27514

919.967.7075 | [carolinachamber.org](http://carolinachamber.org)

**Connect, Advocate, Drive Progress & Build Community**

2021 Membership Levels & Benefits Summary		Micro Enterprise	Small Business	Business Builder	Business Leader	Community Builder	Community Leader
CONNECT	Annual Dues	\$43.75/mo	\$775	\$1,350	\$4,100	\$6,250	\$9,250
	Online and In-Person Referrals	YES	YES	YES	YES	YES	YES
	Business Directory Listing on carolinachamber.org	Standard	Standard	Enhanced	Enhanced	Enhanced	Enhanced
	Free Access to Monthly Programs and Networking	YES	YES	YES	YES	YES	YES
	Access to Research & Community Data	YES	YES	YES	YES	YES	YES
	Membership in the Carrboro Business Alliance (if applicable)	YES	YES	YES	YES	YES	YES
	Posting of Member Job Openings & Member Events Online	YES	YES	YES	YES	YES	YES
ADVOCATE	Recruit & Grow Employers	YES	YES	YES	YES	YES	YES
	Improve Regulatory Environment & Business Climate	YES	YES	YES	YES	YES	YES
	Build & Maintain Infrastructure	YES	YES	YES	YES	YES	YES
	Increased Participation & Influence by/of Business Community	YES	YES	YES	YES	YES	YES
	Professional, Full-Time Advocacy Staff	YES	YES	YES	YES	YES	YES
	Policy Forums with Community Leaders and Elected Officials	YES	YES	YES	YES	YES	YES
SAVE MONEY	Access to Discounted 24/7 Telemedicine with RelyMD	YES	YES	YES	YES	YES	YES
	Discounted Small Business Health, Dental & Prescription Services through Piedmont Health	YES	YES	YES	YES	YES	YES
	Discounted Workers' Comp Insurance from First Benefits	YES	YES	YES	YES	YES	YES
	Lower Credit Card Processing Fees through Infintech	YES	YES	YES	YES	YES	YES
	Discounted Office Supplies & Print Services at Office Depot	YES	YES	YES	YES	YES	YES
	Discounted Computers & Accessories through Lenovo	YES	YES	YES	YES	YES	YES
	Discounted Advertising in the annual Visitors & Relocation Guide through Chapel Hill Magazine partnership	YES	YES	YES	YES	YES	YES
	Complimentary Area Maps & Visitors and Relocation Guides	YES	YES	YES	YES	YES	YES
	Complimentary Notary Services	YES	YES	YES	YES	YES	YES
	Free promotional opportunity to offer Member Discounts	YES	YES	YES	YES	YES	YES
ADDITIONAL BENEFITS	Annual Event Sponsorship & Advertising Credit		\$300	\$400	\$800	GOLD	PLATINUM
	Enhanced Ribbon Cutting or Celebration with Press Release		YES	YES	YES	YES	YES
	Discounted Export Document Services		YES	YES	YES	YES	YES
	Complimentary Tickets to Chamber Signature Events			6	8	12	20
	Multiple Business Directory Membership Listings			2	4	6	6
	Complimentary Memberships in Chapel Hill Young Professionals (CHYP)			5	10	15	20
	Complimentary Member Mailing Labels			YES	YES	YES	YES
	Discounted Virtual Meeting Host Services			YES	YES	YES	YES
	97.9 The Hill/Chapelboro.com matching marketing credit					\$1,500	\$1,500
	Additional Complimentary Invitations to Executive Leadership (CEO) Summits & Local Government Appreciation Reception					YES	YES
	Free Member Exclusive Promotional Email					YES	YES
	Complimentary Players in Golf Tournament					2	2
	Discounted Chamber Marketing & Event Sponsorship					25% Off	25% Off
	Discounted Leadership Chapel Hill-Carrboro and Inter-City Visit Registrations					YES	YES
	Logo on Major Investors Webpage & Video					YES	YES