



# The Chamber

For a Greater Chapel Hill-Carrboro

## Business Builder Membership Benefits

Annual Investment \$1,395

We're here to work for you! Chamber membership offers more than just events to attend, we're an advocate for you and the success of your business. Let us help promote your services, connect you to key leaders in our local community, recommend service providers, and navigate the complexities of growing your business.

## GET CONNECTED

Your Chamber helps you make valuable connections efficiently and access the best information and resources you need to succeed.

Business Builder membership includes all the basic benefits of membership including meaningful new connections through Chamber programs and quality strategic referrals.

### PLUS

- Enjoy **2 complimentary tickets** to each Signature Event and luncheon (\$560 in value)
- A **\$600** event sponsorship or digital marketing credit
- Up to **2 enhanced** business directory listings
- Customized member address list for single use
- Complimentary conference room usage with seating for 30
- Opportunity to host an **enhanced** ribbon cutting or milestone celebration with invitations to our local elected officials and town representatives, social video, and press release
- Discounted export document processing
- **AND** Give your employees and their families access to high quality, low cost healthcare and dental care with Piedmont Health (\$60 primary care visits, \$13 prescriptions (on average), and discounted dental care



“As Chamber members, we've been able to make many crucial connections with community stakeholders through direct referrals and networking events. Having this platform to engage with families and community leaders has been such a valuable tool for us.”

Vince & Sheba Brown, Owners  
APlus Test Prep

## DRIVE PROGRESS

We know successful businesses create successful communities and that's why we advocate for your local business interests and work to build a resilient community where you can thrive.

- Our Chamber staff works every day to create a successful business climate, attending meetings (so you don't have to) and representing your interests to our local government.
- With your membership, you have access to a professional, full-time advocacy staff here to consult and guide you in navigating complex local issues.
- Your membership funds The Chamber's successful economic and community development work advancing key initiatives including Big Bold Ideas, Leadership Chapel Hill-Carrboro, and the biennial Inter-City Visit.



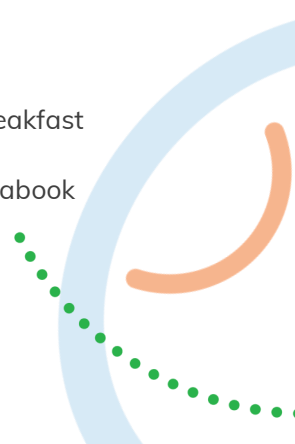
See the full 2023 Event Calendar at [www.carolinachamber.org/events](http://www.carolinachamber.org/events)

## STAY INFORMED

Your Chamber connects you to the local people and information you need to make good business decisions.

- Quarterly Critical Issues Series
  - ⇒ Economic Outlook Forum
  - ⇒ Economic Development Forum
  - ⇒ Candidates & Elected Officials Breakfast
  - ⇒ Legislative Forum
- State of the Community Report & Databook
- Government Affairs Newsletters
- Industry-Specific Briefings
- Timely CEO Update Emails

Connect | Advocate | Drive Progress | Build Community



2023 Membership Levels & Benefits Summary		Micro Enterprise	Small Business	Business Builder	Business Leader	Community Builder	Community Leader
CONNECT	Annual Membership Investment	\$46.50/mo	\$798	\$1,395	\$4,300	\$6,500	\$9,500
	Meaningful Connections Through Strategic Referrals	●	●	●	●	●	●
	Free Access to Monthly Programs & Networking	●	●	●	●	●	●
	Discounted Access to Annual Signature Events Convening & Informing Our Business Community	●	●	●	●	●	●
	Membership in the Black Business Alliance (if applicable)	●	●	●	●	●	●
	Membership in the Carrboro Business Alliance (if applicable)	●	●	●	●	●	●
	Invitations to Quarterly Women's Networking Events	●	●	●	●	●	●
	Free access to Chapel Hill Young Professionals (CHYP) Events	●	●	●	●	●	●
	Online Business Directory Listing	Standard	Standard	Enhanced	Enhanced	Enhanced	Enhanced
	Share Job Openings & Member Events Online	●	●	●	●	●	●
SAVE MONEY	Complimentary Area Maps, Visitors & Relocation Guides, and State of the Community Data books	●	●	●	●	●	●
	Discounted Small Business Health, Dental, and Prescription Services through Piedmont Health	●	●	●	●	●	●
	Discounted Workers' Comp Insurance from First Benefits	●	●	●	●	●	●
	Lower Credit Card Fees Through i3 Merchant Solutions	●	●	●	●	●	●
	Discounted Office Supplies & Print Services at Staples & Office Depot	●	●	●	●	●	●
	Discounted Computers & Accessories Through Lenovo	●	●	●	●	●	●
	Discounted Advertising in the Visitors & Relocation Guide Through Chapel Hill Magazine Partnership	●	●	●	●	●	●
	Complimentary Notary Services	●	●	●	●	●	●
	Recruit & Grow Employers	●	●	●	●	●	●
	Improve Regulatory Environment & Business Climate	●	●	●	●	●	●
ADVOCATE	Support Workforce Development & Talent Pipeline Initiatives	●	●	●	●	●	●
	Increase Collective Voice & Influence of Business Community	●	●	●	●	●	●
	Professional, Full-Time Advocacy Staff	●	●	●	●	●	●
	Introductions to Community Leaders, Elected Officials, and Local Government Representatives	●	●	●	●	●	●
	Annual Event Sponsorship & Advertising Credit		\$300	\$600	\$1,200	GOLD	PLATINUM
ADDITIONAL BENEFITS	Enhanced Ribbon Cutting Celebration with Social Media		●	●	●	●	●
	Complimentary Conference Room Usage		2	4	6	8	Unlimited
	Discounted Export Document Services		●	●	●	●	●
	Complimentary Tickets to Chamber Signature Events			2/event	4/event	6/event	8/event
	Additional Business Location Logins & Directory Listings			2	4	6	6
	Custom Member Address List (\$150 Value)			●	●	●	●
	Custom Research & Community Data Reports				●	●	●
	Invitation to Annual C-Suite Summit				●	●	●
	Free Member Exclusive Marketing Email to Full Membership				1	2	2
	97.9 The Hill/Chapelboro.com Matching Marketing Credit					\$1,500	\$1,500
	Complimentary Players in Golf Tournament					2	2
	Discounted Chamber Marketing & Event Sponsorship					25% Off	25% Off
	Discounted Leadership Chapel Hill-Carrboro Registration					●	●
	Logo on Major Investors Webpage & Video					●	●