

# SUMMER CAREERS ACADEMY

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## Launch Event

February 22, 2022



# Agenda

**Segment 1:** Overview of the Summer Careers Academy  
Meet the Steering Committee

**Segment 2:** A Closer Look at the Inaugural Program, “Building Our Future”  
Employer Engagement  
Educator Engagement  
Student Engagement

**Segment 3:** Reflections from Funders and Community Leaders

**Segment 4:** Next Steps

**Segment 5:** Audience Discussion

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A photograph of two young people, a woman on the left and a man on the right, both wearing yellow hard hats and orange safety vests. They are smiling and looking towards the camera. The background is a construction site with several vertical concrete pillars and a building under construction. The text "Summer Careers Academy" is overlaid in the center of the image.

# **Summer Careers Academy**

# Summer Careers Academy

**What:** The Summer Careers Academy is an eight-week career training program that connects local youth and young adults with new skills and paid work experiences in compelling career pathways.

**Who:** The program is open to all aged 16-24 and is specifically designed to meet the needs youth from refugee and migrant families as well as low income students and students of color.

**When:** The inaugural Summer Careers Academy program is focused on the skilled construction trades, called “Building Our Future,” and will take place from June 14, 2022 - August 5, 2022.

**Vision:** The vision for the Summer Careers Academy is to continue the focus on the construction trades and also expand the model to other industries (e.g., health care and IT), and into other counties.



# **“Building Our Future”**

**The Inaugural Program of the Summer Careers Academy**

# Building Our Future

**What:** The inaugural program of the Summer Careers Academy is “Building Our Future,” a registered youth apprenticeship program in the skilled construction trades.

**How:** This eight-week summer career training program offers youth and young adults, ages 16-24, with free in-classroom training and a paid work experience at \$12 an hour.

**Who:** The Home Builders of Durham, Orange, and Chatham Counties is the managing director.

**Employers:** We have a dozen employers of all sizes and sectors registered and ready to hire our students, and are still accepting registrations from interested employers.

**Careers:** The training is focused on careers in the skilled constructions trades, including carpentry, plumbing, electrical, masonry, and heating and air conditioning.

**Students:** We are recruiting students now to participate in the inaugural cohort, which will run from June 14, 2022 - August 5, 2022.

# Employer Engagement

**Challenge:** Recruiting, training, and retaining talent in the construction industry is a major challenge. Interest is low, turnover is high, and skilled workers are rare.

**Solution:** The Summer Careers Academy is a shared turn-key solution for local employers.

**Employers:** Confirmed employers include **Bold Construction, Bryant-Durham Electric, Carrboro Plumbing, Inc., Habitat for Humanity of Orange County, JD Service Now, Lundy Management Group, Marcoplos Construction, NC Drainage, Orange County Government, Plumbing-Heating-Cooling Contractors of NC, Inc. (PHCC of NC), Samet Corporation, Seegars Fence Company, and Town of Chapel Hill.**

**Employer Responsibilities:** 1) Hire, manage, and mentor the student; 2) Pay a Learning Wage (\$12/hour; we have employer scholarships); 3) Validate the student demonstrated key competencies.

**Employer Benefits:** 1) Grow your own future workforce and 2) Be an equity leader.

**Action:** Interested employers should visit [www.SummerCareersAcademy.com](http://www.SummerCareersAcademy.com) and/or contact Summer Careers Coordinator, Heather Kasey, at (919) 357-2878 (cell).

# Educator Engagement

**Curriculum:** National Center for Construction Education and Research (NCCER) core construction curriculum.

- Industry-recognized and widely-adopted.
- Prepares students for construction careers, including occupations in carpentry, plumbing, electrical, masonry, and HVAC-R repair.
- Streamlined academic experience from K-12 through college.

**Certificates & Credentials:** Students who complete “Building Our Future” will earn:

- ★ Construction Core high school credit and CTE Internship course credit
- ★ NCCER certificate
- ★ OSHA-10 Certificate
- ★ First Aid/CPR certificate
- ★ College scholarships
- ★ Prior learning credit towards the college-level skilled trades apprenticeship programs

**Bottom line:** This program prepares participants for immediate full-time employment and/or a registered apprenticeships so they can continue to earn and learn in their chosen career.

# Student Engagement

**Participants:** Open to all ages 16-24

## **Benefits:**

- Receive competitive salary (\$12/hour) and food, transportation, and language support.
- Enjoy gift toolbelt and tools to get started!
- Earn high school credit and industry-recognized credentials (NCCER, OSHA-10, CPR/First Aid).
- Collect college prior learning credit and access to Apprenticeships and college scholarships.
- Become prepared for immediate, full-time employment.

## **Process:**

- All youth and young adults in Orange County, aged 16 to 24, are invited to apply. No prior construction training or experience is required.
- Applicants must complete the interest form and attend an informational event.
- Applicants who are current high school students must have completed their sophomore year of high school, have a “C” average or better, and excellent school attendance, and applicants under 18 years old need parental/guardian permission and have a department of labor youth work permit.

**Responsibilities:** Selected participants are expected to attend all class sessions and adhere to employer attendance, safety, and job requirements.

# Next Steps

## Timeline:

- **Now:** Actively recruiting students and employers.
- **March:** Closing student and employer registrations for the 2022 Cohort.
- **April:** Student/employer interviews and matches.
- **May:** Announcement of the Summer Careers Academy Inaugural Cohort.
- **June 14:** Summer Careers Academy 2022 “Building Our Future” program begins.
- **August 5:** Summer Careers Academy 2022 “Building Our Future” program concludes.

## Actions:

- **All interested parties** should go to [www.SummerCareersAcademy.com](http://www.SummerCareersAcademy.com) to learn more.
- **All interested employers** should contact [Heather Kasey](#) to discuss your needs and the program requirements at 919-357-2878 (cell).
- **All interested students** should complete the Student Interest Form (on website) and contact [Patricia Harris](#) with questions at 919-545-4133 (cell).

# Calls to Action

**All:** Check out our cool new website: [www.SummerCareersAcademy.com](http://www.SummerCareersAcademy.com) and join the online conversation with #SummerCareersAcademy.

**Employers:** Contact [Heather Kasey](#) to discuss your needs and the program requirements at 919-357-2878 (cell).

**Students:** Complete the Student Interest Form (on website) and contact [Patricia Harris](#) with questions at 919-545-4133 (cell).

**Funders for Building Our Future:** Contact [Holly Fraccaro](#) to discuss how we might partner and make the most of your cash or in-kind contribution at 919-265-9350 (cell).

**Funders for Summer Careers Academy:** Contact [Katie Loovis](#) to discuss how we might sustain, replicate, broaden, and scale the Summer Careers Academy at 919-696-0781 (cell).

**Educators:** Contact [Heather Kasey](#) to discuss your qualifications and future opportunities at 919-357-2878 (cell).

