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CHAMBER NEWSLETTER

Providing More Value For Your Membership Investment

SEPTEMBER 2019

Join us at the 11th annual Spirit of St. Croix Art Festival

Presented by:




ART FESTIVAL

SPRIT OF THE ST. CROIX

AN INTERACTIVE CREATIVE EXPERIENCE



SEPTEMBER 28-29, 2019

Sat 10-5pm
Sun 10-4pm

Hudson, WI
715.386.8411

Artist: Carla Brown

DiscoverHudsonWI.com

Juried Artists • Demonstrations • Live Music
Hands-On Activities • Street Performers
Local Beer & Wine • Food & Fall Flavors

 [SpiritOfTheSt.CroixArtFestival](https://www.facebook.com/SpiritOfTheSt.CroixArtFestival)

Thank you to the following sponsors:

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- Croix Gear & Machining
- Francescato State Farm Agency
- Minuteman Press - Hudson
- Steiner Plumbing, Electric & Heating, Inc.
- Xcel Energy
- Viking Coca-Cola Bottling Company

BRONZE

- Andersen Windows
- Angel's Pet World
- Associated Bank
- Bye, Goff & Rohde, Ltd.
- Catalyst Sports Medicine
- Hudson Independent Business Association
- Hudson Ford LLC and Quick Lane
- Hudson Physicians, S. C.
- Laser Magic, Inc.
- Northern Business Products
- Phipps Inn Bed & Breakfast
- SEASONS on St. Croix Gallery

SILVER

- Barker's Bar & Grill
- Citizens State Bank
- Comfort Suites Hudson
- Edina Realty - Kim Kolashinski
- Family Fresh Market
- First State Bank and Trust
- General Beer- Northwest
- Pedro's del Este
- Pier 500
- Royal Credit Union
- San Pedro Cafe
- Simply Staffing
- University of Wisconsin - River Falls
- VC Valley Companies
- WESTconsin Credit Union

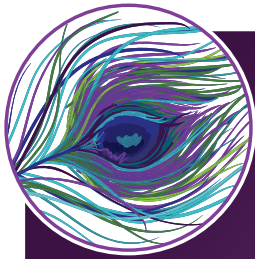
MEDIA

- Hudson Neighbors/ Best Version Media
- Pioneer Press/TwinCities.com
- Star-Observer/RiverTown Multimedia

On the Inside

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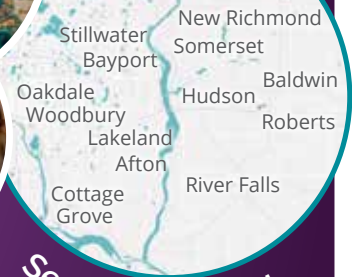
FREE EVENT!



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Kris Jensen



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MESSAGE FROM THE PRESIDENT



Mary Claire Olson Potter
Chamber President

2020 Membership Directory – a great opportunity to promote your business

Plans are underway for the 2020 Membership Directory. Member businesses will be listed in three sections: alphabetical section, business classified listings, as well as in the representative listing.

One of the many benefits of being a member of the Hudson Area Chamber of Commerce & Tourism Bureau is the market that it provides for your products and services. Think about it – in the Membership Directory are more than 418 businesses, each of them needs supplies and services. Furthermore, using your fellow Chamber businesses for your needs helps keep dollars in our local economy. These are dollars that will likely come back to you in some fashion.

Plan now to place your ad in this publication that will be seen by more than 418 business leaders in the community. Your ad will also help support the Chamber to continue providing programs and services to all members and our community. We are pleased, once again, to be working with Adams Publishing (formerly ECM Publishers) on the directory. They will provide free ad consultation and will help create an ad that will promote a positive business

presentation for your company. Please say “yes” when they call you to place an ad.

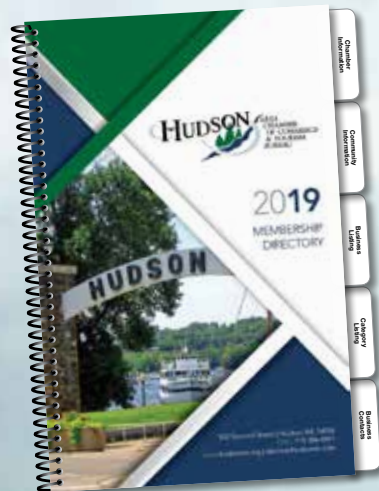
So far this year, your Chamber has added 35 new members. Each of these members offers a service or product that you may need – and you offer a product or service that they need. This is the essence of a Chamber of Commerce, working together to help all member businesses be successful.

When members do business with members, our local economy remains healthy and strong. Thank you for your involvement!

And a special note: The Wisconsin Chamber of Commerce is recognizing the month of September as Chamber of Commerce Month. More than 260 local chambers of commerce offer their members core services across the state ranging from villages to towns to cities. Like the Hudson Chamber, each chamber plays an integral role in our state focusing on advocacy, tourism, economic development, entrepreneurship, young professionals, workforce and organizing community events. Thank you for making the Hudson Chamber a vibrant organization that is able to support our local community!

2020 MEMBERSHIP DIRECTORY

Increase Your Exposure in 2020



ADVERTISE IN THE 2020 MEMBERSHIP DIRECTORY

The annual Chamber Membership Directory is the perfect complement to your in-person Chamber networking events. It allows members who met you at a recent event to easily re-connect and it is a resource for members you have never met to reach out and start a conversation.

This Directory includes contact information for members in three convenient formats, along with networking information, community and government listings.

ad size	width x height	b&w	color
Logo Listing	2.125" x .58"	\$135	\$185
1/4 Page Horizontal	4.5" x 1.667"	\$195	\$245
1/4 Page Vertical	2.125" x 3.5"	\$195	\$245
1/2 Page Horizontal	4.5" x 3.5"	\$265	\$315
Full Page	4.5" x 7.25"	\$375	\$425
Tab Dividers (full color)	4.5" x 7.5"	N/A	\$585
Inside Covers (full color)	5.5" x 8.5"	N/A	\$635
Back cover (full color)	5.5" x 8.5"	N/A	\$935

TO ADVERTISE CONTACT

MARY JO SIREK 952-846-2052
maryjo.sirek@ecm-inc.com

The Hudson Chamber of Commerce & Tourism Bureau partners with Adams Publishing Group formerly ECM Publishers, Inc. for the publication of the 2020 Membership Directory.





DISCOVER *Hudson* WISCONSIN

Tourism Update: Yellowstone Trail Heritage Day and the History of Hudson

An important part of the tourism industry in Wisconsin and throughout the country is heritage tourism. This includes tourist visits to historic sites and historic buildings where visitors seek to learn the history of new destinations. According to the Wisconsin Historical Society, these travelers tend to visit longer and spend more money than tourists who visit for other reasons. Therefore, a city that embraces its historic and architectural resources is investing in growing its economy.

Hudson has the real thing! Our historic downtown contributes to the community's unique character, making visitors feel as though a day or night in the town's historic downtown commercial district is a special event.

One way to embrace the history of Hudson is to recognize the Yellowstone Trail, a transcontinental auto route that began in 1912, connecting Plymouth Rock to Puget Sound. The 409 miles of Wisconsin's Yellowstone Trail entered Wisconsin from the east at Kenosha and exited to Minnesota on the toll bridge across the St. Croix River in downtown Hudson. Perhaps you didn't know that looking for the yellow street signs and yellow rocks around downtown Hudson mark this historic trail through town.

Hudson's annual Yellowstone Trail Heritage Day is Saturday, October 12, a day full of historic celebration starting in Hudson and traveling across St. Croix County following the Yellowstone Trail. Events highlighting Hudson include a vintage and classic car show at Lakefront Park, Octagon House museum tours and activities, craft fair and booya bazaar, geocaching and history speakers. Everyone can drive east on the Yellowstone Trail through St. Croix County and visit history displays at the libraries in Roberts, Hammond and Baldwin.

As you meander the Yellowstone Trail, take some time to absorb the breathtaking views of the St. Croix River Valley in Hudson, set along its scenic banks. The fall foliage is captivating in October throughout the valley. With trees turning the rich shades of autumn and set against the depth of dark blue from the St. Croix, this is the time of year that everything along the river appears even more vibrant than before. Pause on a park bench and soak up the sun while you experience the heritage and history rich to our city's culture. Track the changing fall colors to find the peak of the season's changes here: www.travelwisconsin.com/fall-color-report.

The self-guided Hudson Historic Walking Tour is also a great way to spend an autumn day! Get to know Hudson's unique and rich heritage and how it was molded through our impressive architecture. Find the Historic Walking Tour brochure here to start your journey: <https://bit.ly/2HBPDz1>.





Hudson Chamber Welcomes New Teachers

On August 21, the Hudson Chamber of Commerce welcomed 45 new teachers to the community at the annual New Teachers' Luncheon held at Hudson High School. Chamber members expressed their appreciation to educators from the Hudson School District as they begin the 2019 - 2020 school year.

The event included an update from Hudson School District Superintendent Dr. Nick Ouellette. Each new teacher received a "welcome bag" filled with promotional items and samples from Chamber members.

Thank you to the following sponsors of this event:

- Associated Bank
- Associated Eye Care
- BMO Harris Bank
- County Market
- Edina Realty, Inc.
- Ellner's Custom Window Treatments & Custom Closets
- Family Fresh Market
- Franciscato State Farm Agency
- Hudson Hospital & Clinic
- LearningRx Hudson
- Mathnasium of Hudson
- McCabe Chiropractic & Wellness Centers SC
- McDonald Insurance Agency
- MidWestOne Bank
- Pier 500
- River Valley Catering
- Royal Credit Union
- Spectrum Insurance Group- Sandeen Agency
- Simply Staffing
- St. Croix River Association
- Thrivent Financial - Bjorn Nesvold
- University of Wisconsin - River Falls
- WESTconsin Credit Union
- Wisconsin Indianhead Technical College
- Woodland Hill Presbyterian Homes and Services
- Xcel Energy



Special thanks to Chamber members who filled the "welcome bags":

- Angela Olson Law
- Associated Bank
- Associated Eye Care
- Baldwin LightStream
- Bridge Investment Group
- Cardinal Health
- Chapter2Books
- Citizens State Bank
- County Market
- Edina Realty, Inc.
- Faith Community Church
- Family Fresh Market
- Fleet Farm
- Franciscato State Farm Agency
- Fresh & Natural Foods
- Grand Fete
- Grace + Grit
- Hope Chiropractic
- Hudson Bagel & Coffee Co.
- Hudson Flower Shop
- Hudson Martial Arts
- Hudson Physicians
- Keller Williams Premier Realty - Kris Jensen Larson
- LearningRx Hudson
- Leitch McSorley Insurance Agency
- Mathnasium of Hudson
- McCabe Chiropractic & Wellness Center
- McDonald Insurance Agency
- McNamee Real Estate Team
- O'Connell Family Funeral Homes & Cremation Services
- Pita Pit
- Plantables
- Simply Staffing
- Solo Yoga
- Spectrum Insurance Group - Sandeen Agency
- St. Croix River Association
- The 715
- The Mill Exercise Studio
- The Phipps Center for the Arts
- The Purple Tree
- The Wired Robin
- Thrivent Financial - Bjorn Nesvold Office
- Thrivent Financial - Tracy Berglund
- University of Wisconsin-River Falls
- Valley Orthodontics
- Wendy Peterson State Farm Insurance
- WESTconsin Credit Union
- WESTconsin Realty, LLC
- Wisconsin Indianhead Technical College
- Woodland Hills Presbyterian Homes & Services
- Xcel Energy
- YMCA in Hudson





Mark your calendar for Fall and Holiday Special Events

Sponsorship Registration now open for annual Hilltop Pumpkin Party

The 9th annual Hilltop Pumpkin Part is set for Saturday, October 19 from 11 a.m. to 2 p.m. at YMCA Camp Daycroix in Hudson.

This FREE family event is attended by hundreds of children and families and features a variety of activities including horse-drawn wagon rides, pumpkin patch, pumpkin painting, games, St. Croix K-9 demonstrations, EMS and Fire Department vehicles, a bounce house, petting zoo, kid's costume contest, music and more! Food will available for purchase by Buddy's Bakery and Pita Pit Food Truck.

This event is a great way to get your business or organization in front of these young families. Consider serving as an event sponsor and set up an activity for the children. Sponsorship amounts are modest and help cover the costs of this free community event. Sponsorship payments are due prior to October 4.

Sponsorship levels and benefits include:

GOLD Sponsor: \$500

- A designated area at the event to include one eight-foot table and two chairs
- Vinyl banner with your company's name and logo to display at the event (yours to keep)
- Your logo on a banner thanking Gold Sponsors displayed at the event entrance
- Your logo displayed on event flyers, Facebook page, Hudson Chamber website and newsletter
- Opportunity to promote your business through a game with the kids or a giveaway or candy treats –always a hit with the families!
- Recognition during the announcements made at the event and in the event news release
- **Please note: No electrical service will be available**



SILVER Sponsor: \$250

- A designated area at the event to include one eight-foot table and two chairs
- Name listed on event flyers, Facebook page, Hudson Chamber website and newsletter
- Opportunity to promote your business through a game with the kids or a giveaway or candy treats –always a hit with the families!
- **Please note: No electrical service will be available**

BRONZE Sponsor: \$125

- A designated area at the event to include one eight-foot table and two chairs (approximately a 10 x 10 space)
- Opportunity to promote your business through a game with the kids or a giveaway or candy treats –always a hit with the families!
- **Please note: No electrical service will be available**



Join us for our FREE Informational Seminar

You plan for birthday parties, insurance, college, and vacations. But something we often forget about is planning for our death. We understand it may be difficult to think about your own funeral. For this reason, we are holding a FREE Informational Seminar where you will learn more about pre-arranging and other elder care topics.

Two identical sessions for your convenience:

Tuesday, September 17th
10AM • 1010 Newton Street, Baldwin
6PM • 520 South 11th Street, Hudson

For questions and to RSVP, please call
O'Connell Family Funeral Home at 715-386-3725
or online at www.OconnellFuneralHomes.com/seminar

SPONSORED BY:



The purpose of this communication is the solicitation of insurance. Respondents will be contacted by a licensed agent from the funeral home who will offer the Pathway™ plan from Pekin Life Insurance Company, which is a life insurance policy or annuity that is used to fund a funeral pre-arrangement.





Mark your calendar for Fall and Holiday Special Events continued

Christmas Tour of Homes: November 22 - 24, 2019

The Christmas Tour of Homes is celebrating 34 years of providing creative decorating ideas! How can YOUR business “plug in”?

Four homes will be featured on the tour this year. This is a great opportunity to work with the homeowners and offer your goods and services to help them prepare for 1,500 tour-goers in November.

For more information, please contact Mary Claire at maryclaire@hudsonwi.org or visit members.hudsonwi.org/events/details/christmas-tour-of-homes-craft-sale-2019-14054.



Christmas Craft Sale and Market Place

Nobody celebrates Christmas like Hudson and we begin with the Christmas Tour of Homes and Craft Sale on November 23. We know guests are hunting for unique gifts as they kick-off their holiday shopping. We invite creative folks to sell their one-of-a-kind products. The Christmas Tour Craft Sale offers a great opportunity for small business owners as well in the vendor marketplace.

Only a few remaining booth spaces are available. Visit chambermaster.blob.core.windows.net/userfiles/UserFiles/chambers/2450/File/Vendor-Application-2019.pdf to download your vendor application and give your holiday sales a boost!





2020 Membership Directory updates underway

We are beginning to work on the next edition of the printed Chamber Membership Directory.

The primary contact for your company must log in at members.hudsonwi.org/login to carefully check your business listing information and make any necessary changes. Paper forms will not be mailed out. If you would like to designate another member of your organization to make changes online, please contact the Chamber office.

Last year, we added four color-advertising opportunities and it was a big hit. We will continue four-color advertising this year because it was so well received.

To reserve your space, please contact MaryJo Sirek with Adams Publishing (formerly ECM Publishers) at maryjo.sirek@ecm-inc.com or 952-846-2052. If you have any questions, please call the Chamber office. Thank you for making our annual directory possible!



Non-Profit Roundtable

The Hudson Chamber is sponsoring a series of Non-Profit Roundtable discussions; the first is scheduled on Thursday, September 26 from 7:30 to 9 a.m. at the UWRF Hudson Center. We invite non-profit organizations to join us to discuss their mission, issues, challenges and how we can best support you.

Each month, one organization will be featured and have an opportunity to highlight their work for 10 minutes. At the September meeting, we welcome the United Way St. Croix Valley to talk about 211 – Get Connected and the Give Big program.

If you are a non-profit organization, please call the Chamber to sign up to attend or you can sign up online at members.hudsonwi.org/events/details/non-profit-roundtable-14537.



Level up

Gain in-demand skills with online courses.

Attend our virtual open house to learn more about fast-growing fields and our catalog of noncredit online courses in leadership, skilled trades, healthcare and more.

Tuesday, October 22
Noon or 6:30 p.m.

Register today at
choose.uwrf.edu/pt

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River Falls
CONTINUING EDUCATION





Business Briefs

Guidelines: Business Briefs should be submitted by the 15th of the month for the next month's Chamber news. Please keep articles to 100 words or less. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@hudsonwi.org.

The University of Wisconsin-River Falls is seeking employer involvement for the Fall Career Fair to be held Tuesday, Oct. 8, and Wednesday, Oct. 9, from 10 a.m. to 3 p.m. in the University Center on campus. This is the first time UW-River Falls is hosting a two-day Career Fair. It comes as a follow-up to last year's record-breaking attendance.

The Career Fair gives students the opportunity to meet and network with potential employers. Students can learn about internship and career opportunities with employers who relate to their area of study. "I gained an invaluable experience speaking with professionals in my field of interest, gaining a better understanding of the jobs which are available to me and learning to be proactive in the outcome of my own future," said a past student attendee.

Participating employers speak highly of UWRF students, stating, "Some of the best I've seen, very professional" and "This is the best Career Fair I've been to."

UWRF Career Services prepares students for the Career Fair by offering a prep session prior to the event. The session features interactive stations for students to learn about and practice networking, conversing with recruiters, creating appropriate application materials, dressing professionally, and researching attending organizations.

Career Fair registration is on a first-come, first-serve basis. UWRF Career Services encourages interested parties to register as early as possible. The registration deadline is Sept. 6.

More information and further details can be found at www.uwrf.edu/careerfair, by contacting Career Fair Coordinator Jenna Phelps at cfoordinator@uwrf.edu or by calling 715-425-3572.

First State Bank and Trust will be hosting its annual Bayport Bash on Saturday, September 7 from 11 a.m. to 2 p.m. Join them for live music, great food from Leo's Grill & Malt Shop, fun games and activities, furry friends from Coco's Heart Dog Rescue, and a Shred-It truck! Bring your sensitive information and have it shredded for free! We hope to see you there! For more information, visit First State Bank and Trust's Facebook page.

The East Twin Cities Boomers and Seniors Expo™ provides you with the opportunity to discover ways to stay active and healthy in your retirement years. Attend the premier lifestyle, health, and active aging expo for baby boomers and seniors! Attendees enjoy a day of expert aging seminars, giveaways, and local and national vendors displaying a wide variety of products and services. Stop by on Saturday, September 7 from 9 a.m. to 2 p.m. at HealthEast Sports Center, 4125 Radio Dr., Woodbury, MN 55129. **Free admission!** Visit <http://boomersandseniorexpo.com/> for additional information.

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WBD Your Business Finance Resource





Business Briefs continued

Support Local, Love Local Bag

The Sustain Hudson Reusable Bag goal is to reduce waste in our community while building engagement with our downtown consumers. Bags are \$15 and 100 percent of the funds from these bags will be donated to Sustain Hudson. With the purchase of a bag purchase, buyers are eligible for amazing deals and incentives on the second Tuesday of each month, beginning October 8, 2019. Bags will be available for purchase in participating businesses and at Spirit of St. Croix Days on September 28 and 29. Remember: “One can’t buy happiness, but one can buy local AND that’s almost the same thing!”



The “Hogwarts After Hours” fundraiser for the Hudson Area Public Library will be held Saturday, October 19, 2019 from 7 to 10 p.m.

Do you solemnly swear that you are up to no good? Wizards of legal drinking age (21+), join your fellow Potter enthusiasts for a brilliant evening of mischief. Upon arrival, wizards will receive their “map” for the evening activities including a quick trip on the Knight Bus outside the Library! In Diagon Alley, guests can visit the Owl Emporium - with live owls, Raven Hawke Readings, the Leaky Cauldron, and Madame Malkin’s for the Costume Contest judging. Guests should wear the proper wizard attire: all black or house robes, formal dress robes will not be required. Any guest who wishes to participate in the costume contest should enter at the beginning of the event. The grand prize for the contest is \$100 muggle dollars and the knowledge that you are superior to your wizarding peers. More details on Eventbrite!

Tickets are \$75 per wizard and can be purchased online at www.HogwartsAfterHoursLibrary.eventbrite.com

“Hogwarts After Hours” is a fundraiser that will benefit the Hudson Area Library Foundation, which in turn supports programs at the Hudson Area Public Library. The event proceeds will enhance 2020 programs that impact youth, teen and adult learning. This past year, the Library has seen a wonderful growth in program participation, especially from local teens! With your help, the foundation can grow our support and engage more of the community.

Yellowstone Trail Heritage Day will be held Saturday

October 12. This will be a day’s worth of historic celebration that starts in Hudson and travels across St. Croix County to other Yellowstone Trail communities. Events highlighting Hudson include a vintage and classic car show at Lakefront Park, Octagon House museum tours and activities, craft fair and booya bazaar, geocaching and history speakers. Everyone can drive east on the Yellowstone Trail through St. Croix County and visit history displays at the libraries in Roberts, Hammond and Baldwin. Prizes will be awarded to those winning the first ever Yellowstone Trail poker run through the county.

Please consider sponsoring this history-driven event. Contact the Hudson Area Chamber of Commerce and Tourism Bureau for complete sponsorship details prior to the September 6 deadline. Thank you for supporting Hudson’s heritage and keeping our story alive!

The St. Croix County Historical Society will host its annual Vintage & Variety Yard Sale Fundraiser Thursday, September 19 to Saturday, September 21.

Sale hours are Thursday and Friday from 8 a.m. to 3 p.m. and Saturday from 10 a.m. to 3 p.m. The fundraiser will take place on the lawn of the Octagon House Museum at 1004 3rd Street, Hudson. This unique sale features an eclectic collection of vintage pieces, antiques, furniture, home and garden items and much more.

In addition to items donated by Historical Society members, we are seeking items to be donated for the sale. Donations of household goods, vintage pieces and other gently used items are appreciated and can be dropped off before the sale at the Octagon House Museum during regular hours of operation (Fridays through Sundays from 11 a.m. to 4 p.m.) or by appointment at 715-386-2654. No clothing donations please.

The Historical Society is a 501(c)(3) charitable organization. Funds raised by the sale help support the Historical Society and the Octagon House Museum in its mission to preserve local history for future generations.

The sale will be held rain or shine, and restrooms are available. For questions or more information about this fundraiser, please contact the museum at 715-386-2654 or via email at Octagon@StCroixCountyHistory.org.





New Members

Please join us in welcoming the newest members of the Hudson Area Chamber of Commerce & Tourism Bureau! We encourage you to welcome these new members by visiting their websites, sending them an email or stopping by to introduce yourself and patronize their businesses. When members do business with members, our local economy remains healthy and strong..

AXA Advisors, LLC

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The Speer-Bast Team of Realtors in Hudson bring you quality real estate services and have been serving the Western Wisconsin and Eastern Minnesota real estate markets for more than 20 years.

Thank you to these renewing members for their continued investments:

Abigail Page Antique Mall

AdvisorNet Financial

Angel's Pet World

Associated Bank

AXA Advisors LLC

BackRoom Vintage

Barker's Bar & Grill

Butler CPA's LLC

Comfort Home Suites

CPR Wealth Advisors

Croix Gear & Machining

Edward Jones – Paul Simmons

First Presbyterian Church

Grand Fete

Hampton Inn & Suites by Hilton

Hartman Homes Inc.

Helmer Dance Studio

Hudson Dental

Hudson Rotary Club

General Beer – Northwest

kudos

Lommen Abdo P.A.

Ritizinger Optometric Clinic, S. C.

River Valley Trails

St. Croix River Association

SOLO Yoga LLC

The Oral Surgery Center

The Wired Robin

Willow River State Park

Xcel Energy



Member Ribbon Cuttings & Ambassador Visits

Angela Olson Law



Ambassadors welcomed Angela Olson and her team to their new location in Hudson at 328 Vine Street. Congratulations Angela!

Hudson Center Ribbon Tying



Ambassadors and Board members participated in the ribbon tying event signifying the University of WI-River Falls Hudson Center's commitment to the community of Hudson, and their goal of providing convenient and valuable educational experiences to the Hudson and St. Croix Valley community. UWRF Hudson Center, located at Carmichael and Hanley Dr.

Hope Chiropractic



Ambassadors visited Carolyn Wanken and team at 832 Carmichael Road.

The Mill Studio



Located at 709 Rodeo Drive, Suite 112, was welcomed by the Ambassadors and Board members. Owner and instructor Vanessa Thompson offer several specifically designed fitness classes that are conducted in a community-based environment.





We're hiring! Join the Hudson Chamber Team

The Chamber is looking for an Administrative Assistant/Office Manager. This position has direct contact with Chamber members and the public, provides support to committees and all events. If you are interested in learning more, review the job description and application instructions at members.hudsonwi.org/jobs/info/administrative-support-clerical-administrative-assistant-office-manager-196.

September Calendar of Events

- 3 I-94 Business Alliance, 9 a.m., UWRF Hudson Center
- 5 Simply Social AM, 8 to 9:30 a.m., Associated Bank, 2200 Crest View Drive
- 6 Spirit of St. Croix Art Festival Committee, 9 a.m., Chamber Office
- 6 Hilltop Pumpkin Party Committee, 10:30 a.m., St. Croix Therapy
- 9 Finance Committee, 8:30 a.m., Chamber Office
- 10 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 10 Leadership Hudson Kick-Off, 8:30 a.m., YMCA Camp St. Croix
- 11 Retail/Restaurant Downtown, 9 a.m., The Phipps Center for the Arts
- 11 Chamber 101, Noon, Chamber Office
- 12 HiBA, 9 a.m., Chamber Office
- 12 LEADS GROUP 2, Noon, WESTconsin Credit Union
- 13 Spirit of St. Croix Art Festival Committee, 9 a.m., Chamber Office
- 16 Executive Committee, 8 a.m., Chamber Office
- 17 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 17 Celebrate the Holidays Committee, 8:15 a.m., Urban Olive & Vine
- 17 Spring Showcase Committee, 2 p.m., Chamber Office
- 18 Manufacturers Roundtable, 11:30 a.m., Cardinal Health
- 18 Past Chairs' Happy Hour, 4 p.m., Pedro's del Este
- 19 Board of Directors, 8 a.m., Chamber Office
- 19 Ambassador Lunch, 11:30 a.m. San Pedro Café
- 20 Communications Task Force, 9 a.m., Chamber Office
- 24 LEADS GROUP 1, 7 a.m., Fresh & Natural Foods
- 26 Non-Profit Roundtable, 7:30 a.m., UWRF Hudson Center
- 26 Ad-Op Committee, 9 a.m., Chamber Office
- 28 -29 Spirit of St. Croix Art Festival, Lakefront Park

Staff Updates



Best wishes to **Vanessa LaFleur** who left the Chamber on August 21 to explore other opportunities. We thank Vanessa for her years of service and dedication to the Chamber and the community and we wish her well in her new adventures.



We welcome **Madeline Vorlicek** who will be working as an Intern at the Chamber. Madeline will start on September 5 and will be here through May. She is a senior at the University of Wisconsin - River Falls studying Marketing and Communications. This past summer she was an Intern at the Blooming Prairie Chamber in Minnesota. Madeline will be supporting the Spirit of St. Croix Art Festival, Christmas Tour of Homes, other events and communications. Please welcome Madeline!

2019 Board of Directors

- Kathy Ableidinger** – Cardinal Health, Chair
- Susie Halverson** – Barker's Bar & Grill/San Pedro Café/
Pedro's del Este, Past Chair
- Mark McNamee** – McNamee Real Estate Team, Chair Elect
- Joel Larsen** – MidWestOne Bank, Treasurer
- Amy Bast** – akb marketing
- Becca Denn** – Holiday Inn Express Hotel & Suites
- Leanne Van Allen** – University of Wisconsin - River Falls
- Mark Hein** – Family Fresh Market
- John Knutson** – Catalyst Sports Medicine
- Katie Kranz** - Eckberg Lammers P.C.
- Chris Kost** – YMCA in Hudson

Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, *President*
- Wendy Helgerson**, *Leadership Hudson Director*
- Anne Sonnee**, *Communications Consultant*
- Emily Sumner**, *Director of Tourism & Marketing*
- Madeline Vorlicek**, *Intern, Special Projects*

MISSION: To provide value to and serve our members by promoting a strong local economy, advocating the interests of the business community while promoting the recreational and cultural opportunities in the Hudson area.