



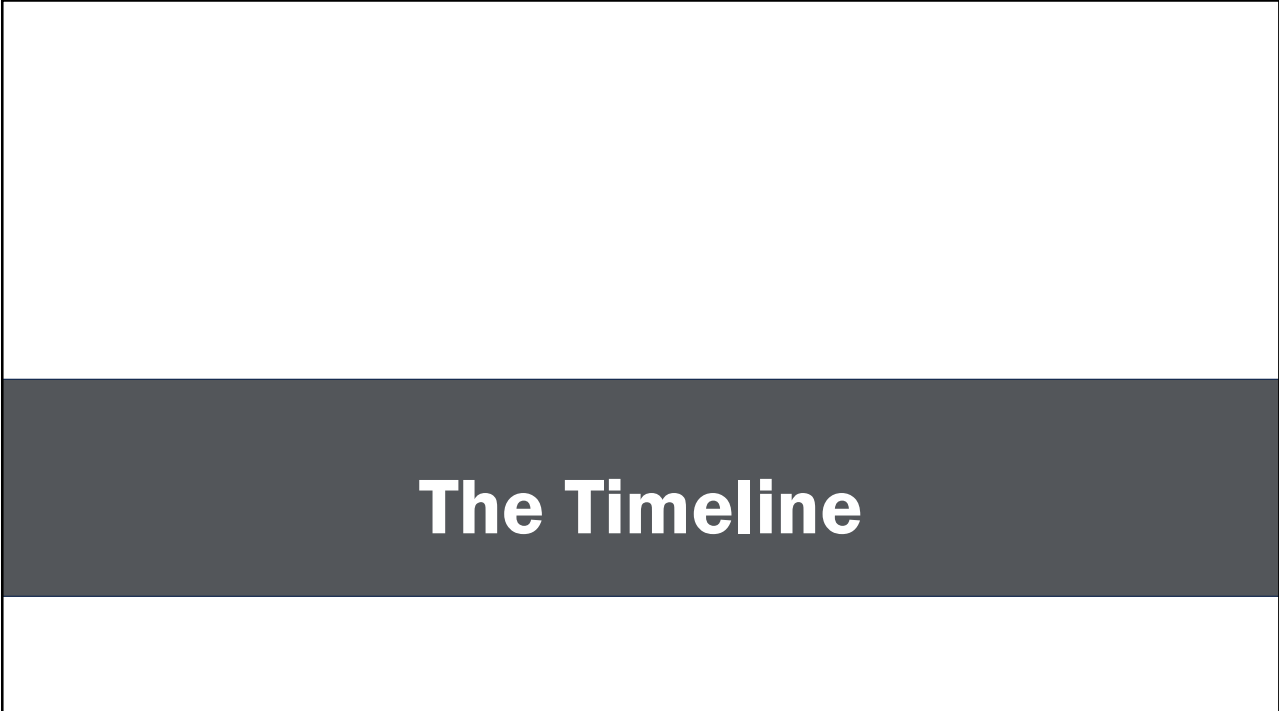
17th Annual State of the Community Report and Half-Day Conference

May 23, 2024

Presented By

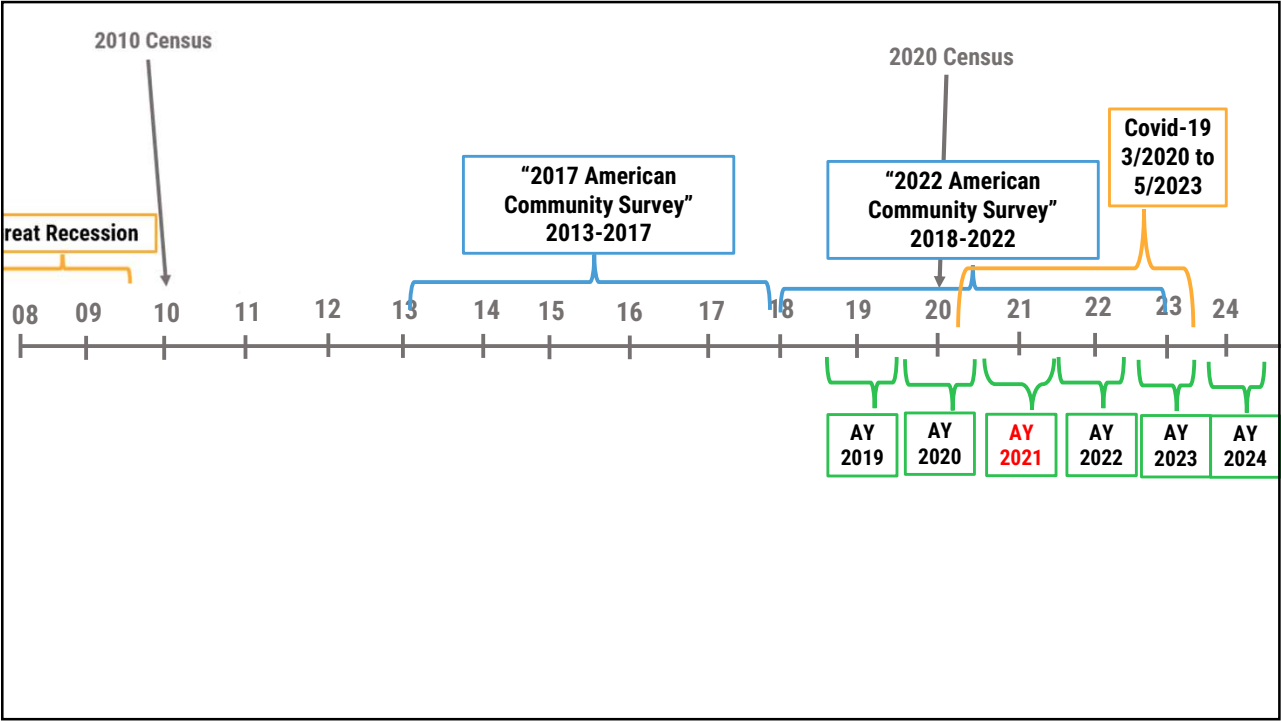


1



The Timeline

2



3



4



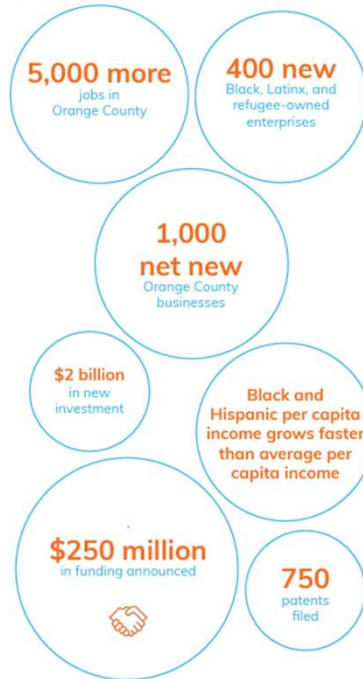
5



6

Accelerate Small Business Growth and Improve Retention and Start-Up Support

OUTCOMES



7

Increase Housing Supply and Affordability

OUTCOMES

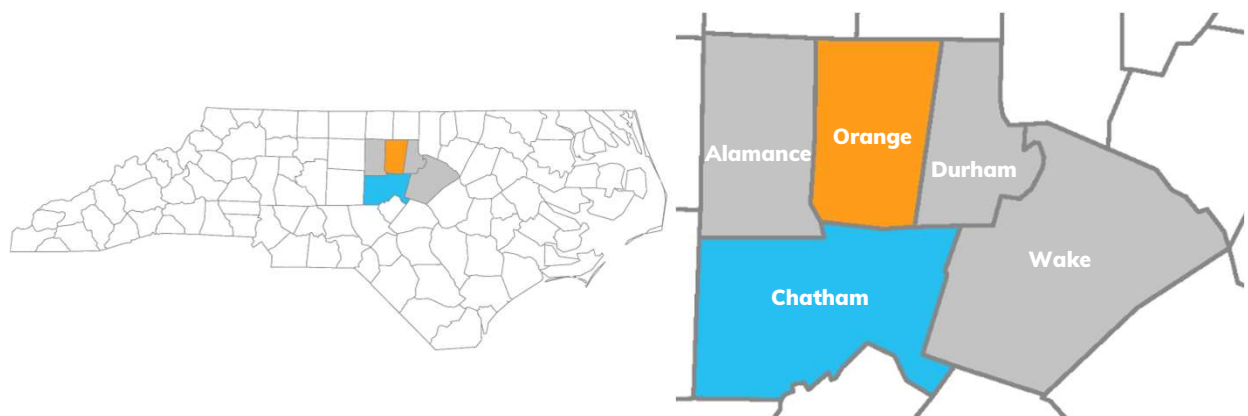


8

Geography

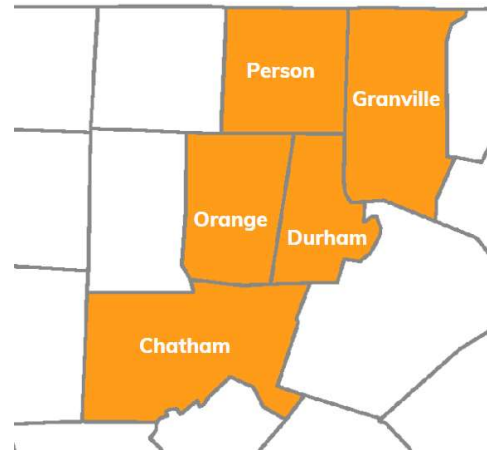
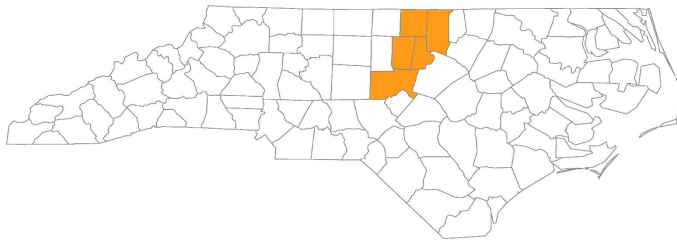
9

Orange County + Chatham County + Neighbors



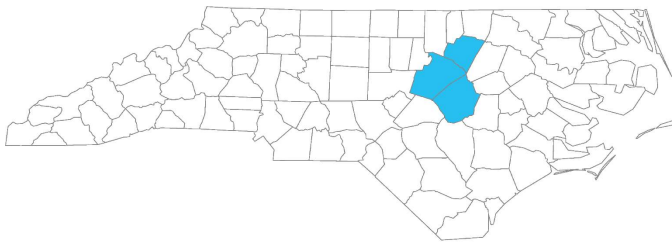
10

Durham-Chapel Hill Metropolitan Statistical Area (MSA)



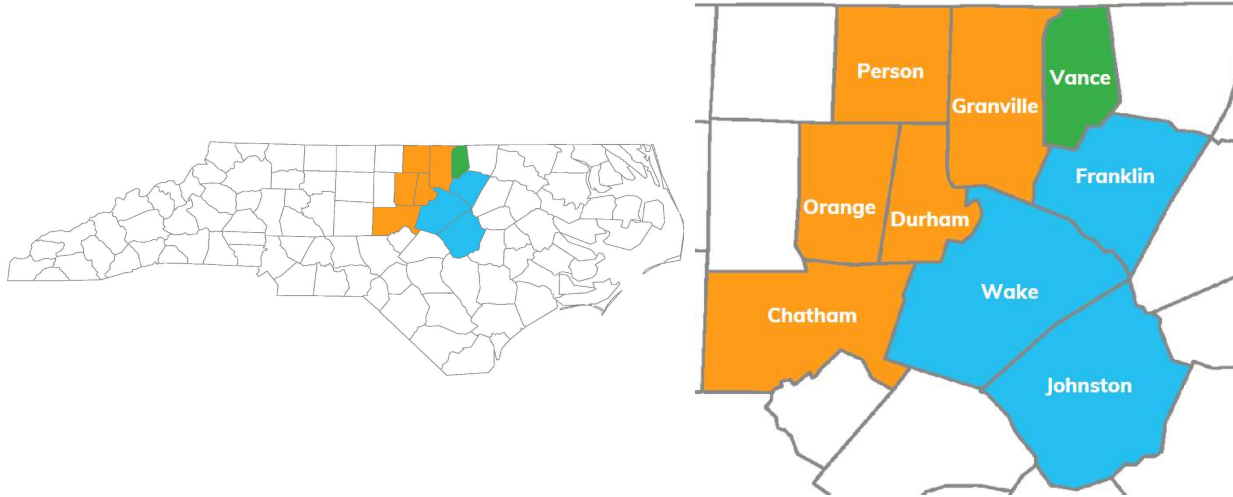
11

Raleigh-Cary Metropolitan Statistical Area (MSA)



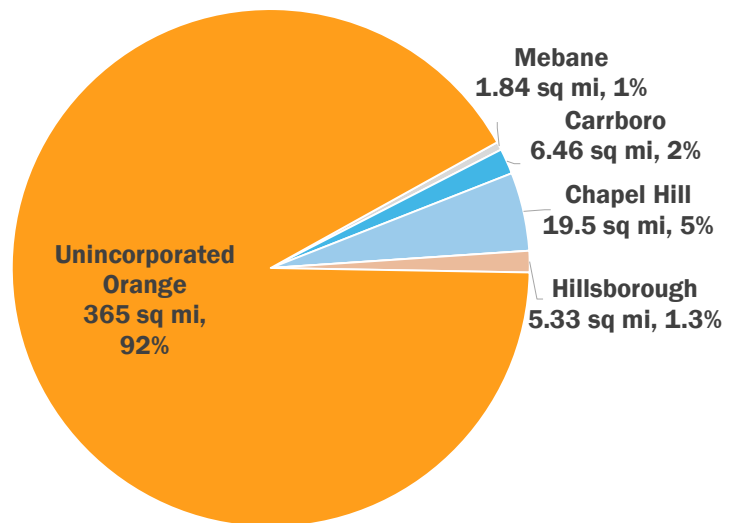
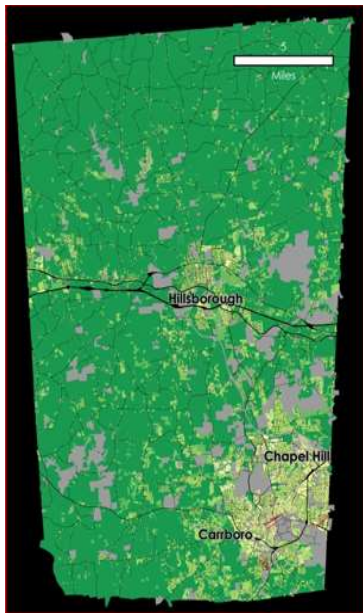
12

Raleigh-Durham-Cary Combined Statistical Area (CSA)



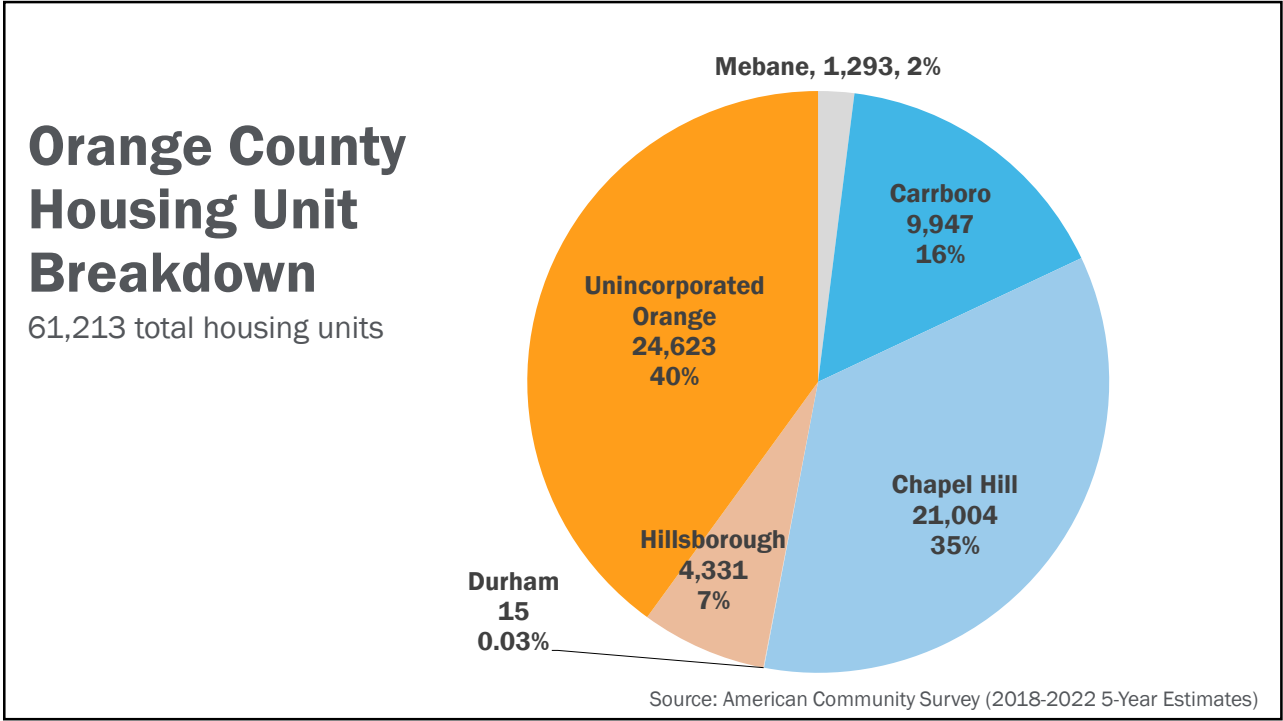
13

Orange County Land and Municipal Boundaries



Source: American Community Survey (2018-2022 5-Year Estimates)

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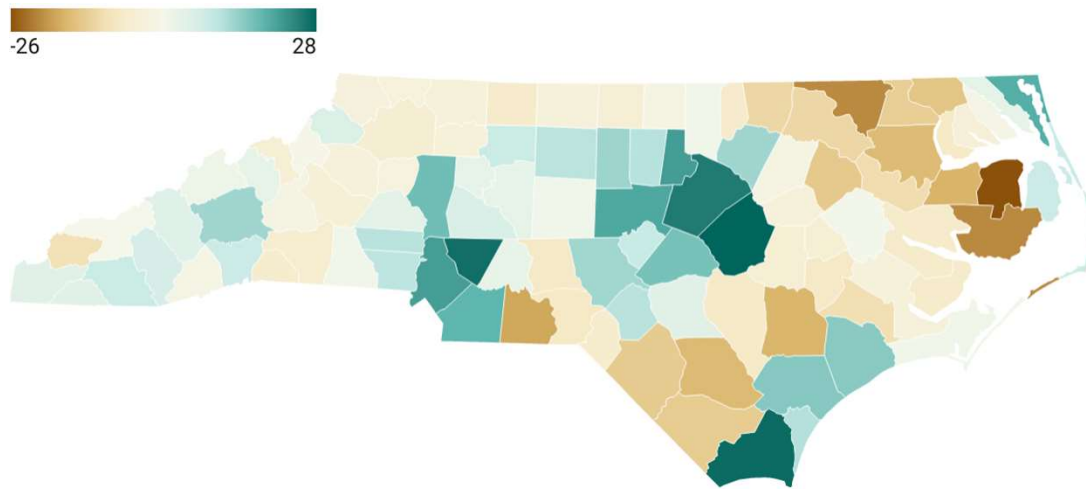
15

Population: Growth and Change

16

Population Increase and Decrease Across NC Counties

Population growth rate (%) for NC counties, 2010-2020



Source: US Census Bureau

17

Decennial Populations and Growth Rate

Comparing April 1, 2010, Census population totals with April 1, 2020, Census population populations

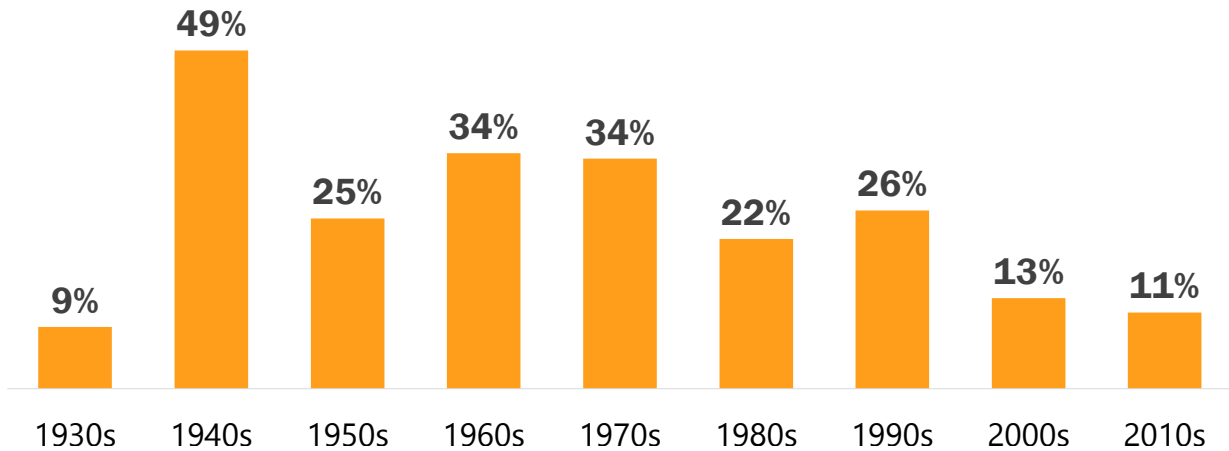
	2010	2020	Percent Growth 2010 to 2020	Annual Growth Rate
Orange County	133,801	148,696	11.1%	1.0%
Hillsborough	6,087	9,660	58.7%	4.3%
Carrboro	19,582	21,295	8.7%	0.8%
Chapel Hill	57,233	61,960	8.3%	0.7%
Chatham County	63,505	76,285	20.1%	1.7%
North Carolina	9,535,483	10,439,388	9.5%	0.8%

Source: US Census Bureau

18

Population Growth By Decade: Orange County

Percent population increase by decade, 1930-2020

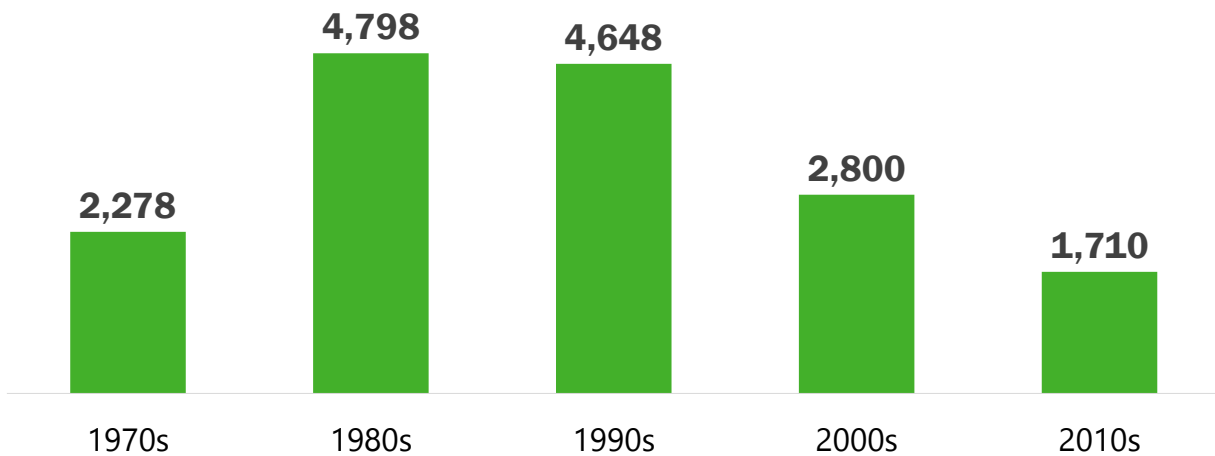


Source: US Census Bureau Decennial Census

19

Population Growth By Decade: Carrboro

Numeric population growth by decade, 1970-2020

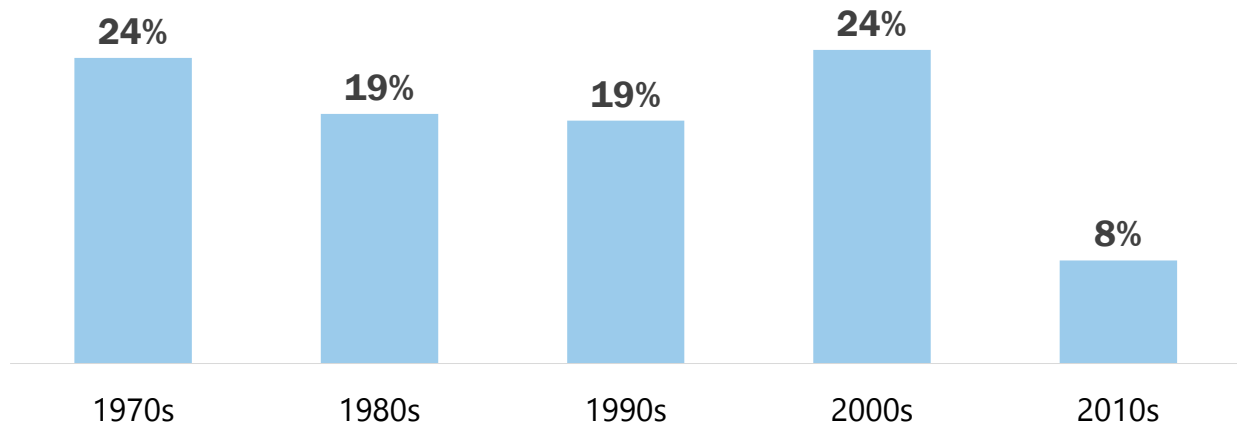


Source: US Census Bureau Decennial Census

20

Population Growth By Decade: Chapel Hill

Percent population increase by decade, 1970-2020



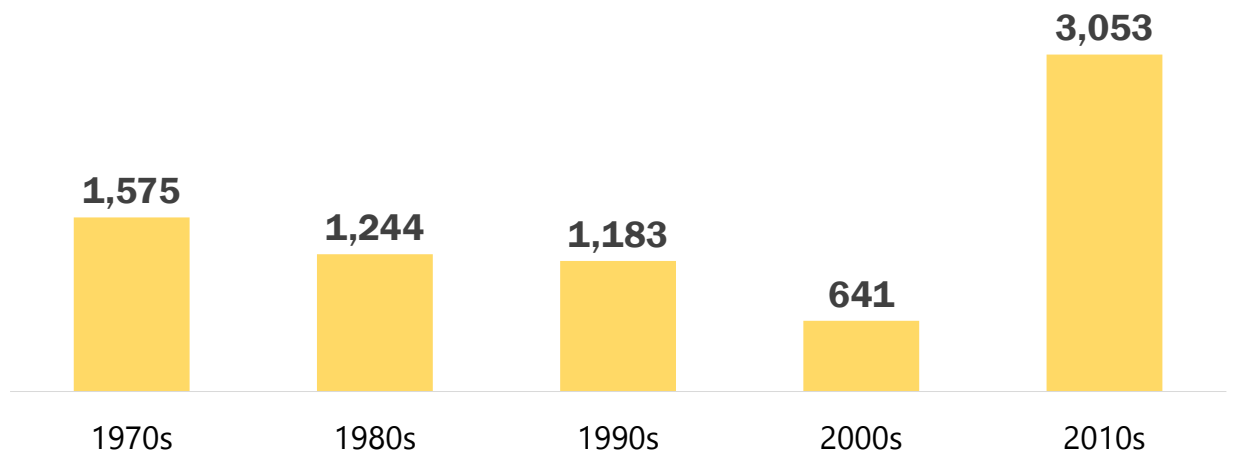
*42% of town growth in 2000s was due to annexation

Source: US Census Bureau Decennial Census

21

Population Growth By Decade: Hillsborough

Numeric population growth by decade, 1970-2020

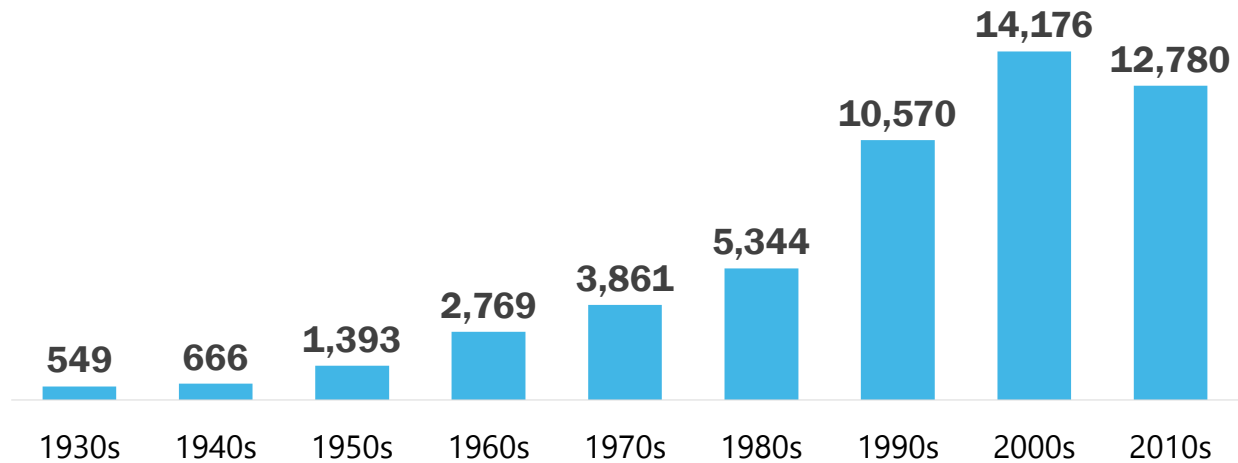


Source: US Census Bureau Decennial Census

22

Population Growth By Decade: Chatham County

Numeric population growth by decade, 1930-2020

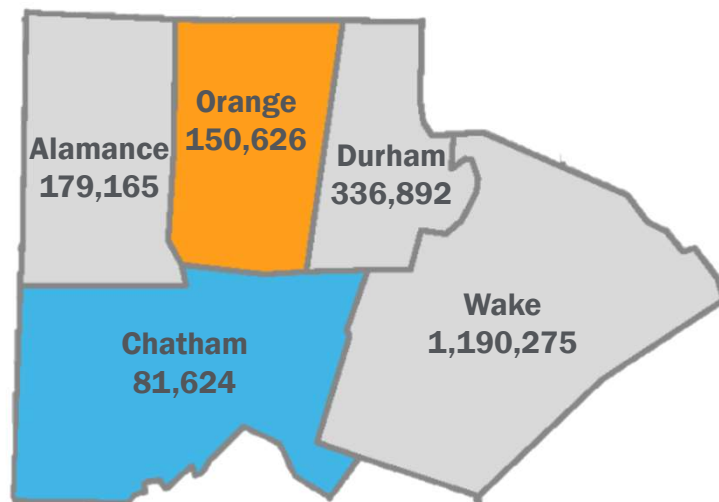


Source: US Census Bureau Decennial Census

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2023 County Population Totals

North Carolina population: 10,835,491

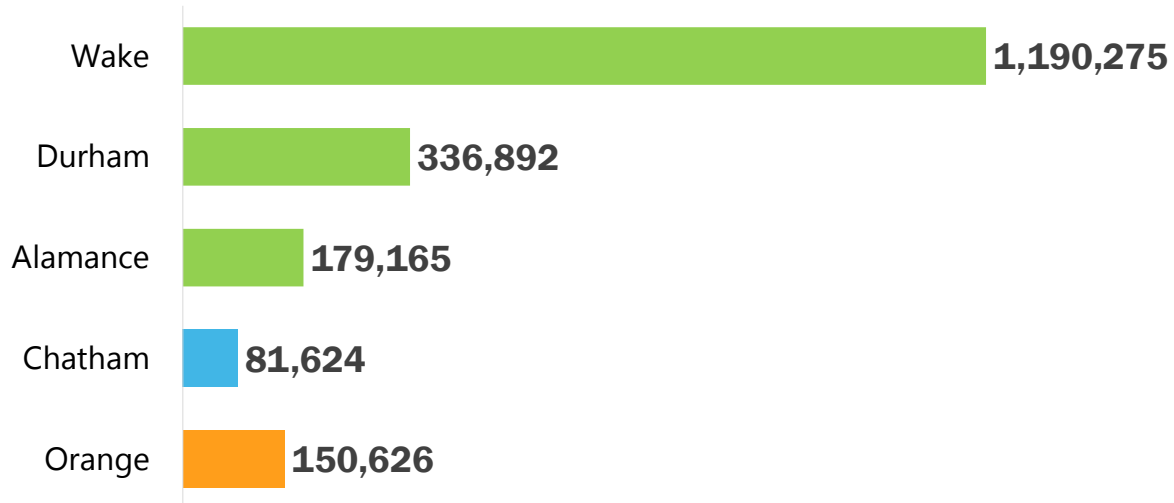


Source: Decennial Census and Census Population Estimates

24

County Populations, 2023

Numeric population growth, 2021 to 2023 (NC added 269,606 people in same period)

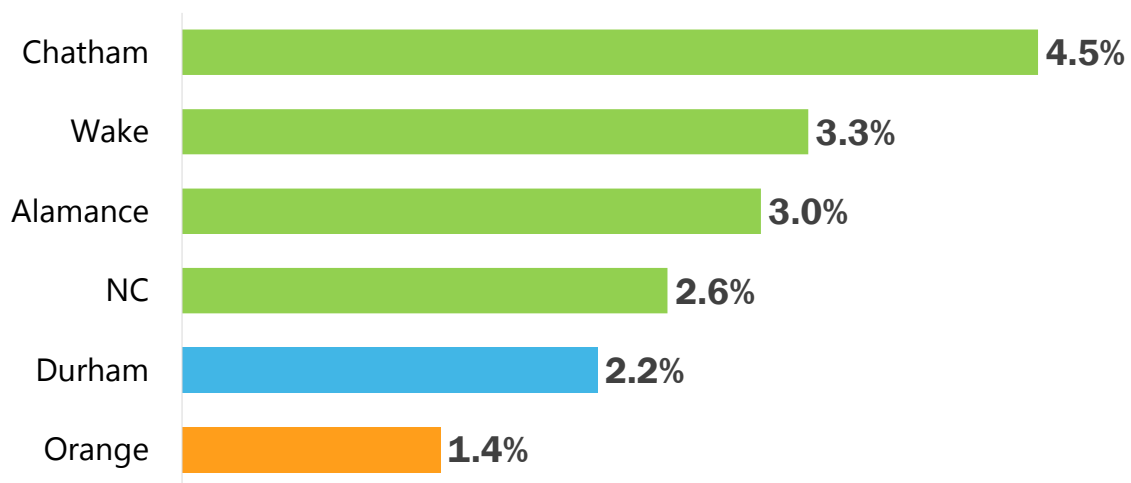


Source: Decennial Census and Census Population Estimates

25

County Population Growth Rate 2021-2023

Percentage population growth from 2021 to 2023

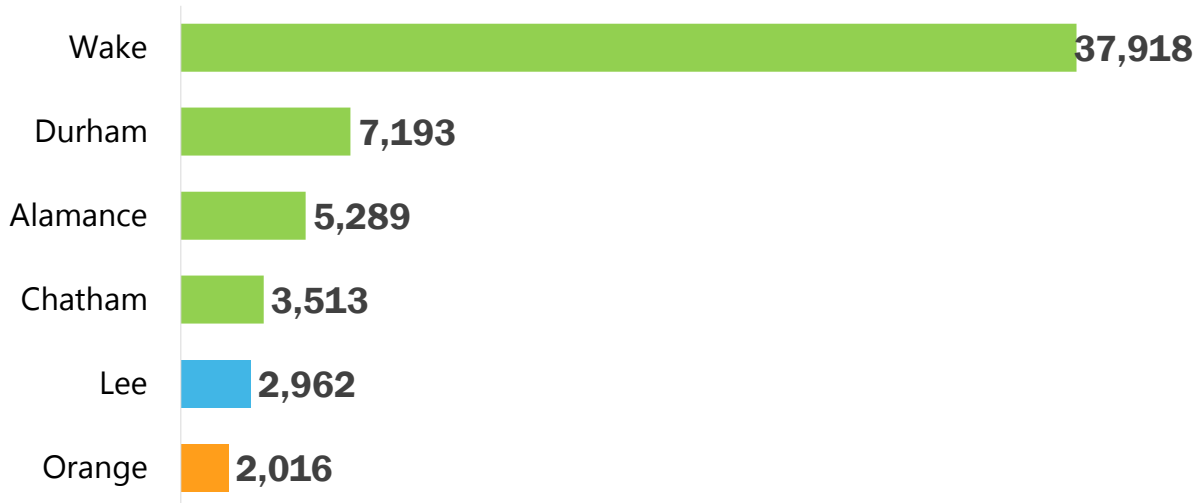


Source: Decennial Census and Census Population Estimates

26

County Numeric Population Growth, 2021 to 2023

Numeric population growth, 2021 to 2023 (NC added 269,606 people in same period)

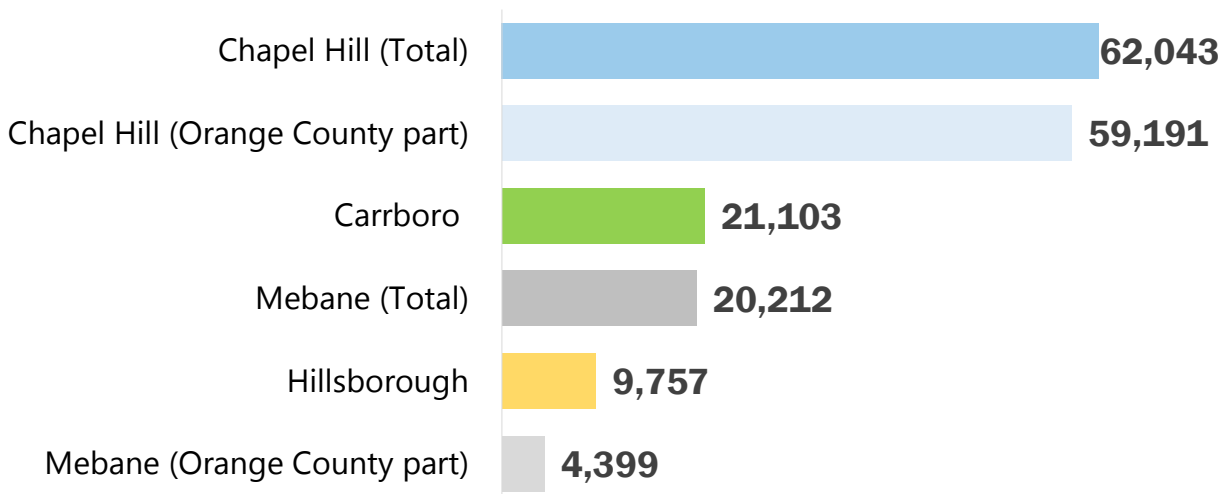


Source: Decennial Census and Census Population Estimates

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Local Municipal Populations, 2023

Population of local municipalities, 2023

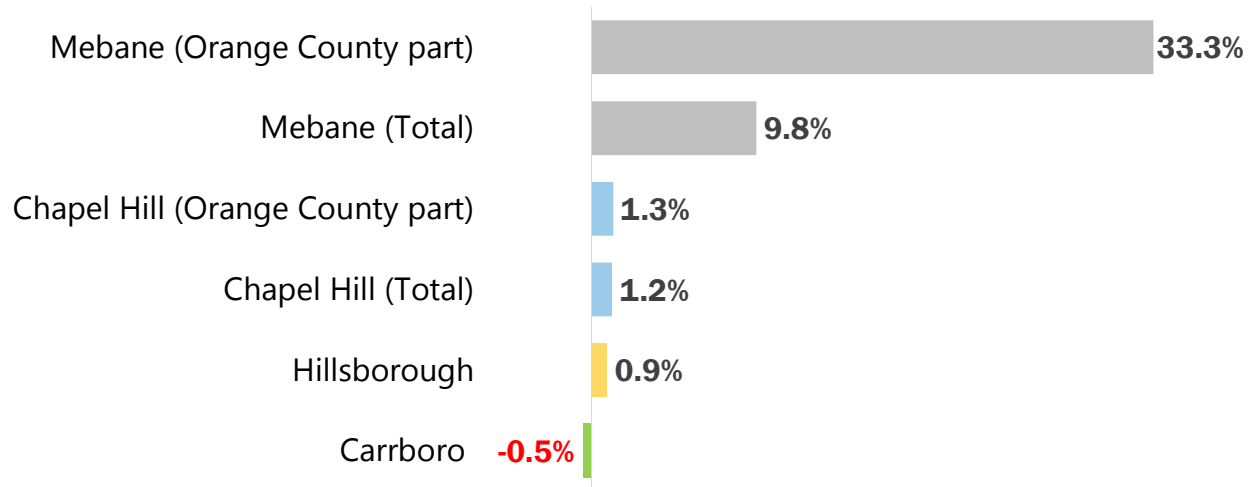


Source: Decennial Census and Census Population Estimates

28

Municipal Population Change Rate, 2021 to 2023

Percent change in population of local municipalities, 2021 to 2023

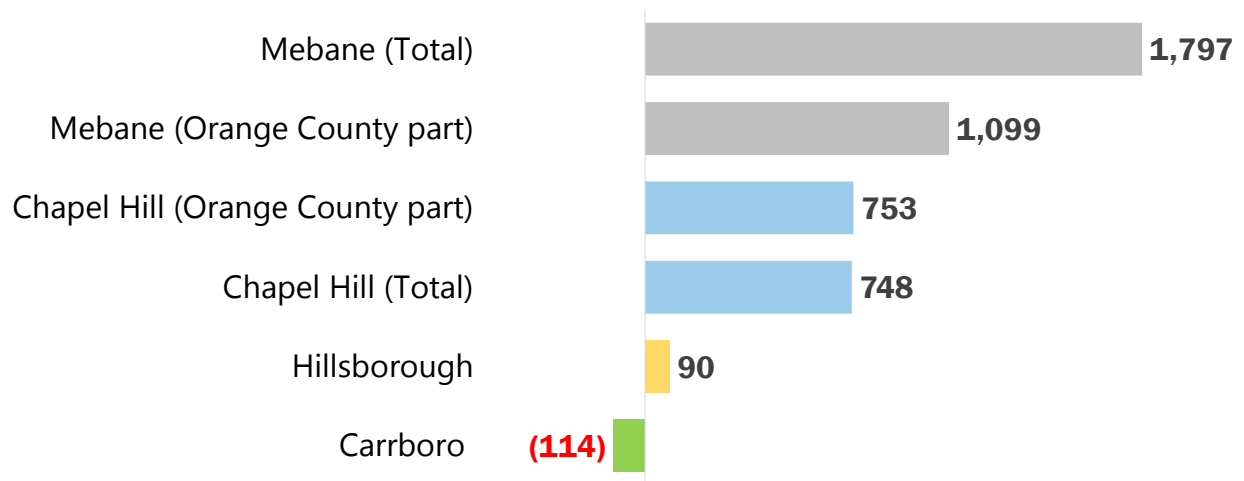


Source: Decennial Census and Census Population Estimates

29

Municipal Numeric Population Change, 2021 to 2023

Numeric change in population of local municipalities, 2021 to 2023

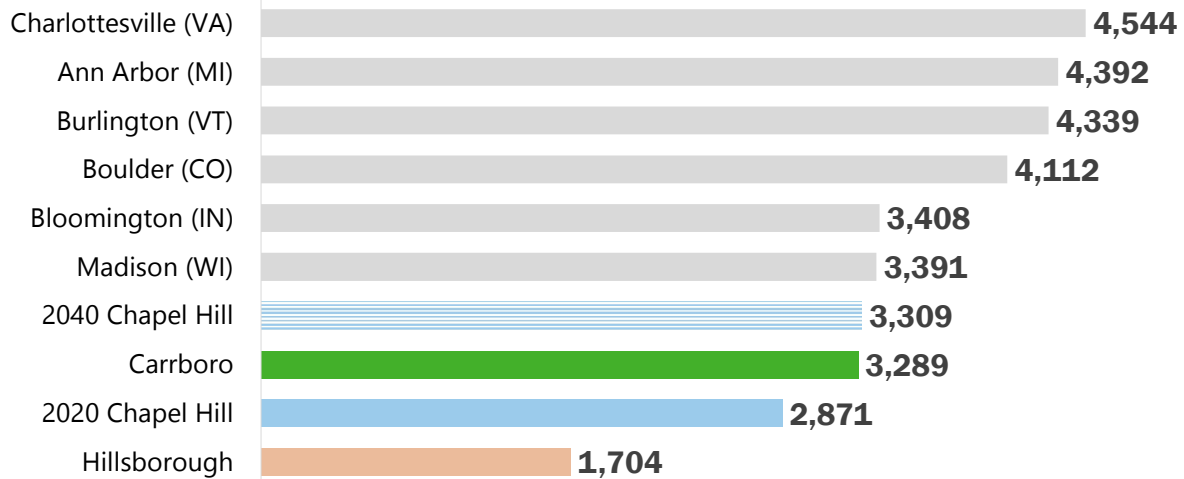


Source: Decennial Census and Census Population Estimates

30

Population Per Square Mile, 2020

Chapel Hill less dense in 2040 than peer college towns in 2020

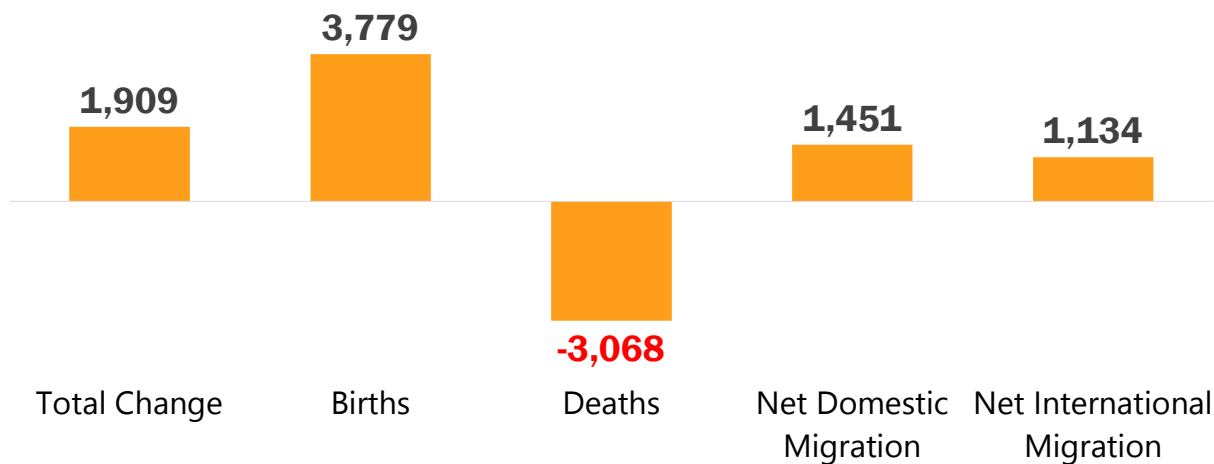


Source: Decennial Census; projections by Carolina Demography

31

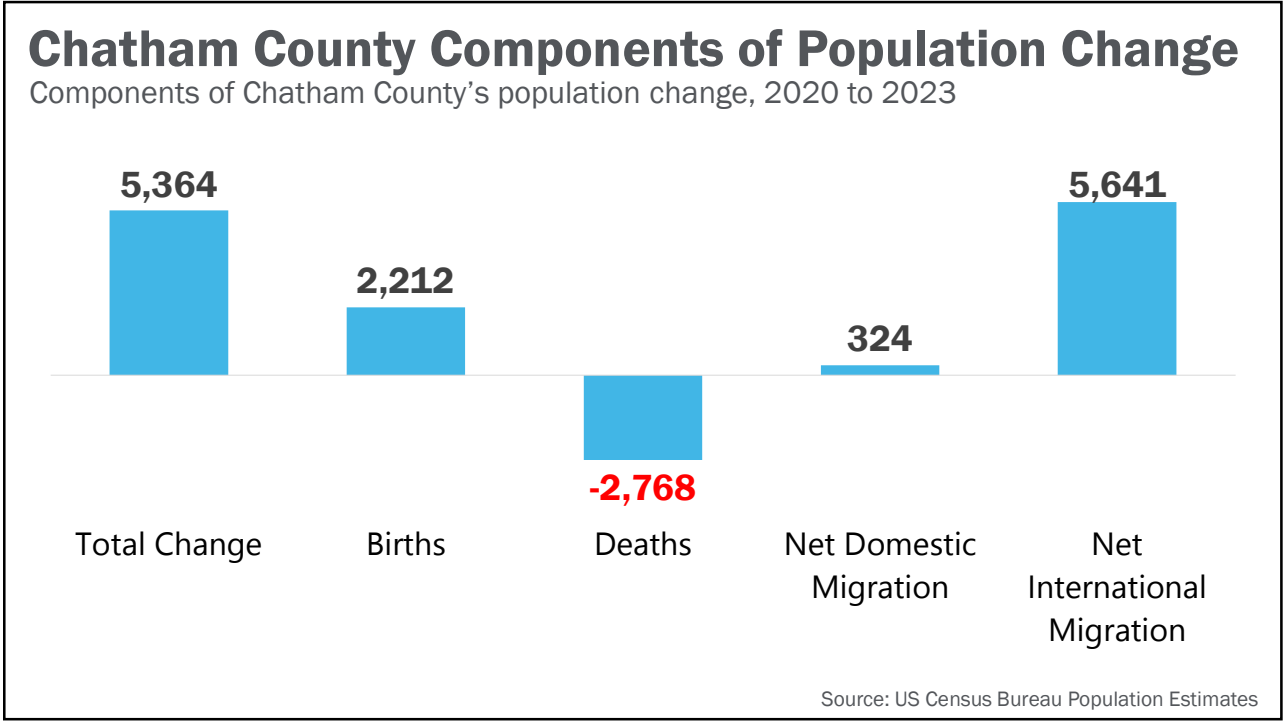
Orange County Components of Population Change

Components of Orange County's population change, 2020-2023



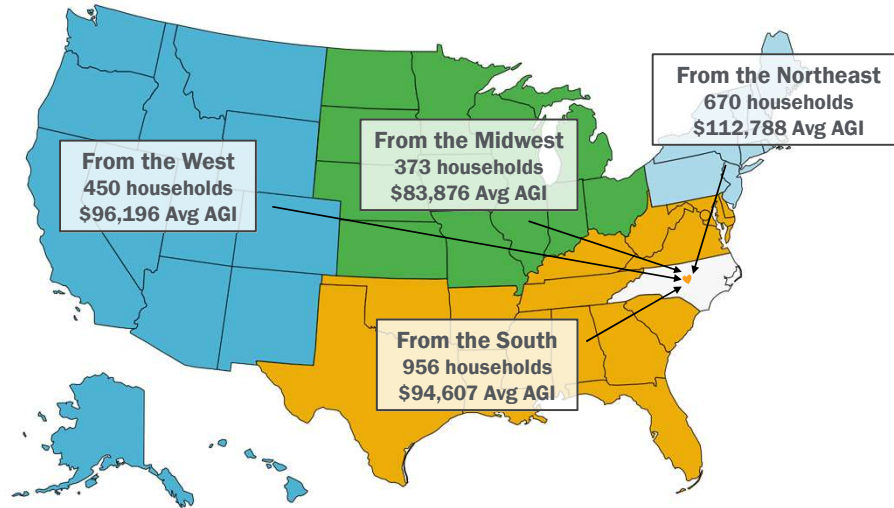
Source: US Census Bureau Population Estimates

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Domestic Migration into Orange County

Household migration by region and average adjusted gross income (AGI), 2019 to 2020

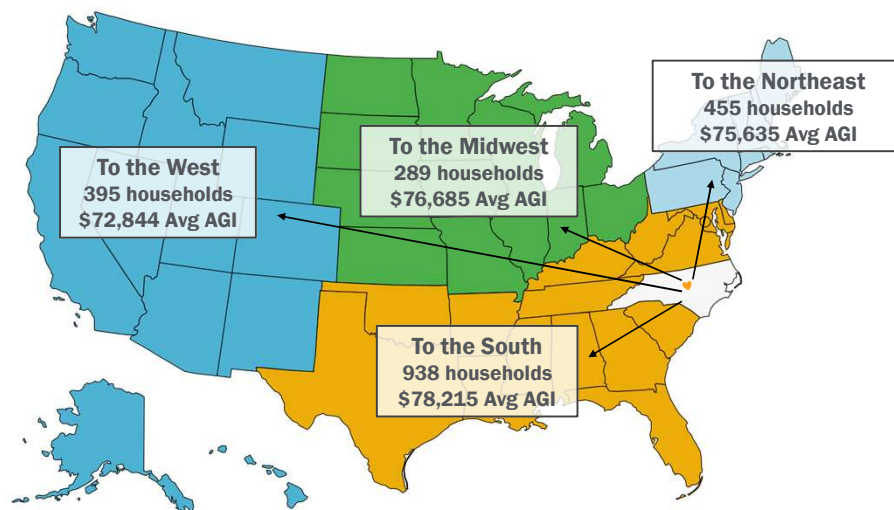


Source: IRS

35

Domestic Migration out of Orange County

Household migration by region and average adjusted gross income (AGI), 2019 to 2020

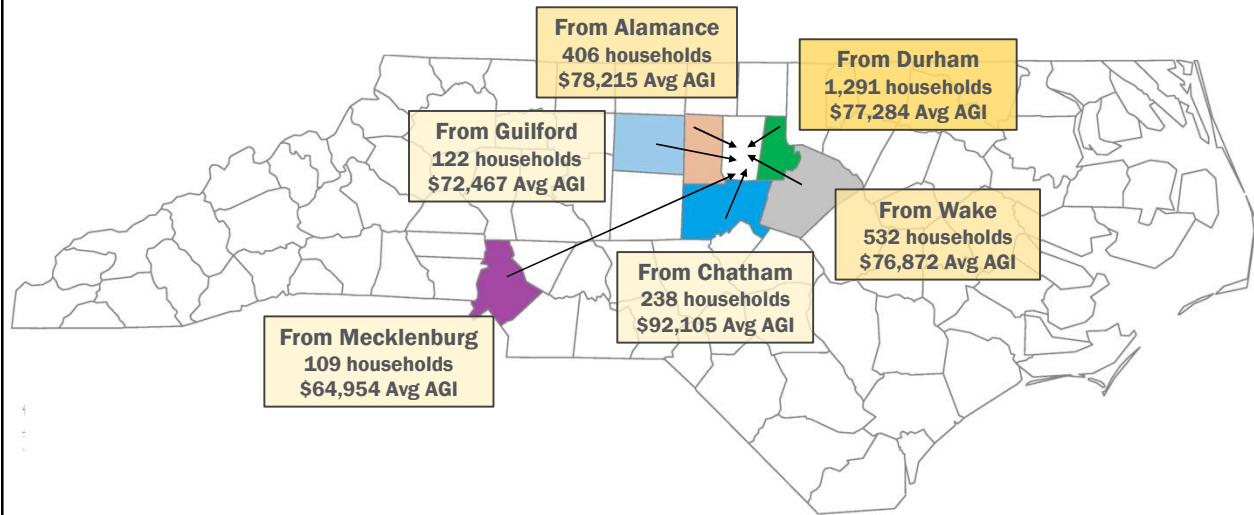


Source: IRS

36

Migration into Orange County

Household migration by county and average adjusted gross income (AGI), 2019 to 2020

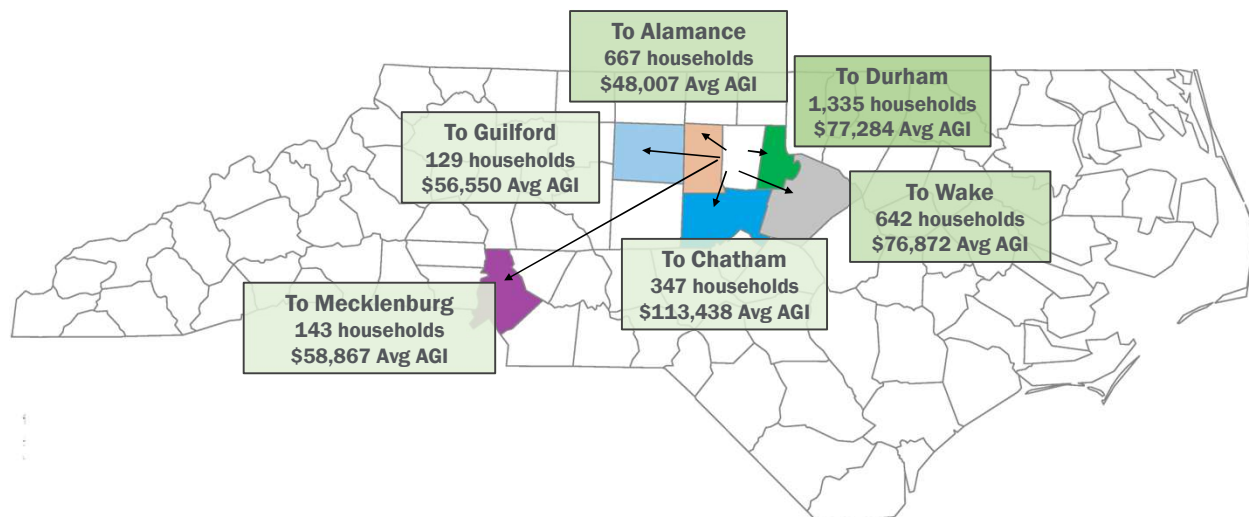


Source: IRS

37

Migration out of Orange County

Household migration by county and average adjusted gross income (AGI), 2019 to 2020



Source: IRS

38

Wealth Migration: Orange County

Total combined annual adjusted gross income (AGI) migration between 2019 to 2020

	Annual AGI Moving In	Annual AGI Moving Out	Net Annual AGI Migration
North Carolina	\$239 million	\$260 million	(\$21 million)
Outside of North Carolina	\$243 million	\$172 million	+\$71 million
TOTAL	\$482 million	\$432 million	+\$50 million

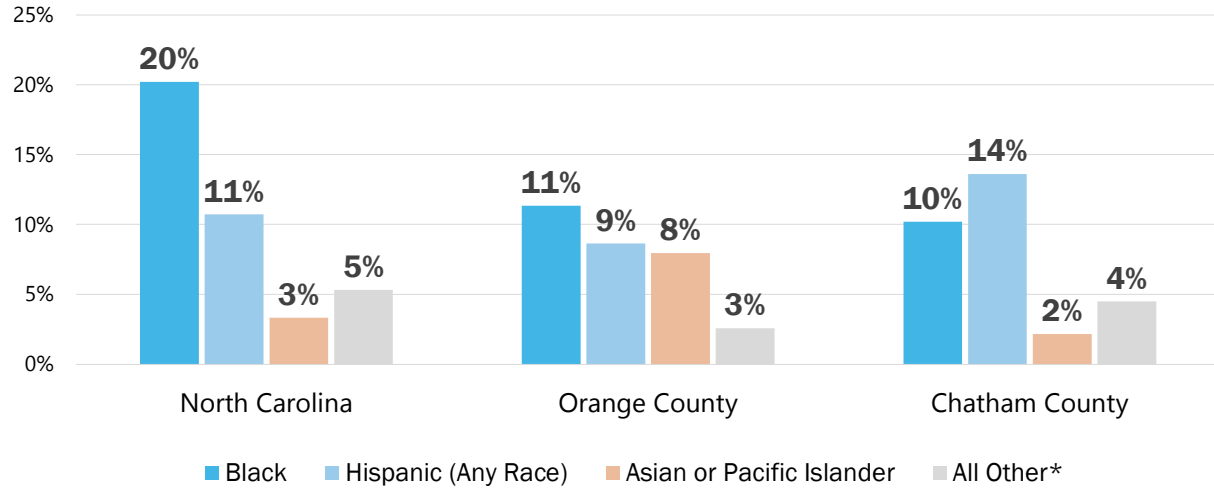
Source: IRS

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Population: Demographics

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State & County Minority Makeup

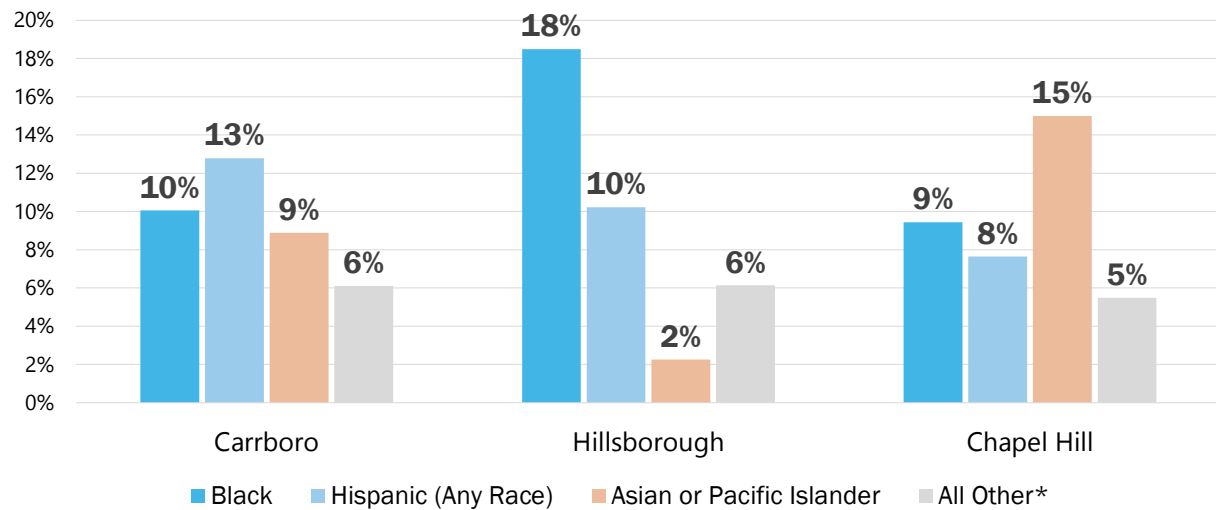


Note: "All Other" includes American Indian, other races, and multiracial. The Census changed their way of measuring race/ethnicity in the 2020 Census.

Source: US Census Bureau Decennial Census

41

Municipal Minority Makeup

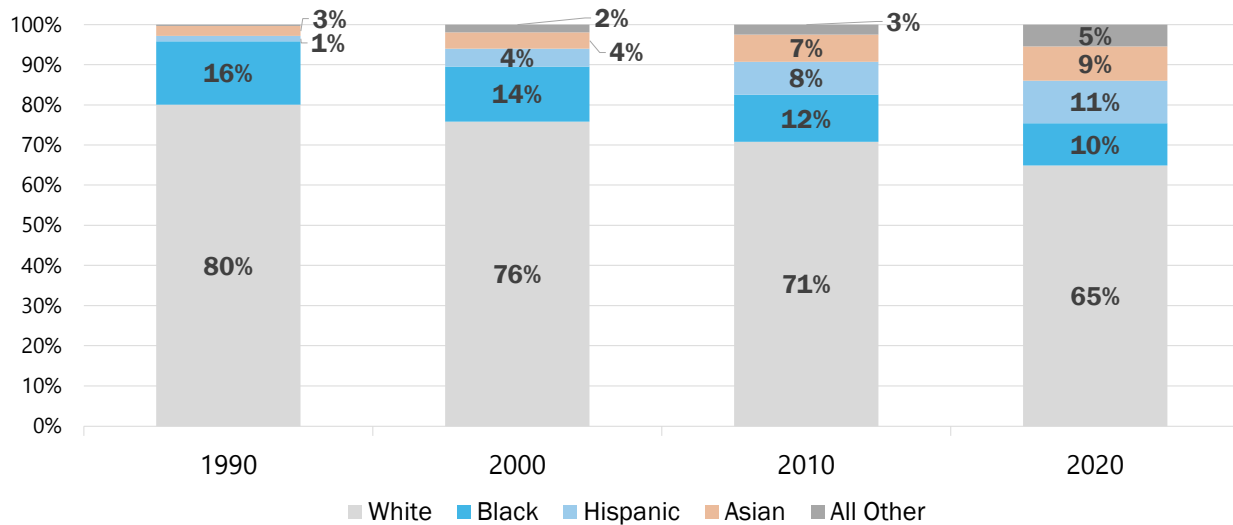


Note: "All Other" includes American Indian, other races, and multiracial. The Census changed their way of measuring race/ethnicity in the 2020 Census.

Source: US Census Bureau Decennial Census

42

Orange County Population by Race/Ethnicity



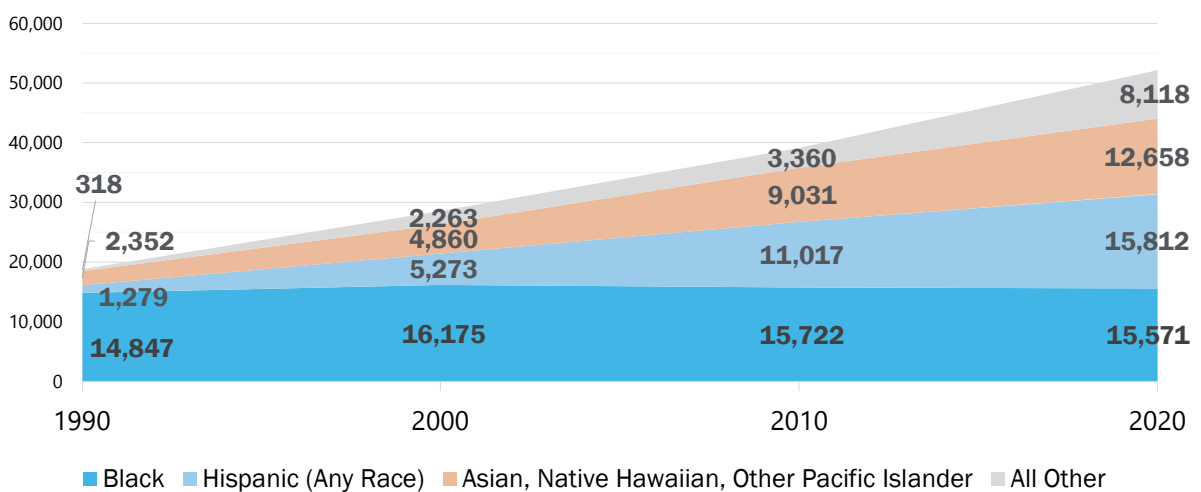
Note: "All Other" includes American Indian, other races, and multiracial. The Census changed their way of measuring race/ethnicity in the 2020 Census.

Source: US Census Bureau Decennial Census

43

Orange County Minority Population by Race/Ethnicity

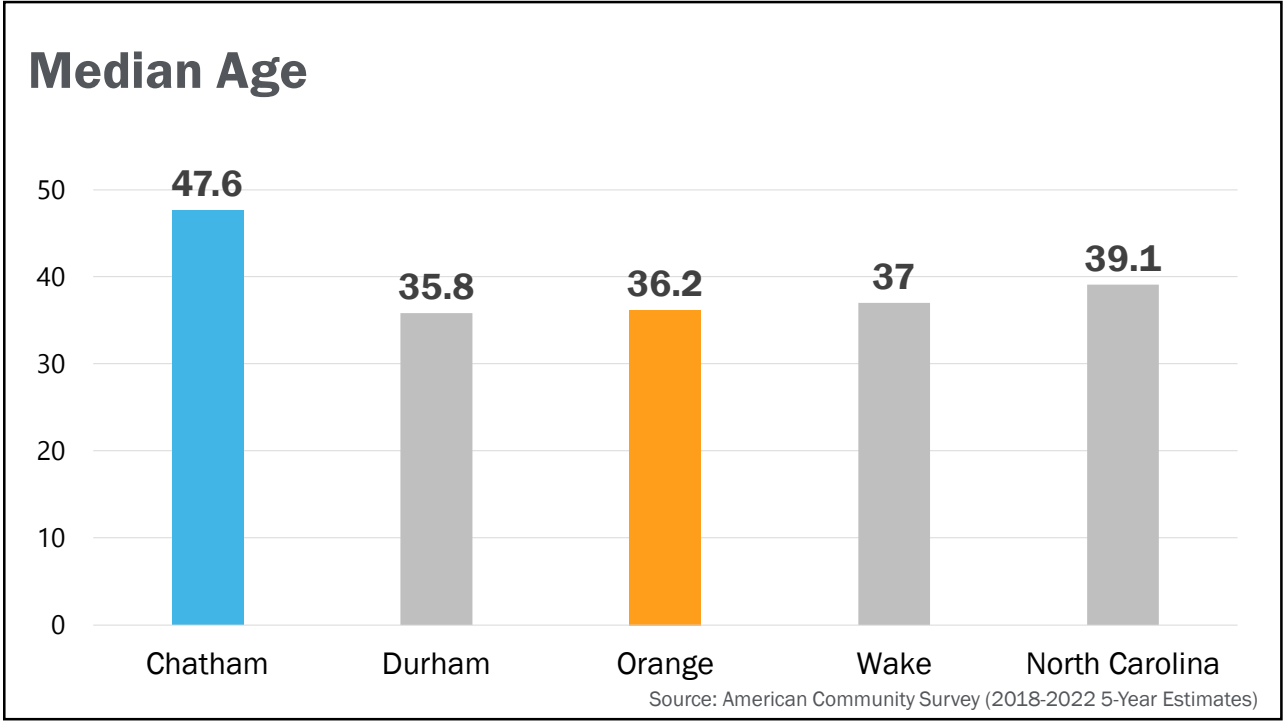
Changes in racial makeup by decade



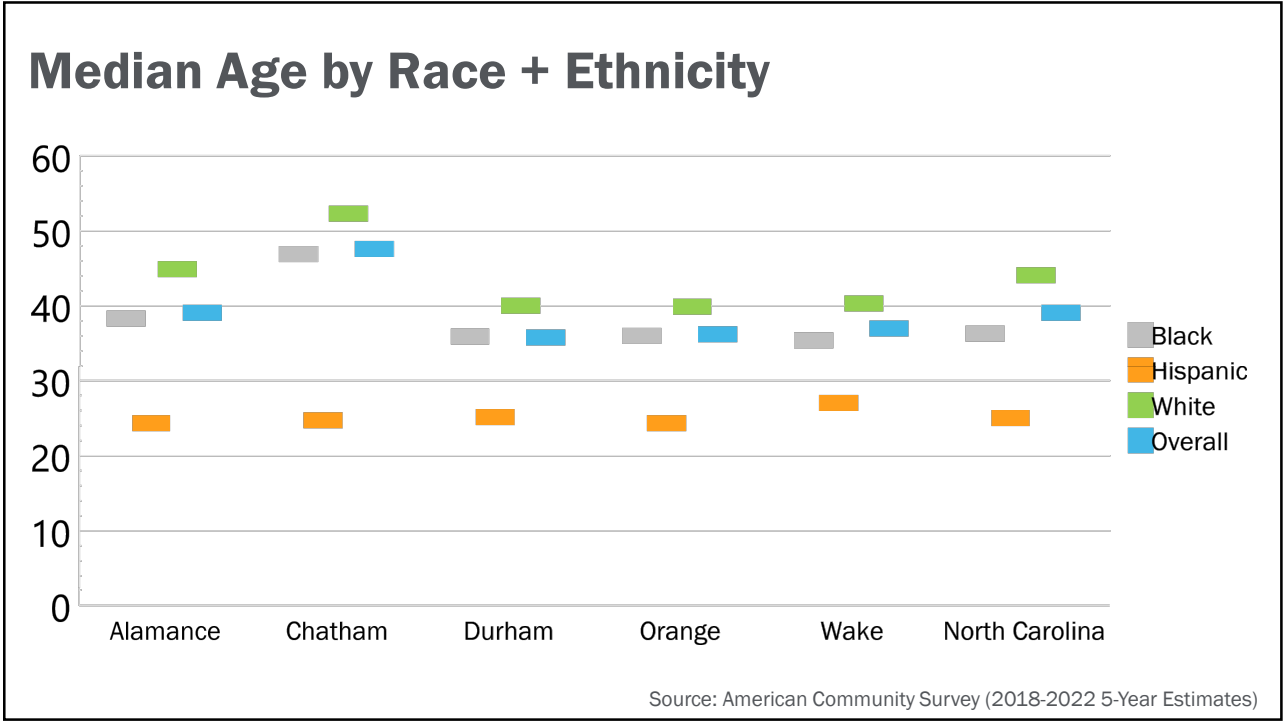
Note: "All Other" includes American Indian, other races, and multiracial. The Census changed their way of measuring race/ethnicity in the 2020 Census.

Source: US Census Bureau Decennial Census

44

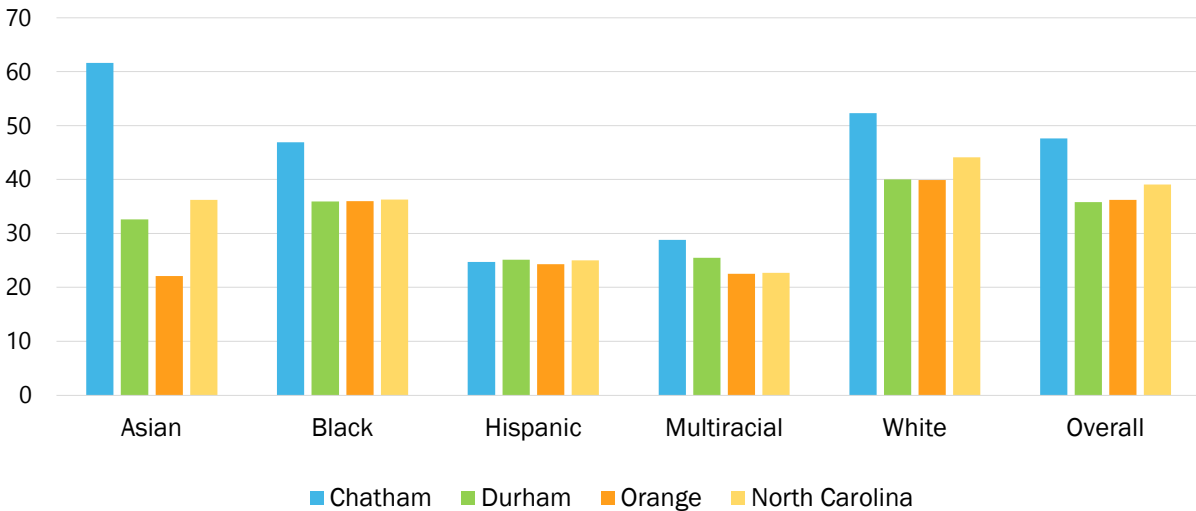


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Median Age by Race + Ethnicity

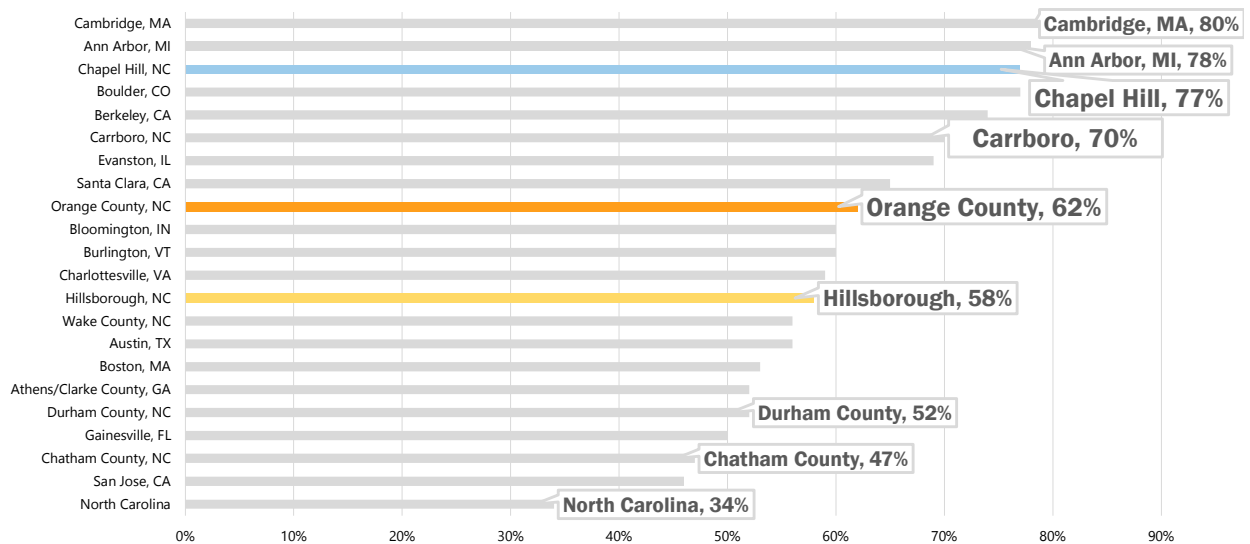


Source: American Community Survey (2018-2022 5-Year Estimates)

47

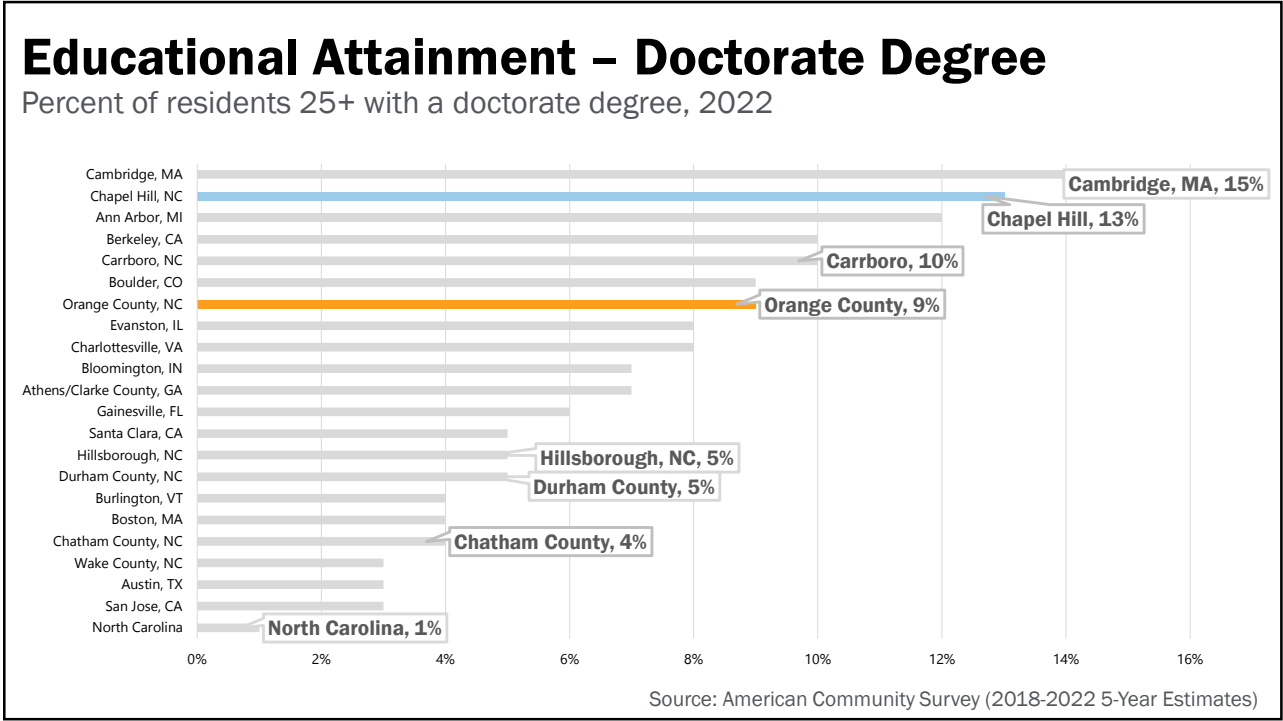
Educational Attainment – Bachelors Degree

Percent of residents 25+ with a bachelor's degree or higher, 2022



Source: American Community Survey (2018-2022 5-Year Estimates)

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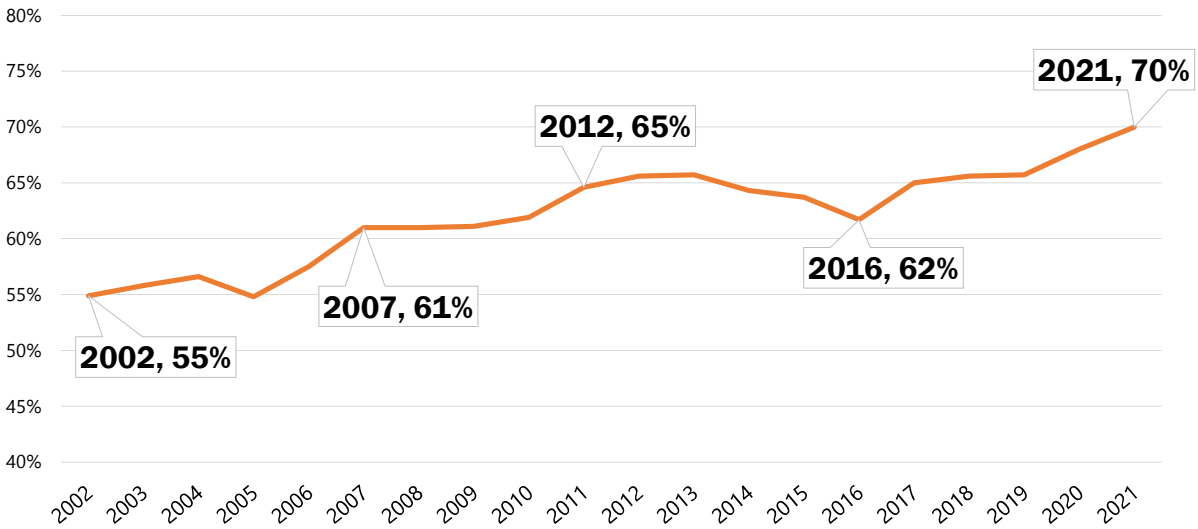
49

Commuting

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Percent of Orange County Workers Who Drive Out for Work

Percent of residents who work outside of the Orange County

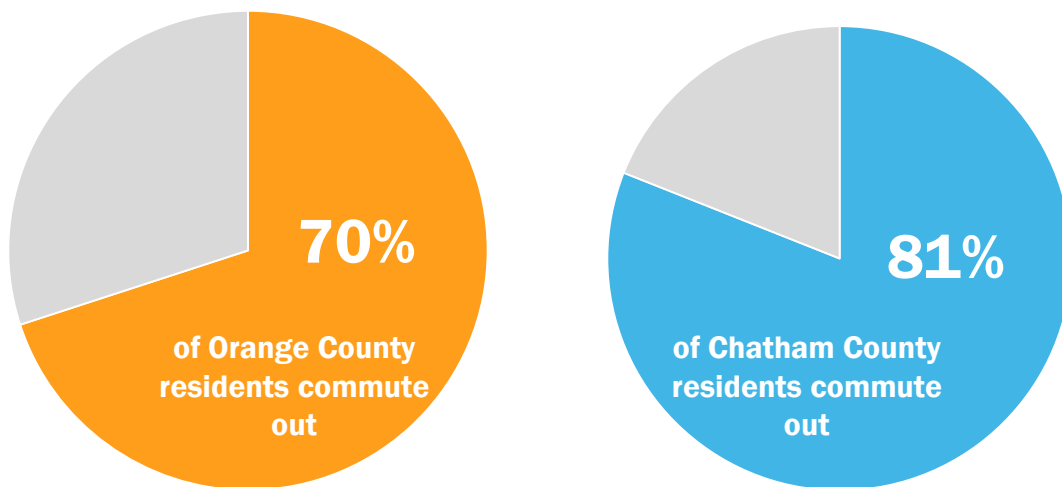


Source: US Census Bureau LODES (OnTheMap)

51

Out-Commuting

Percent of residents commuting outside of the county for work, 2021

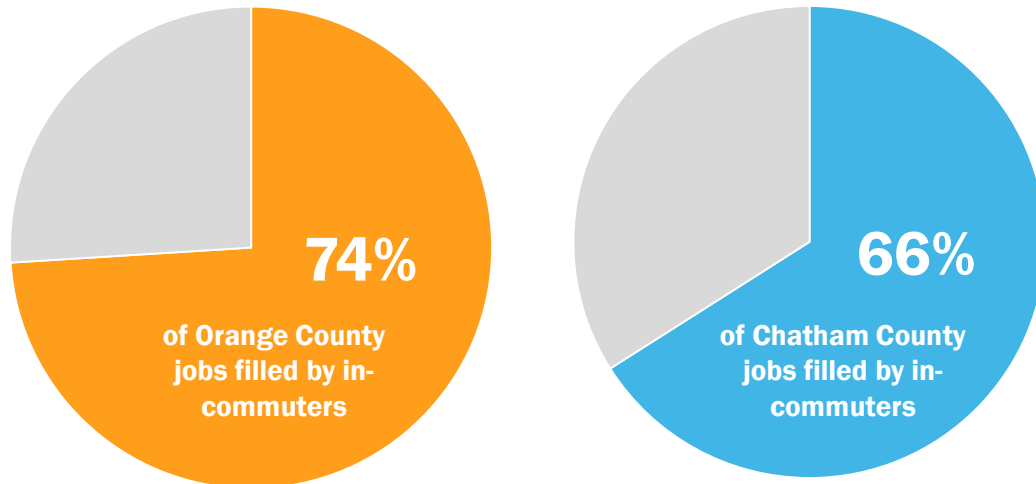


Source: US Census Bureau LODES (OnTheMap)

52

In-Commuting

Percent of county jobs filled by in-commuters, 2021

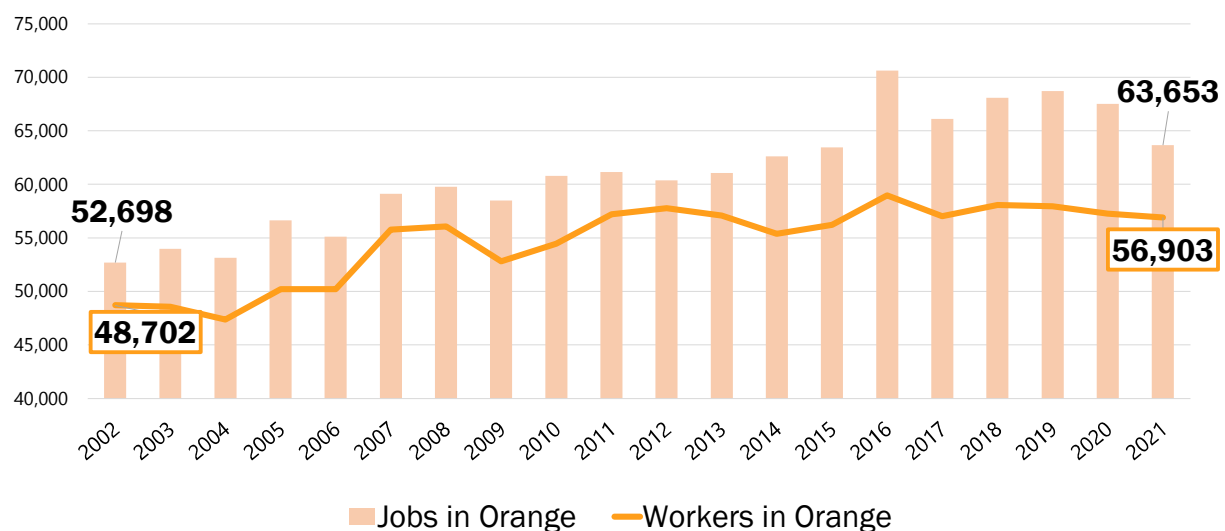


Source: US Census Bureau LODS (OnTheMap)

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Orange County Jobs & Workers

Available jobs & number of workers in Orange County, 2002-2021

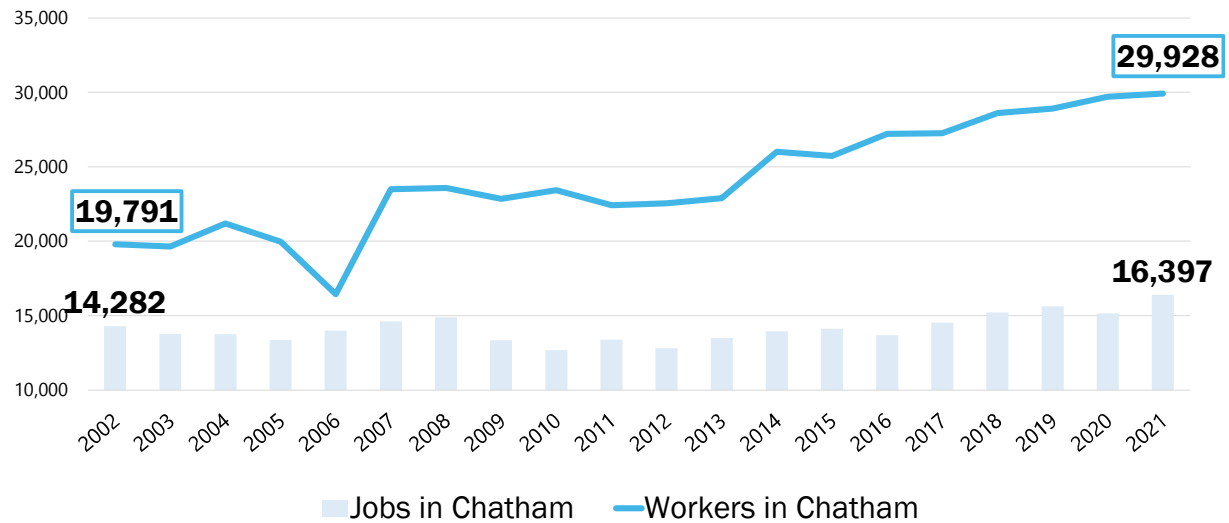


Source: US Census Bureau LODS (OnTheMap)

54

Chatham County Jobs and Chatham Workers

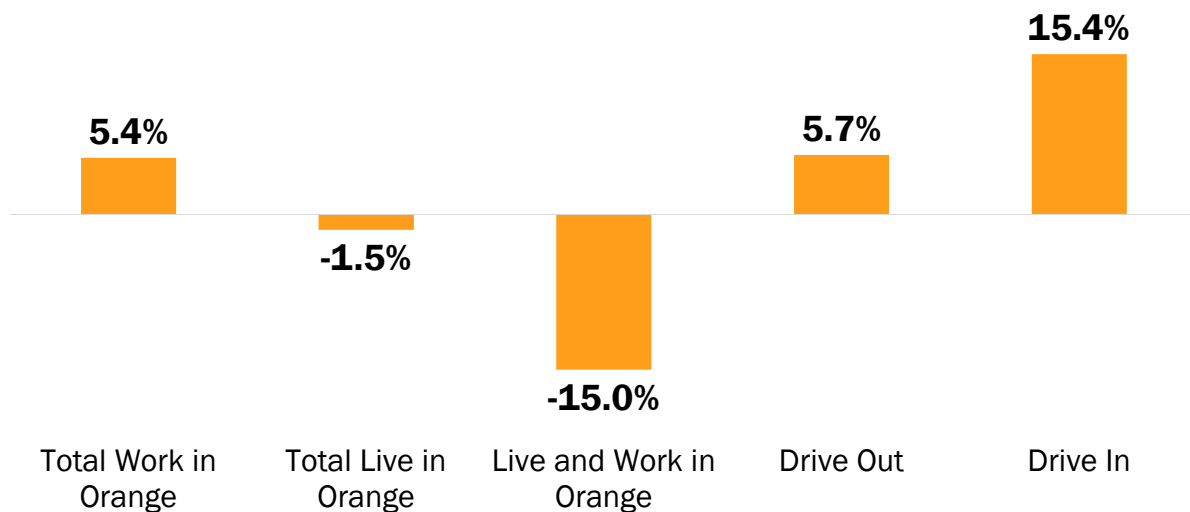
Available jobs & number of workers in Chatham County, 2002-2021



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Change in Orange County Worker Commuting Trends

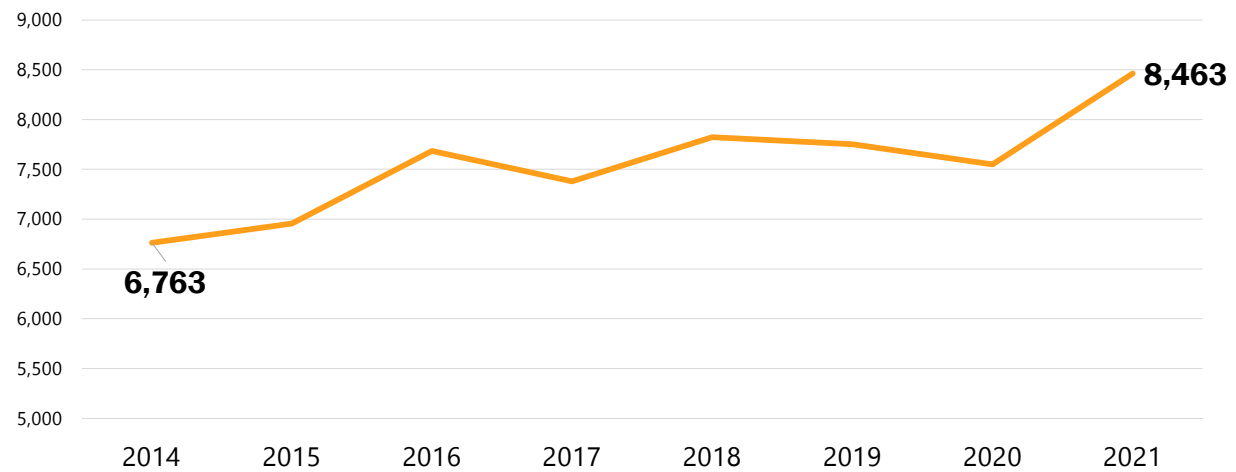
2012-2021



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Young Workers Out-Commuting

Number of young Orange County workers (<29 years old) who drive out to work

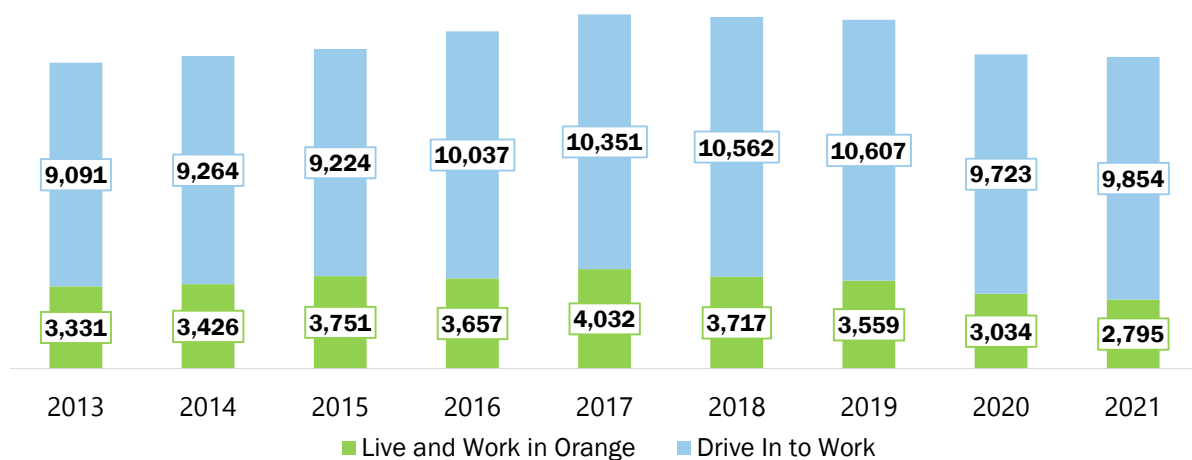


Source: US Census Bureau LODS (OnTheMap)

57

Young Workers in Working in Orange County

Number of young workers (<29 years old) living and working in Orange County



Source: US Census Bureau LODS (OnTheMap)

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Orange County worker inflows/outflows, 2021

46,779 drive in, 40,029 drive out, and 16,874 live and work in Orange County

Inflow/Outflow Job Counts in 2021
All Workers

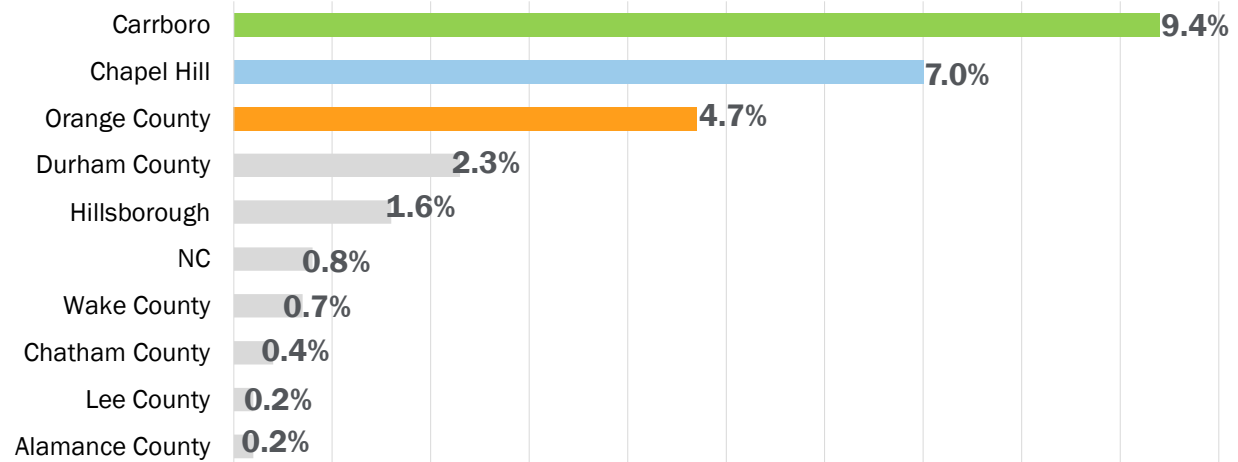


US Census Bureau LODS (OnTheMap)

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Percent of Workers Taking Public Transportation

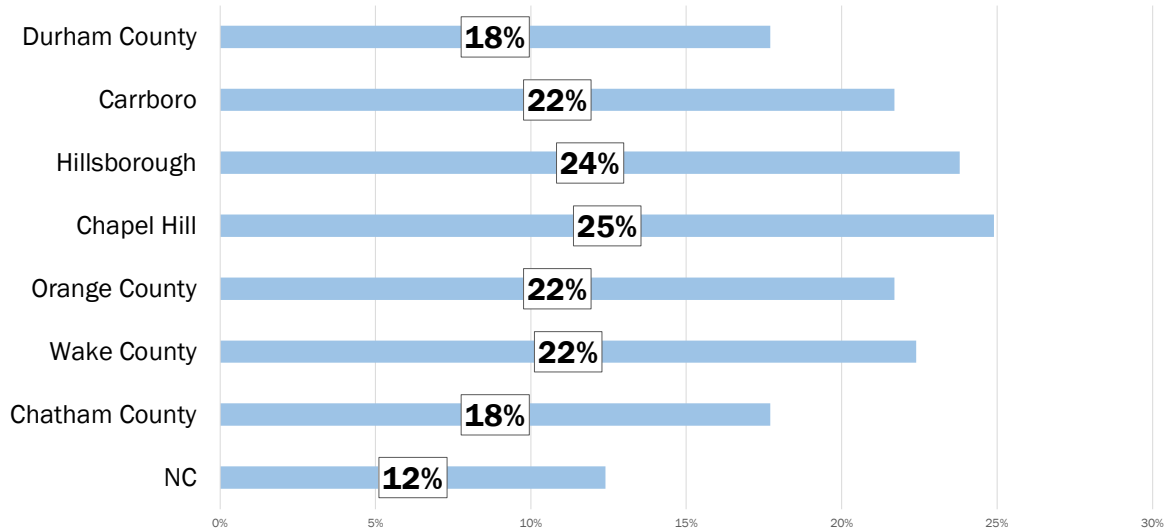
Percent of working residents who report taking public transportation to work



Source: American Community Survey (2018-2022 5-Year Estimates)

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Percent of Workers Who Worked from Home

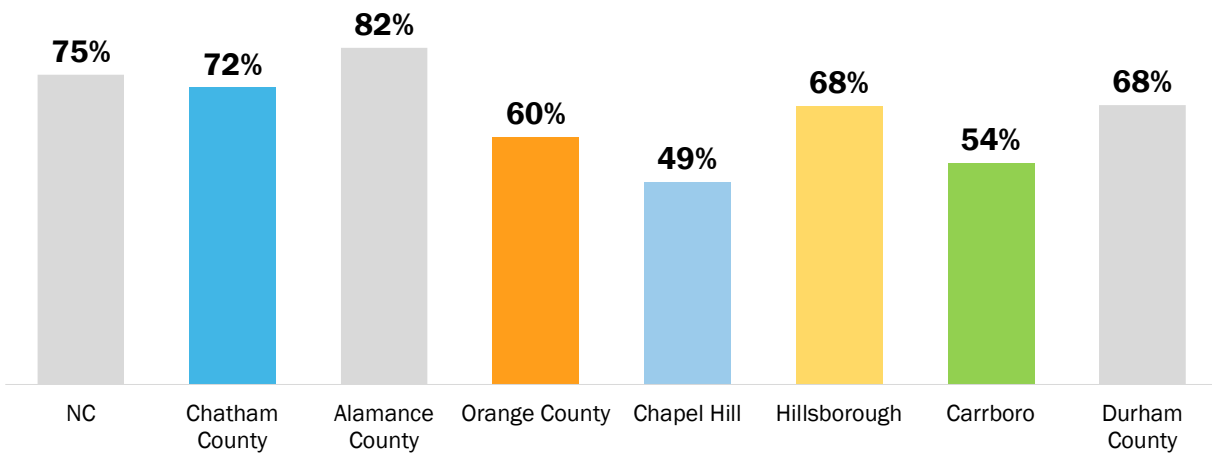


Source: American Community Survey (2018-2022 5-Year Estimates)

61

Percent of Commuters Driving to Work Alone

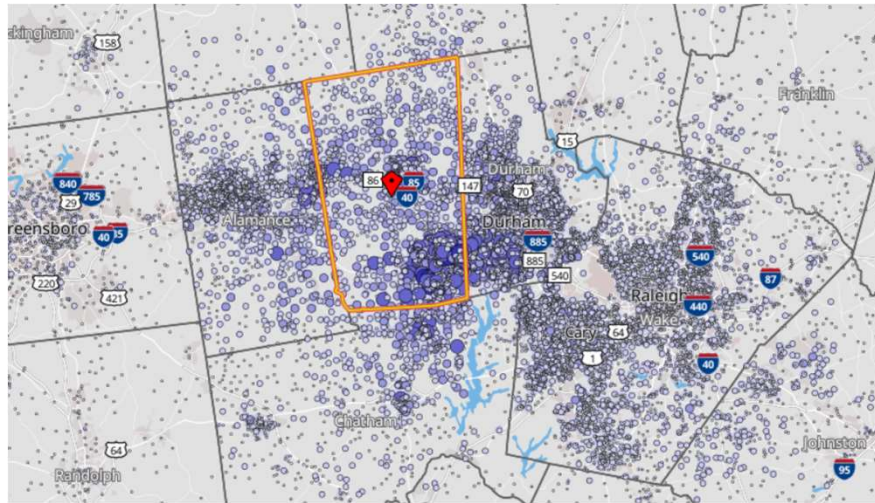
Percent of workers aged 16 and over driving to work alone, 2018-2022



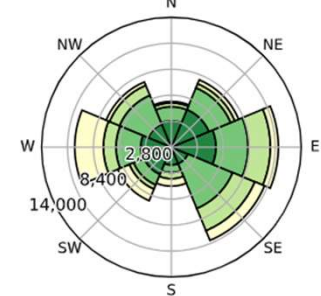
Source: American Community Survey (2018-2022 5-Year Estimates)

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Residential Location of Orange County's Workers, 2021



Job Counts by Distance/Direction in 2021
All Workers



Jobs by Distance - Work Census Block to
Home Census Block

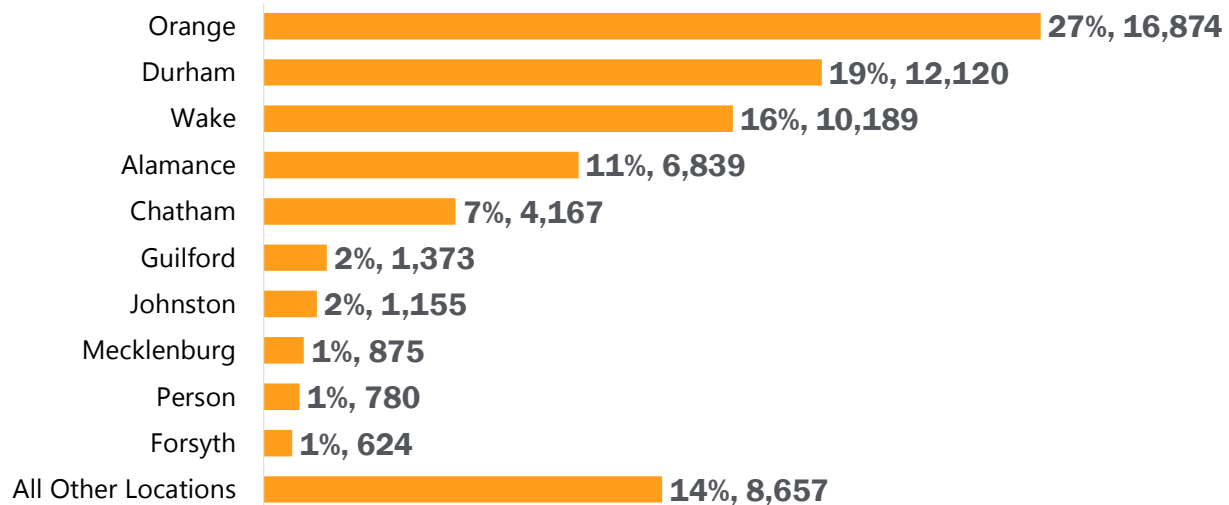
	2021	
	Count	Share
Total Primary Jobs	63,653	100.0%
Less than 10 miles	25,078	39.4%
10 to 24 miles	20,823	32.7%
25 to 50 miles	9,549	15.0%
Greater than 50 miles	8,203	12.9%

Source: US Census Bureau LODS (OnTheMap)

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Where do Orange County's 63,653 workers live?

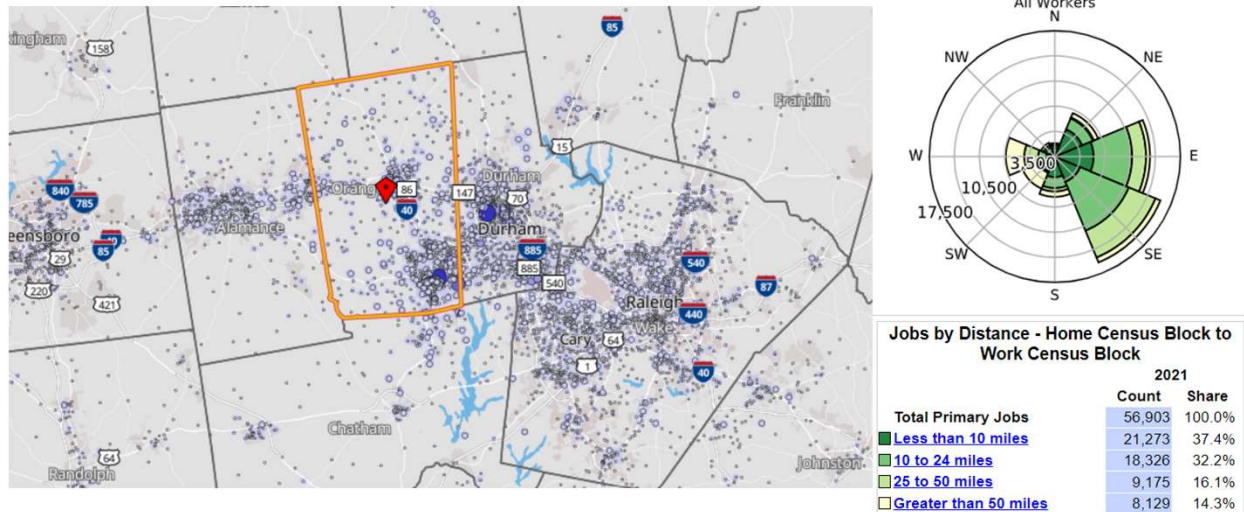
Orange County workers by county of residence, 2021



Source: US Census Bureau LODS (OnTheMap)

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Employment Location for Those Living in Orange, 2021

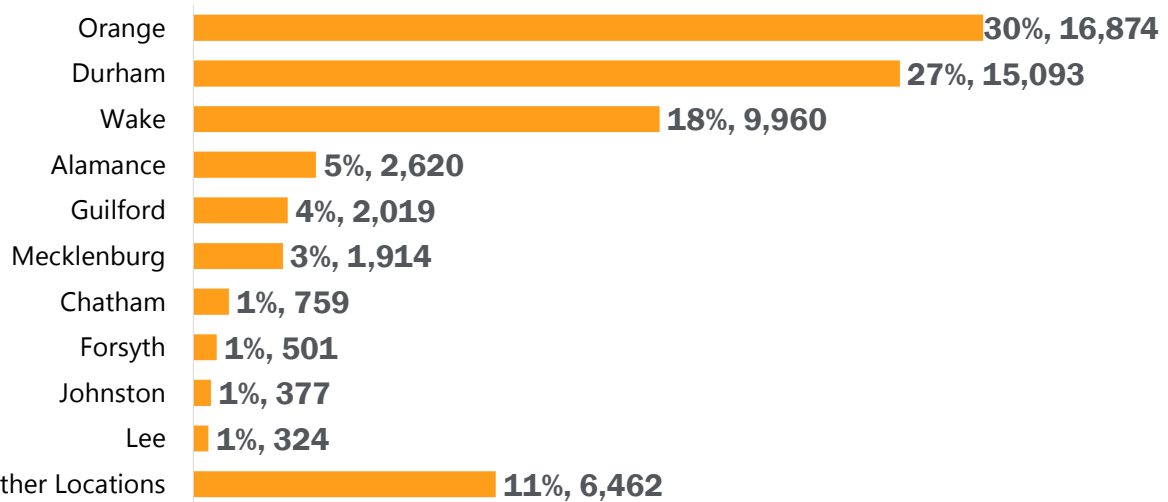


Source: US Census Bureau LODS (OnTheMap)

65

Where do Orange County's 56,903 working residents work?

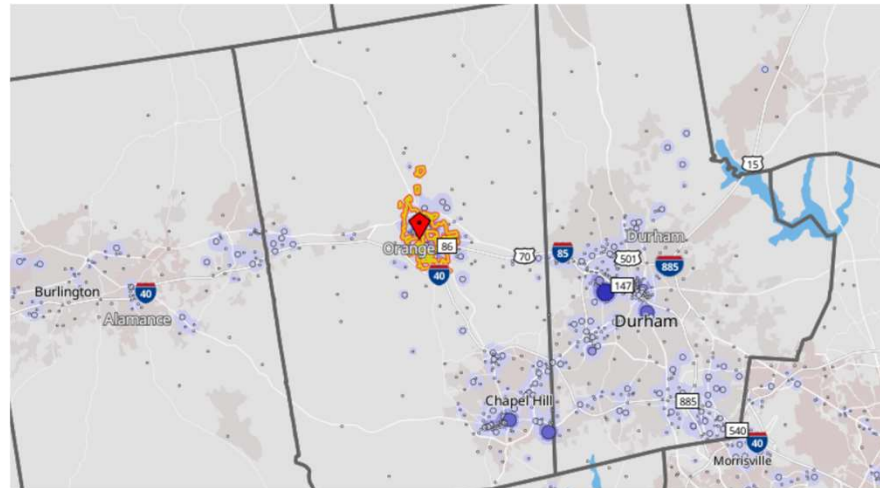
Location of primary job for residents of Orange County, 2021



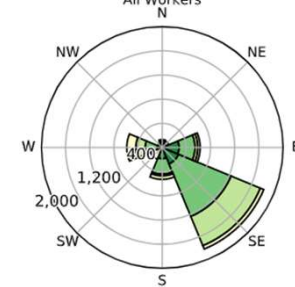
Source: US Census Bureau LODS (OnTheMap)

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Where do Hillsborough's 4,101 Working Residents Work?



Job Counts by Distance/Direction in 2021
All Workers



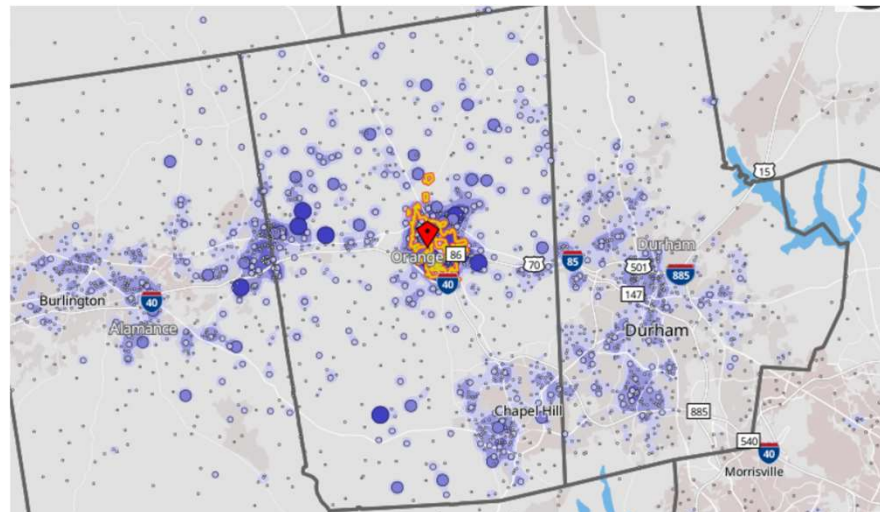
Jobs by Distance - Home Census Block to Work Census Block

	Count	Share
Total Primary Jobs	4,101	100.0%
Less than 10 miles	1,072	26.1%
10 to 24 miles	1,697	41.4%
25 to 50 miles	795	19.4%
Greater than 50 miles	537	13.1%

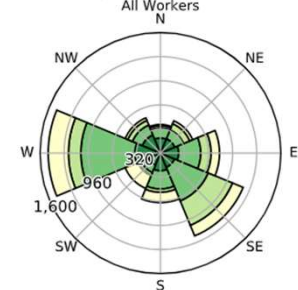
Source: US Census Bureau LODS (OnTheMap)

67

Where do Hillsborough's 5,979 Workers Live?



Job Counts by Distance/Direction in 2021
All Workers



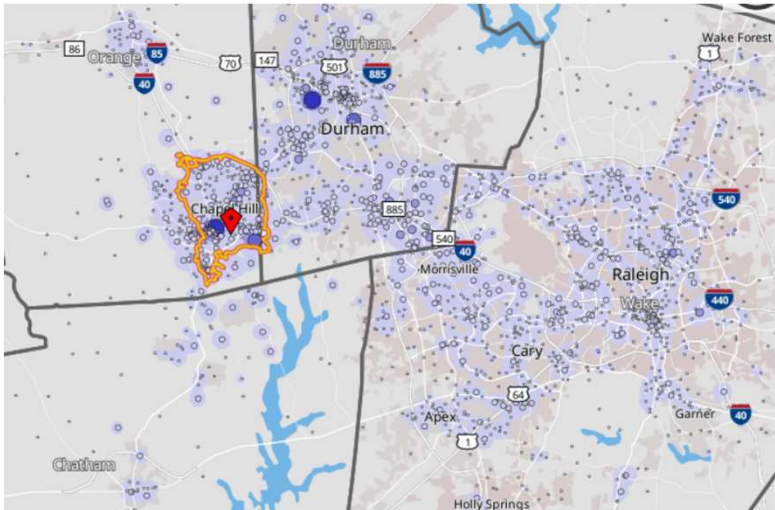
Jobs by Distance - Work Census Block to Home Census Block

	Count	Share
Total Primary Jobs	5,979	100.0%
Less than 10 miles	1,862	31.1%
10 to 24 miles	2,243	37.5%
25 to 50 miles	925	15.5%
Greater than 50 miles	949	15.9%

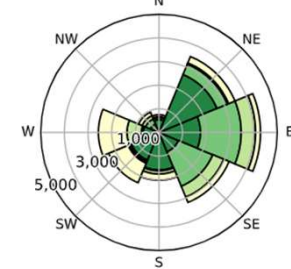
Source: US Census Bureau LODS (OnTheMap)

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Where do Chapel Hill's 19,539 Working Residents Work?



Job Counts by Distance/Direction in 2021
All Workers



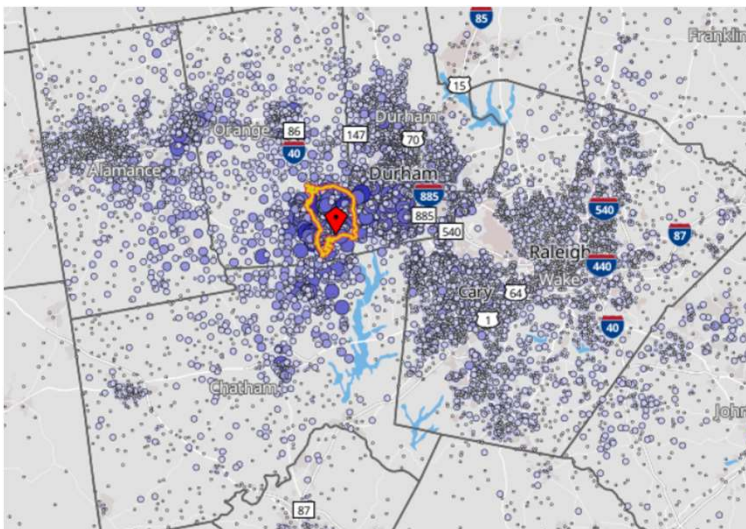
Jobs by Distance - Home Census Block to
Work Census Block

	2021 Count	Share
Total Primary Jobs	19,539	100.0%
Less than 10 miles	9,761	50.0%
10 to 24 miles	4,269	21.8%
25 to 50 miles	2,166	11.1%
Greater than 50 miles	3,343	17.1%

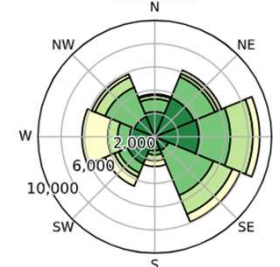
Source: US Census Bureau LODS (OnTheMap)

69

Where do Chapel Hill's 45,933 Workers Live?



Job Counts by Distance/Direction in 2021
All Workers



Jobs by Distance - Work Census Block to
Home Census Block

	2021 Count	Share
Total Primary Jobs	45,933	100.0%
Less than 10 miles	18,552	40.4%
10 to 24 miles	14,916	32.5%
25 to 50 miles	6,932	15.1%
Greater than 50 miles	5,533	12.0%

Source: US Census Bureau LODS (OnTheMap)

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Jerry Jones
Director of Career Services



#DataDive2024

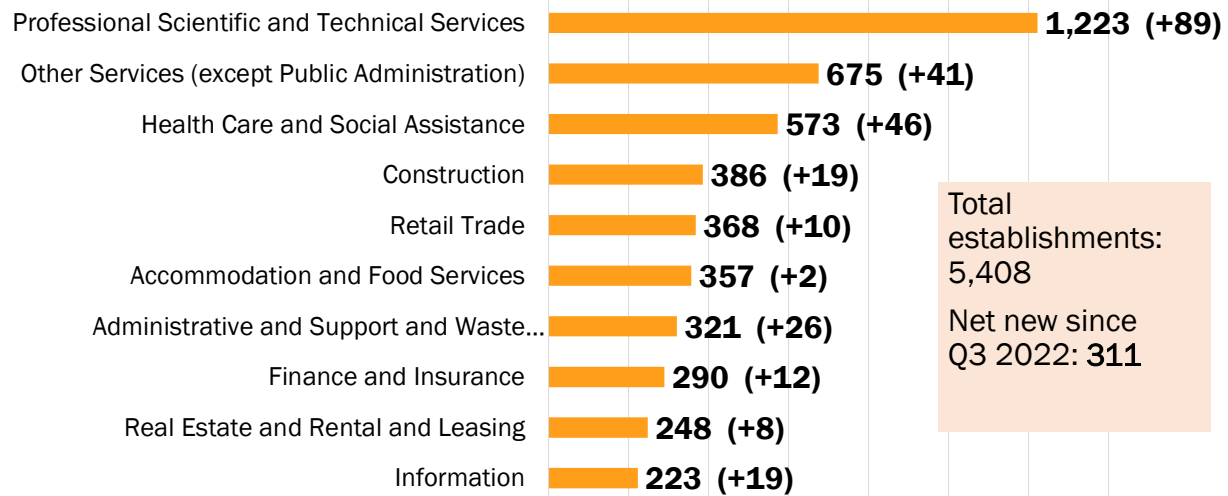
71

Work

72

Orange County Top Ten Industries by Number of Establishments in Q3 2023 (and change over previous 12-months)

Total number of establishments in Orange County in the 3rd quarter of 2023 (by NAICS code)

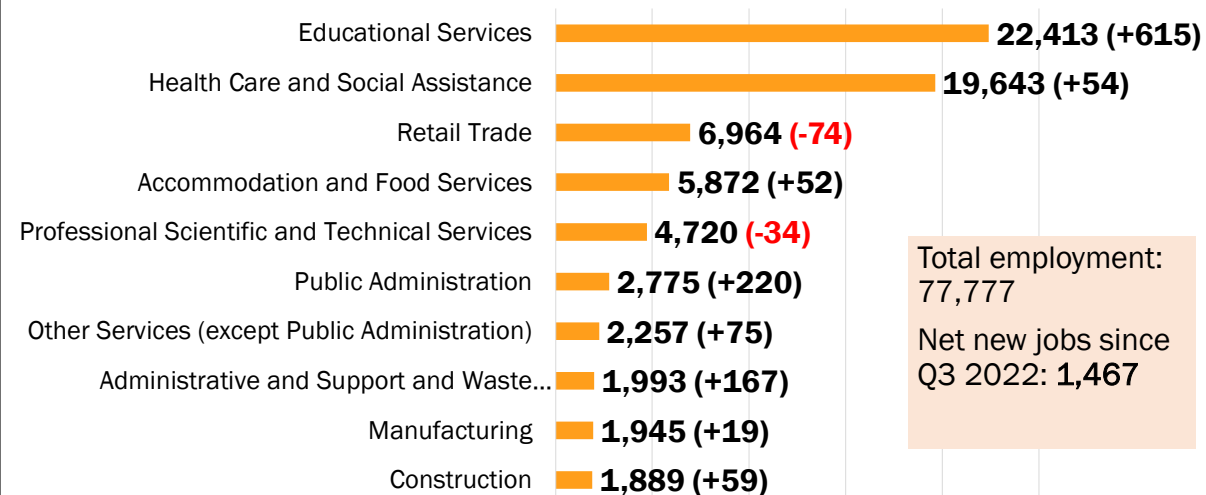


Source: Quarterly Census of Wages via NC Department of Commerce

73

Orange County Top 10 Industries by Employment in Q3 2023 (and employment change over previous 12 months)

Average number of employees employed in each industry 3rd quarter of 2023 (by NAICS code)

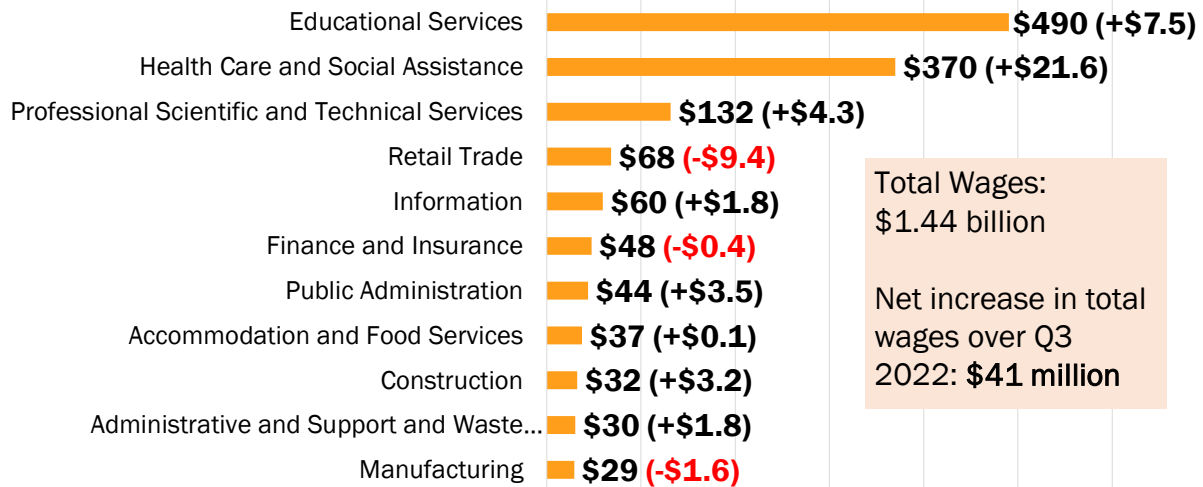


Source: Quarterly Census of Wages via NC Department of Commerce

74

Orange County Top 11 Industries by Total Quarterly Wages Q3 2023 (in millions)

Total quarterly wages paid by industry in 3rd quarter of 2023 (by NAICS code)

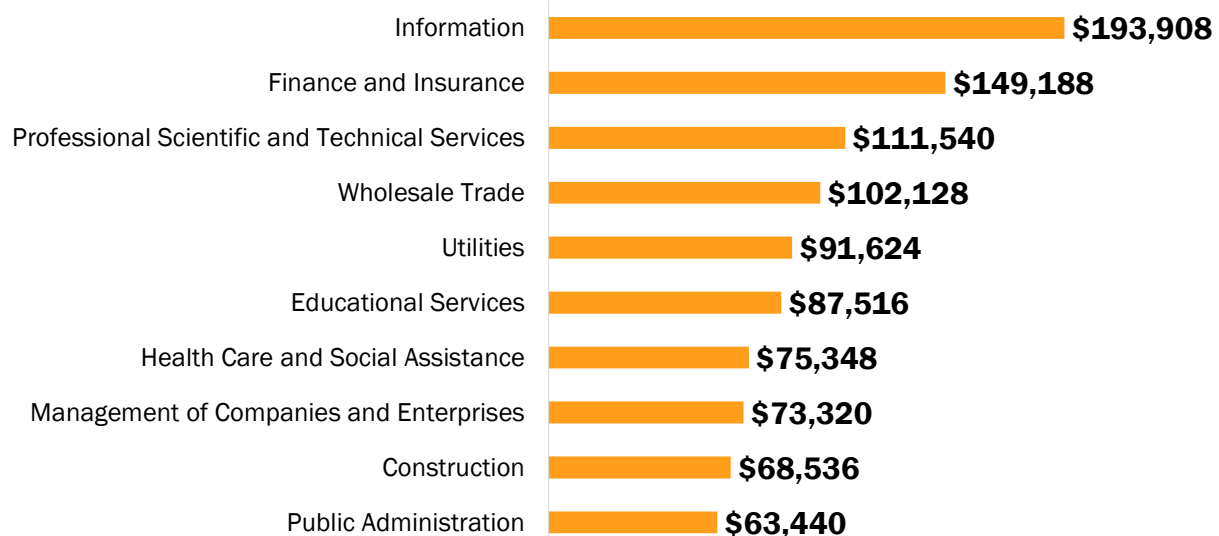


Source: Quarterly Census of Wages via NC Department of Commerce

75

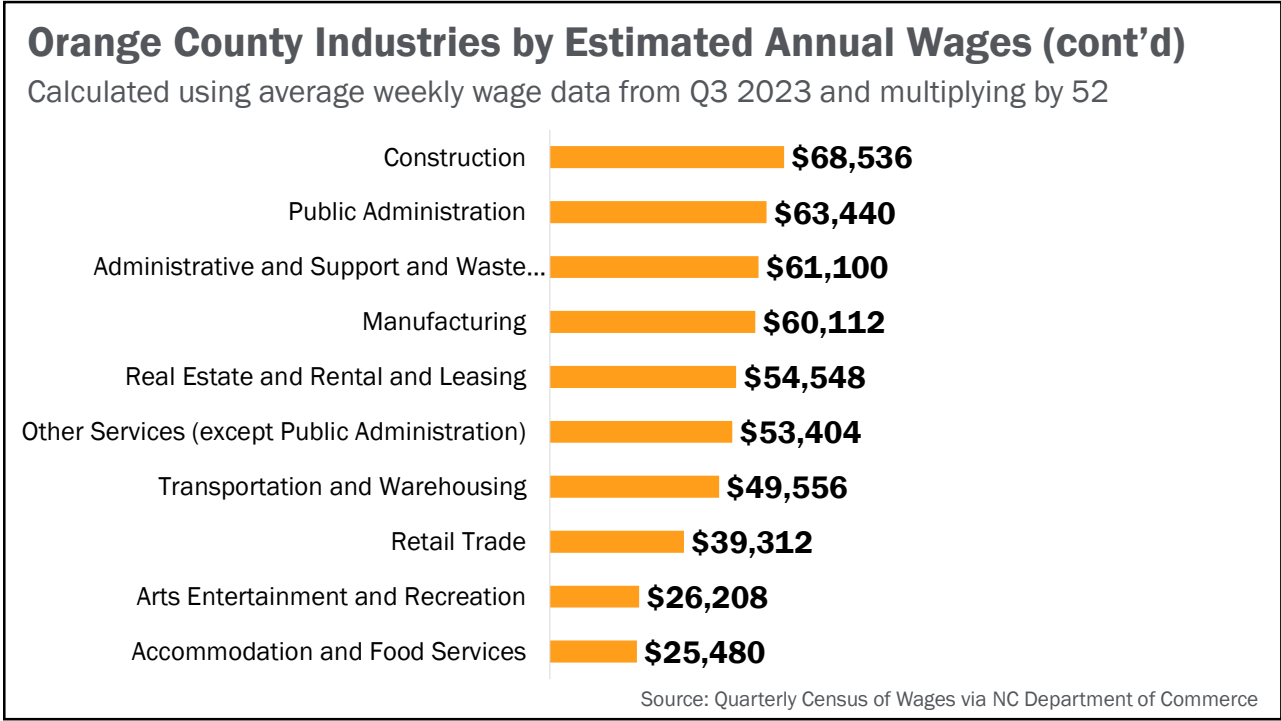
Orange County Industries by Estimated Annual Wages

Calculated using average weekly wage data from Q3 2023 and multiplying by 52



Source: Quarterly Census of Wages via NC Department of Commerce

76



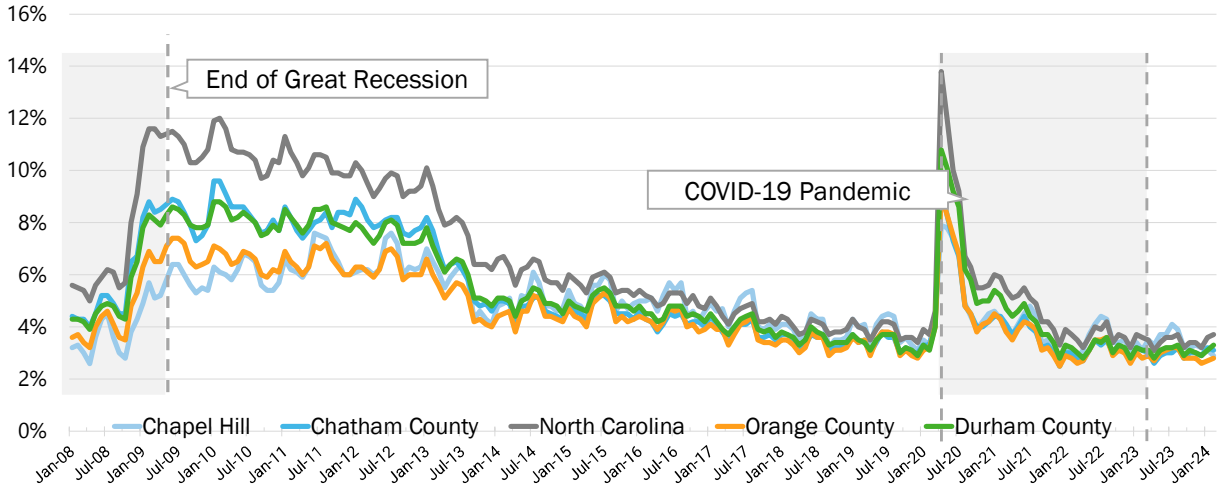
77



78

Monthly Unemployment Rate Since 2008

Monthly unemployment rate (unadjusted), Jan 2008 to Feb 2024

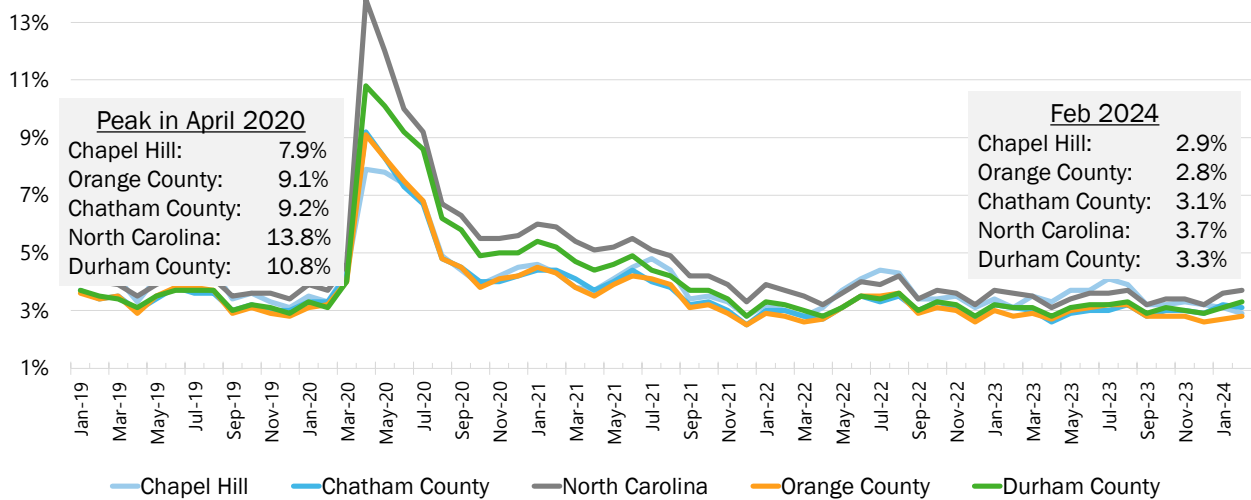


Source: Local Area Unemployment Statistics (LAUS) via NC Department of Commerce

79

Monthly Unemployment Rate Previous 5 years

(unadjusted), Jan 2019 to Feb 2024

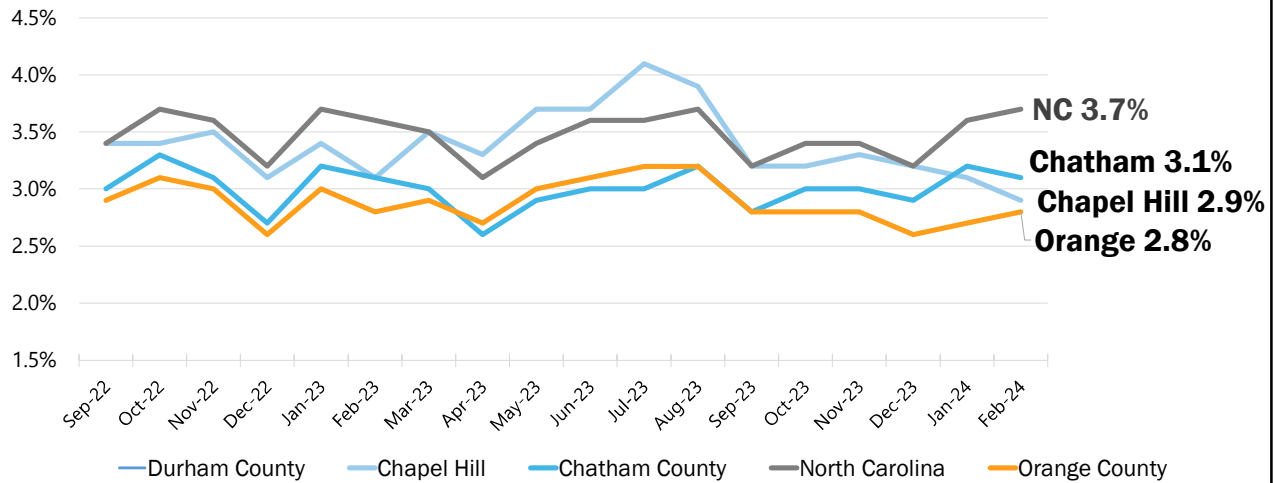


Source: Local Area Unemployment Statistics (LAUS) via NC Department of Commerce

80

Monthly Unemployment Rate: Previous 18 months

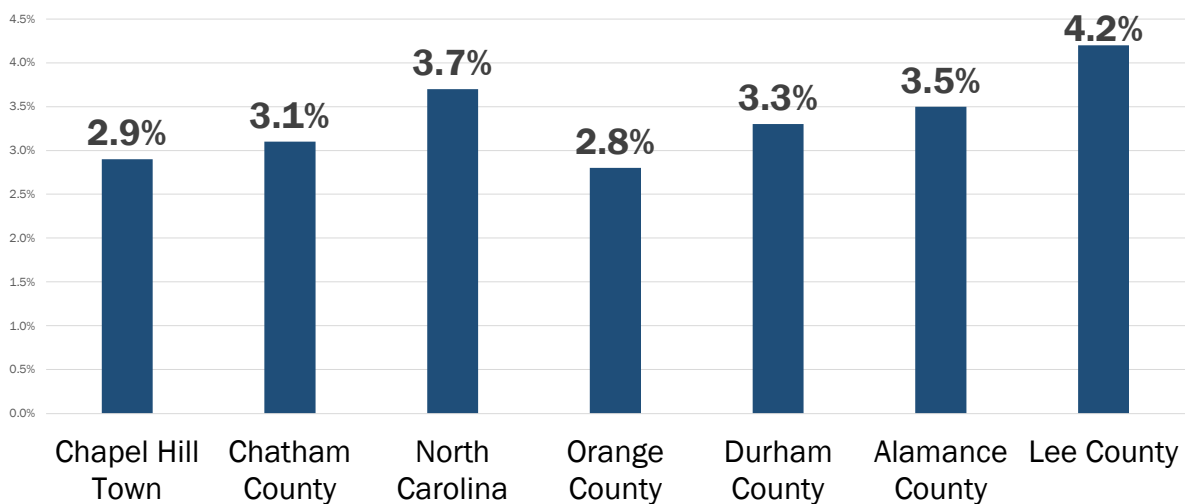
(unadjusted), Mar 2022 to Feb 2024



Source: Local Area Unemployment Statistics (LAUS) via NC Department of Commerce

81

Local and State Unemployment Rates February 2024

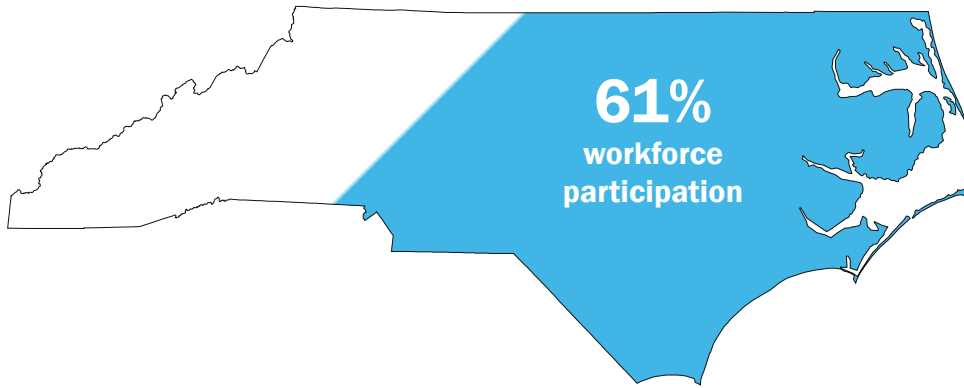


Source: Local Area Unemployment Statistics (LAUS) via NC Department of Commerce

82

NC Workforce Participation Rate

Percentage of adults (ages 18-65) who are either working or actively seeking a job, 2023

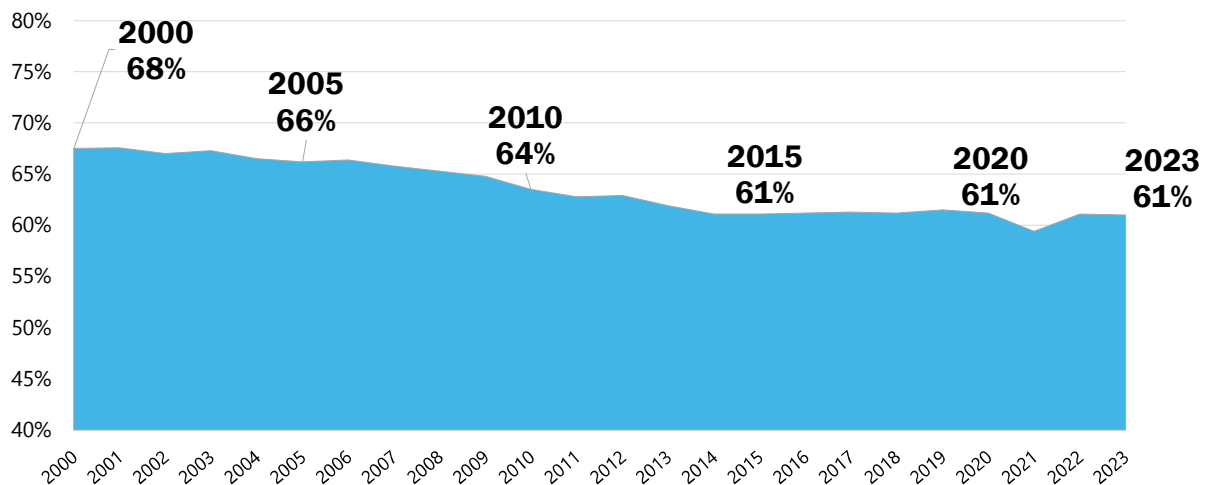


Source: Local Area Unemployment Statistics (LAUS) via NC Department of Commerce

83

North Carolina Workforce Participation Rate

Percentage of adults (ages 18-65) who are either working or actively seeking a job, 2000-2023

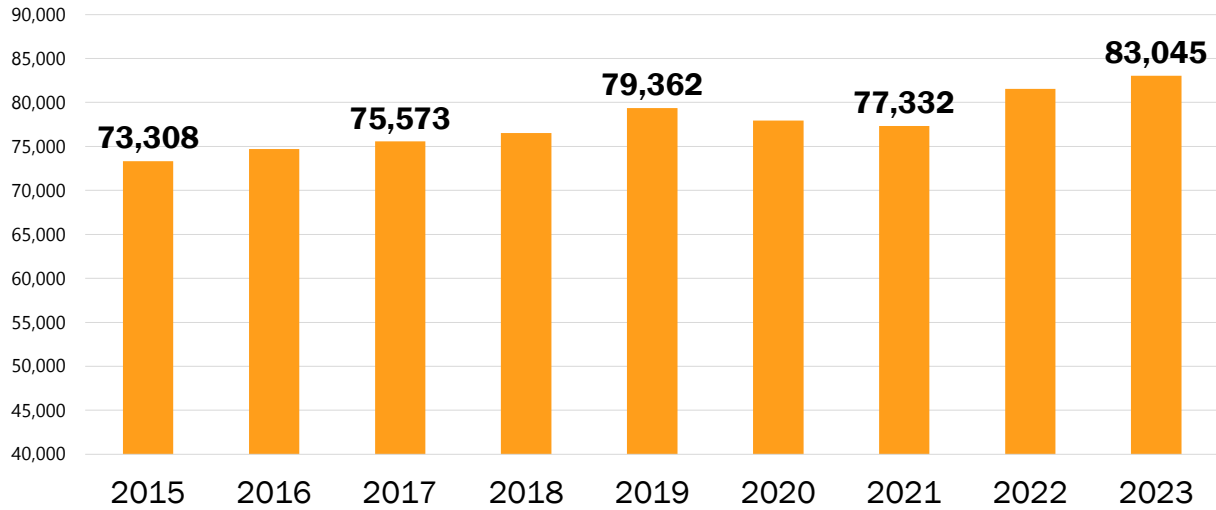


Source: Local Area Unemployment Statistics (LAUS) via NC Department of Commerce

84

Orange County Employed Residents 2015 to 2023

Average annual number of employed Orange County residents

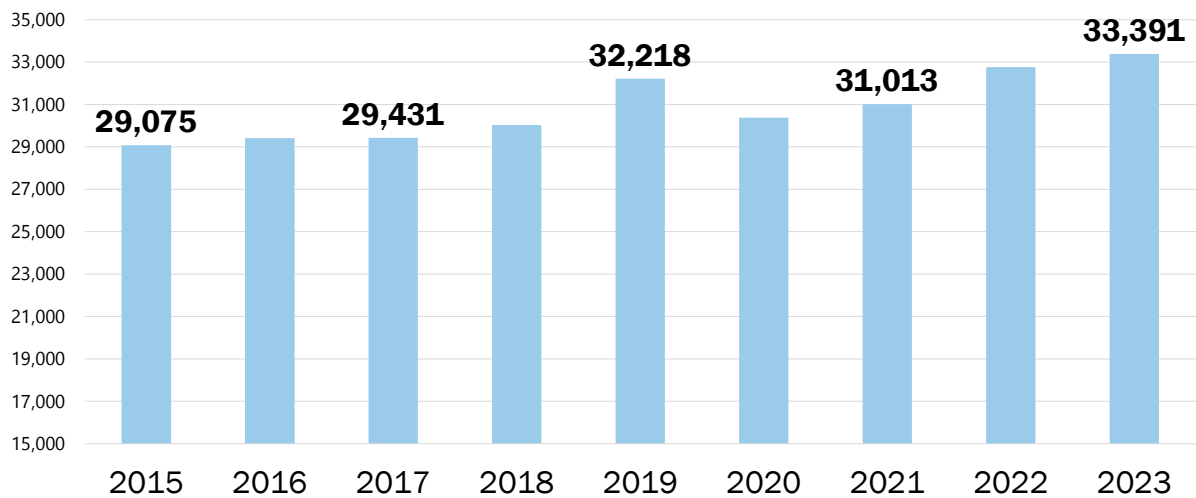


Source: Local Area Unemployment Statistics (LAUS) via NC Department of Commerce

85

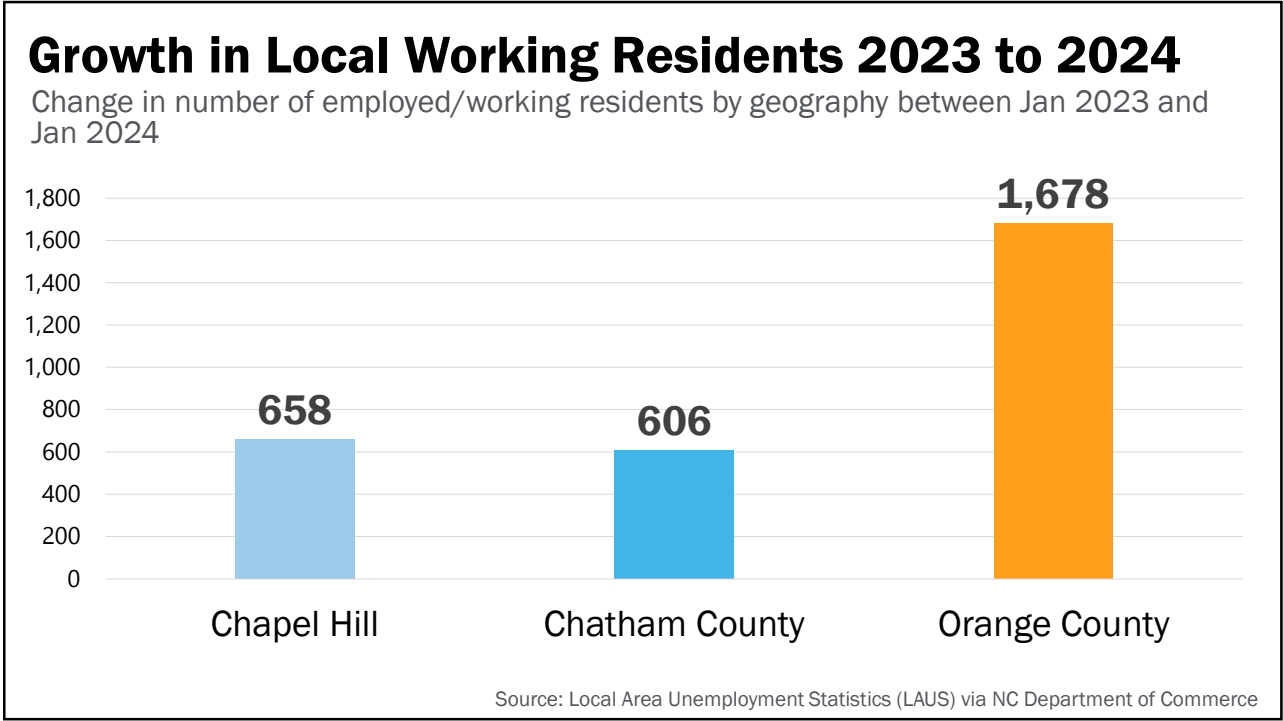
Chapel Hill Employed Residents 2015 to 2023

Average annual number of employed Chapel Hill residents

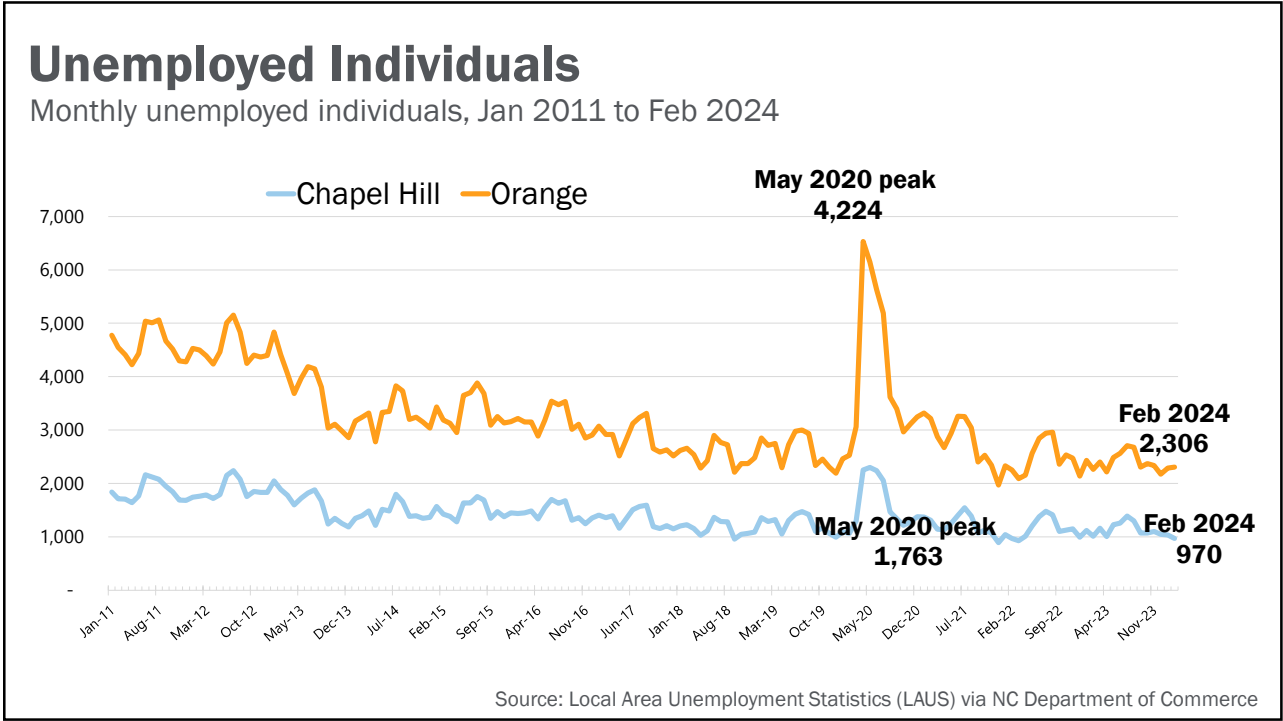


Source: Local Area Unemployment Statistics (LAUS) via NC Department of Commerce

86



87



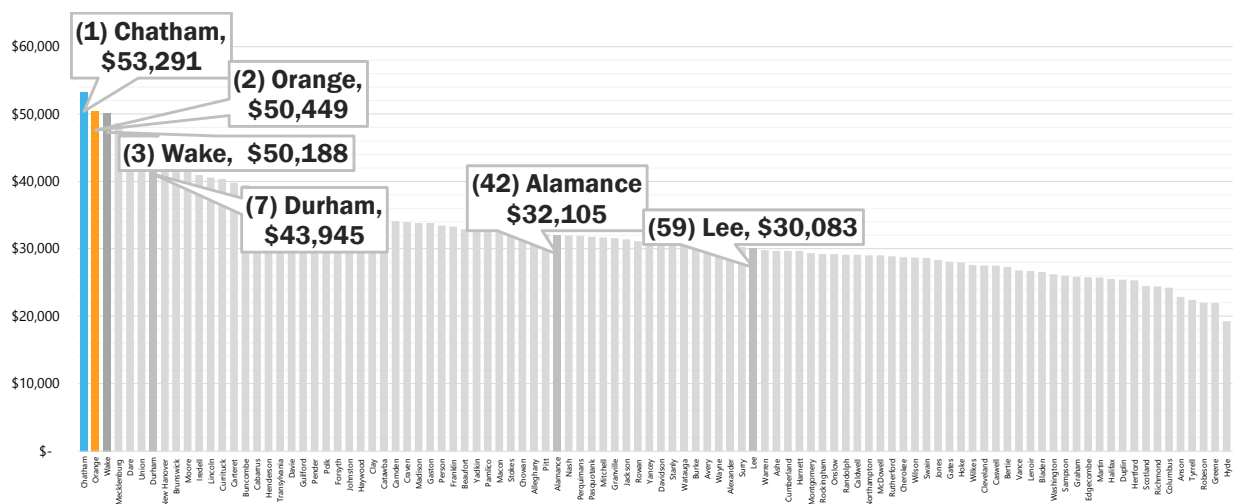
88

Wages and Income

89

Per Capita Income | Orange = \$50,449 (2nd in NC)

Per capita income is the total income earned in an area divided by the total number of residents in that area

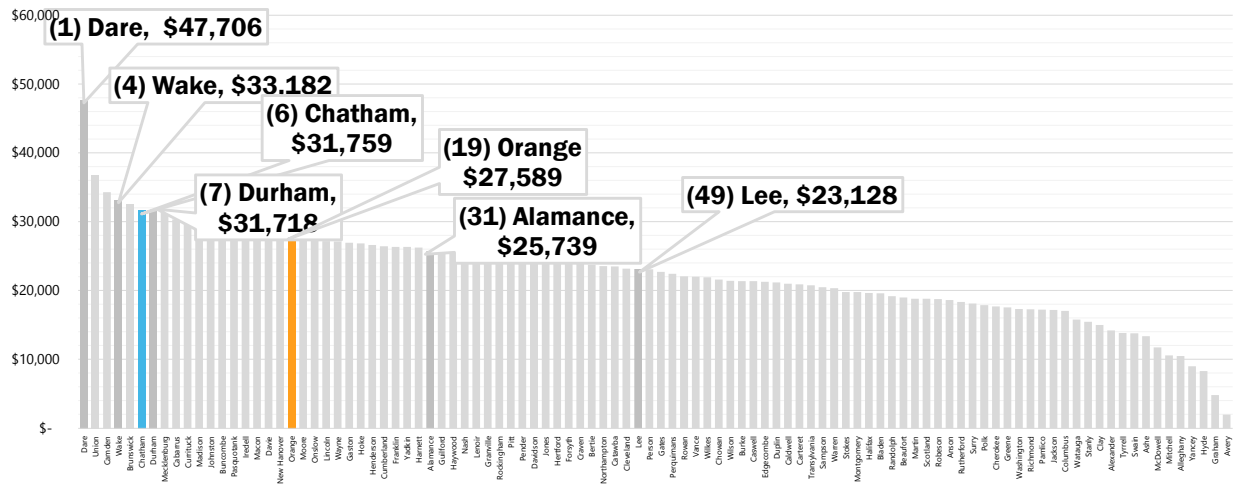


Source: American Community Survey (2018-2022 5-Year Estimates)

90

Black Per Capita Income | Orange = \$27,589 (19th in NC)

Black per capita income is the total income earned by Black residents in an area divided by the total number of Black residents in that area

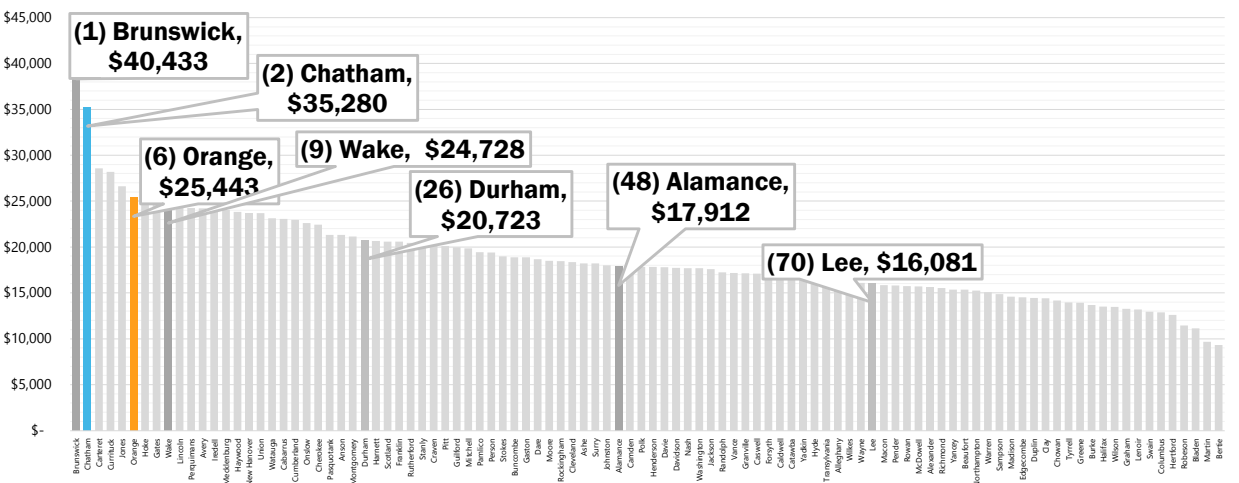


Source: American Community Survey (2018-2022 5-Year Estimates)

91

Hispanic Per Capita Income | Orange = 25,443 (6th in NC)

Hispanic per capita income is the total income earned by Hispanic residents in an area divided by the total number of Hispanic residents in that area

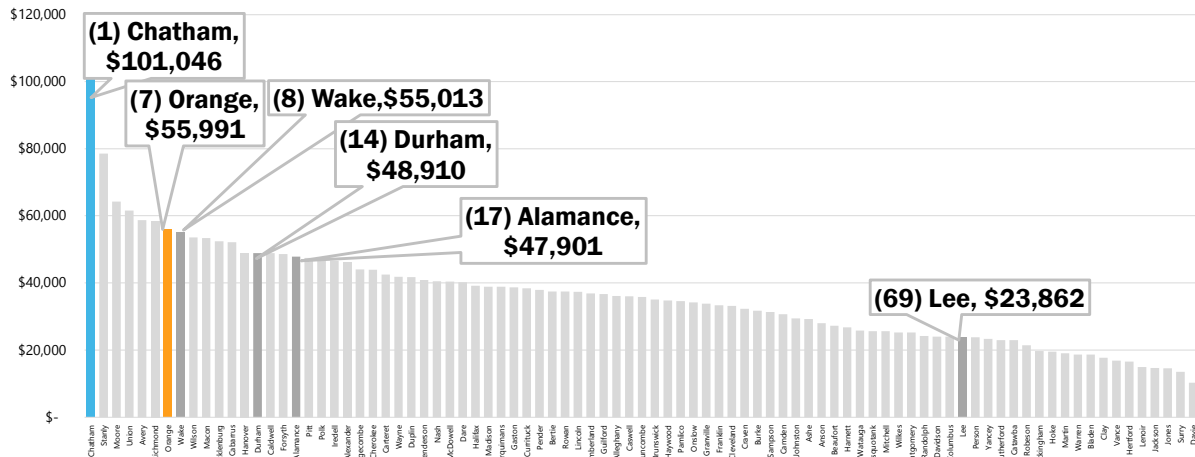


Source: American Community Survey (2018-2022 5-Year Estimates)

92

Asian Per Capita Income | Orange = \$55,991 (7th in NC)

Asian per capita income is the total income earned by Asian residents in an area divided by the total number of Asian residents in that area

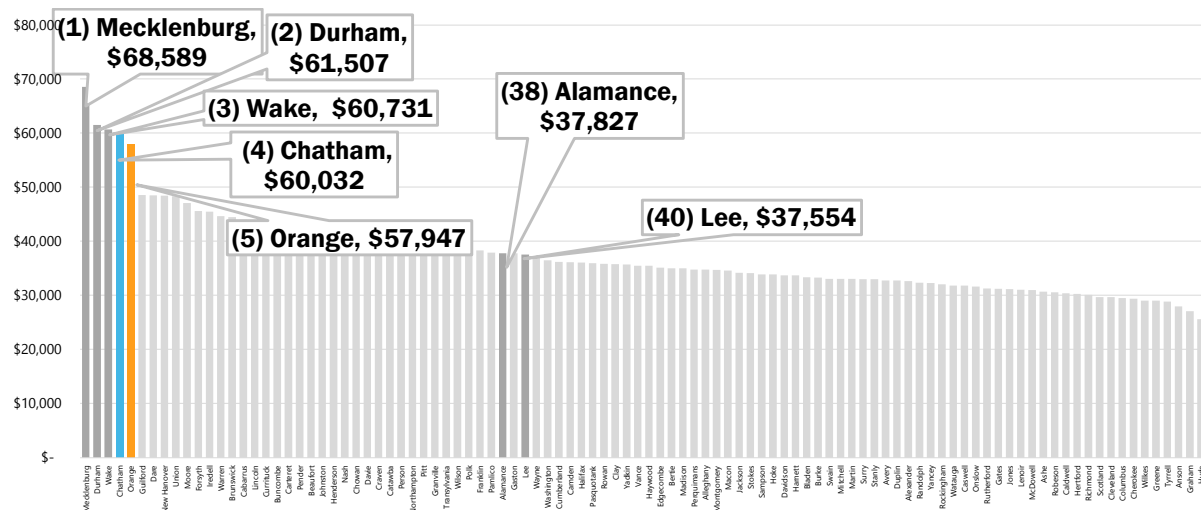


Source: American Community Survey (2018-2022 5-Year Estimates)

93

White (Non-Hispanic) Per Capita Income | Orange=\$57,947

White per capita income is the total income earned by White residents in an area divided by the total number of White residents in that area

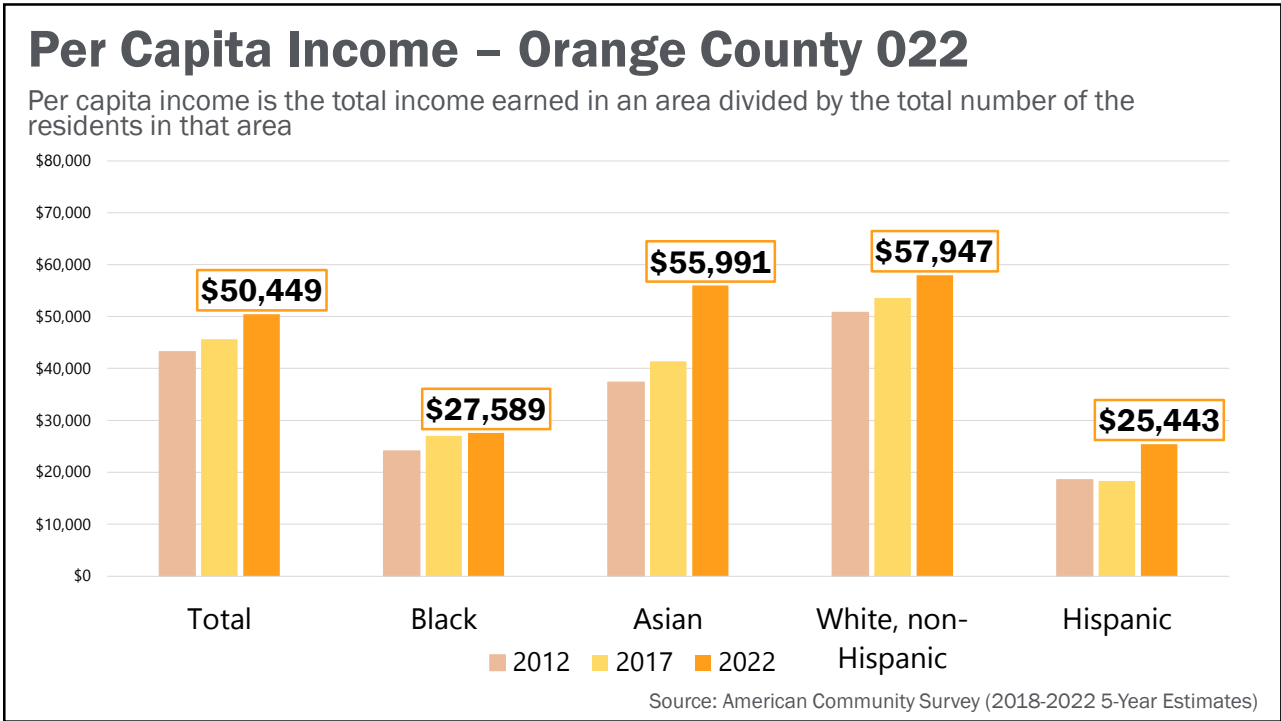


Source: American Community Survey (2018-2022 5-Year Estimates)

94

Wages, Income, and Race/Ethnicity

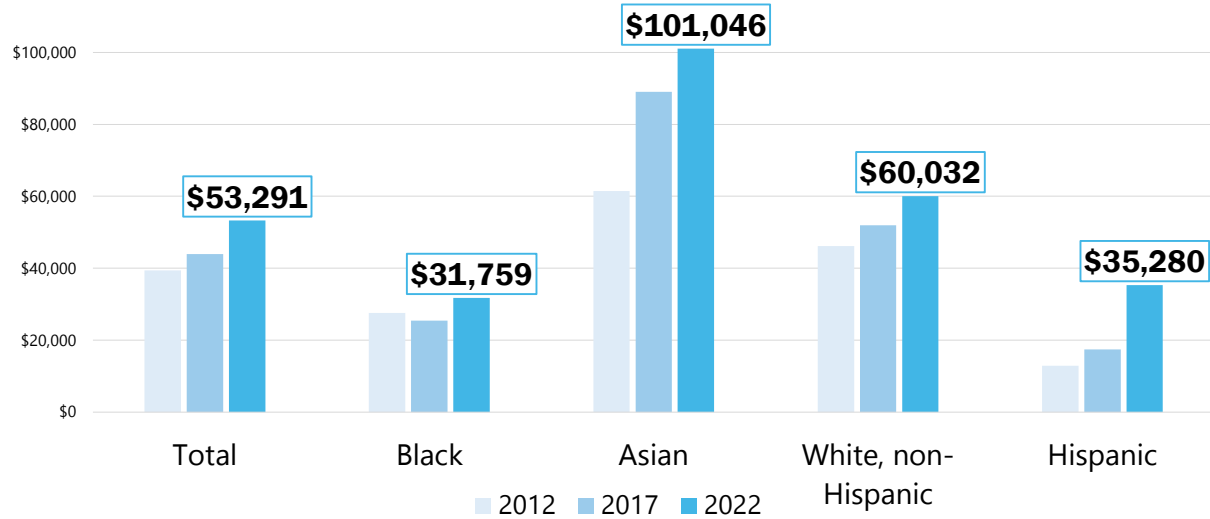
95



96

Per Capita Income – Chatham County

Per capita income is the total income earned in an area divided by the total number of the residents in that area

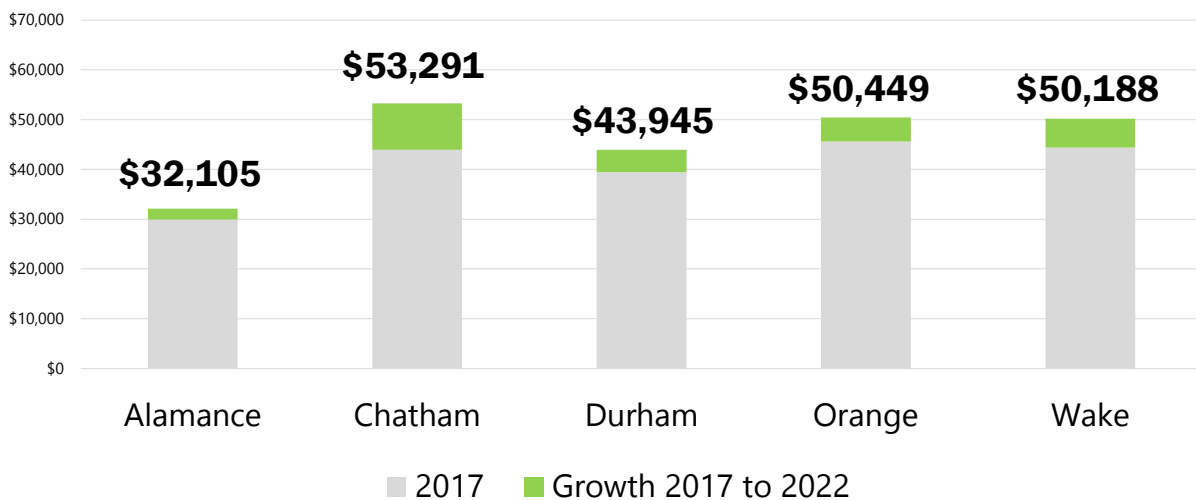


Source: American Community Survey (2018-2022 5-Year Estimates)

97

Per Capita Income - 2022

Per capita income is the total income earned in an area divided by the total number of residents in that area

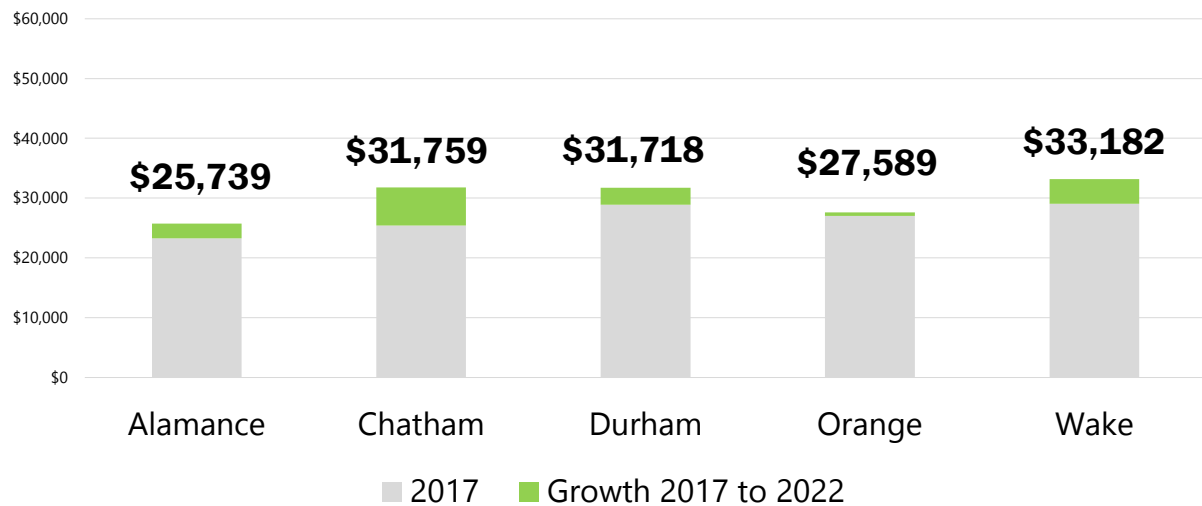


Source: American Community Survey (2018-2022 5-Year Estimates)

98

Black Per Capita Income - 2022

Black per capita income is the total income earned in an area divided by the total number of Black residents in that area

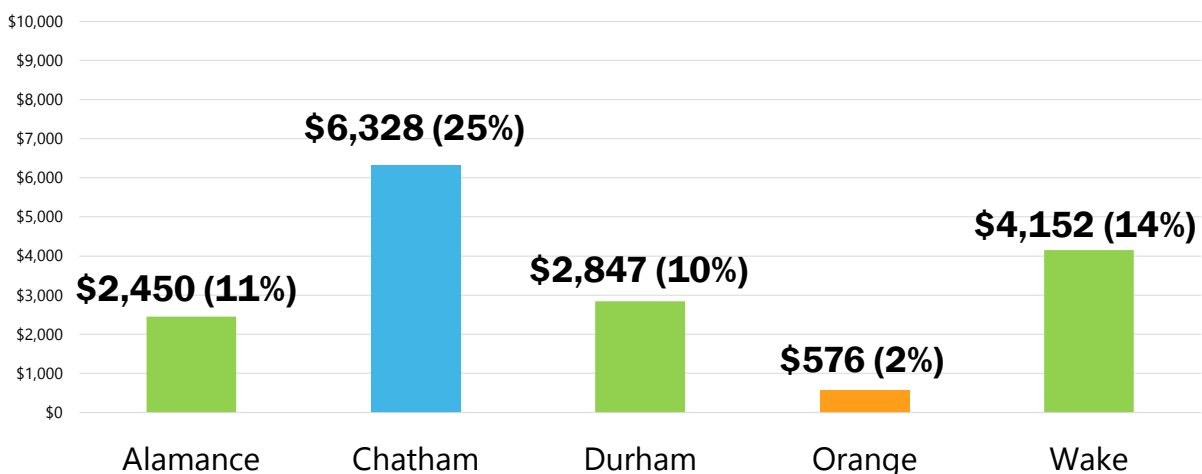


Source: American Community Survey (2018-2022 5-Year Estimates)

99

Change in Black Per Capita Income- 2017 to 2022

Black per capita income is the total income earned in an area divided by the total number of Black residents in that area

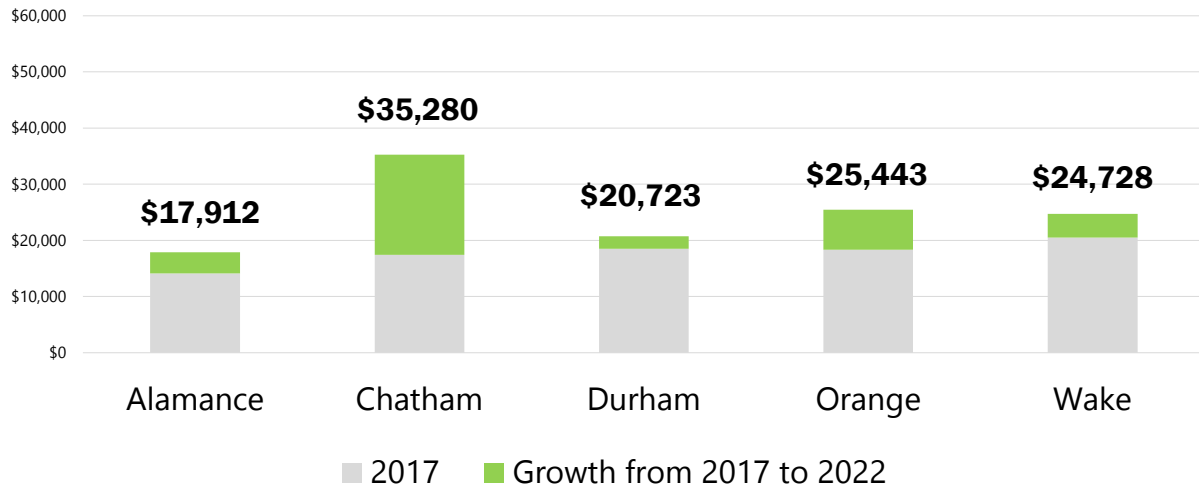


Source: American Community Survey (2018-2022 5-Year Estimates)

100

Hispanic Per Capita Income - 2022

Hispanic per capita income is the total income earned in an area divided by the total number of Hispanic residents in that area

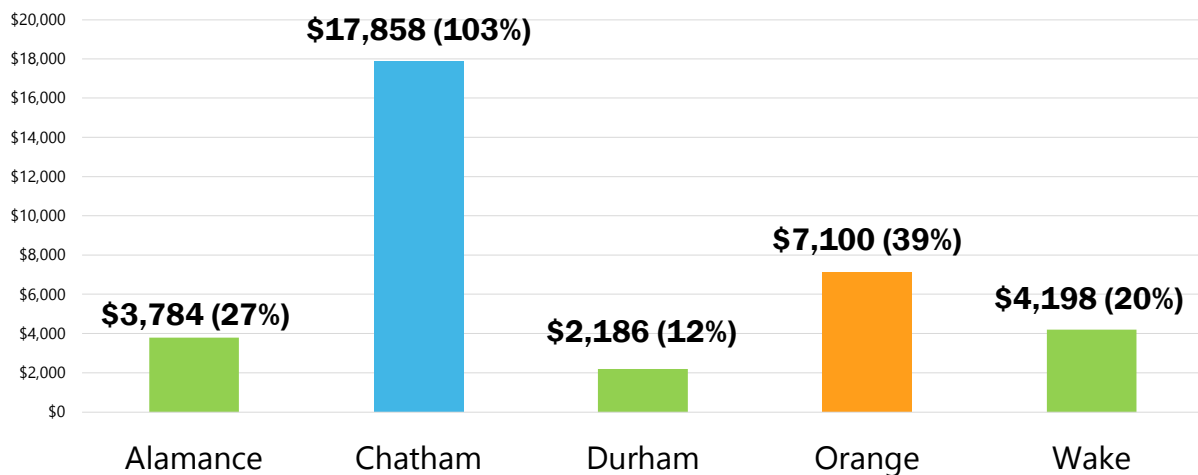


Source: American Community Survey (2018-2022 5-Year Estimates)

101

Change in Hispanic Per Capita Income – 2017 to 2022

Hispanic per capita income is the total income earned in an area divided by the total number of Hispanic residents in that area

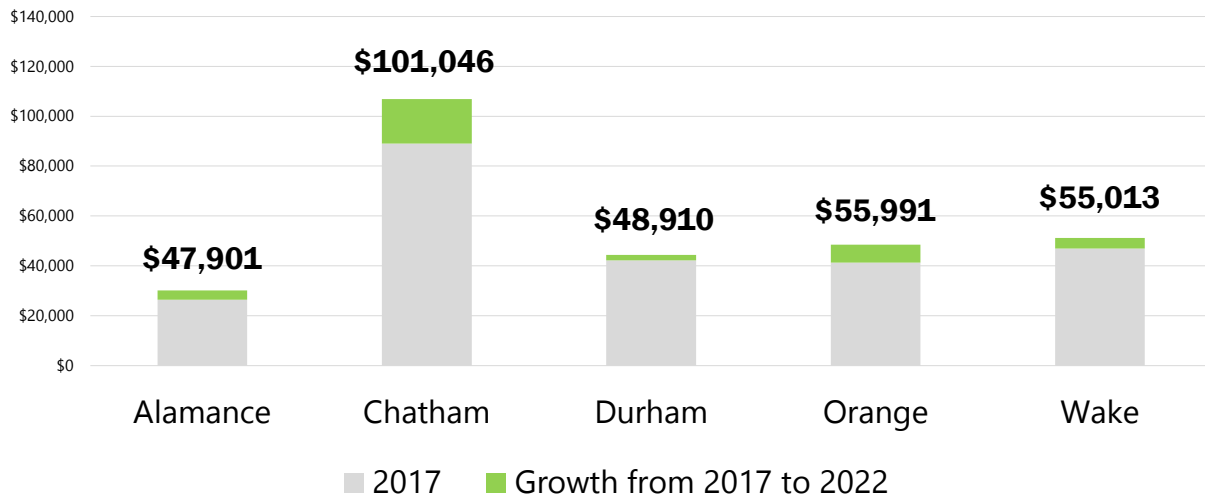


Source: American Community Survey (2018-2022 5-Year Estimates)

102

Asian Per Capita Income - 2022

Asian per capita income is the total income earned in an area divided by the total number of Asian residents in that area

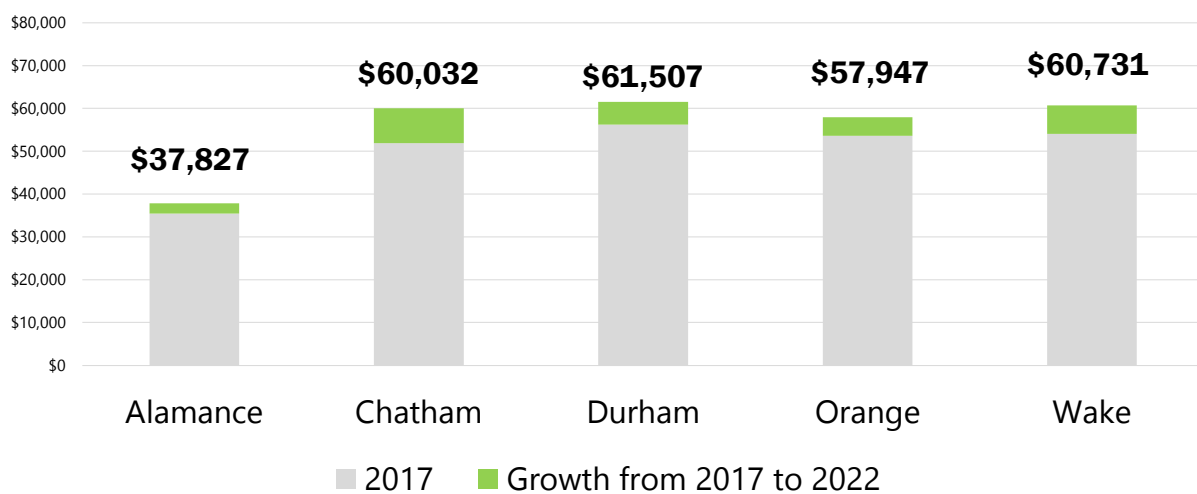


Source: American Community Survey (2018-2022 5-Year Estimates)

103

White, Non-Hispanic Per Capita Income - 2022

White, non-Hispanic per capita income is the total income earned in an area divided by the total number of White, non-Hispanic residents in that area

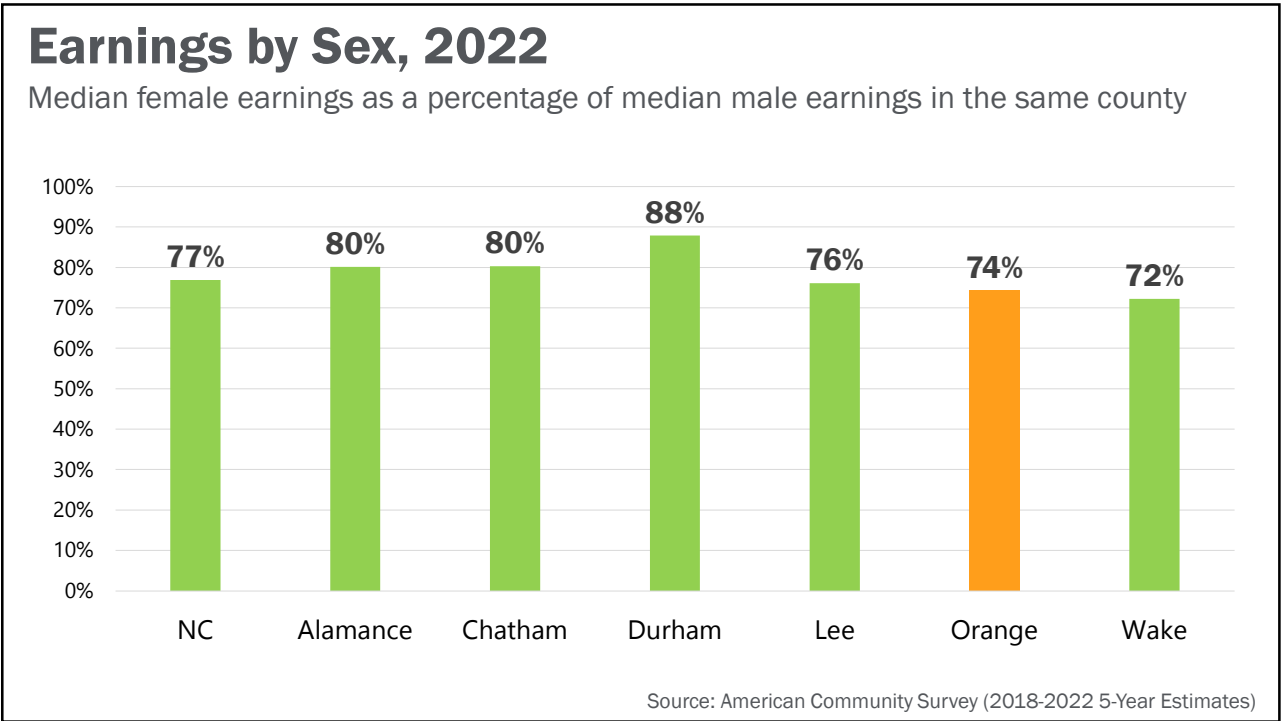


Source: American Community Survey (2018-2022 5-Year Estimates)

104

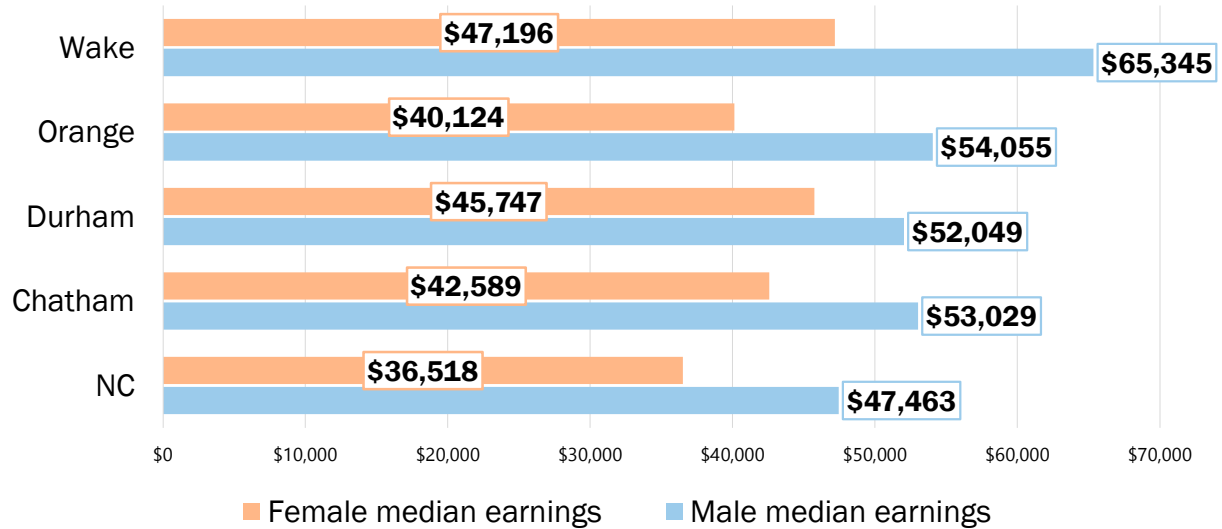
Work, Income, and Sex

105



106

Female and Male Median Earnings by County, 2022

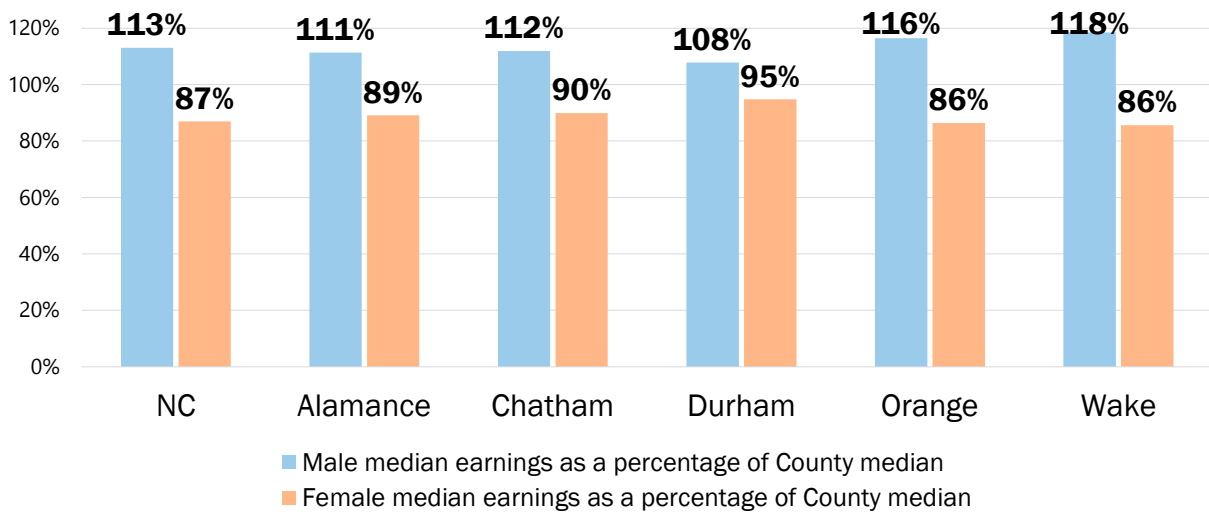


Source: American Community Survey (2018-2022 5-Year Estimates)

107

Male and Female Earnings as a Percent of County Median

Male and female median earnings as a percent of County median, 2022 ACS

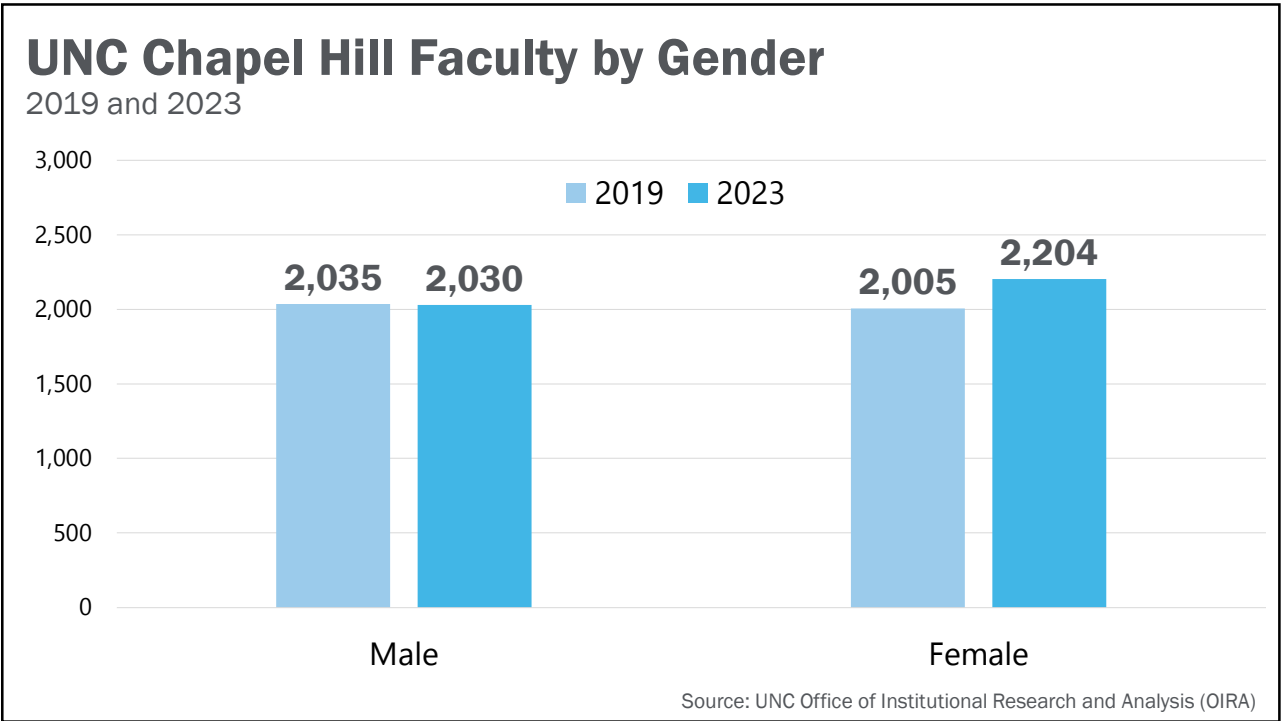


Source: American Community Survey (2018-2022 5-Year Estimates)

108

Major Employer Impact

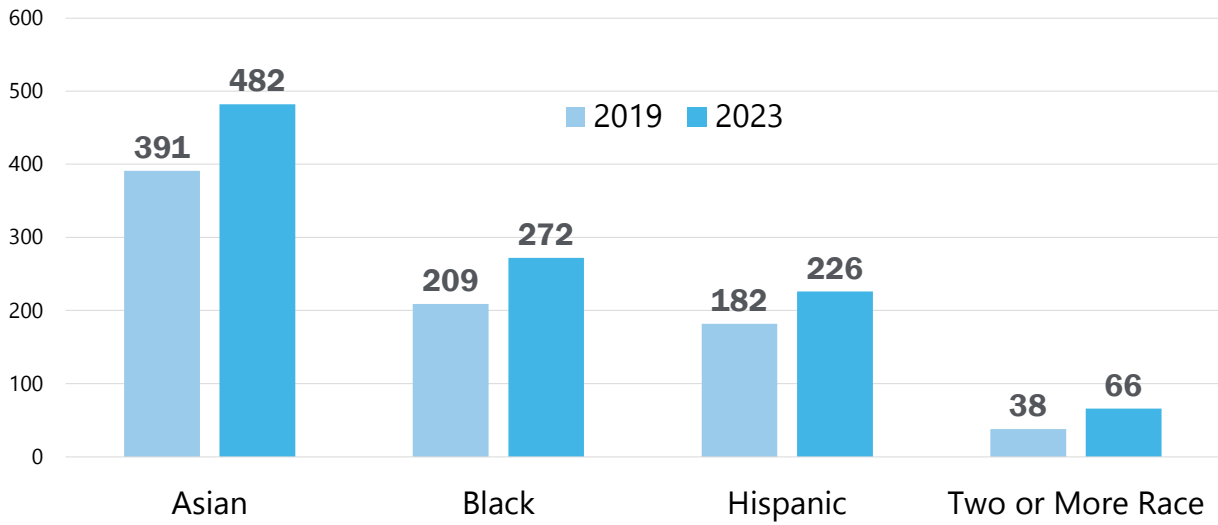
109



110

UNC Chapel Hill Faculty by Race/Ethnicity

(Excluding White) 2019 and 2023



Source: UNC Office of Institutional Research and Analysis (OIRA)

111



Lori O'Keefe
President and CEO



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17th Annual State of the Community Report and Conference

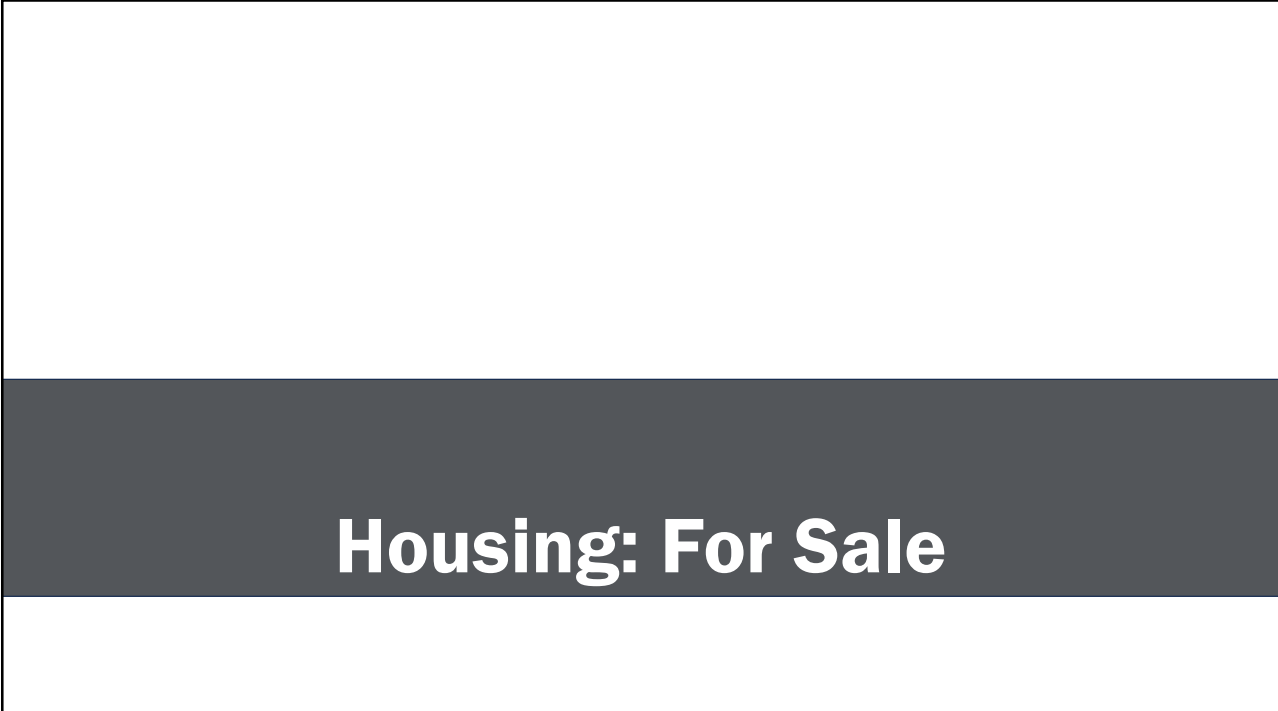
May 23, 2024

Presented By

**PNC**

**TRIANGLE
COMMUNITY
FOUNDATION**

113

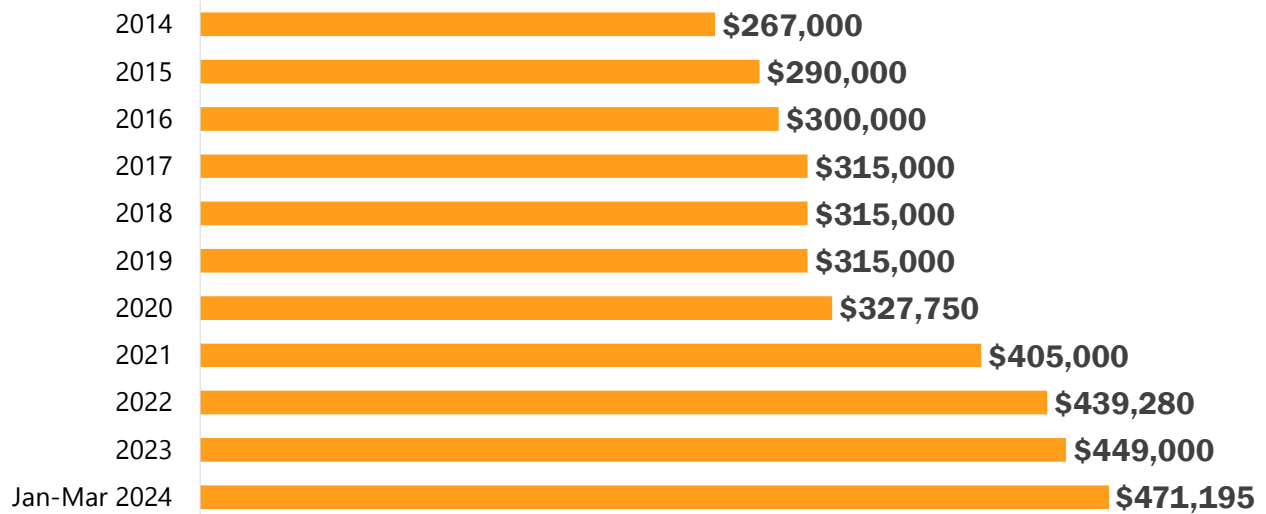


Housing: For Sale

114

Sale Prices – Orange County

Orange County median home sale price, 2014 – Mar 2024

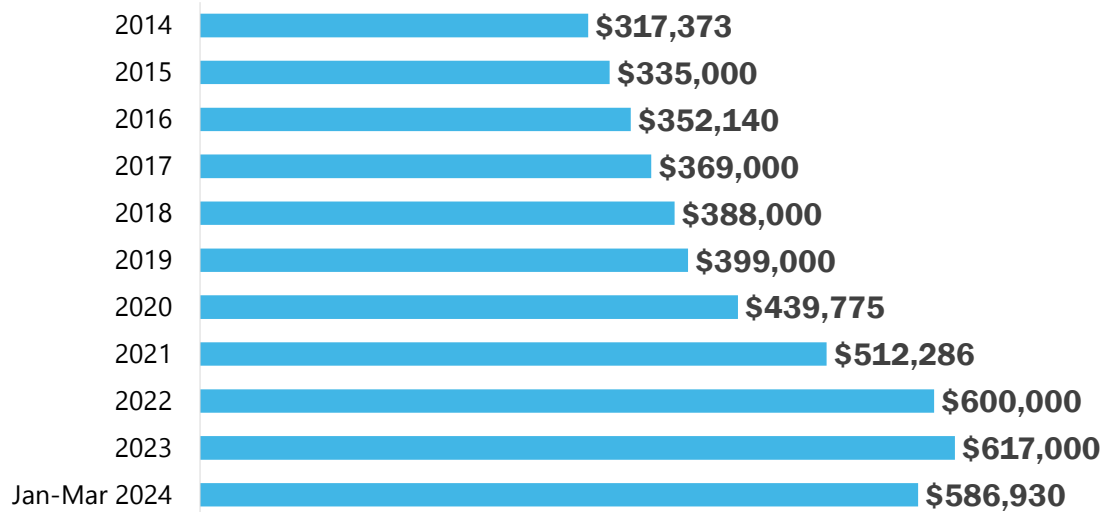


Source: Triangle MLS/Allen Tate Realtors

115

Sale Prices – Chatham County

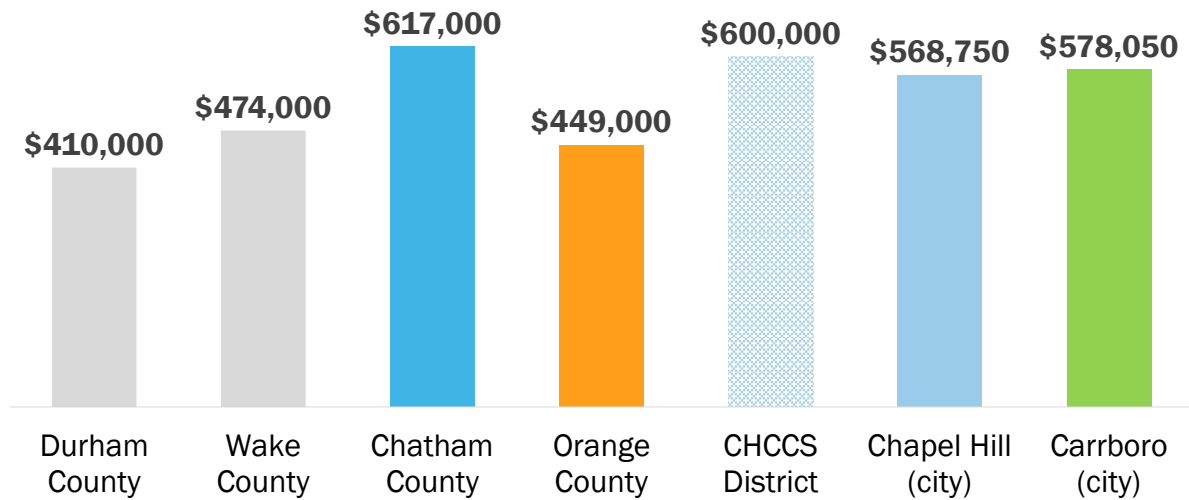
Chatham County median home sale price, 2011 – Mar 2024



Source: Triangle MLS/Allen Tate Realtors

116

Median Residential Closing Price (2023)

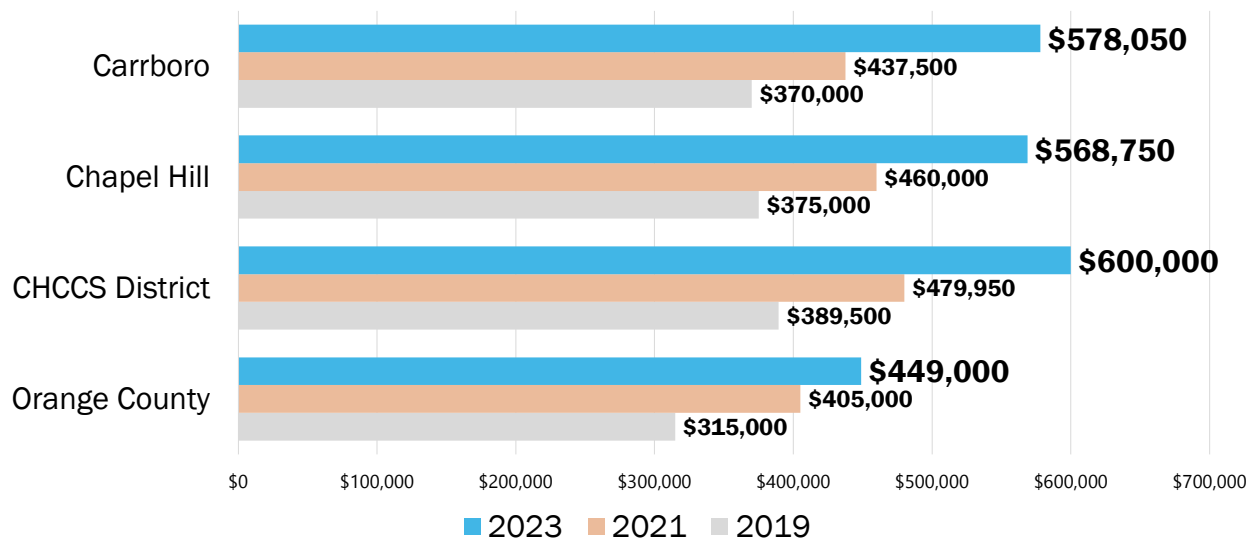


Source: Triangle MLS/Allen Tate Realtors

117

Home Sale Prices Over Time

Median residential closing price (2019 vs 2021 vs 2023)

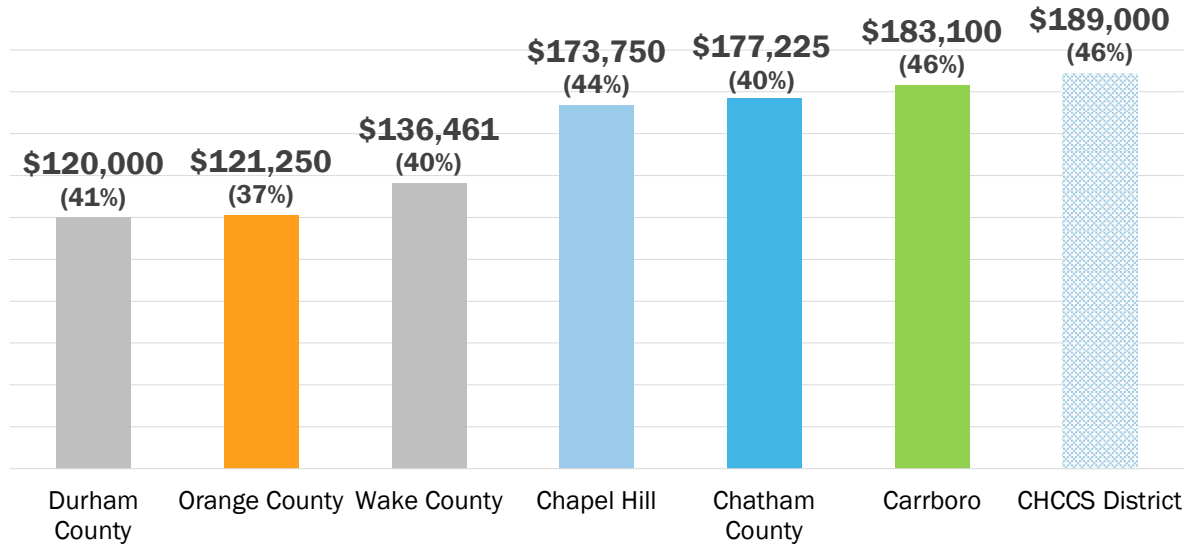


Source: Triangle MLS/Allen Tate Realtors

118

Home Price Increase from 2020 to 2023

Change in median home sale price and percent change

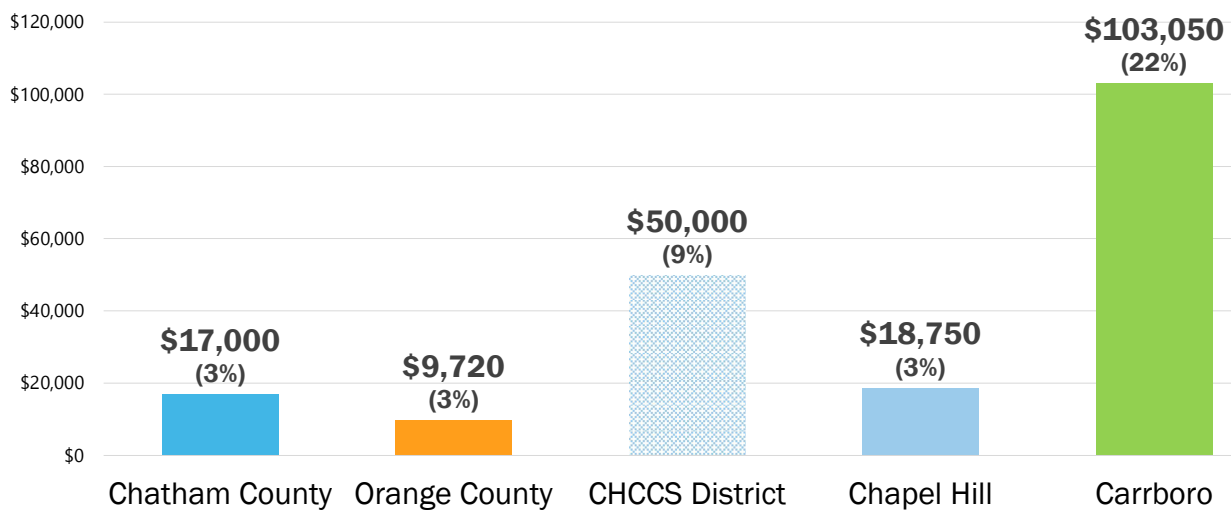


Source: Triangle MLS/Allen Tate Realtors

119

Median Residential Closing Price Change 2022 to 2023

Change in median home sale price and percent change

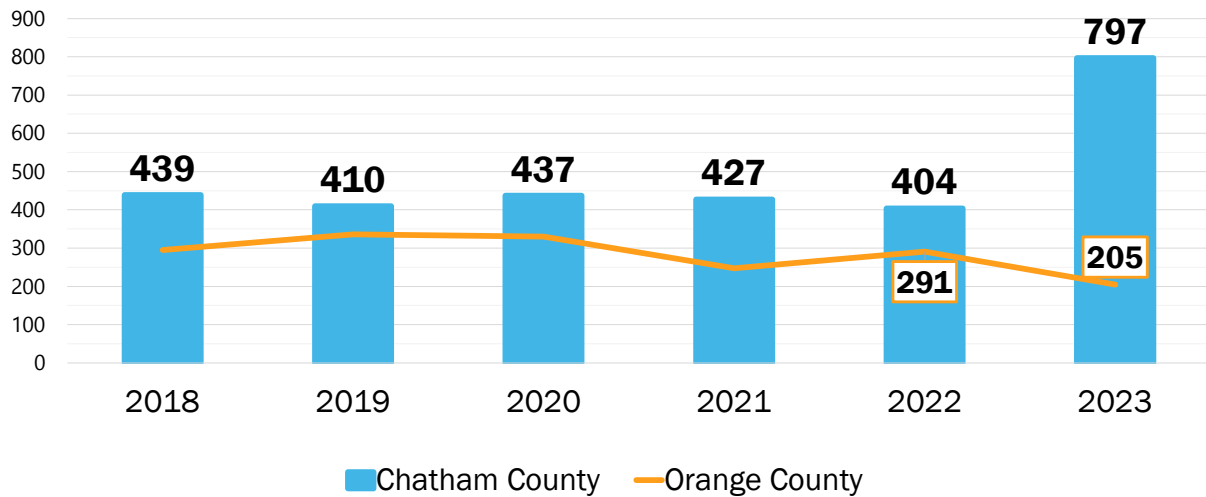


Source: Triangle MLS/Allen Tate Realtors

120

New Construction For-Sale Units 2018-2023

Total new construction home sales per year

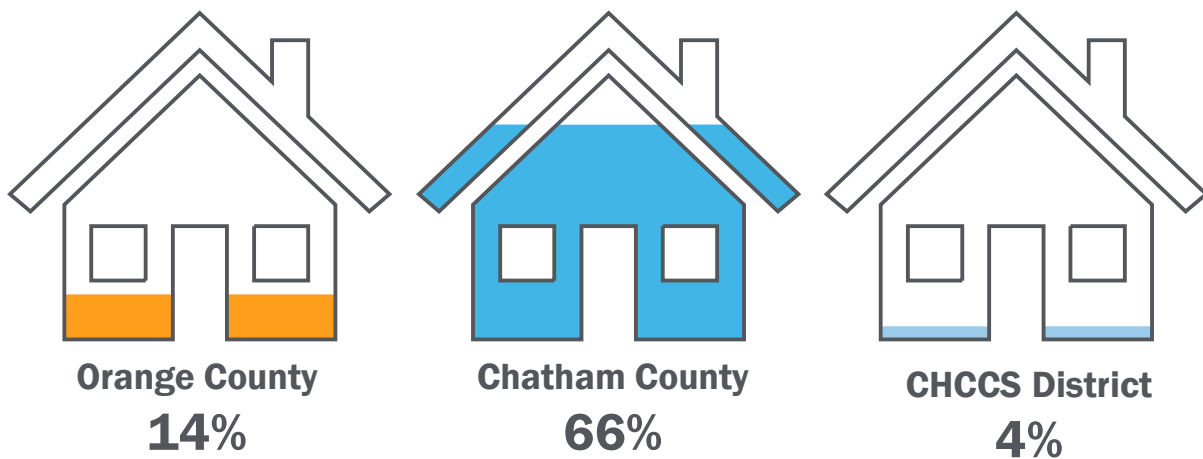


Source: Triangle MLS/Allen Tate Realtors

121

New Home Sales as a Share of Total Homes Sold, 2023

New housing units as percent of total sales, 2023

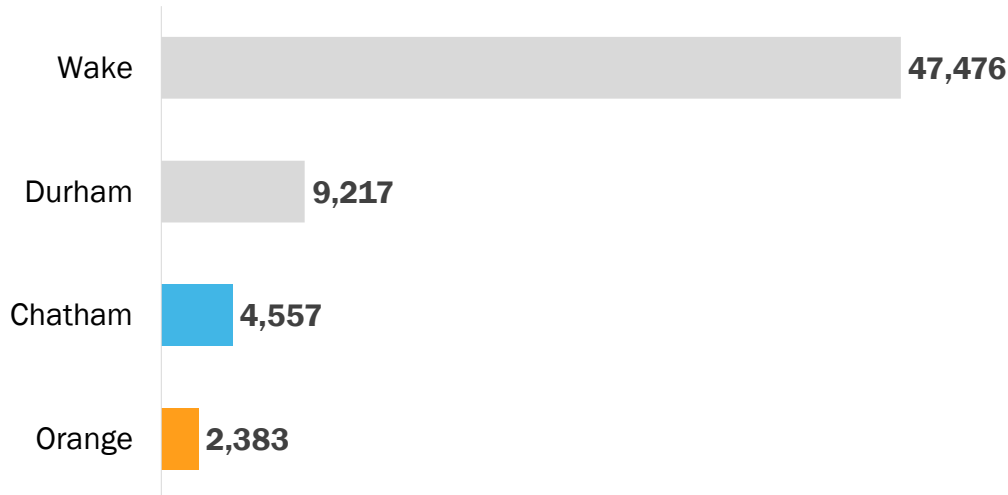


Source: Triangle MLS/Allen Tate Realtors

122

Total New Construction For-Sale Homes Sold 2014-2023

Number of new for-sale housing units built in the last 10 years (2014-2023)

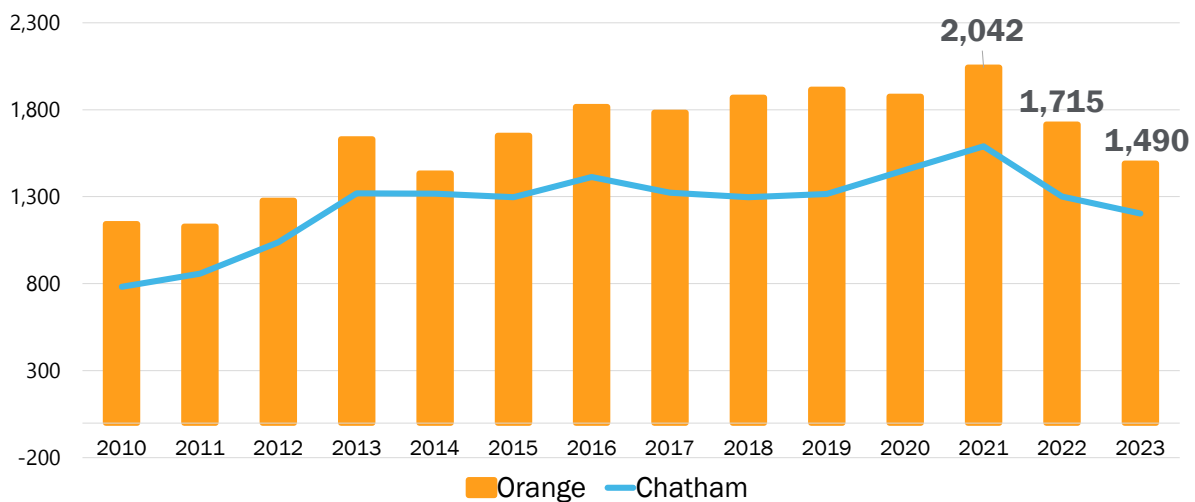


Source: Triangle MLS/Allen Tate Realtors

123

Annual Home Sales by County, 2010-2023

Total home sales per year as recorded in the Triangle Multiple Listing Service

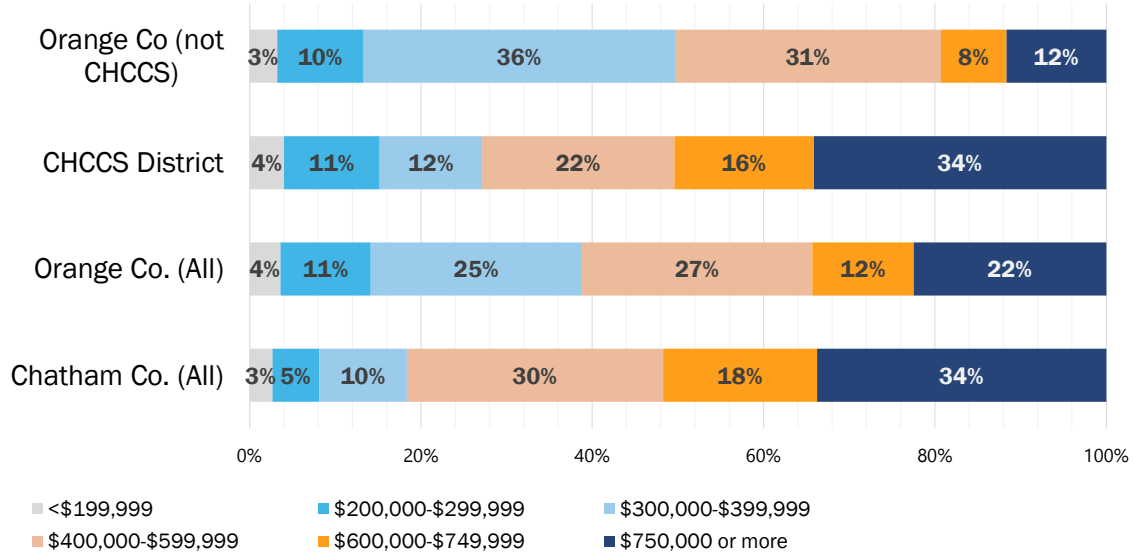


Source: Triangle MLS/Allen Tate Realtors

124

2023 Home Sales by Price Band

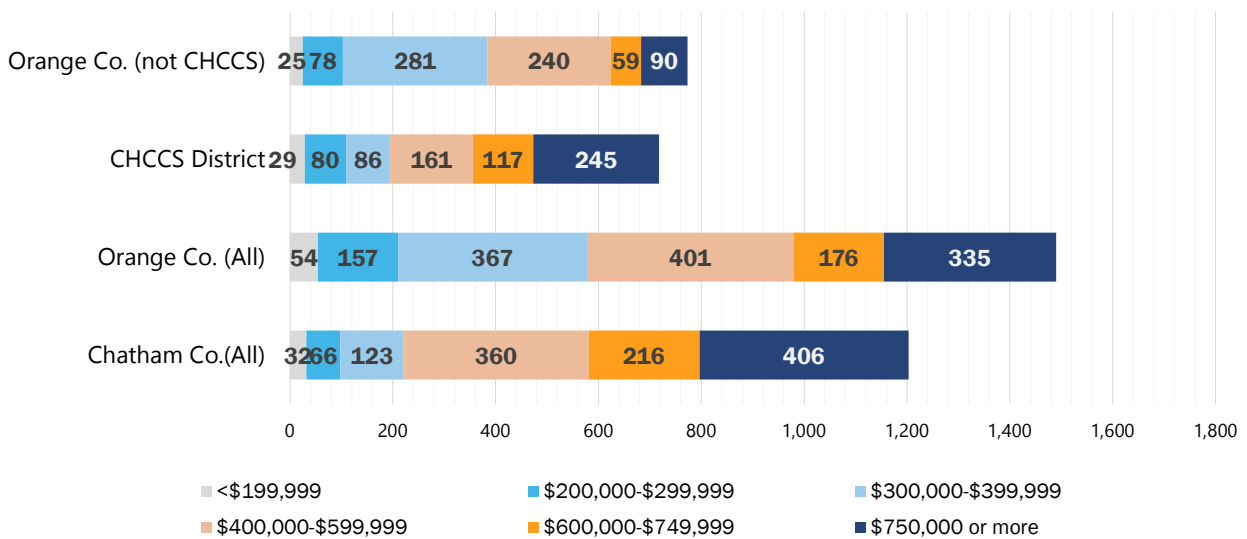
Share of 1,490 home transactions by closing price



125

2023 Home Sales by Price Band

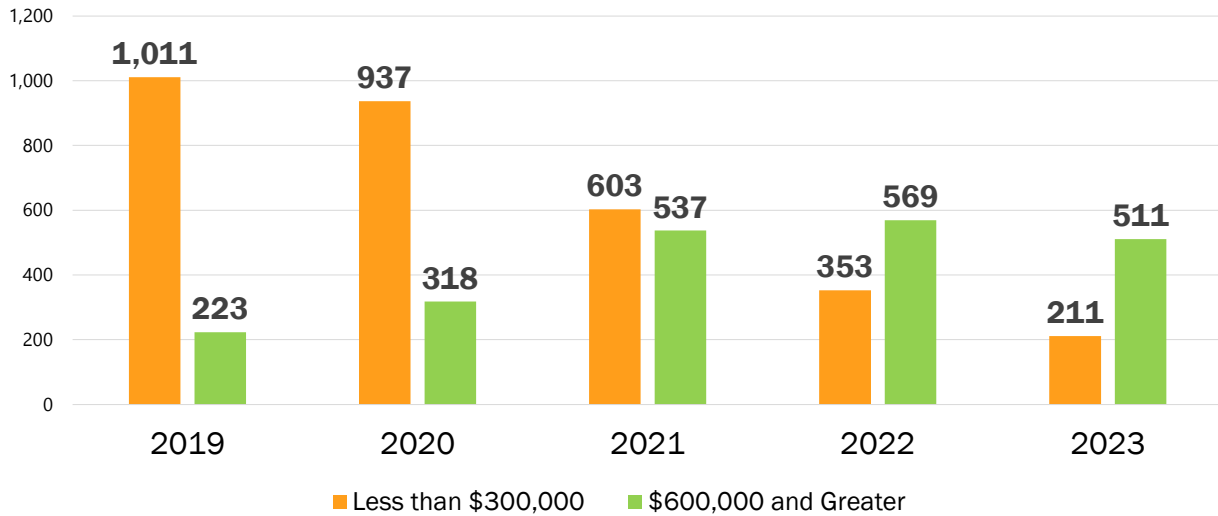
Number of home transactions by closing price range



126

Orange County Median Home Price Shift 2019-2023

Number of home transactions by closing price range

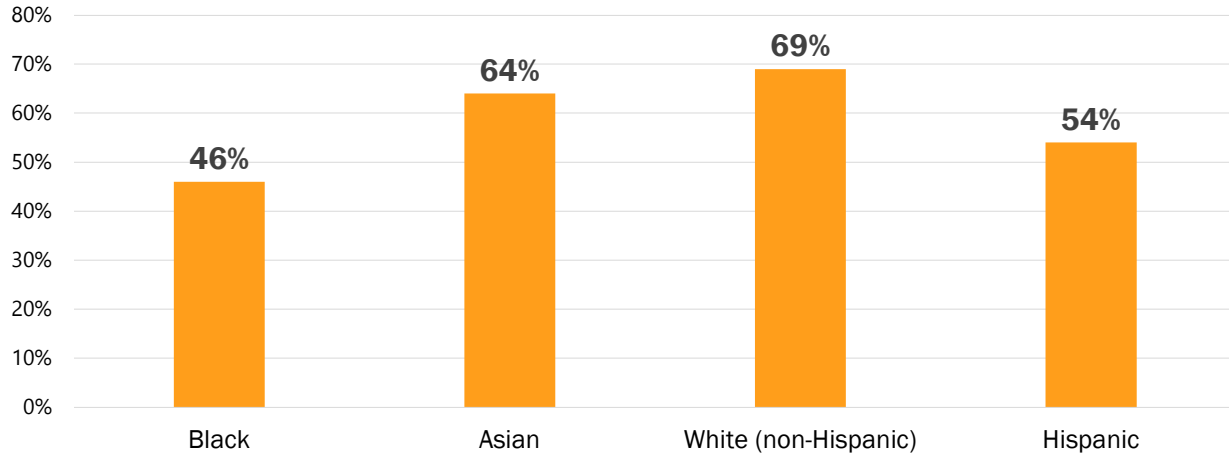


Source: Triangle MLS/Allen Tate Realtors

127

Orange County Home Ownership by Race/Ethnicity

Percent of households living in owner-occupied housing. Race is determined by Head of Household.



Source: American Community Survey (2018-2022 5-Year Estimates)

128

County Homeownership Rates

Percent of households living in owner-occupied housing by race/ethnicity. Race is determined by Head of Household.

	Orange	Chatham	Alamance	Durham	Wake
White	69%	84%	74%	67%	72%
Black or African American	46%	65%	45%	44%	44%
Asian	64%	89%	51%	49%	71%
Hispanic	54%	64%	63%	42%	49%

Source: American Community Survey (2018-2022 5-Year Estimates)

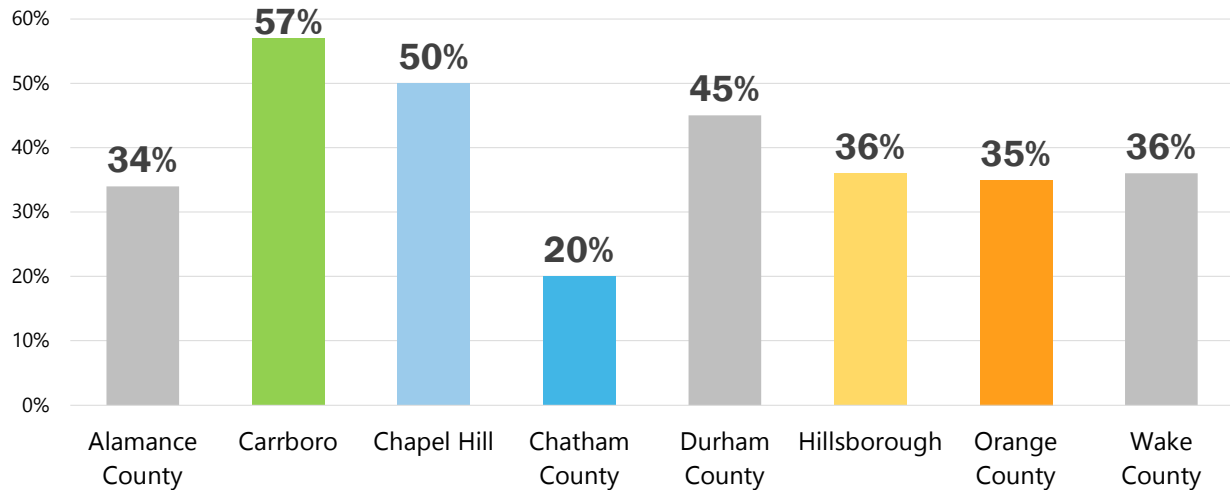
129

Housing: For Rent (Census Bureau’s American Community Survey)

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Percent of Households Renting

Share of renter-occupied households, 2018-2022

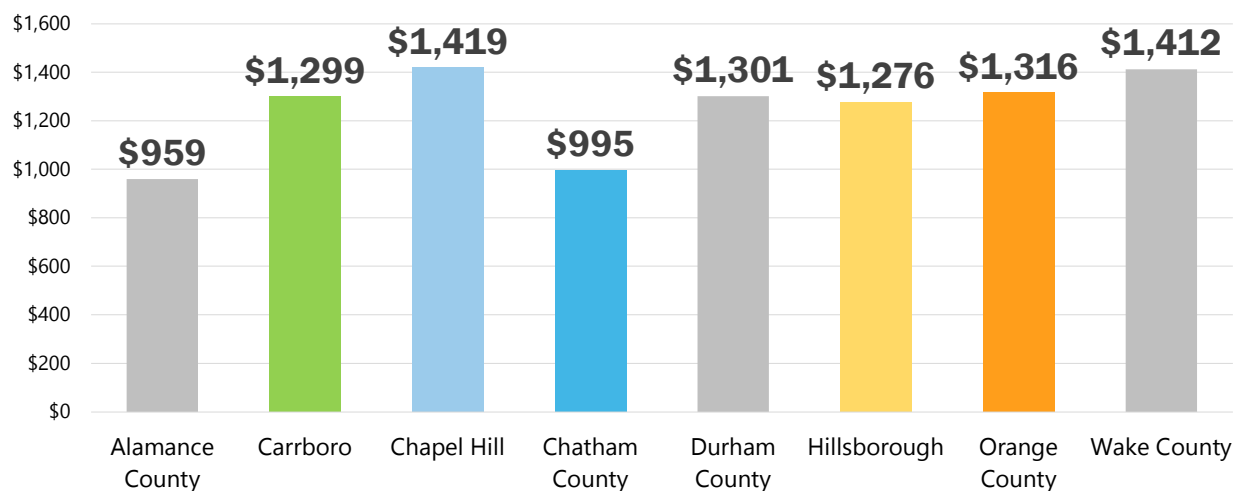


Source: American Community Survey (2018-2022 5-Year Estimates)

131

Median Rent in 2022

Median rent estimated by the American Community Survey, 2018-2022

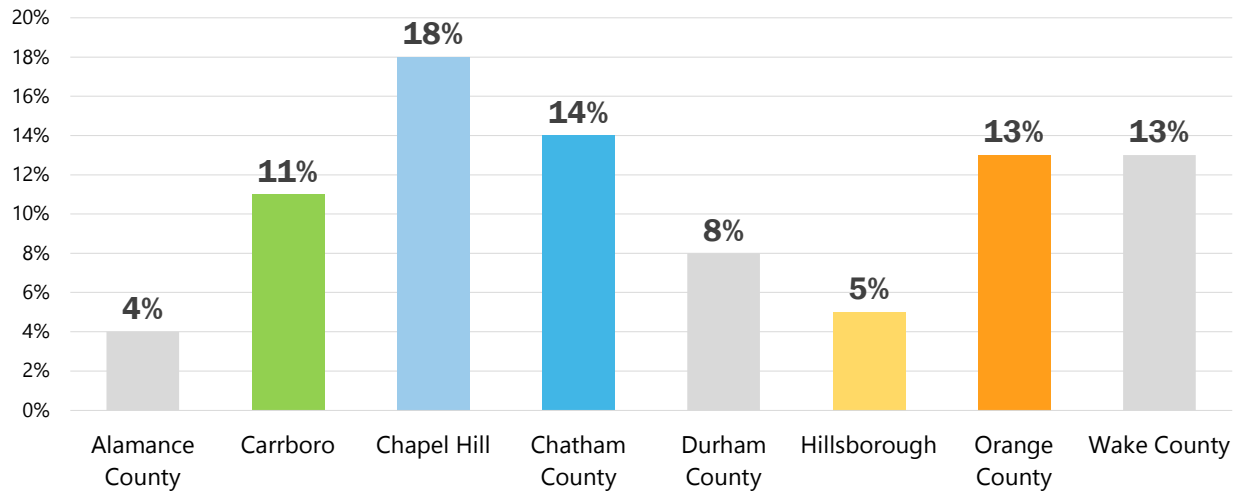


Source: American Community Survey (2018-2022 5-Year Estimates)

132

Renters Paying Over \$2,000 per Month

Percentage of renters paying more than \$2,000 per month in rent, 2018-2022

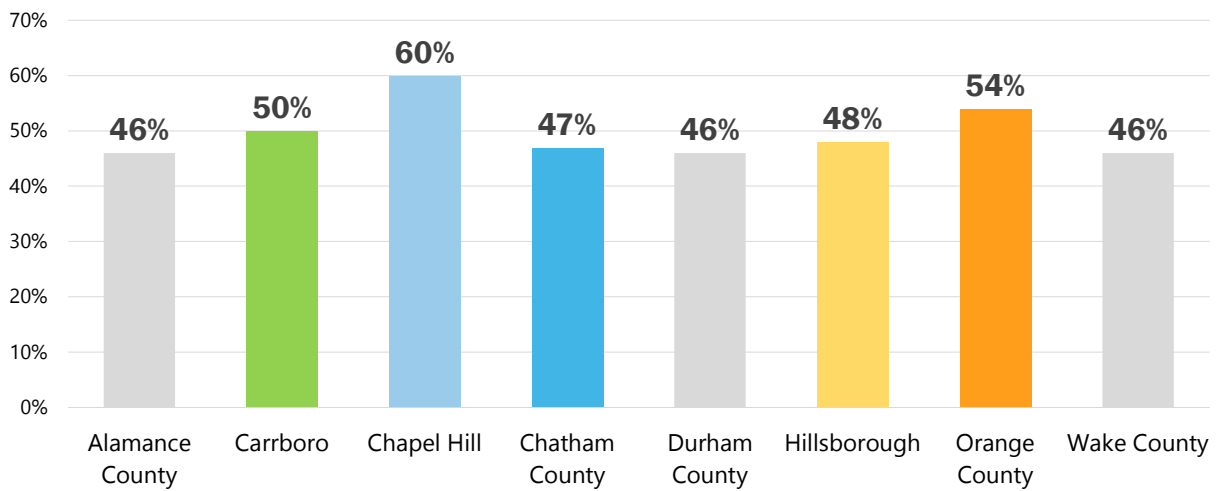


Source: American Community Survey (2018-2022 5-Year Estimates)

133

Cost-Burdened Renting Households

Percent of households who pay more than 30% of their household income on gross rent, 2022



Source: American Community Survey (2018-2022 5-Year Estimates)

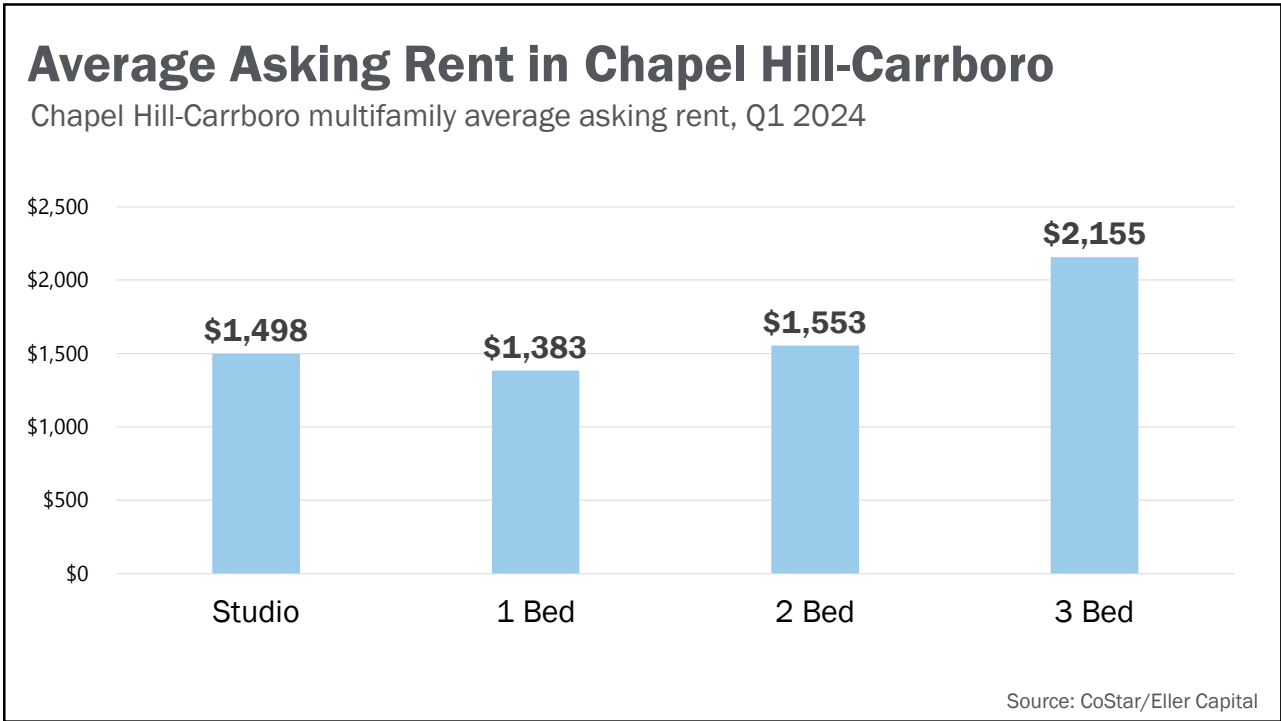
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Housing: For Rent

Multi-Family Actual

Research by Eller Capital

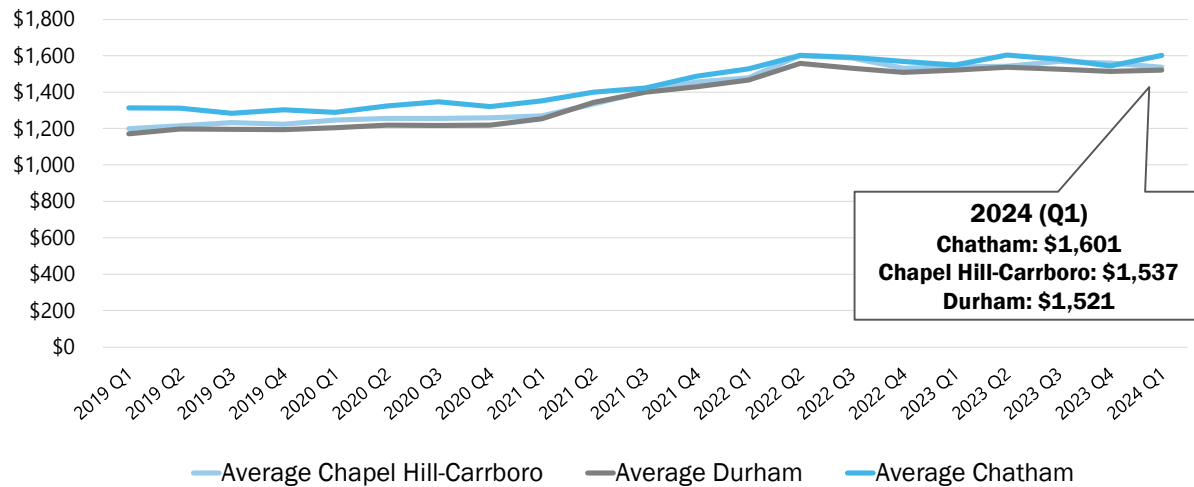
135



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Multifamily Asking Rent

Average multifamily asking rent in Chatham, Chapel Hill-Carrboro, and Durham

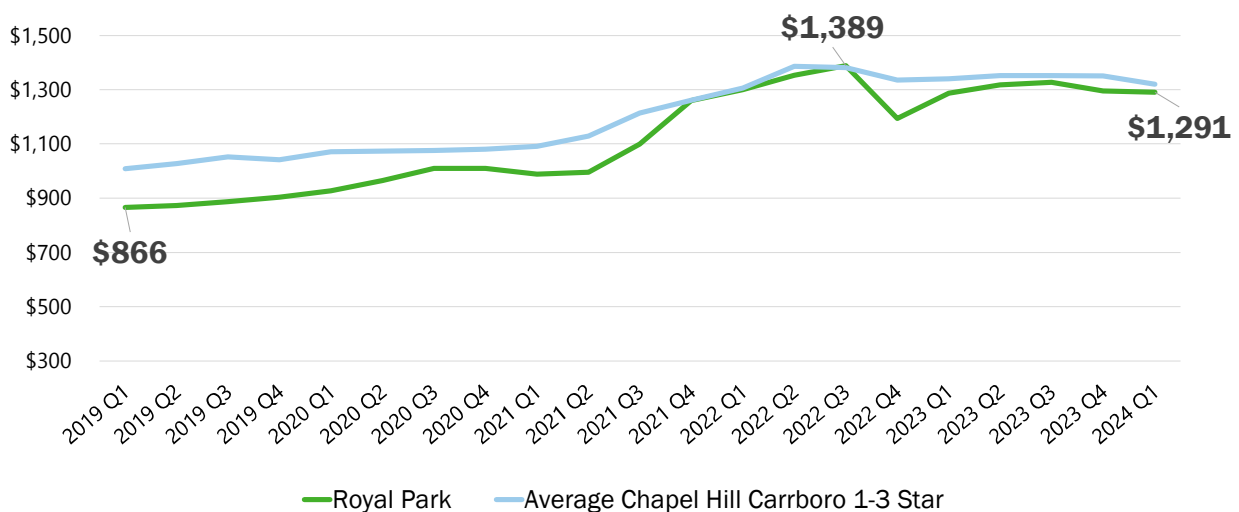


Source: CoStar/Eller Capital

137

Royal Park Apartments (Carrboro)

Change in average asking rent Q1 2019 through Q1 2024

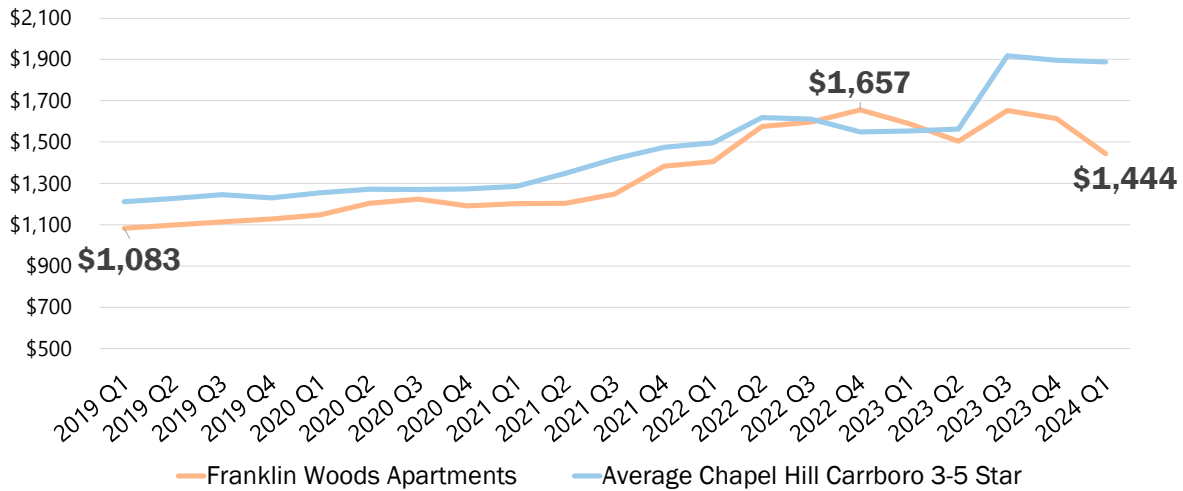


Source: CoStar/Eller Capital

138

Franklin Woods Apartments (Chapel Hill)

Average asking rent Q1 2019 through Q1 2024

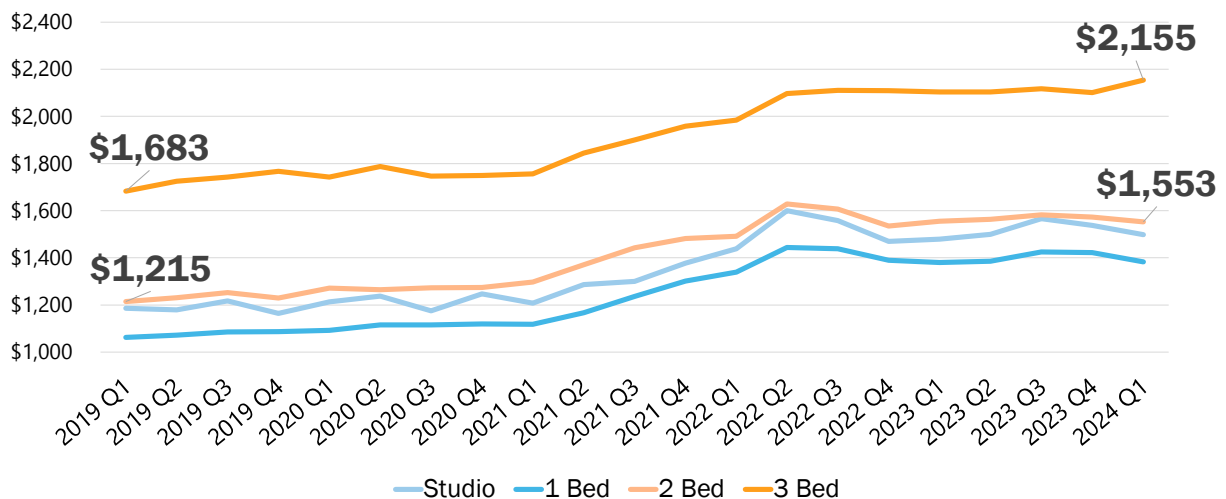


Source: CoStar/Eller Capital

139

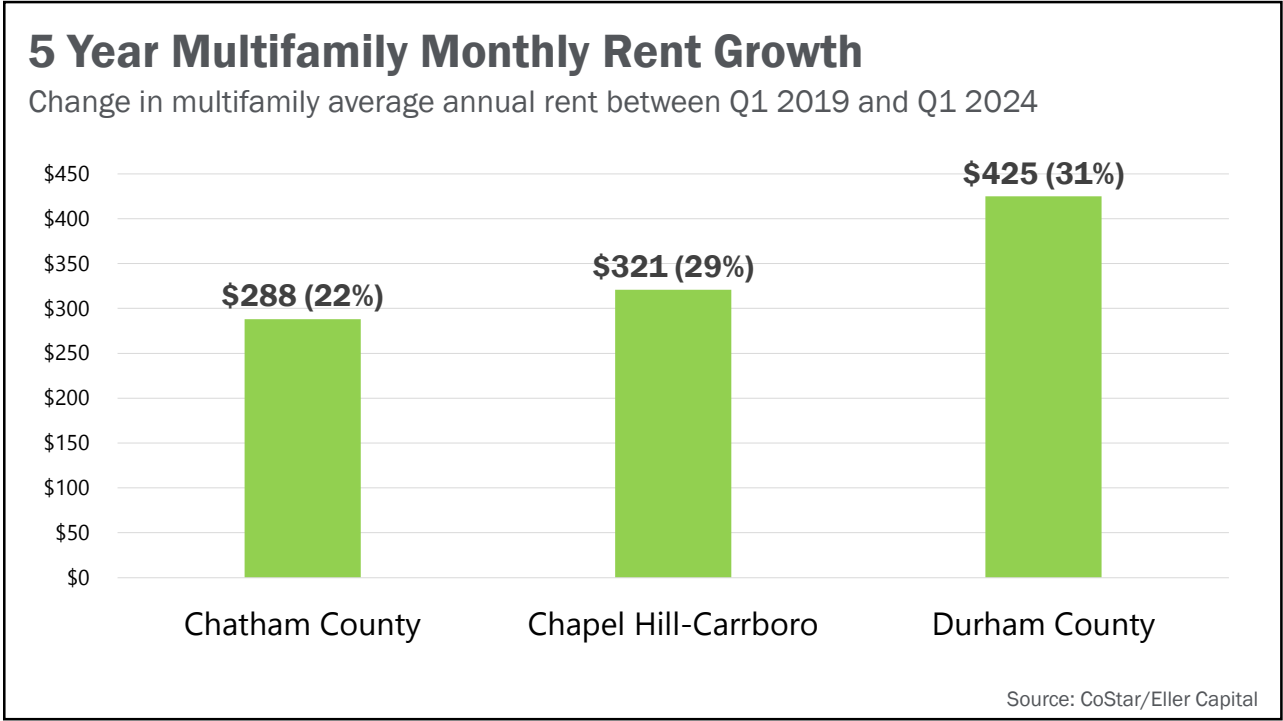
Multifamily Asking Rent

Multifamily asking rent in Chapel Hill-Carrboro by type of unit Q1 2019 – Q1 2024

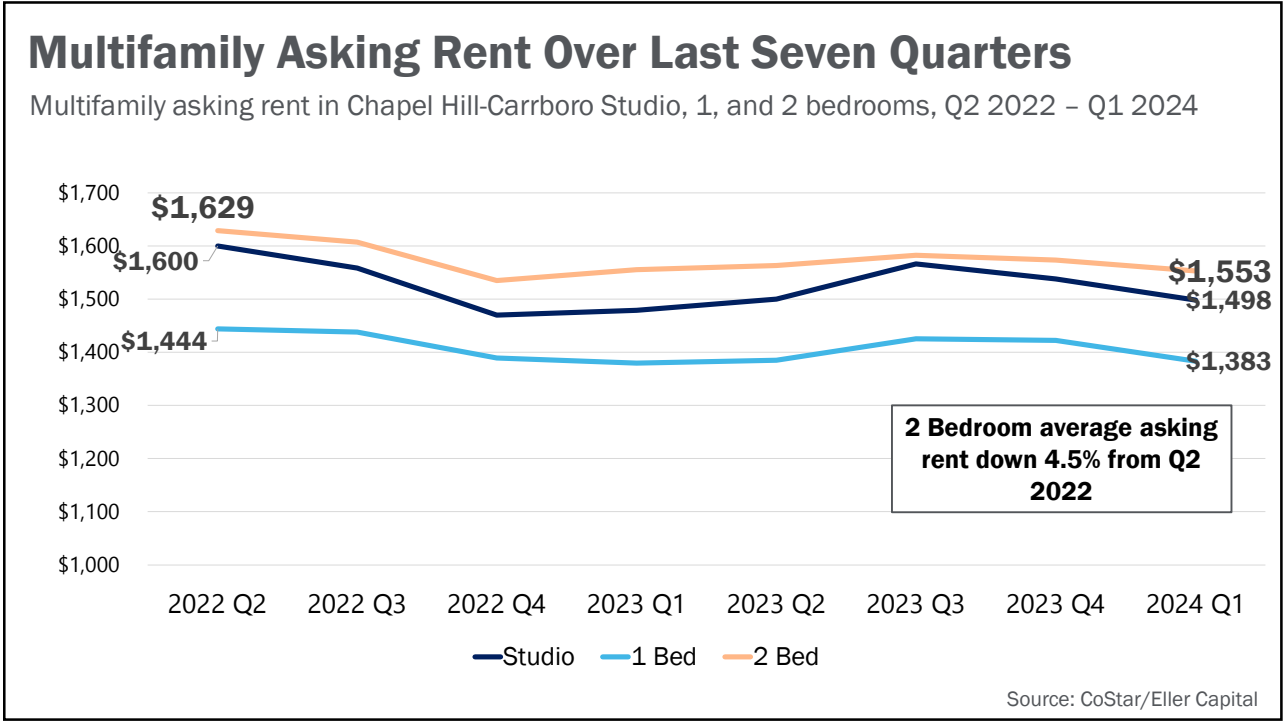


Source: CoStar/Eller Capital

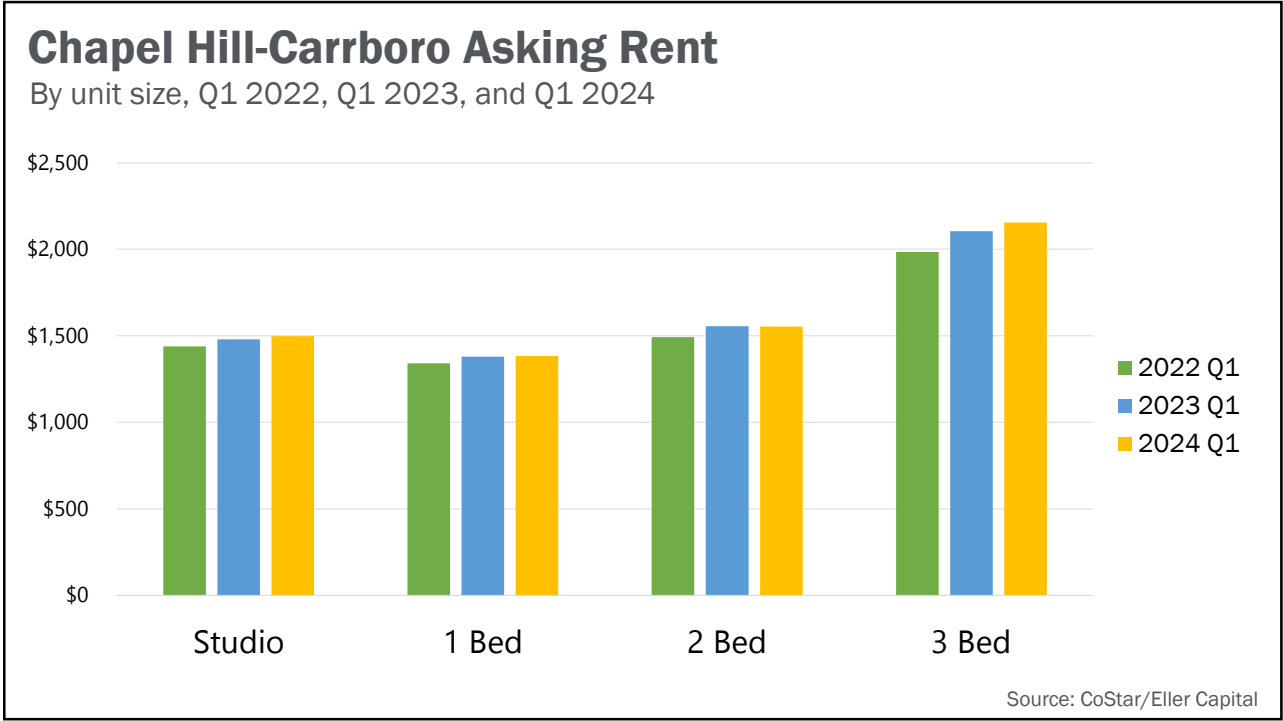
140



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Income Needed to Afford Local Rent		
Affordable is defined as spending no more than 30% of the pre-tax income on housing. Calculation does not include utilities.		
Chapel Hill-Carrboro 2024 Q1	Average 1 bedroom	Average 2 bedroom
Average Rent	\$1,383	\$1,553
Monthly income needed to afford monthly rent	\$4,610	\$5,177
Annualized income needed to afford monthly rent	\$55,320	\$62,120
Hourly income needed to afford monthly rent	\$26.60/hour	\$29.87/hour
Number of hours at minimum wage to afford monthly rent	147 hours a week	165 hours a week

Source: Eller Capital; The Chamber for a Greater Chapel Hill-Carrboro

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2023 Local and NC Fair Market Rent

Fair Market Rent (FMR): FMR is HUD's best estimate of what a household seeking a modest rental home in a short amount of time can expect to pay for rent and utilities in the current market

	North Carolina	Durham-Chapel Hill HMFA	Raleigh MSA	Alamance County	Chatham County	Orange County
0 Bedroom	\$925	\$1,128	\$1,213	\$714	\$1,128	\$1,128
1 Bedroom	\$960	\$1,134	\$1,250	\$837	\$1,134	\$1,134
2 Bedroom	\$1,120	\$1,315	\$1,412	\$1,023	\$1,315	\$1,315
3 Bedroom	\$1,447	\$1,669	\$1,733	\$1,285	\$1,669	\$1,669
4 Bedroom	\$1,791	\$2,031	\$2,293	\$1,390	\$2,031	\$2,031

Source: National Low Income Housing Coalition, Out of Reach Report

145

2023 Housing Wage

Housing Wage = hourly wages needed to afford Fair Market Rate Rent, 2023

	North Carolina	Durham-Chapel Hill HMFA	Raleigh MSA	Alamance County	Chatham County	Orange County
0 Bedroom	\$17.78	\$21.69	\$23.33	\$13.73	\$21.69	\$21.69
1 Bedroom	\$18.47	\$21.81	\$24.04	\$16.10	\$21.81	\$21.81
2 Bedroom	\$21.54	\$25.29	\$27.15	\$19.67	\$25.29	\$25.29
3 Bedroom	\$27.83	\$32.10	\$33.33	\$24.71	\$32.10	\$32.10
4 Bedroom	\$34.45	\$39.06	\$44.10	\$26.73	\$39.06	\$39.06

Source: National Low Income Housing Coalition, Out of Reach Report

146

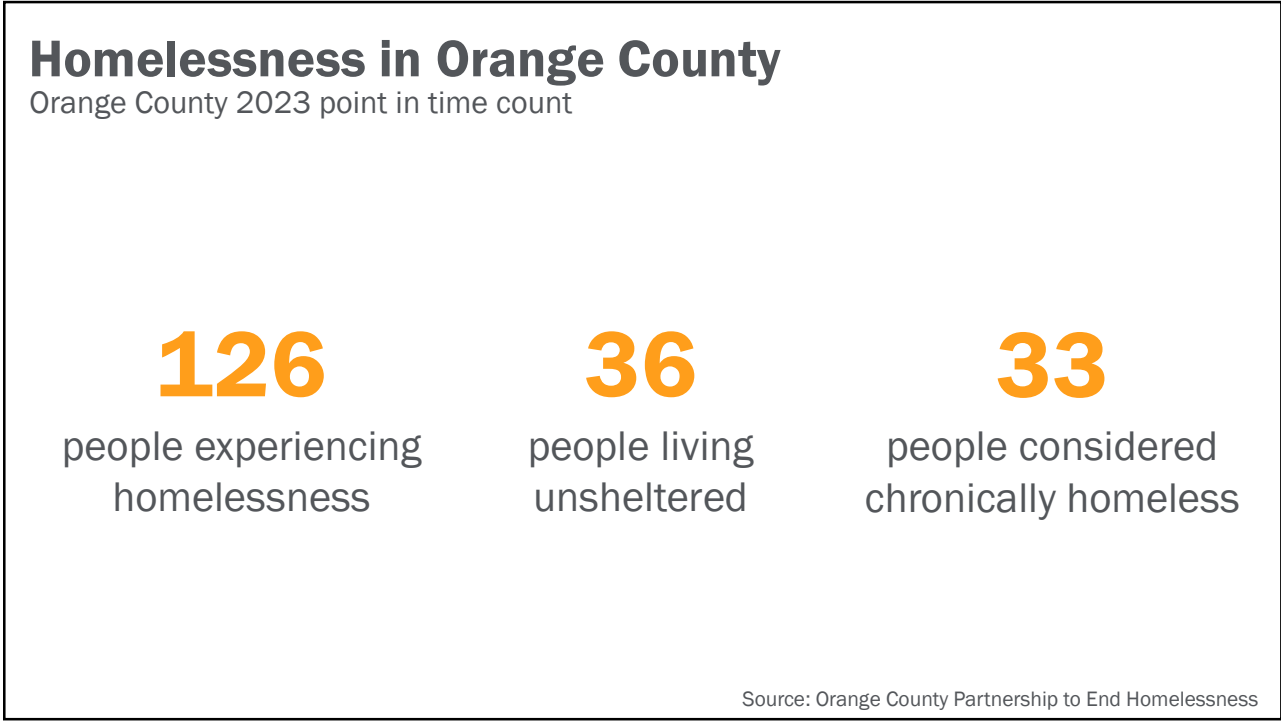
2023 Weekly Hours at Minimum Wage To Afford FM Rent

Weekly hours of minimum wage work needed to afford Fair Market Rate Rent, 2023

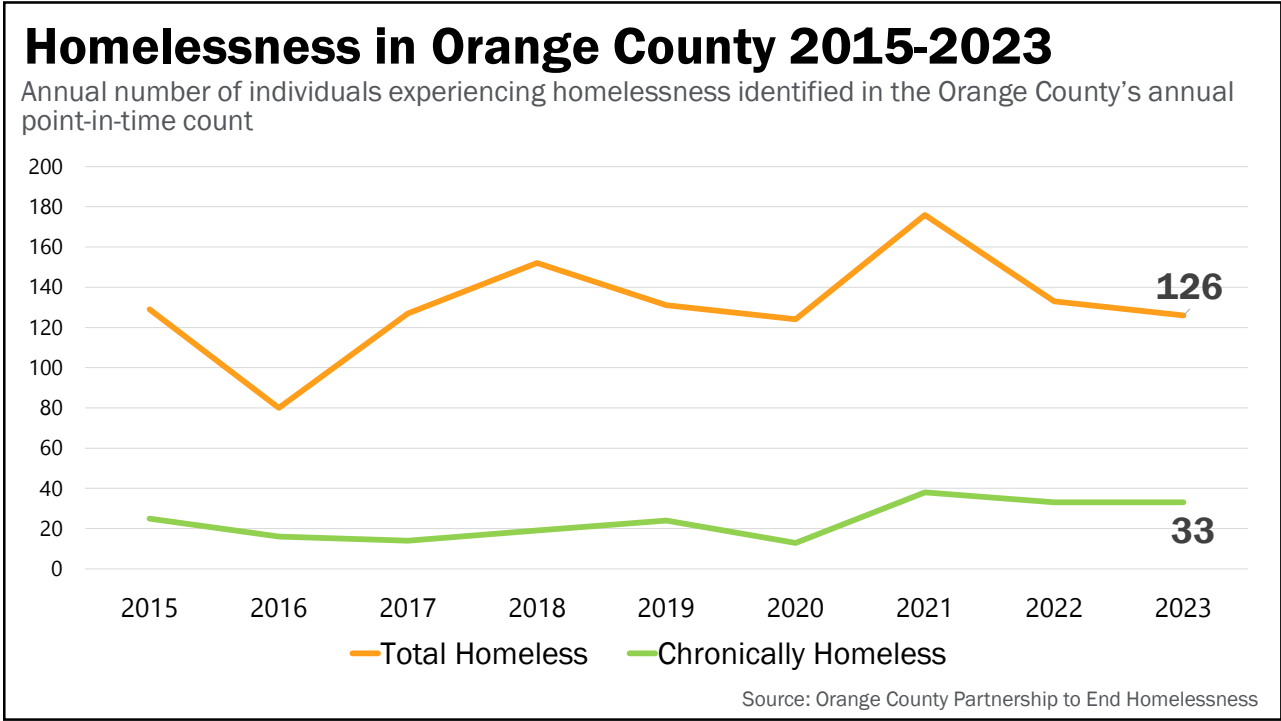
	North Carolina	Durham-Chapel Hill HMFA	Raleigh MSA	Alamance County	Chatham County	Orange County
0 Bedroom	98	120	129	76	120	120
1 Bedroom	102	120	133	89	120	120
2 Bedroom	119	140	150	109	140	140
3 Bedroom	154	177	184	136	177	177
4 Bedroom	190	215	243	147	215	215

Source: National Low Income Housing Coalition, Out of Reach Report

Homelessness



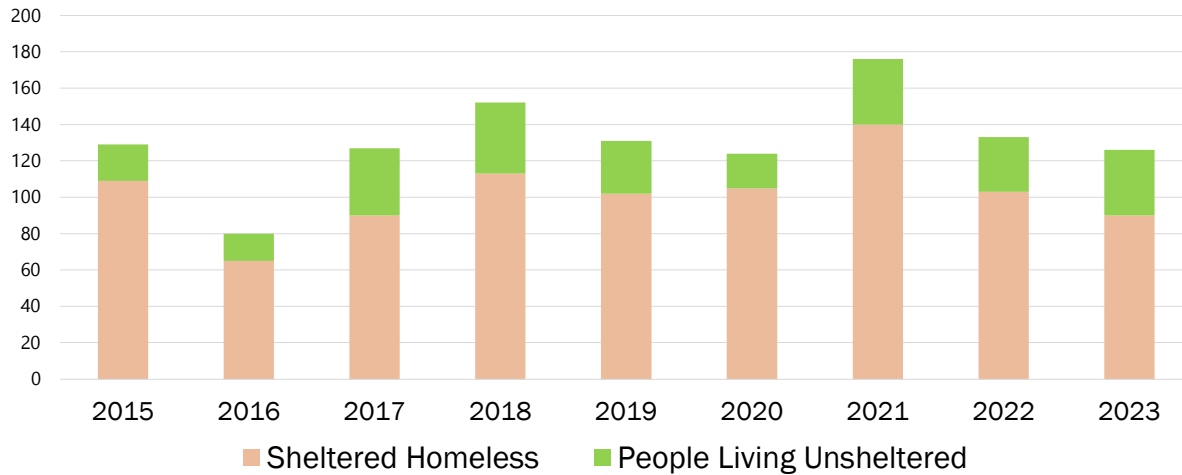
149



150

Homelessness in Orange County 2015-2023

Annual number of individuals experiencing homelessness identified in the Orange County's annual point-in-time count

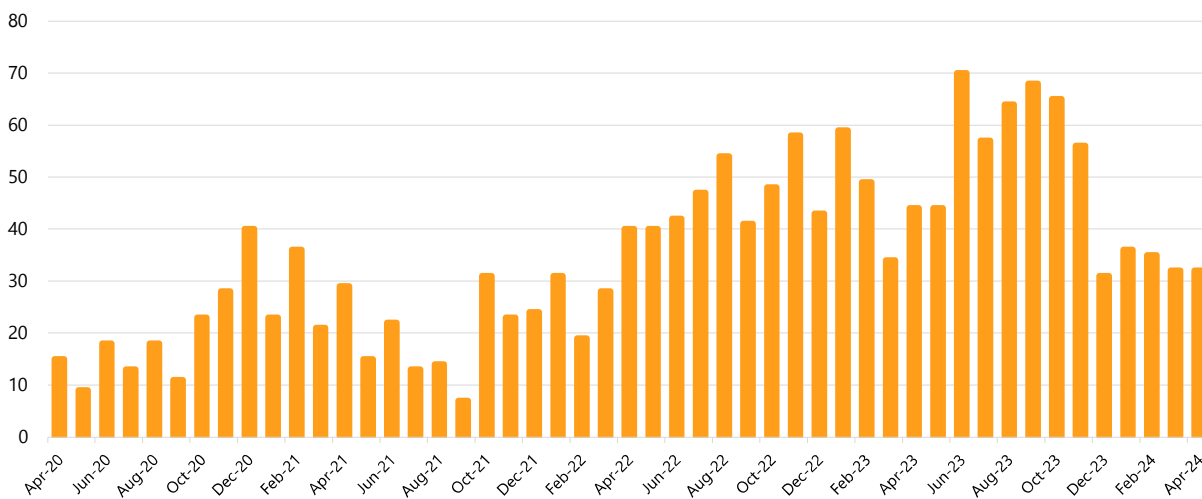


Source: Orange County Partnership to End Homelessness

151

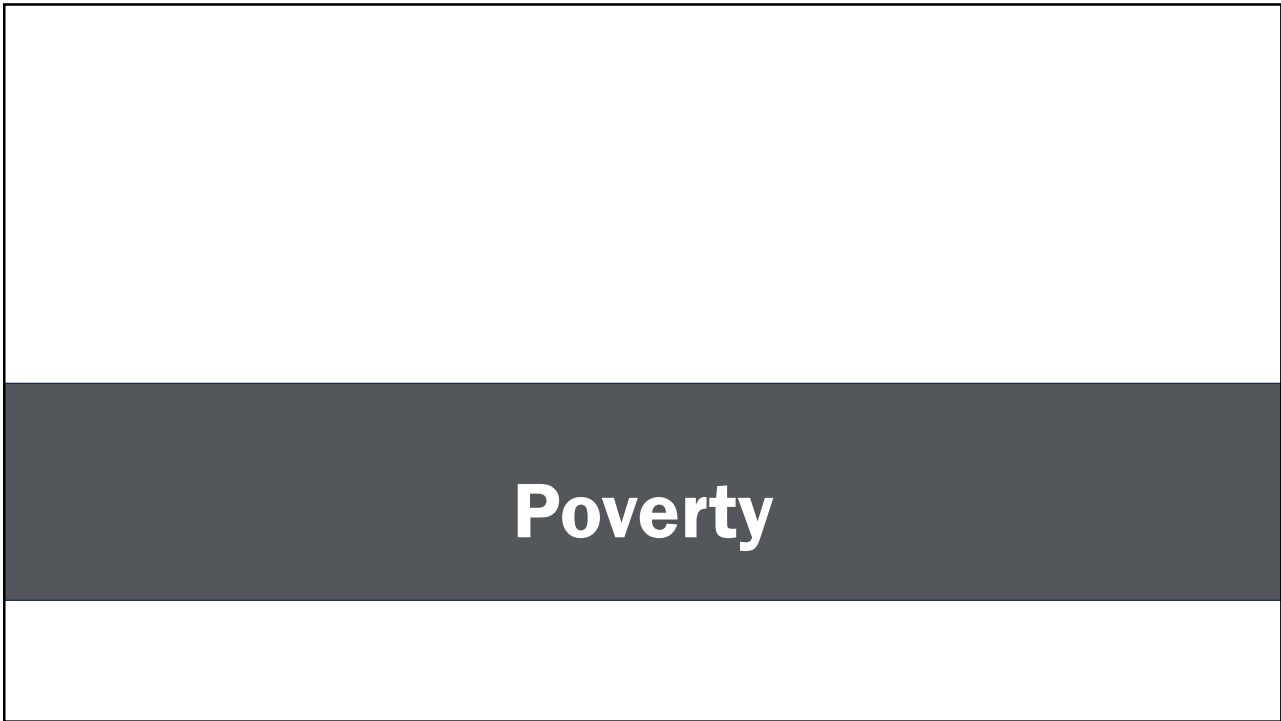
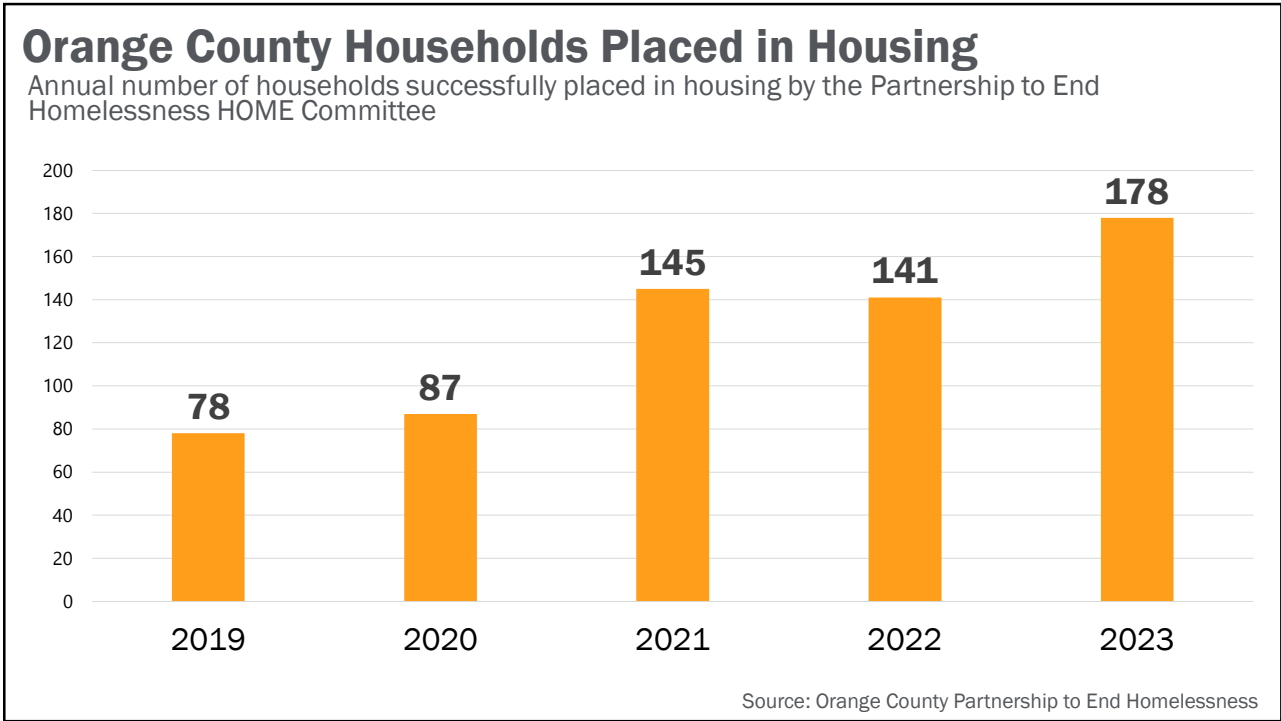
Orange County Monthly Homeless Assessments 2020-2024

Number of individuals assessed by Orange County as being at imminent risk of homelessness



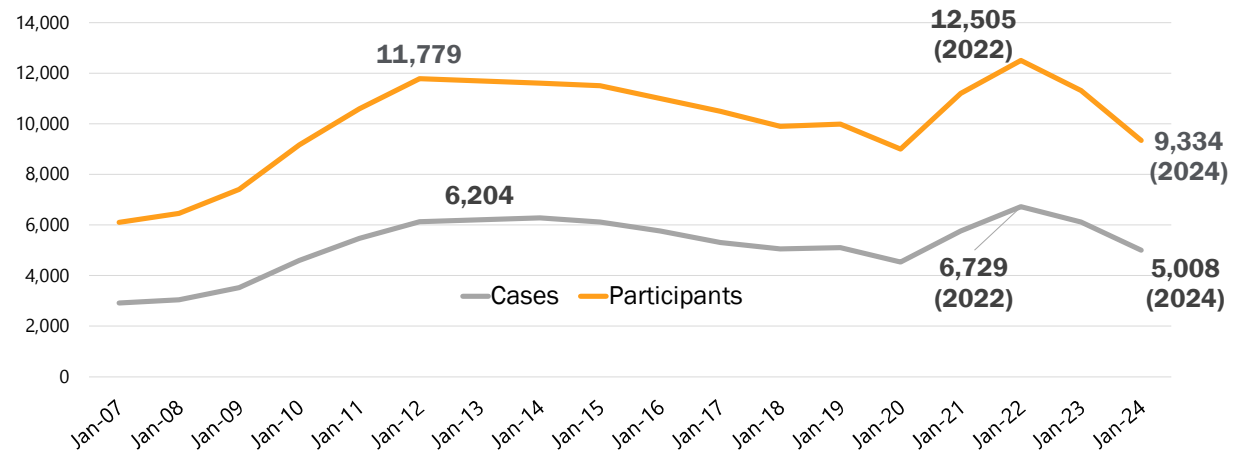
Orange County Partnership to End Homelessness

152



Food & Nutrition Services – Orange County

Number of cases (families) and participants (individuals) receiving Orange County Food and Nutrition Services (FNS, formerly Food Stamps) in January each year 2007 through 2024

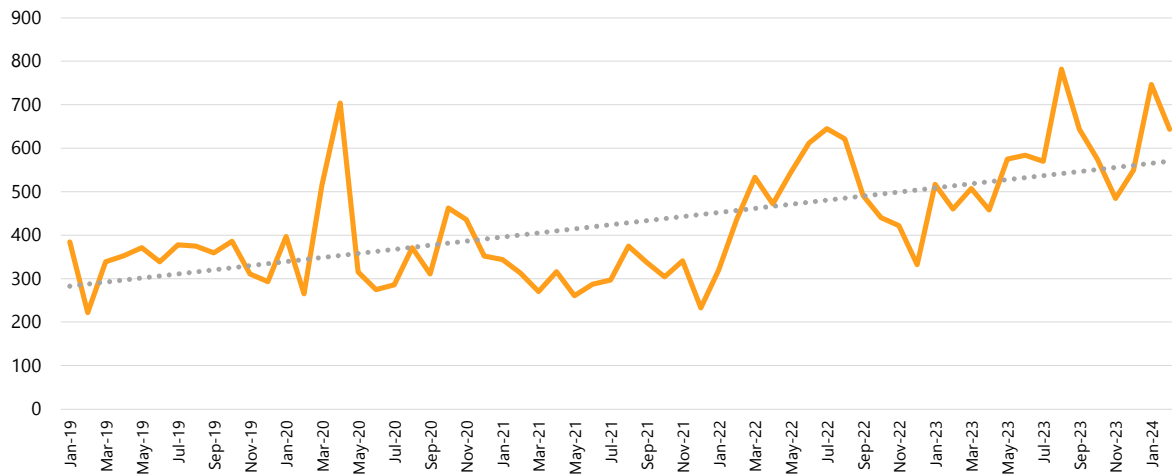


Source: NC Department of Health and Human Services

155

Food & Nutrition Services Monthly Applications –Orange Co.

Monthly applications Jan 2019 to Feb 2024



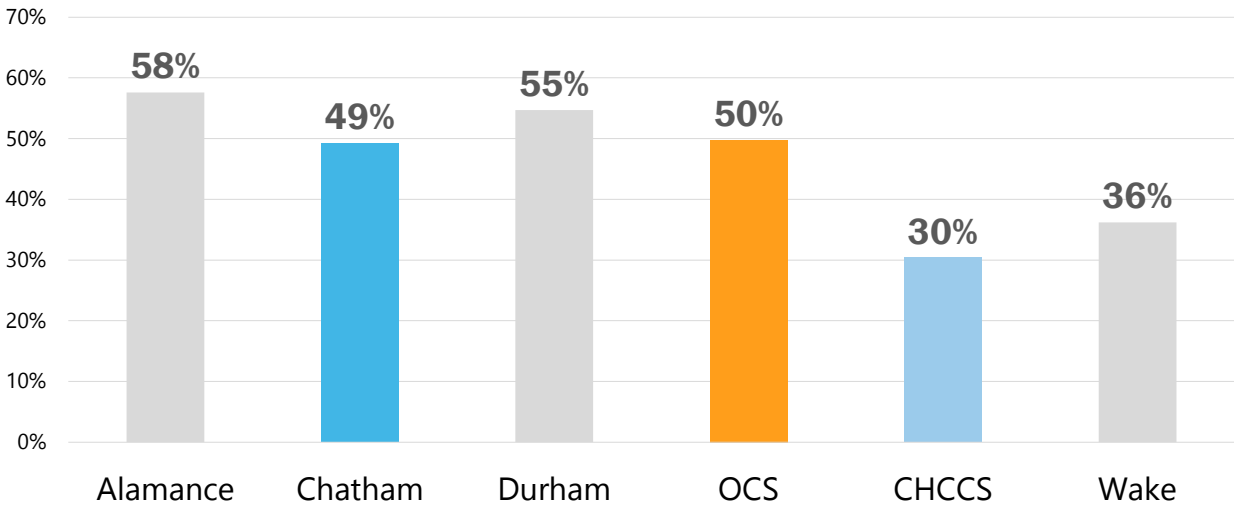
*Nov-21 is an average of Oct-21 & Dec-21

Source: NC Department of Health and Human Services

156

Percent of Students Enrolled in Free and Reduced Lunch

AY2024

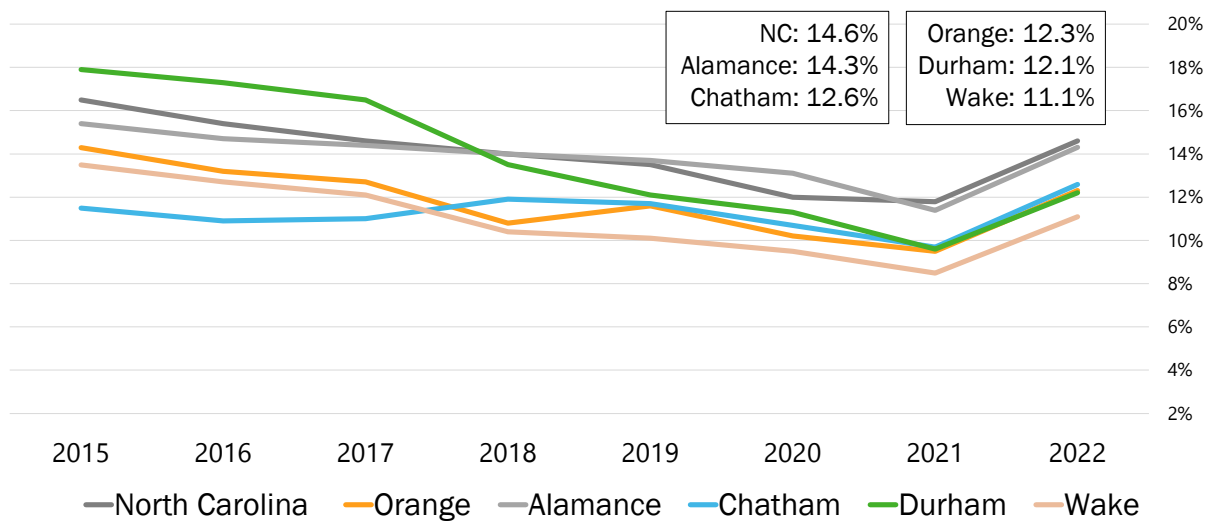


Source: NC Department of Public Instruction

157

Food Insecurity Rate Across the Region, 2022

Food insecurity is a lack of consistent access to enough food for an active, healthy life

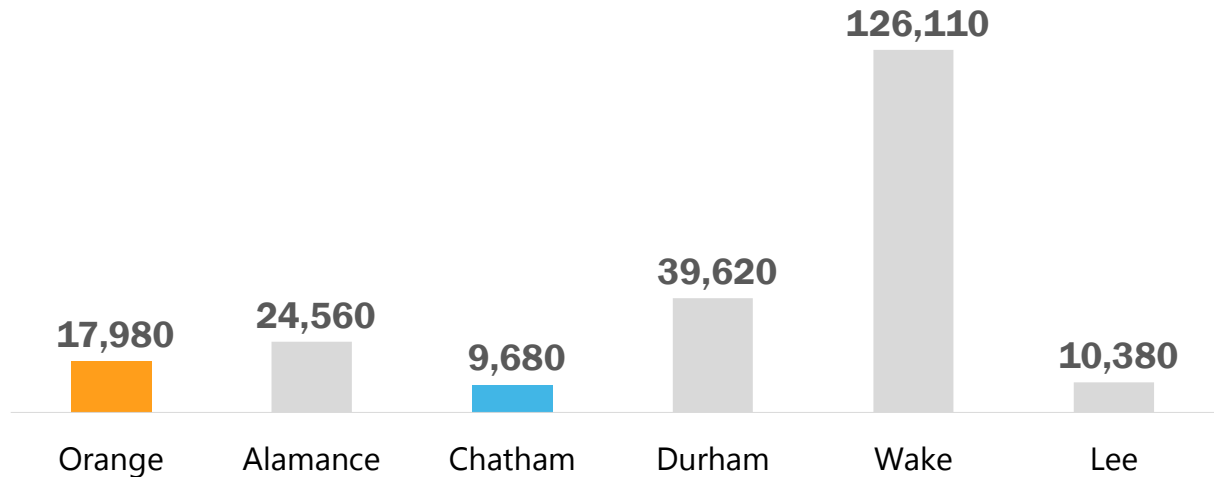


Source: Feeding America

158

Food Insecure People - 2022

Food insecurity is a lack of consistent access to enough food for an active, healthy life

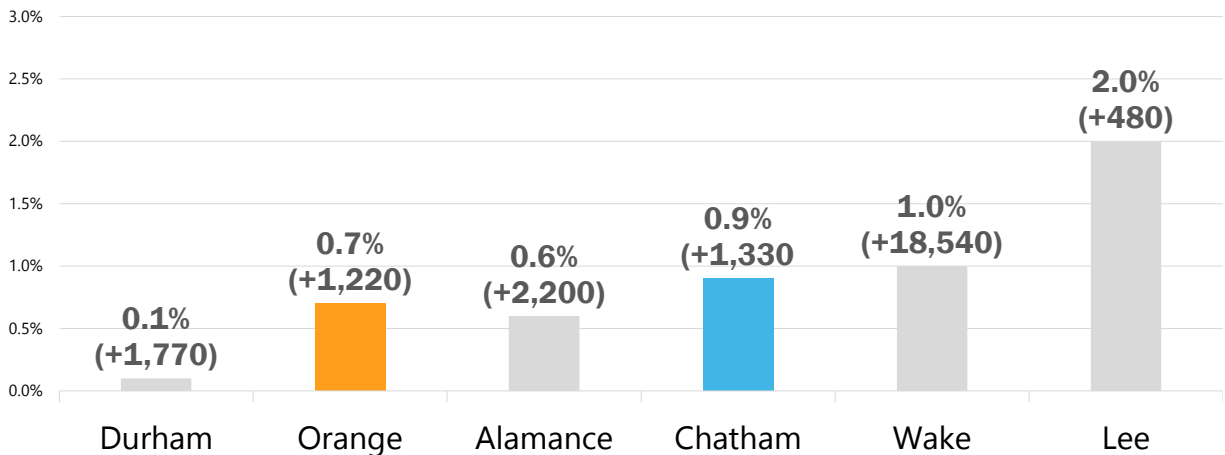


Source: Feeding America

159

Food Insecurity Change 2019 to 2022

Percentage change in number of food insecure people, 2019 vs 2022. Food insecurity is a lack of consistent access to enough food for an active, healthy life

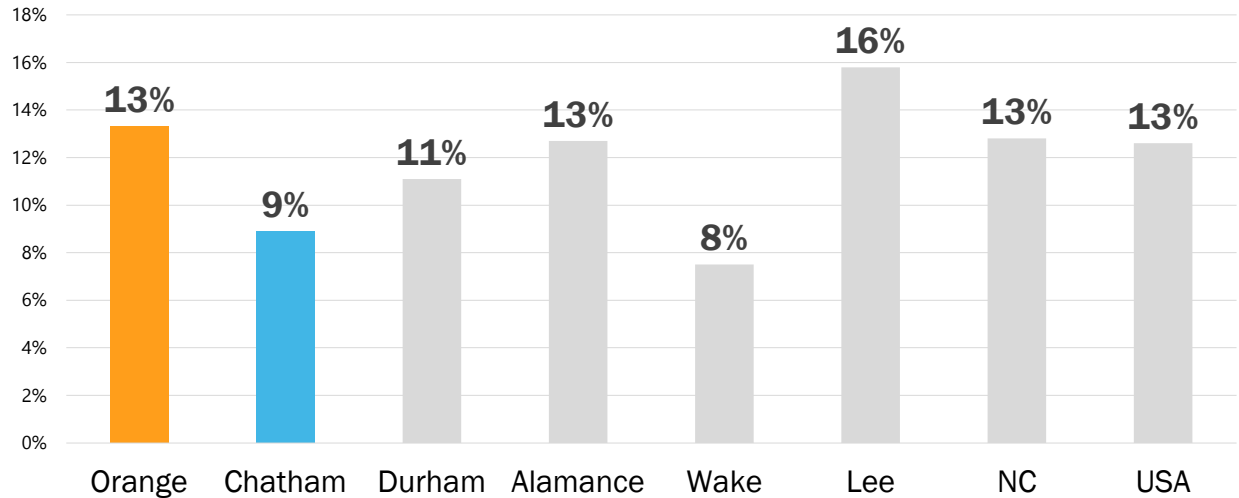


Source: Feeding America

160

Poverty Rate

Percent of people (all ages) in poverty, 2022

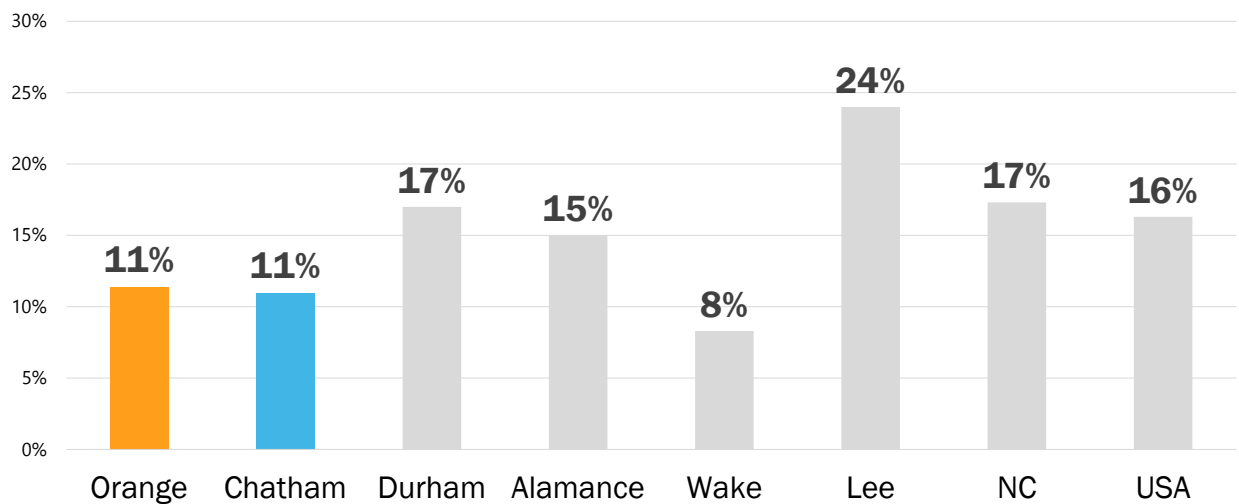


Source: US Census Bureau Small Area Income and Poverty Estimates (SAIPE)

161

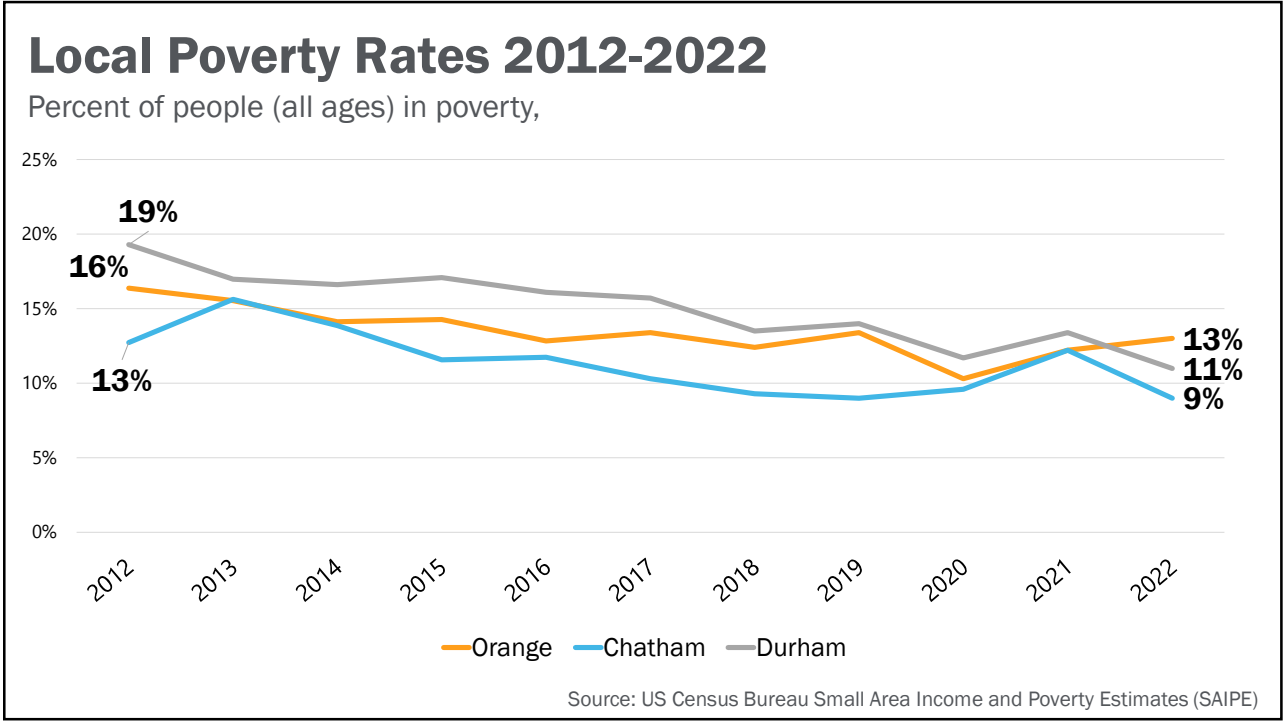
Child Poverty Rate

Percent of children (under 18) in poverty, 2022

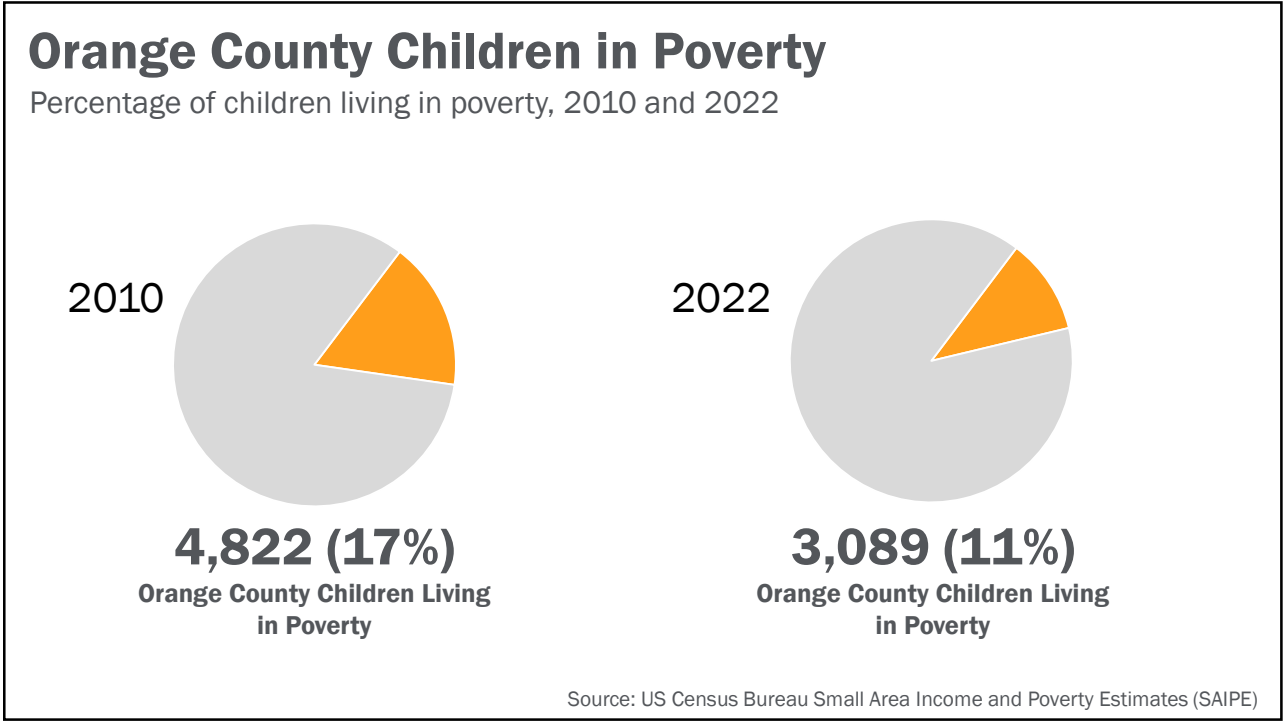


Source: US Census Bureau Small Area Income and Poverty Estimates (SAIPE)

162



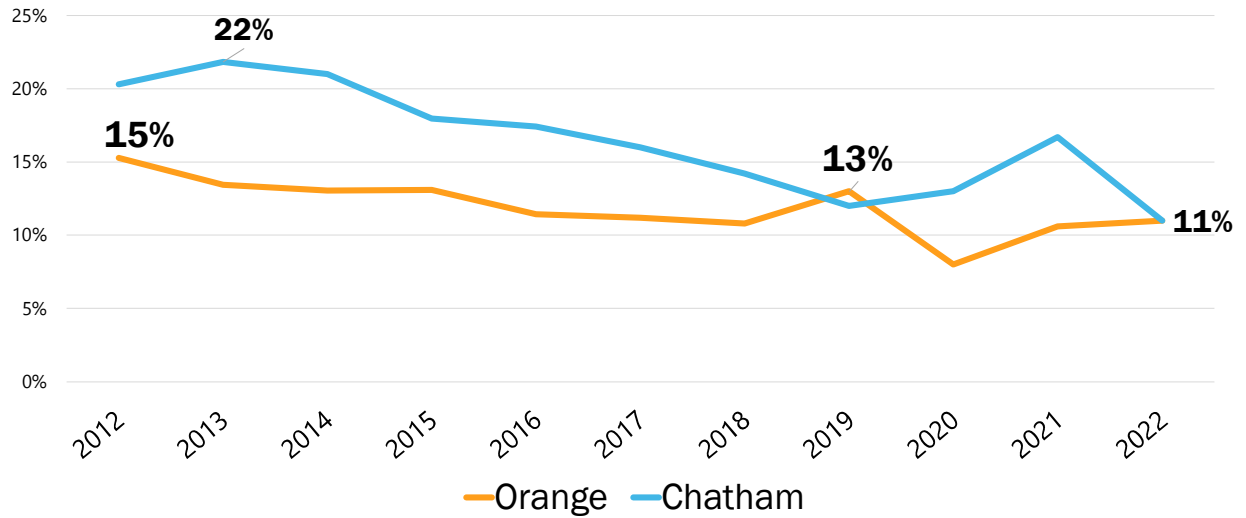
163



164

Percent of Children in Poverty 2012-2022

Percent of children (under 18) in poverty, 2012-2022

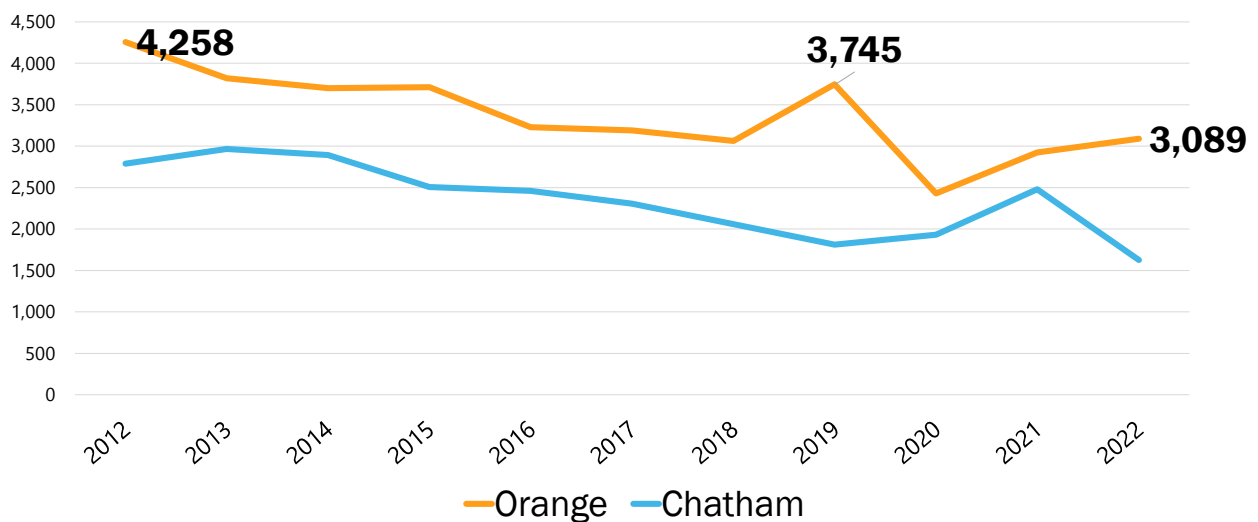


Source: US Census Bureau Small Area Income and Poverty Estimates (SAIPE)

165

Number of Children in Poverty 2012-2022

Number of children (under 18) in poverty, 2012-2022

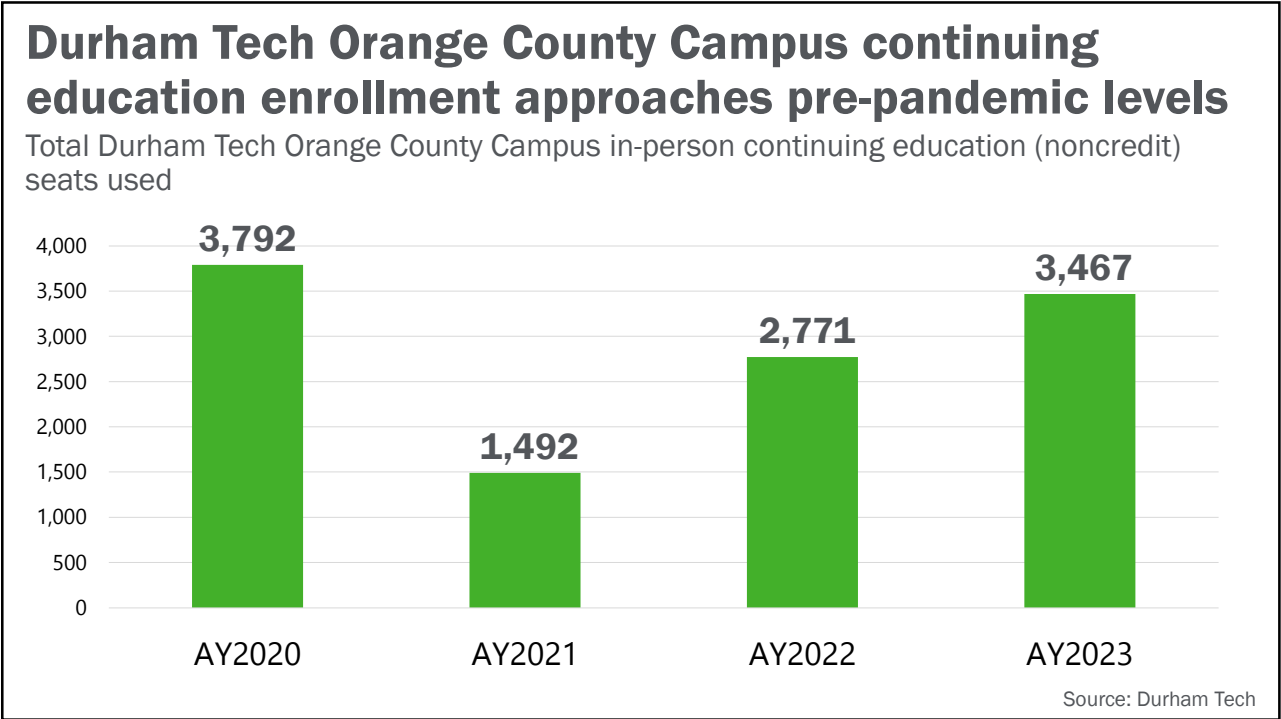


Source: US Census Bureau Small Area Income and Poverty Estimates (SAIPE)

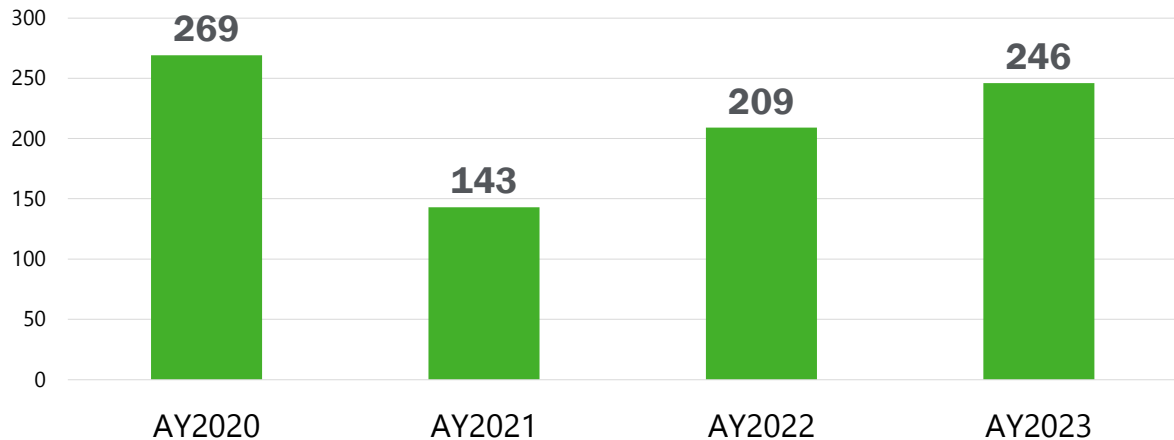
166

Workforce Development

167



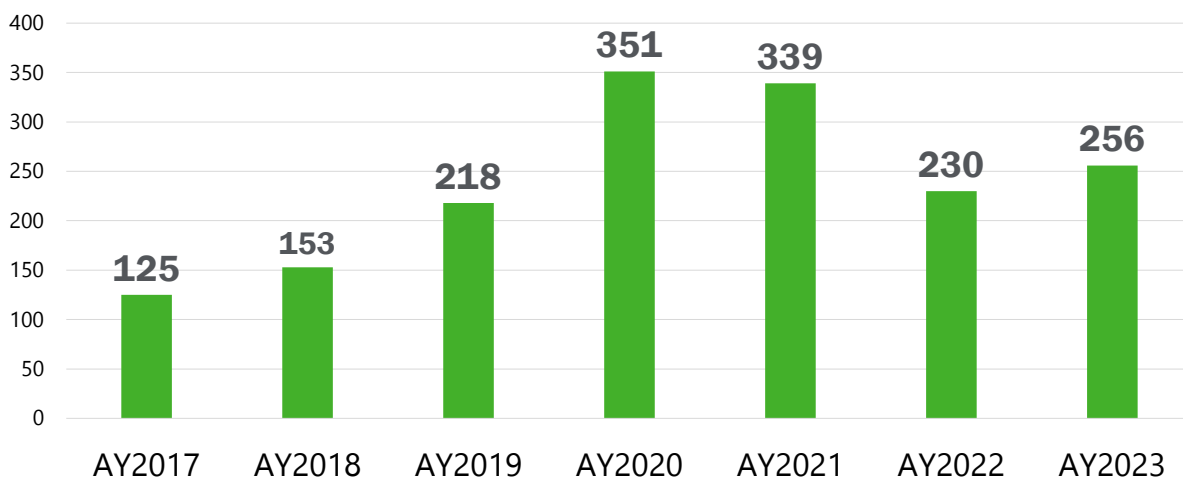
Durham Tech Orange County Campus in-person continuing education (noncredit) classes offered



Source: Durham Tech

169

Dually enrolled high school students taking classes at Durham Tech (Orange County residents)

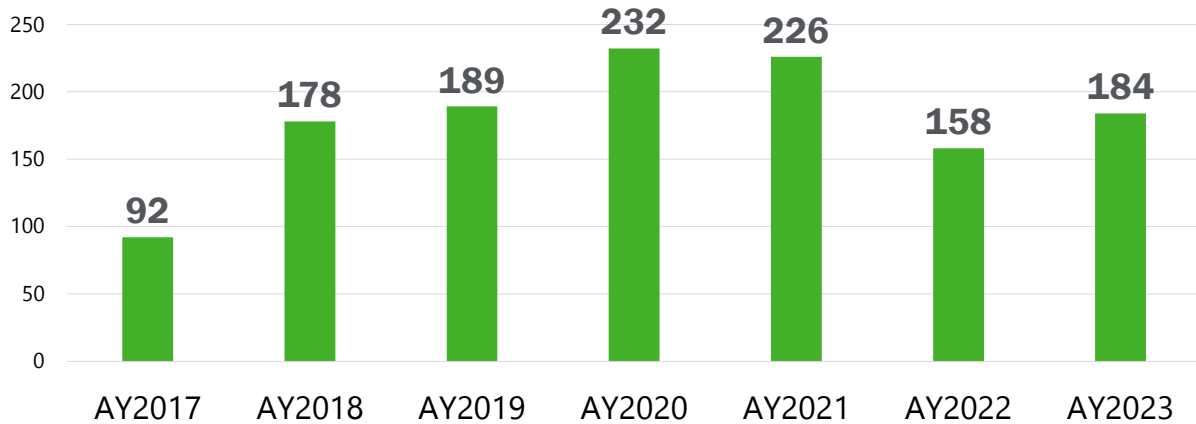


Source: Durham Tech

170

Orange Promise students taking classes at Durham Tech

Orange Promise gives eligible graduates of high schools in Orange County \$500 per semester to offset Durham Tech tuition costs.

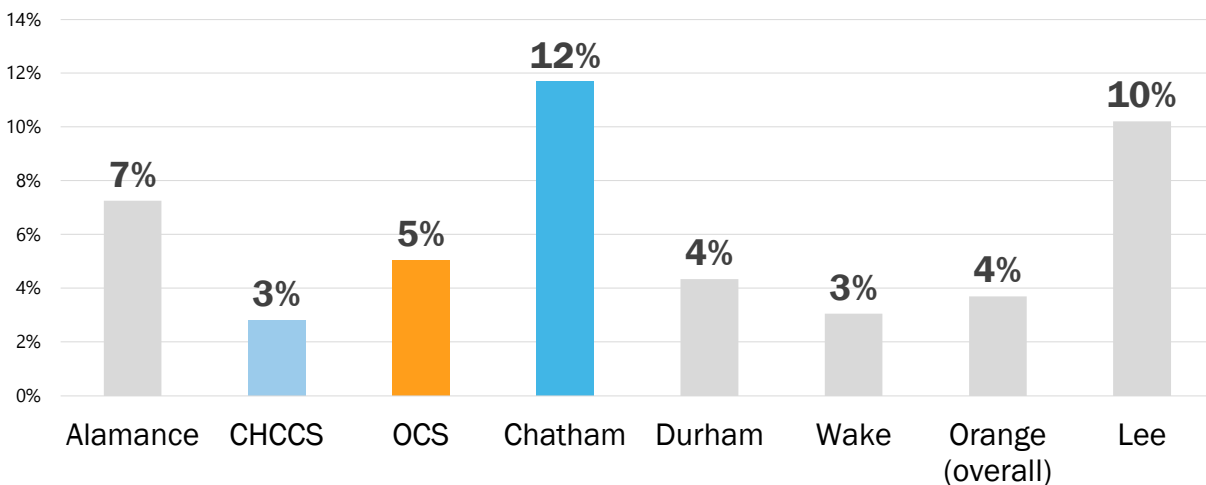


Source: Durham Tech

171

Participation in Career-and-College Promise

Percent of high school students enrolled in Career & College Promise, North Carolina's dual enrollment program for high school students, AY 2022-23

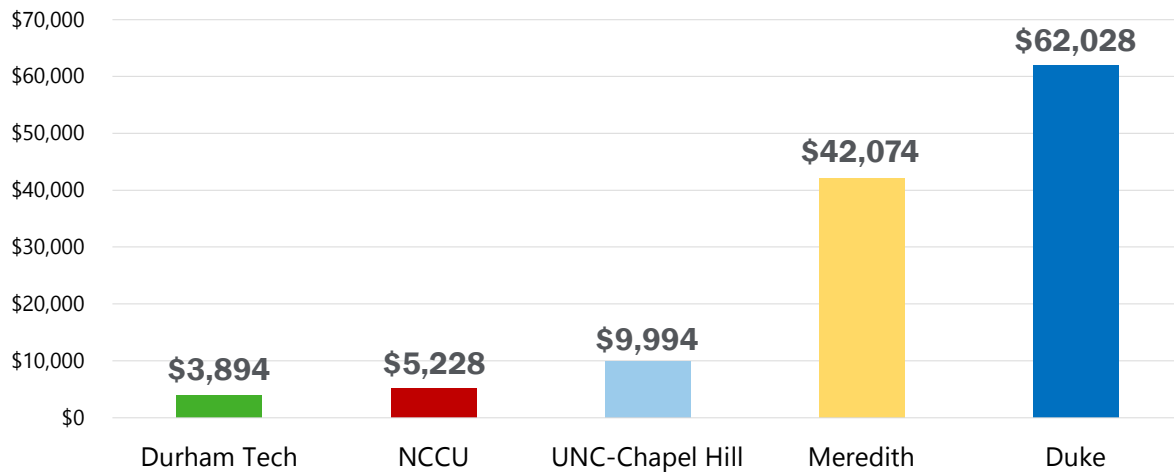


Source: NC Department of Public Instruction

172

Cost of local higher education options

Combined cost of tuition, fees, books, and supplies at local higher education institutions, 2022

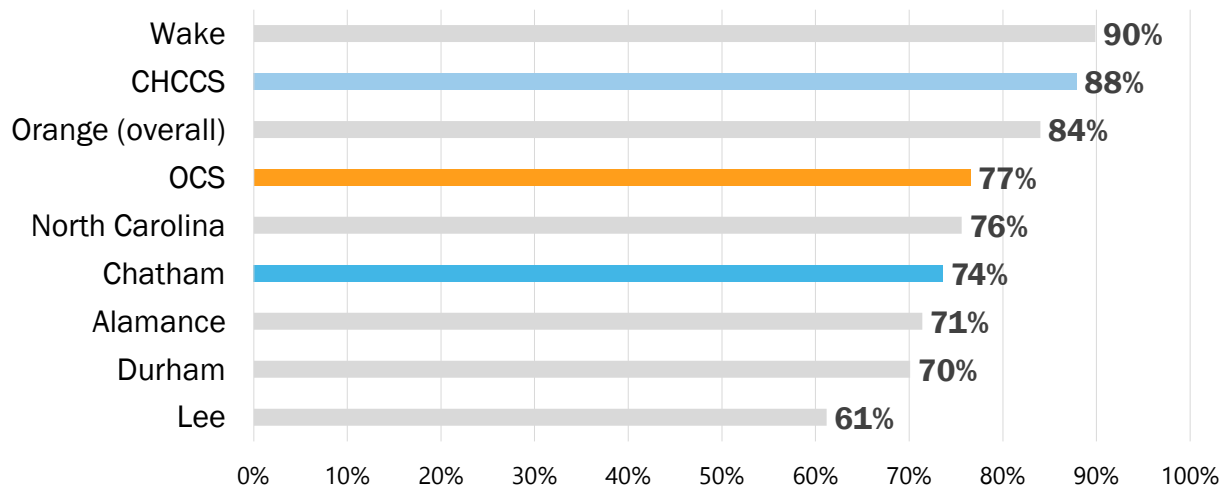


Source: Durham Tech

173

Postsecondary Intentions

Percent of high school graduates who reported intentions to enroll in post-secondary education, AY2023

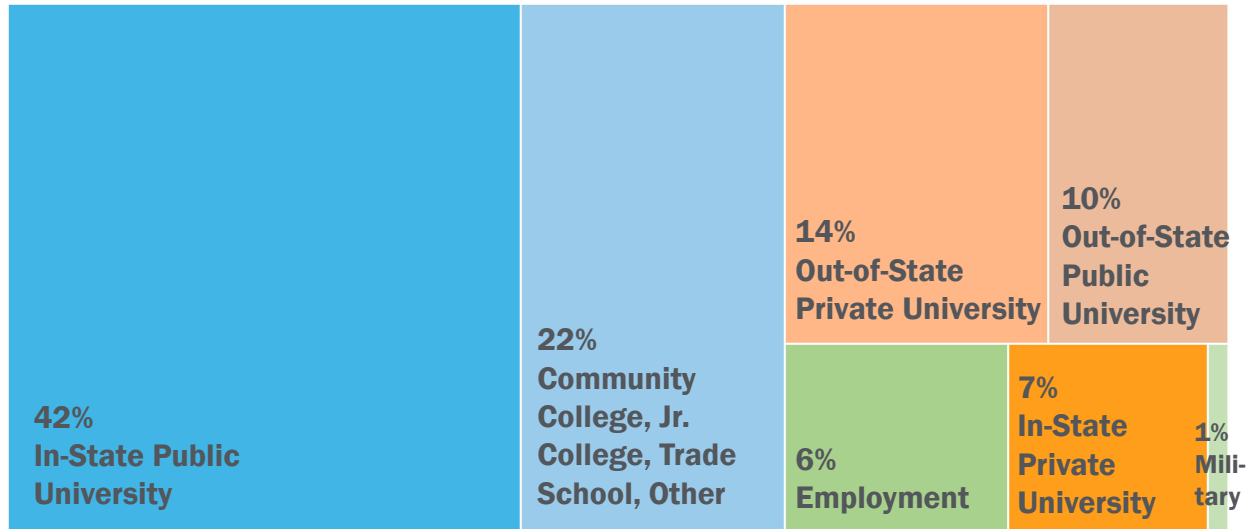


Source: NC Department of Public Instruction

174

CHCCS Postsecondary Intentions

Breakdown of CHCCS seniors' reported plans post-graduation, AY2022-23

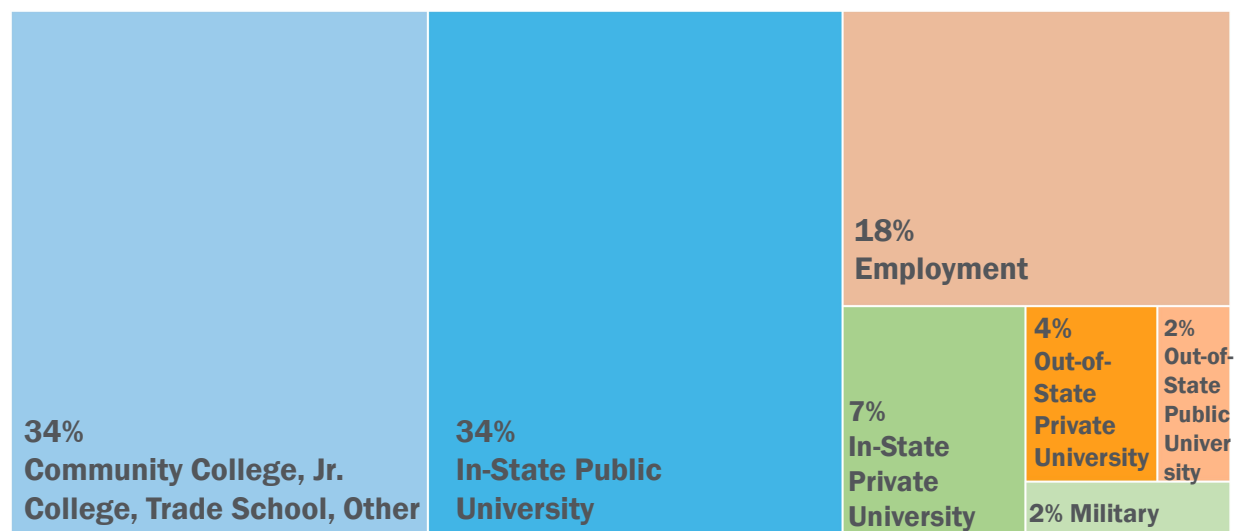


Source: NC Department of Public Instruction

175

OCS Postsecondary Intentions

Breakdown of Orange County Schools seniors' reported plans post-graduation, AY2022-23



Source: NC Department of Public Instruction

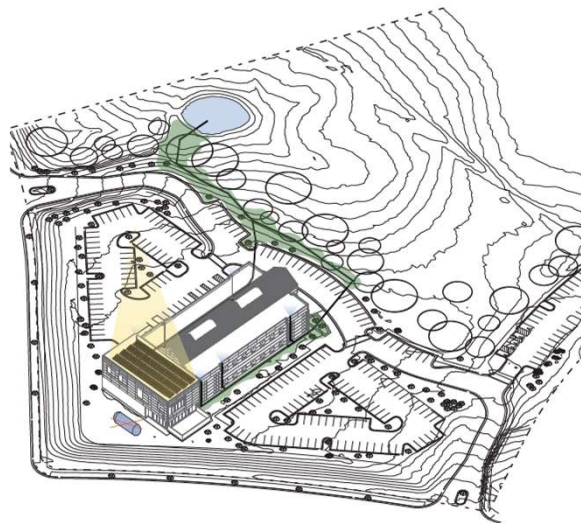
176

Durham Tech Orange County Campus Proposed Construction



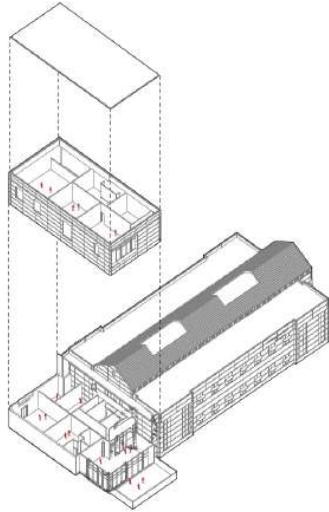
177

Orange County Campus Proposed



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Orange County Campus Addition Schematics



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triangle media

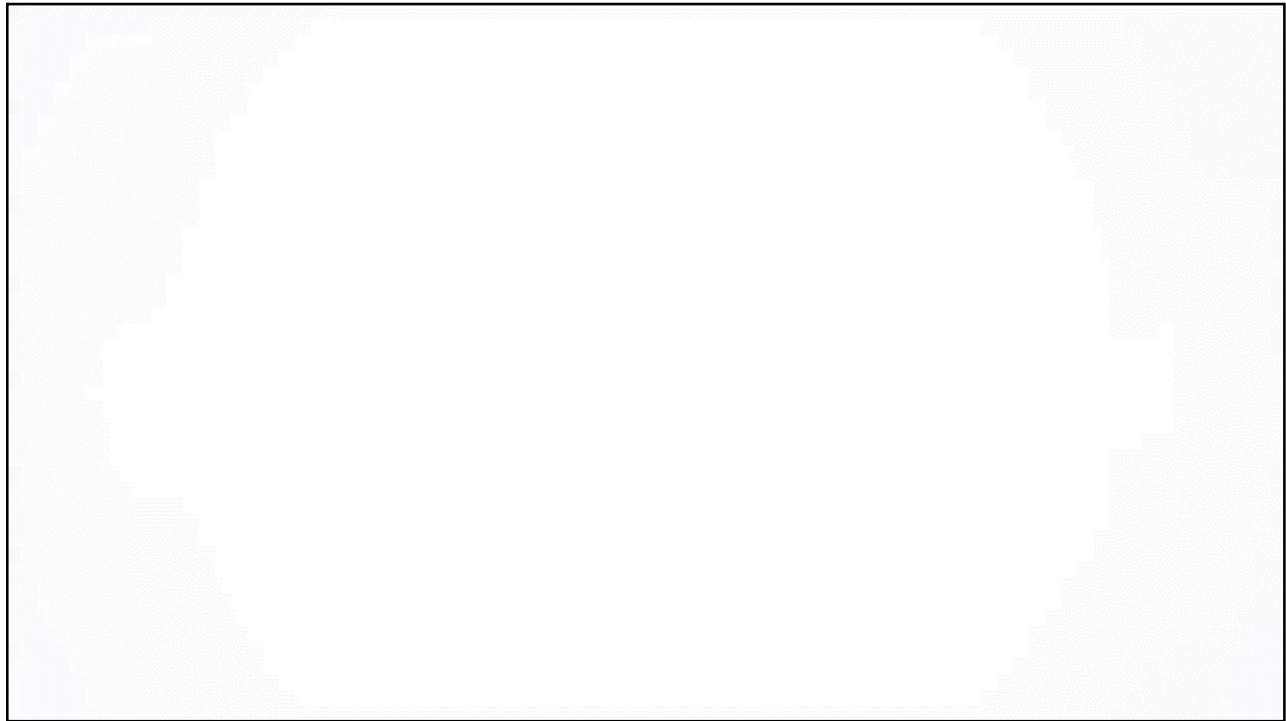
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Rory Gillis
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DURHAM
CHATHAM
triangle WEDDINGS
triangle digital
slip + savor
triangle WEEKENDER
IDPAC

180



181



Rory Gillis
President

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customers

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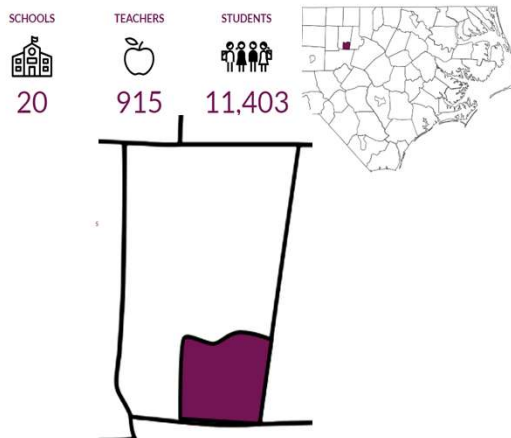
182

Schools

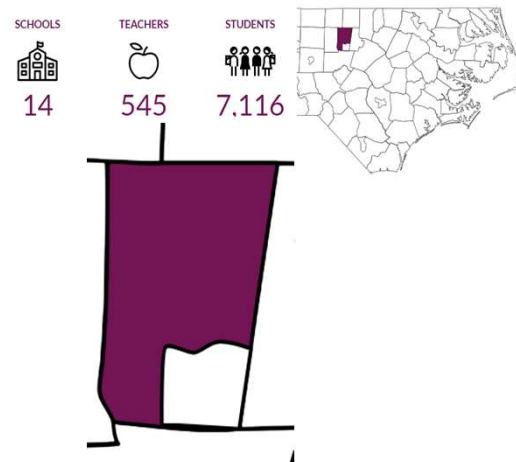
183

Two Orange County school districts

Chapel Hill-Carrboro City Schools



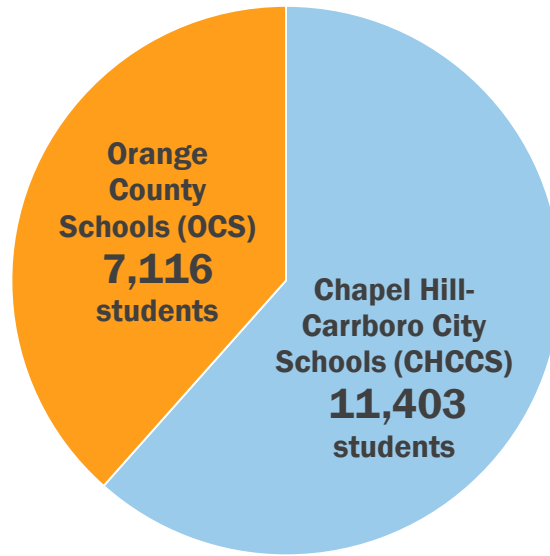
Orange County Schools



Source: EDNC.org

184

Orange County school districts' enrollment

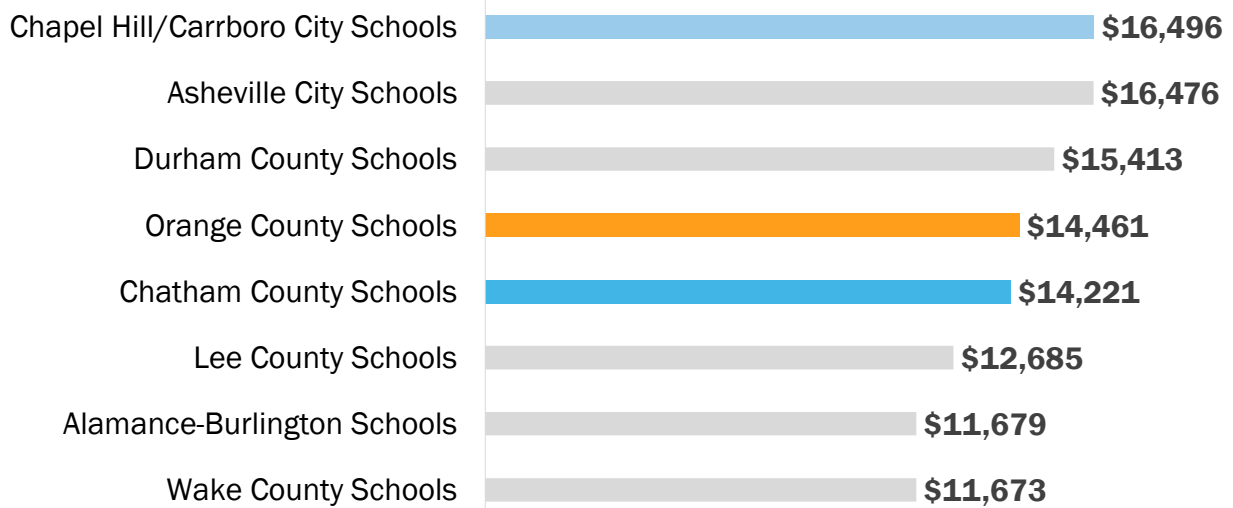


Source: NC Department of Public Instruction

185

Total Per Pupil Expenditure

Local per pupil expenditure by Local Educational Agency (LEA) for AY2022 – AY2023

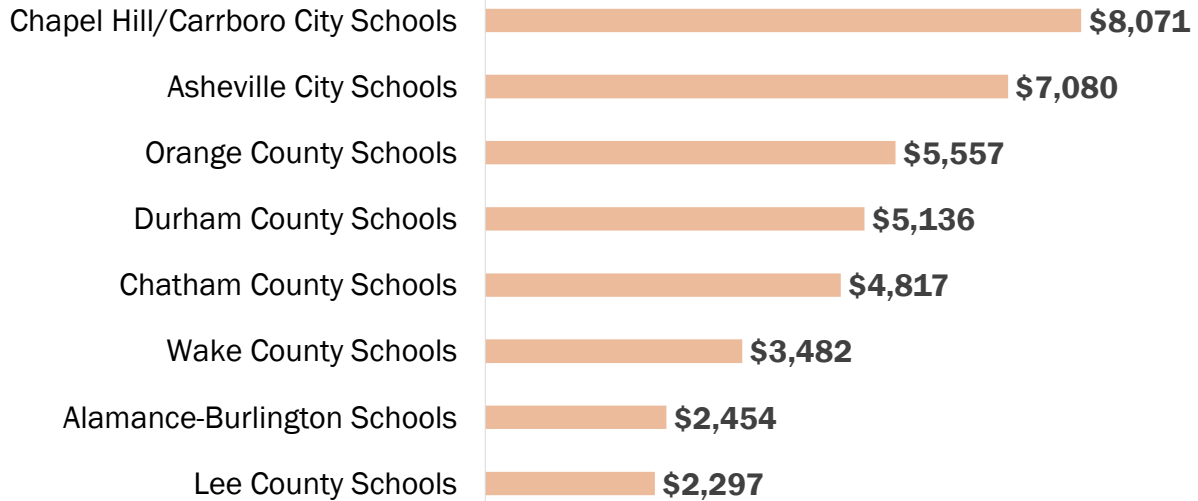


Source: NC Department of Public Instruction

186

Local Per Pupil Expenditure

Local per pupil expenditure by Local Educational Agency (LEA) for AY2022 – AY2023

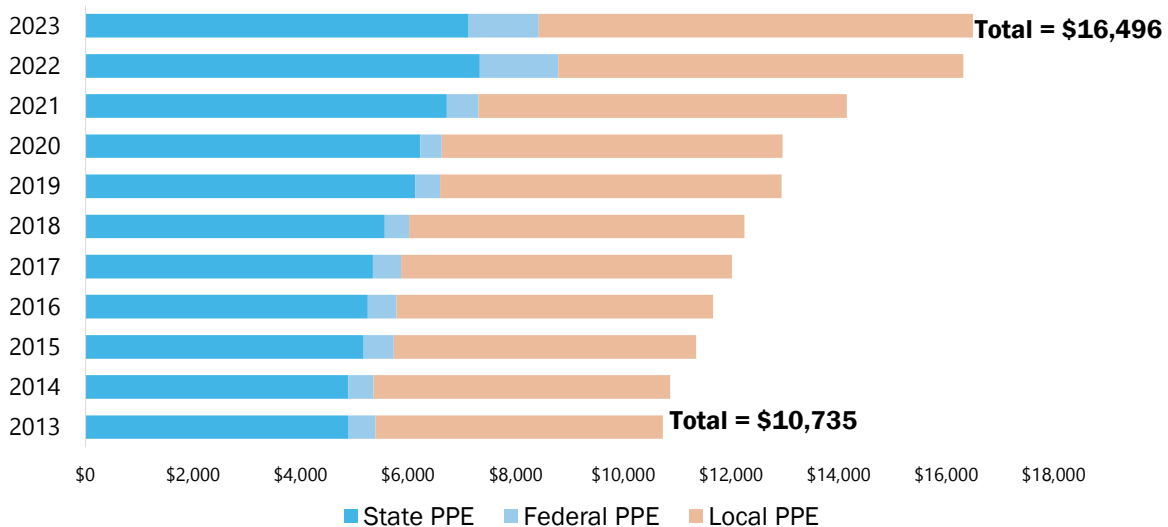


Source: NC Department of Public Instruction

187

CHCCS Per Pupil Expenditure

Trends in CHCCS Per Pupil Expenditure (PPE) by source, AY2013 – AY2023

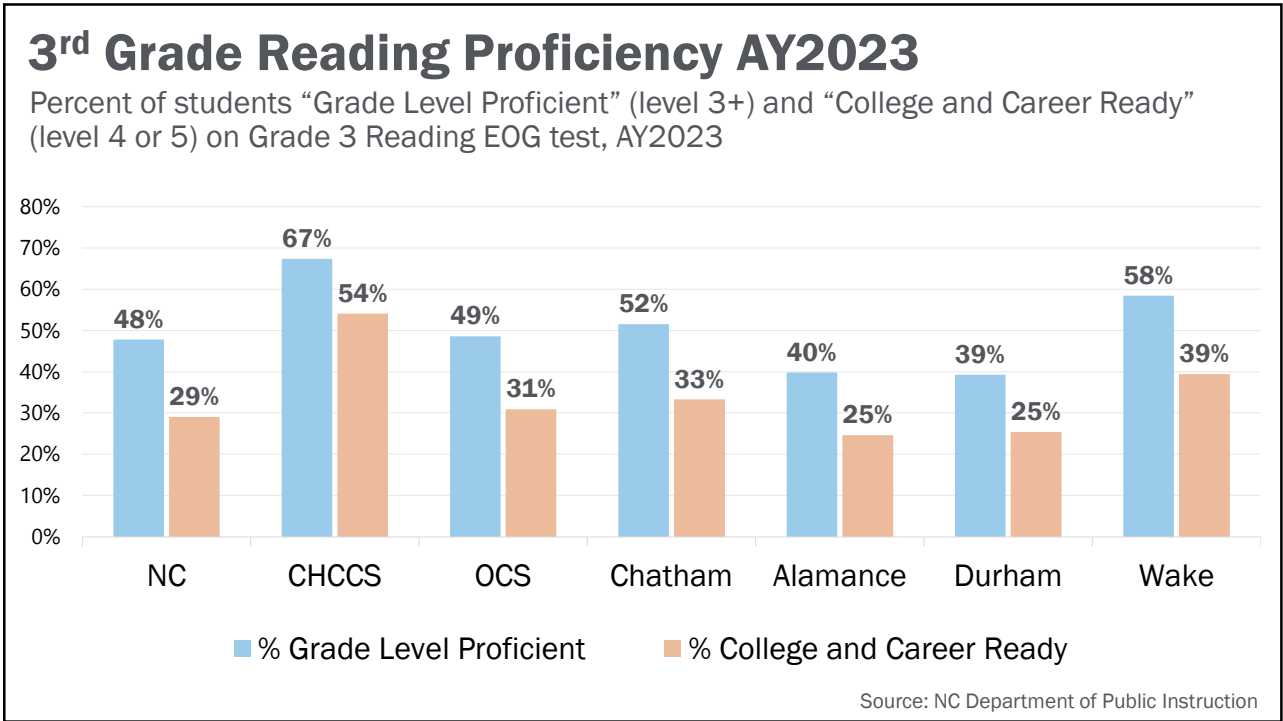


Source: NC Department of Public Instruction

188

Schools: 3rd Grade Reading

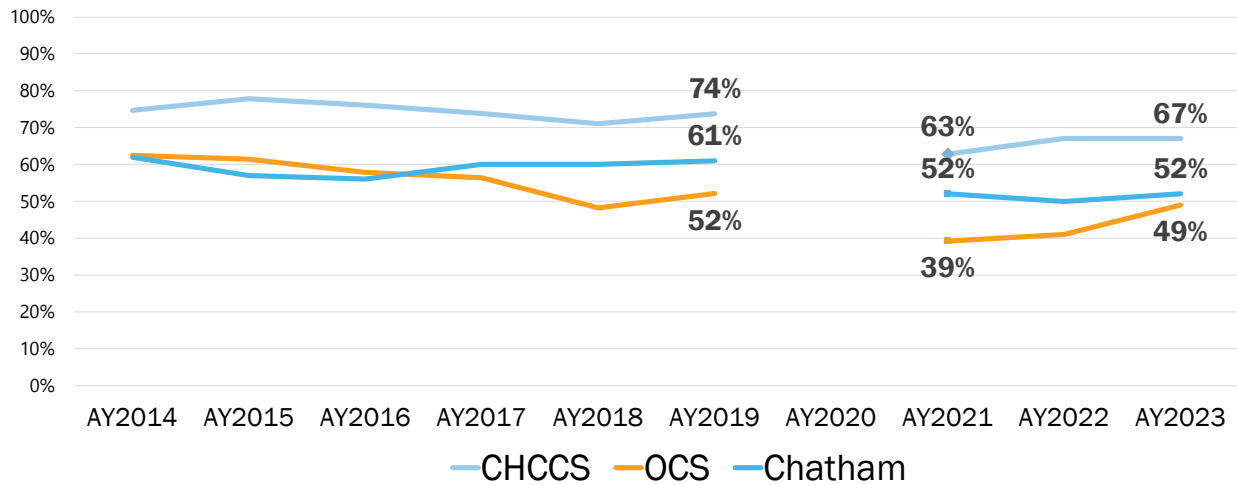
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190

3rd Grade Reading End of Grade Test Scores Over the Decade

Percent of students earning “Grade Level Proficient” scores (level 3+) on Grade 3 Reading EOG test, AY2014-AY2023. No EOG tests were taken in 2020.

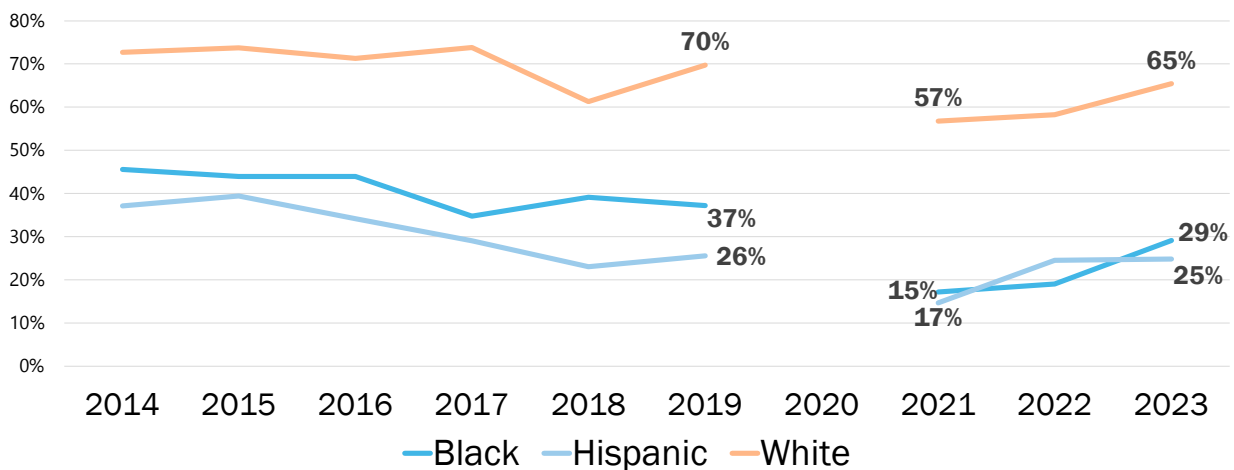


Source: NC Department of Public Instruction

191

OCS 3rd Grade Reading Proficiency Over the Decade

Percent of OCS students earning “Grade Level Proficient” scores (level 3+) on Grade 3 Reading EOG test, by race/ethnicity, AY2014 - AY2023

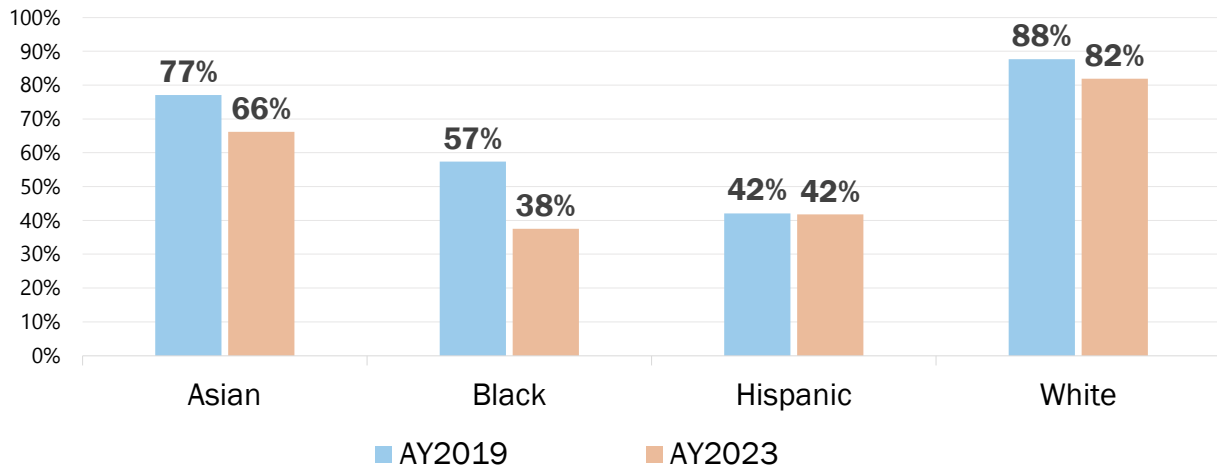


Source: NC Department of Public Instruction

192

CHCCS 3rd Grade Reading Proficiency AY2019 to AY2023

Percent of CHCCS students earning “Grade Level Proficient” scores (Level 3+) on Grade 3 Reading EOG test, by race/ethnicity, AY2019 vs AY2023

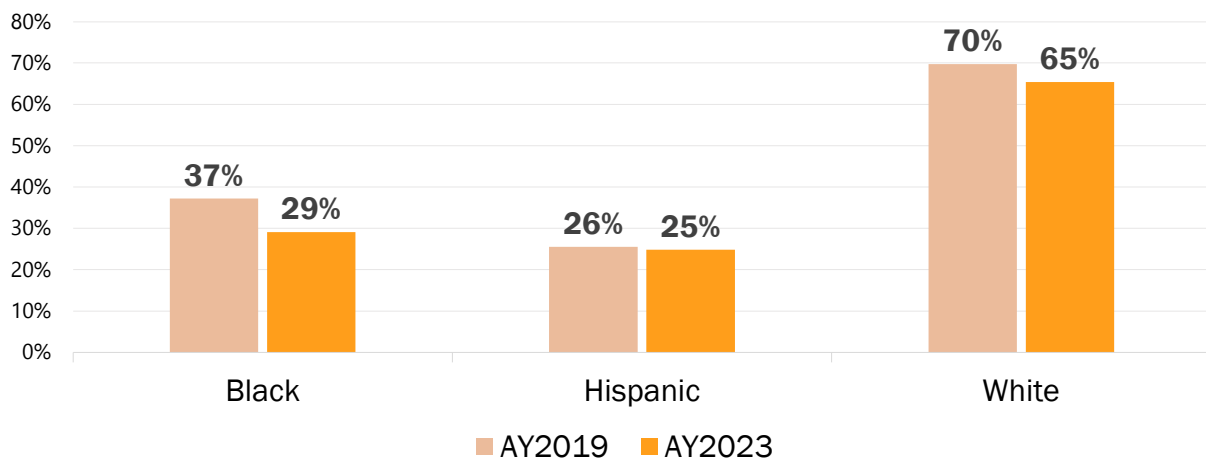


Source: NC Department of Public Instruction

193

OCS 3rd Grade Reading Proficiency AY2019 to AY2023

Percent of OCS students “Grade Level Proficient” (Level 3+) on Grade 3 Reading EOG test, by race/ethnicity, AY2019 vs AY2023

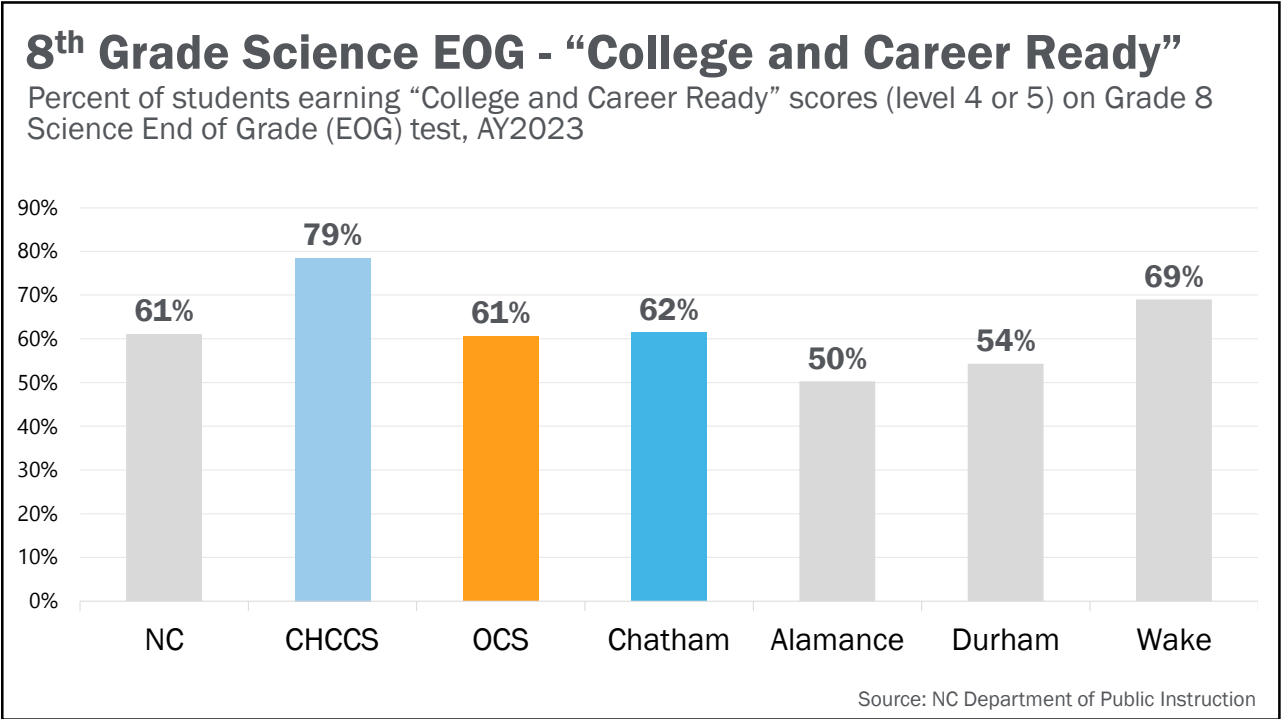


Source: NC Department of Public Instruction

194

Schools: 8th Grade Science

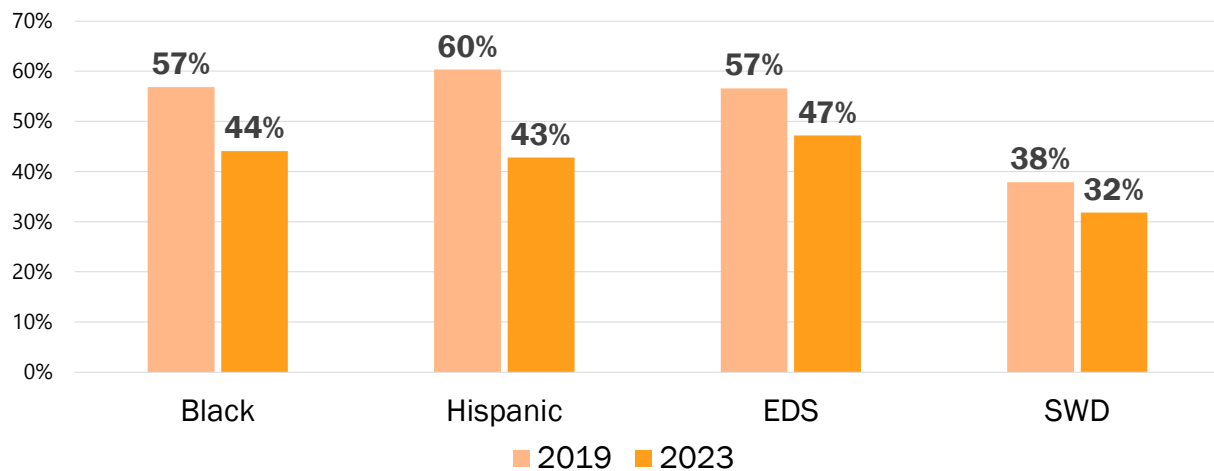
195



196

OCS 8th Grade Science EOG "CCR" AY2019 vs AY2023

Percent of Orange County students earning "College and Career Ready" scores (level 4 or 5) on Grade 8 Science EOG test, by subgroup, AY2019 vs AY2023

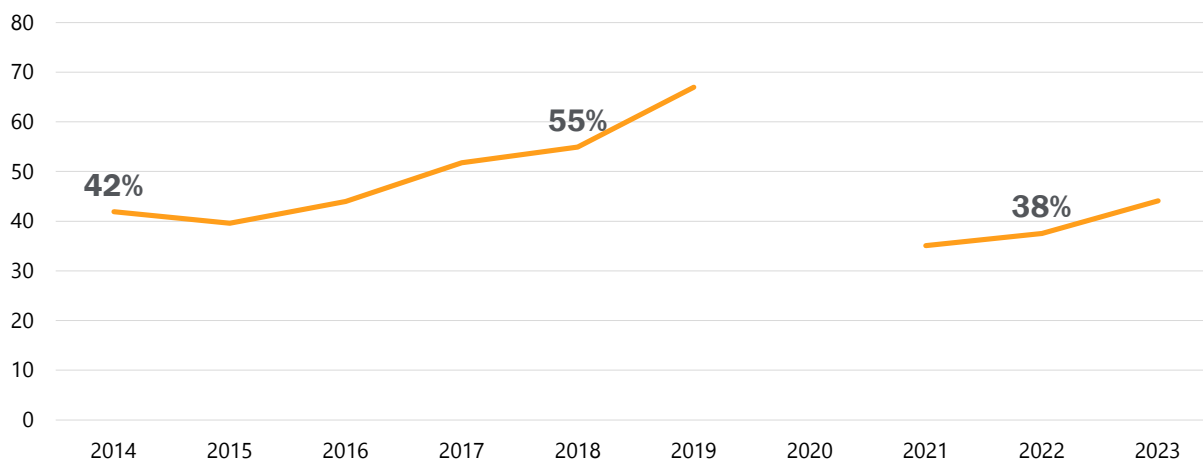


Source: NC Department of Public Instruction

197

8th Grade Science EOG Covid Impact Over the Decade

Percent of Black students earning a "College and Career Ready" score (level 4 or 5) on Grade 8 Science EOG, AY2014-AY2023

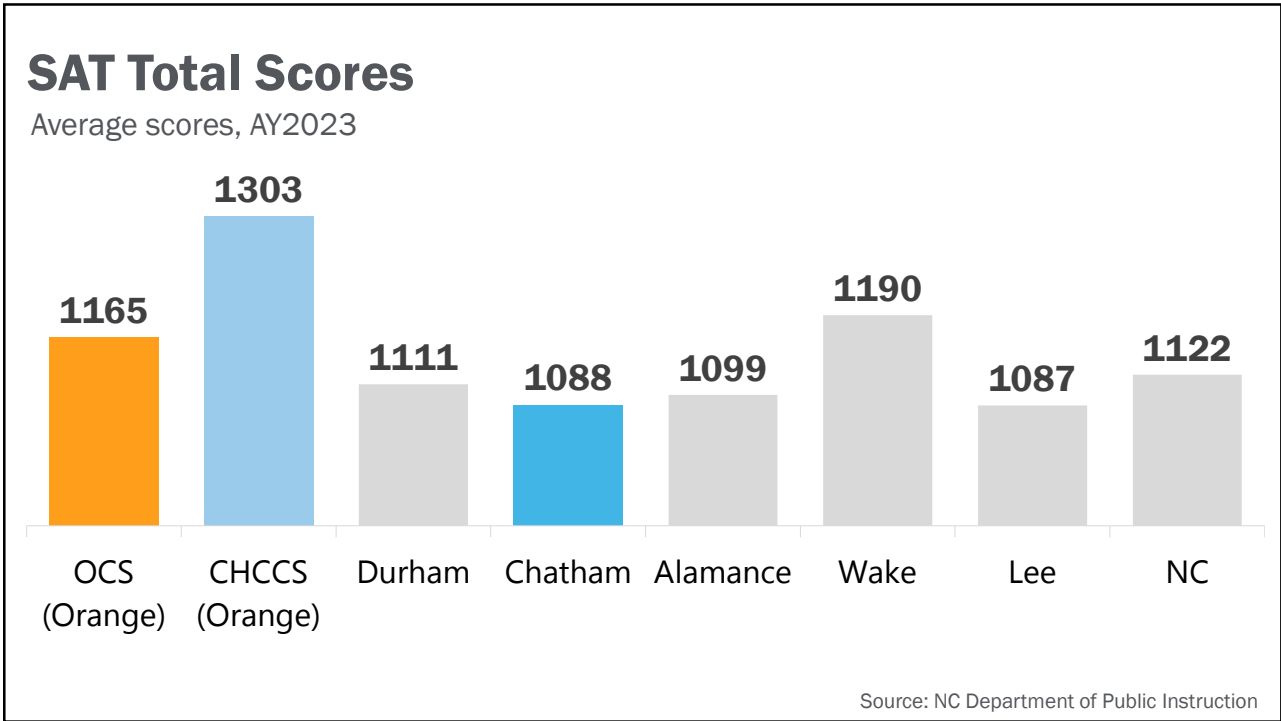


Source: NC Department of Public Instruction

198

Schools: High School

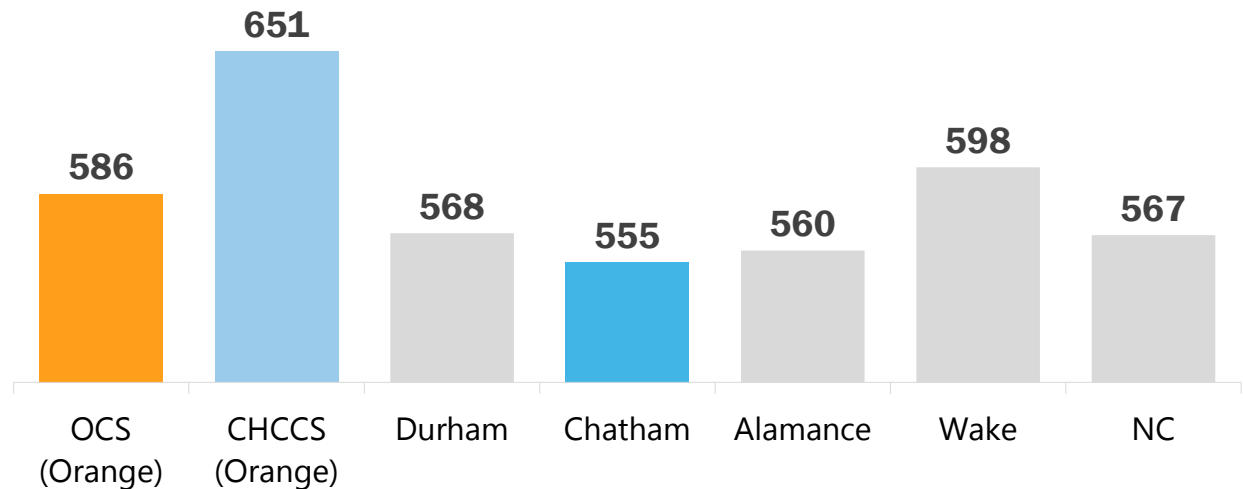
199



200

SAT Evidence-Based Reading and Writing Scores

Average scores, AY2023

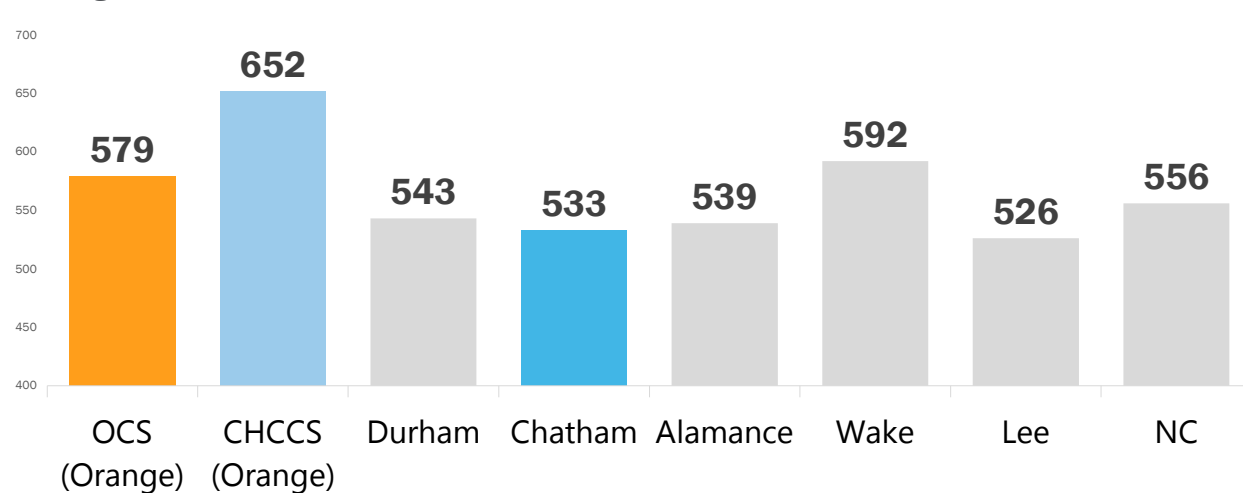


Source: NC Department of Public Instruction

201

SAT Math Scores

Average scores, AY2023

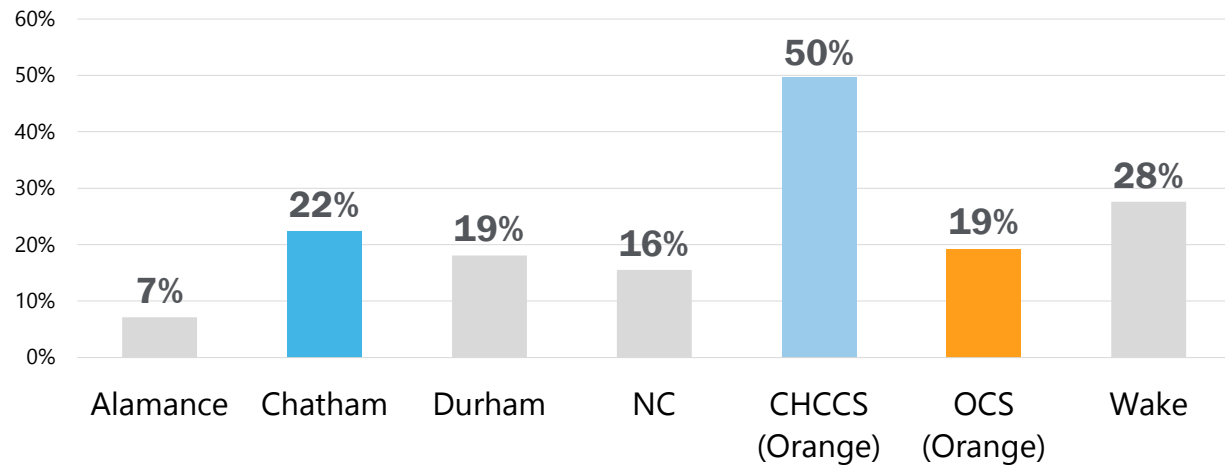


Source: NC Department of Public Instruction

202

Percent of all students meeting all 4 ACT subtest benchmarks (English, Math, Reading, Science)

AY2023

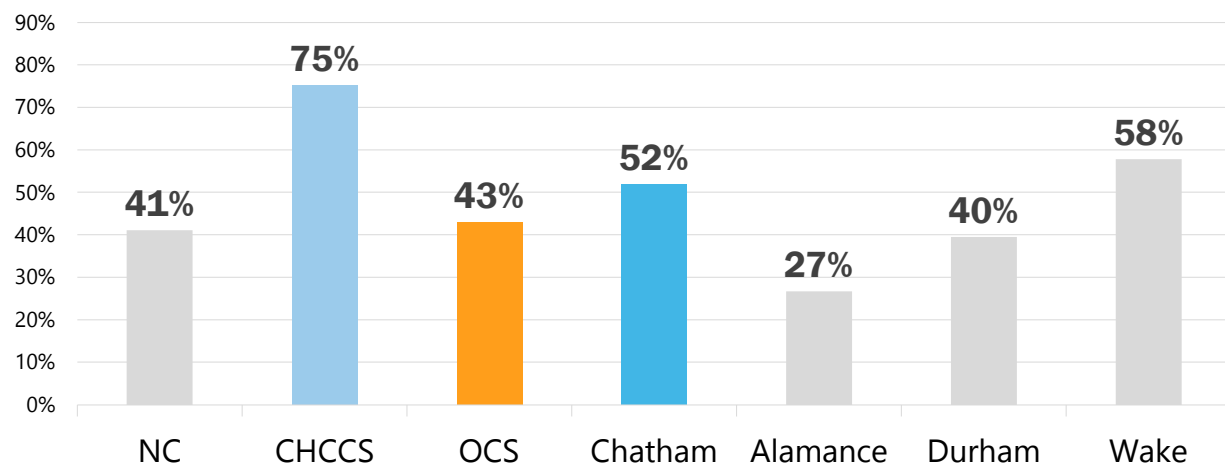


Source: NC Department of Public Instruction

203

Percent of students earning ACT composite of 19 (UNC system minimum)

AY2023

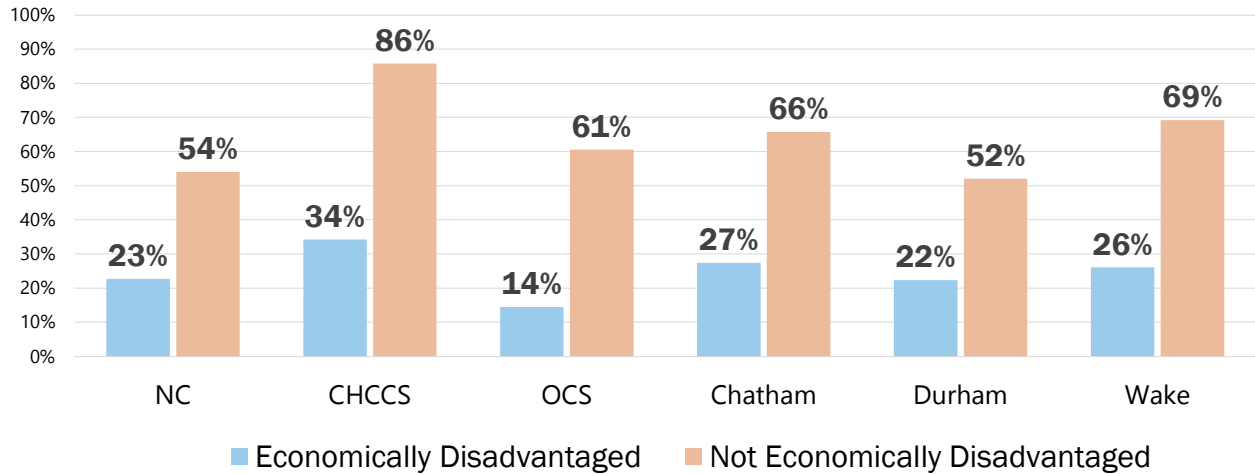


Source: NC Department of Public Instruction

204

Percent of economically disadvantaged students earning a UNC System minimum ACT composite score of 19

AY2023

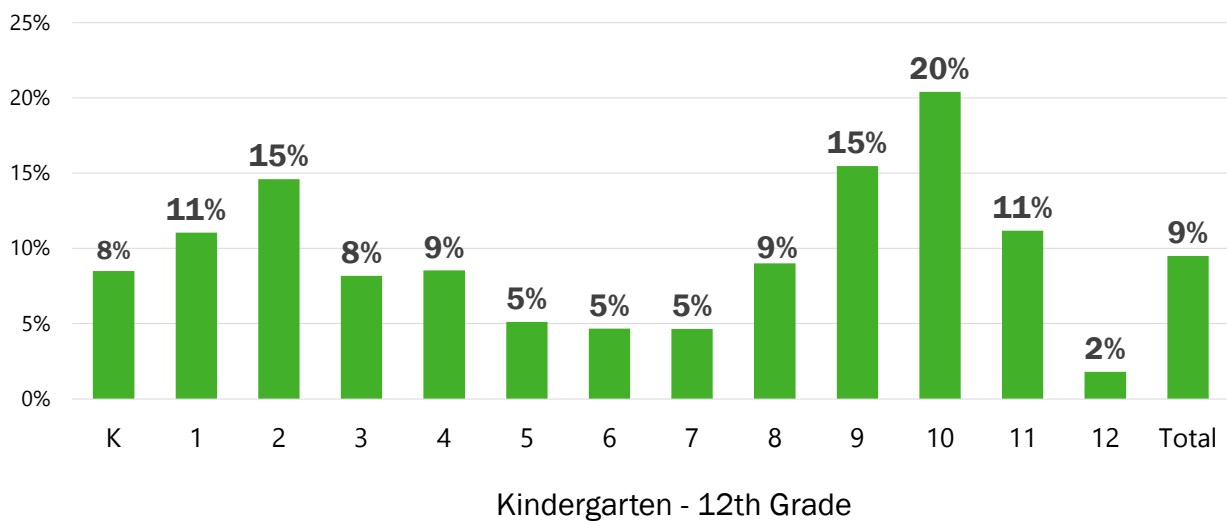


Source: NC Department of Public Instruction

205

North Carolina Public School Enrollment Change

Percent increase/decrease in Average Daily Membership (ADM), AY2020 to AY2024

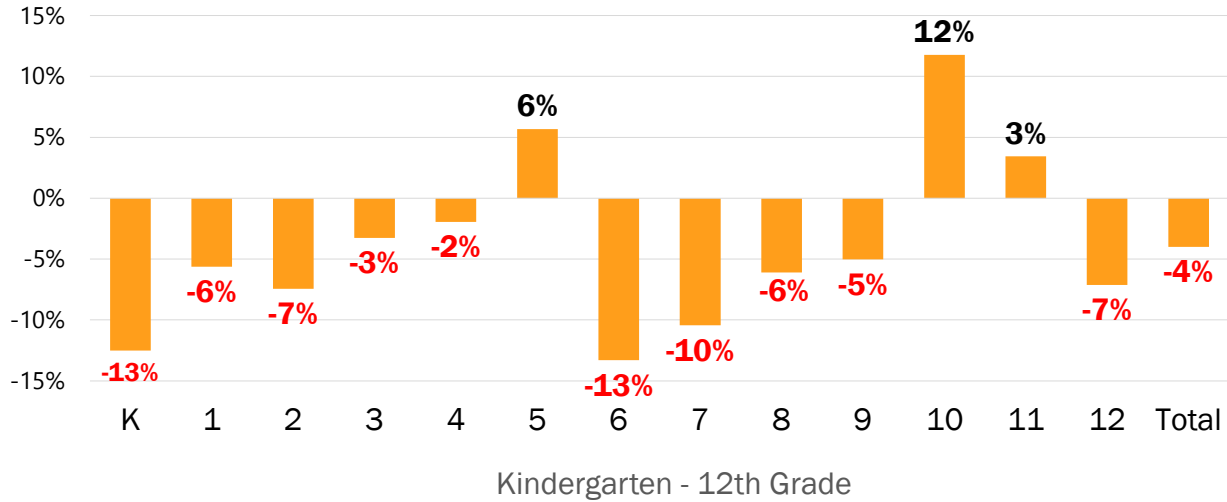


Source: NC Department of Public Instruction

206

Orange County Schools (OCS) Enrollment Change

Percent increase/decrease in Average Daily Membership (ADM), AY2020 to AY2024

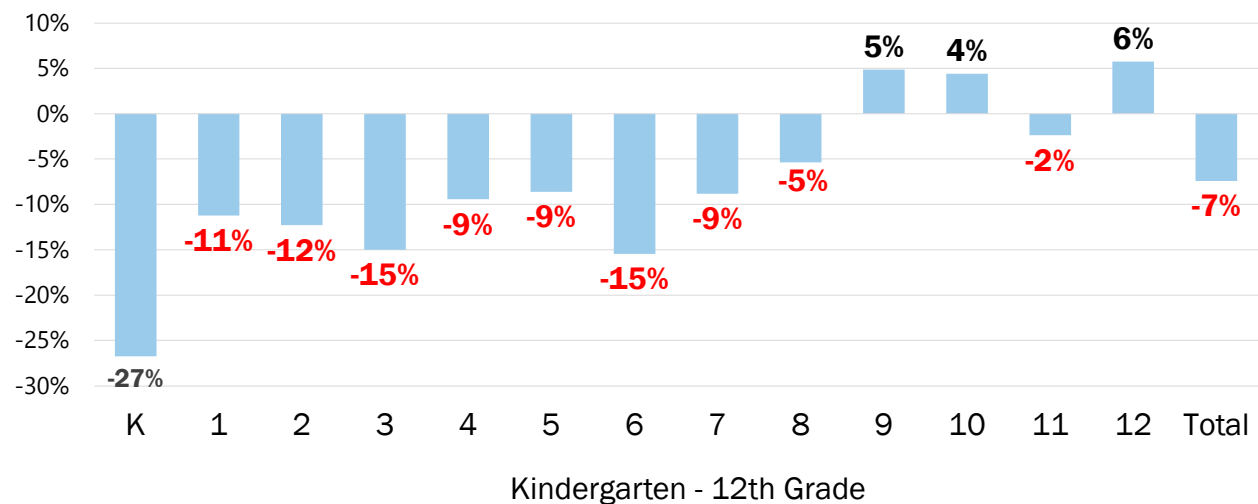


Source: NC Department of Public Instruction

207

Chapel Hill-Carrboro City Schools (CHCCS) Enrollment Change

Percent increase/decrease in Average Daily Membership (ADM), AY2020 to AY2024

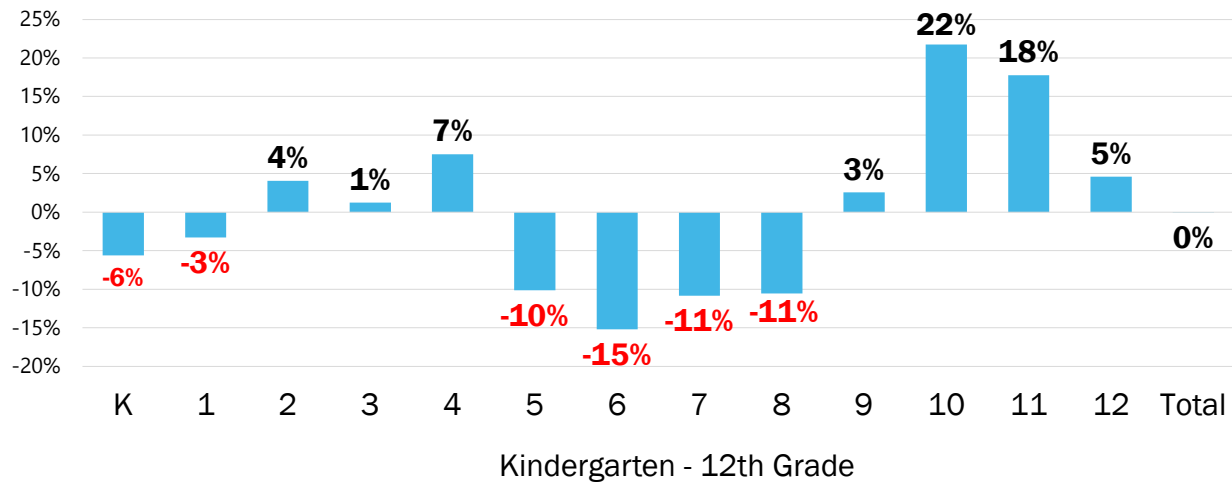


Source: NC Department of Public Instruction

208

Chatham County Schools Enrollment Change

Percent increase/decrease in Average Daily Membership (ADM), AY2020 to AY2024

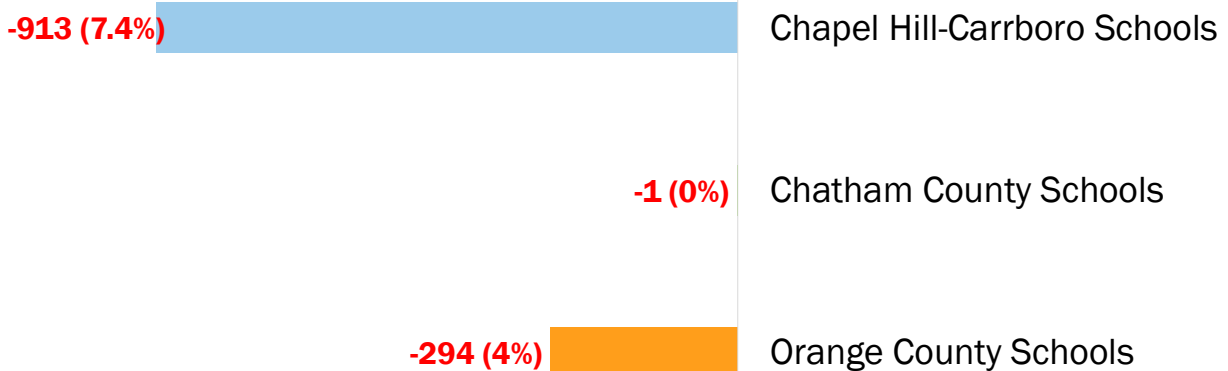


Source: NC Department of Public Instruction

209

Student Headcount Declines

Student increase/decrease Average Daily Members (ADM) AY2020 to AY2024

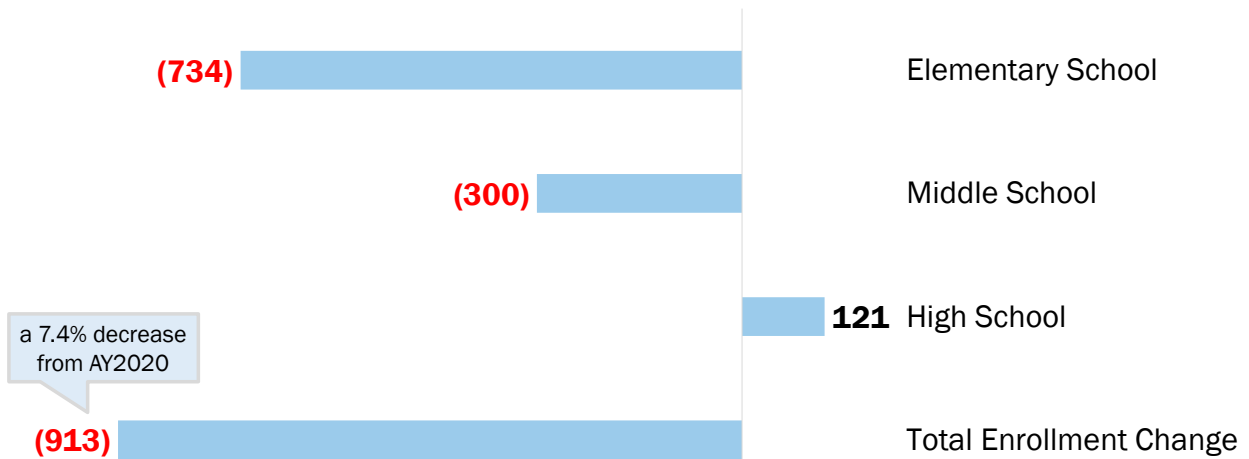


Source: NC Department of Public Instruction

210

CHCCS Headcount Change AY2020 to AY2024

Chapel Hill-Carrboro City Schools student increase/decrease in Average Daily Members (ADM) between AY2020 and AY2024

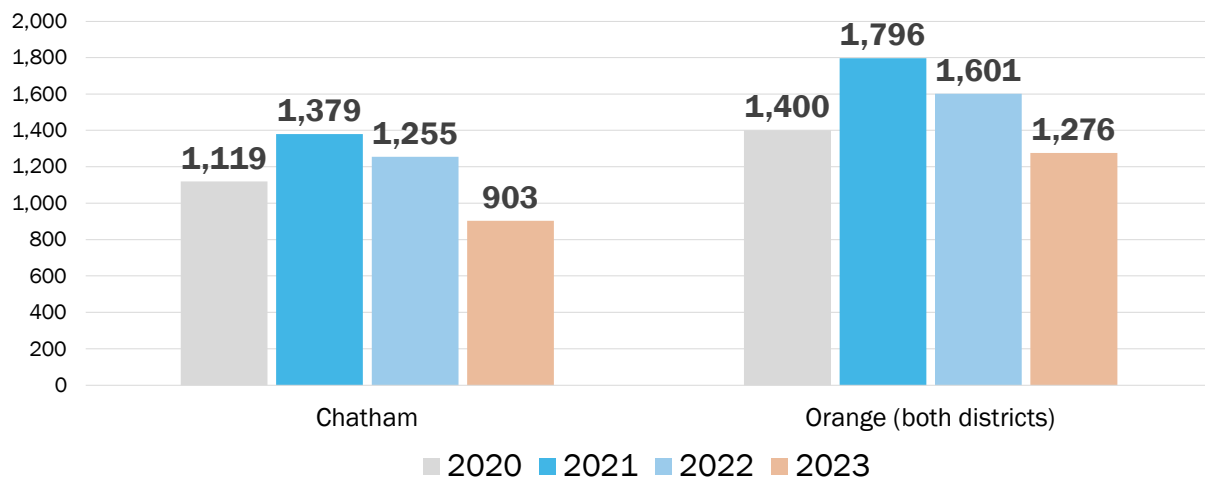


Source: NC Department of Public Instruction

211

Home School Enrollment

Number of students enrolled in home school, AY2020 – AY2023

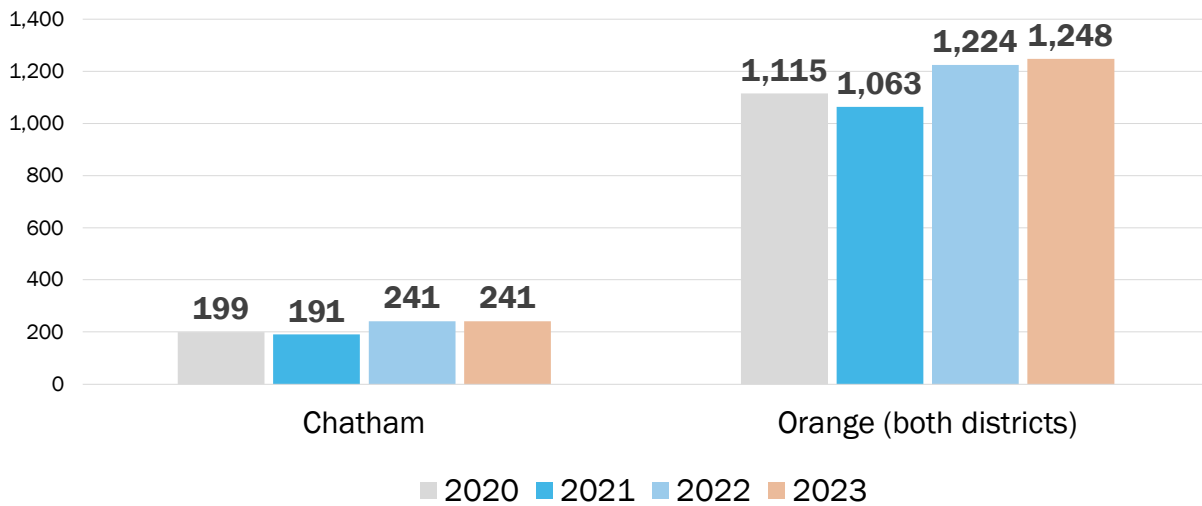


Source: NC Department of Administration

212

Private School Enrollment

Number of students enrolled in private school, AY2020 – AY2023

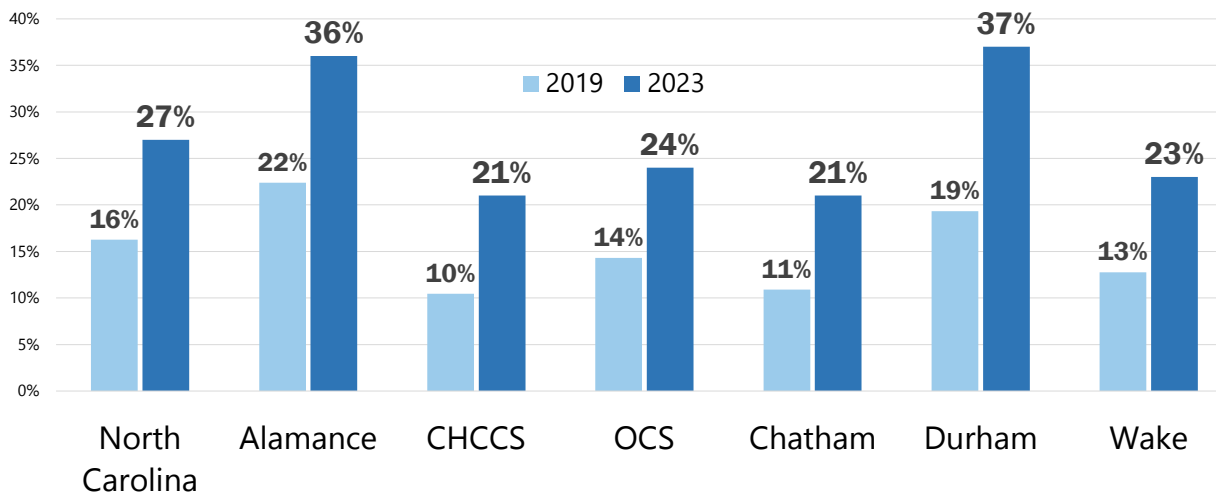


Source: NC Department of Administration

213

Chronic Absenteeism – 2019 vs 2023

Chronic absenteeism is defined as missing 10% of school days in a year (18+ days if enrolled for the full school year)

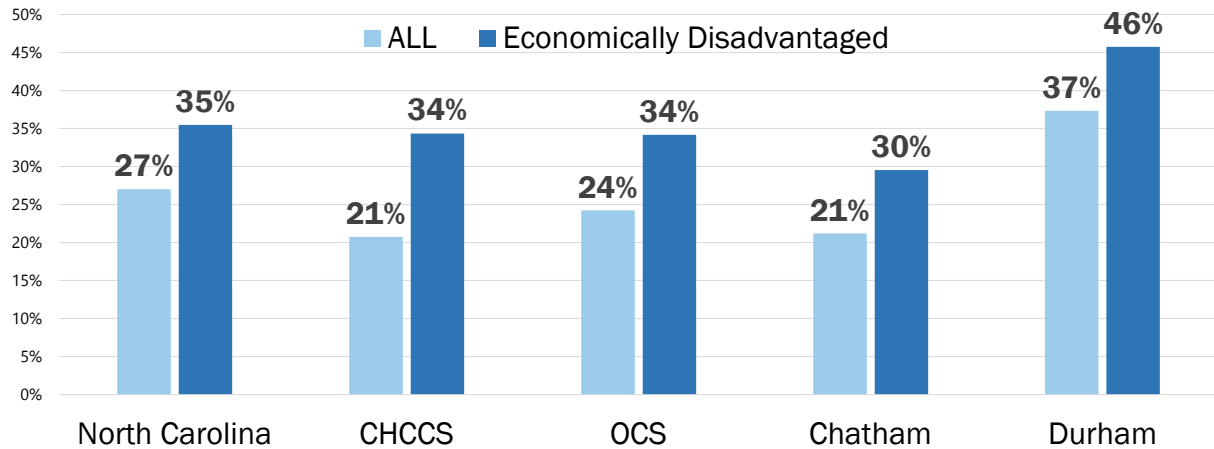


Source: NC Department of Public Instruction

214

Chronic Absenteeism Among Economically Disadvantaged – AY2023

Chronic absenteeism is defined as missing 10% of school days in a year (18+ days if enrolled for the full school year)

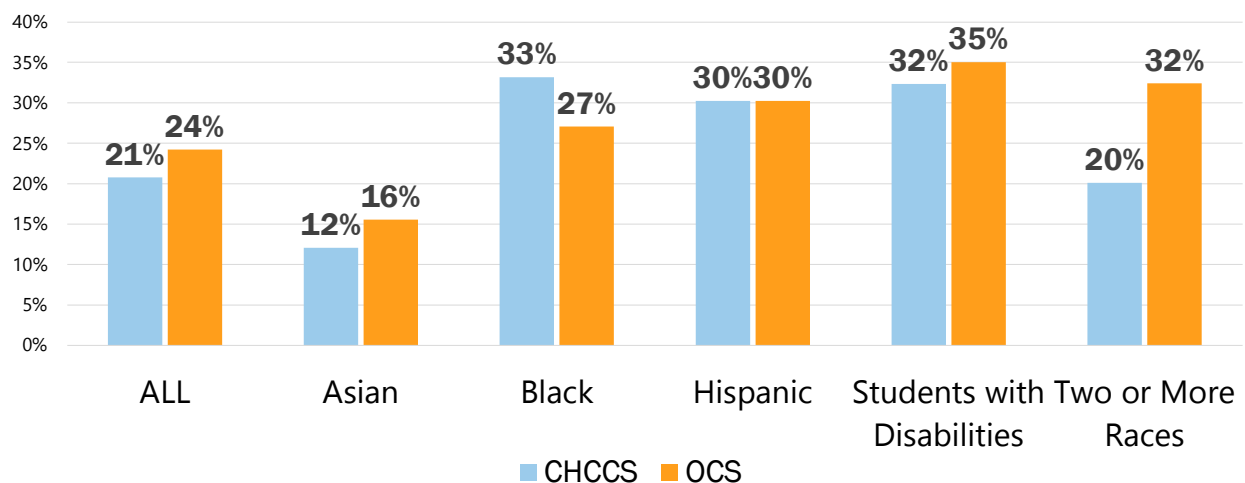


Source: NC Department of Public Instruction

215

Chronic Absenteeism by Race/Ethnicity, AY2023

Chronic absenteeism is defined as missing 10% of school days in a year (18+ days if enrolled for the full school year)

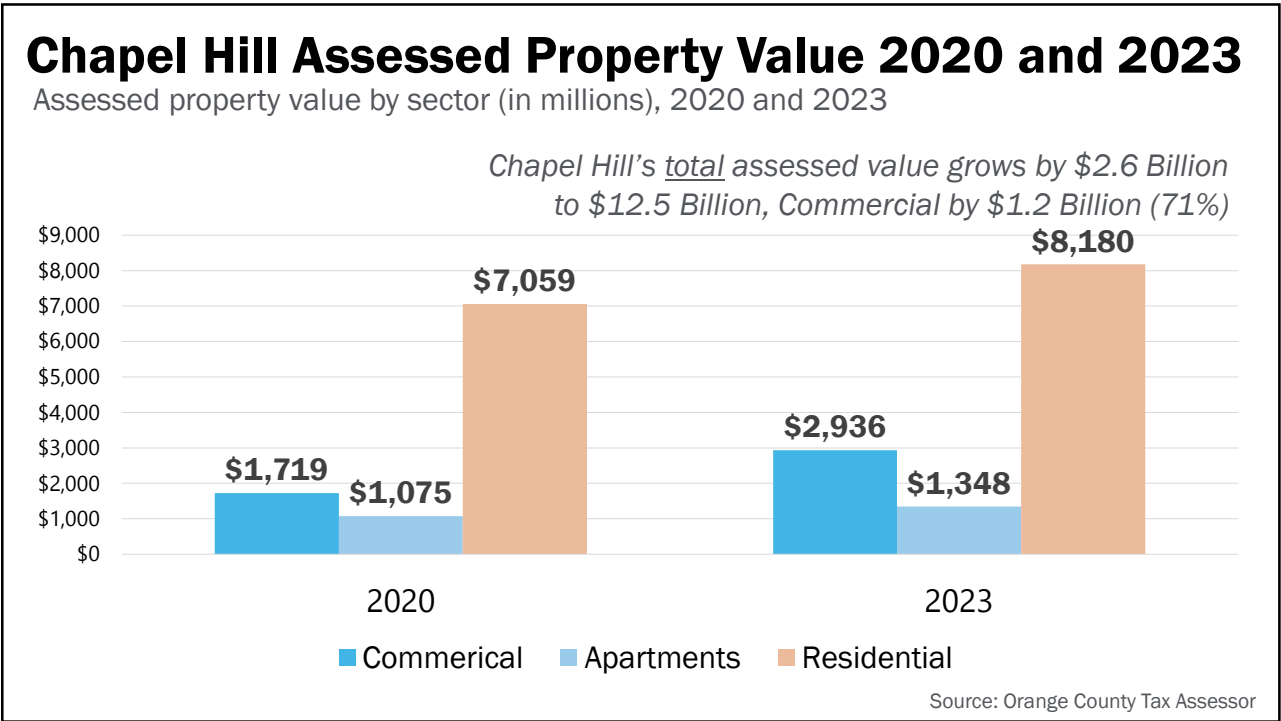


Source: NC Department of Public Instruction

216

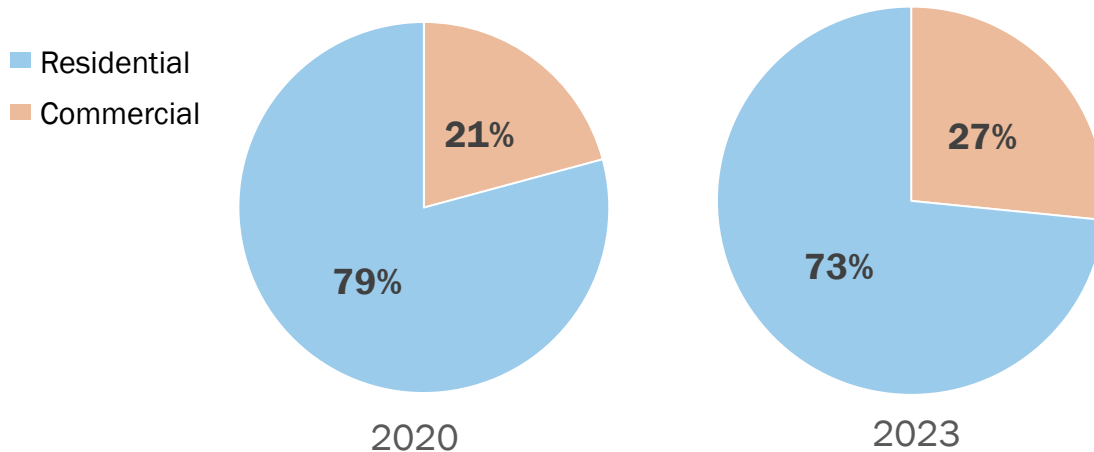
Taxable Value

217



218

Orange County Residential/Commercial Property Value Percentages in 2020 and 2023

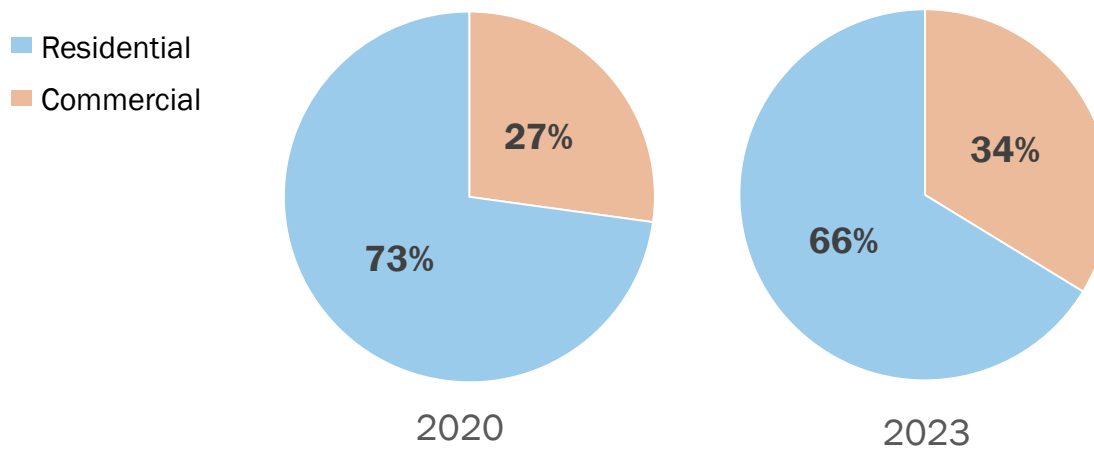


The Orange County Tax Assessor categorizes all assessed property as either commercial or residential. Apartments are divided as well with most categorized as commercial and some as residential.

Source: Orange County Tax Assessor

219

Chapel Hill Residential/Commercial Property Value Percentages in 2020 and 2023

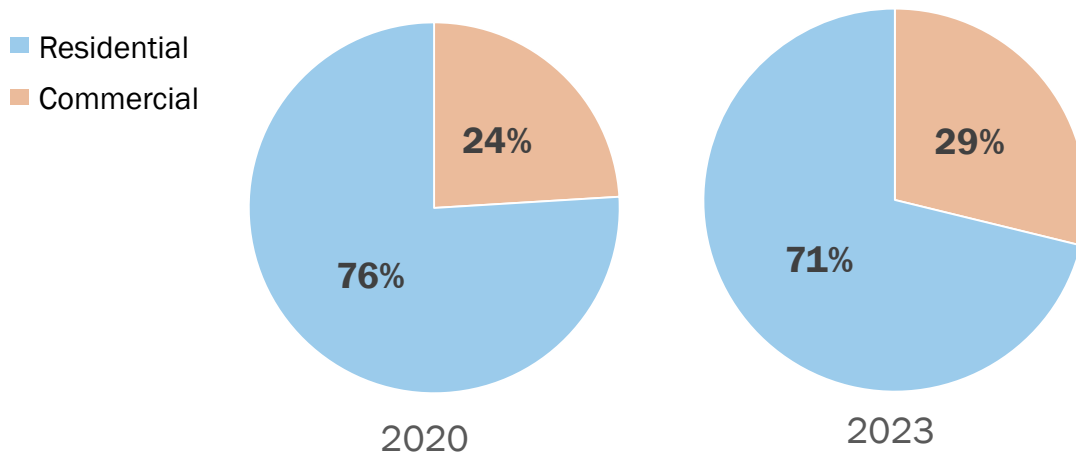


The Orange County Tax Assessor categorizes all assessed property as either commercial or residential. Apartments are divided as well with most categorized as commercial and some as residential.

Source: Orange County Tax Assessor

220

Carrboro Residential/Commercial Property Value Percentages in 2020 and 2023

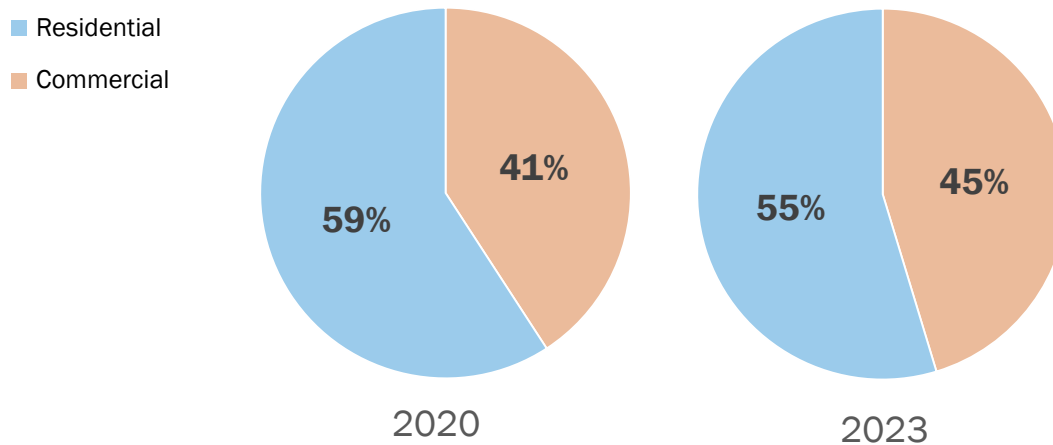


The Orange County Tax Assessor categorizes all assessed property as either commercial or residential. Apartments are divided as well with most categorized as commercial and some as residential.

Source: Orange County Tax Assessor

221

Hillsborough Residential/Commercial Property Value Percentages in 2020 and 2023



The Orange County Tax Assessor categorizes all assessed property as either commercial or residential. Apartments are divided as well with most categorized as commercial and some as residential.

Source: Orange County Tax Assessor

222

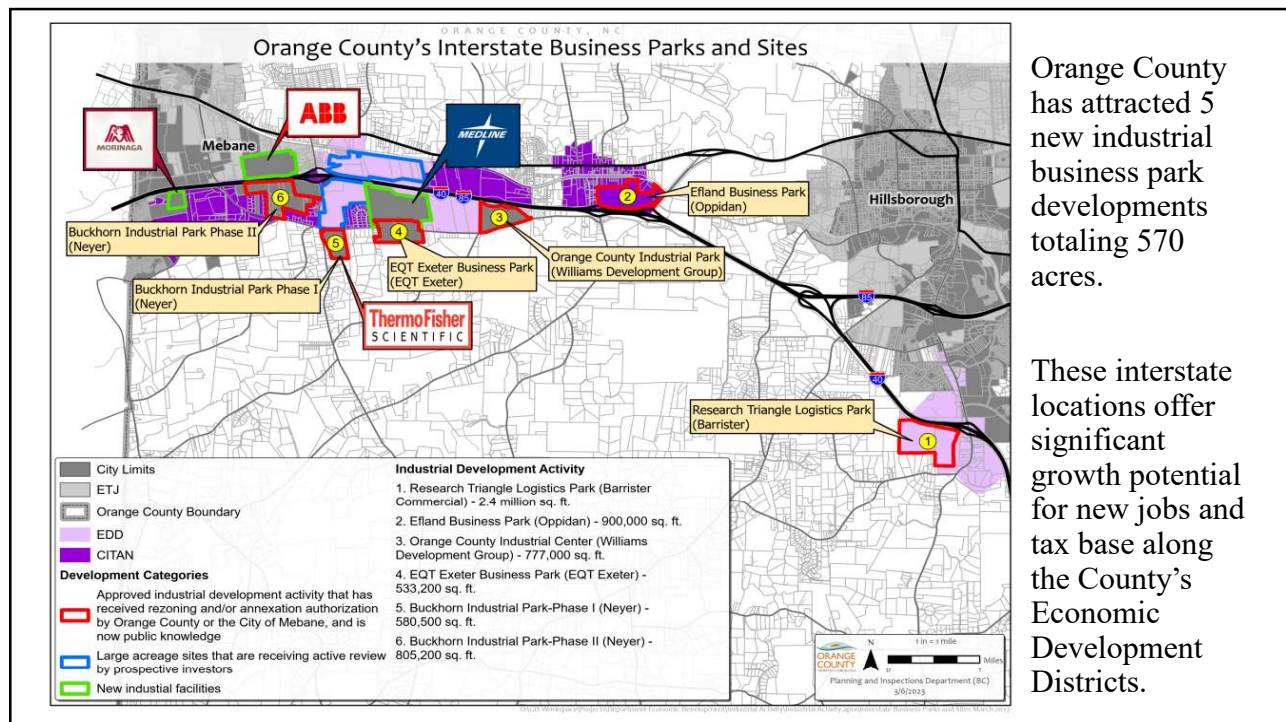
Economic Development

223

Large Industrial, Commercial and Retail Projects Recruited to Orange County Since 2019					
Company	New Jobs	Average Annual Wage	Taxable Investment (\$ Million)	Date of Full Employment	Total Square Footage
ABB	403	\$70,789	\$40.0	Dec. 2024	200,000 sq. ft.
Medline	301	\$35,368	\$110.0	Jan. 2026	1.2 Million sq. ft.
Mid-Atlantic	N/A	N/A	N/A	N/A	290,000 sq. ft.
Sports Endeavors	N/A	N/A	N/A	N/A	100,000 sq. ft.
Wegmans	350	\$12-15/hr	\$18.0	Feb. 2026	100,000 sq. ft.
Well Dot	400	\$63,656	\$2.0	Dec. 2025	N/A
Thermo Fisher Scientific	200	N/A	\$234.0	N/A	375,000 sq. ft.

Source: Orange County Economic Development

224



Orange County has attracted 5 new industrial business park developments totaling 570 acres.

These interstate locations offer significant growth potential for new jobs and tax base along the County's Economic Development Districts.

225

Thermo Fisher Scientific



New life science manufacturer of laboratory pipettes, with a \$234 million property tax base, a 365,000 sq. ft. building, and an eventual workforce of 250-300 full time employees.

226

Medline Industries



Medical products distribution to hospitals, nursing homes, emergency responders and health care facilities, with a \$100 million property tax base, a 1.2 million sq ft. logistics building and 300 employees.

227

ABB, Inc.



Orange County's largest private sector employer is a manufacturer of complex electrical components, with a new 200,000 sq. ft. factory addition, and an average salary above \$70,000 per year.

228

Orange County Small Business + Farm Support

Funding totals and number of awards, from 2015 Q2 – 2023 Q4

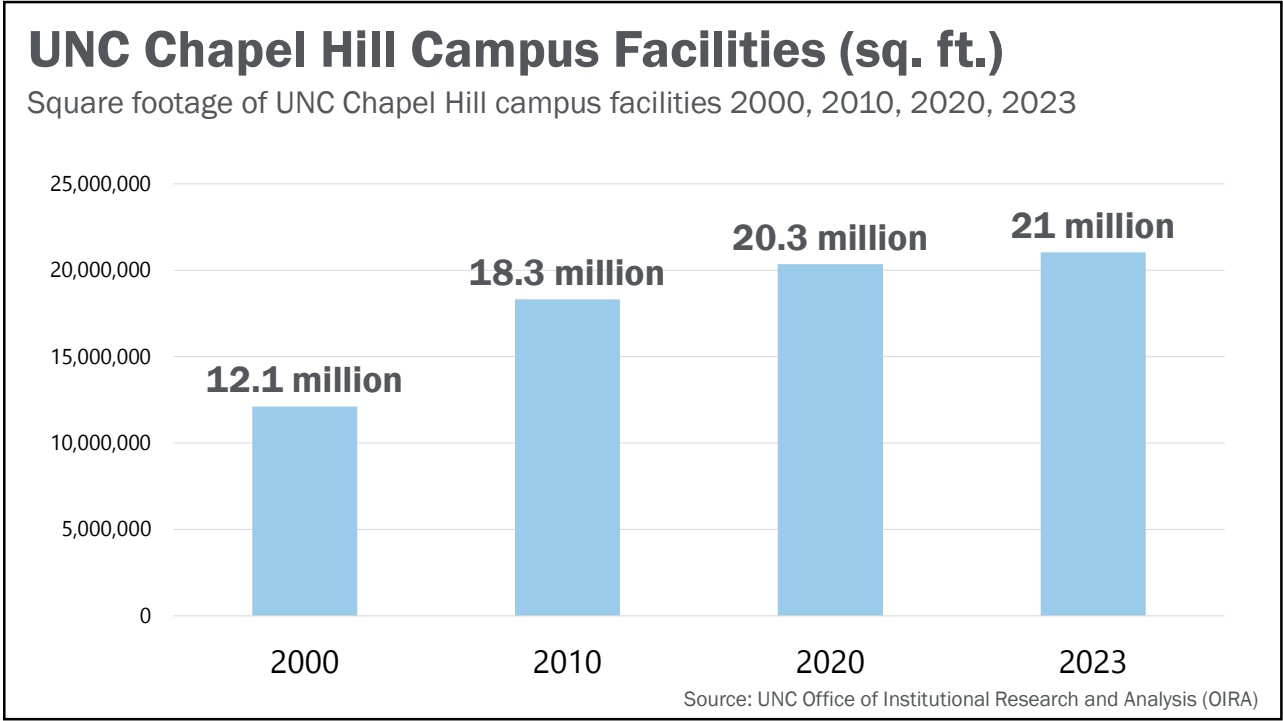
Programs	Awards Made	Amount of Funding
COVID-19 Emergency Small Business Loan and Grant Round 1 & Emergency Grant Rounds 2 & 3	139	\$647,131
Small Business Investment Grant	272	\$1,394,547
Agriculture Grant	116	\$931,674
Total Awarded	527	\$2,973,352

Source: Orange County Economic Development

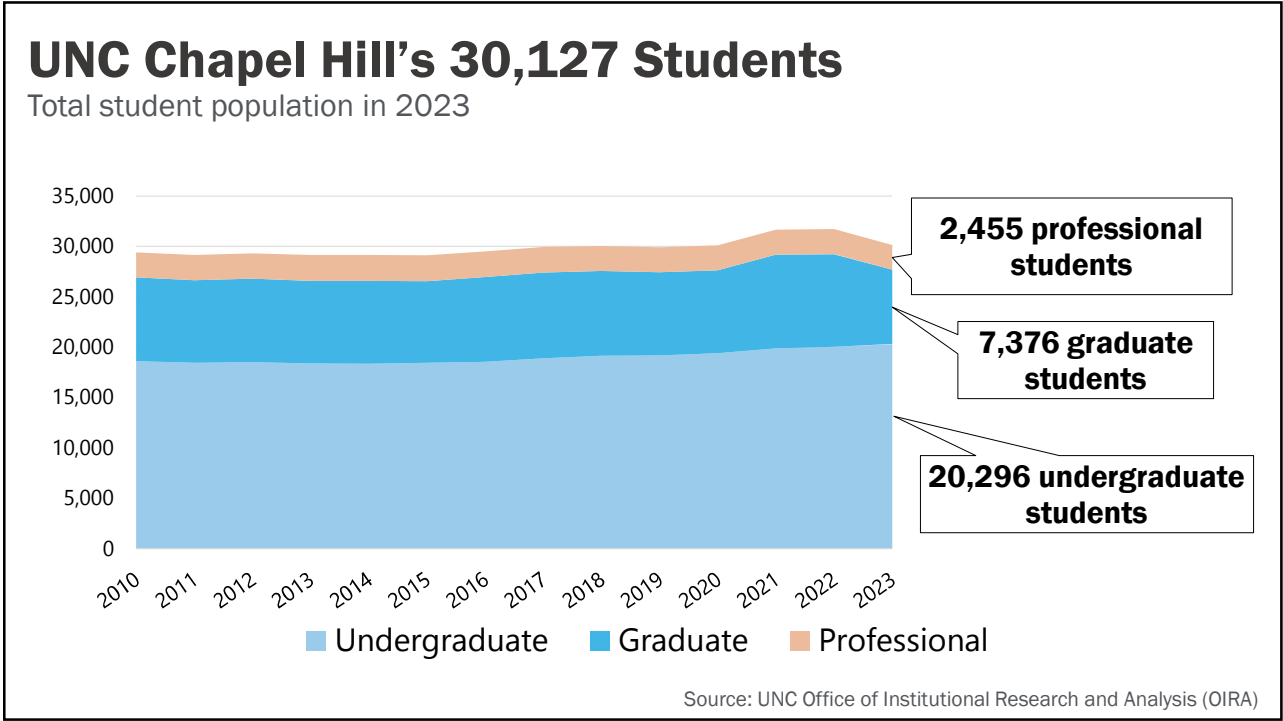
229

UNC Chapel Hill

230

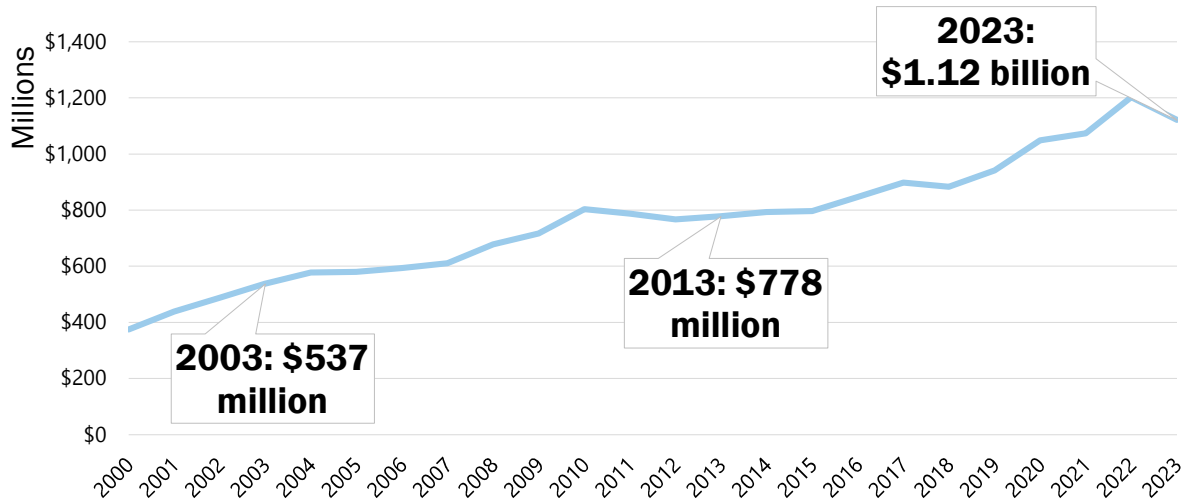


231



232

UNC Chapel Hill Annual Research Funding

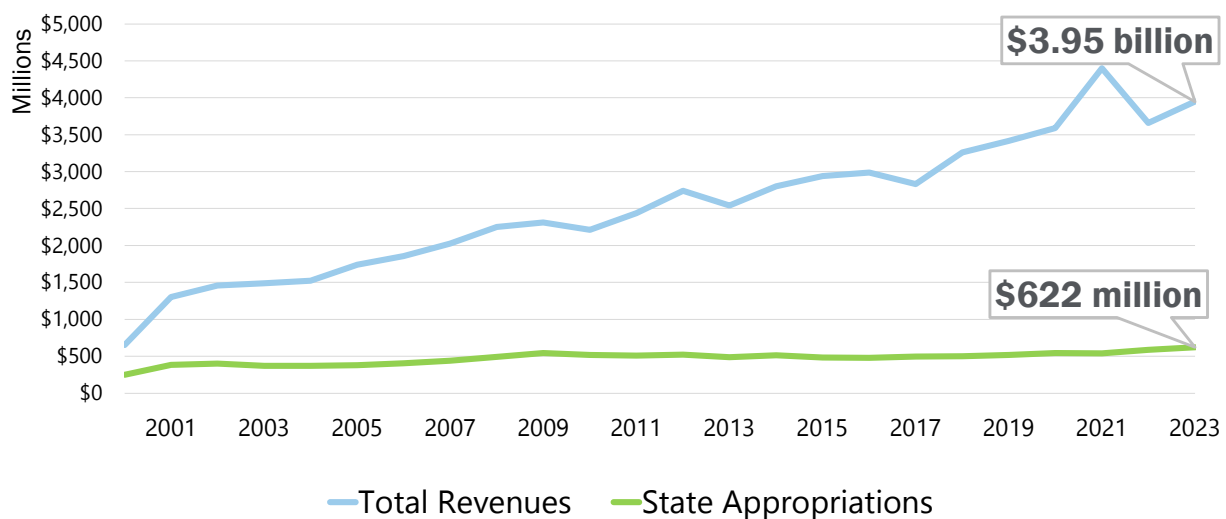


Source: UNC Office of Institutional Research and Analysis (OIRA)

233

UNC Chapel Hill Annual Revenues

Total annual operating revenue compared with state appropriations between 2001 and 2023

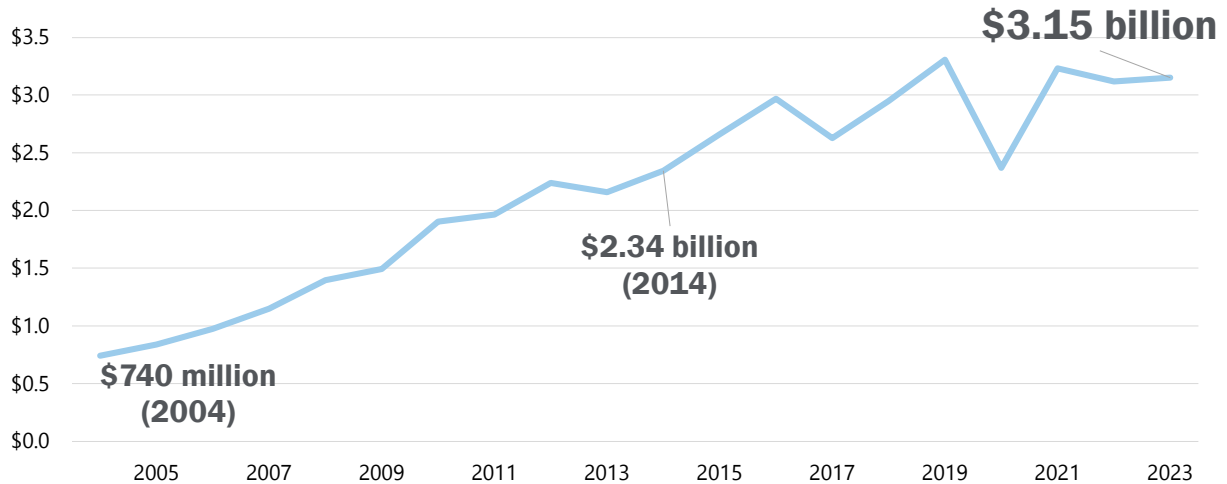


Source: UNC Office of Institutional Research and Analysis (OIRA)

234

UNC Chapel Hill Endowment

Value of UNC Chapel Hill Endowment (in billions), 2004-2023

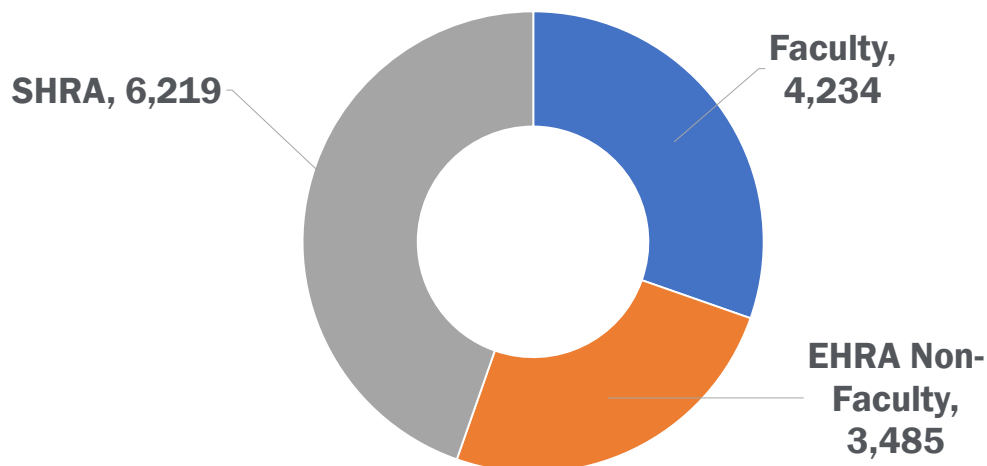


Source: UNC Office of Institutional Research and Analysis (OIRA)

235

UNC Chapel Hill, 13,938 Employees by Classification

SHRA employees are Subject to the NC Human Resources Act and EHRA are Exempt from the Human Resources Act and largely fall into the non-faculty categories of instruction, research, public service and senior academic and administrative officers

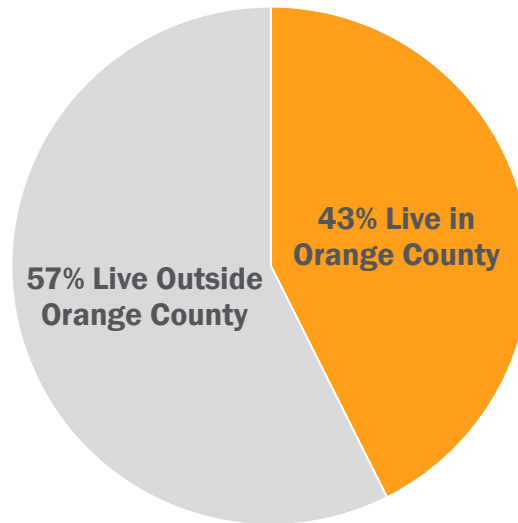


Source: UNC Office of Institutional Research and Analysis (OIRA)

236

UNC Chapel Hill Employees by County of Residence

43% of UNC Chapel Hill employees live in Orange County in 2022, down from 48% in 2014

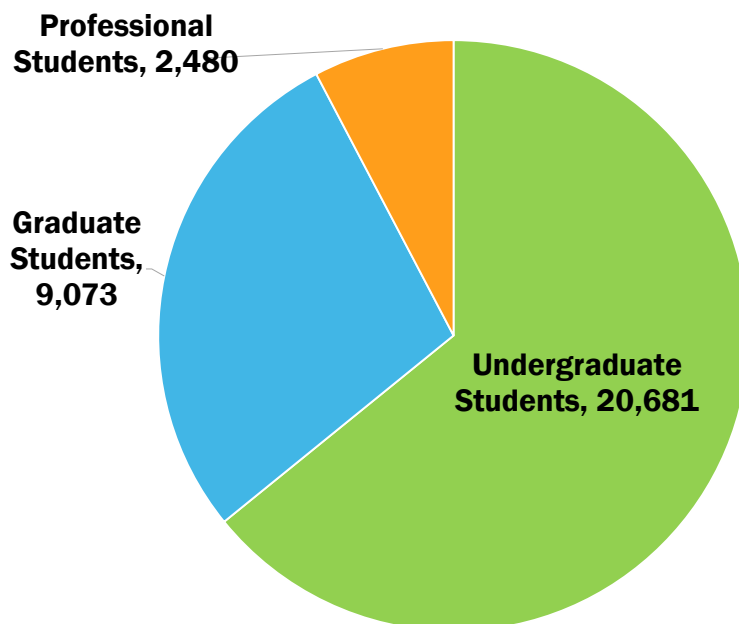


Source: UNC Office of Institutional Research and Analysis (OIRA)

237

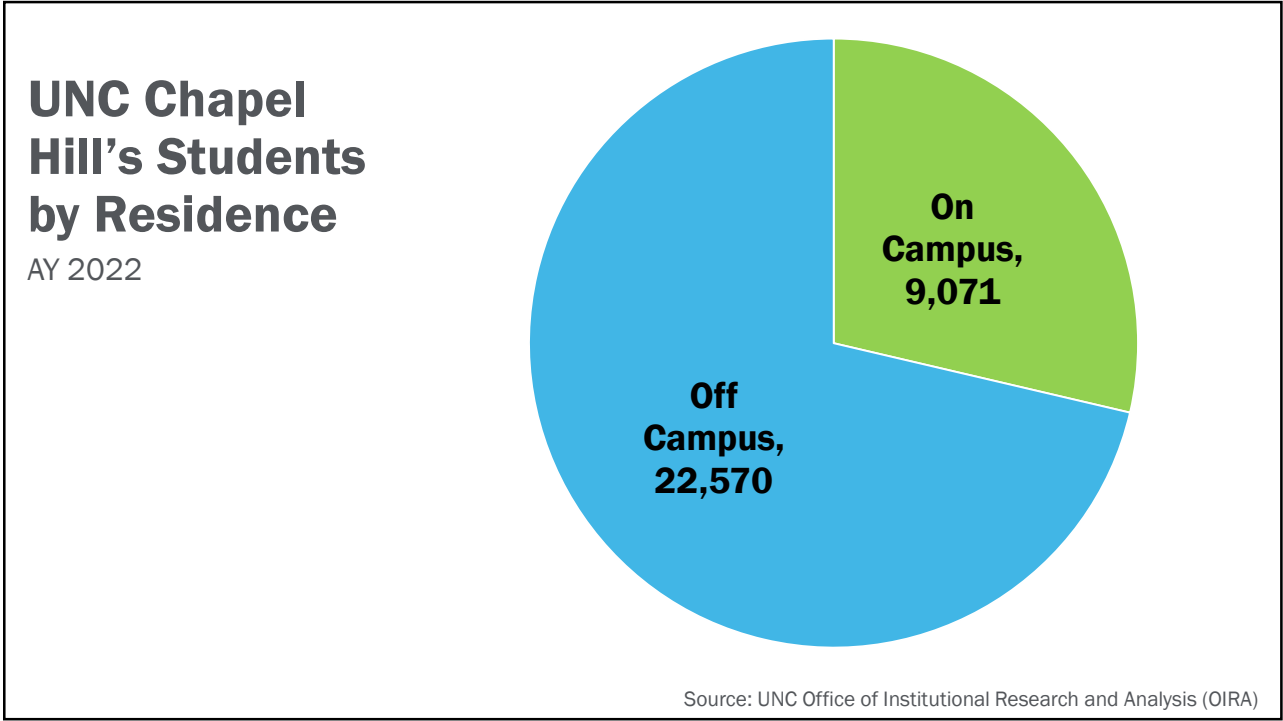
UNC Chapel Hill's 32,234 Students by Education Level

AY 2023

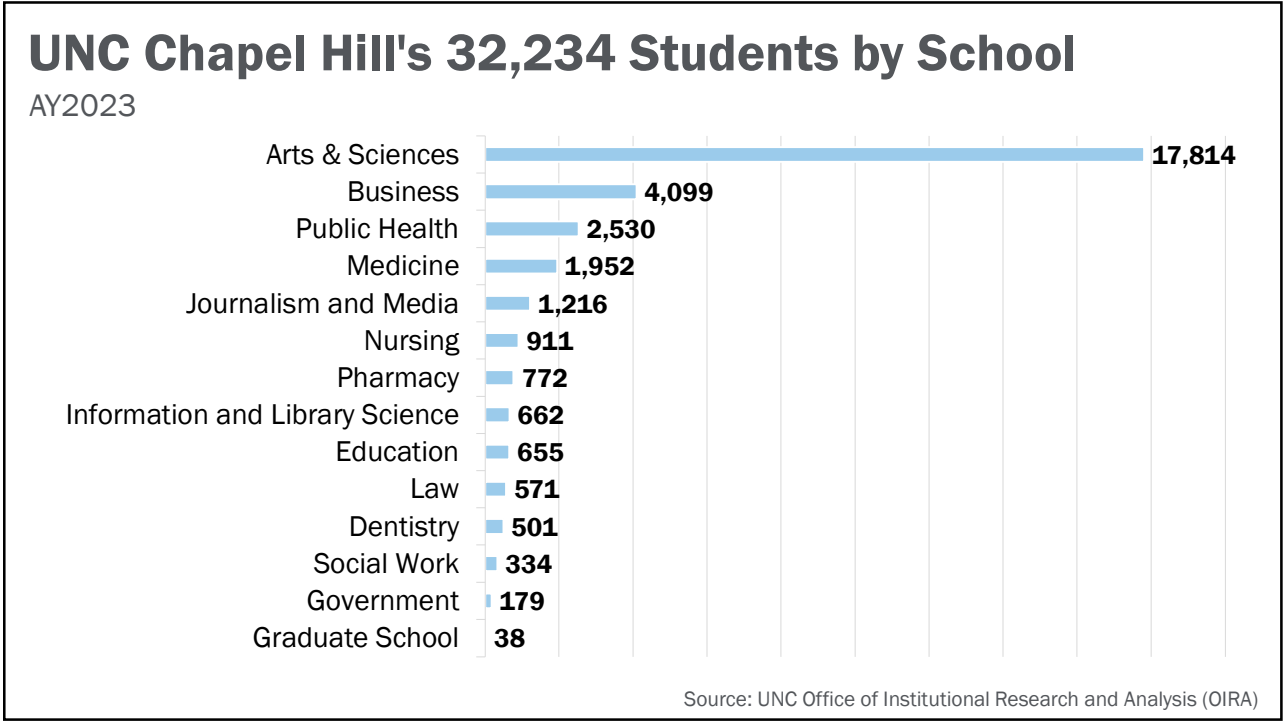


Source: UNC Office of Institutional Research and Analysis (OIRA)

238



239

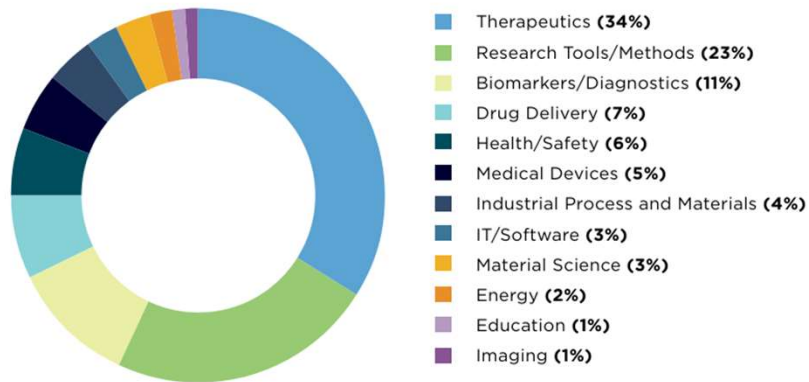


240

Innovate Carolina Inventions

Innovate Carolina's Office of Technology Commercialization worked with UNC Chapel Hill researchers on 140 invention disclosures, the submission of 80 new patent applications, the awarding of 58 issued U.S. patents, and 70 technology licenses

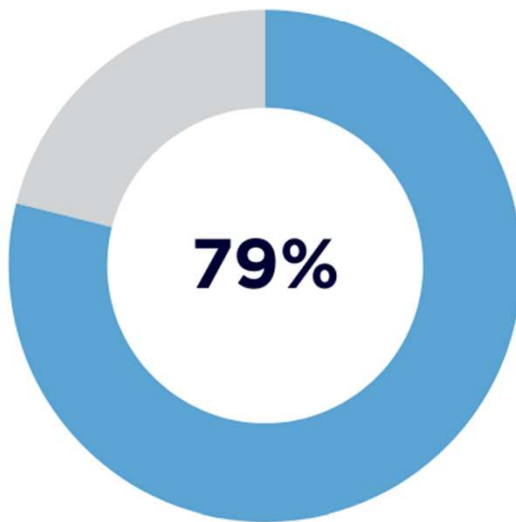
Inventions Reported by Technology Type, FY2022



Source: Innovate Carolina FY2021-2022 Impact Report

241

IP-Based Startup Companies and Jobs

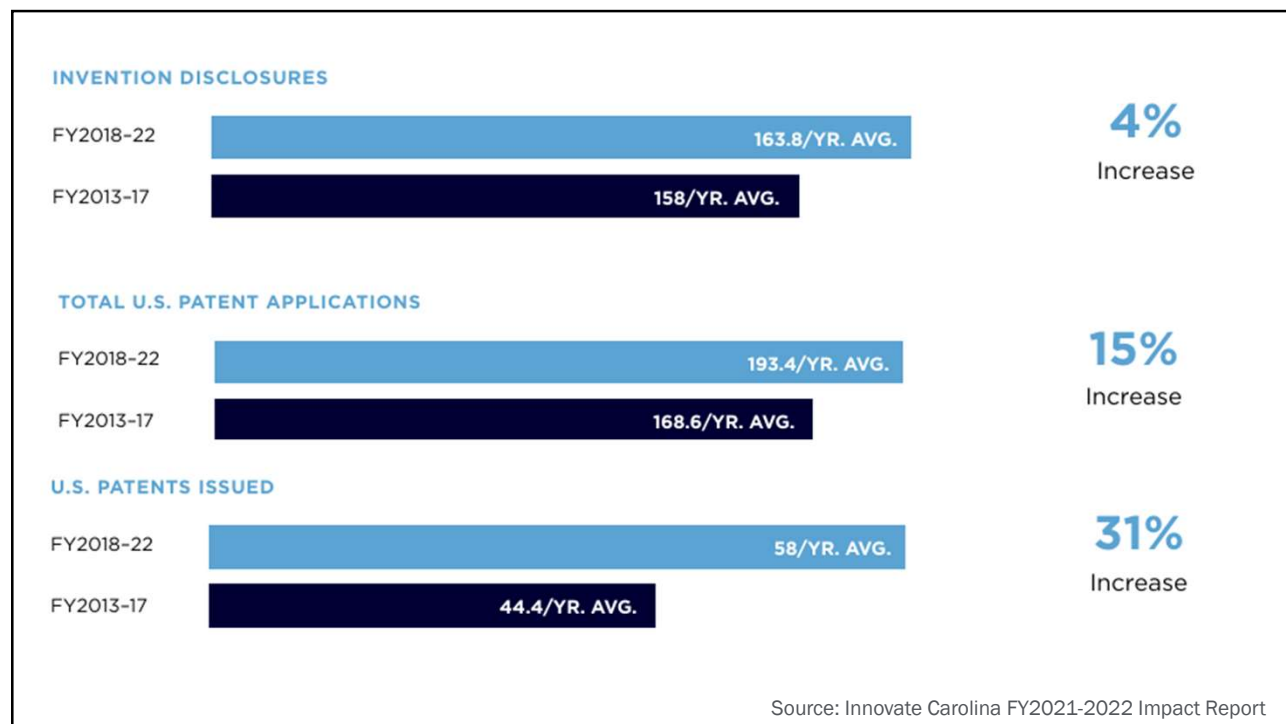


of total UNC-Chapel Hill
IP-based startups work in
the life sciences sector.*

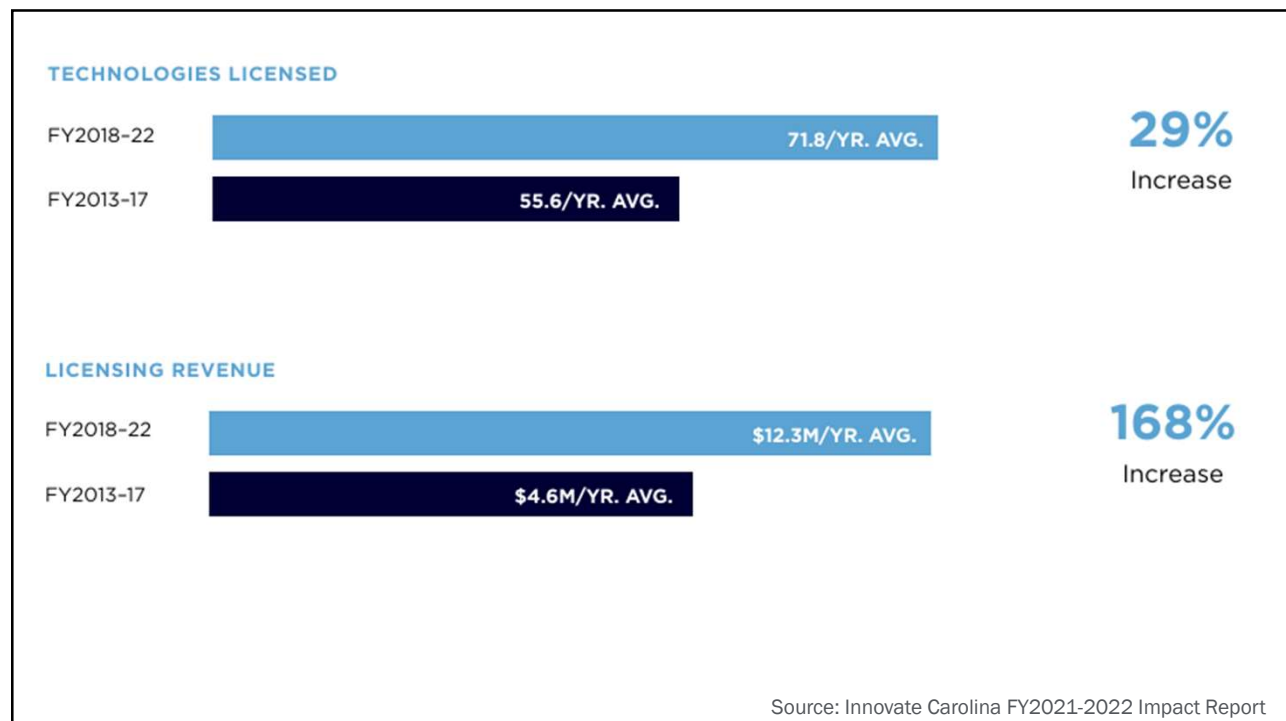
*For further detail, see innovate.unc.edu/impact

Source: Innovate Carolina FY2021-2022 Impact Report

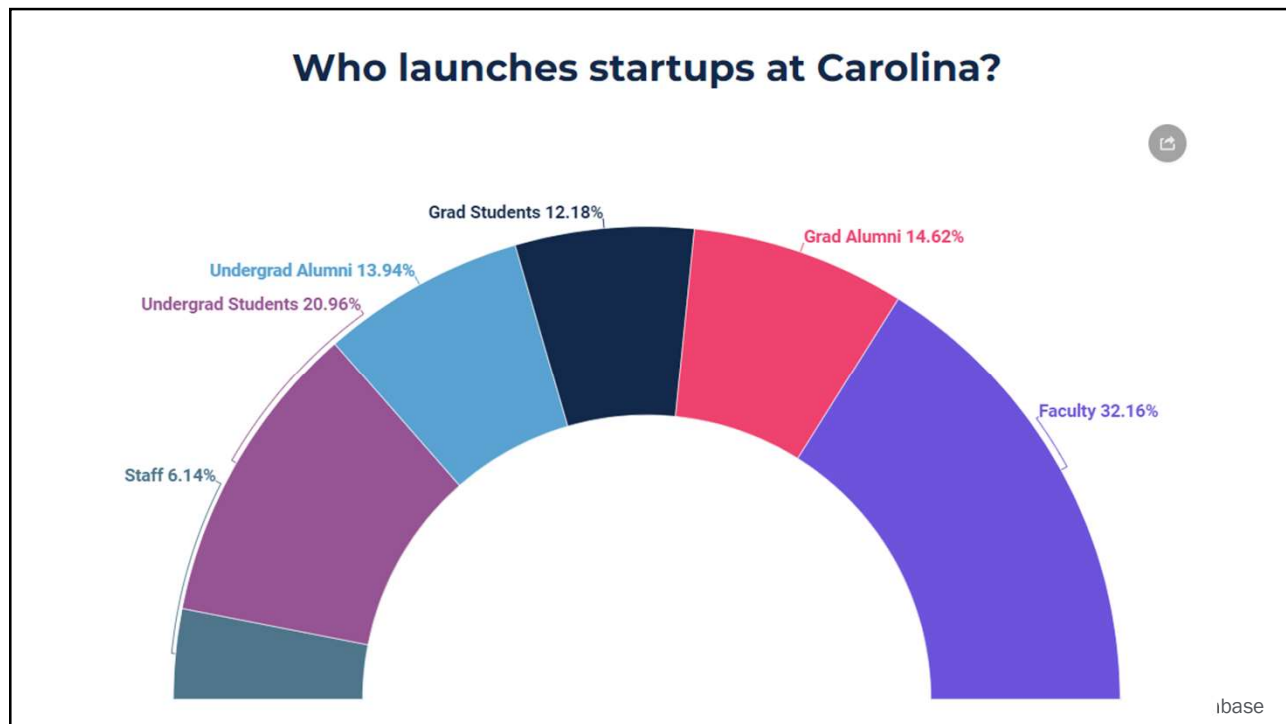
242



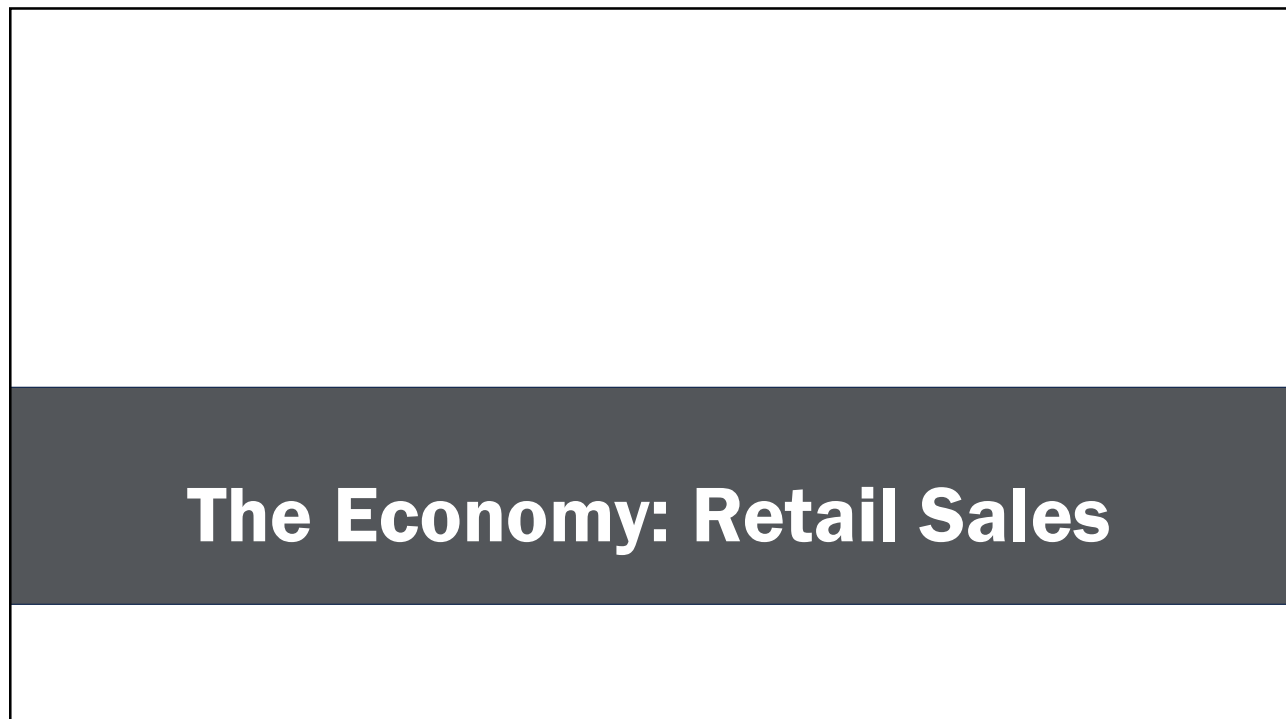
243



244



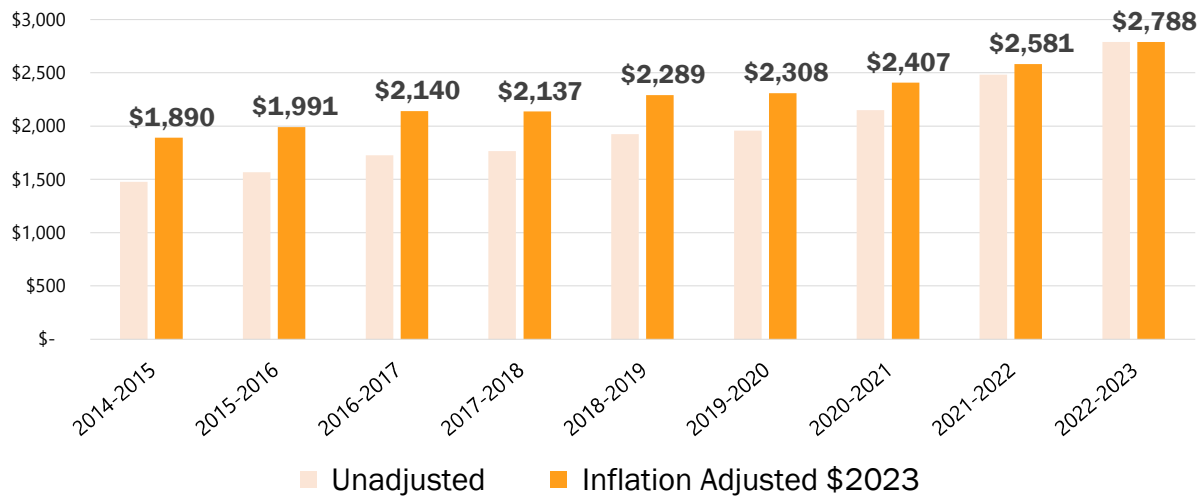
245



246

Taxable Retail Sales – Orange County

Unadjusted and Inflation adjusted (\$2023) Orange County taxable sales (in millions) for FY2015 – FY2023

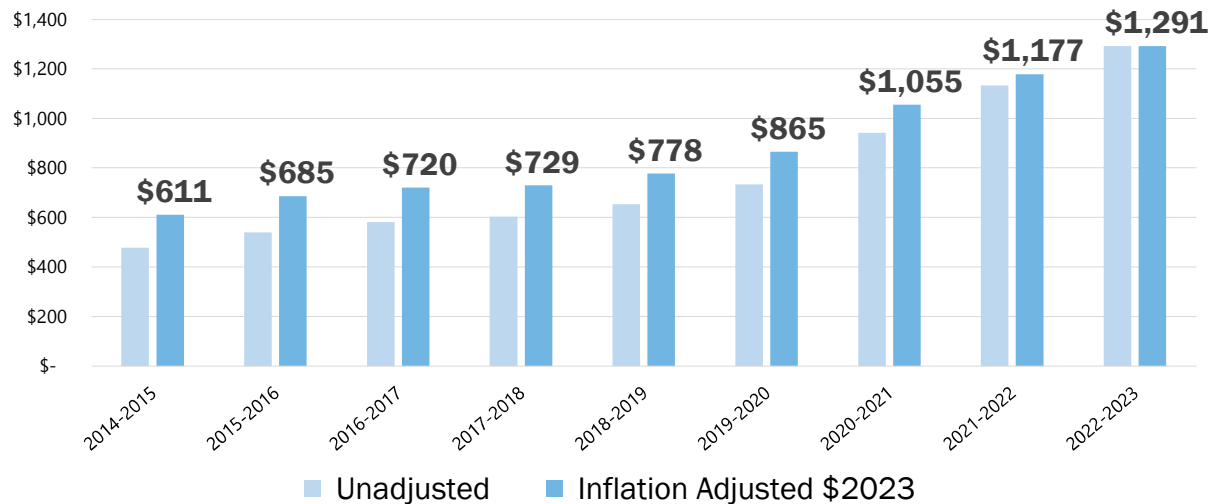


Source: NC Department of Revenue

247

Taxable Retail Sales – Chatham County

Unadjusted and Inflation adjusted (\$2023) Chatham County taxable sales (in millions) for FY2015 – FY2023

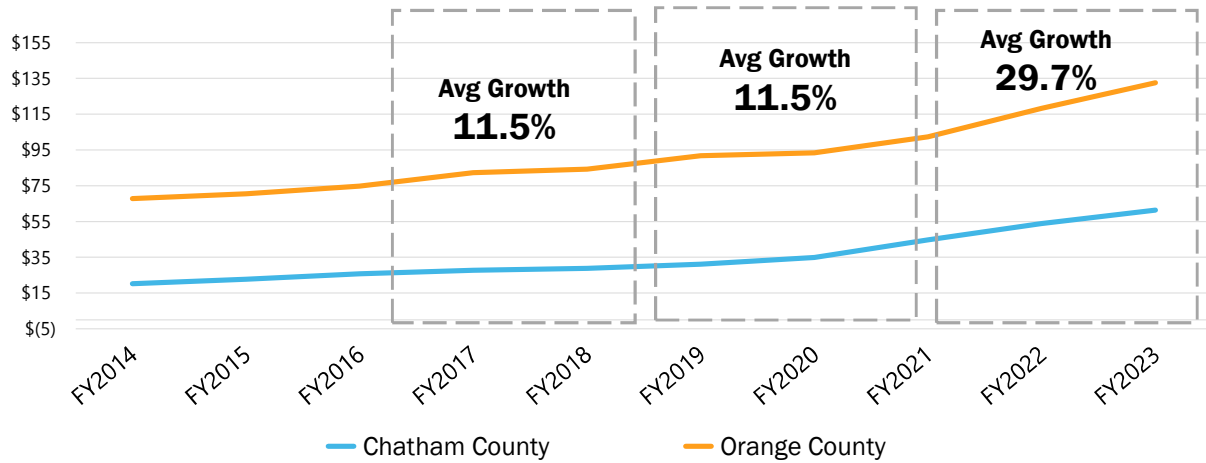


Source: NC Department of Revenue

248

Sales Tax Collections Rising Faster Post-pandemic

Sales tax collections (in millions), FY2014 – FY2023

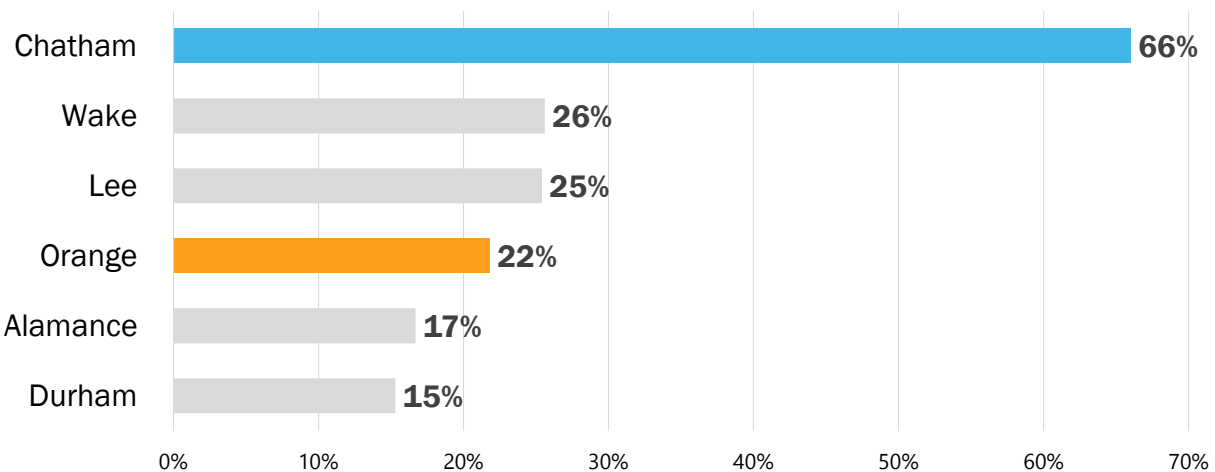


Source: NC Department of Revenue

249

Taxable Sales Growth from FY2019 to FY2023

(inflation adjusted \$2023)

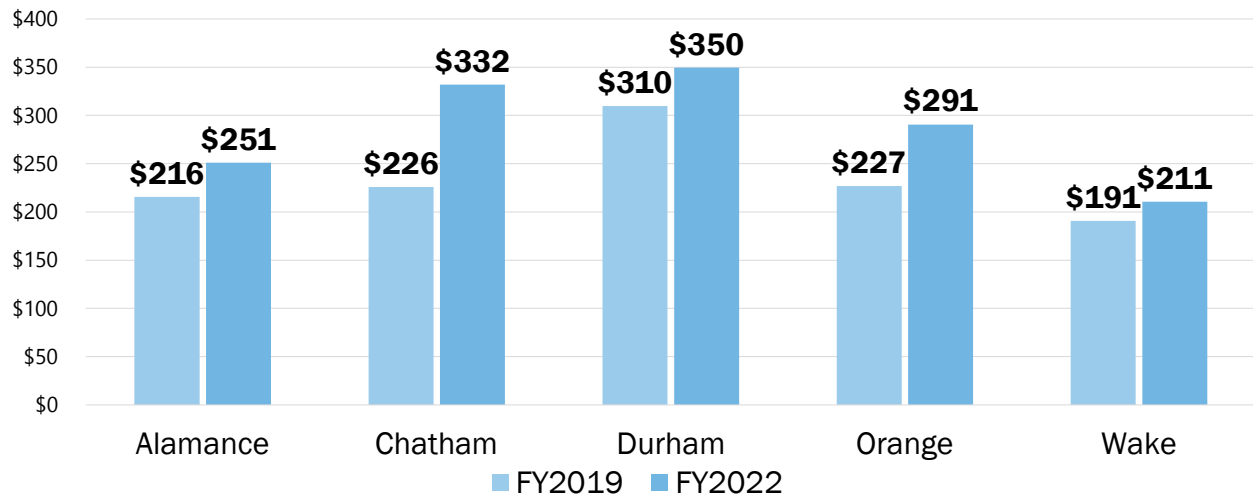


Source: NC Department of Revenue

250

Sales Tax Per Capita

Total sales tax collected in a county divided by the number of residents of the county (FY2019 and FY2022; inflation adjusted \$2022)

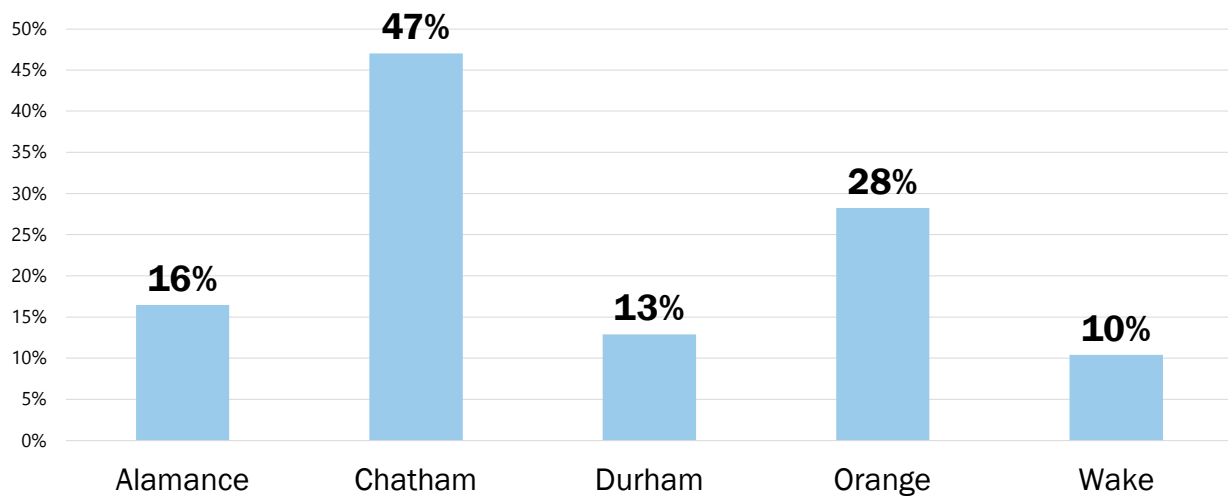


Source: NC Department of Revenue

251

Sales Tax Growth Per Capita, FY2019 to FY2022

Inflation Adjusted \$2022

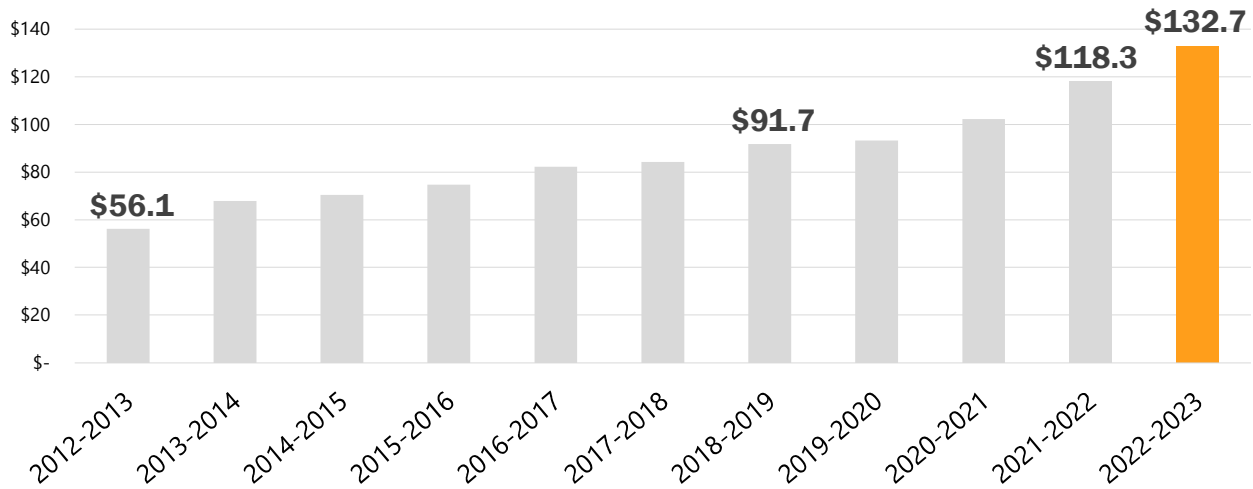


Source: NC Department of Revenue

252

Sales Tax Collections: Orange County

Orange County sales tax collections (in millions), FY2013 - FY2023

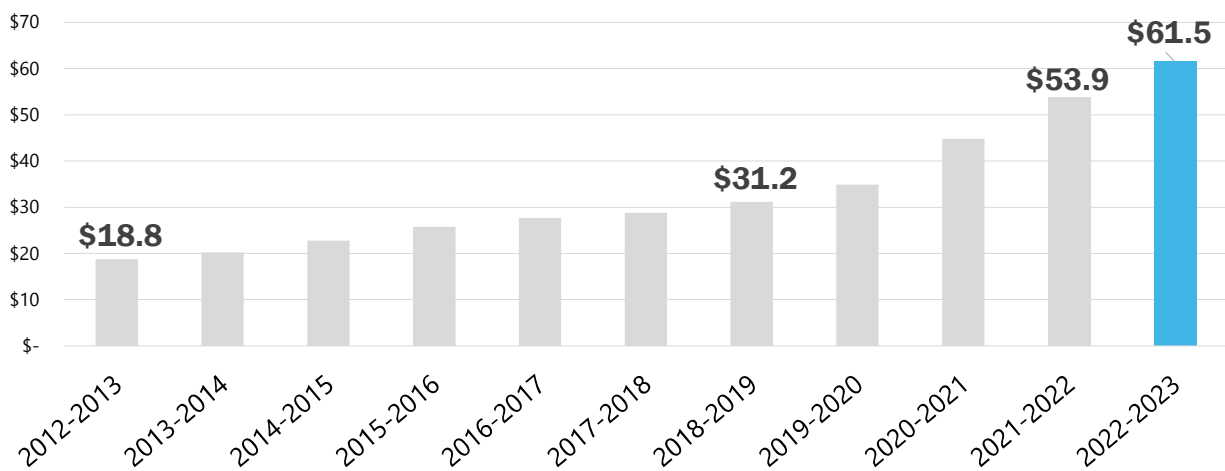


Source: NC Department of Revenue

253

Sales Tax Collections: Chatham County

Chatham County sales tax collections (in millions), FY2013 - FY2023

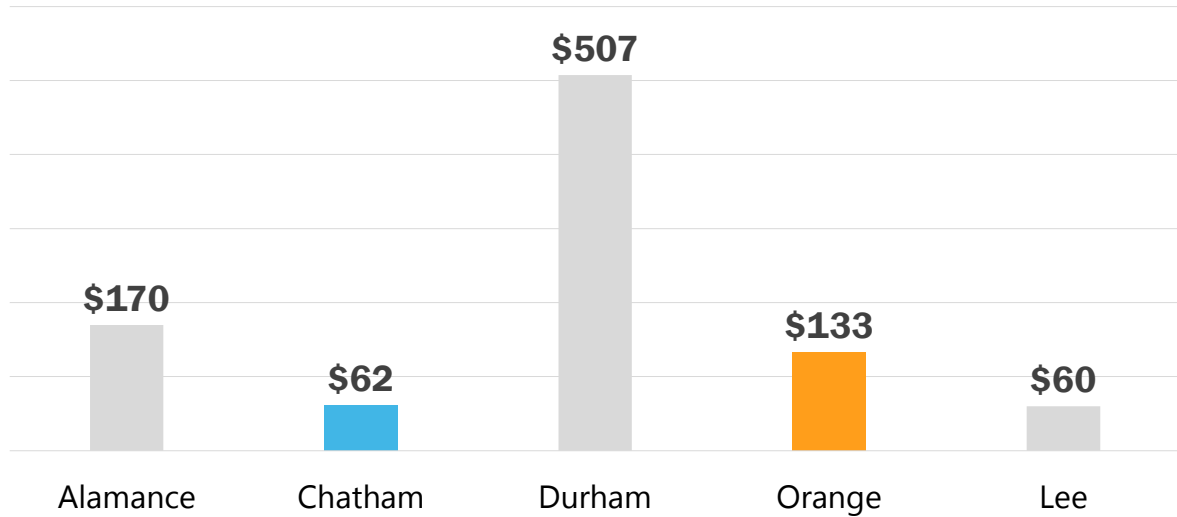


Source: NC Department of Revenue

254

Gross Sales and Use Tax Collection 2023 (in millions)

Gross Sales and Use Tax by county for FY 2022-2023

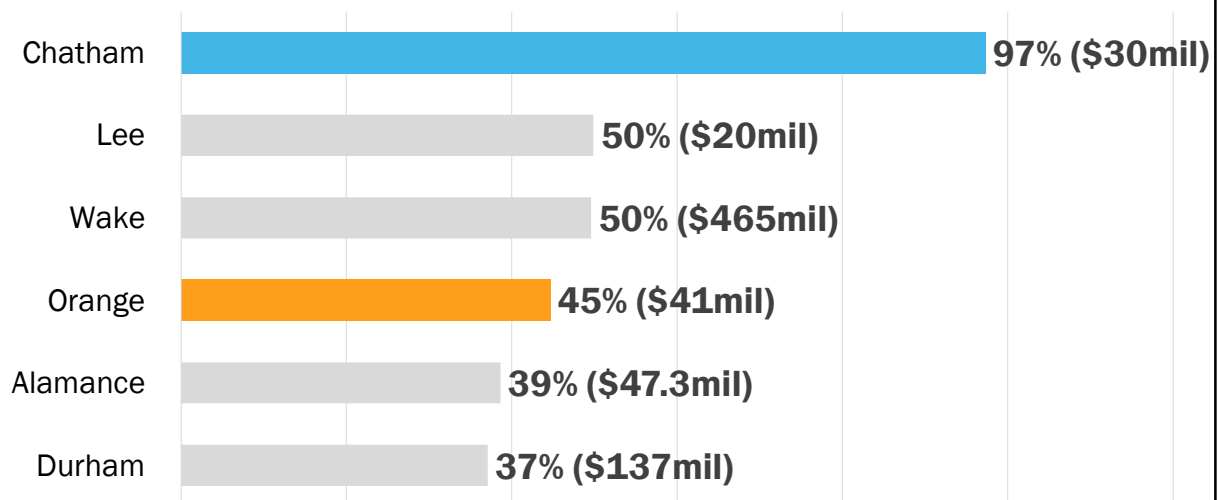


Source: NC Department of Revenue

255

Sales and Use Tax Collections Growth, 5-Year

Percent and dollar increase in gross Sales and Use Tax collections, from FY2019 to FY2023

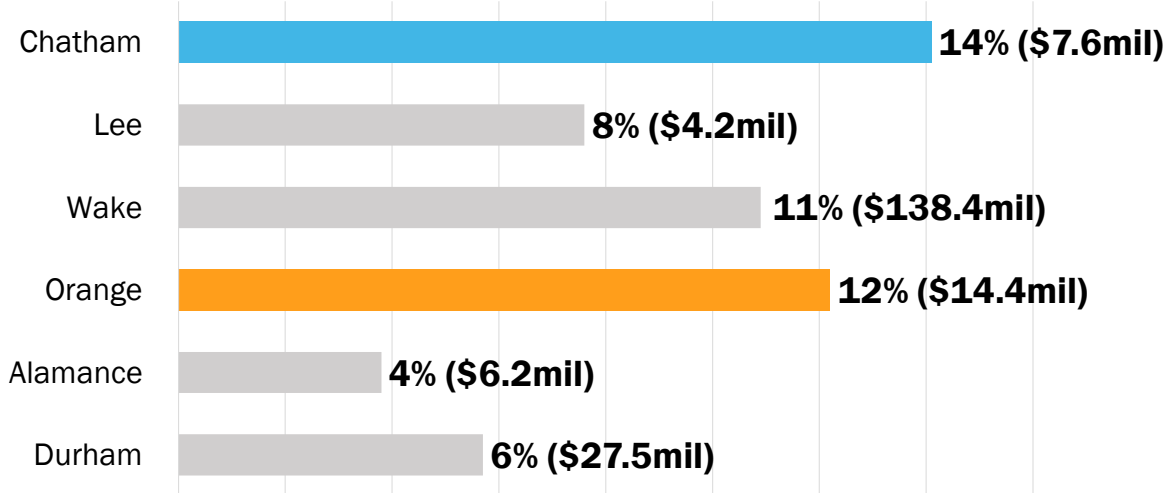


Source: NC Department of Revenue

256

Sales and Use Tax Collections Growth, 1-Year

Percent and dollar increase in gross Sales and Use Tax collections, from FY2022 to FY2023

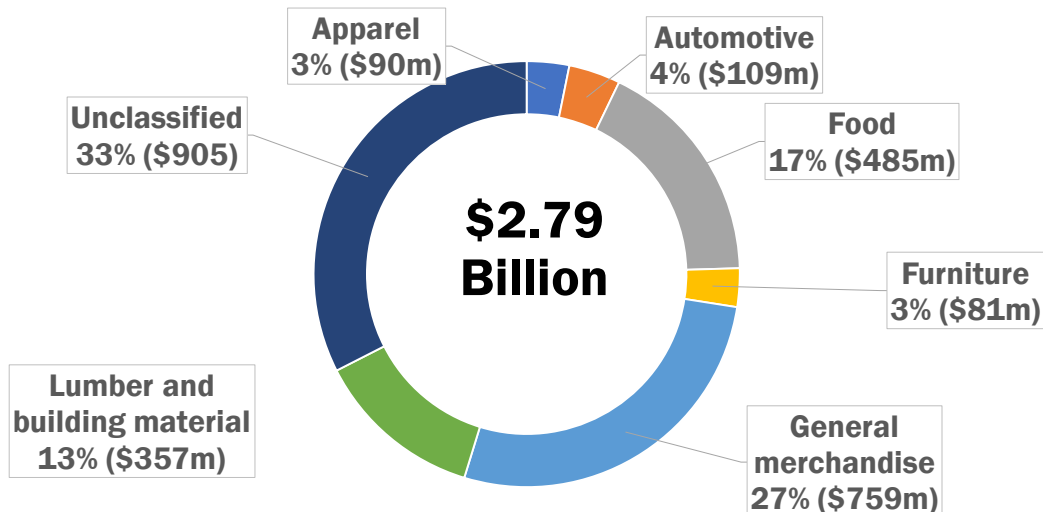


Source: NC Department of Revenue

257

Taxable Sales and Purchases: Orange County

Orange County taxable sales and purchases by major business category, FY2023

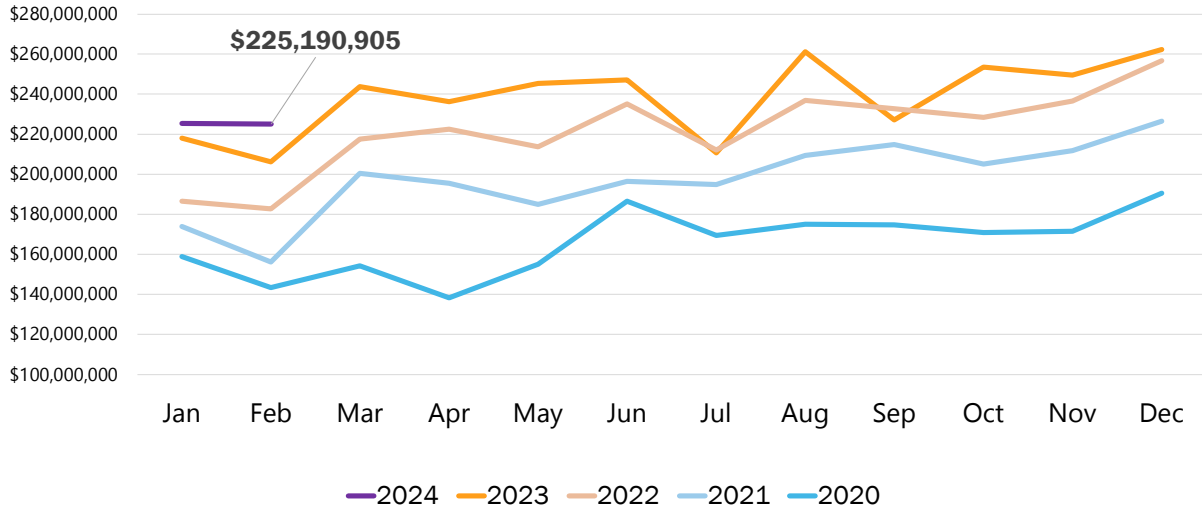


Source: Nc Department of Revenue

258

Orange County Monthly Retail Sales

Taxable retail sales by month, 2020 through February 2024

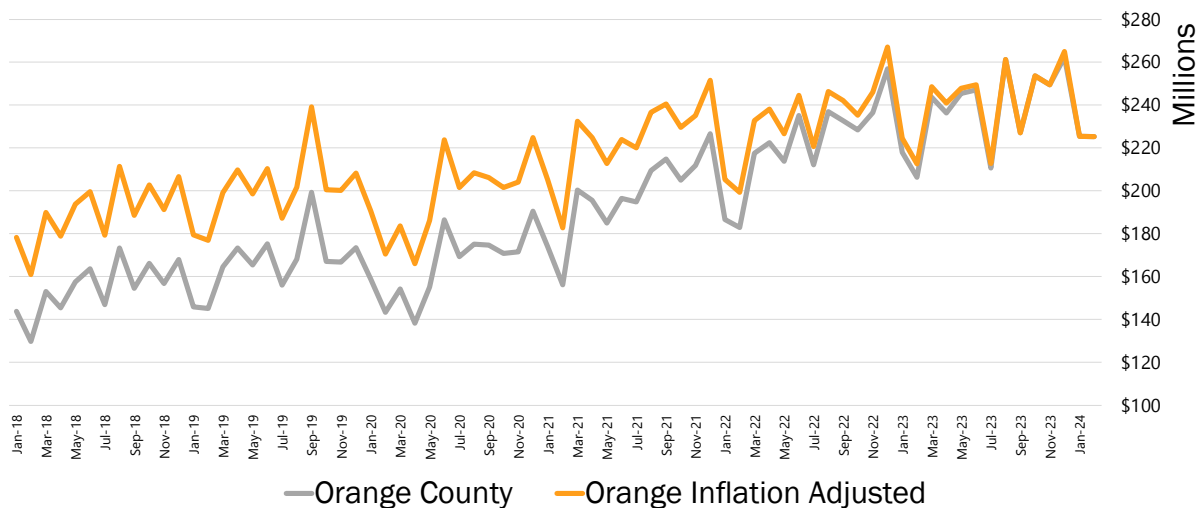


Source: NC Department of Revenue

259

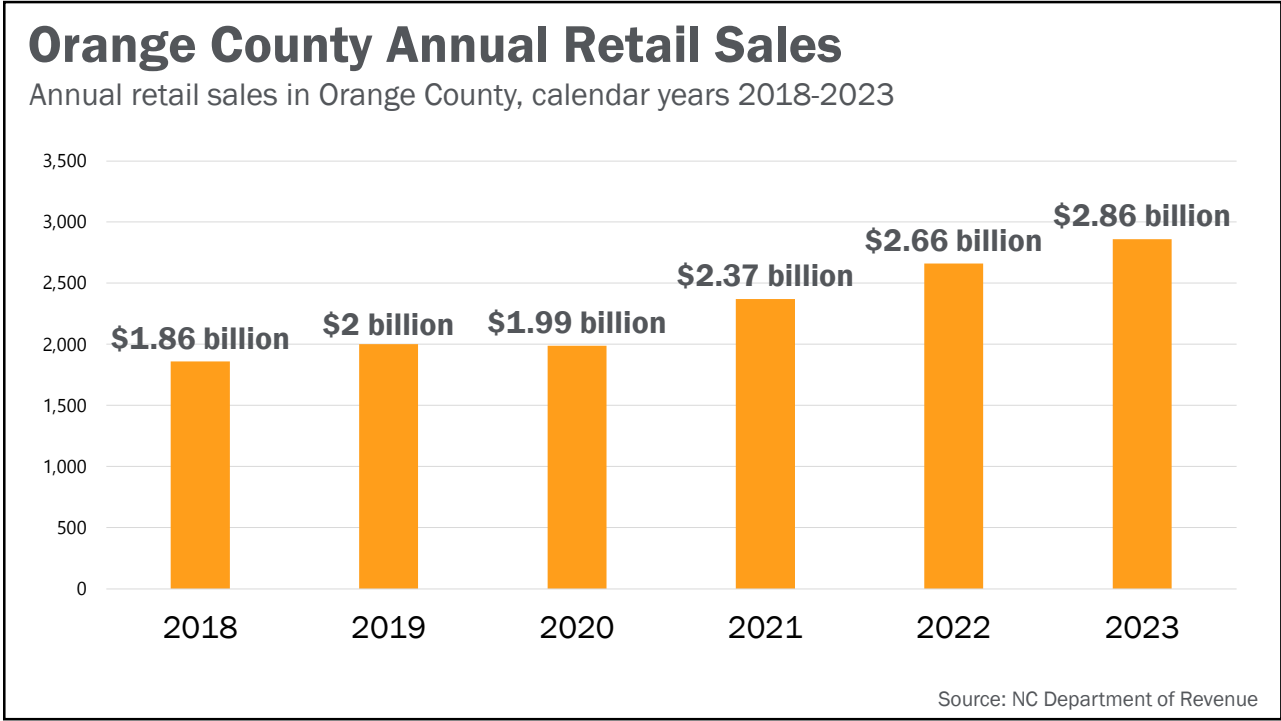
Orange County Monthly Retail Sales

Taxable retail sales by month, 2018-Feb 2024, actual and inflation adjusted \$2023

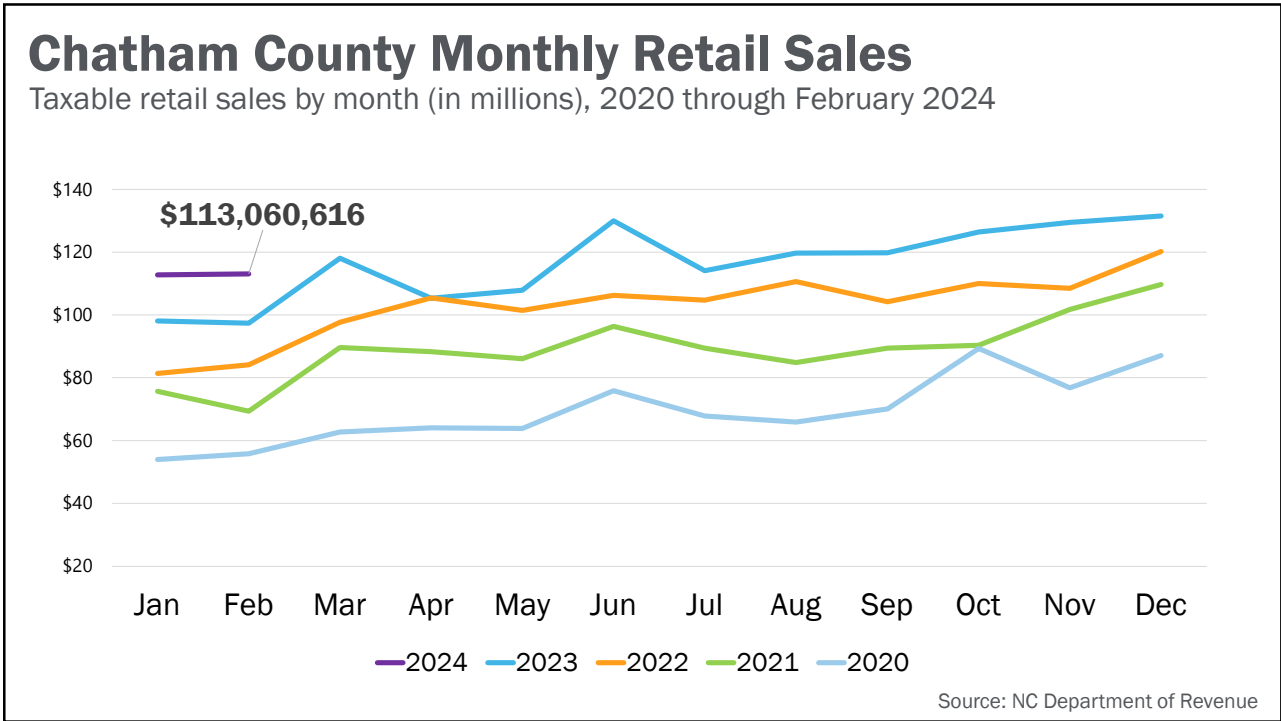


Source: NC Department of Revenue

260



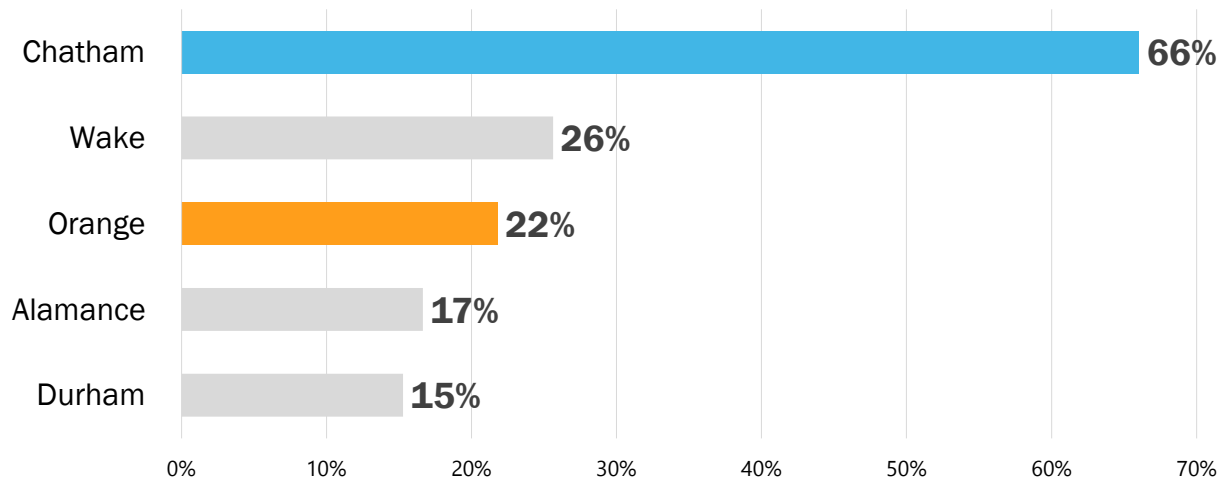
261



262

Taxable Sales Growth

From FY2019 to FY2023 (inflation adjusted \$2023)

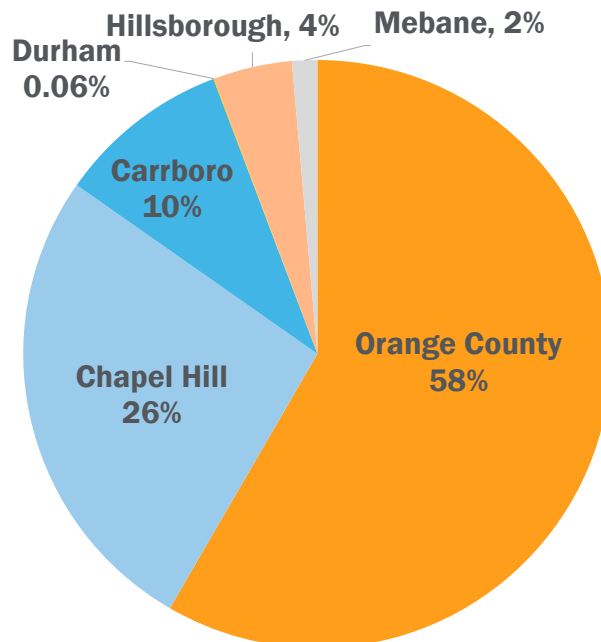


Source: NC Department of Revenue

263

Orange County Local Sales and Use Tax Distribution

How Orange County's Local Sales and Use Tax is distributed to the county & among its municipalities, FY2023



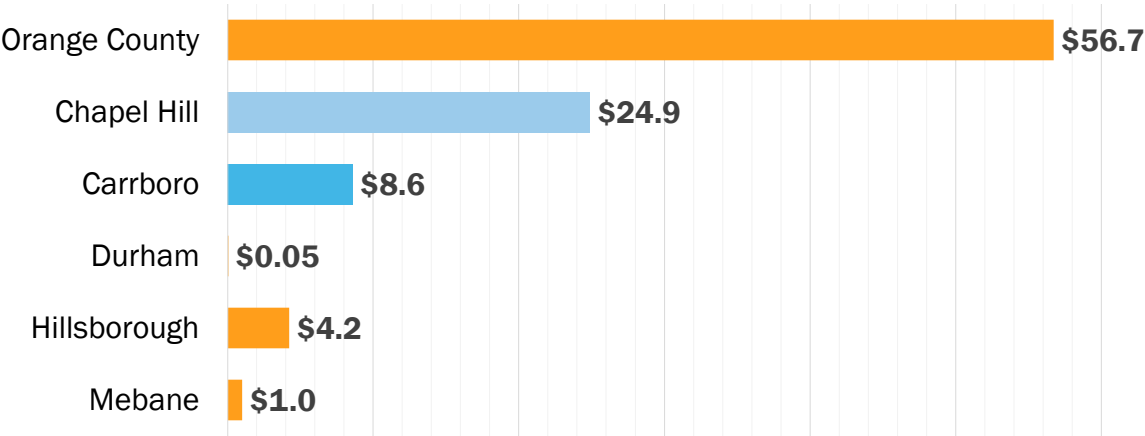
"Local Sales and Use Tax" includes Articles 39, 40, 42, 43, 44, 45 and 46 sales taxes.

Source: NC Department of Revenue

264

Orange County All Sales and Tax Distribution (millions)

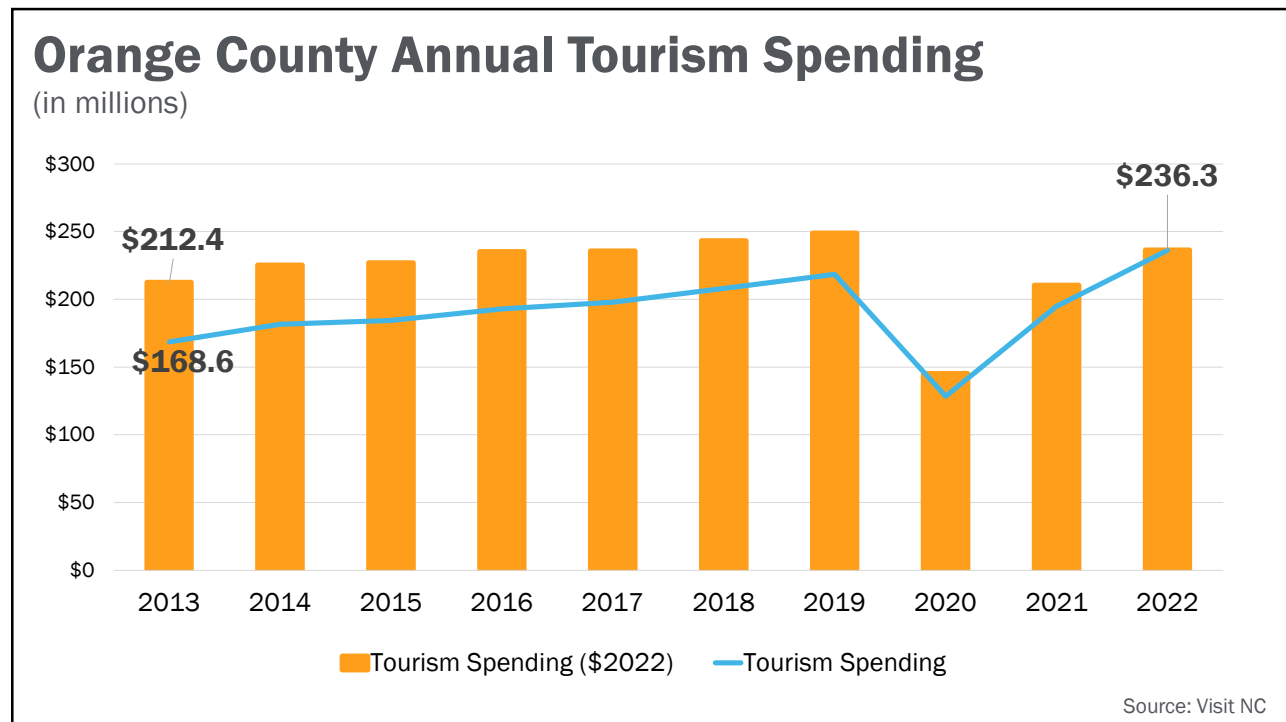
Orange County “All Sales Tax” distribution to county and its municipalities, FY2023



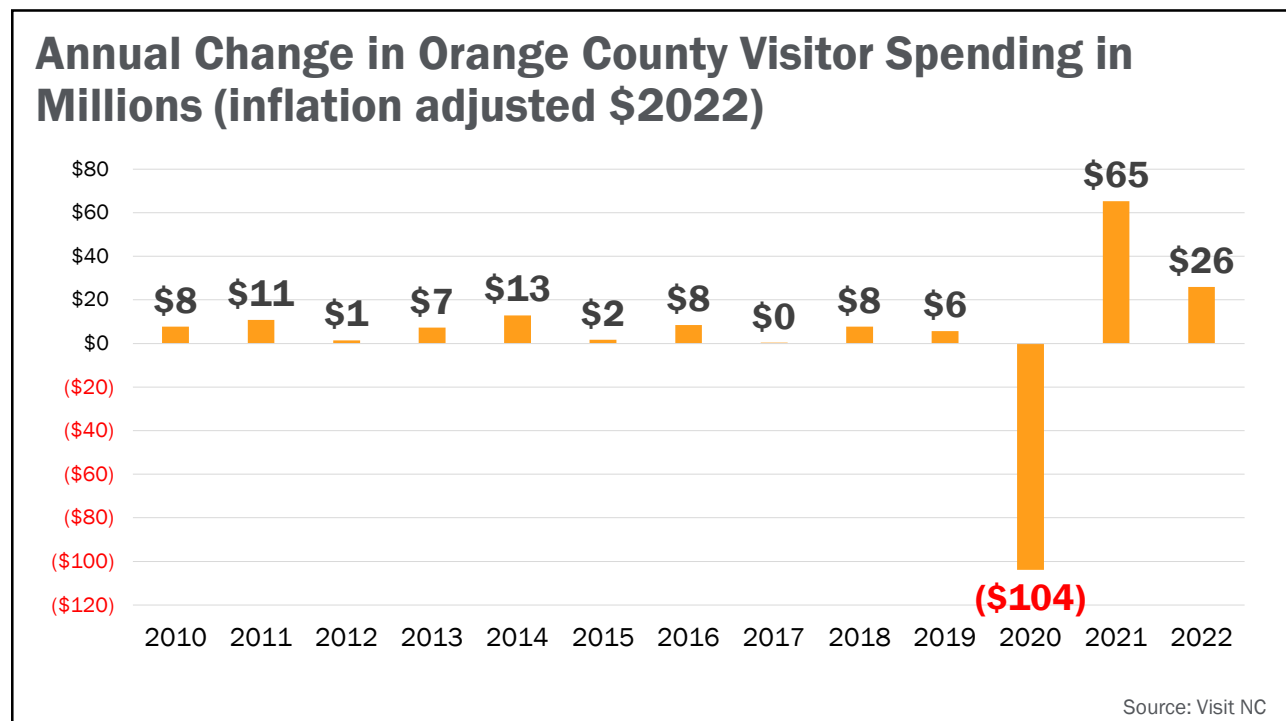
“Local Sales and Use Tax” includes Articles 39, 40, 42, 43, 44, 45 and 46 sales taxes.
“All Sales Tax” includes Local Sales and Use tax plus sales tax on tire disposal, white good disposal, electricity, piped natural gas, telecommunications, beer and wine excise, video programming, and solid waste disposal

Source: NC Department of Revenue

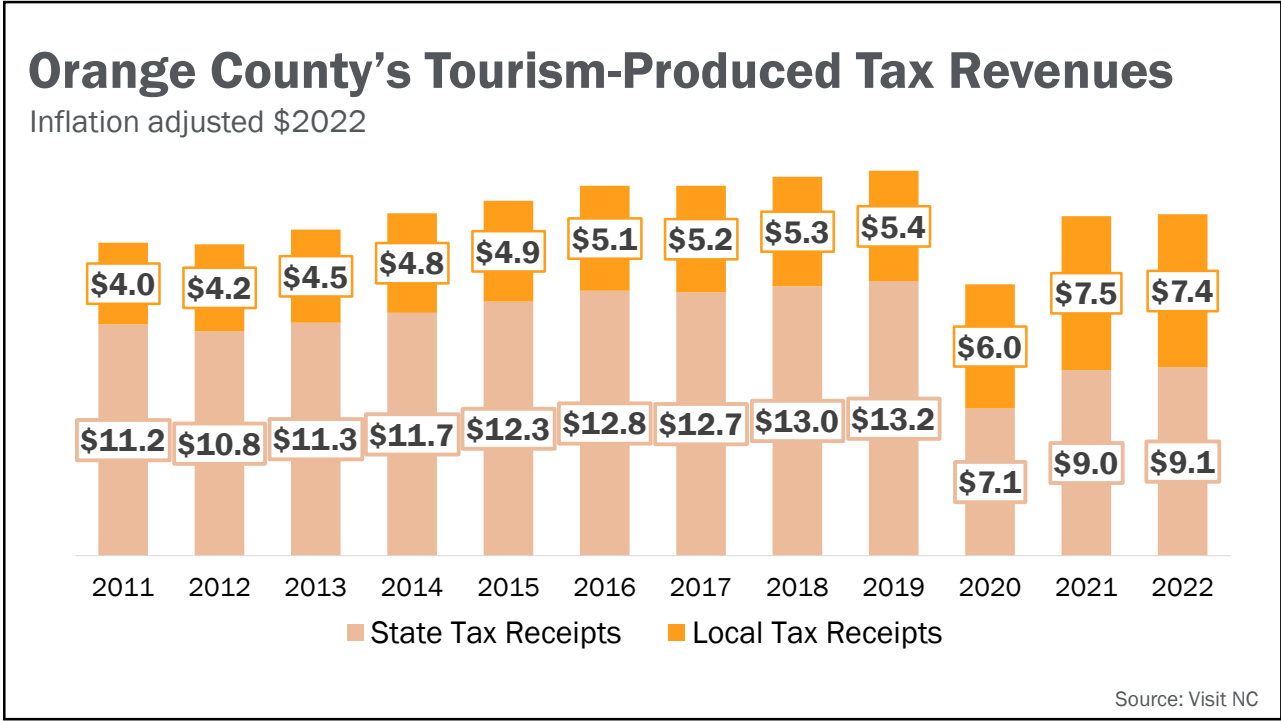
The Economy: Tourism



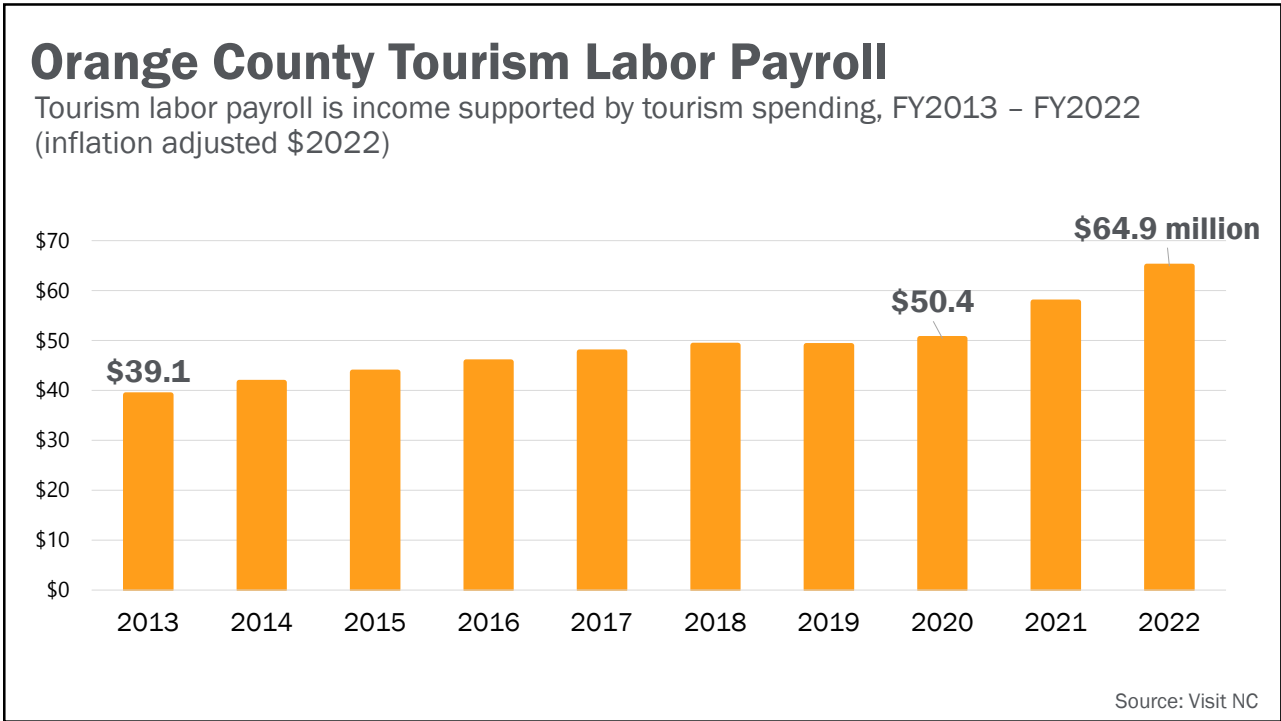
267



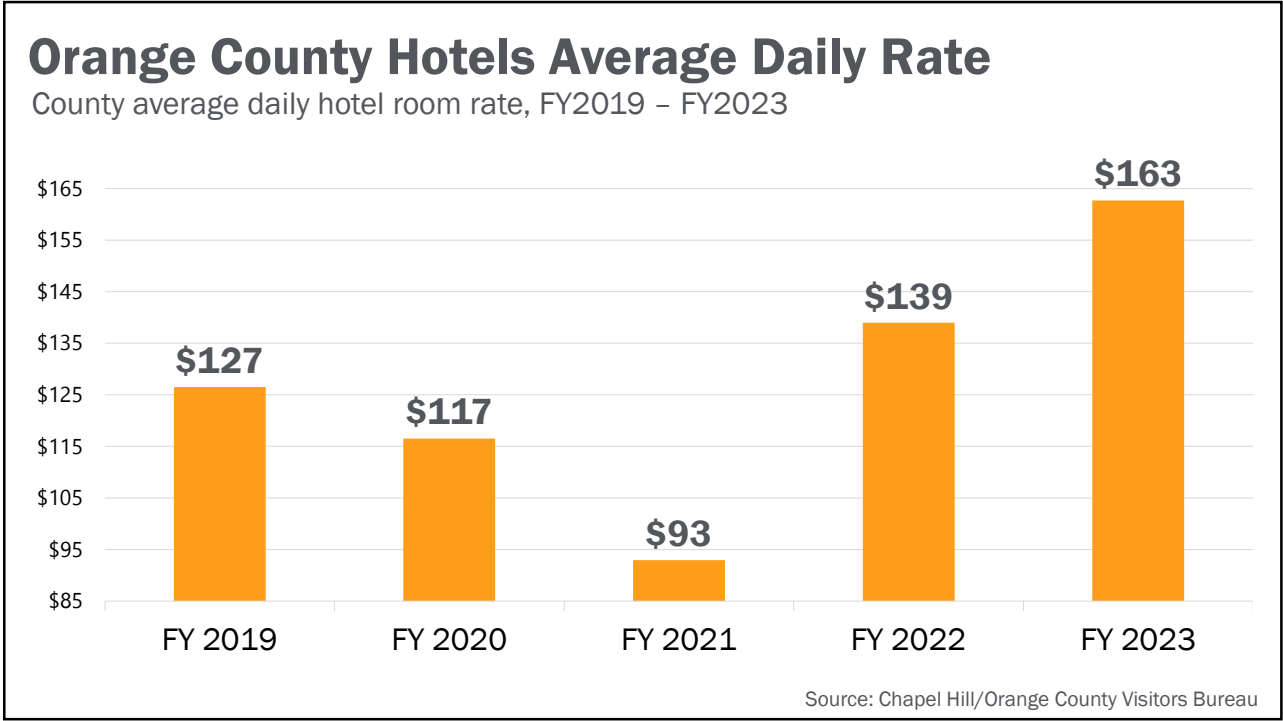
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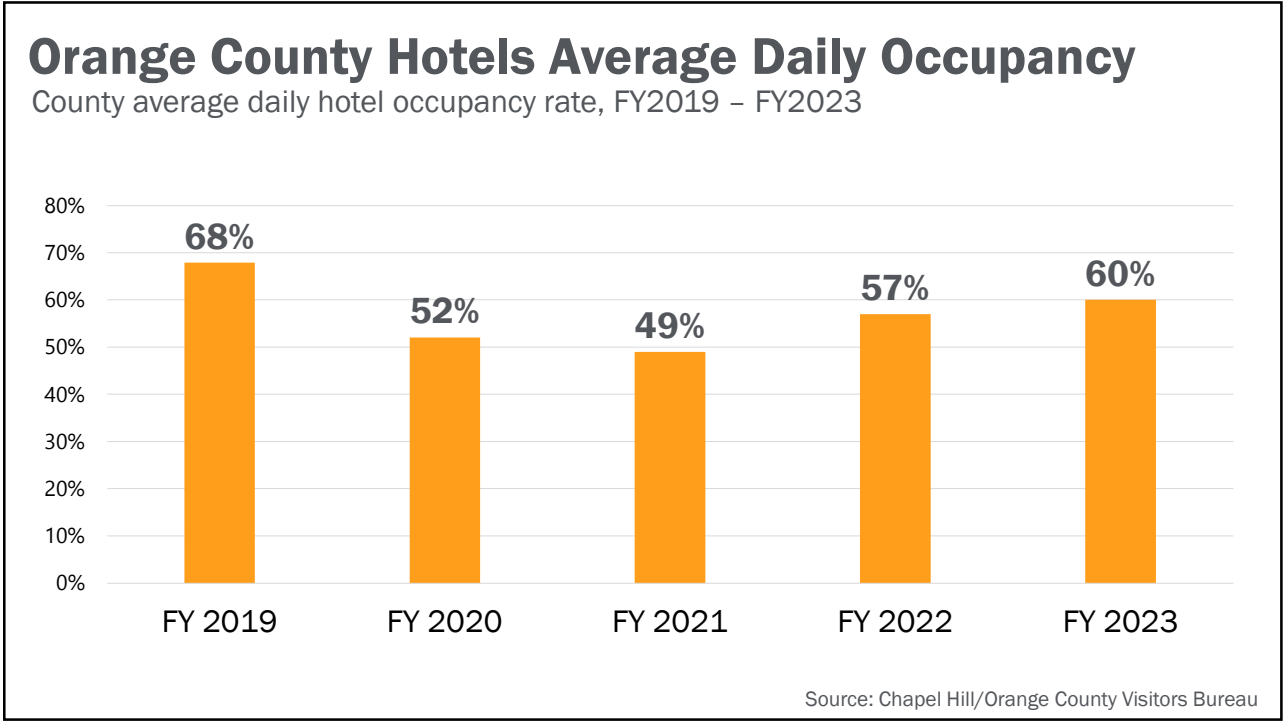
269



270



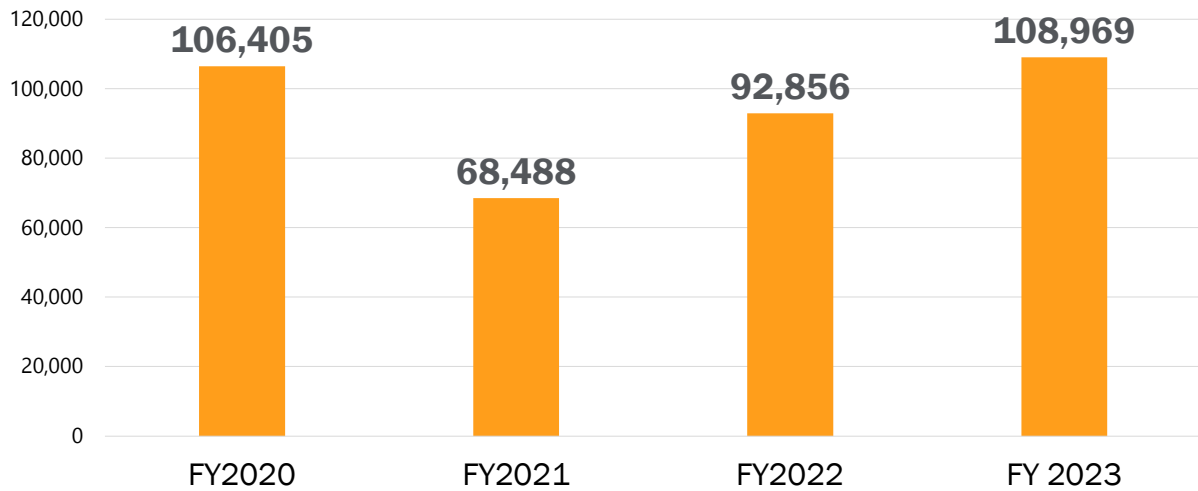
271



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Annual Orange County STR Room Supply

Number of Short-Term Rental (STR) room nights available per year (i.e., AirBnB, VRBO)

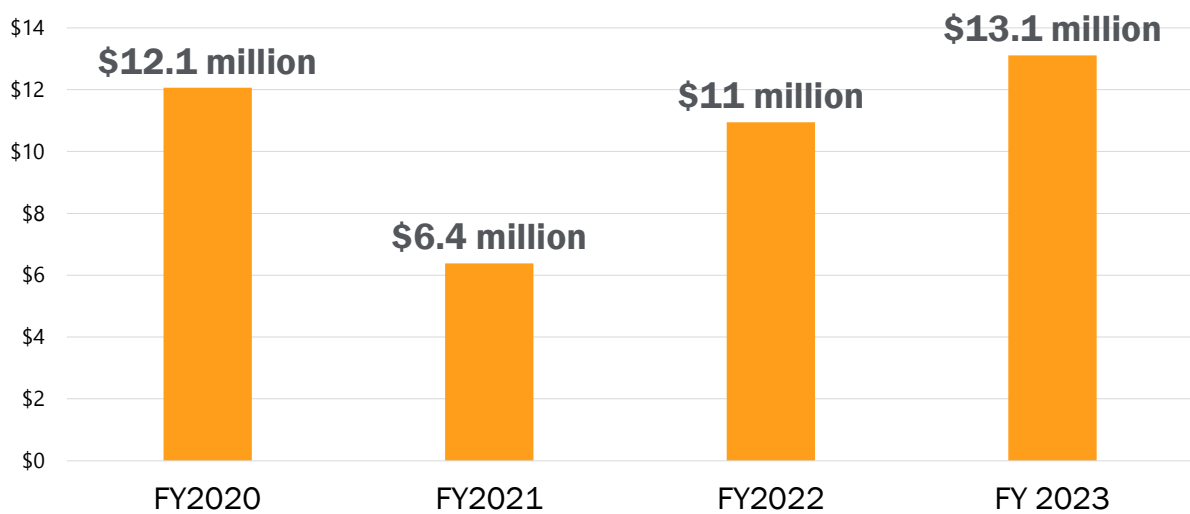


Source: Chapel Hill/Orange County Visitors Bureau

273

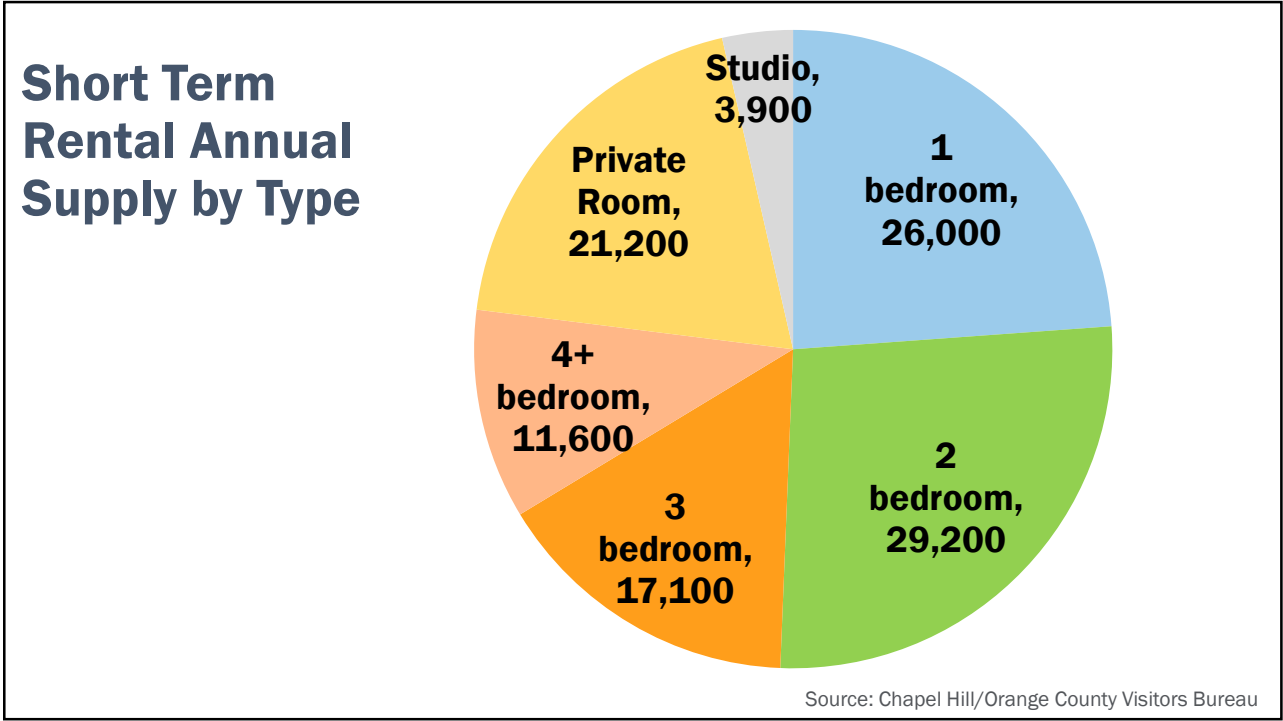
Orange County STR Annual Revenue

Annual rental revenue from Short-Term Rental (STR) properties (i.e., AirBnB, VRBO)



Source: Chapel Hill/Orange County Visitors Bureau

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275



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Mayor Jess Anderson
Town of Chapel Hill



#DataDive2024

277



#DataDive2024

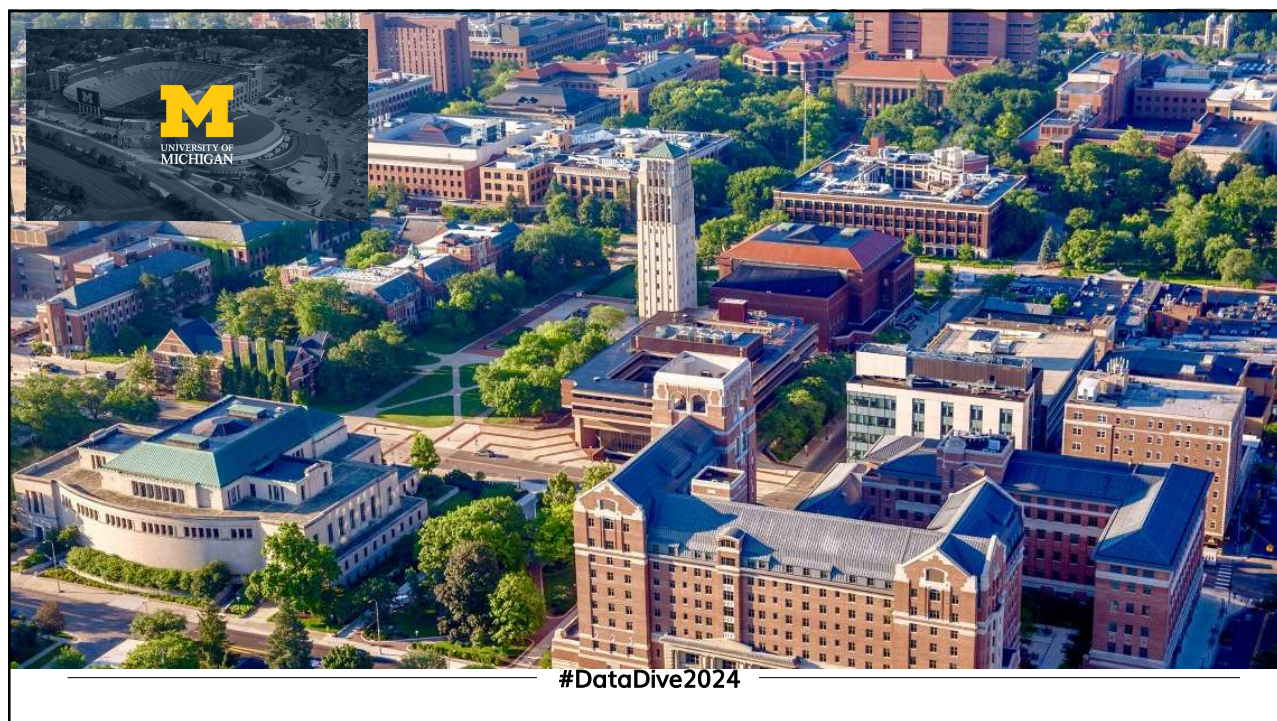
278



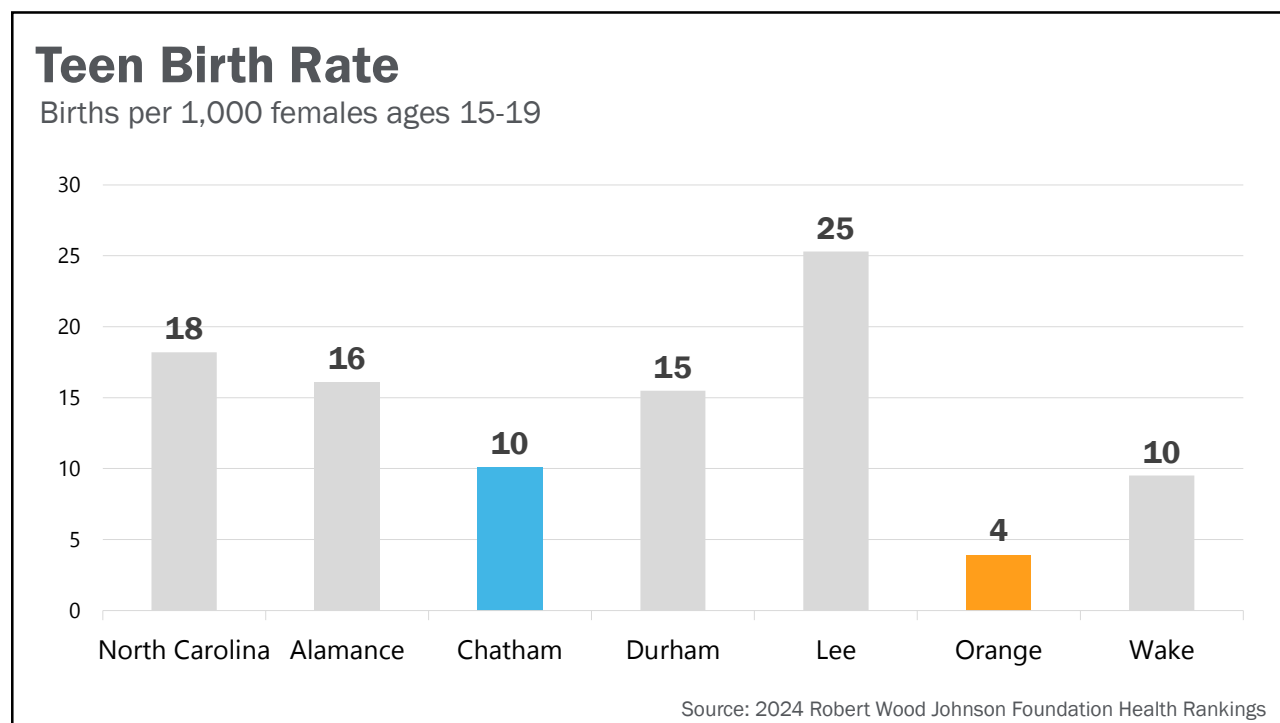
279



280



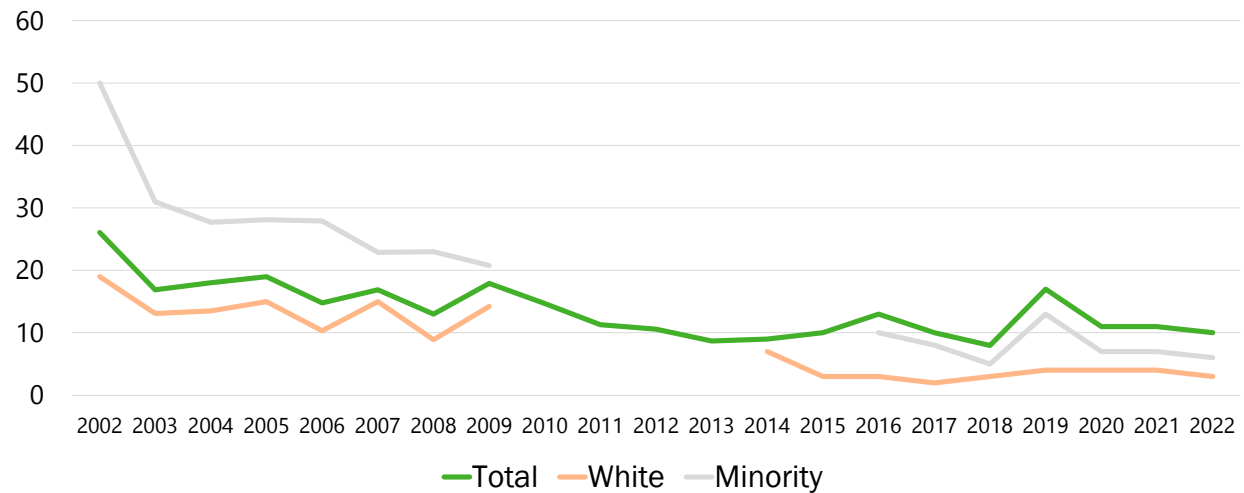
281



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Teenage Pregnancy Rate – Orange County

Pregnancies per 100,00 females ages 15-17, 2002 - 2022

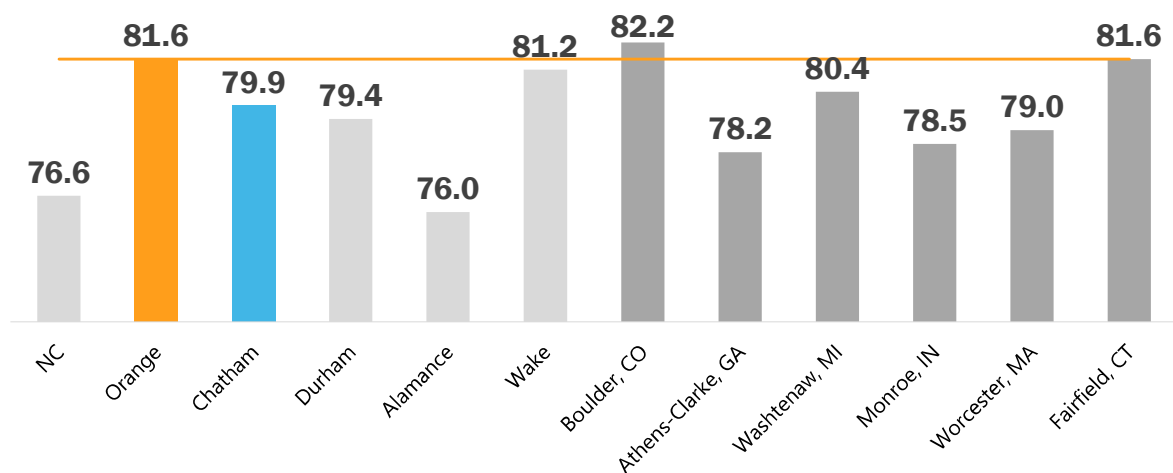


Source: NC State Center for Health Statistics

283

Life Expectancy

Average number of years a person can expect to live



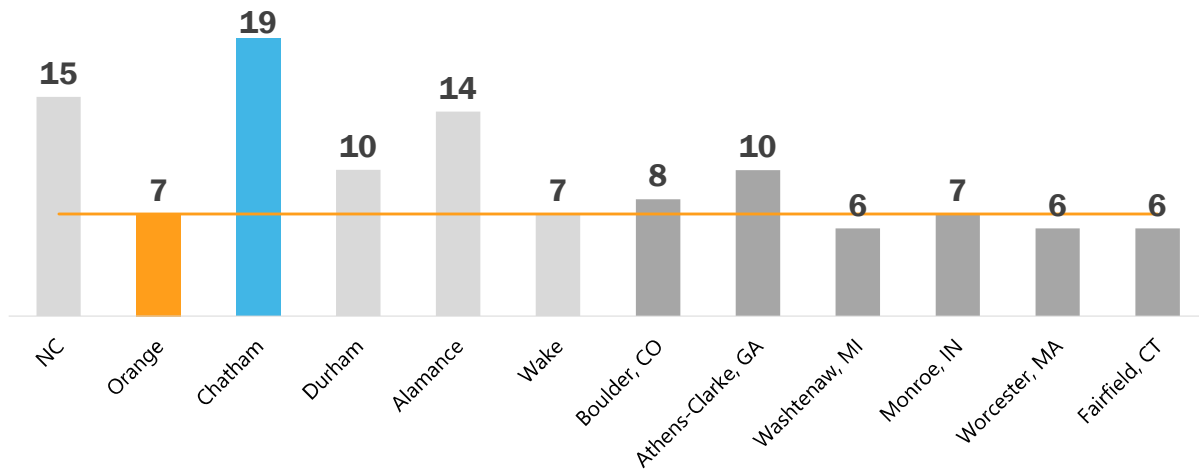
Note: Monroe, IN and Clarke, GA are comparisons based on city visits done by Chamber; the other counties outside of NC are among the recommended comparison places from RWJF

Source: 2024 Robert Wood Johnson Foundation Health Rankings

284

Motor Vehicle Crash Deaths

Number of motor vehicle crash deaths per 100,000 population



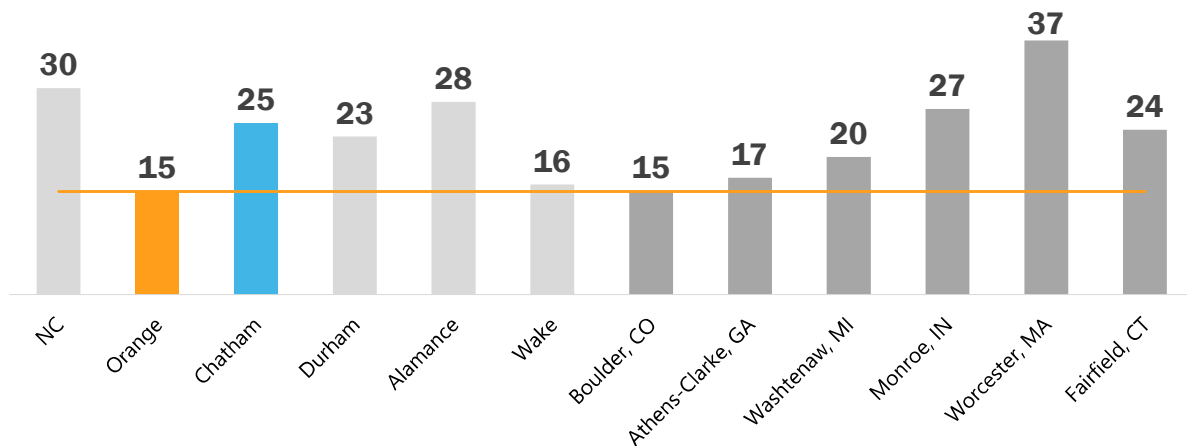
Note: Monroe, IN and Clarke, GA are comparisons based on city visits done by Chamber; the other counties outside of NC are among the recommended comparison places from RWJF

Source: 2024 Robert Wood Johnson Foundation Health Rankings

285

Drug Overdose Deaths

Number of drug poisoning deaths per 100,000 population



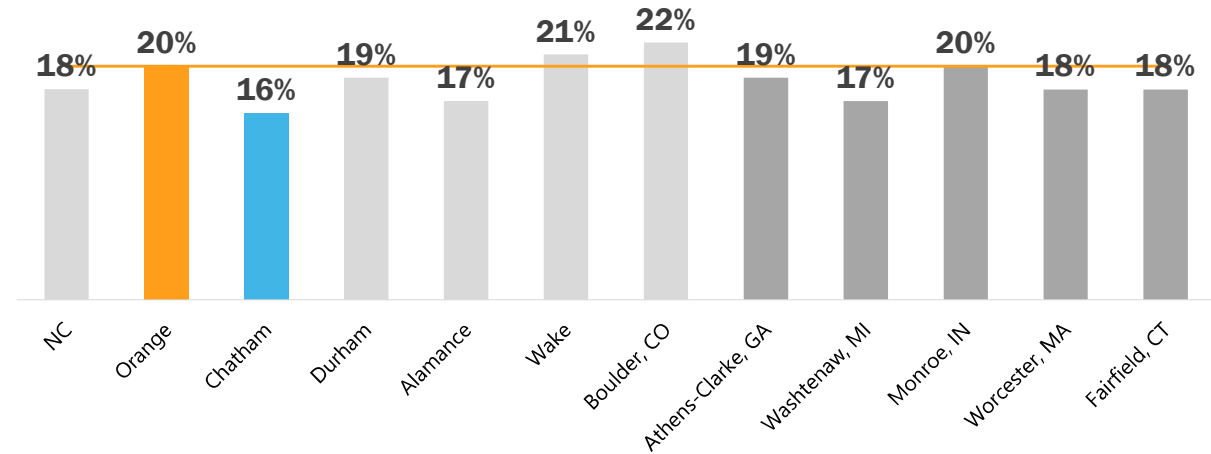
Note: Monroe, IN and Clarke, GA are comparisons based on city visits done by Chamber; the other counties outside of NC are among the recommended comparison places from RWJF

Source: 2024 Robert Wood Johnson Foundation Health Rankings

286

Excessive Drinking

Percentage of adults who report binge or heavy drinking



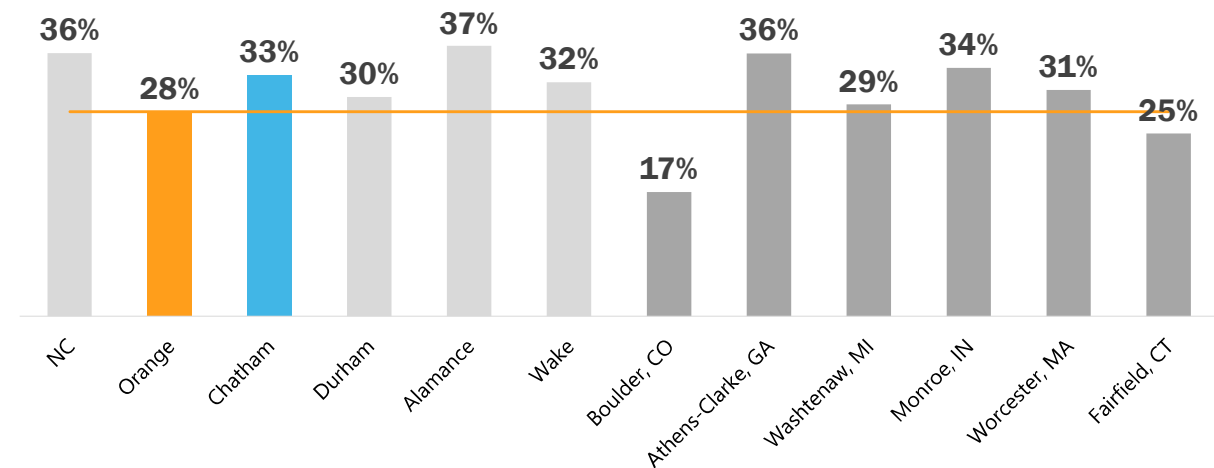
Note: Monroe, IN and Clarke, GA are comparisons based on city visits done by Chamber; the other counties outside of NC are among the recommended comparison places from RWJF

Source: 2024 Robert Wood Johnson Foundation Health Rankings

287

Adults With Obesity

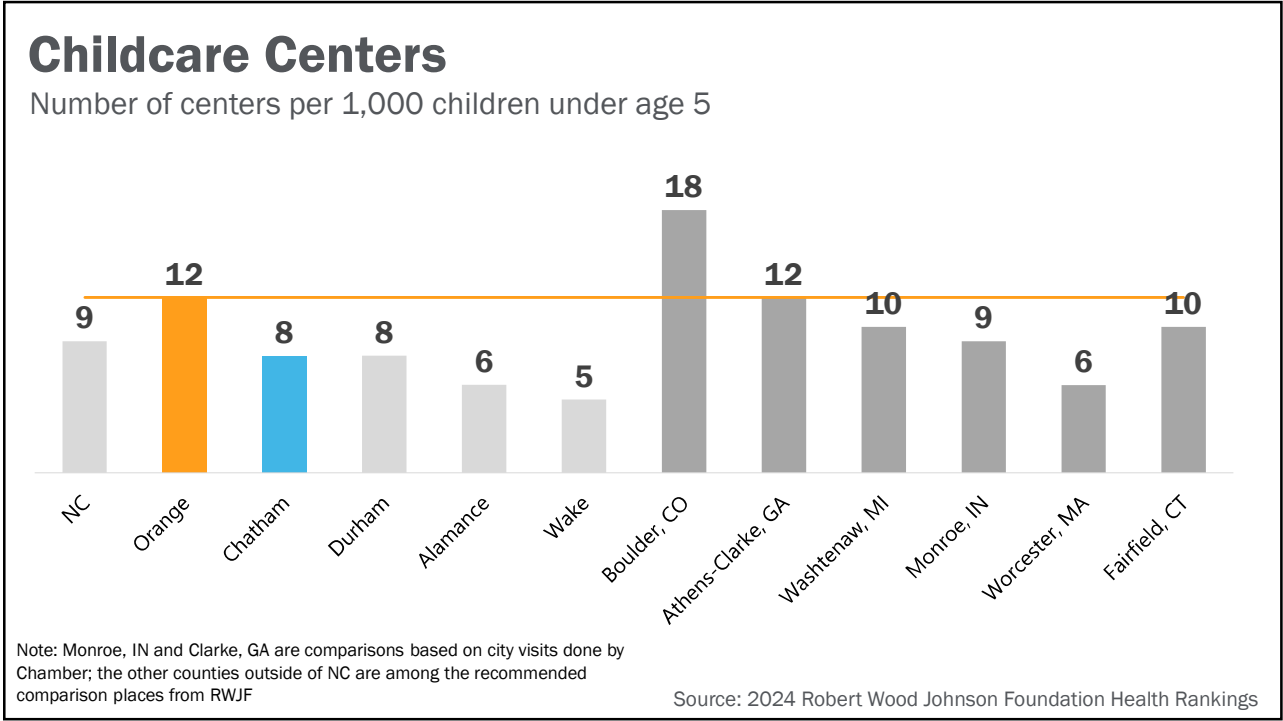
Percentage of the adult population (age 20+) that reports a body mass index (BMI) > 30



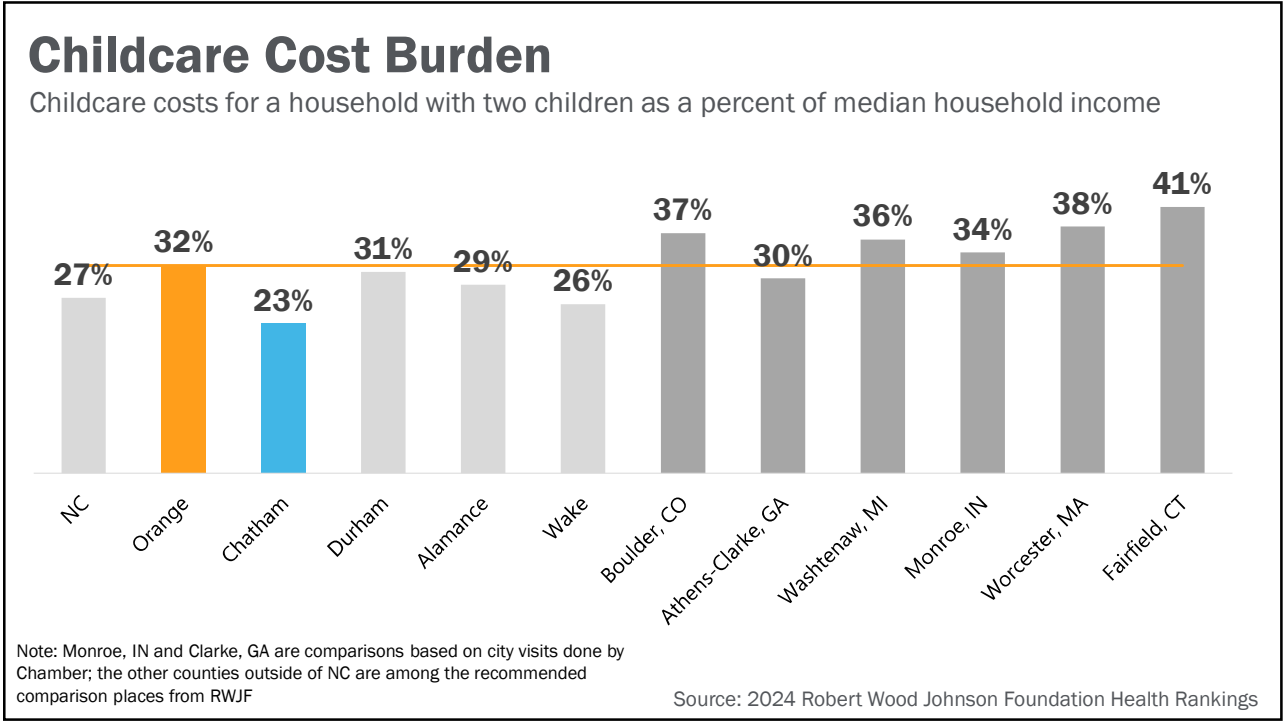
Note: Monroe, IN and Clarke, GA are comparisons based on city visits done by Chamber; the other counties outside of NC are among the recommended comparison places from RWJF

Source: 2024 Robert Wood Johnson Foundation Health Rankings

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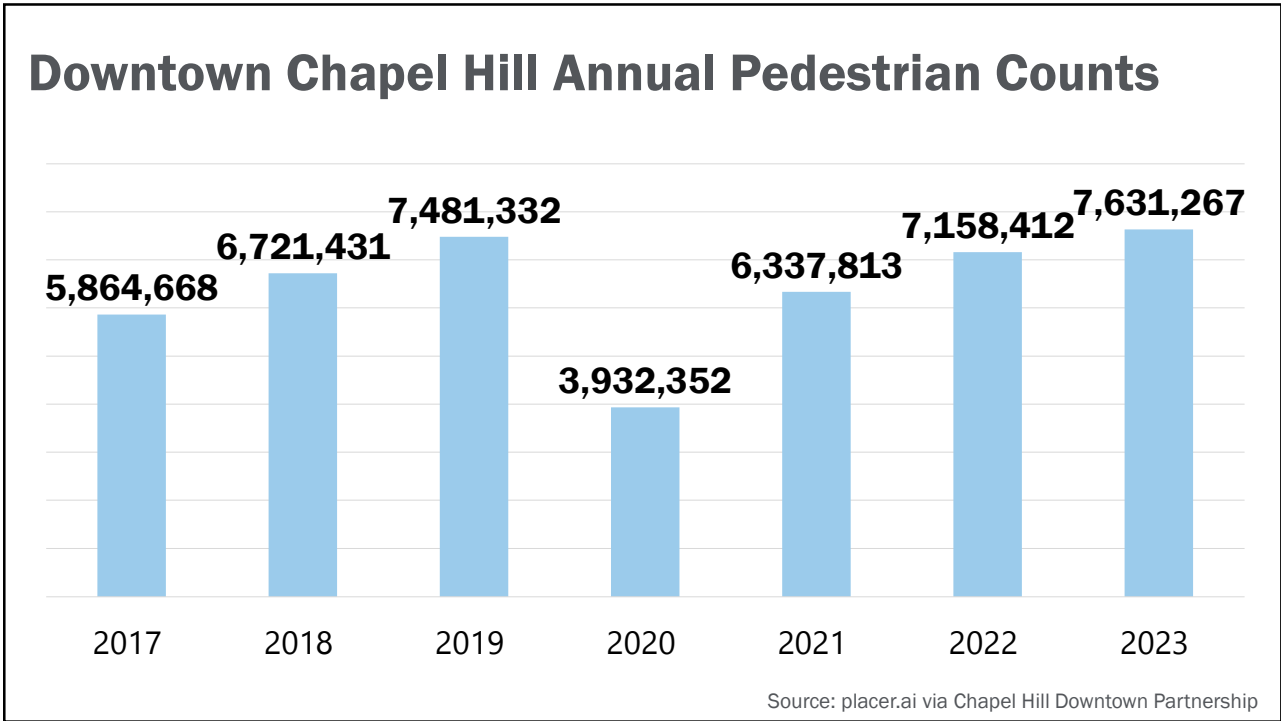
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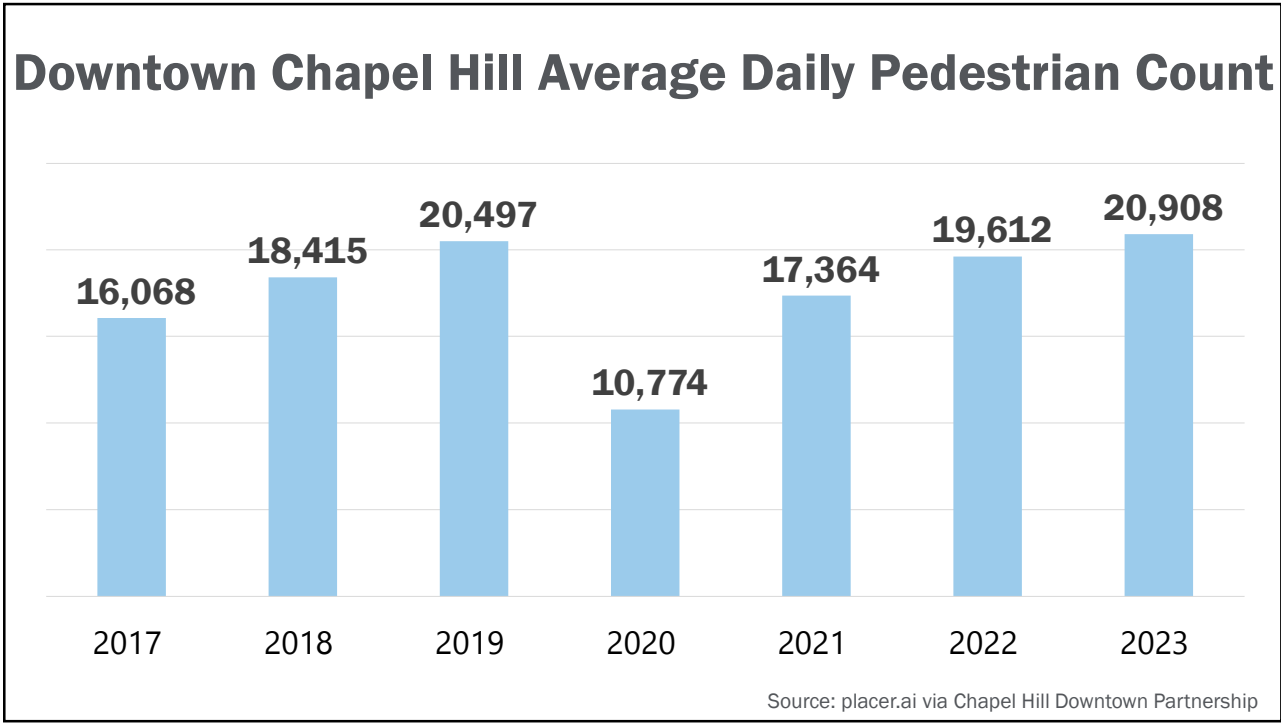
290

The Economy: Downtown

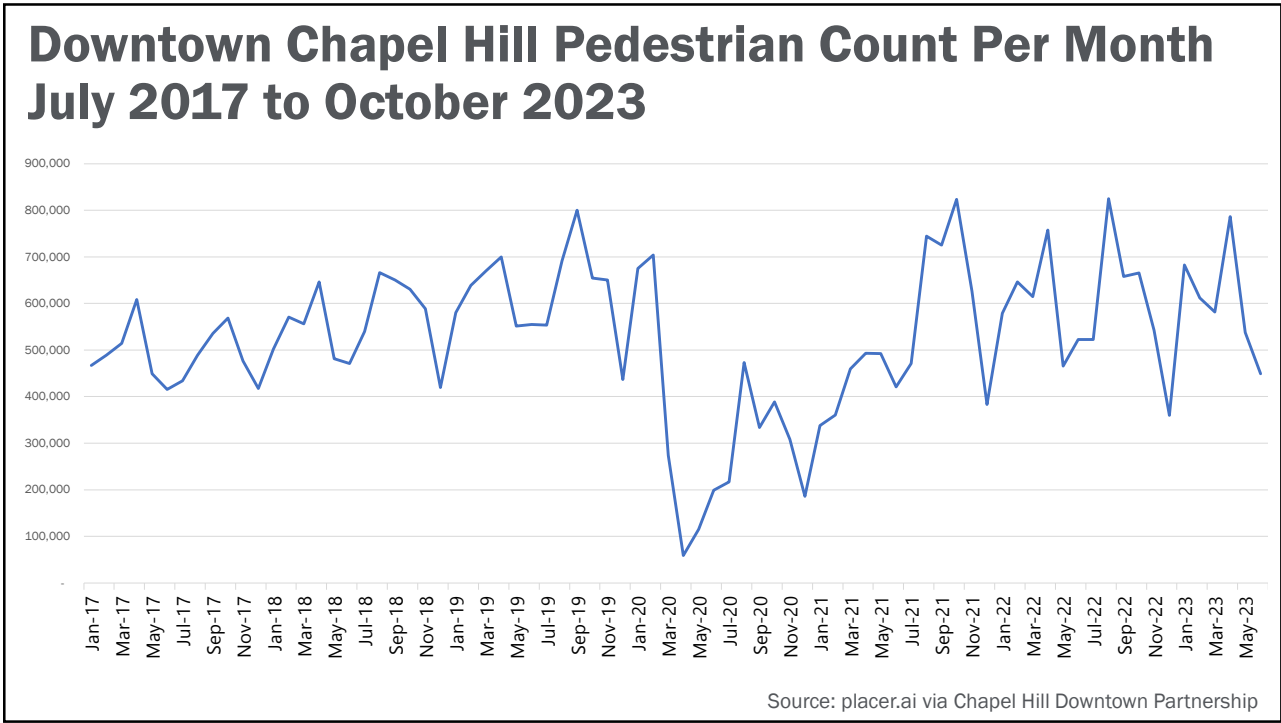
291



292

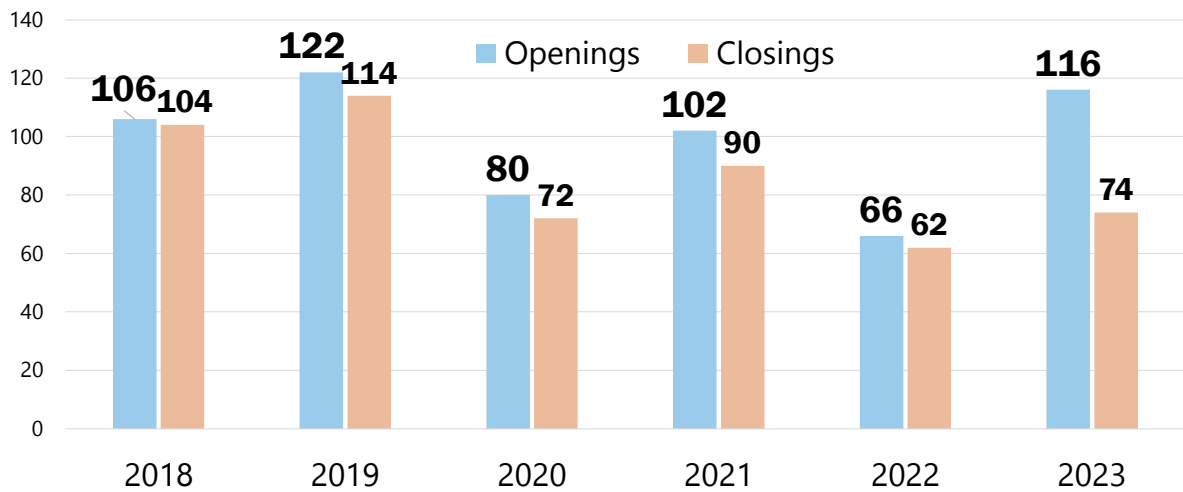


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Orange County Restaurant & Food Service Establishments Openings and Closings

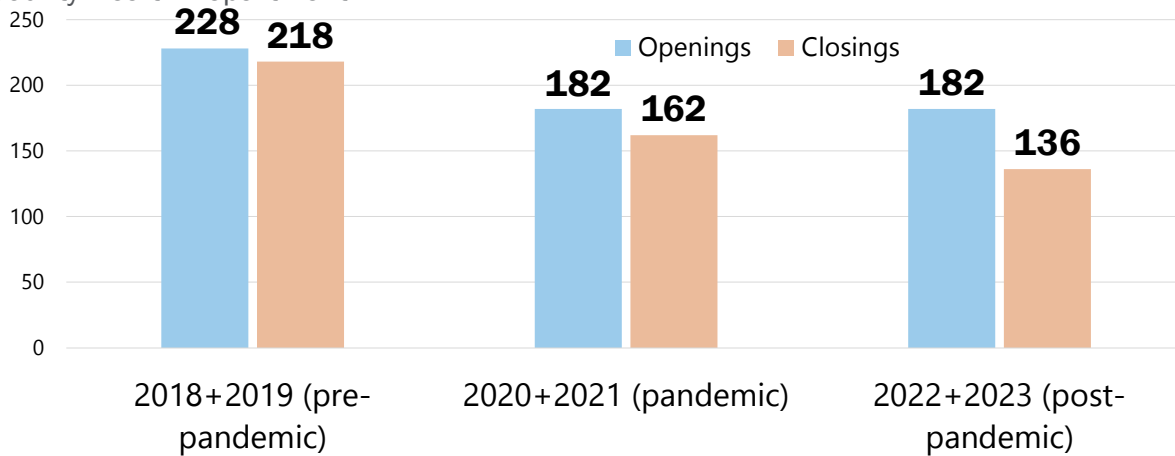


Source: Orange County Health Department

295

Orange County Restaurant & Food Service Establishments Openings and Closings

Combined openings and closings for the two-year periods as provided by the Orange County Health Department

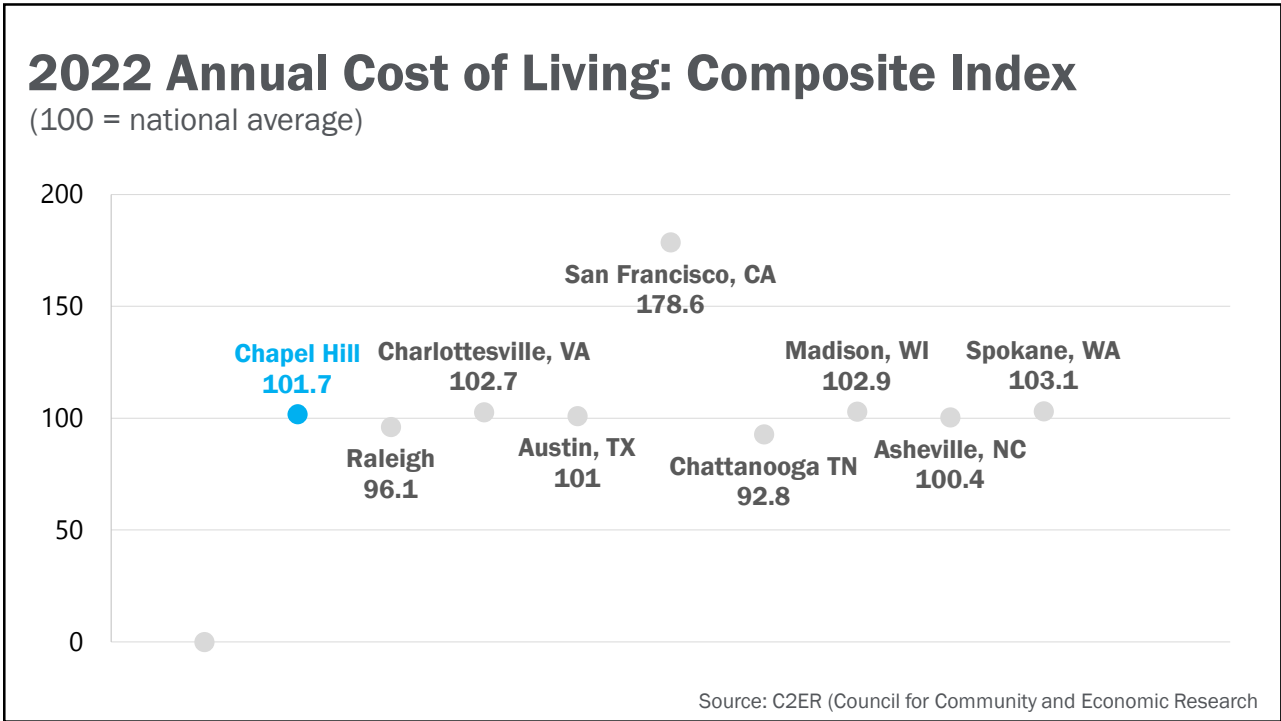


Source: Orange County Health Department

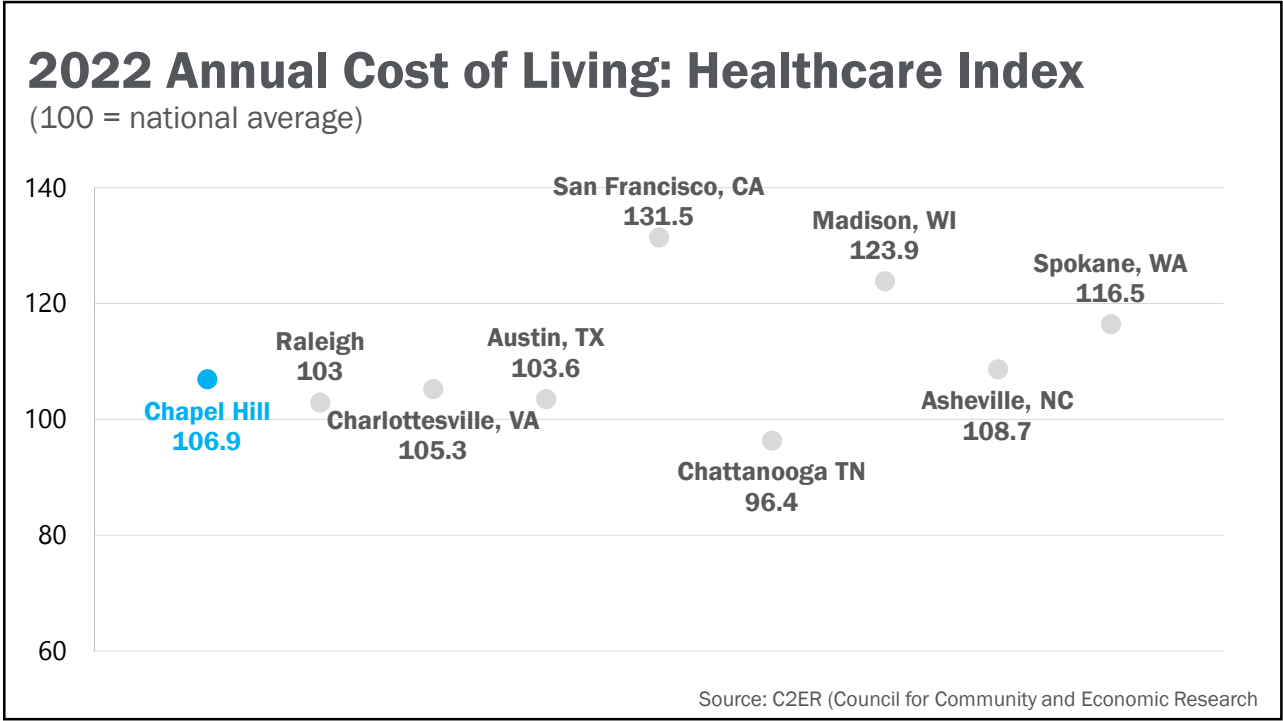
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Cost of Living

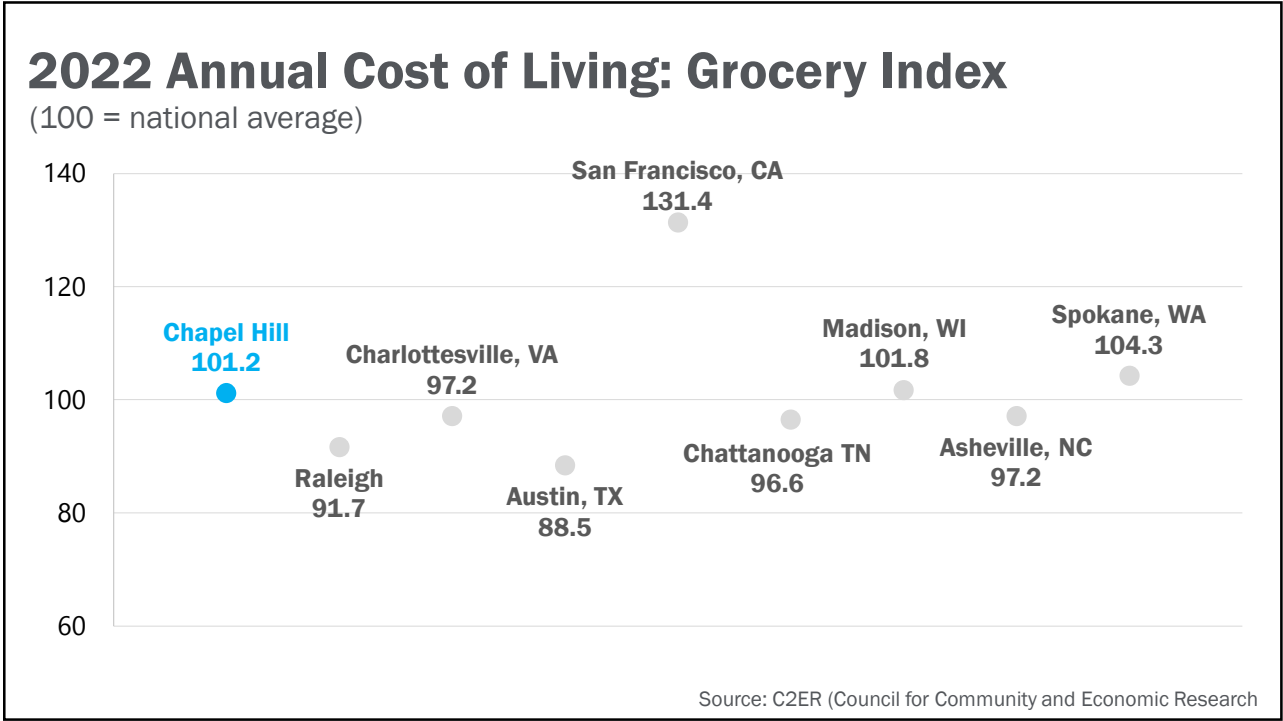
297



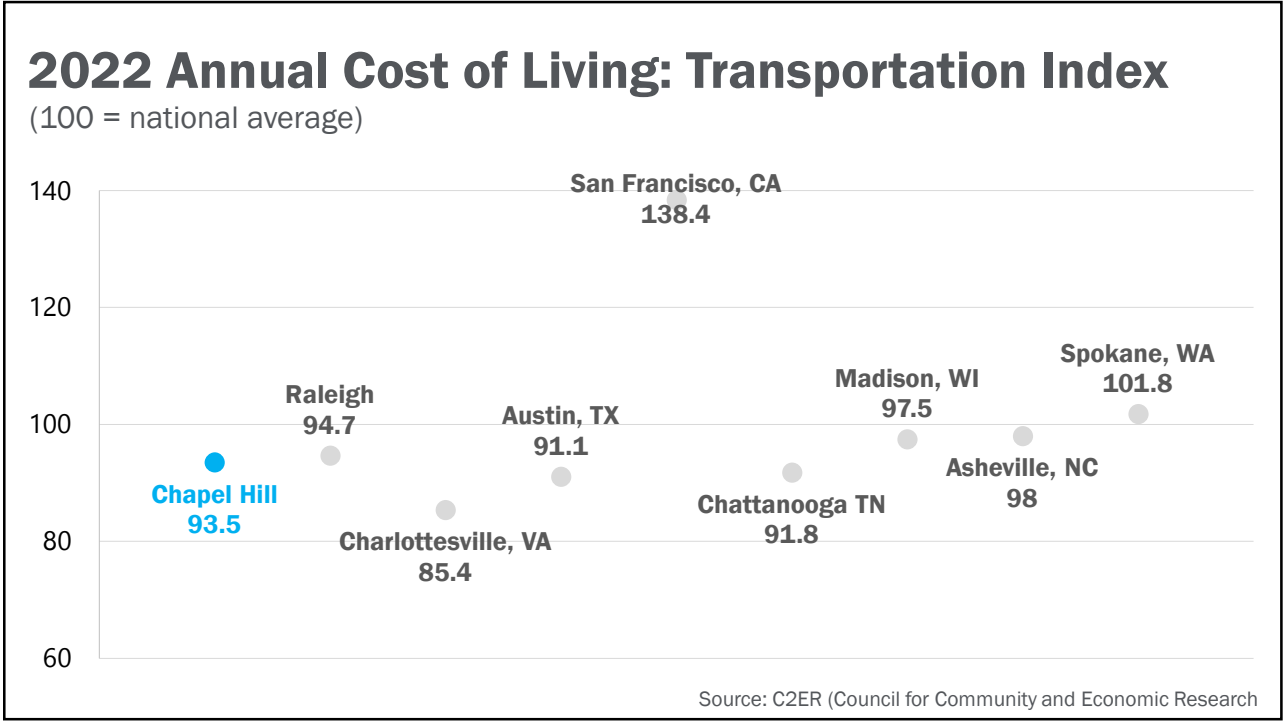
298



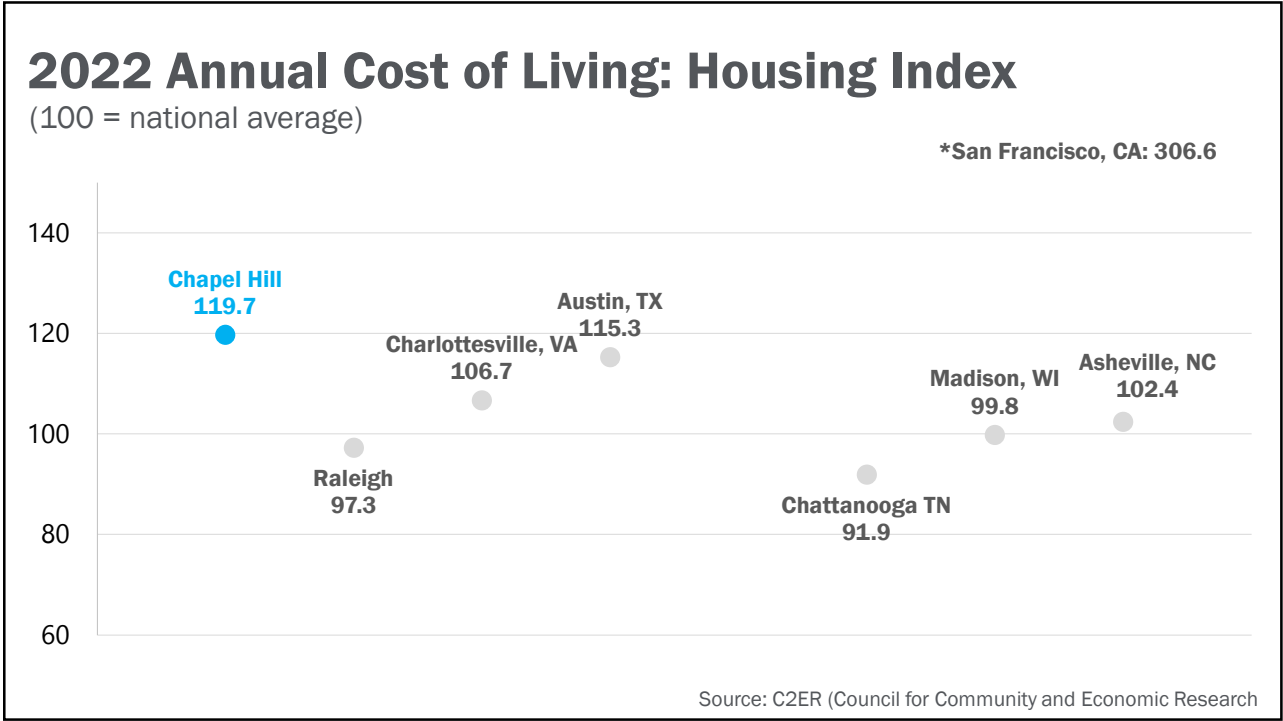
299



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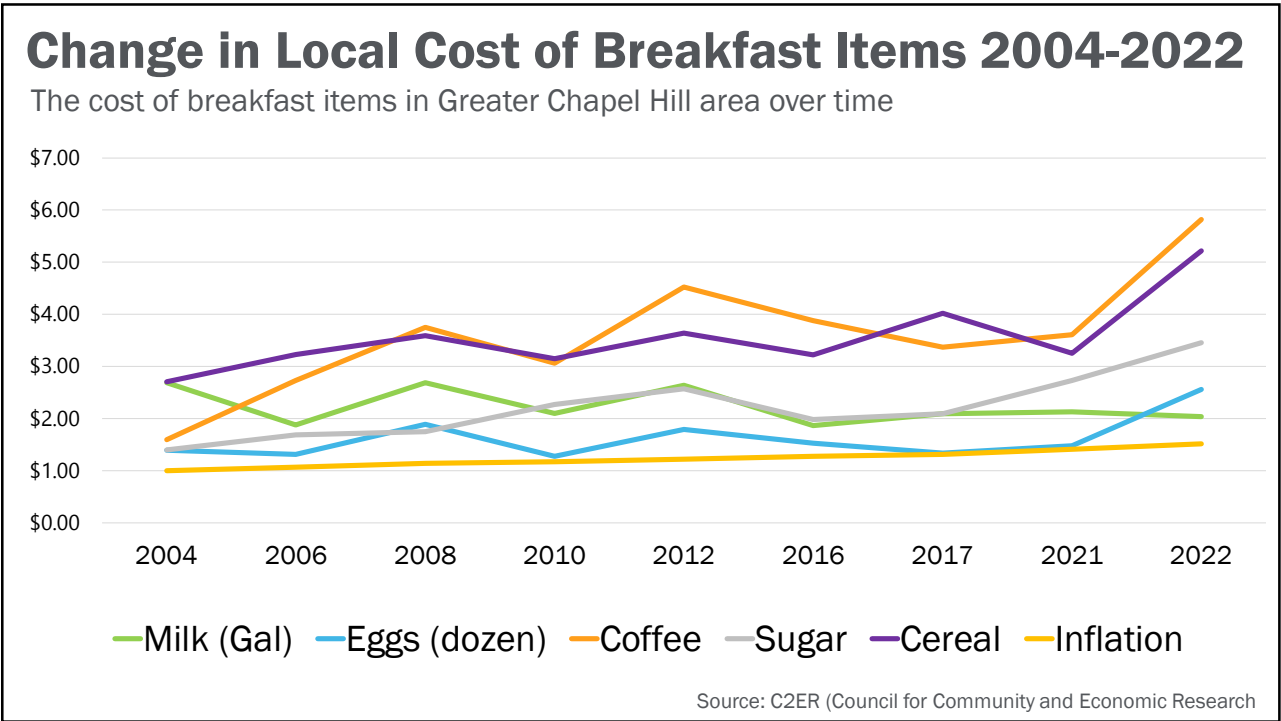
301



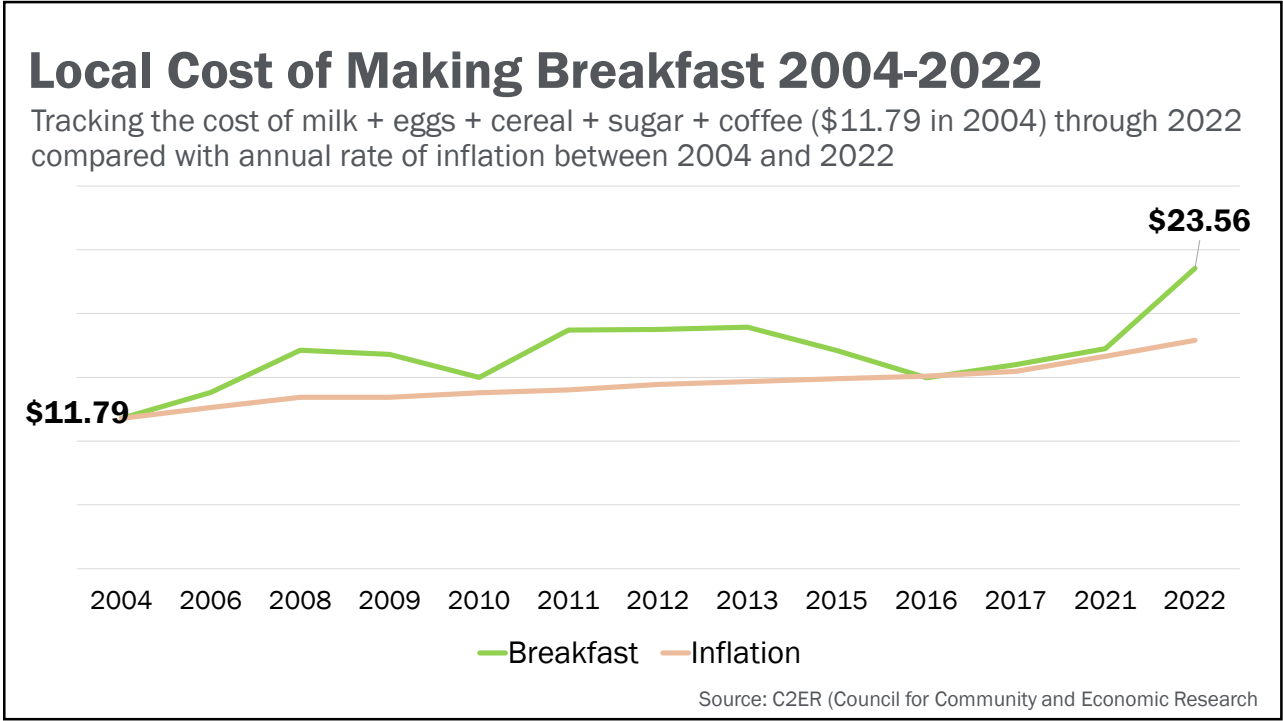
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The Economy: Inflation

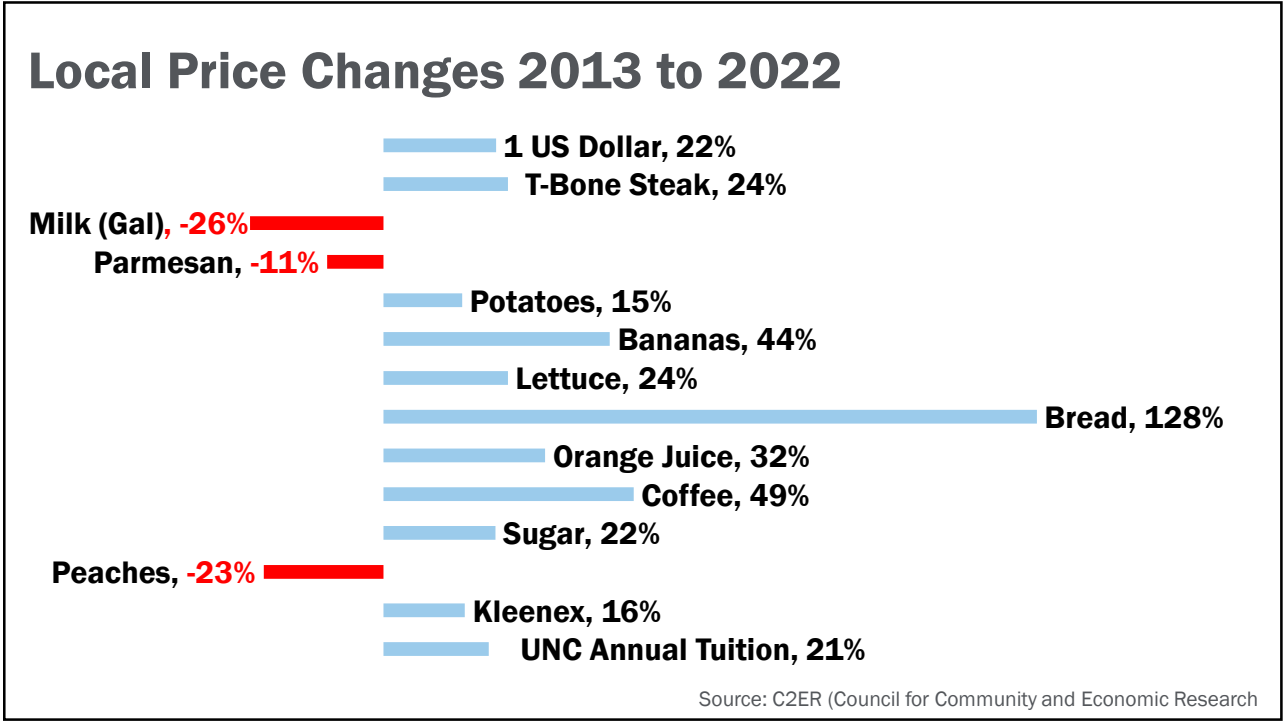
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305

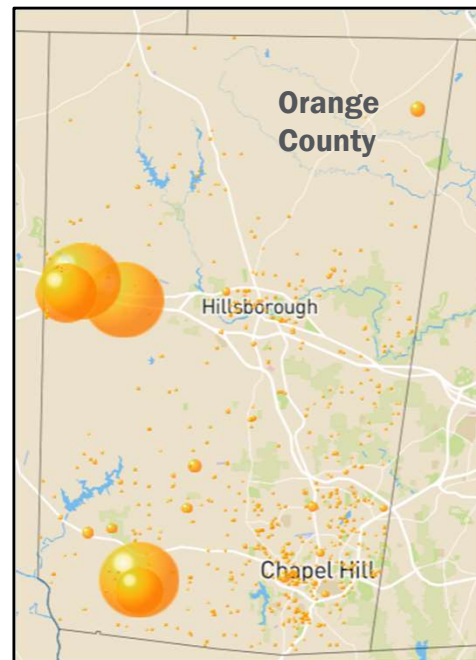
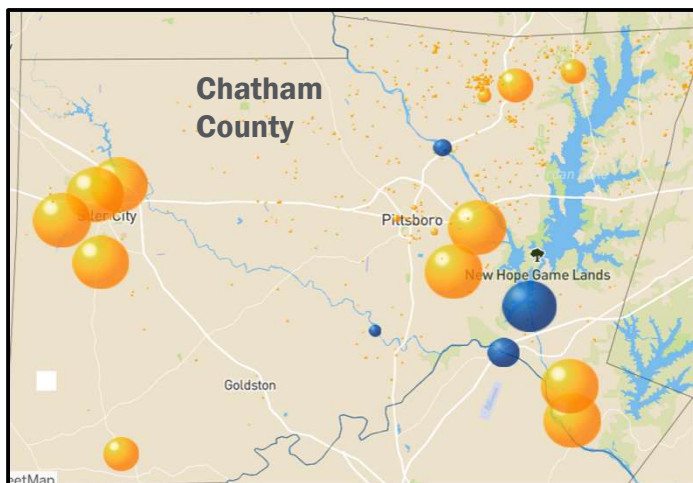


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The Environment

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Regional Solar Installations

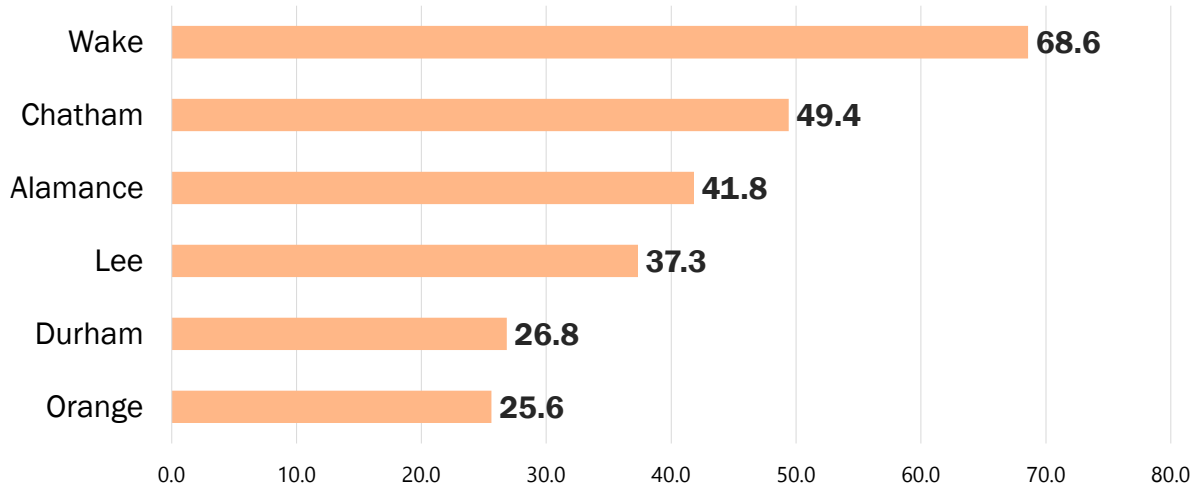


Source: NC Sustainable Energy Association, 2023

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County Solar Energy Capacity (megawatts)

Total installed solar energy capacity by county, 2023

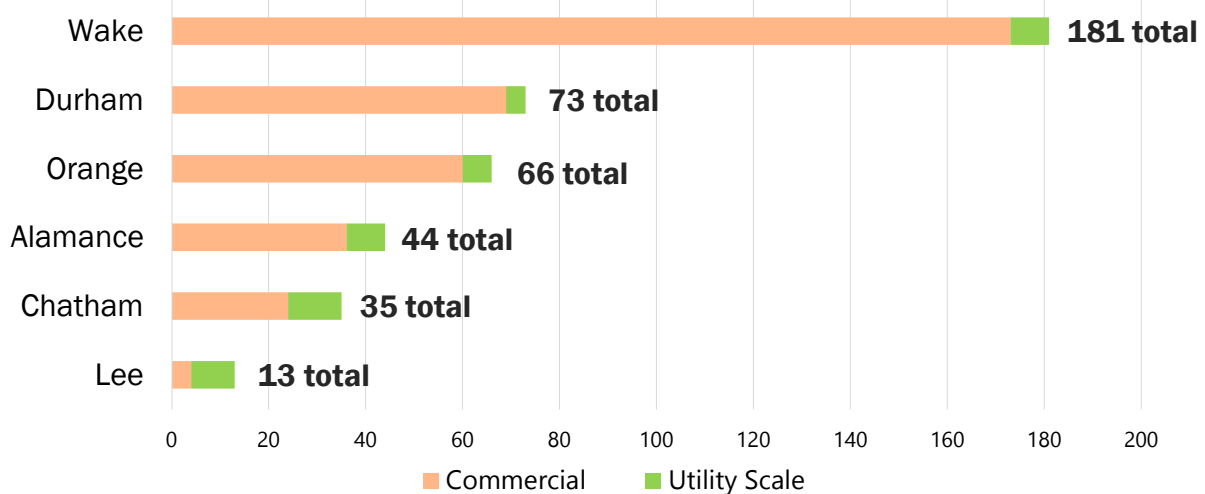


Source: NC Sustainable Energy Association, 2023

309

Installed Solar Systems by Type

Number of installed solar systems by type, 'Commercial' and 'Utility Scale,' 2023



Source: NC Sustainable Energy Commission, 2023

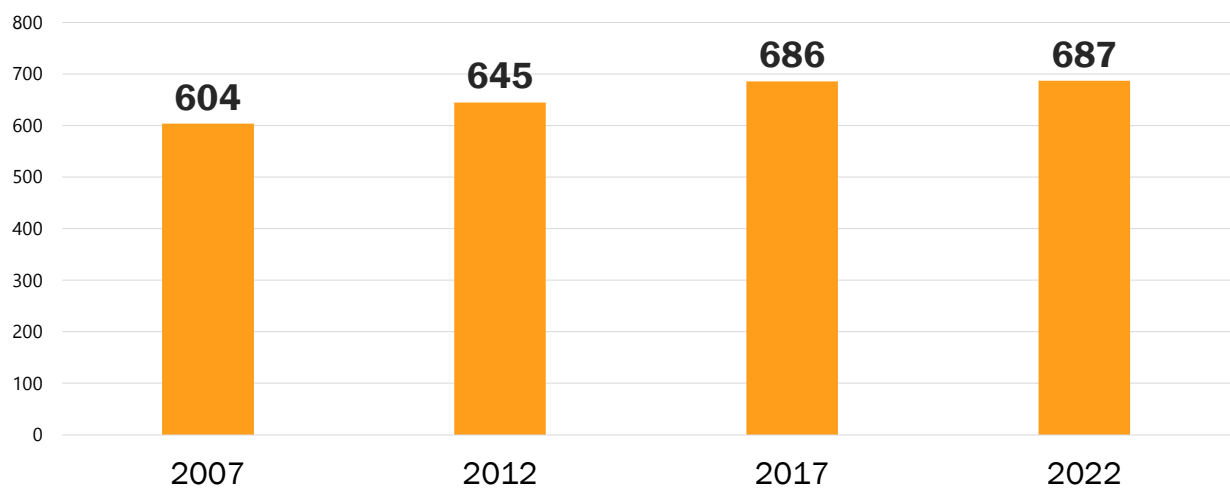
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The Economy: Agriculture

311

Number of Orange County Farms

USDA's Census of Agriculture: total number of farms in Orange County

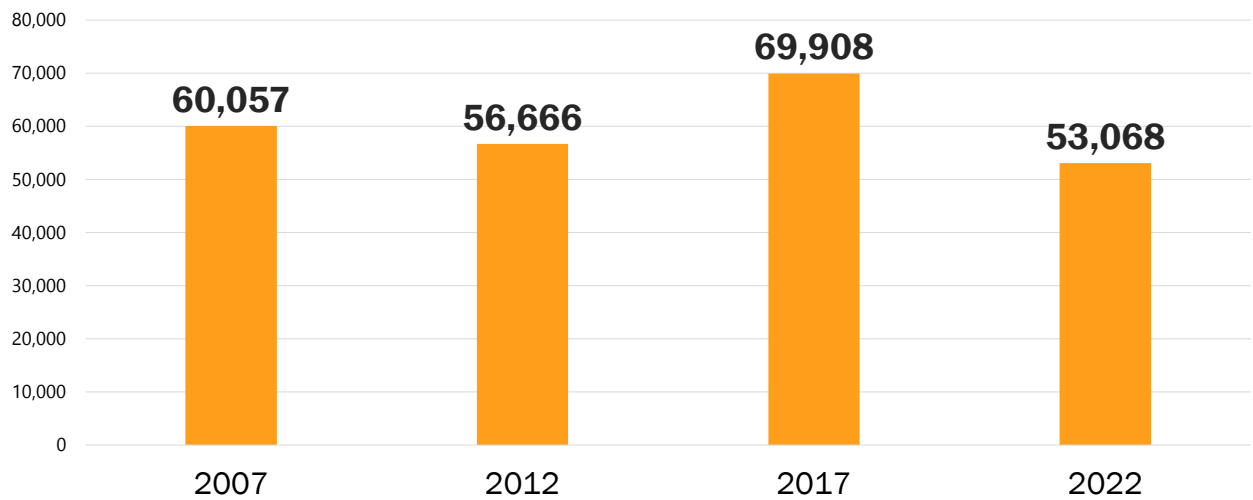


Source: US Department of Agriculture

312

Orange County Farmland

USDA's Census of Agriculture: total acreage of farms in Orange County

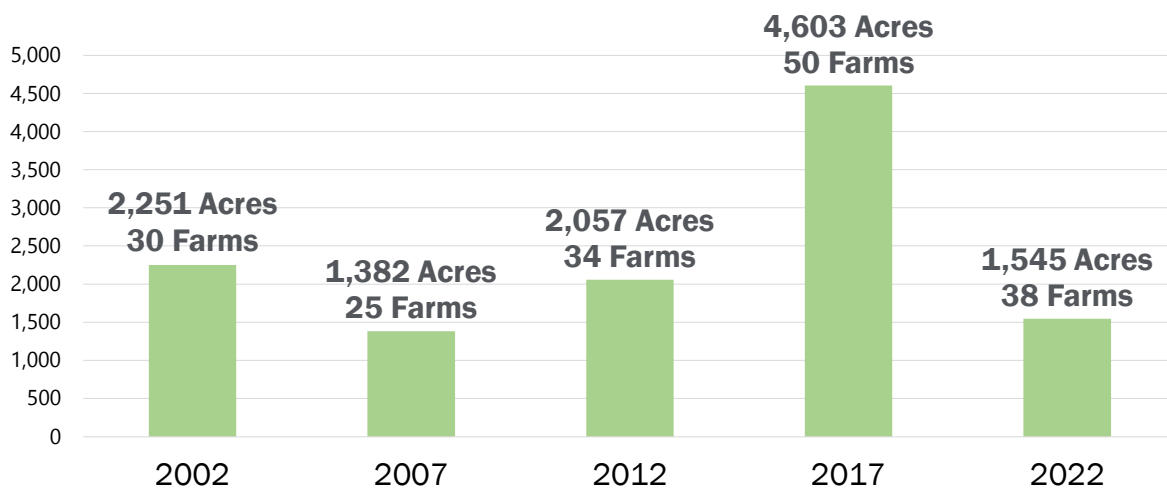


Source: US Department of Agriculture

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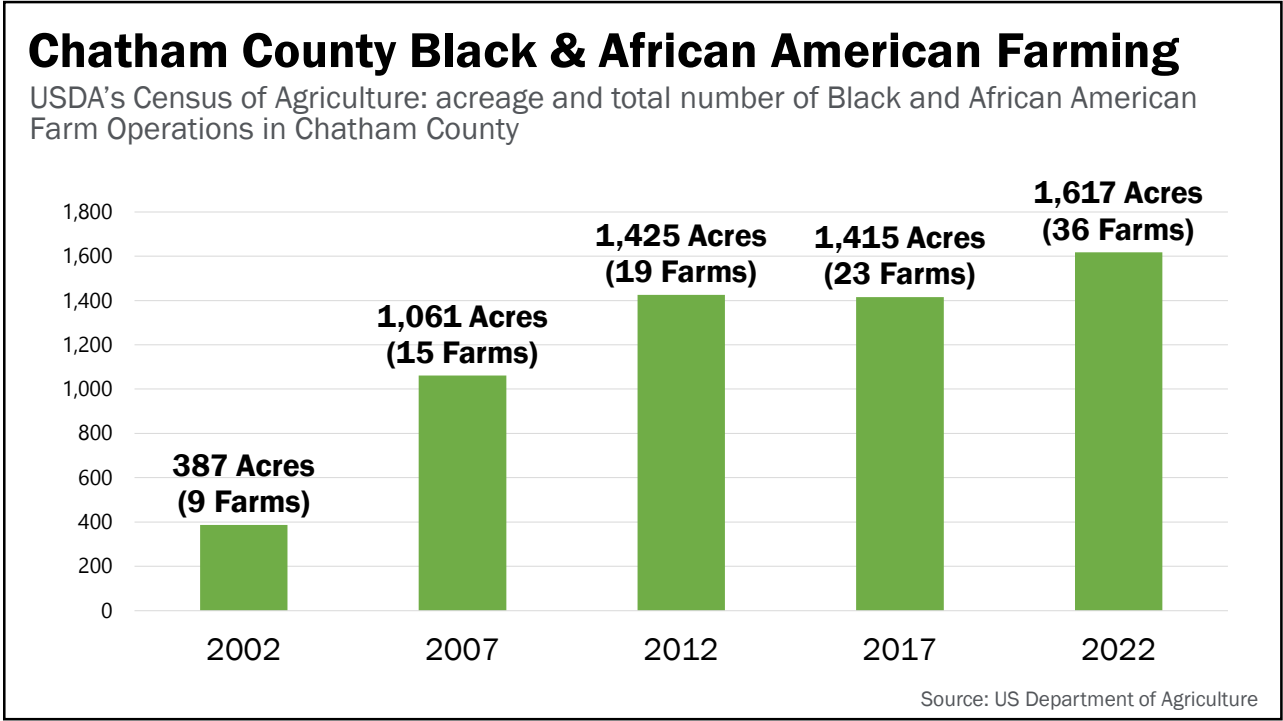
Orange County Black & African American Farming

USDA's Census of Agriculture: acreage and total number of Black and African American Farm Operations in Orange County

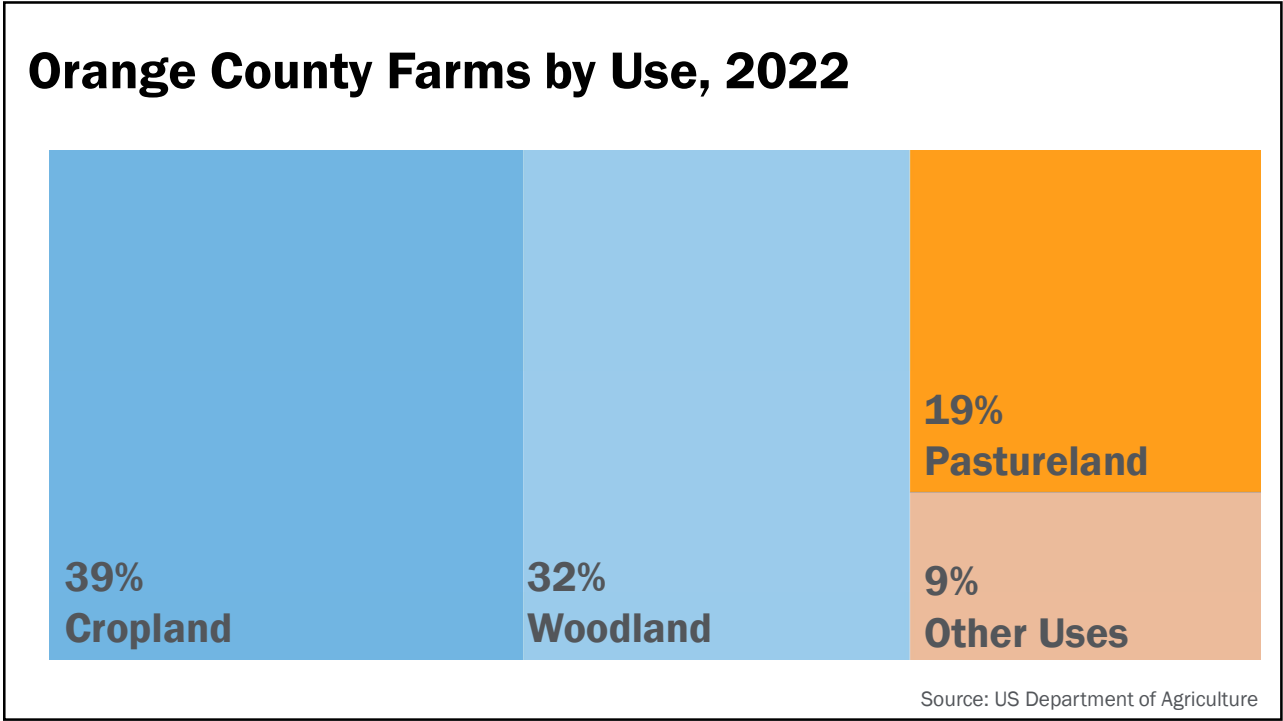


Source: US Department of Agriculture

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Public Recycling Per Capita

FY 2022

NC Rank	County	lbs/Person
1	Wilson	334
8	Orange	216
22	Durham	151
37	Lee	123
40	Wake	120
45	Chatham	106
53	Alamance	90

Source: NC Division of Environmental Assistance and Customer Service (DEACS)

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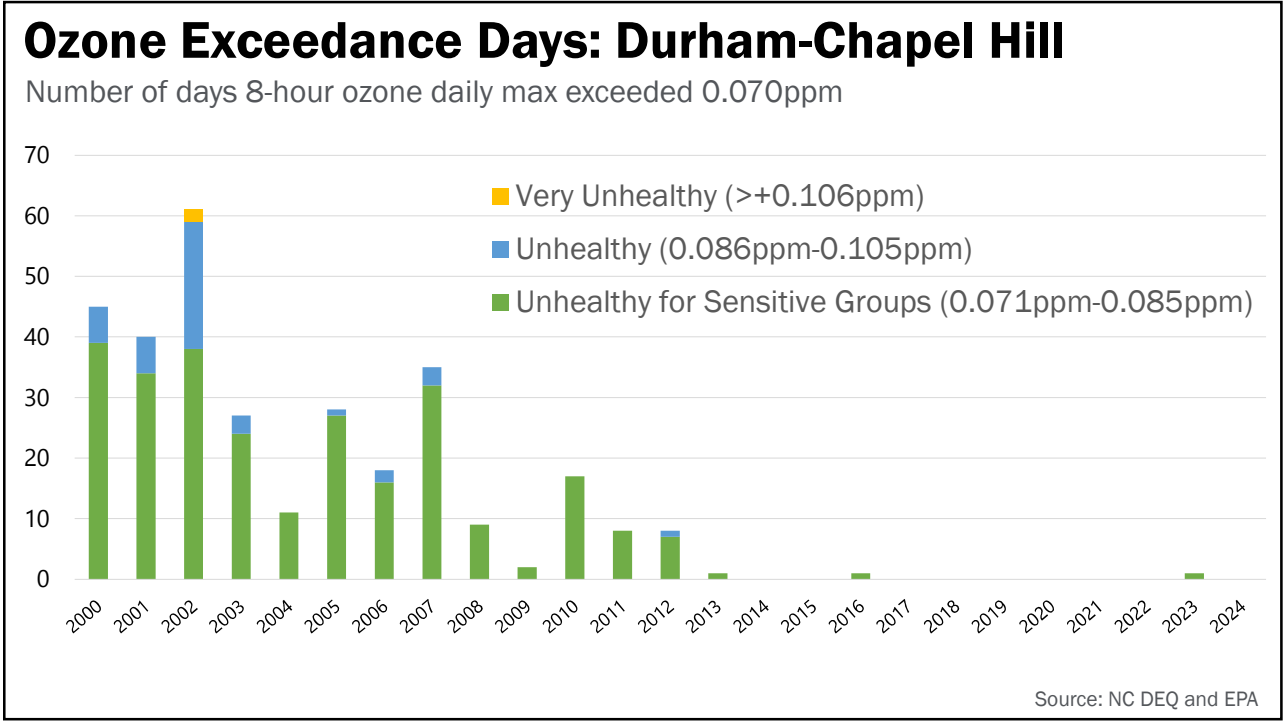
Household Recyclables Per Capita

FY 2022

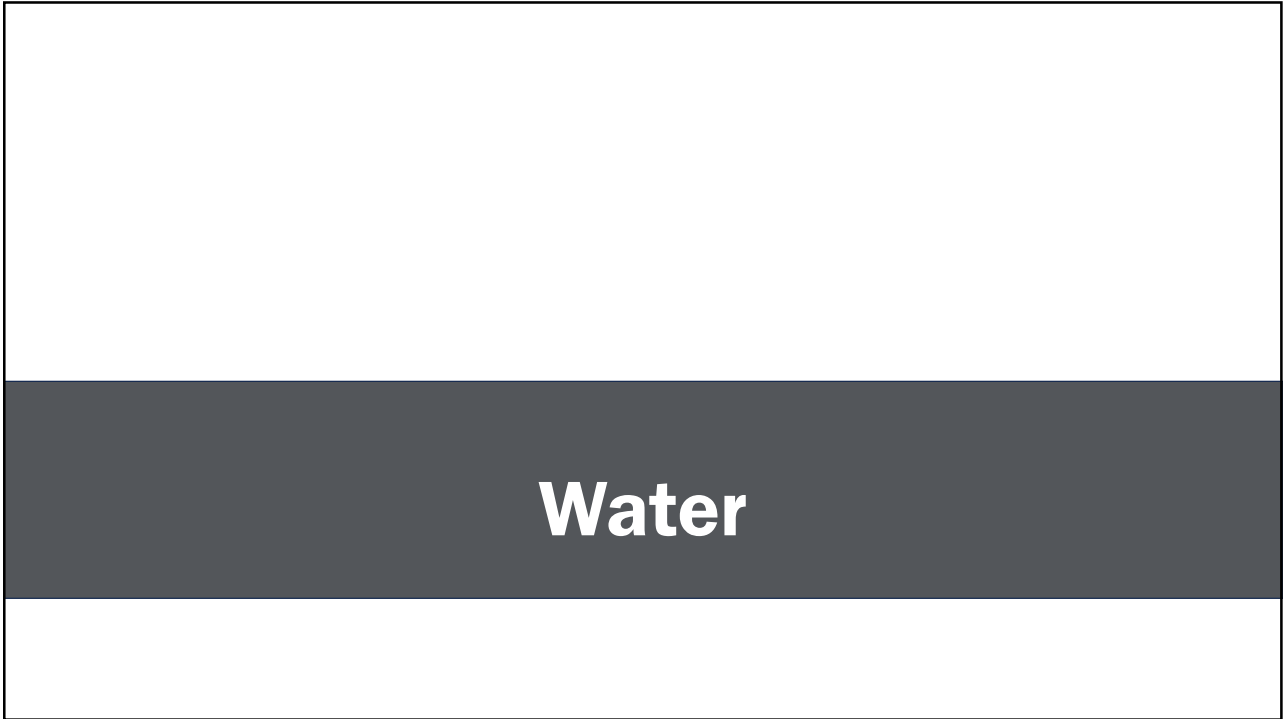
NC Rank	County	lbs/Person
1	Wilson	285
4	Orange	184
12	Durham	141
26	Lee	100
28	Wake	98
37	Alamance	78
46	Chatham	67

Source: NC Division of Environmental Assistance and Customer Service (DEACS)

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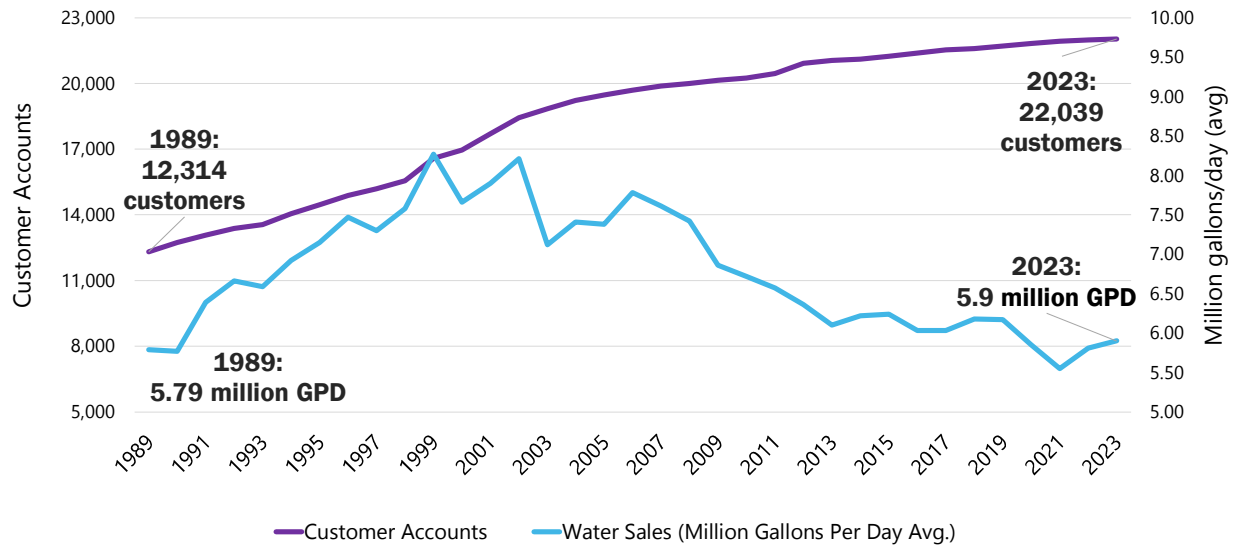


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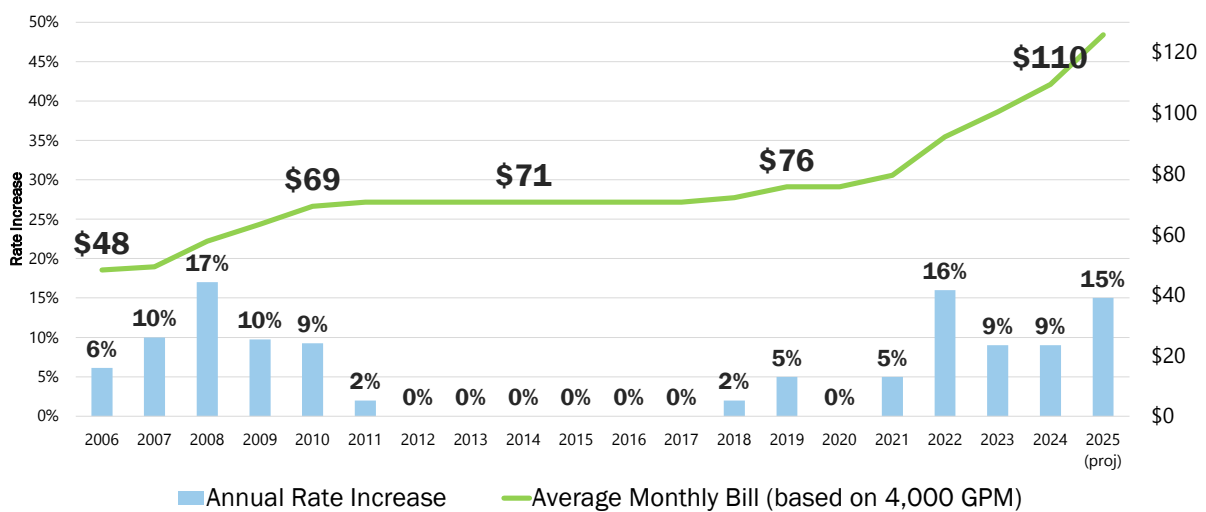
OWASA Accounts & Water Sales



Source: Orange Water and Sewer Authority (OWASA)

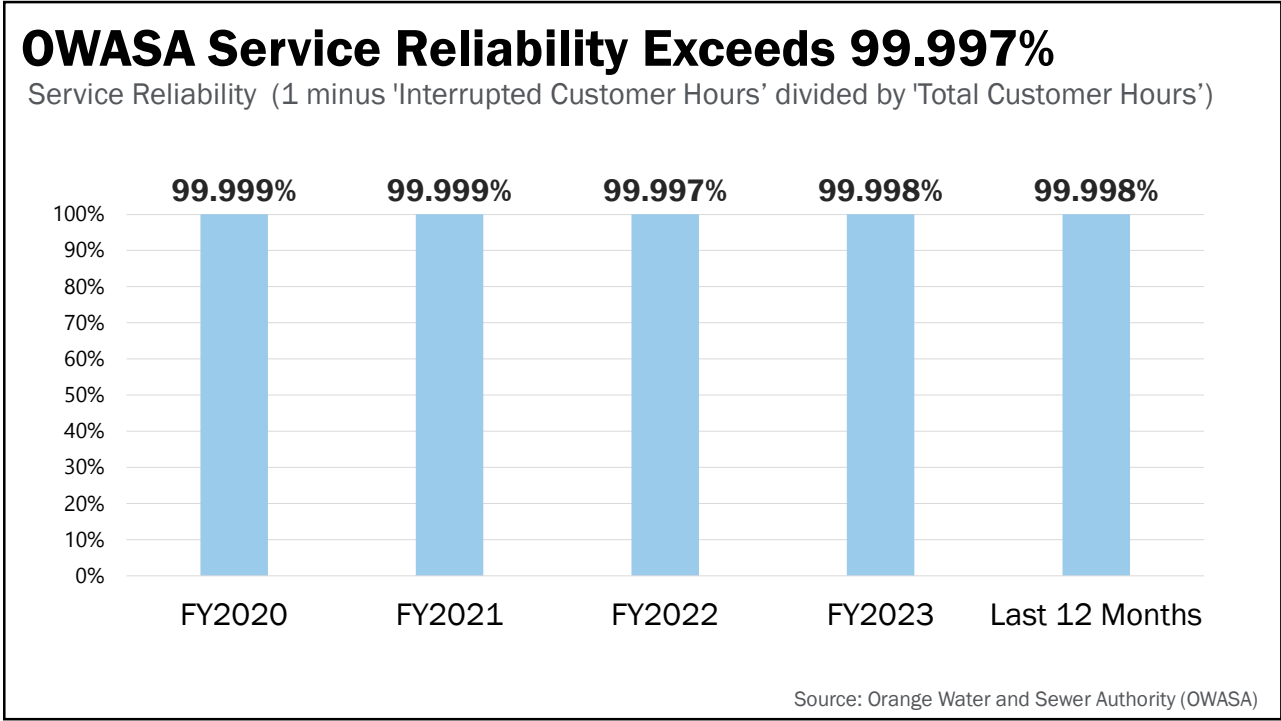
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OWASA Average Monthly Bill and Annual Rate Increase

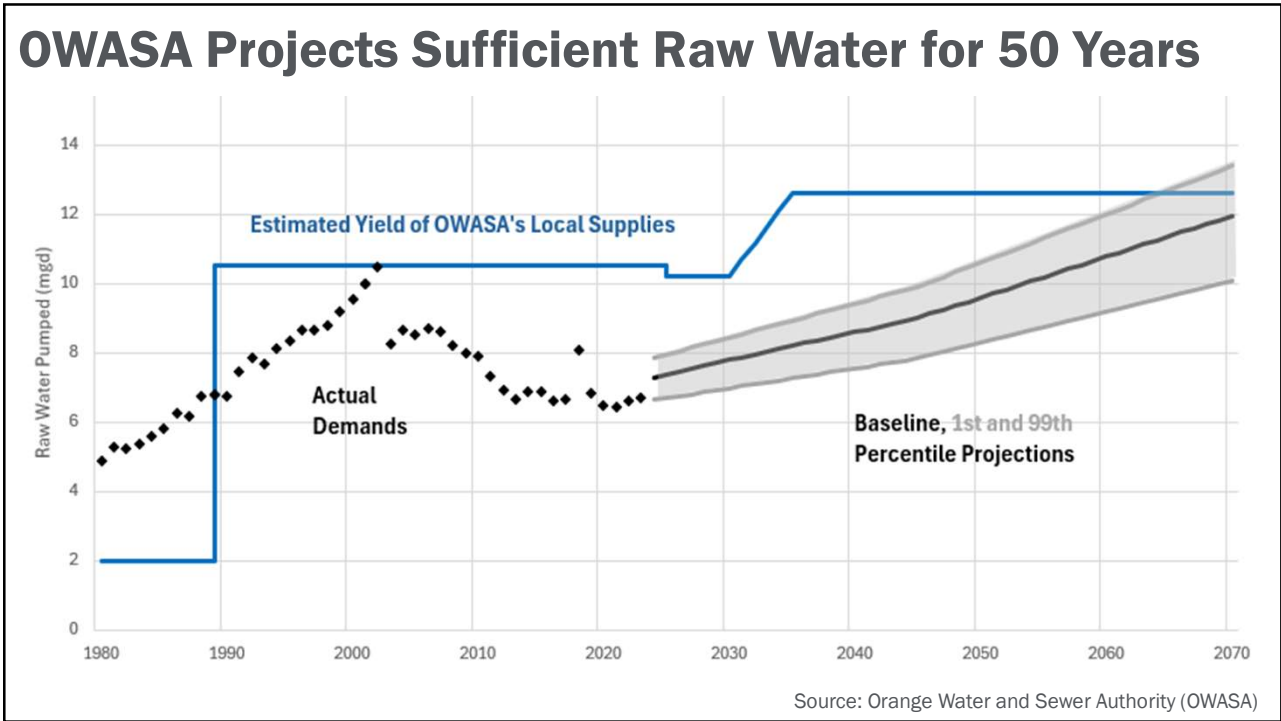


Source: Orange Water and Sewer Authority (OWASA)

322



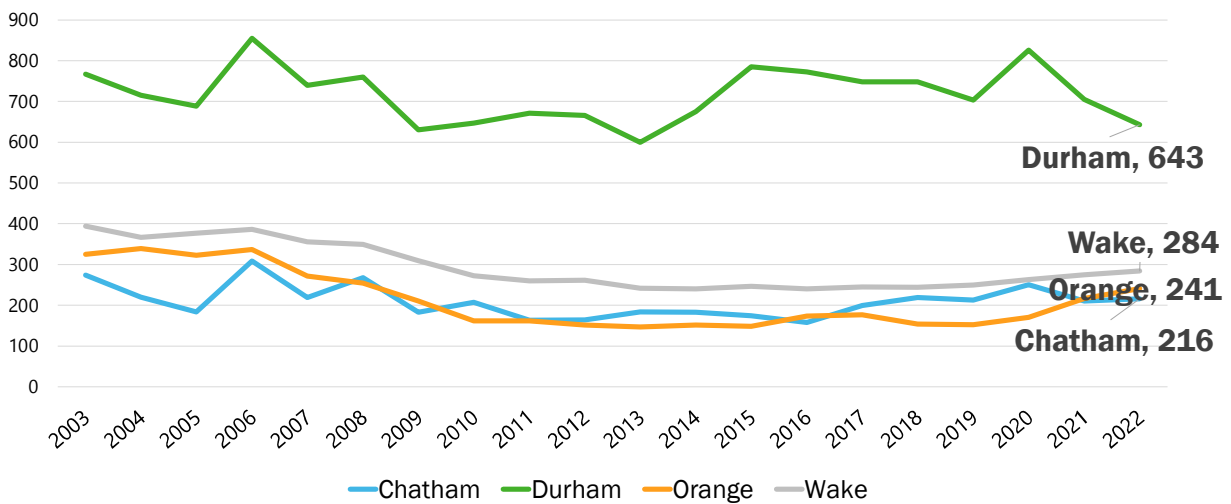
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Violent Crime Rates

Violent crimes per 100,000 residents (2003 – 2022)

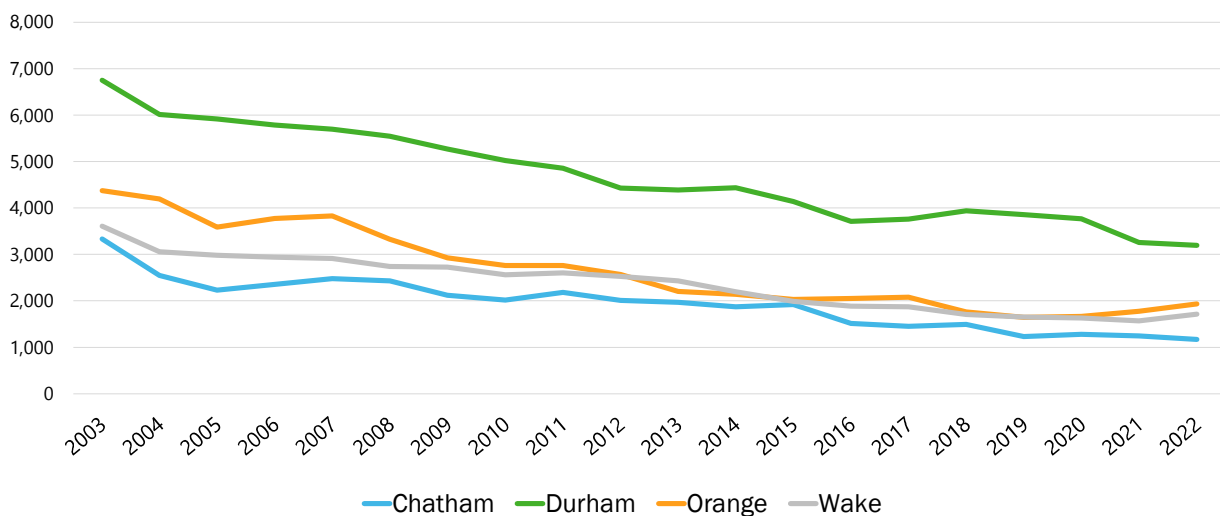


Source: NC State Bureau of Investigation

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Property Crime Rates

Property crimes per 100,000 residents (2001 – 2022)

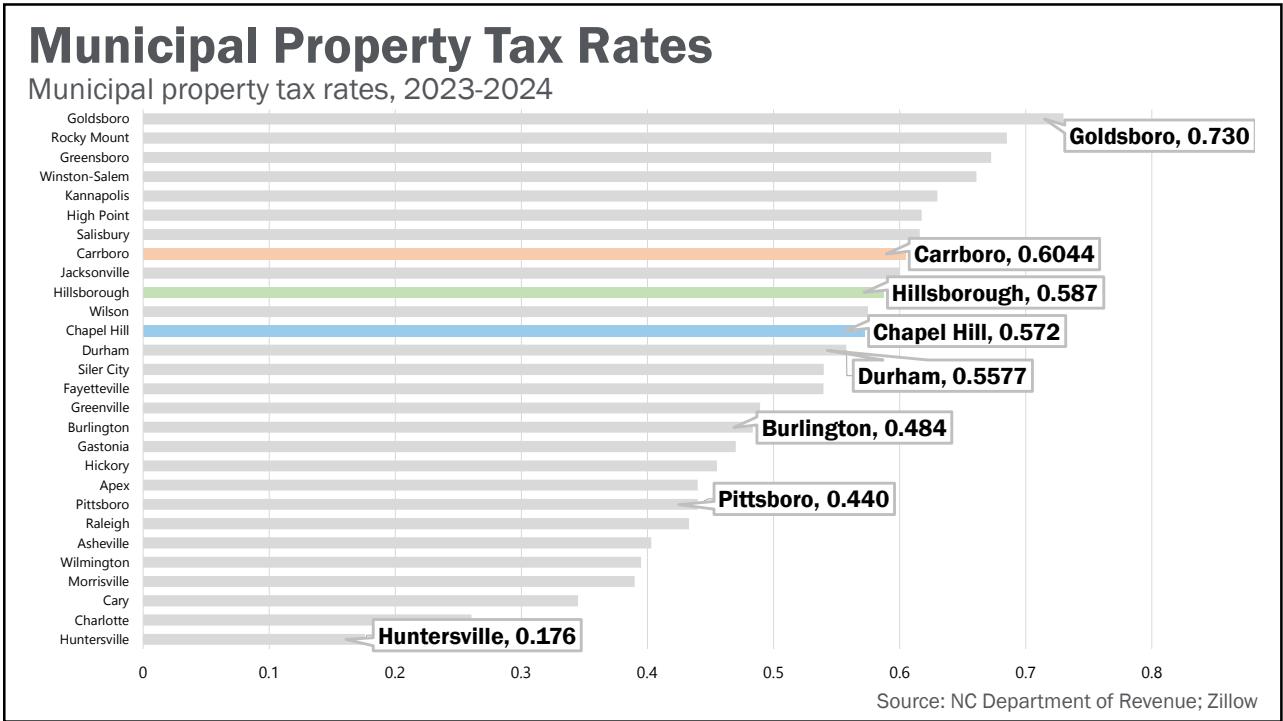


Source: NC State Bureau of Investigation

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Property Tax

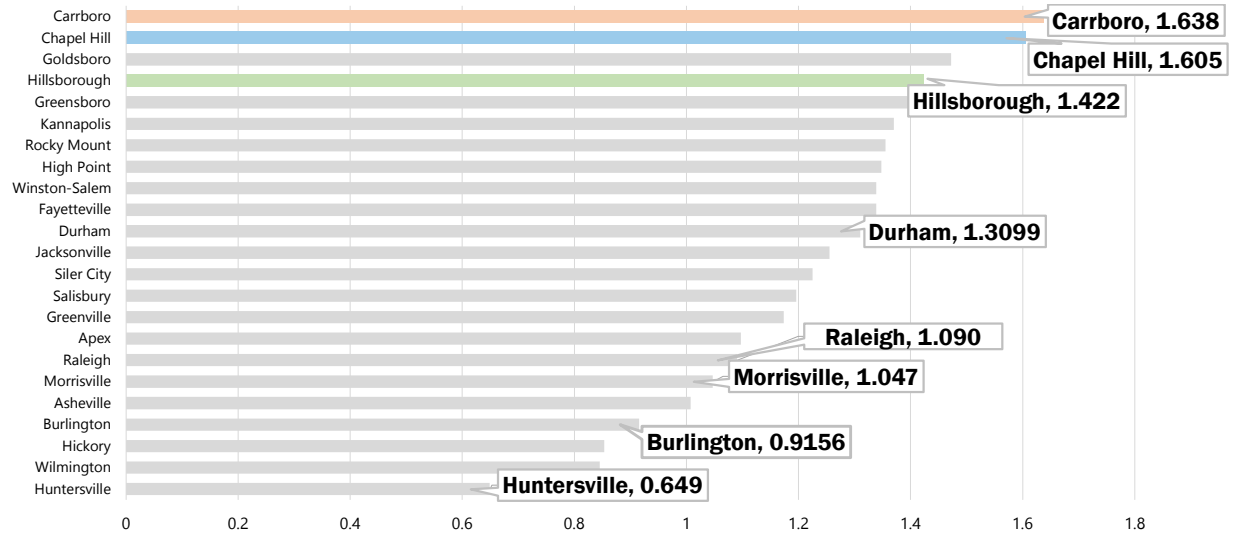
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Combined Property Tax Rates

Combined jurisdiction property tax rates (municipality + county + school district), 2023-2024

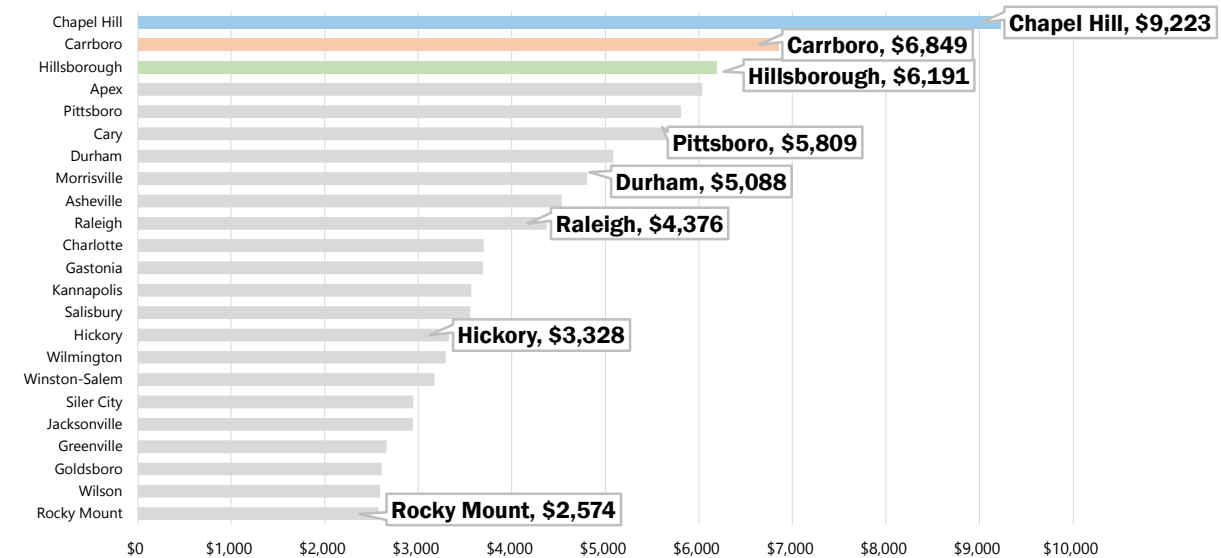


Source: NC Department of Revenue; Zillow

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Median Property Tax Bill

Combined local property tax rates (FY2023-24) assessed on local median home value, Mar 2024



Source: NC Department of Revenue; Zillow

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Aaron Nelson
President and CEO



#DataDive2024

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Presenting Sponsors



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Ian Scott
Vice President for Advocacy



#DataDive2024

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- 10:30 am Half-Day Conference
- Breakout Session #1
- Education: Strengthening our Workforce Pipeline
 - Increasing Housing Supply & Affordability
 - Understanding the Business Support Ecosystem
- 11:45 a.m. Lunch Break
- 12:30 p.m. Breakout Session #2
- Sessions repeat*
- 2:00 p.m. Conference Adjourns

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17th Annual State of the Community Report and Half-Day Conference

May 23, 2024

Presented By

**PNC**

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FOUNDATION**