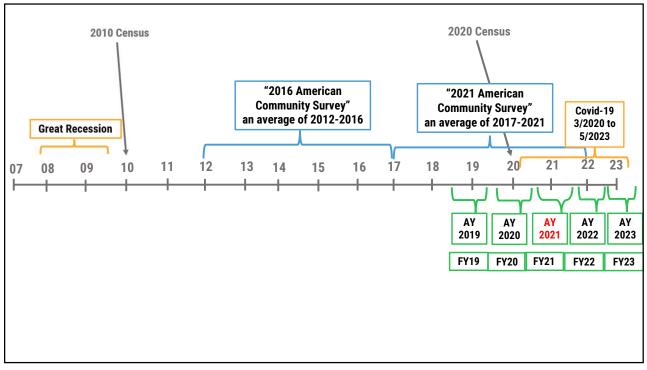
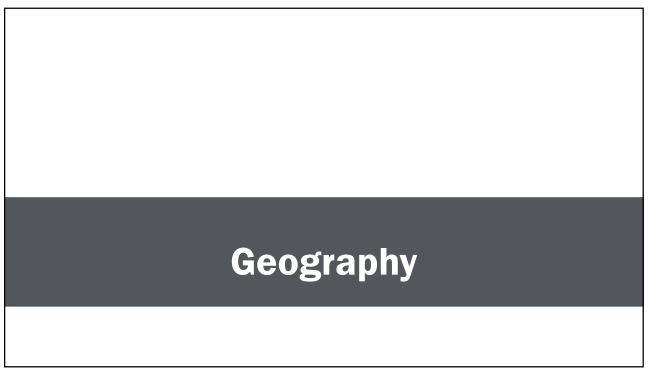


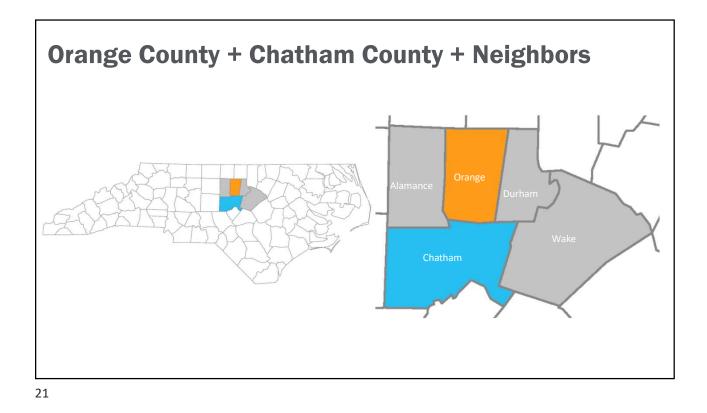
# **2023** State of the Community Report

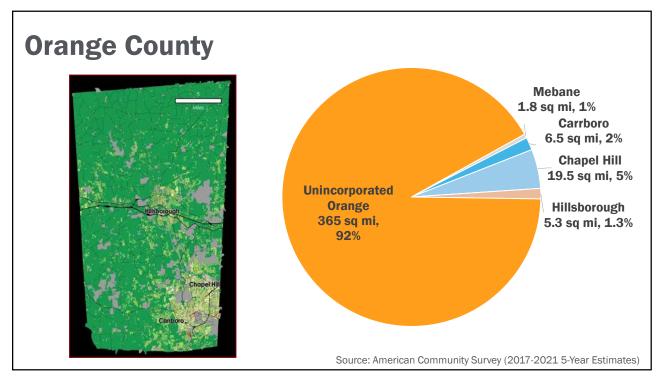
17

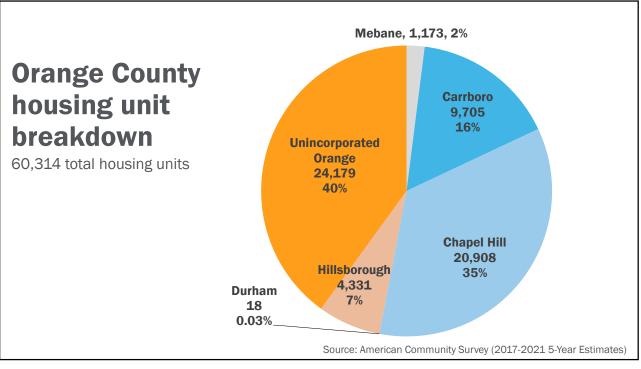
# The Timeline

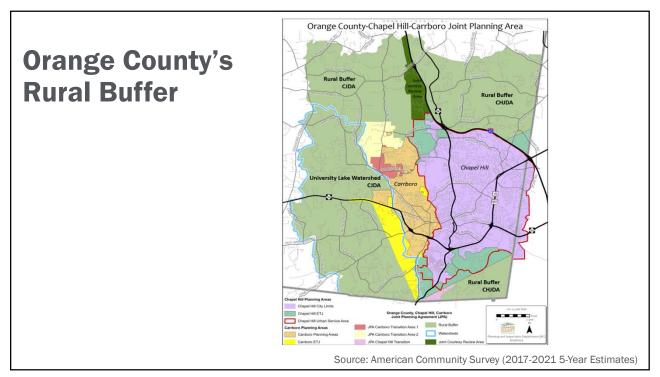




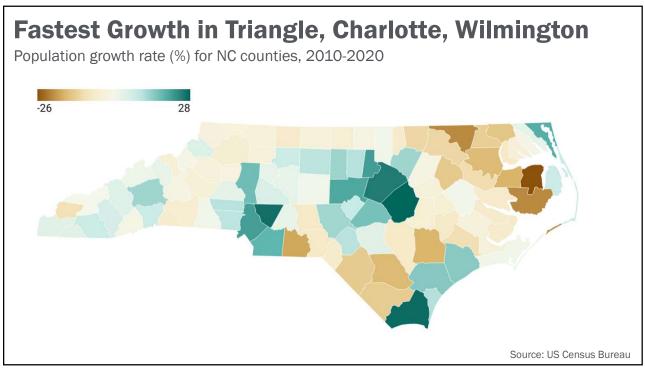








# Population Growth 2010-2020



## Chapel Hill and Carrboro grew <1% per year, Hillsborough grew an average of 4.6% per year from 2010 to 2020

2010 and 2020 population t	totals, growth rate over the decade,	& local annual growth rates
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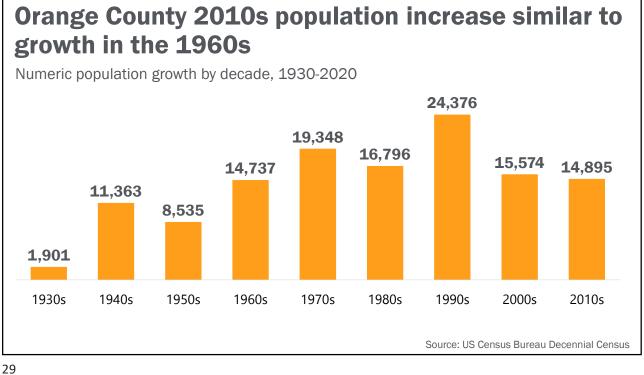
	2010	2020	Percent Growth 2010 to 2020	Annual Growth Rate
Orange County	133,801	148,696	11%	1.1%
Hillsborough	6,087	9,660	59%	4.6%
Carrboro	19,582	21,295	9%	0.8%
Chapel Hill	57,233	61,960	8%	0.8%
Chatham County	63,505	76,285	20%	1.8%
North Carolina	9,535,483	10,439,388	9%	0.9%
				Source: US Census Bur

27

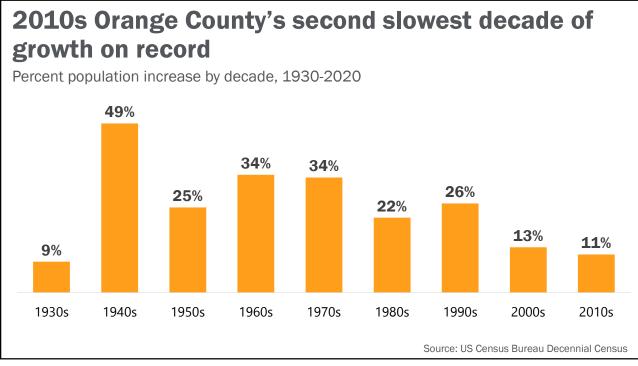
### Chapel Hill and Carrboro grew <1% per year, Hillsborough grew an average of 4.6% per year from 2010 to 2020

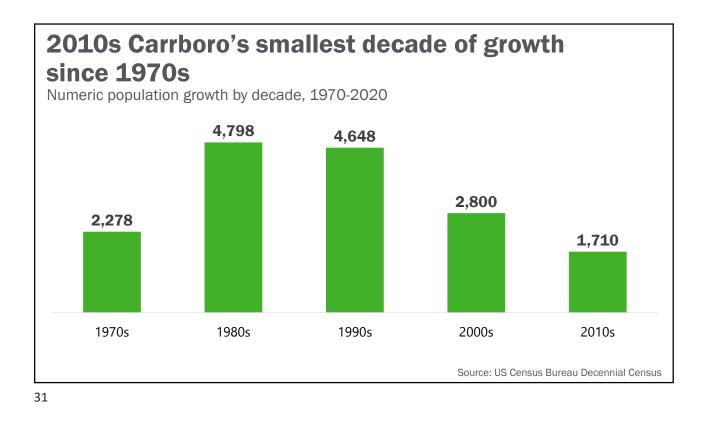
2010 and 2020 population totals, growth rate over the decade, & local annual growth rates

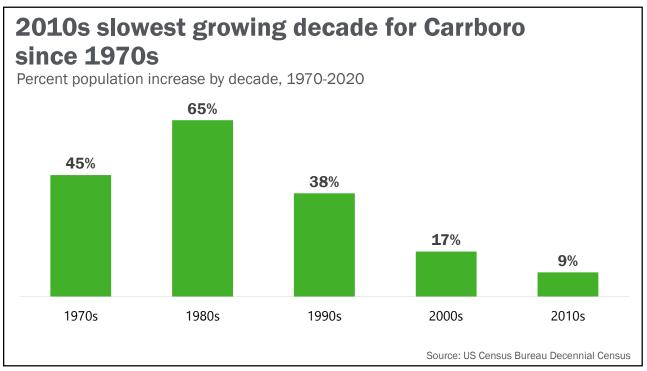
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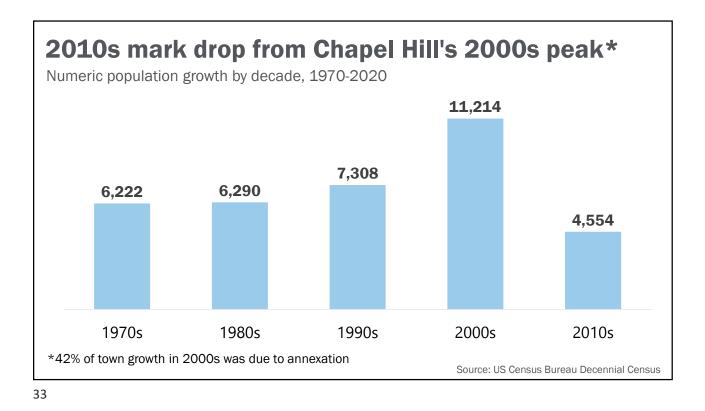


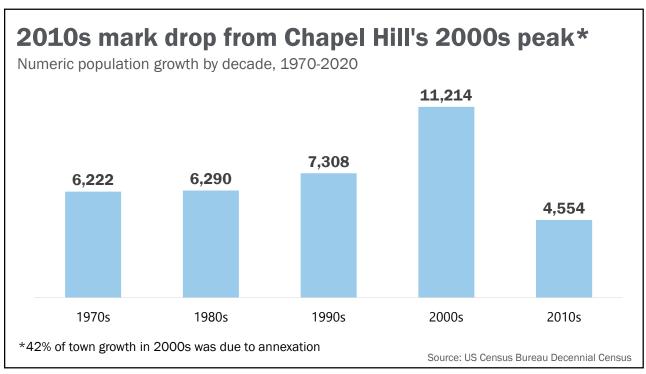


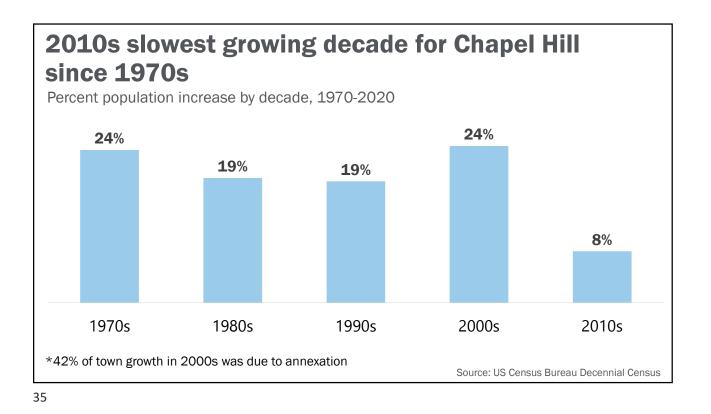


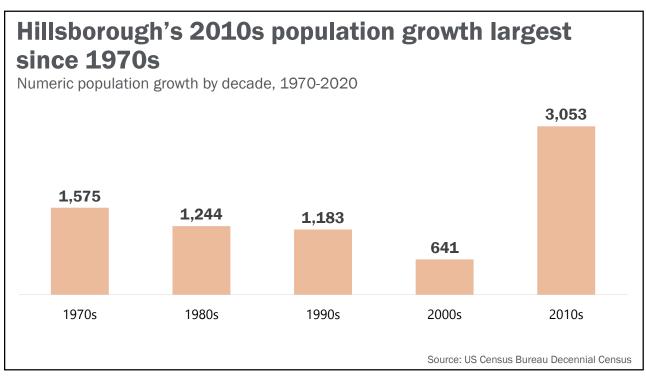


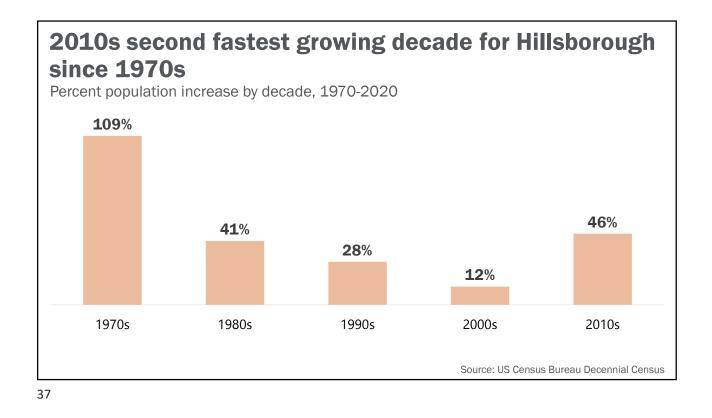




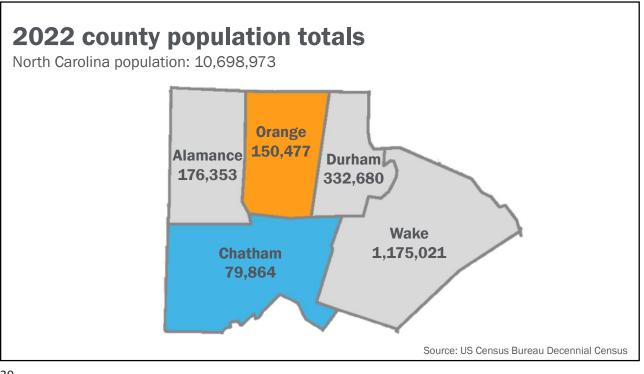


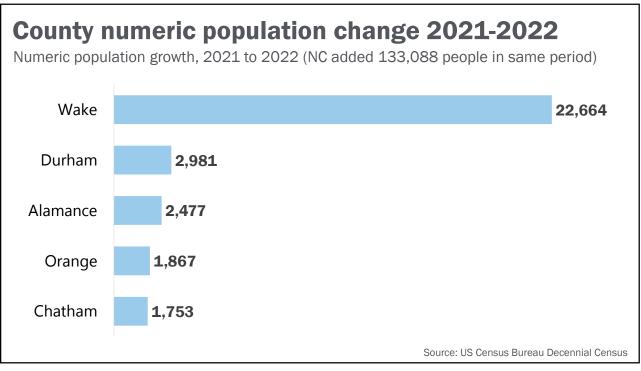


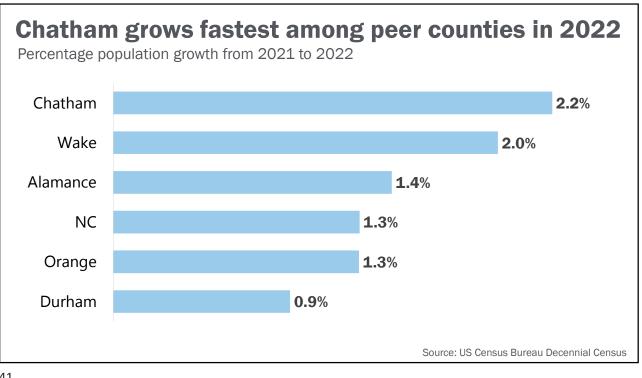


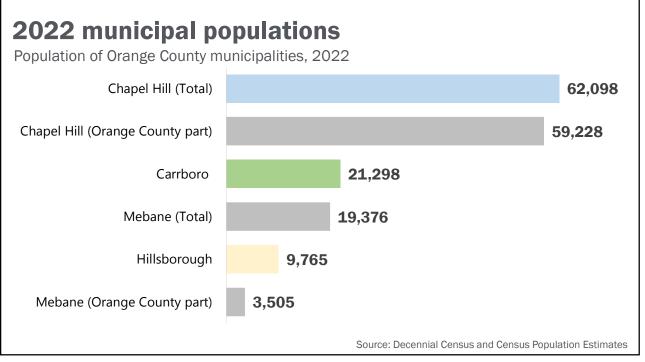


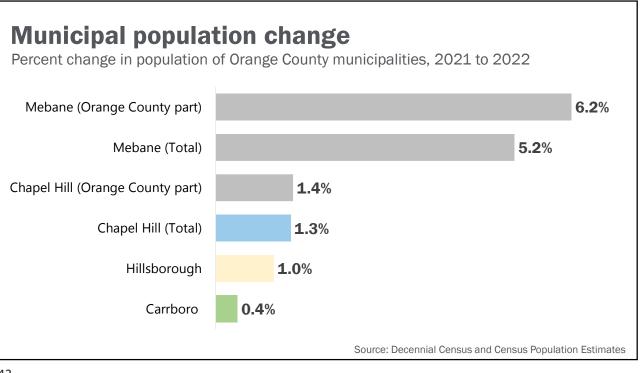


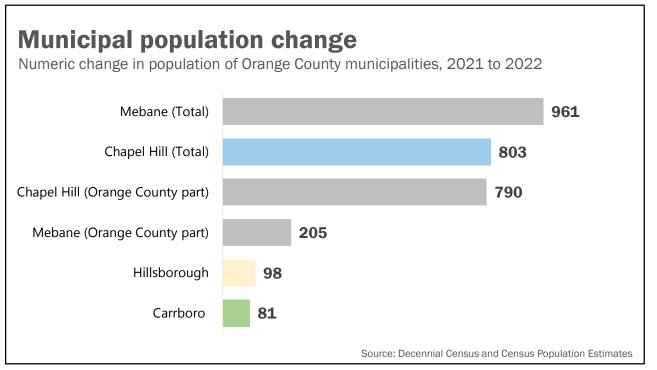


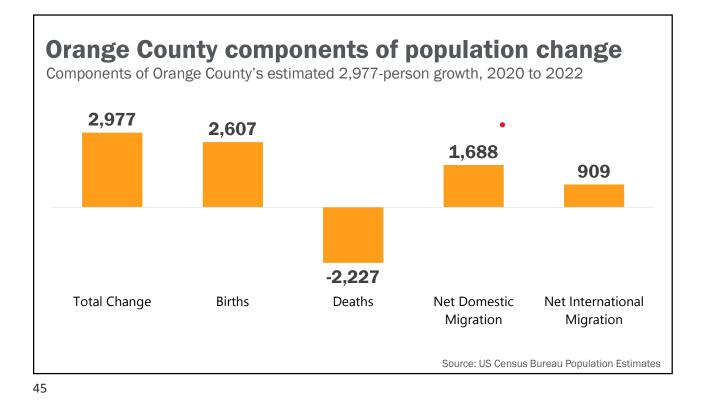


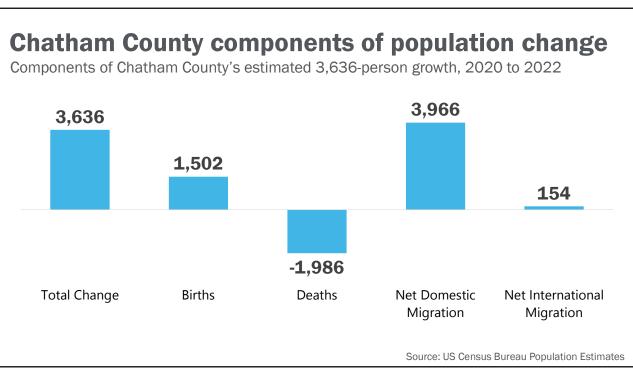






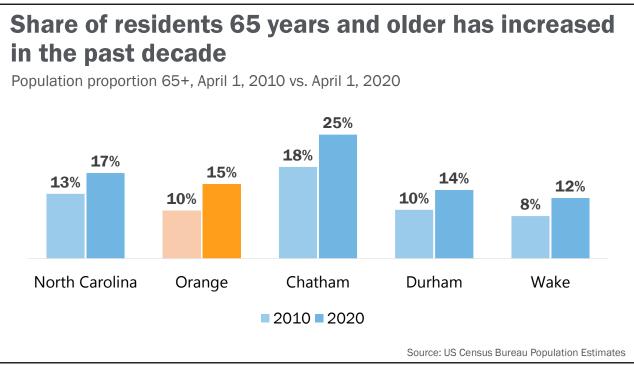


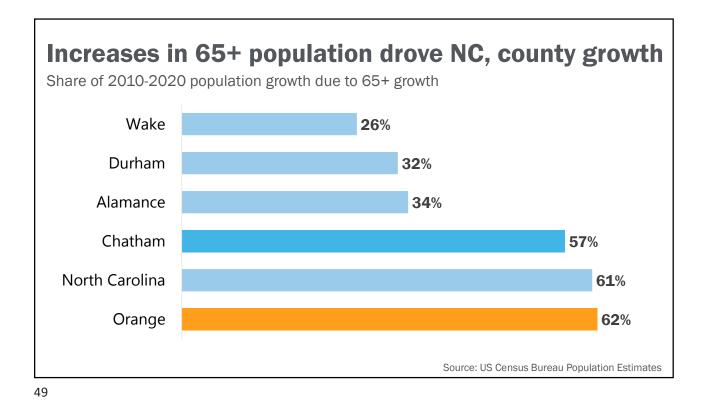


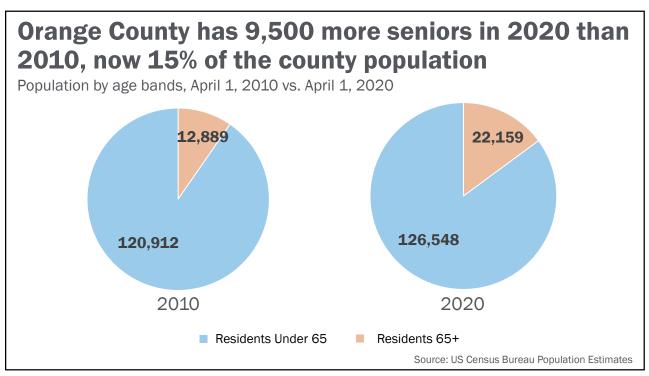


#### Seniors (over the decade)

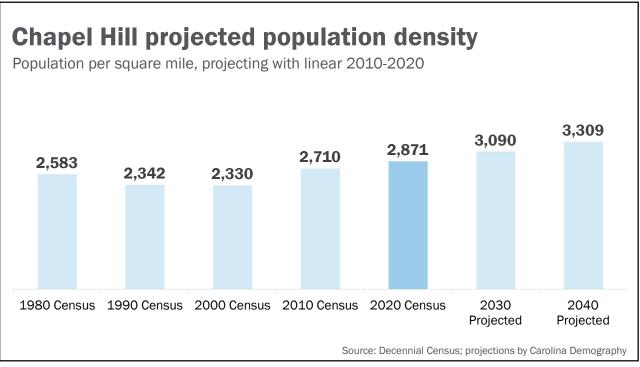
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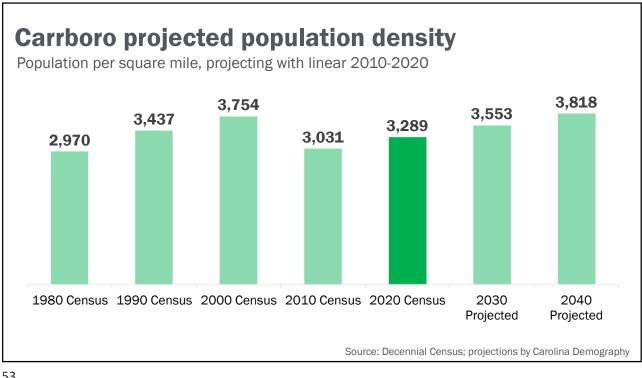




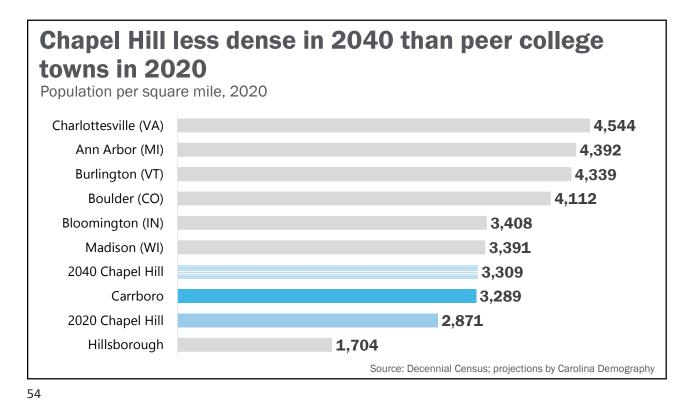


#### **Population Density**



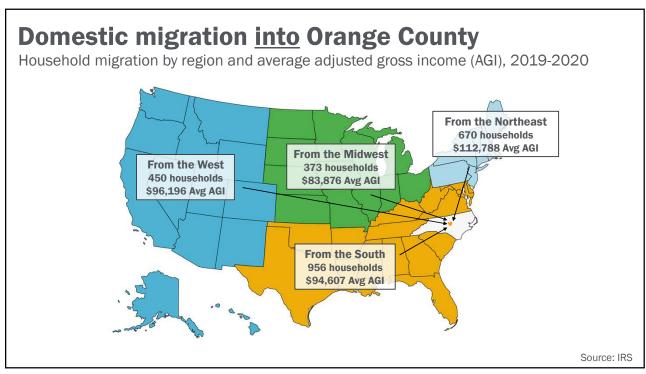


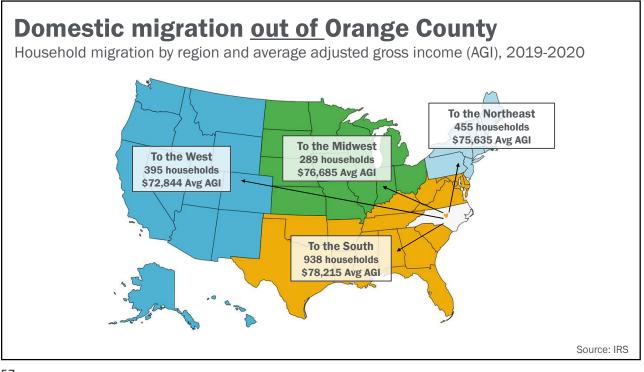


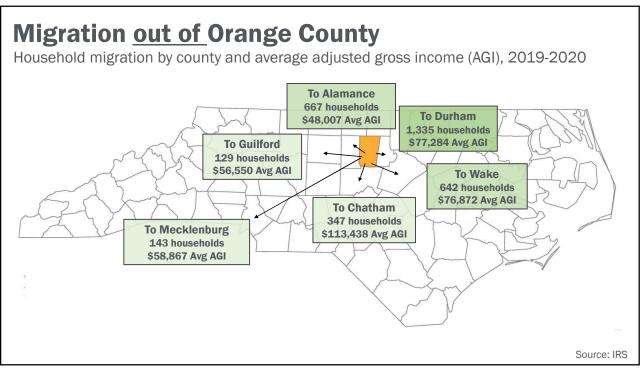


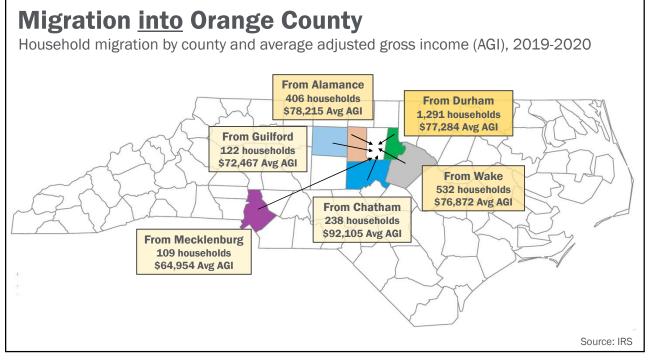
#### Migration

55





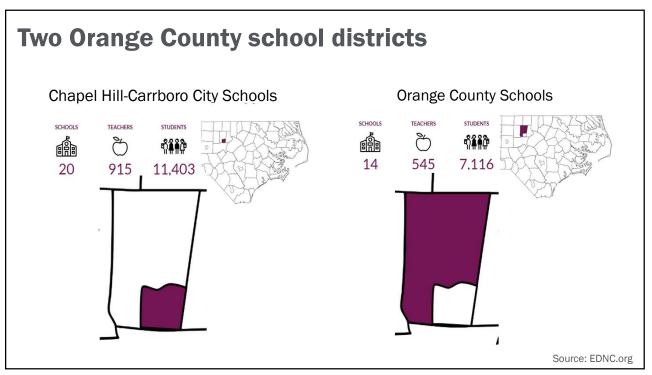






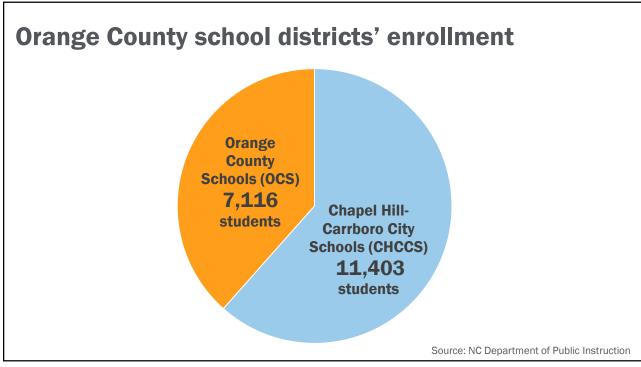
#### **2 Orange County School Districts**

61



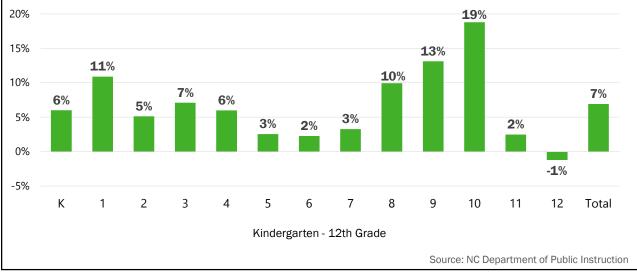
#### **Public School Enrollment**

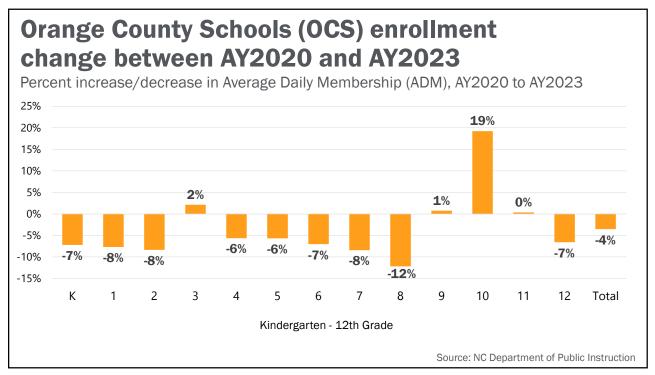
63



# North Carolina public school enrollment change between AY2020 and AY2023

Percent increase/decrease in Average Daily Membership (ADM), AY2020 to AY2023





 Orange County Schools headcount (ADM) declines by 261 students (3.5%) from AY2020 to AY2023

 Orange County Schools student increase/decrease in Average Daily Members (ADM) between AY2020 and AY2023

 Elementary School
 -175

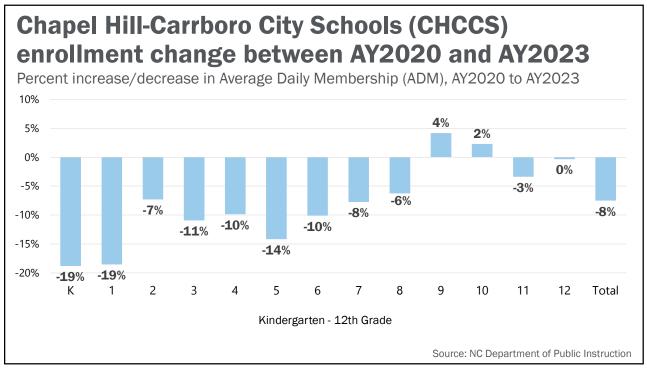
 Middle School
 -163

 High School
 77

 Total Enrollment Change
 -261

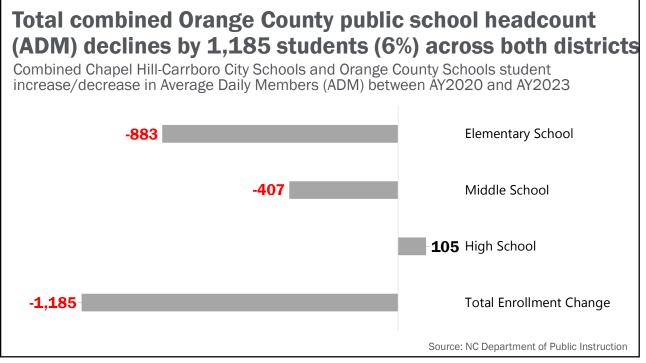
 Source: NC Department of Public Instruction

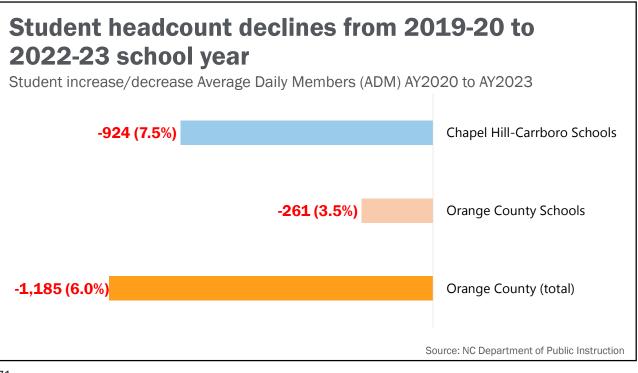
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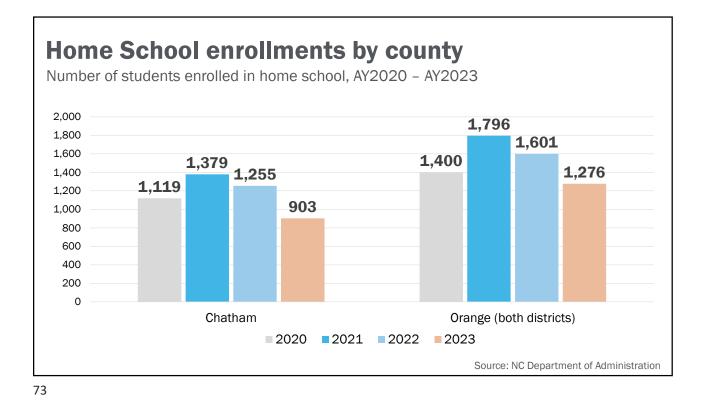
CHCCS headcount (ADM) declines by 942 students (7.5%) between AY2020 to AY2023 Chapel Hill-Carrboro City Schools student increase/decrease in Average Daily Members (ADM) between AY2020 and AY2023 Elementary School -708 Middle School -244 High School 28 Total Enrollment Change -924

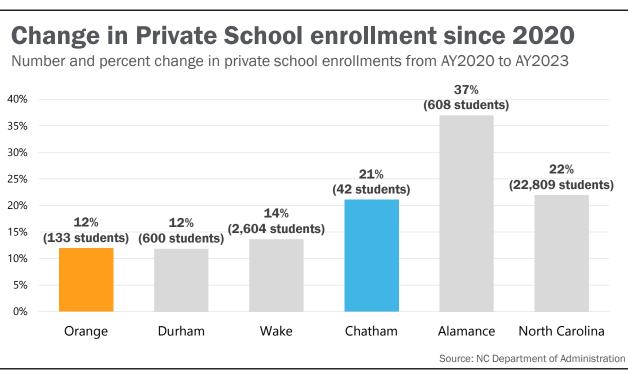
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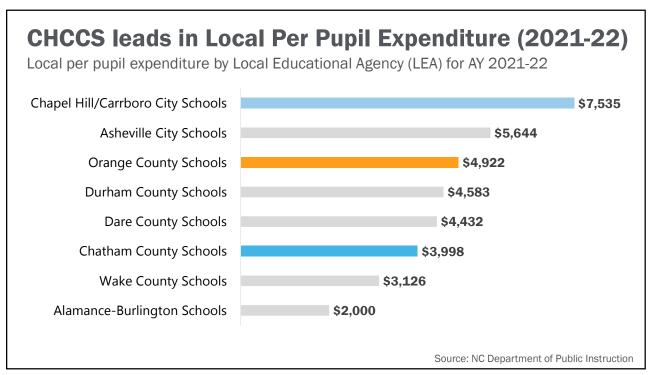


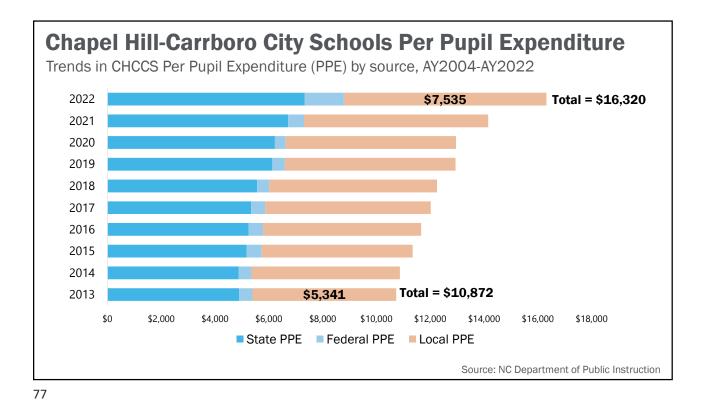


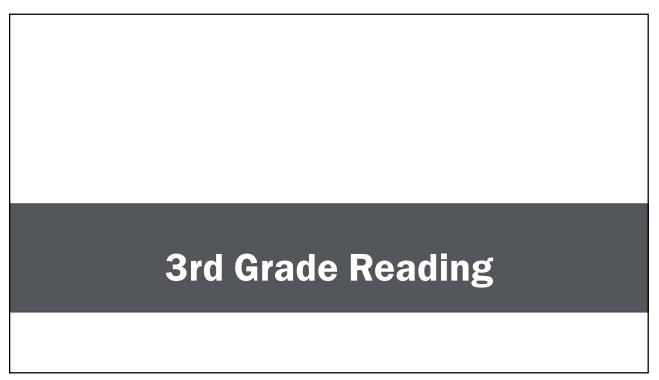


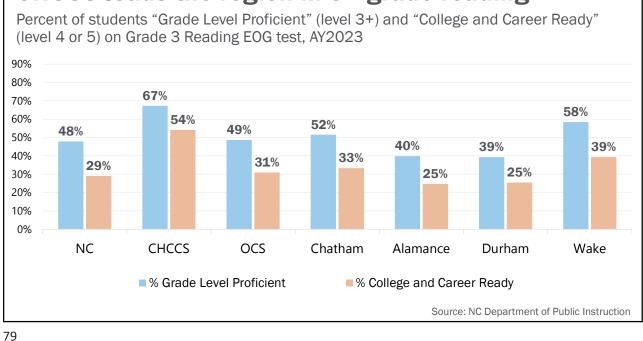


### **Public School Funding**





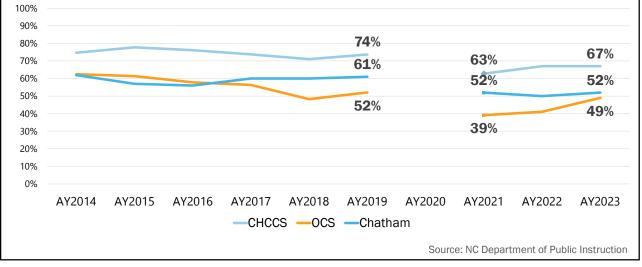




#### CHCCS leads the region in 3<sup>rd</sup> grade reading

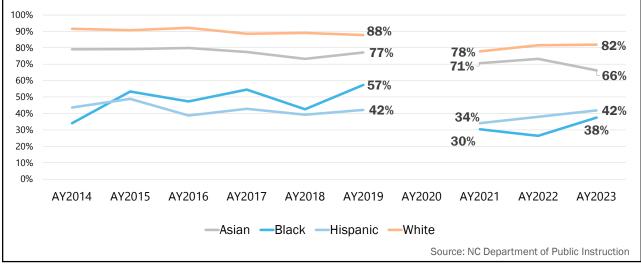
# 3<sup>rd</sup> grade reading proficiency scores lag compared to 2019 levels

Percent of students earning "Grade Level Proficient" scores (level 3+) on Grade 3 Reading EOG test, AY2014-AY2023. No EOG tests were taken in 2020.



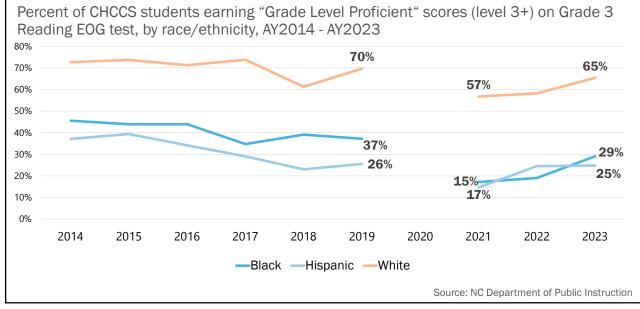
# CHCCS 3<sup>rd</sup> grade reading proficiency declines in pandemic, then rebounds for most groups

Percent of CHCCS students earning "Grade Level Proficient" scores (level 3+) on Grade 3 Reading EOG test, by race/ethnicity, AY2014 - AY2023



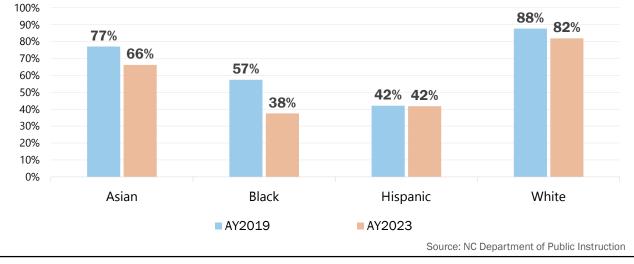
81

**OCS** 3<sup>rd</sup> grade reading proficiency declines in pandemic, Hispanic reading rebounds to pre-pandemic levels



#### CHCCS 3<sup>rd</sup> grade reading proficiency remains below prepandemic levels for most groups

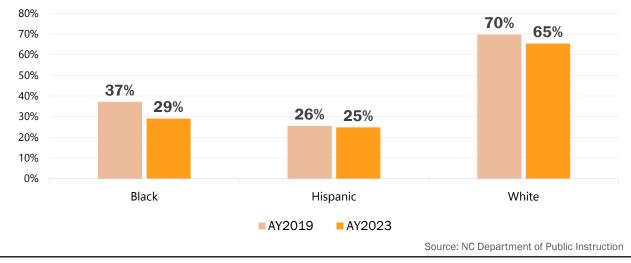
Percent of CHCCS students earning "Grade Level Proficient" scores (Level 3+) on Grade 3 Reading EOG test, by race/ethnicity, AY2019 vs AY2023



83

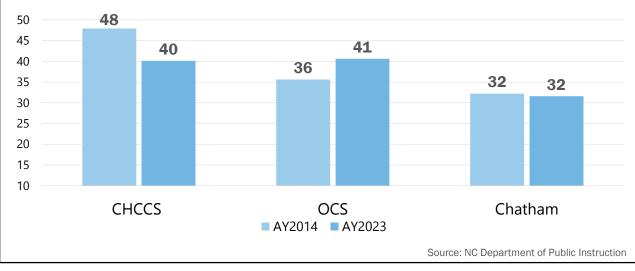
#### **OCS** 3<sup>rd</sup> grade reading proficiency remains below prepandemic levels

Percent of OCS students "Grade Level Proficient" (Level 3+) on Grade 3 Reading EOG test, by race/ethnicity, AY2019 vs AY2023



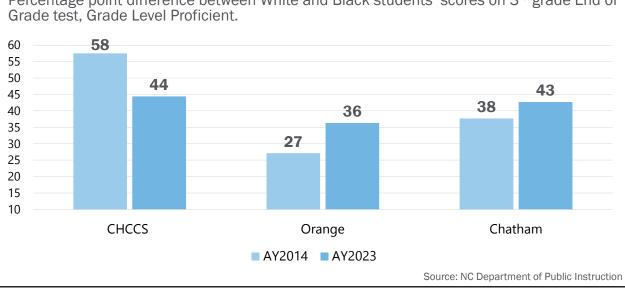
#### White/Hispanic 3<sup>rd</sup> grade reading proficiency gap drops 8pts in CHCCS and widens 5pts in OCS

Percentage point difference between White and Hispanic students' scores on 3rd grade End of Grade test, Grade Level Proficient (3+).



85

#### White/Black 3<sup>rd</sup> grade reading proficiency gap narrows by 14pts in CHCCS and widens in OCS and Chatham

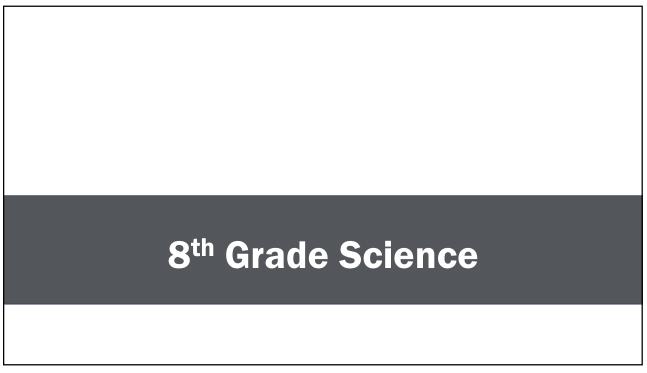


Percentage point difference between White and Black students' scores on 3rd grade End of

#### **Tracking reading proficiency for the class of 2030**

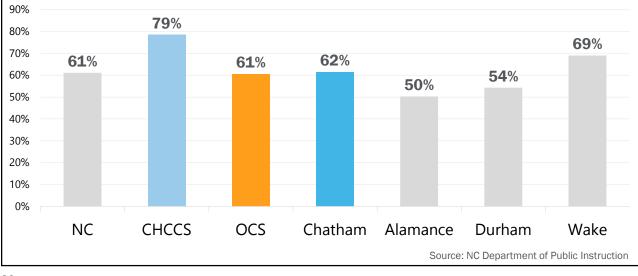
Performance of students who spent their 3rd grade year in remote learning (AY2021) on their Reading End of Grade (EOG) tests in 3<sup>rd</sup> grade, 4<sup>th</sup> grade, and 5<sup>th</sup> grade

	CHCCS Grade Level Proficient	OCS Grade Level Proficient	Chatham Grade Level Proficient
Grade 3 (AY2021)	63%	39%	52%
Grade 4 (AY2022)	65%	50%	64%
Grade 5 (AY2023)	65%	51%	58%
for comparison: Grade 5 (AY2019)	71%	45%	60%
		Source: NC Dep	artment of Public Instruc

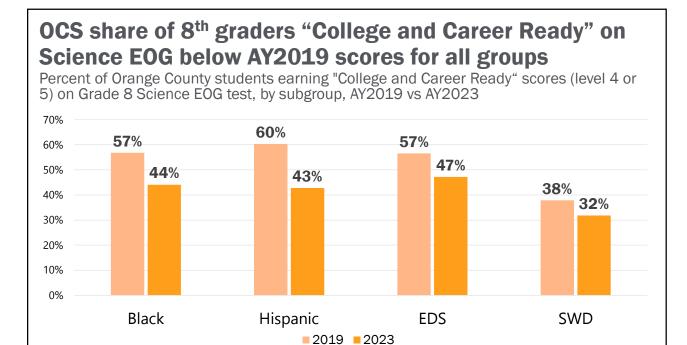


#### Percent of 8<sup>th</sup> grade students earning "College and Career Ready" scores on Science EOG

Percent of students earning "College and Career Ready" scores (level 4 or 5) on Grade 8 Science End of Grade (EOG) test, AY2023



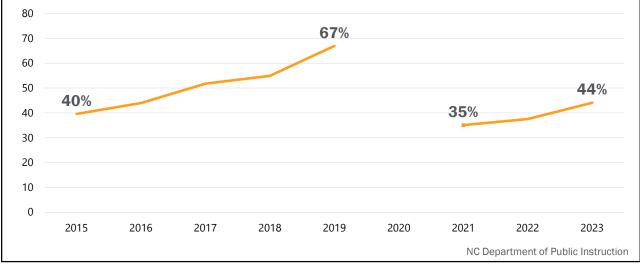
89



Source: NC Department of Public Instruction

OCS Black student performance on 8<sup>th</sup> grade science EOG shows substantial impacts of COVID

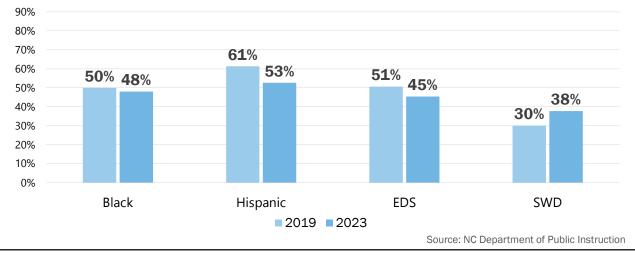
Percent of Black students earning a "College and Career Ready" score (level 4 or 5) on Grade 8 Science EOG, AY2014-AY2023

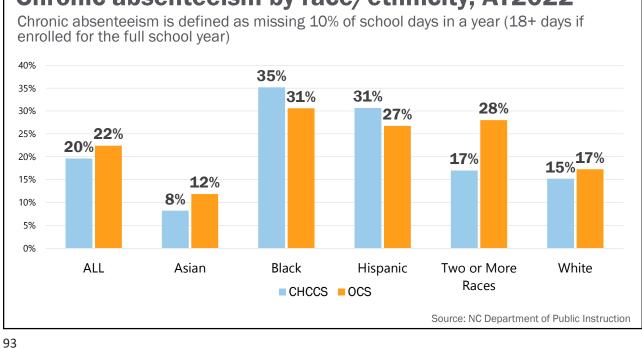


91

#### CHCCS percent of 8<sup>th</sup> graders "College and Career Ready" on Science EOG remains below AY2019, except students with disabilities

Percent of CHCCS students "College and Career Ready" (level 4 or 5) on Grade 8 Science EOG test, by subgroup, AY2019 vs AY2023





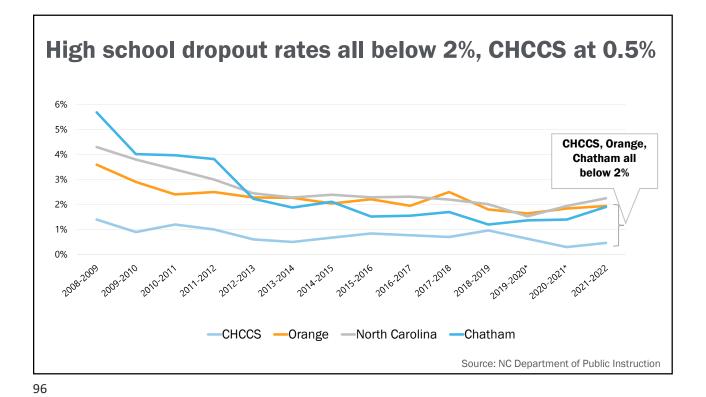


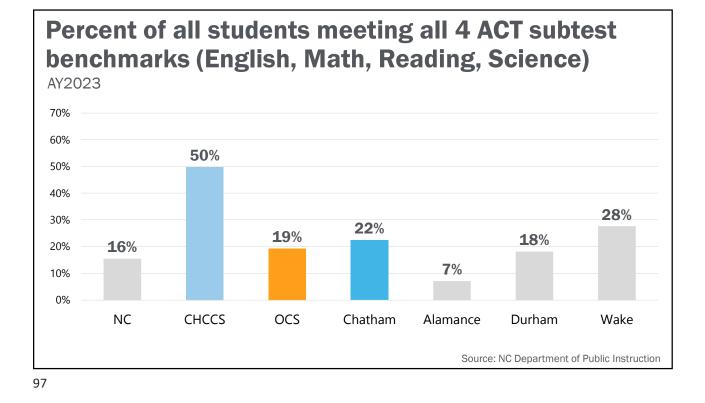
# High School, Graduation, + Post-Secondary Intentions

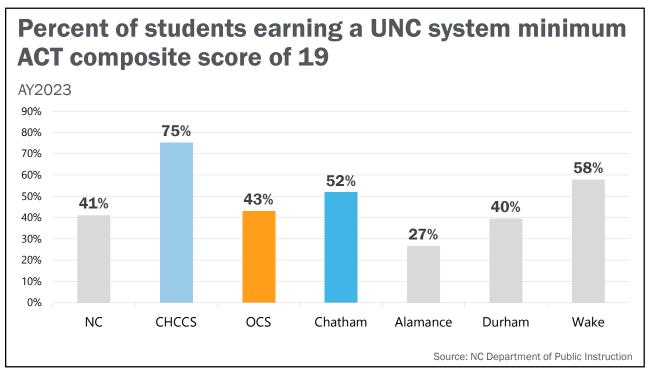
	All Stu	All Students		Black Students		Hispanic Students		Economically Disadvantaged		Students with Disabilities	
	2014	2023	2014	2023	2014	2023	2014	2023	2014	2023	
NC	84%	86%	80%	84%	77%	81%	78%	84%	64%	72%	
CHCCS (Orange)	91%	95%	91%	91%	78%	89%	79%	90%	69%	84%	
OCS (Orange)	86%	88%	84%	87%	70%	84%	74%	84%	72%	69%	
Chatham	82%	89%	83%	80%	73%	85%	74%	87%	77%	65%	
Alamance	79%	85%	77%	81%	70%	83%	71%	85%	61%	69%	
Durham	82%	84%	79%	86%	72%	77%	75%	84%	57%	76%	
Wake	83%	90%	74%	87%	68%	78%	68%	83%	58%	75%	

#### **Adjusted cohort graduation rates**

Source: NC Department of Public Instruction

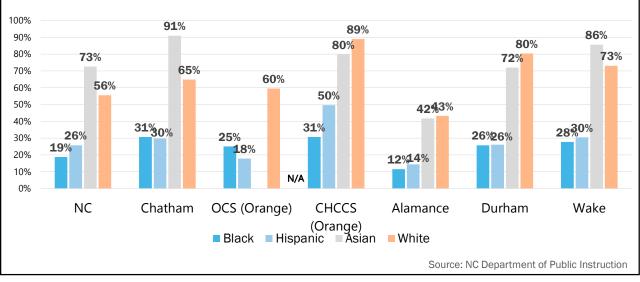


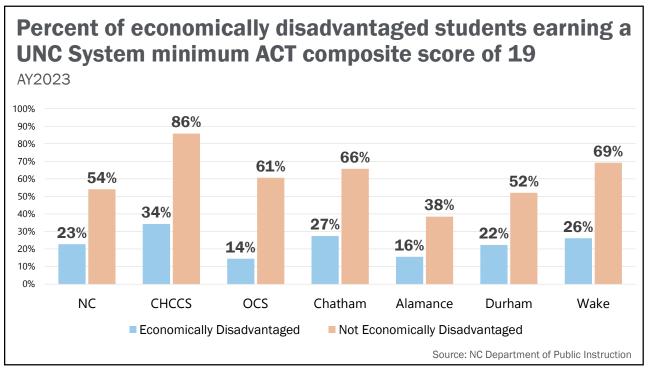


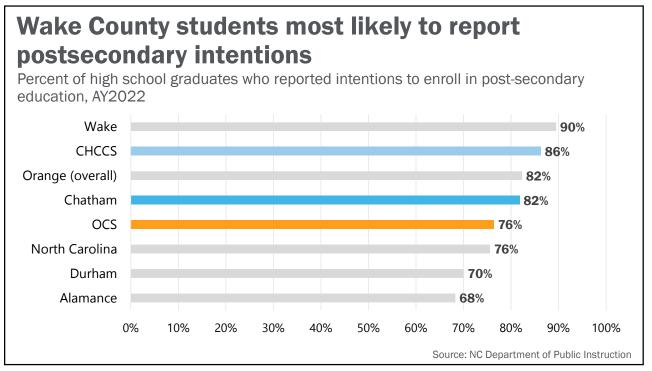


### Percent of students earning a UNC System minimum ACT composite score of 19 by race/ethnicity



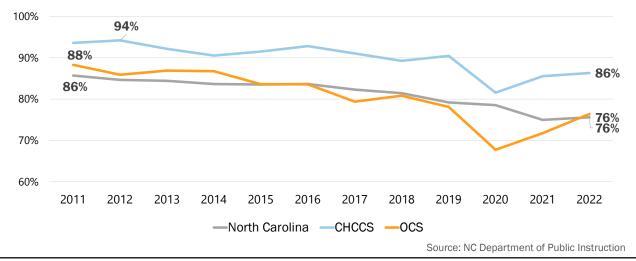


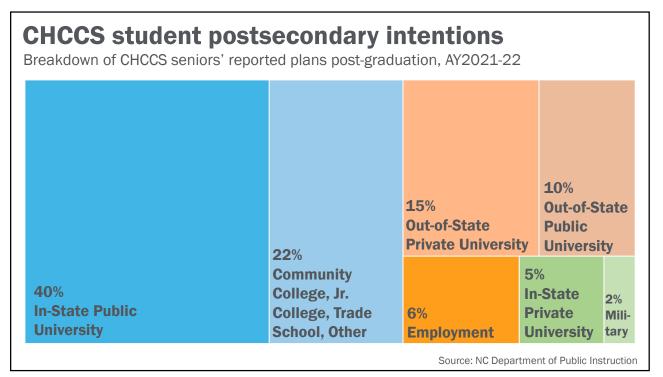


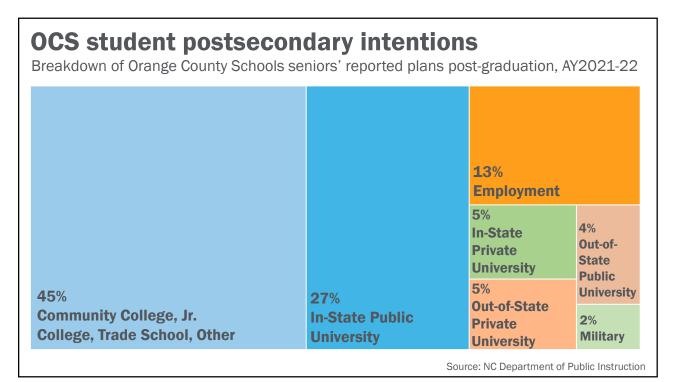


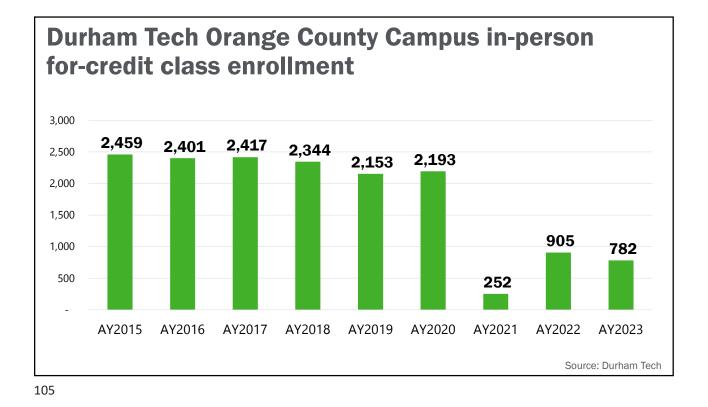
## Postsecondary education intentions slowly declining over decade

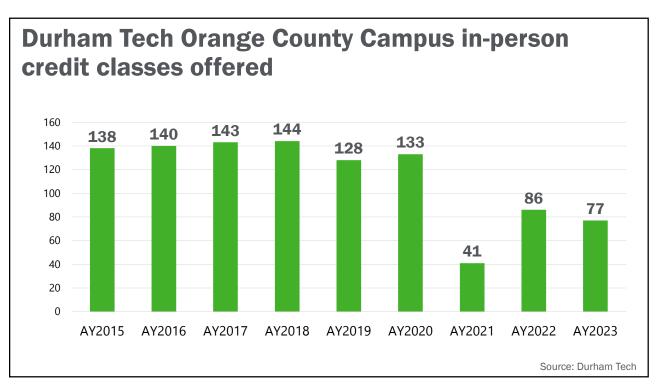
Percent of high school graduates who reported intentions to enroll in postsecondary education, AY2011 to AY2022

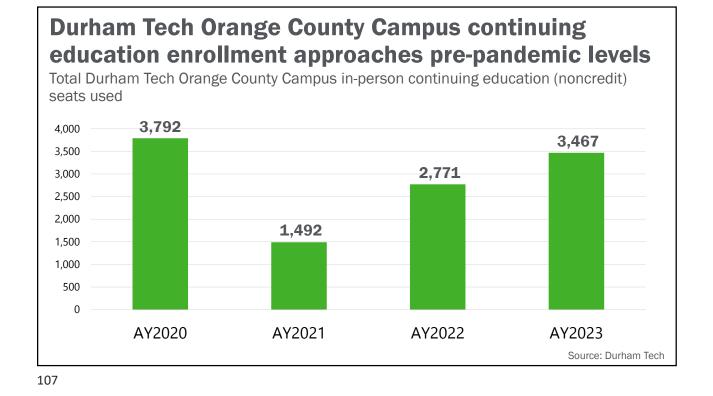


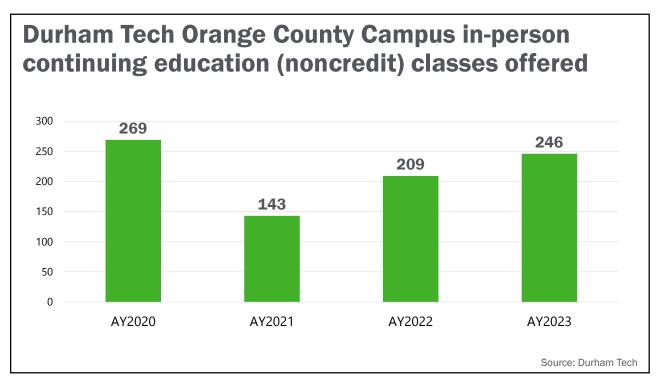


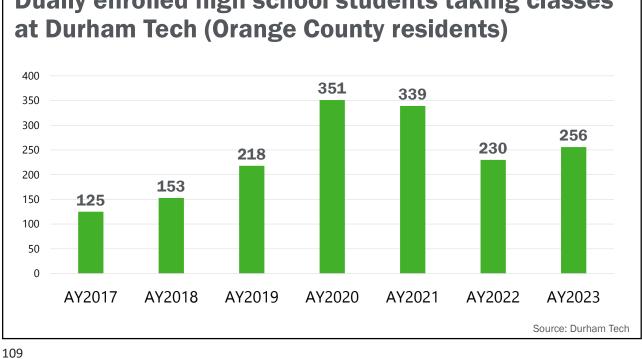




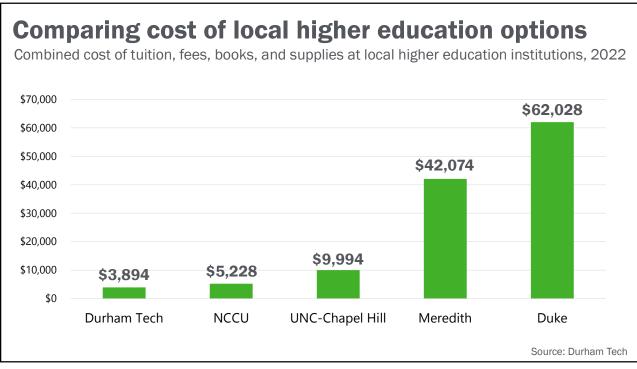






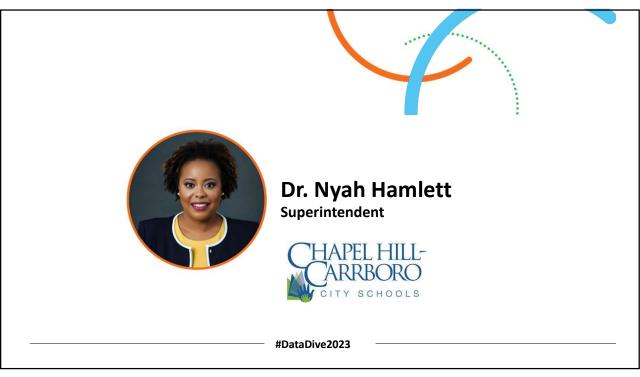




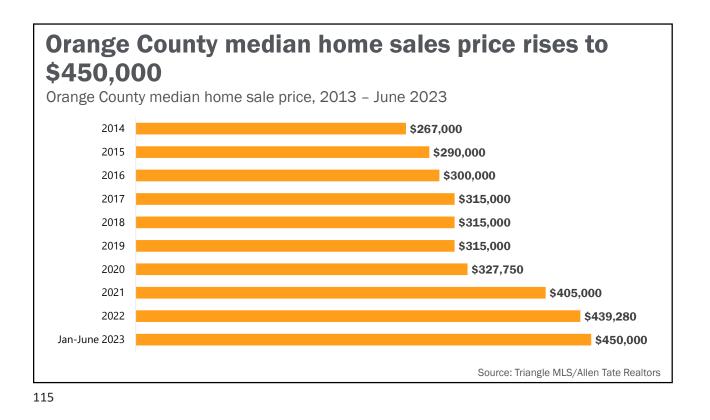


#### **Orange Promise students taking classes at Durham Tech** Orange Promise gives eligible graduates of high schools in Orange County \$500 per semester to offset Durham Tech tuition costs. 250 232 226 189 184 200 178 158 150 92 100 50 0 AY2017 AY2018 AY2019 AY2020 AY2021 AY2022 AY2023 Source: Durham Tech 111

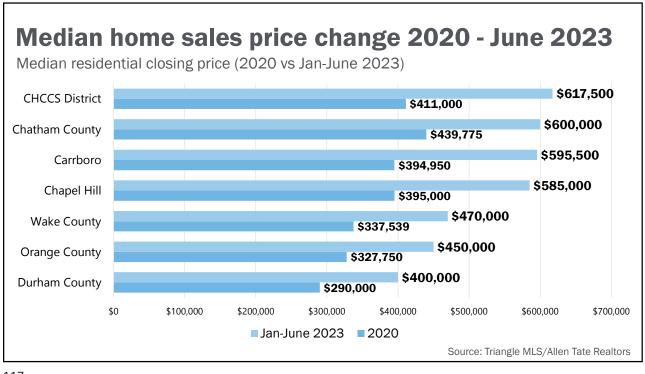


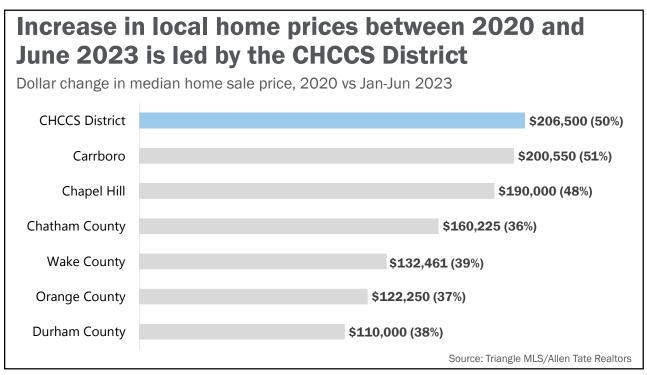


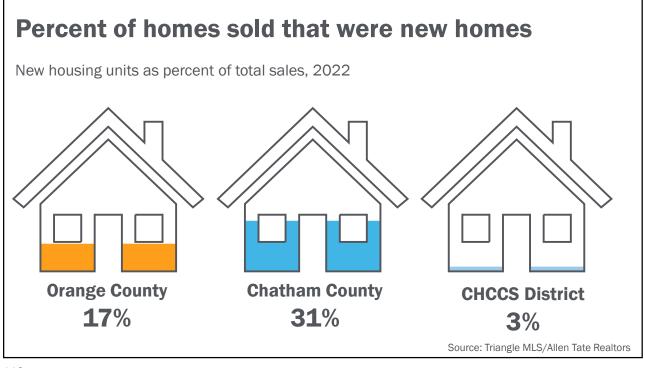


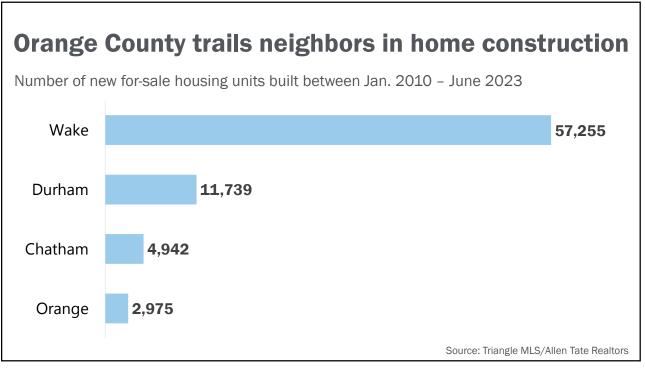


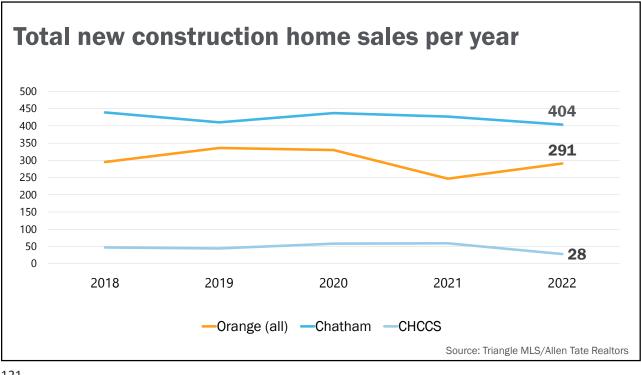
**Chatham County median home sales price increases** over \$200,000 since 2019 to \$600,000 Chatham County median home sale price, 2011 - June 2023 2014 \$317,373 2015 \$335,000 2016 \$352,140 2017 \$369,000 2018 \$388,000 2019 \$399,000 2020 \$439,775 2021 \$512,286 2022 \$600,000 Jan-June 2023 \$600,000 Source: Triangle MLS/Allen Tate Realtors

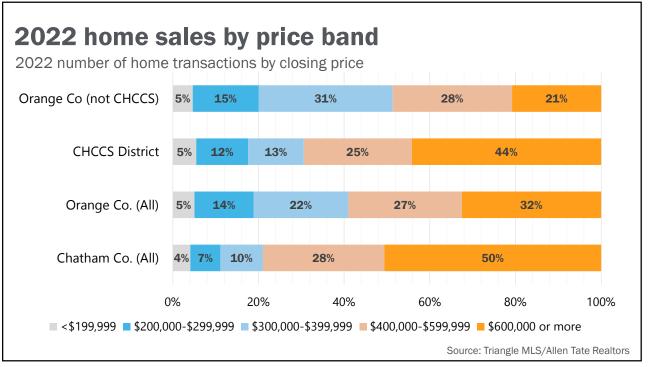


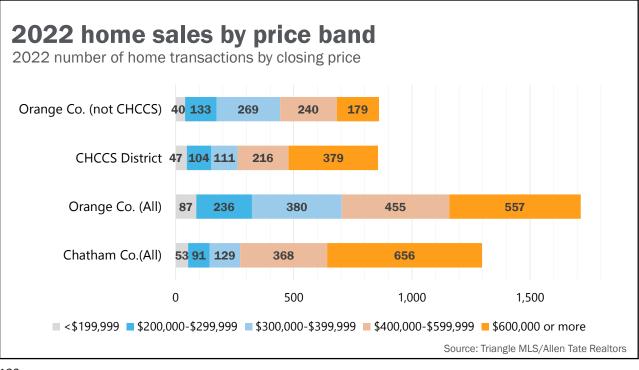




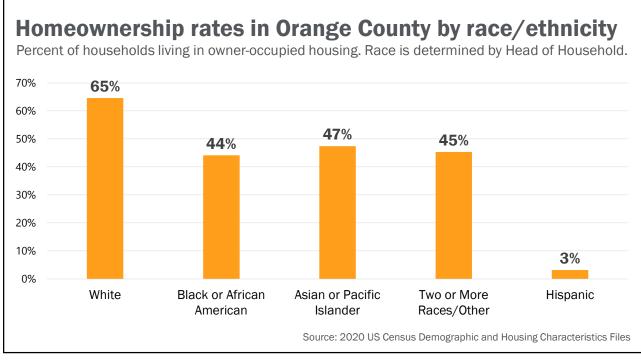












#### North Carolina counties homeownership rates and rank

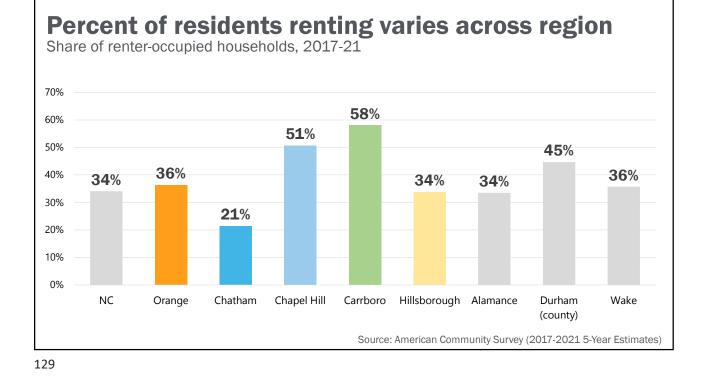
Percent of households living in owner-occupied housing and rank among North Carolina's 100 counties by race/ethnicity. Race is determined by Head of Household.

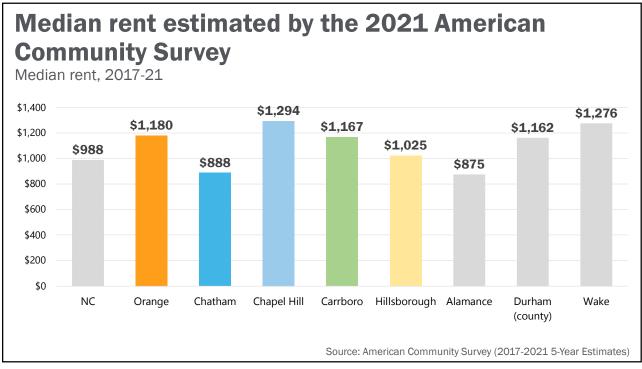
	Orange	Chatham	Alamance	Durham	Wake	Who is #1
White	65% (98 <sup>th</sup> )	83% (6 <sup>th</sup> )	73% (85 <sup>th</sup> )	63% (98 <sup>th</sup> )	69% (90 <sup>th</sup> )	Union - 86%
Black or African American	44% (81 <sup>st</sup> )	65% (13 <sup>th</sup> )	45% (79 <sup>th</sup> )	43% (81 <sup>st</sup> )	43% (82 <sup>nd</sup> )	Gates - 79%
Asian or Pacific Islander	47% (93 <sup>rd</sup> )	88% (5 <sup>th</sup> )	61% (72 <sup>nd</sup> )	43% (96 <sup>th</sup> )	65% (57 <sup>th</sup> )	Bertie - 94%
Two or More Races/Other	45% (95 <sup>th</sup> )	61% (34 <sup>th</sup> )	57% (54 <sup>th</sup> )	37% (99 <sup>th</sup> )	46% (94 <sup>th</sup> )	Graham - 81%
Hispanic	3% (33 <sup>rd</sup> )	5% (11 <sup>th</sup> )	6% (10 <sup>th</sup> )	4% (27 <sup>th</sup> )	4% (30 <sup>th</sup> )	Duplin - 9%
			Source: 2020	US Census Demogra	aphic and Housir	ng Characteristics File

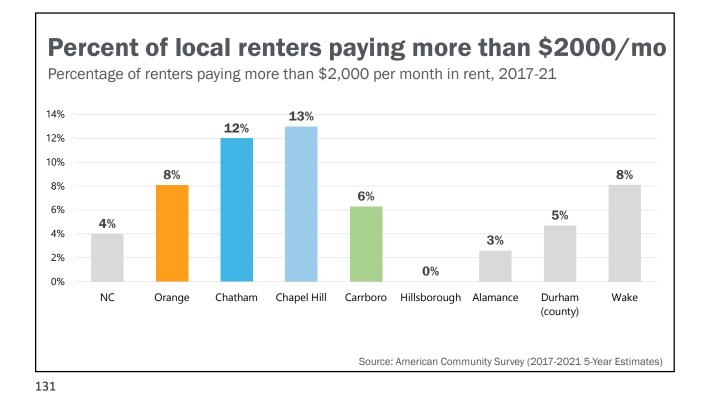
### **Housing: For Rent**

127

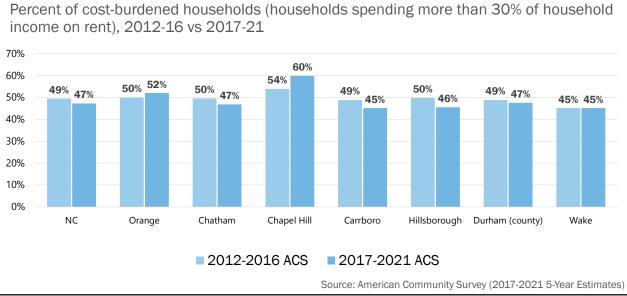
### From the American Community Survey 2017-2021





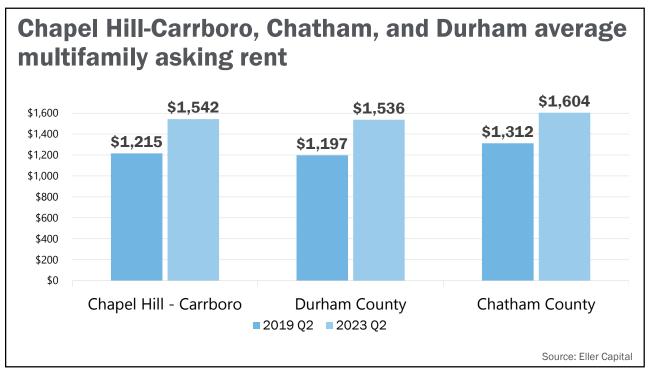


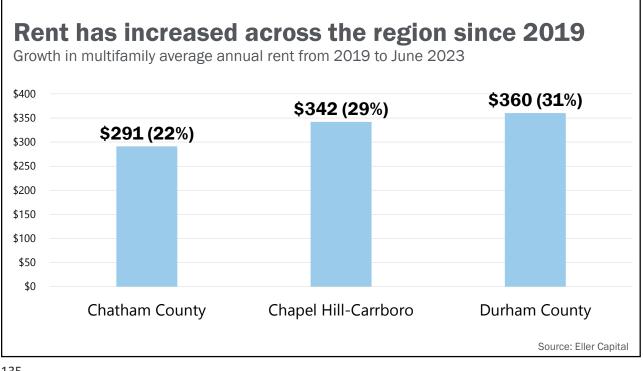
# Percent of renters cost-burdened declines across the region, except Chapel Hill and Orange



### Up-to-date Local Rent from Eller Capital

133

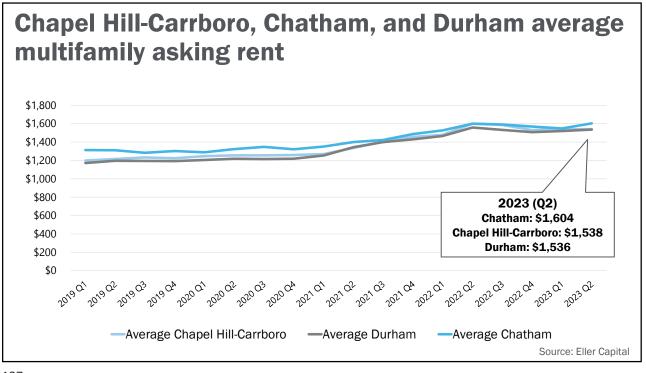


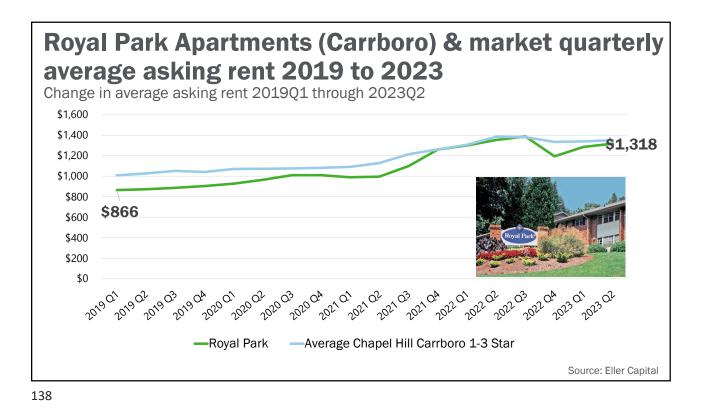


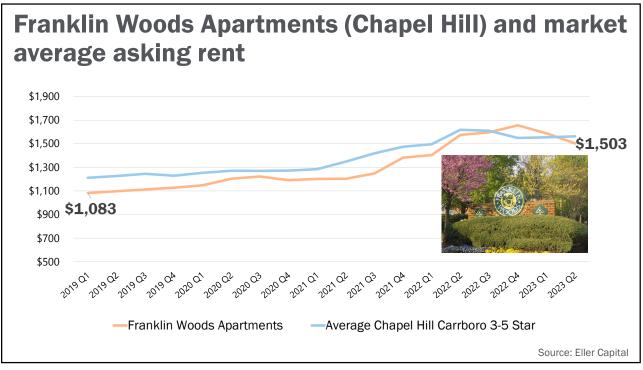
**Chapel Hill-Carrboro average asking rent ranges from** \$1,385 - \$2,104

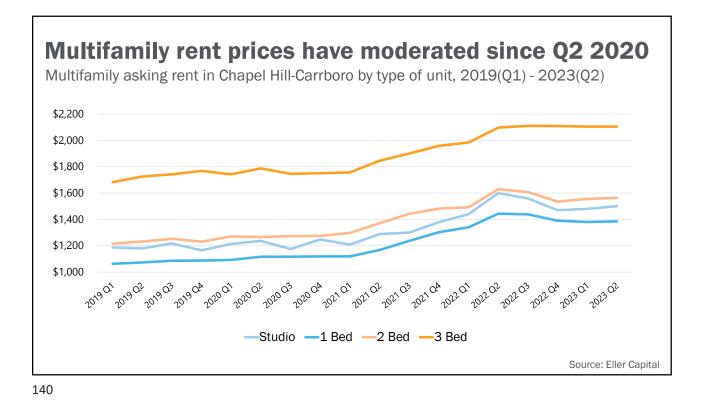


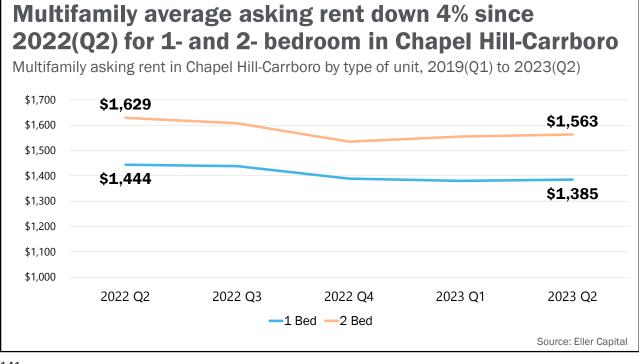
Chapel Hill-Carrboro multifamily average asking rent, 2023(Q2)

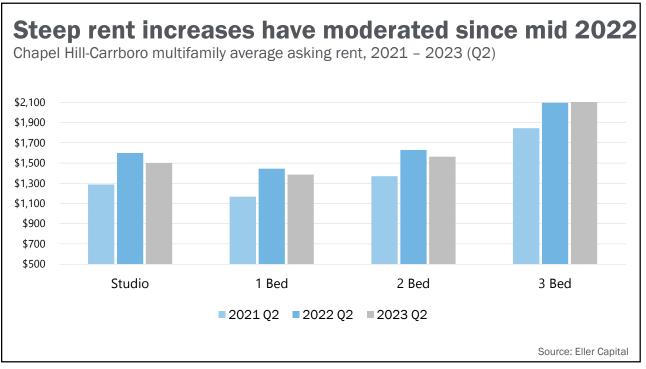












### **Rent & Income**

143

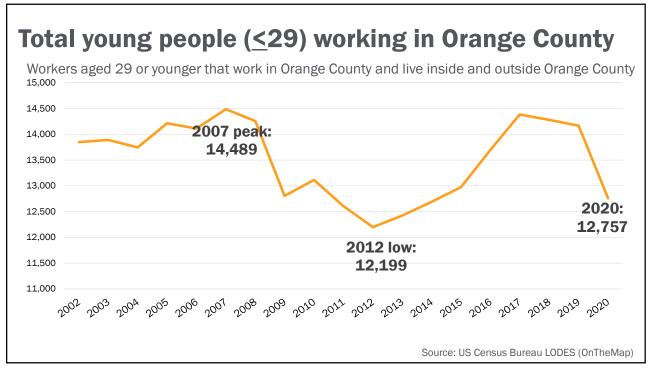
#### Income needed to afford local rent

Average monthly rent and income needed to make it 'affordable.' Affordable is defined as spending no more than 30% of the pre-tax income on housing. Calculation does not include utilities.

Chapel Hill-Carrboro 2033 Q2	Average 1 bedroom	Average 2 bedroom
Average Rent	\$1,385	\$1,563
Monthly income needed to afford monthly rent	\$4,617	\$5,210
Annualized income needed to afford monthly rent	\$55,404	\$62,520
Hourly income needed to afford monthly rent	\$26.64/hour	\$30.06/hour
Number of hours at minimum wage to afford monthly rent	147 hours a week	166 hours a week
	Source: Eller Capital	: The chamber for a Greater Chapel Hill-Ca

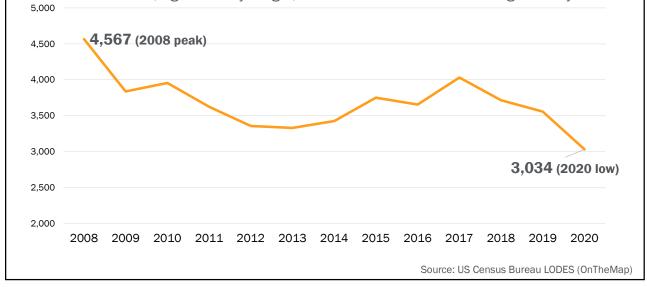
# **Young Workers**

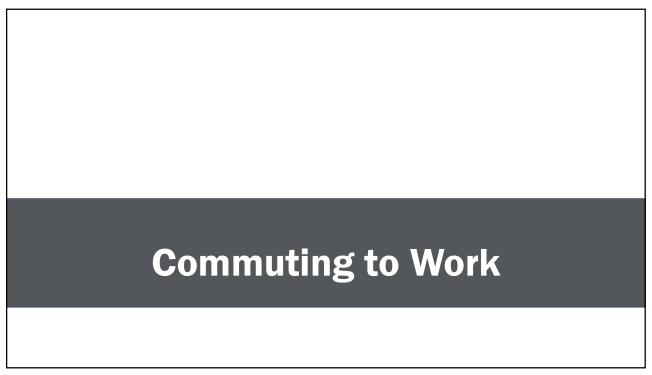
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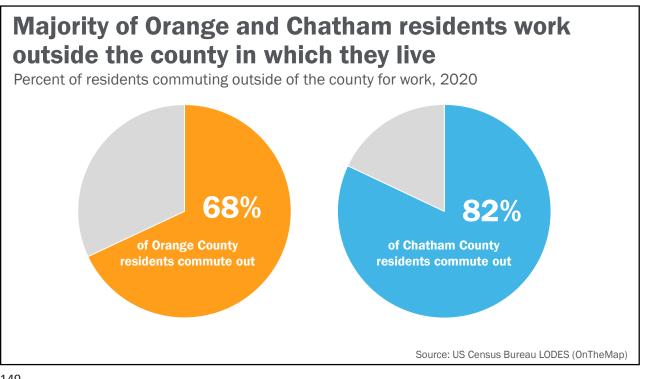


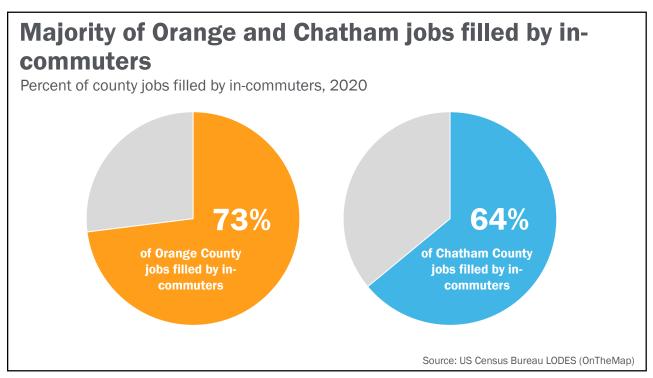
Number of young workers (<29) living <u>and</u> working in Orange County continues to decline

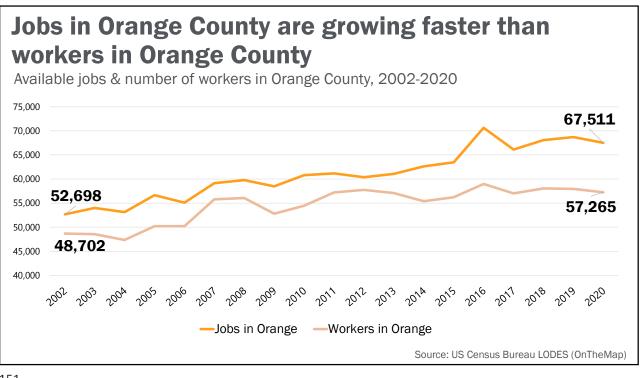
Number of workers, aged 29 or younger, that both live and work in Orange County

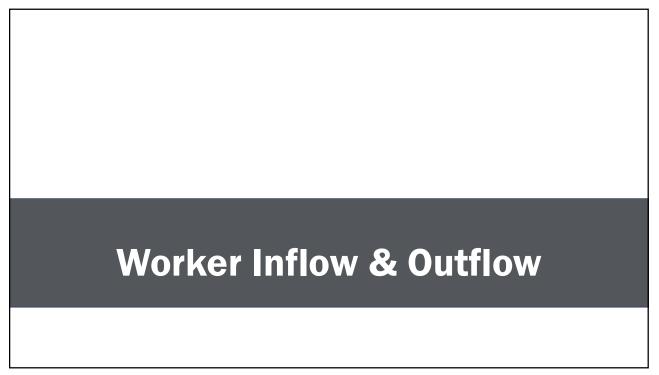


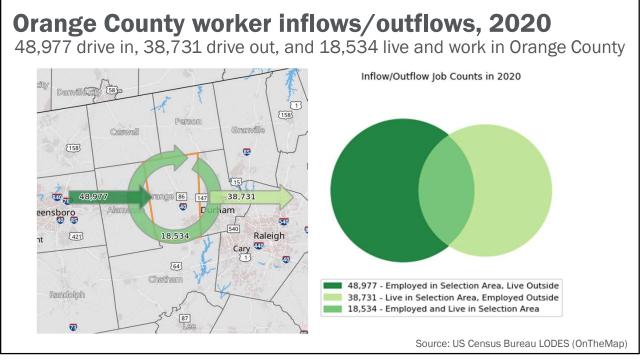


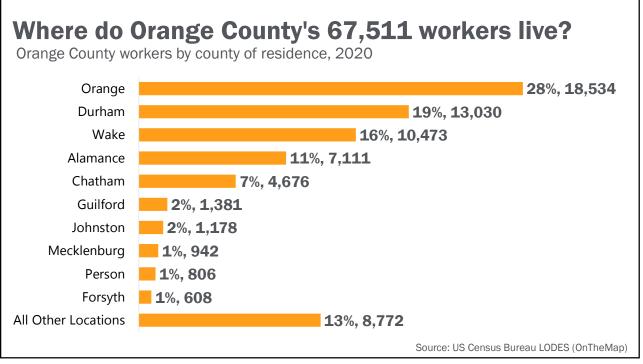


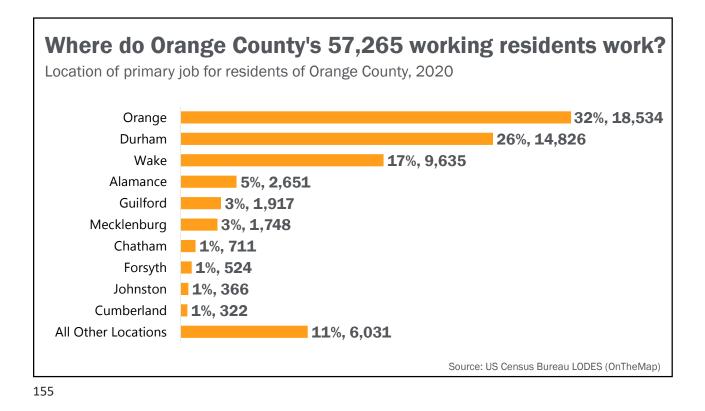


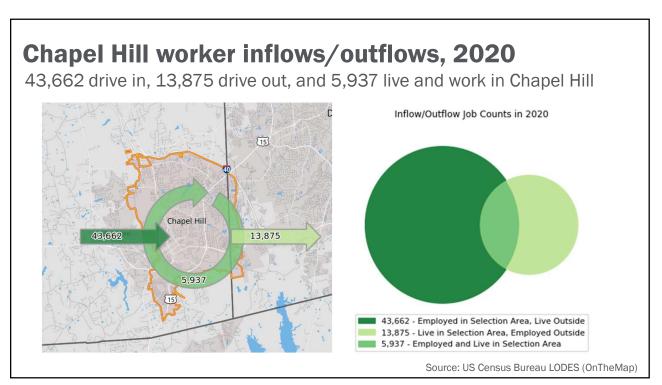


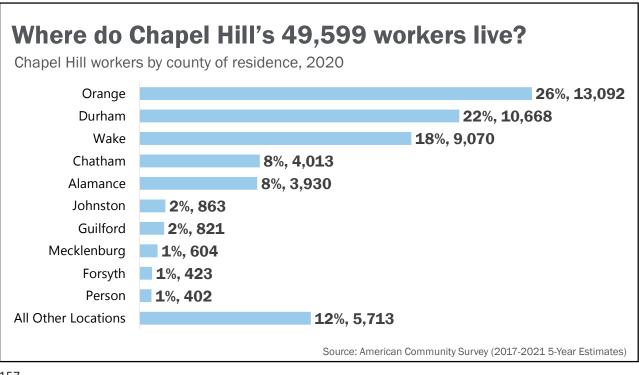


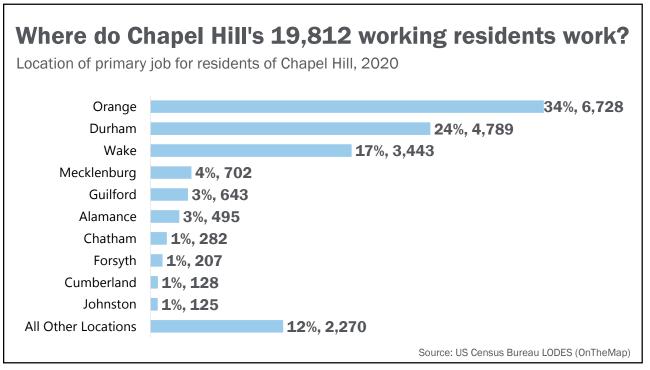


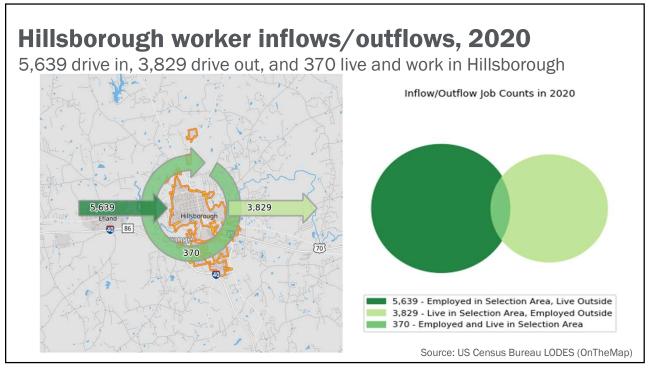


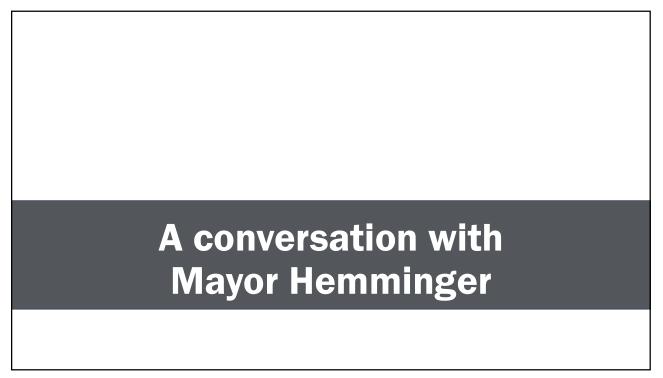






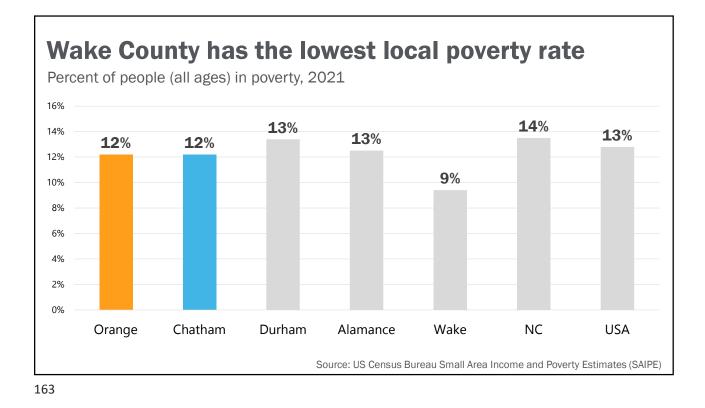


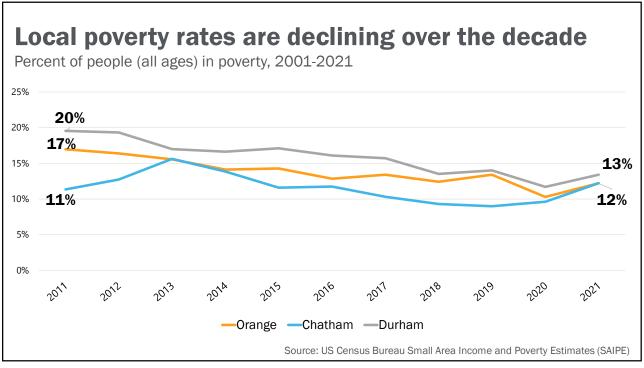


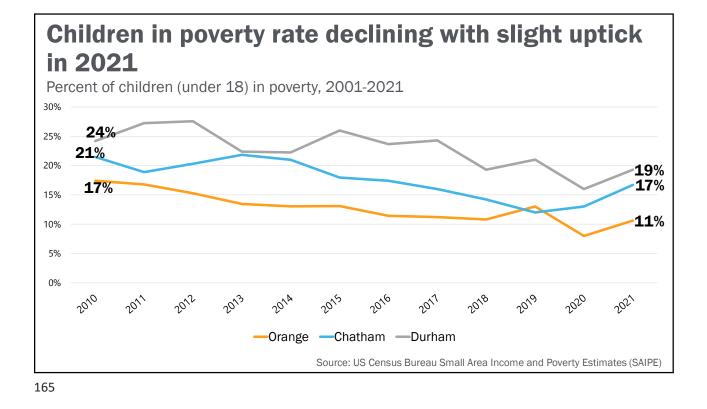


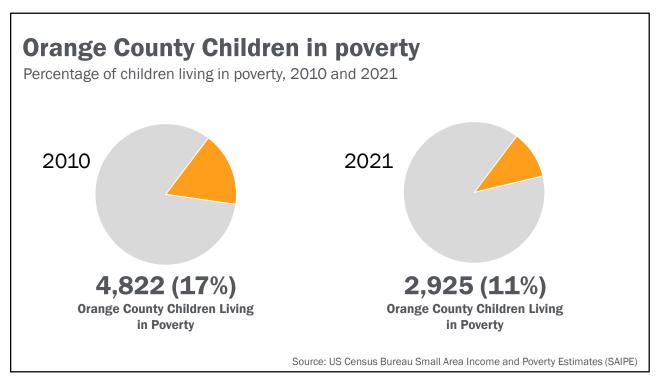


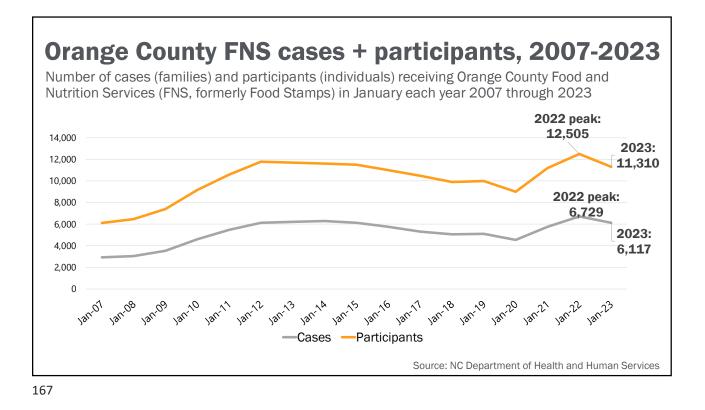


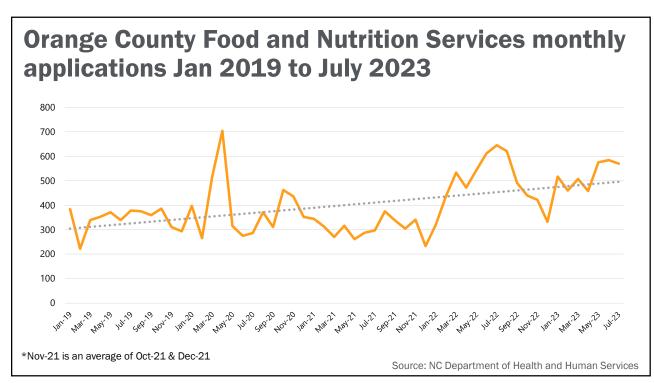


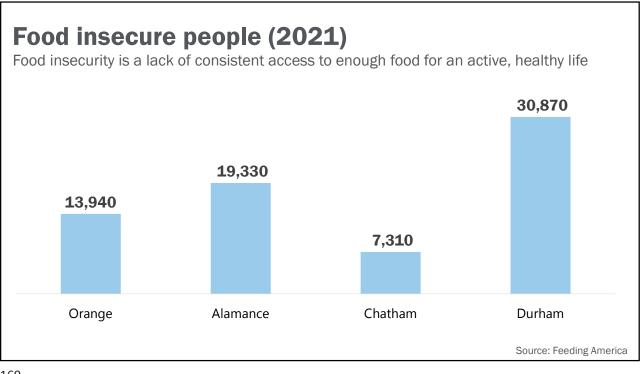




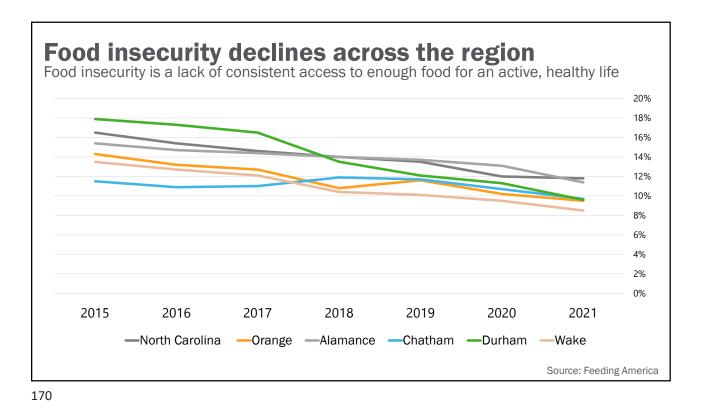


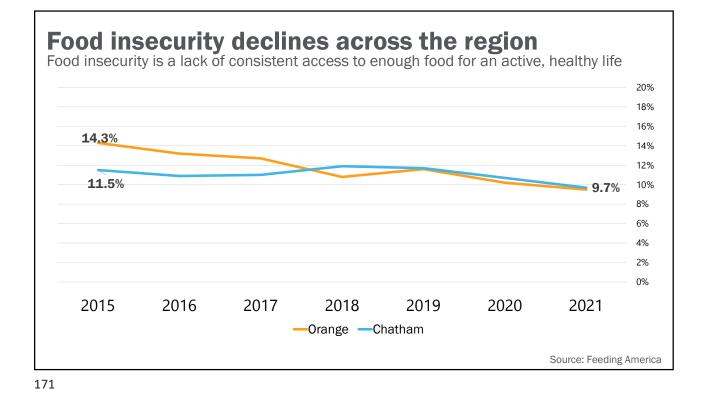




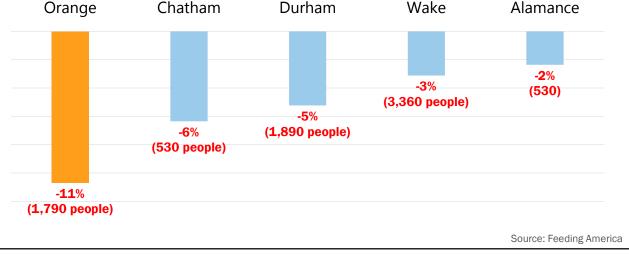




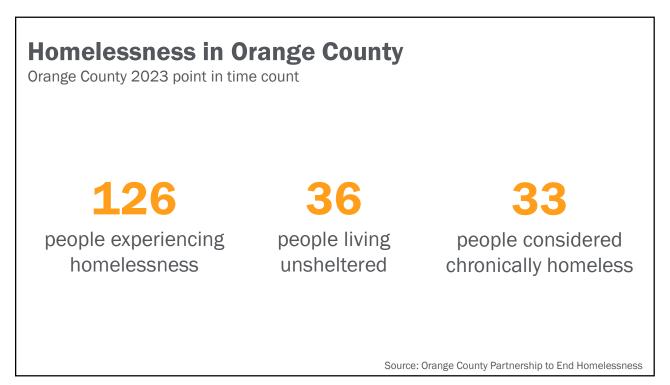


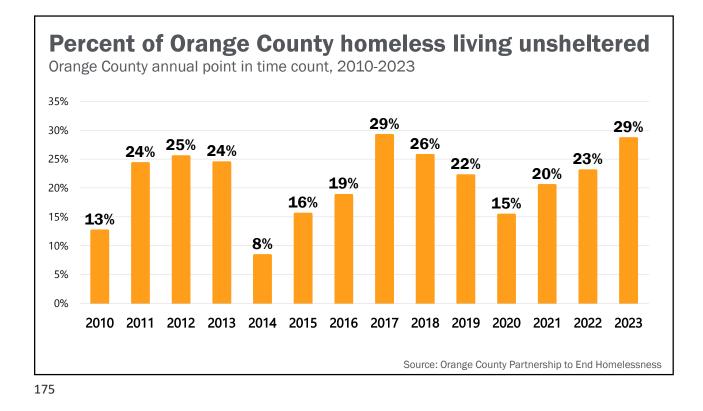


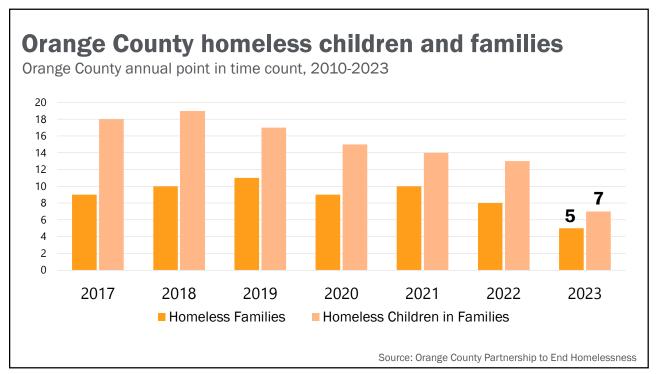
# Number of food insecure people declines by 11% (1,790<br/>people) in Orange County between 2019-2021Percentage decline in number of food insecure people, 2019 vs 2021. Food insecurity is a<br/>lack of consistent access to enough food for an active, healthy lifeOrangeChathamDurhamWakeAlamance



# Homelessness

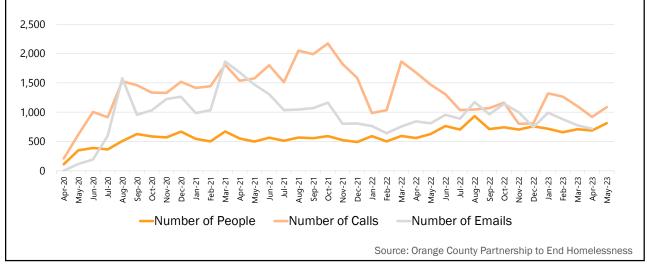






Orange Housing Helpline averages 1,300 calls a month since pandemic

Calls, emails, and individuals served by the Orange County Housing Helpline April 2020 to May 2023

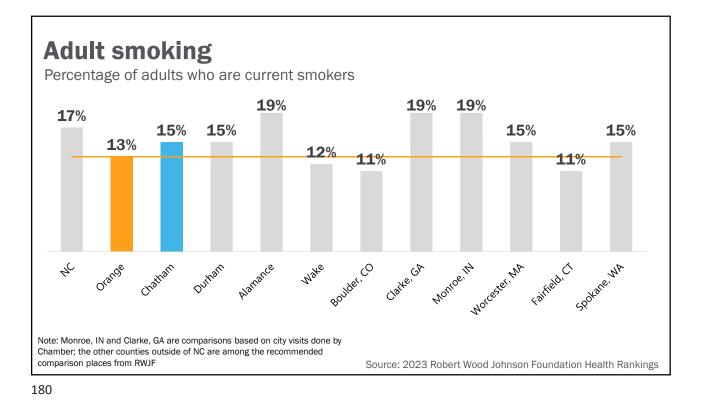


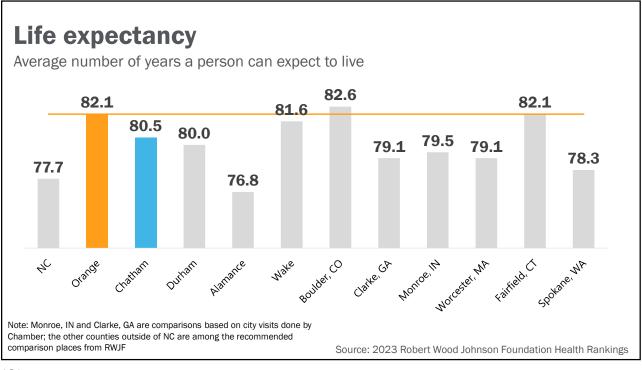


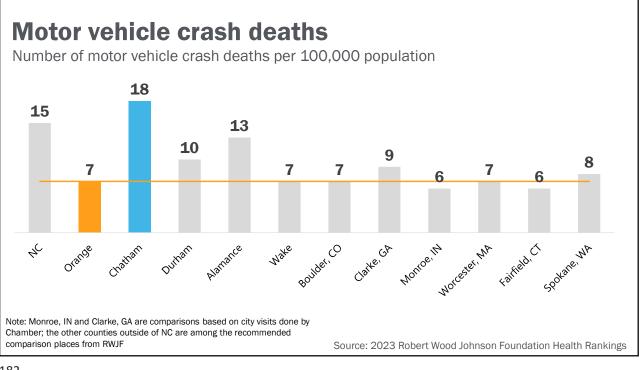
# Orange ranks 1<sup>st</sup> in health behaviors, clinical care, + social/economic factors

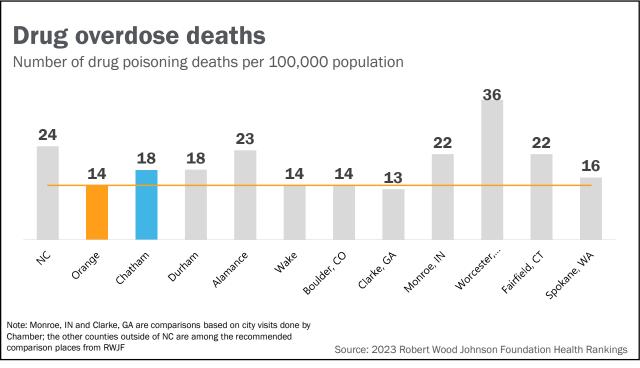
County rank out of NC's 100 counties

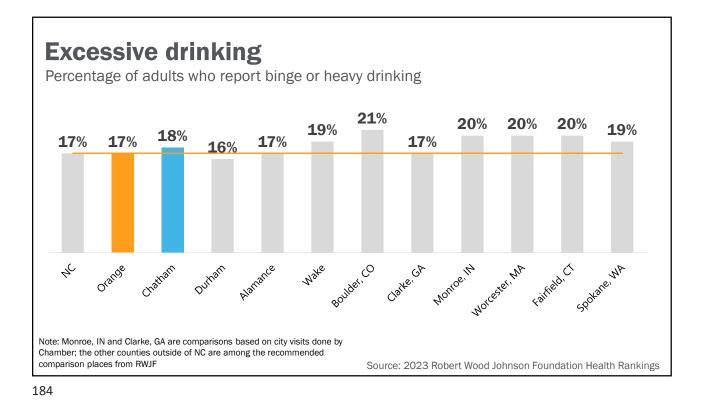
	Orange	Chatham	Durham	Who is #1
Length of Life	2	14	7	Wake
Quality of Life	3	11	19	Wake
Health Behaviors	1	4	12	Orange
Clinical Care	1	5	6	Orange
Social and Economic Factors	1	18	13	Orange
Physical Environment	7	28	20	New Hanover
		Source: 2023	Source: 2023 Robert Wood Johnson Foundation Health Rankings	

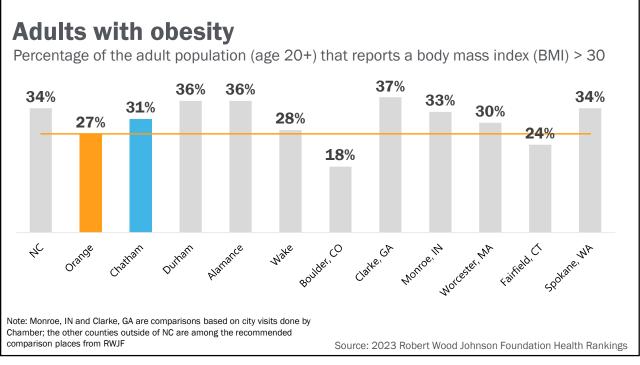


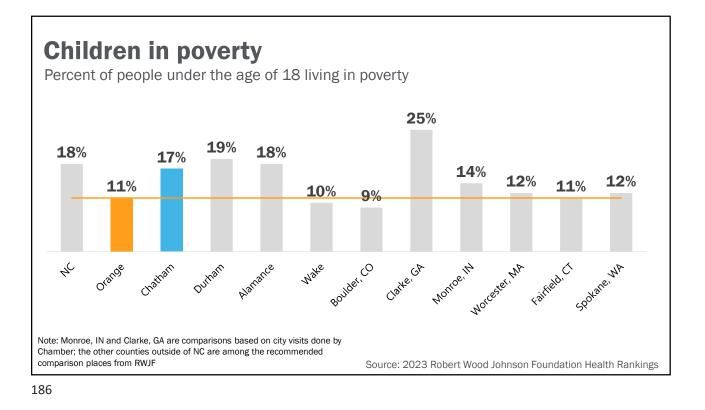


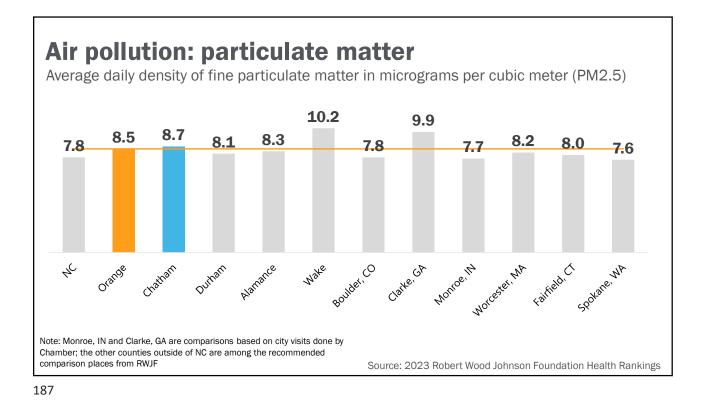


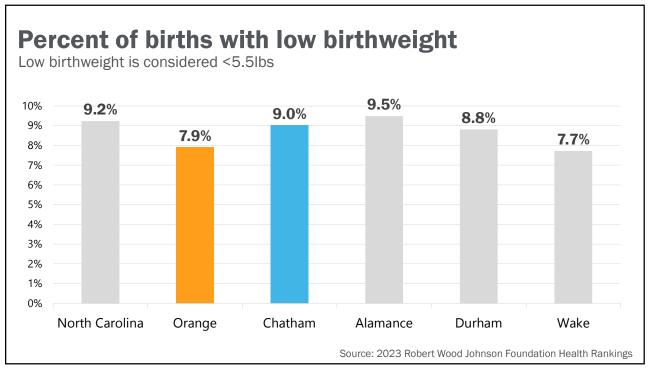




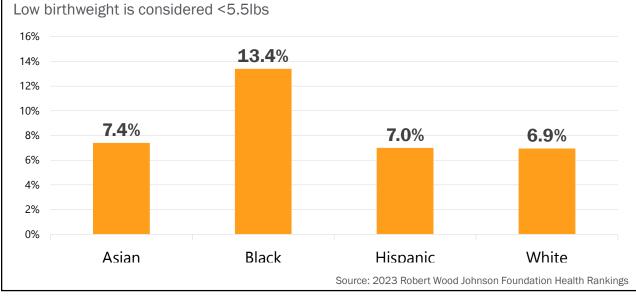




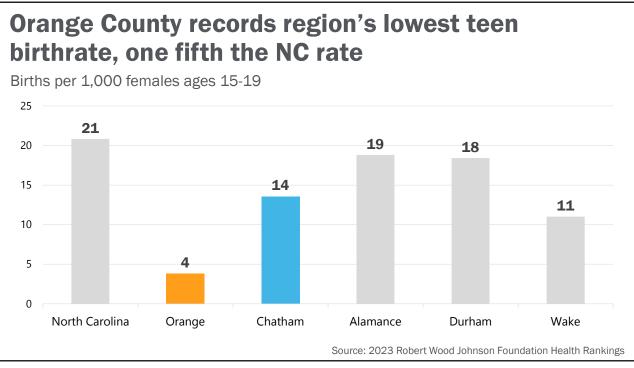


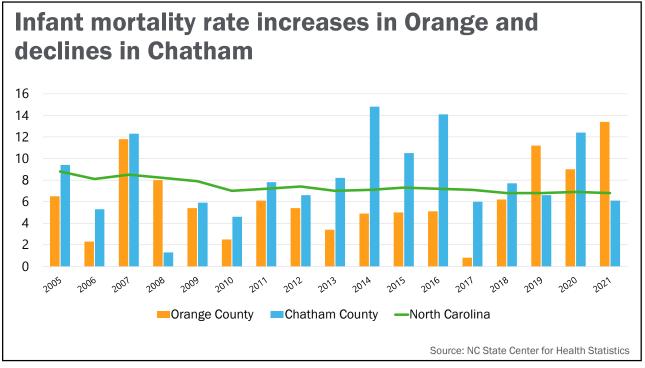


### Percent of births with low birthweight by race/ ethnicity in Orange County



189











### Orange County's top 25 employers, 2022

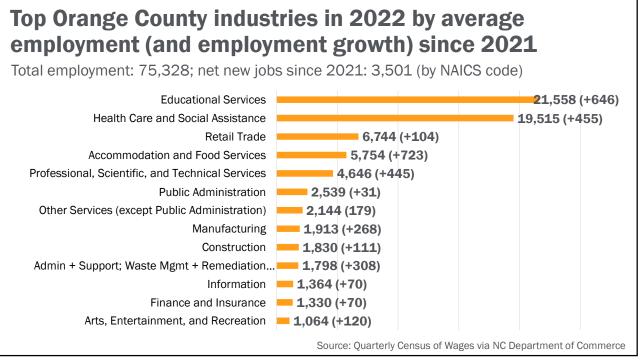
- 1. UNC Chapel Hill
- 2. UNC Health
- 3. Chapel Hill-Carrboro City Schools
- 4. Orange County Schools
- 5. Orange County Government
- 6. ABB/Industrial Connections & Solutions
- 7. Sports Endeavors
- 8. Town Of Chapel Hill
- 9. Wal-Mart Associates
- 10. Armacell
- 11. AKG Of America
- 12. Harris Teeter
- 13. Summit Design & Engineering Service

- 14. Aramark
- 15. Wegmans
- 16. Carol Woods Retirement Community
- 17. Food Lion
- 18. PHE, Inc.
- 19. The Carolina Inn (Hyatt Hotels)
- 20. Whole Foods
- 21. Weaver Street Market
- 22. U.S. Postal Service
- 23. UPS
- 24. Morinaga America Foods
- 25. Residential Services, Inc.

Source: NC Department of Commerce + Orange County Economic Development

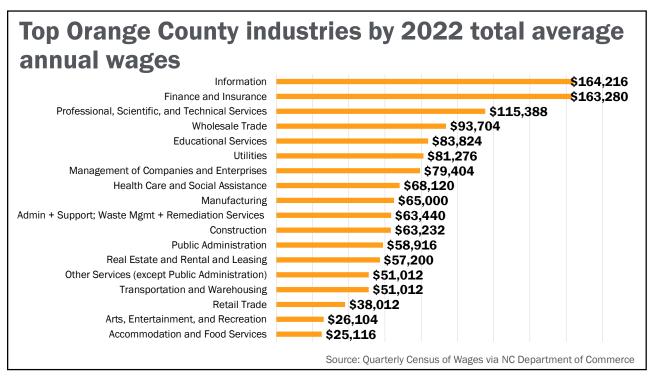
#### Top Orange County industries in 2022 by number of establishments (and growth in number of establishments) Total establishments: 5,039; 424 new since 2021 (by NAICS code) Professional, Scientific, and Technical Services 1,119 (+128) Other Services (except Public Administration) 623 (+17) Health Care and Social Assistance 527 (+58) Construction 361 (+34) Retail Trade 355 (+8) Accommodation and Food Services 354 (+7) Admin + Support; Waste Mgmt + Remediation Services 292 (+19) Finance and Insurance 275 (+21) Real Estate and Rental and Leasing 235 (+22) Information 200 (+27) **Educational Services 193 (+19)** Wholesale Trade **178 (+25)** Arts, Entertainment, and Recreation **112 (+13)**

Source: Quarterly Census of Wages via NC Department of Commerce





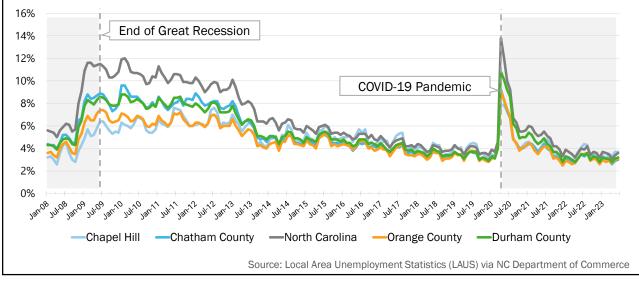


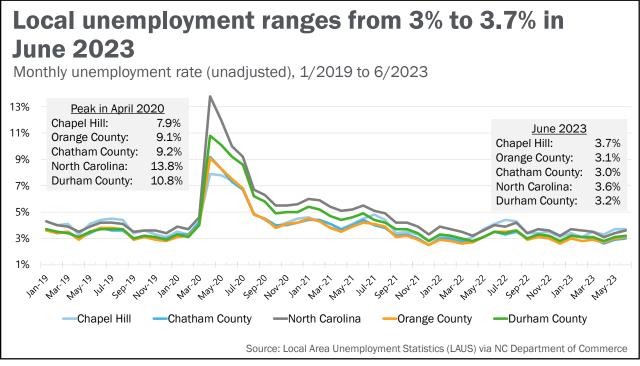


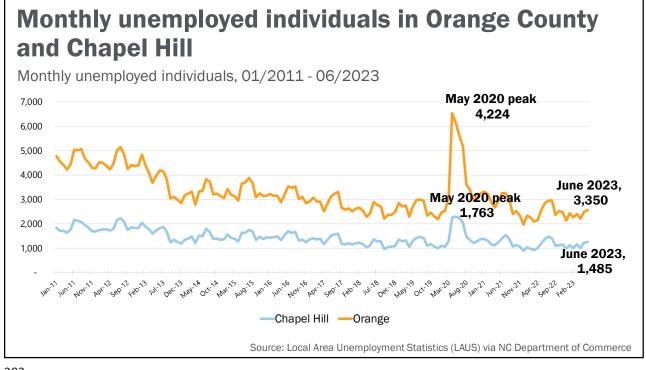


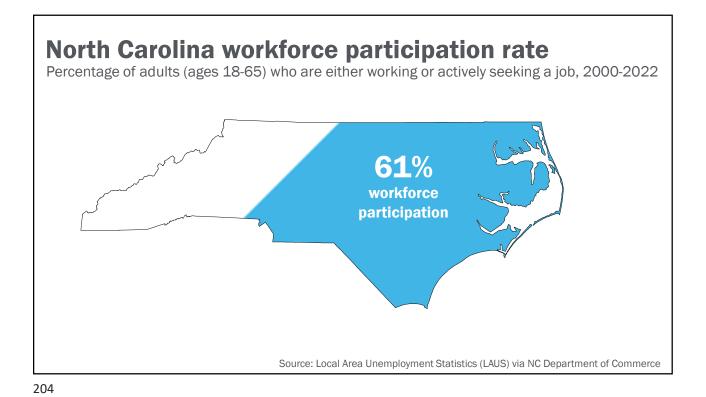
# Pandemic leads to larger spike in unemployment, with faster recovery than Great Recession

Monthly unemployment rate (unadjusted), 1/2008 to 6/2023



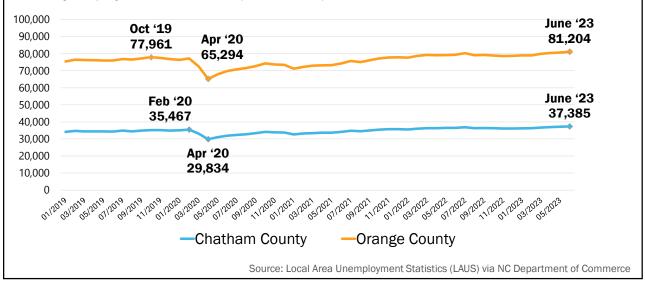






### Number of employed individuals declines in early Pandemic and recovers to set new employment records in Q2 2023

Monthly employed individuals, 05/2013 - 06/2023





## Average AGI: Orange ranks 1<sup>st</sup>; Chatham 2<sup>nd</sup>

Average adjusted gross income (AGI) on all tax returns, by county, 2020

	Average AGI on All Returns	Rank (of 100 Counties)
Orange County	\$120,351	1
Chatham County	\$102,298	2
Wake County	\$94,309	3
Durham County	\$72,640	9
Alamance County	\$55,026	38
		Source: I

207

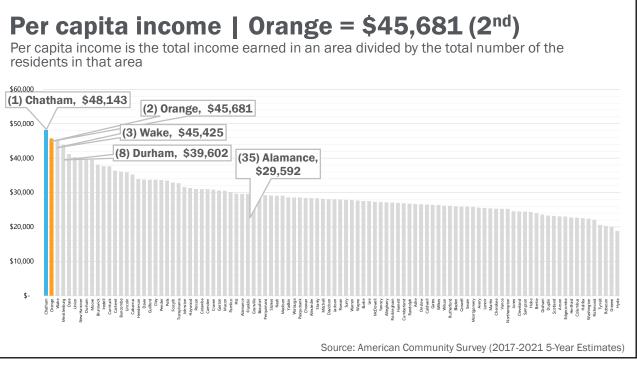
**Orange County gives highest dollar amount to charities** Average itemized contribution to charitable causes on itemized tax returns, by county, 2020

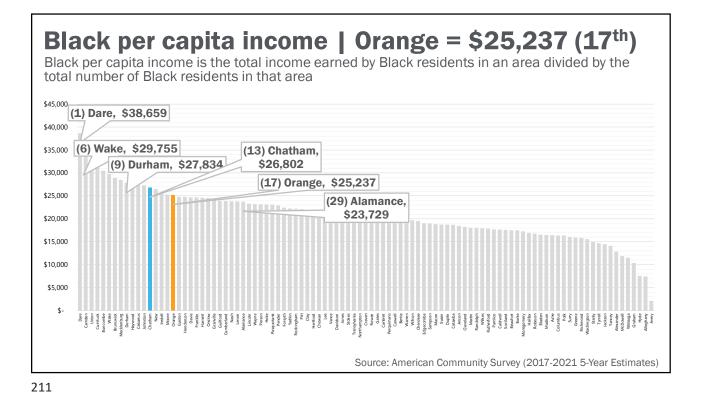
	Average Itemized Contributions Reported	Rank (of 100 Counties)
Orange County	\$20,371	1
Chatham County	\$13,928	28
Durham County	\$13,666	33
Wake County	\$13,168	42
Alamance County	\$11,887	60
		Source:

# Orange ranks near bottom in percentage of AGI given to charity

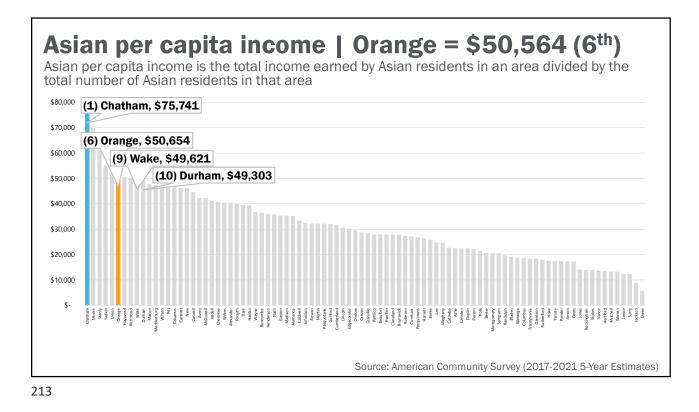
Average percent of adjusted gross income (AGI) contributed to charitable causes on itemized tax returns, by county, 2020

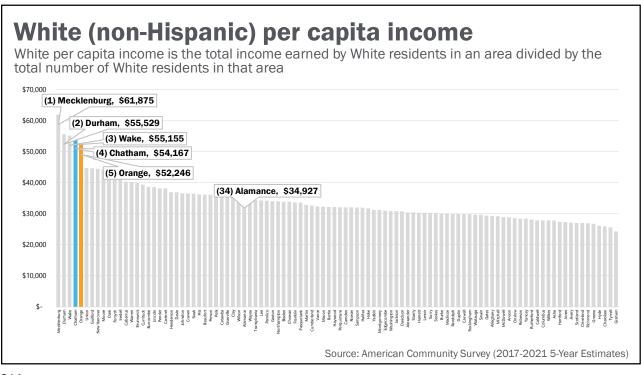
	Percent of AGI Contributed	Rank (of 100 Counties)	
Durham County	7%	58	
Alamance County	7%	64	
Wake County	5%	89	
Chatham County	5%	90	
Orange County	5%	94	
		Source: IRS	

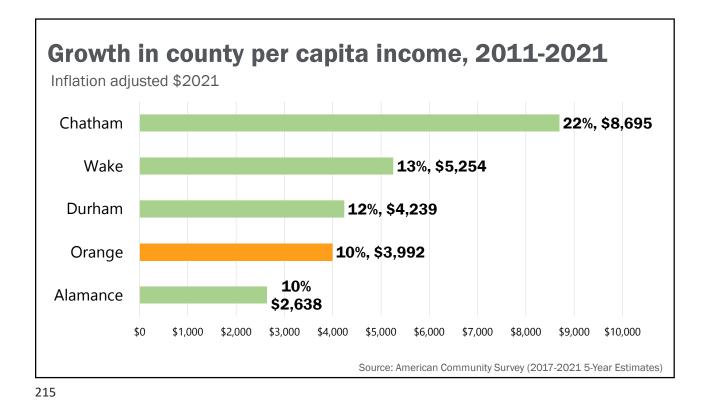


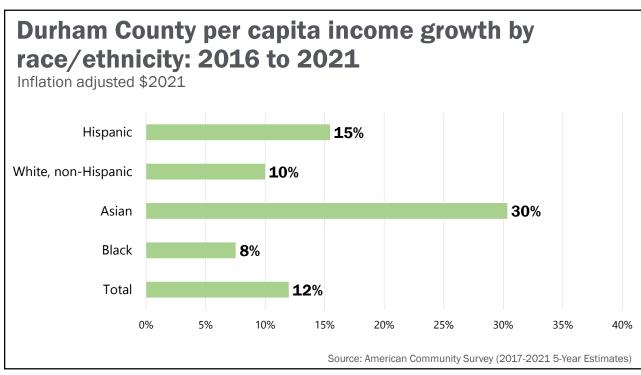


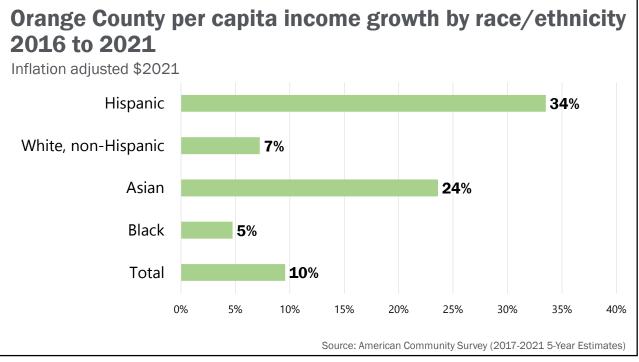
Hispanic per capita income | Orange = 24,191 (6<sup>th</sup>) Hispanic per capita income is the total income earned by Hispanic residents in an area divided by the total number of Hispanic residents in that area \$40,000 (1) Brunswick, \$37,401 \$35,000 (2) Chatham, \$35,701 \$30,000 (6) Orange, \$24,191 (9) Wake, \$22,001 \$25,000 (26) Durham, \$18,857 (51) Alamance, \$20,000 \$16,162 \$15,000 \$10,000 \$5,000 \$-Craver Moon Gate Surr Surr Persor Vano Stanjo Nasi Jhristo Hyd Pol Pol Onsio Unix Unix Haywoo Franki Pamik Pamik Punha Runha Cheroko Source: American Community Survey (2017-2021 5-Year Estimates)

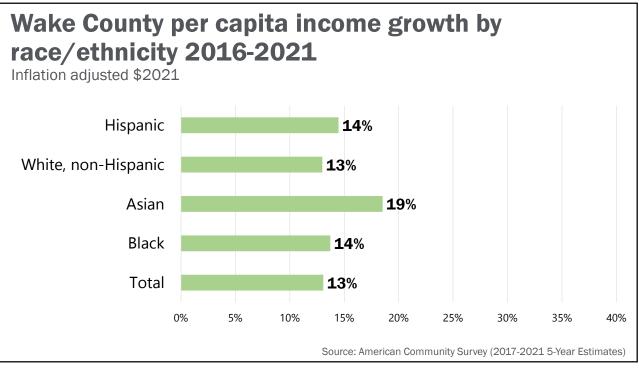


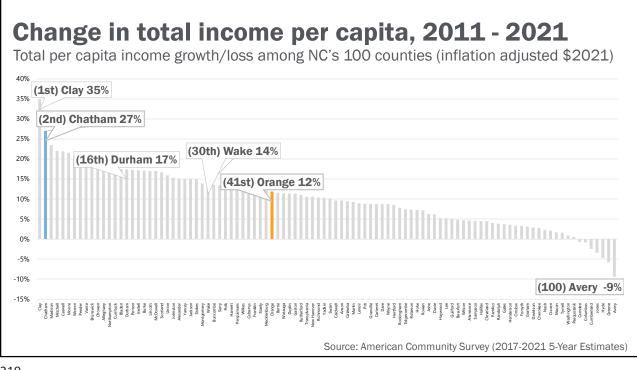


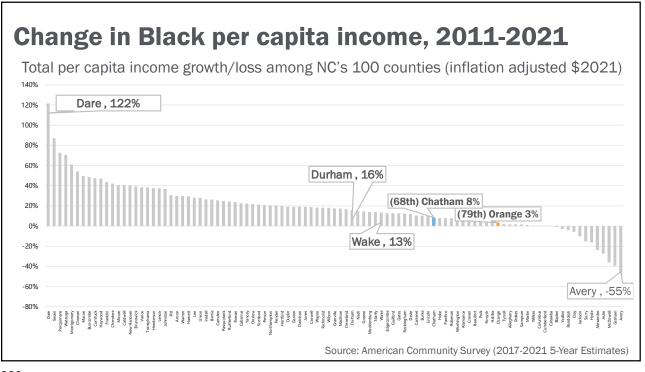






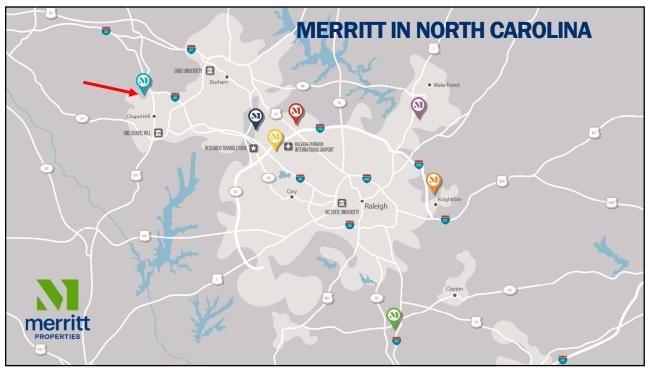






### **Sponsor Break**

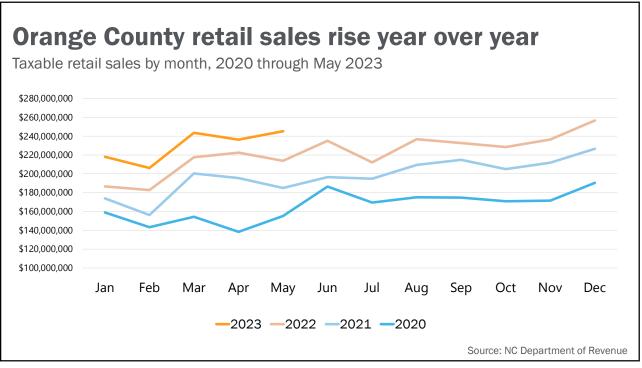


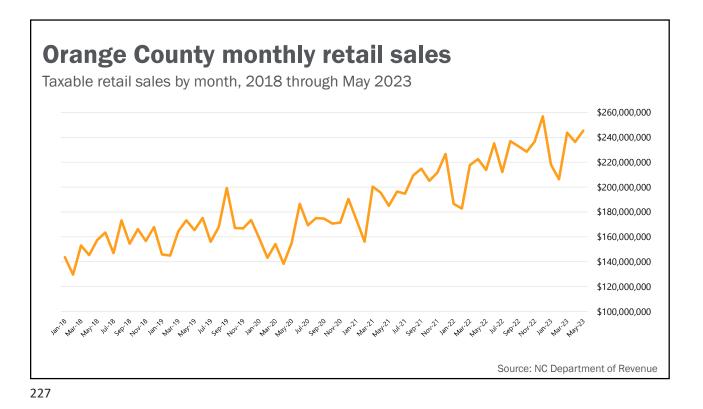


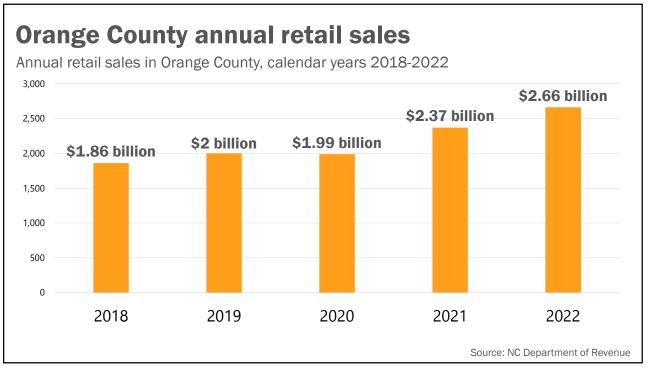


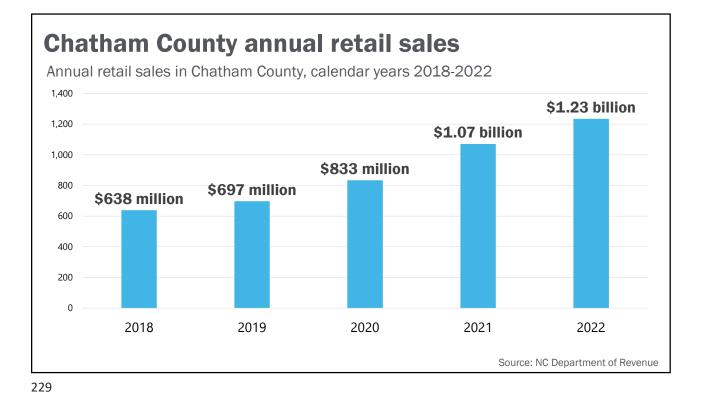
## Sales, Tax & Revenue

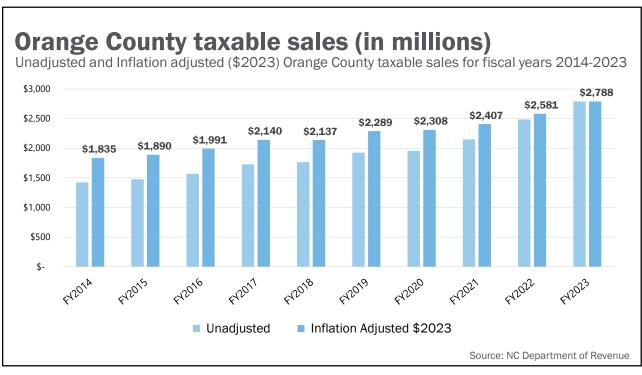
225

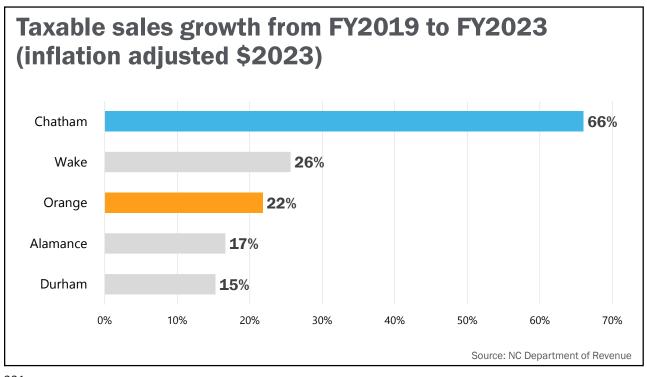


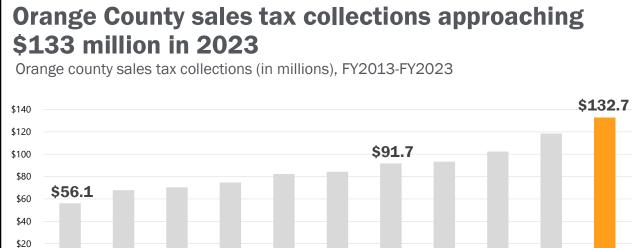










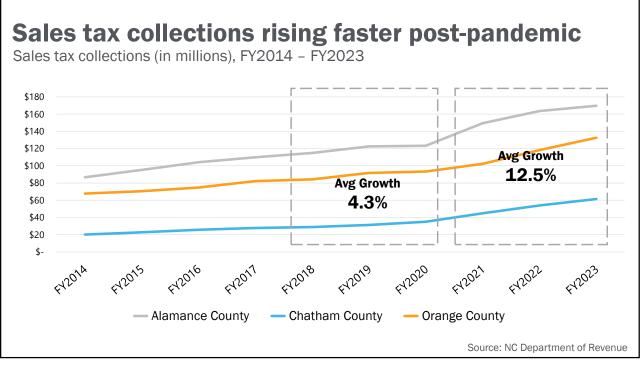


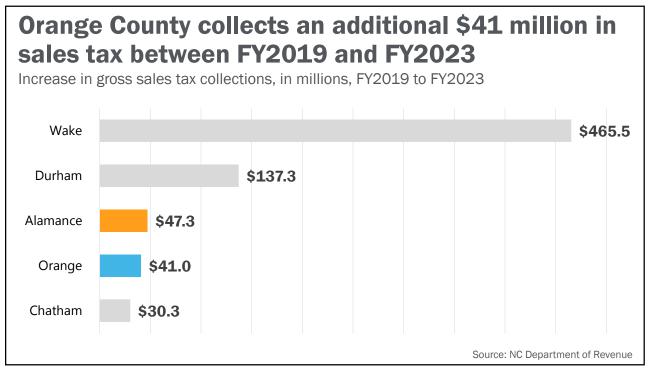
 $r^{1201^{A}}$   $r^{1$ 

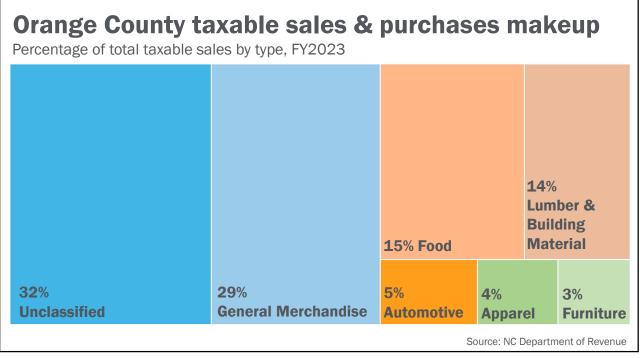
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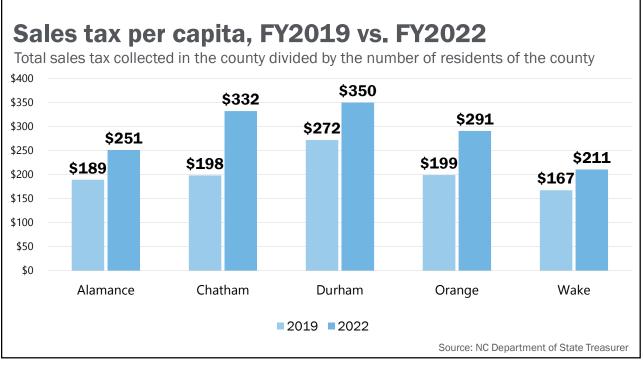
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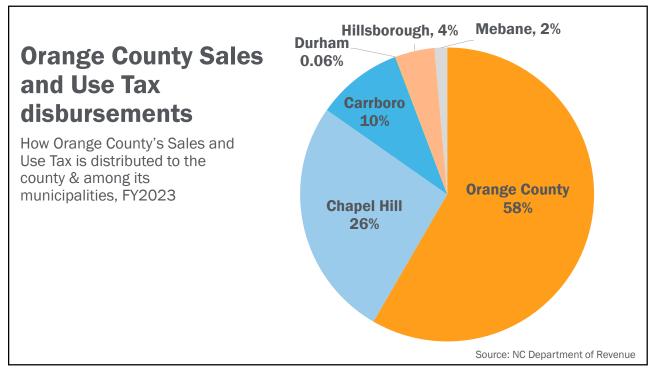


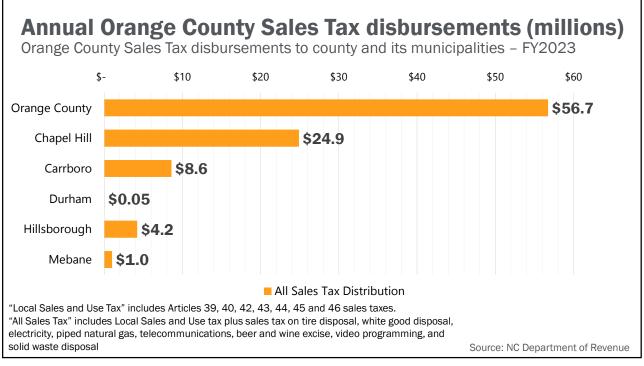






#### **Sales Tax Disbursements**

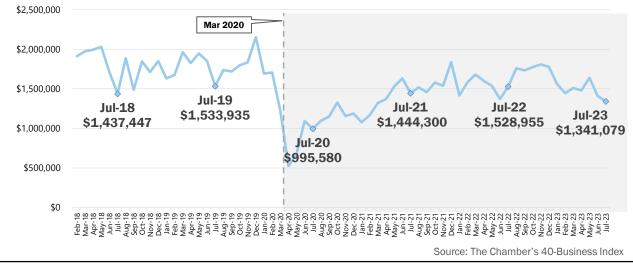






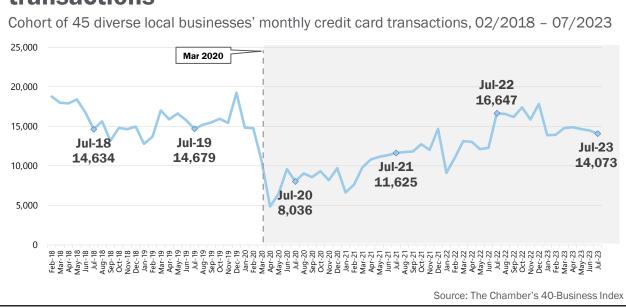
Chamber Small Business Index: monthly credit card transactions

Cohort of 45 diverse local businesses' combined monthly credit card transaction values, 02/2018 – 07/2023



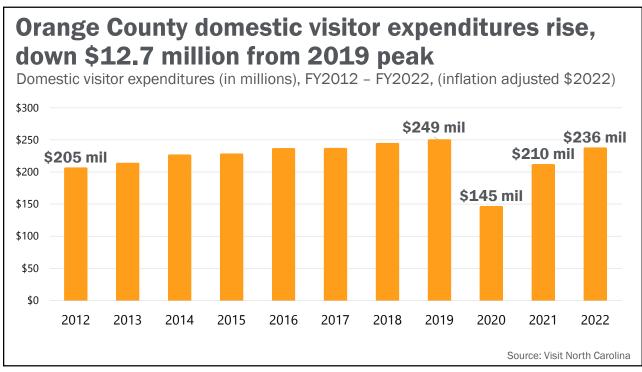
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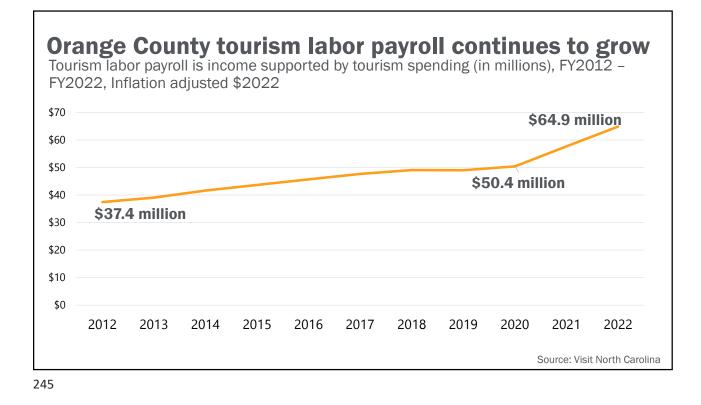
#### **Chamber Small Business Index: monthly credit card transactions**

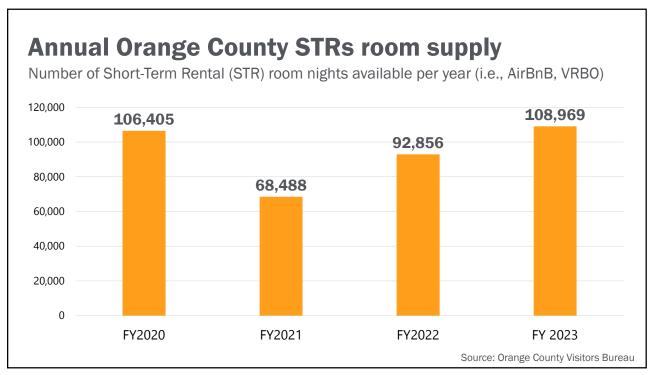


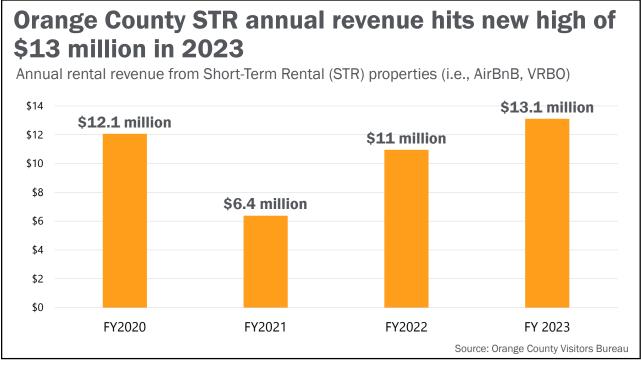
### **Tourism & Hospitality**

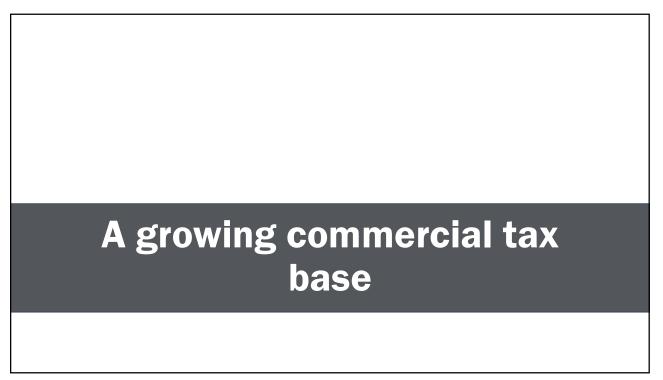
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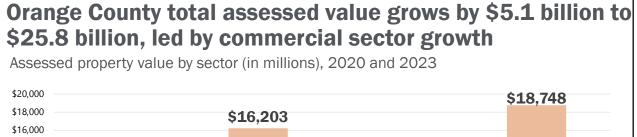






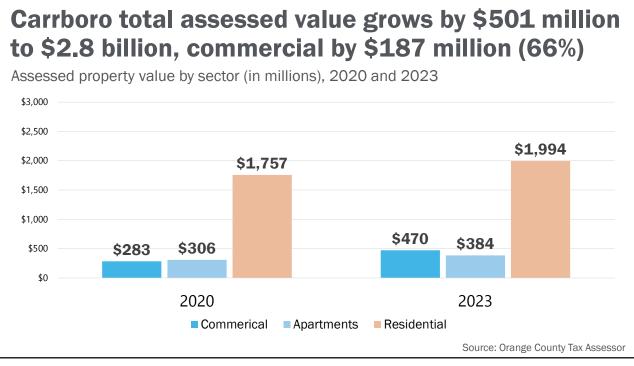






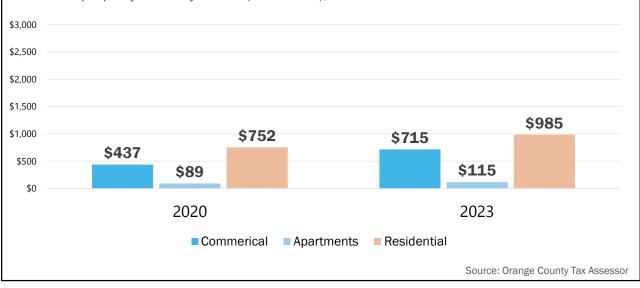
Orange County total assessed value grows by \$5.1 billion to



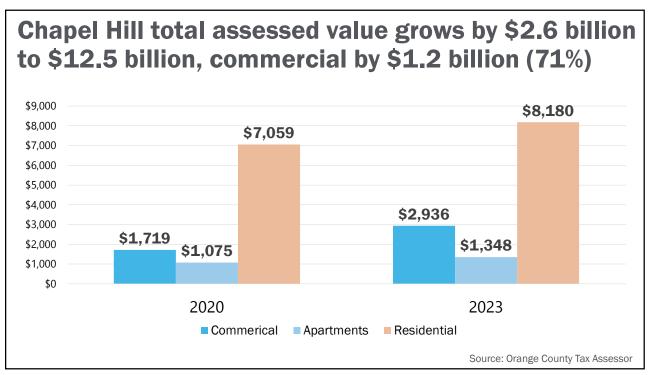


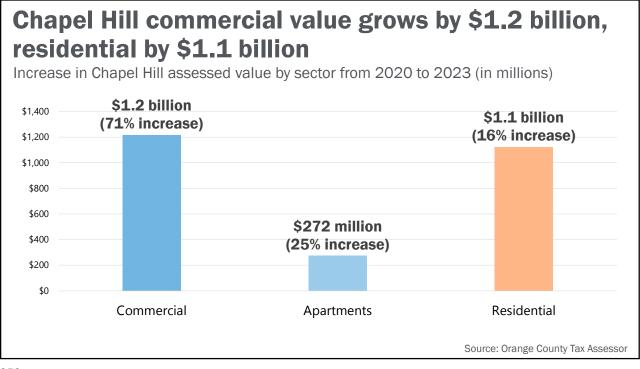
# Hillsborough total assessed value grows by \$537 million to \$1.8 billion, commercial by \$279 million (64%)

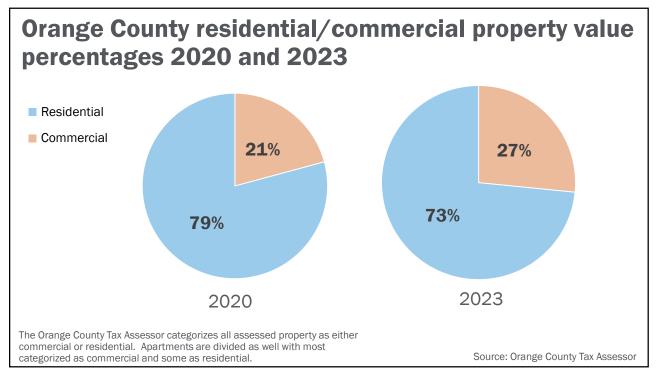
Assessed property value by sector (in millions), 2020 and 2023

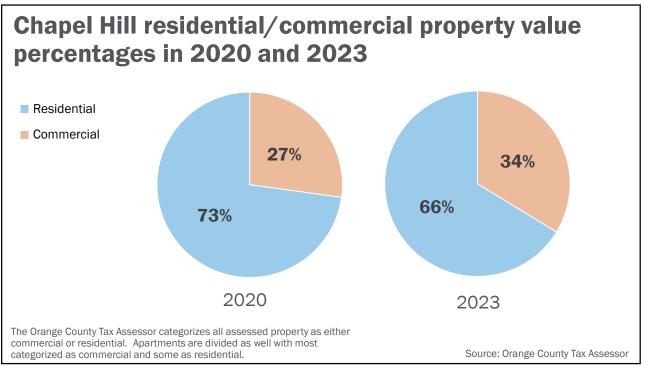


251

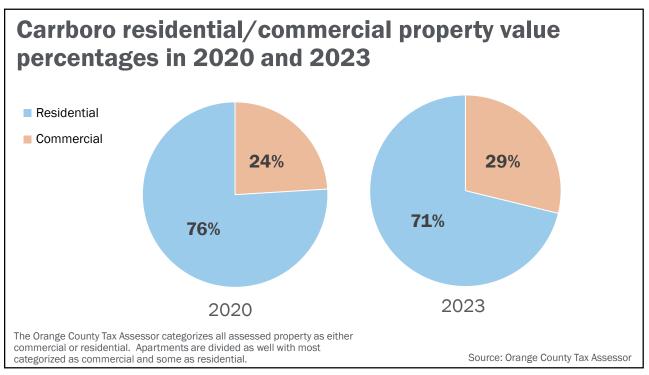


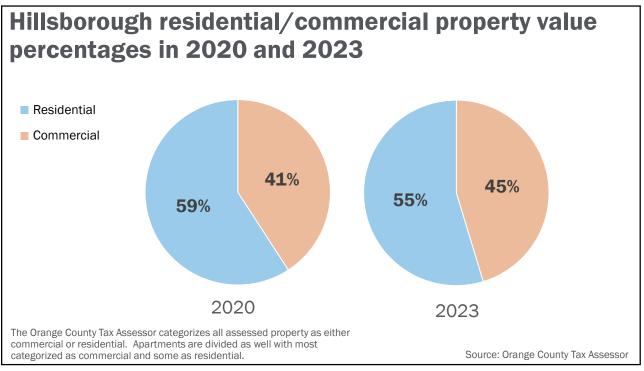




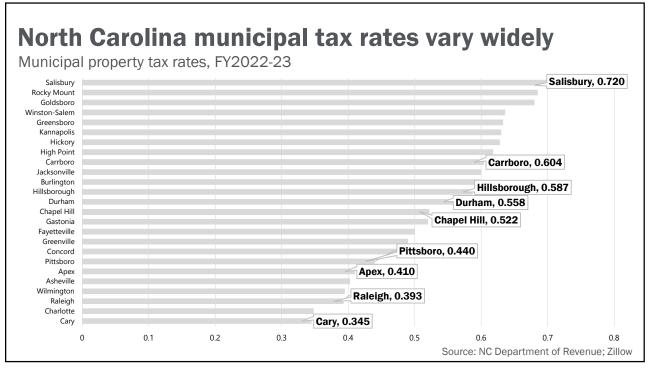


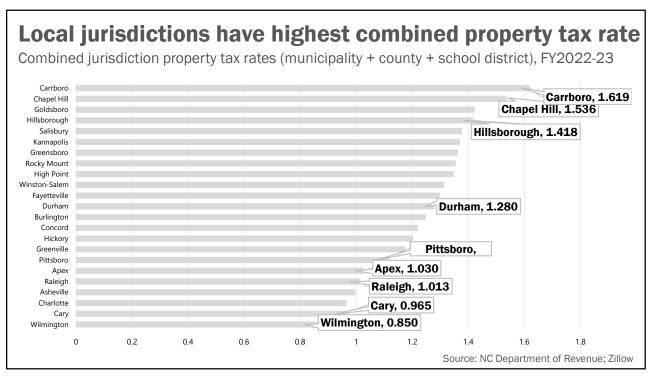


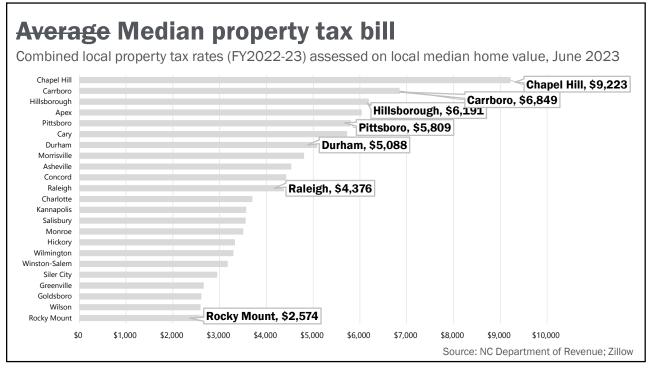




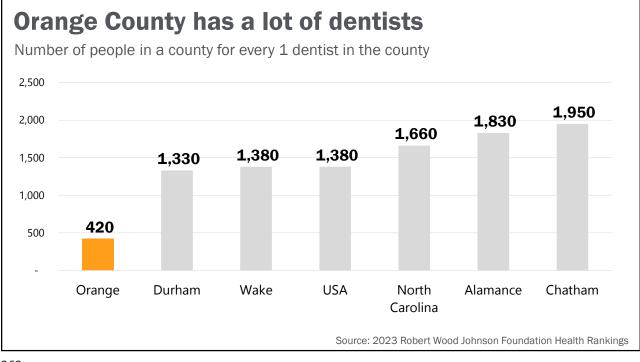


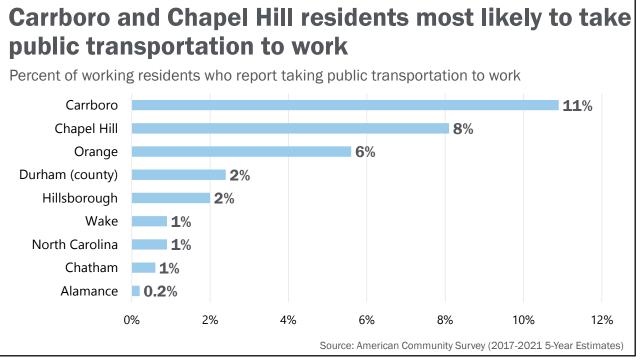


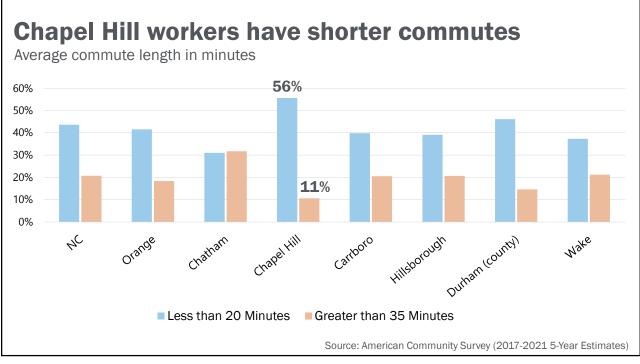




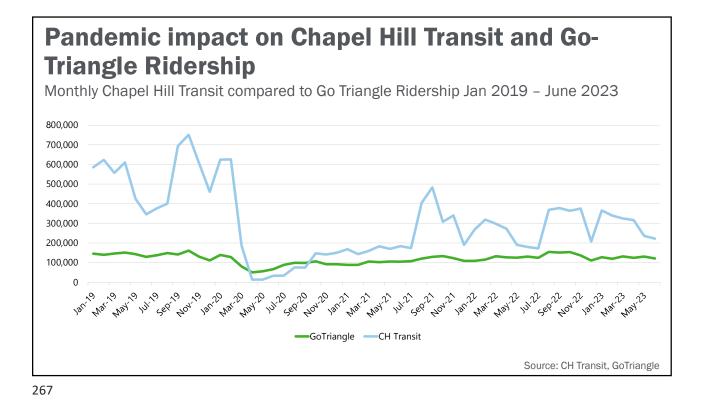


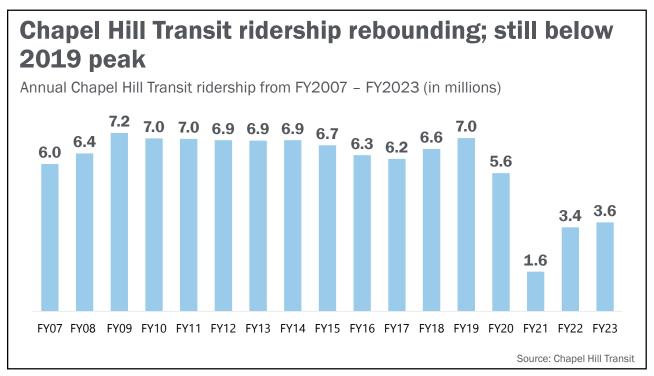




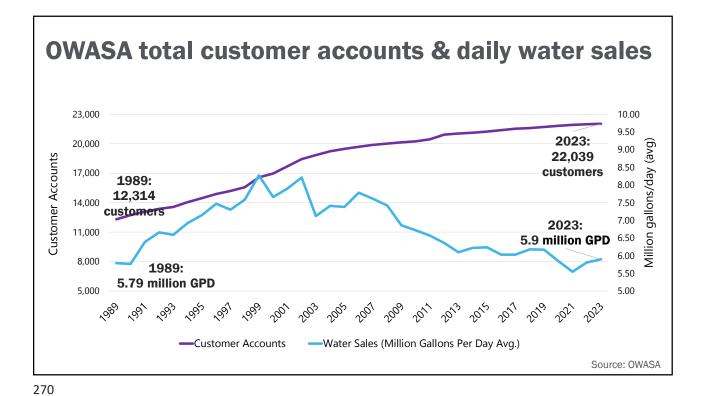




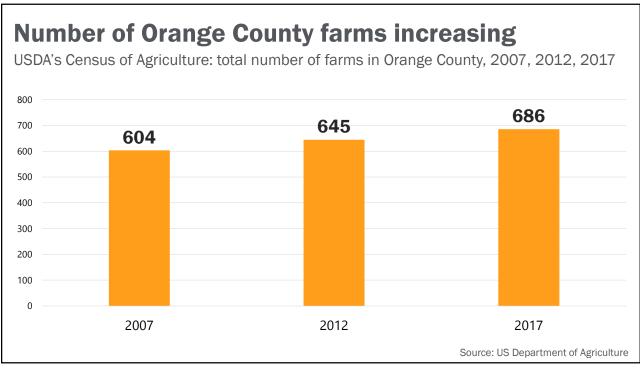


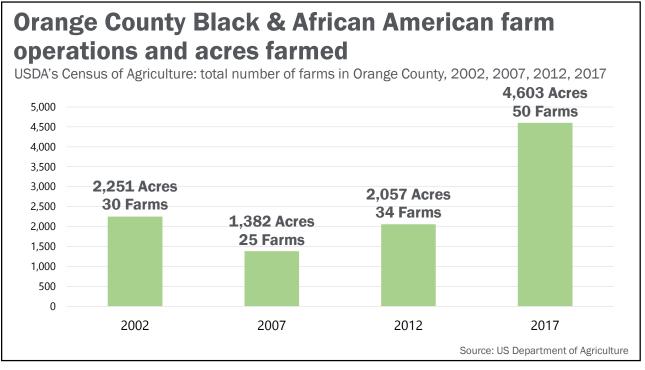


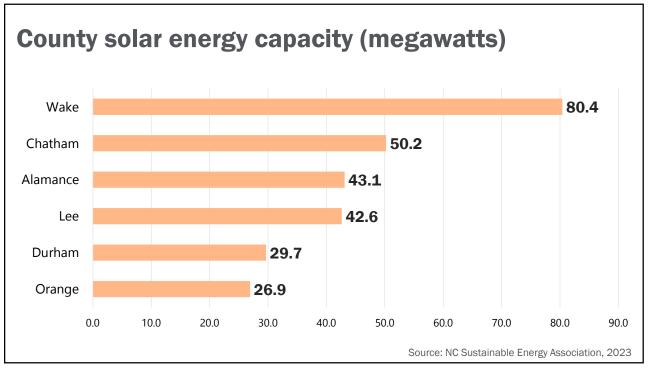




## Farming

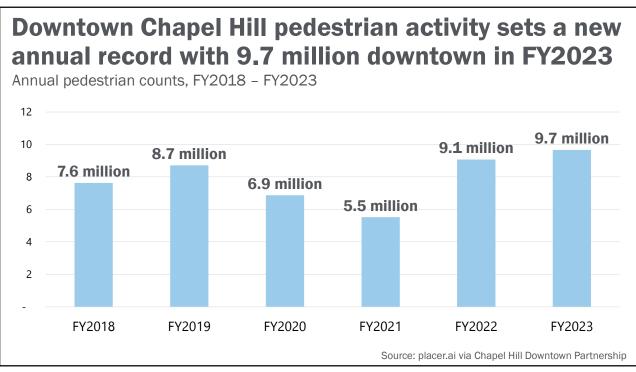






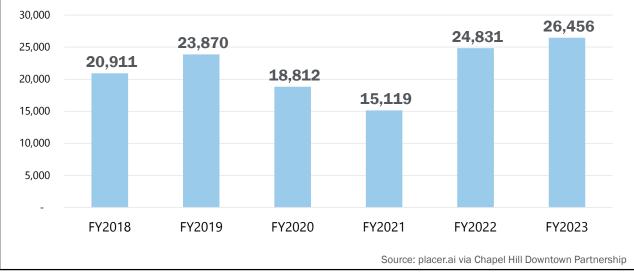
#### Downtown

275



# Downtown Chapel Hill averaged more than 26,000 people a day in downtown in FY2023

Average number of pedestrians per day, FY2018 – FY2023



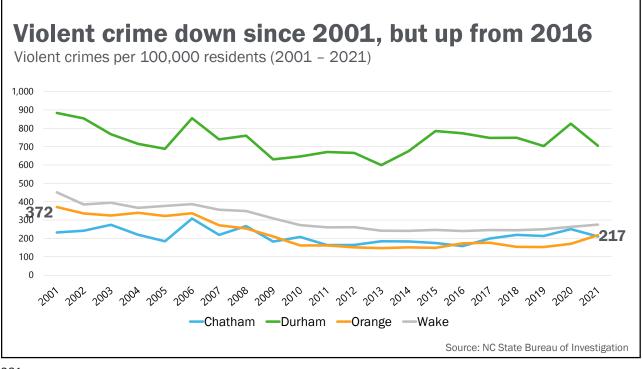


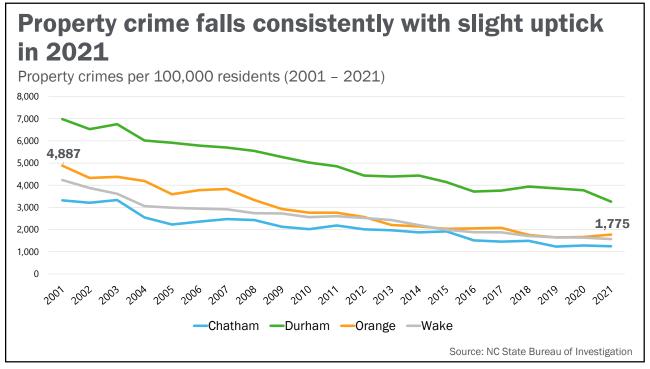
#### Orange County ranks 8<sup>th</sup> in NC public recycling per capita

FY 2022

334 216 151
151
101
123
120
106
90







### **UNC Chapel Hill**

283

