

Chapel Hill Downtown  
Partnership

# Executive Director's Report



We focus our ongoing projects based on our Strategic Plan. You can access our [full strategic plan](#) here and view our [strategic plan implementation tracker](#) here.

The items below are open projects we are currently working on.

## **Goal 1:** Activate downtown through cohesive marketing and broad programming

### **- Holiday Programming**

- Holiday Market programmed for first 3 Sundays in December. Final meeting was canceled due to rain.

## **Goal 2:** Create an attractive and welcoming district by increasing clean and safe standards in downtown

### **- Flowers on Light Poles**

- Negotiating with Duke Energy about flowers on light poles; Duke Energy is waiting confirmation that existing poles can handle weight and wind.

### **- Walt's Grill Mural**

- Finished, unveiling is scheduled.

### **Goal 3: Offer support to downtown businesses, merchants, and property owners**

#### **- Downtown Development Strategy**

- Rod Stevens of business street is interviewing stakeholders.
- Final plan expected in the spring.

#### **- Retail**

- Root's Natural Bistro opened
- Momo's Master opened on Columbia

### **Goal 4: Increase the Partnership's community building and advocacy role**

#### **- Parking**

- New Parking manager, Michael Carew, hired by Town.
- Rosemary Parking Deck is demolished, expected finish in November 2022.

#### **- Franklin Street Lane Reallocation**

- Town is negotiating plans with NCDOT.
- Restaurants and others want current sidewalk expansion design to stay, but ask that orange barriers be replaced with something more attractive/less cautionary.
- NCDOT will not allow current design to extend into timeframe that aligns with preference of businesses, so town is exploring taking over Franklin Street.

## Development Projects

Project Name	Status	Program
137 E. Franklin/136 E. Rosemary	Exterior planned complete: 1/22 Interior planned complete: 2/22	100,000 SF Office CVS at ground floor
E. Rosemary Parking Deck	Construction, planned complete: 11/2022	1,100 Parking Spaces
Wallace Deck Site	Plans approved 12/21	250,000 SF Office
Old PNC Bank	In Planning	Multifamily, 21+ Age restricted
Rosemary/Columbia Hotel	Plans approved 12/21	
Amity Station/Former Breadmen's	In planning	Not Announced
OC Visitor's Bureau	Under Construction	New visitor's building
Well Dot Building	In planning	Office building
Topo Distillery Building	Sold	Distillery staying under new owner until can be moved
The PIT Building/462 W. Franklin	Sold	Retail incubator
Porthole Alley	In planning	UNC Admissions and offices

## Businesses Coming

- Still Life (Fall 2021)
- Juiceshop (Winter 2021/2022)
- Epilogue expansion
- Carolina Coffee Shop expansion
- Raising Cane's Chicken
- Le Macaron French Bakery
- 3 business openings/expansions will be announced soon

## Businesses Opened (2020 to Now)

- Pirate Captain December 2021
- Seafood Destiny December 2021

January 2022

- Momo's Master December 2021
- Roots Natural Kitchen (Fall 2021)
- Nando's Donuts at Imbibe (October 2021)
- Franklin Street Motors + Roquette (October 2021)
- The Spindle (June 2021)
- Tarheel Escapes (June 2021)
- Dame's Chicken & Waffles (May 2021)
- Chimney (January 2020)
- Mogee Tea (January 2021)
- Jed's Kitchen (January 2021)
- Brandwein's Bagels (Summer 2020)
- Blues on Franklin (Winter 2020)
- Rent the Row (400 W. Rosemary, Spring 2021)
- Fifth Third Bank
- Gizmo Brewery
- Summit Coffee (October 2020)
- Saturni Cafe (Summer 2021)

## Businesses Closed 2020 to Now

- Benny Capella's
- Crook's Corner
- Francescas
- Ivy & Leo
- Perennial
- Moe's
- Lula's
- Lotsa Pizza
- Ms. Mong's
- Princeton Review
- Kaplan
- Frutta Bowls
- Gentleman's Corner
- Ye Olde Waffle Shop

January 2022

- Chapel Hill Pilates
- Breadmen's
- Kipos Greek Taverna