

**Leadership 2022**

# **Small Miracles Event Sponsorship & Bingo Prize Donation**



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For a Greater Chapel Hill-Carrboro

The logo for iNSIDEoUT is rendered in a hand-drawn, sketchy style. The letters are filled with diagonal hatching lines. The 'i' is lowercase, while 'NSIDEoUT' are uppercase. The 'o' is a simple circle with a dot in the center. The overall appearance is that of a hand-drawn graphic.

The Leadership Chapel Hill – Carrboro Cohort of 2022 is excited and honored to host a fundraising event for iNSIDEoUT, a “youth-led network of safer spaces, resources, and opportunities for LGBTQ+ youth to unite and organize.”

Inside Out hosts multiple events throughout the year, providing acceptance and support for LGBTQ+ youth to be their authentic selves.



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## **Drag Bingo to Benefit iNSIDEoUT**

Wednesday, August 17th

5:30 – 9:00 PM, The Graduate Hotel

Tickets: \$60 each, \$100 for a pair

*Each ticket will include hors d'oeuvres, one drink ticket & one bingo card. Each round of Bingo will be dedicated to several exciting donated items and will be hosted by local Drag Queens.*

*Additional Bingo Cards can be purchased for \$10 each, with all proceeds going to iNSIDEoUT!*

We hope you will join us for this event, either as an Event Sponsor, through a Prize Donation, or as a Guest!

There are several sponsorship opportunities available.

# *Sponsorship Opportunities*

## **Live Bingo Sponsor - \$1,000\***

The Live Bingo sponsors will be mentioned at the beginning and end of every Bingo round. Your logo will also be included in the event program, any signage created, and your business name & link will be included on the Chamber registration page for the event.

## **Swag Bag Sponsor - \$600\***

Each guest will receive a swag bag that includes their drink ticket, a bingo card and an event program. This will also include your business' information, including a promotional flyer/coupon should you so choose. Your business name & logo will be listed in the event program.

## **Bar Sponsor - \$300\***

Your business name & logo will be included in the event's bar set up. Each table at the event will also include your business logo & brief biography. This includes dining tables, the registration table, and prize collection table. Your business name & logo will be listed in the event program.

## **Event Sponsor - \$100**

All Event Sponsors will be read live at the beginning of Bingo. Your business name & logo will be included on any signage created for the event, and your business name will be listed in the event program.

**\*Includes (2) event tickets.**

# *Prize Donation Opportunities*

In addition to Event Sponsors, we are also seeking prize donations to make Bingo possible.

We welcome a wide range and variety of items! Because guests are paying to participate in each Bingo round, we ask that your donated item have a value of \$20+.

## **Prizes already confirmed:**

- ❖ A One-Night stay at The Carolina Inn
- ❖ 2 tickets to the Durham Performing Arts Center (DPAC) + President's Club passes during their visit
- ❖ Luxury skin care bundle from Monarch Brow and Facial Studio
  - ❖ Private Swim Party at Goldfish Swim School
- ❖ A Live interview to promote your business on 97.9 The Hill WCHL

## *Help Feed Our Guests!*

We are looking to partner with several local restaurants, food trucks, or caterers to collectively feed up to 150 guests throughout the evening at Drag Bingo.

If your business can supply appetizers, hors d'oeuvres or desserts for this event, we would like to partner with you!

Please email [ali@wchl.com](mailto:ali@wchl.com) if you are interested in getting involved!